### Corporate Social Media Policy

The aim of this policy is to ensure a consistent approach to dealing with all social media communications activity. Its aims are to ensure:

- Effective engagement with the public and successful promotion of the Council and its services through the use of social media.
- A consistent and corporate approach is adopted and maintained in the use of social media.
- Council employees are aware of, fully comply with and operate within existing policies, guidelines and relevant legislation.
- The Council’s reputation is enhanced and not damaged or adversely affected.

### Replacement of Trojan Horse & upgrade of adjacent play park, Oriel Drive, Downpatrick

Replacement of the Trojan Horse with a new brick build facility that will enable the local and surrounding communities to avail of a safe and friendly environment that will promote positive health & wellbeing. This will be achieved through the ability to provide new and innovative programmes/projects that will also help improve education & work skills and reduce levels of crime in the area.

The upgraded play facility that will increase the number of children becoming involved in physical activity thus resulting in a healthier lifestyle. It will also help to improve social conditions for the people who live in the most deprived neighbourhoods through better co-ordinated public services and the creation of safer environments.

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