

NEWRY, MOURNE  
AND DOWN

Labour Market Partnership  
Working Together



# Newry, Mourne and Down Labour Market Partnership

## Annual Report April 2022 - March 2023

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## NMD Labour Market Partnership Chairperson Foreword



The Newry, Mourne and Down Labour Market Partnership made significant strides in establishing itself as a key stakeholder in the field of skills and employability. Despite the letter of offer for funding arriving 9 months into the 2022-23 year, NMD LMP were able to deliver the majority of priority projects outlined in the Action Plan dedicated to supporting job seekers and employers in the NMD area – the majority of the projects delivered within a 3-month period.

Actions included:

- Employing a Skills and Employability Manager and a Skill and Employability Officer
- Commissioning the Ulster University Economic Policy Centre to undertake a Labour Market Analysis of the Newry, Mourne and Down area
- Delivery of Work Start Pre-employment Programme to 55 participants; 28 of whom gained employment
- Our local Enterprise Agencies were able to engage with 28 local entrepreneurs to offer wrap around mentoring support to new enterprises in the NMD area and supported 27 people into self-employment
- Our transport academies have engaged with approximately 70 people and 34 have gained employment to date
- Upskilling for Growth over-achieved and surpassed an initial target of 50 participants with 77 participants completing, all of whom achieved a qualification helping encourage lifelong learning of NMD residents
- We delivered 7 employment academies – 87 participants have been able to gain skills to enter employment and 39 have secured employment
- Two job fairs were held – with 660+ attendees and over 70 employers exhibiting their vacancies in the area
- Two employer engagement events took place showcasing Employers in both NMD Food Industry and NMD Exporting businesses; a Bring IT On event was also hosted to highlight potential career pathways into technology
- The LMP continued to support the promotion of Apprenticeships as a viable and alternative pathway to employment through sponsorship of the SRC Big Apprenticeship Event and the SERC Excellence Awards Apprentice of the Year
- NMD LMP also held an event to exhibit the Higher-Level apprenticeships on offer in the area, as well as events to showcase what local FE Colleges and Universities had at an event for employers 'Upskilling Your Staff'

We thank the Department for Communities for their funding and support during this year and acknowledge the difficulties faced by all departments within the Northern Ireland Civil Service and funding crisis that has impacted so many.

We believe that the LMP is an essential element in driving the local economy as we seek to help to resolve economic inactivity, unemployment and staff shortages through the skilling of our residents and provision of labour supply for our local employers. We will continue with this mission with all the resources we have available into 2023-24.

**Dr Conor Patterson**  
**Chairperson, NMD Labour Market Partnership**

## **Newry, Mourne and Down Labour Market Partnership**

The Newry, Mourne and Down Labour Market Partnership (NMD LMP) was established in February 2021 and has been developed by using existing structures within the Newry, Mourne and Down District Council area, namely the Employability and Skills working group and the Economic Forum. These established and successful groups combine a wealth of rich and diverse experience and knowledge and have enabled Council to respond quickly to the introduction of a local Labour Market Partnership (NMD LMP).

In 2021/2022 the NMD LMP was focussed on a developing a suite of programmes focusing on ensuring that this district offers residents the best opportunities for accessing work, upskilling for work whilst promoting Newry, Mourne and Down as a great place to live and work. In February 2021, a Chair and two Vice Chairs were appointed.

### **Governance and Funding**

The approved 2022-2023 Action Plan for the NMD LMP was fully funded by the Department for the Communities; and administrated by the NMD Skills & Employability Manager and Officer. Newry, Mourne and Down District Council Chief Executive is the Accounting Officer for the funding. The reporting structure for the NMD LMP is via the Council's Enterprise, Regeneration and Tourism committee who meet monthly for updates and decision reports provided as and when required.

### **Accountability**

The NMD LMP Uses an Outcomes Based Approach (OBA) to measure impact and improve accountability. The NMD Action Plan reporting is completed using indicator and performance measure information; a project report card is used for each initiative and thematic report cards are completed biannually to ensure impact is measured and that the right projects are being delivered to meet identified needs.

### **NMD LMP Goals**

- To support those unemployed or economically inactive to move closer to or into the labour market
- To support those underemployed to upskill and access meaningful employment
- To upskill and reskill those in employment to meet the current and future skills needs of our employers
- To showcase the district as a great place to live and work
- To collate and distribute local labour market intelligence to inform local labour growth requirements
- To improve linkages between job seekers and local industry / employers
- To improve business to school engagement in order to expand local industry knowledge and opportunities among students

## NMD Labour Market Partnership – 2022-23 Membership

	Organisation
Business Stakeholders	Abbey Autoline
	Finnebrogue
	First Derivates
	MJM Marine
	National Trust
	Norbrook
	King Communications
	Kilkeel Harbour
	Re-Gen Waste
Strategic Stakeholders	Invest Northern Ireland
	Down Business Centre
	Newry and Mourne Enterprise Agency
	Chambers of Commerce
	Disability Action
	DFC NISSA & Jobs and Benefits
	Careers Service NI
Training / Education stakeholders	Area Learning Co-ordinators
	Education Authority
	South-Eastern Regional College
	Southern Regional College
	Clanrye Group

## Action Plan Report

This Annual Report covers the period 1st April 2022 to 31<sup>st</sup> March 2023, although some projects continued into 2023/2024.

The projects delivered by the Partnership during 2022-23 period are set out in the following pages.

During the reporting period, NMD LMP implemented the Action Plan for 2022-23 which includes the following three strategic priorities:

- **Strategic Priority 1:** To form and successfully deliver the functions of the local Labour Market Partnership for the area
- **Strategic Priority 2:** To improve employability outcomes and/or labour market conditions locally
- **Strategic Priority 3:** To Support delivery of Employability NI

SP 1. To form and successfully deliver the functions of the local Labour Market Partnership for the area	
Theme 1: LMP Administration & Development	
Aim	Key Outcomes
Effective delivery of the LMP through the appropriate resource, governance and delivery structures.	<p>Between 1st April 22 to 31<sup>st</sup> March 2023</p> <ul style="list-style-type: none"> <li>• 6 Meetings of the LMP 14 April 2022 13 October 2022 15 December 2022 01 February 2023 20 February 2023 27 March 2023</li> <li>• Annual Report 2021-22 produced</li> <li>• Recruitment of Skills &amp; Employability Manager and Officer – June 2022</li> <li>• Procurement completed and delivery contracts awarded for actions implemented under the 2022/2023 Action Plan</li> <li>• Two job fairs</li> <li>• Two employer engagement events</li> <li>• 2 Career pathways events</li> <li>• Established a Schools and Industry Working Group – 6 meetings held</li> <li>• Quarterly Reports and Quarterly Claims collated and submitted to DFC</li> </ul>

Theme 2: LMP Implementation	
Aim	Key Outcomes
Labour Market Analysis	<p>Ulster University Economic Policy Centre conducted Labour Market Research and presented the findings to NMD LMP Members.</p> <p>These findings will assist in progressing future Action Plans. This Labour Market Analysis will also help in increasing awareness of local economic issues confronting the NMD LMP and support the ongoing work of the Partnership.</p>



SP2. To improve employability outcomes and/or labour market conditions locally	
Theme 1: Access to Work	
Aim	Key Outcomes
<b>Work Start Pre-employment Programme</b>	<p>A total of 55 people were enrolled on to the Work Start programme, as at time of print 24 participants have progressed into employment. This number is likely to increase as more participants have to complete the full 12 weeks. This will continue in Q1 of 2023-24.</p> <ul style="list-style-type: none"> <li>• 55 Enrolled</li> <li>• 24 Completed</li> <li>• 24 in employment</li> </ul>

Graphic used to promote the Work Start programme.

**WORK START**

Have you been unemployed for more than a year?

Finding it difficult to find the right job for you?

**WE CAN HELP!**

Join our FREE Work Start Programme to kick start your career and receive one to one support, small workshops plus much more.

[clanryegroup.com](https://www.clanryegroup.com)

This programme runs across Newry, Mourne and Down District Council area.

<p><b>Self-Employment: Business Start Development Programme</b></p>	<p>From 11th November 2022 to 31st March 2023, Newry &amp; Mourne Enterprise Agency and Down Business Centre delivered a Start-up Development Programme (SUDP).</p> <p>The programme encompassed “wrap around” intensive mentoring support as well as the potential to access a small financial contribution towards a business expense highlighted in the mentoring phase of the programme as being necessary to enable the business to further develop.</p> <p>28 participants from across the district, enrolled on the programme and to date 27 of these have received mentoring and grant aid. Of those completing the programme, 18 have been able to start their businesses including a mobile motorbike mechanic and an immersive drone operator.</p> <ul style="list-style-type: none"> <li>• 28 Enrolled</li> <li>• 27 Completed</li> <li>• 18 in Self-employment</li> </ul>
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Theme 2: Skills for Work	
Aim	Key Outcomes
<b>HGV Sectoral Academy (2021/2022)</b>	<p>The NMD LMP have enabled 20 people to gain employment through the programme.</p> <p>The pace has been slow due to issues with the DVLNI and the bottleneck regarding issuing test dates.</p>



Above: HGV Networking Event held on 9th March 2023 giving local NMDDC employers the opportunity to meet HGV Academy graduates and trainees.

Left: Successful graduate who has secured employment as a HGV driver.

<b>Upskilling for Growth</b>	<p>The programme has overachieved with regard to the numbers of employers and employees engaging with the programme. This will help support the Government's drive to increase the numbers of adults engaging in lifelong learning – which is crucial to improving the career prospects of individuals and success for employers. With most of the programmes concluding in Q4 it is still too early to report on the number of entry level vacancies created.</p> <ul style="list-style-type: none"> <li>• 77 Enrolled</li> <li>• 76 Completed</li> <li>• 76 Gained a new qualification</li> </ul>
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Graphic used to promote a sample of the Upskilling for Growth programme.



**UPskilling  
for Growth**

**CALLING ALL EMPLOYERS**

**FREE**

Training Opportunities for Businesses within the Newry, Mourne and Down District Council Area

- ✓ to help Employers upskill staff
- ✓ with free training, skills & qualifications
- ✓ to help employees progress in your business

**ENQUIRE NOW**

**OCTOBER Courses**

- Leadership & Management**  
Level 3 & 5
- Electric Vehicle Charging Installation**  
Level 4
- Data Analytics**  
Level 3








<b>Employability Academies: Development Plan</b>	<p>Marketing and recruitment on all academies went extremely well and given the short time frame for delivery the academies were successful in achieving enrolments of 87 onto 7 academies, to include:</p> <ul style="list-style-type: none"> <li>• Transport Academy</li> <li>• Childcare Academy</li> <li>• Classroom Academy</li> <li>• 2 Chef Bootcamps</li> <li>• 2 Construction Academy</li> </ul>
<b>Transport Academy 2</b>	<ul style="list-style-type: none"> <li>• 27 Enrolled</li> <li>• 10 Completed</li> <li>• 10 Employed</li> <li>• 10 Employers engaged</li> </ul>
<b>Childcare Academy</b>	<ul style="list-style-type: none"> <li>• 12 Enrolled</li> <li>• 10 Completed</li> <li>• 4 Employed</li> <li>• 7 Employers engaged</li> </ul>
<b>Classroom Assistant Academy</b>	<ul style="list-style-type: none"> <li>• 17 Enrolled</li> <li>• 16 Completed</li> <li>• 10 Employed</li> <li>• 11 Employers engaged</li> </ul>
<b>SERC Chef Bootcamp</b>	<ul style="list-style-type: none"> <li>• 7 Enrolled</li> <li>• 7 Completed</li> <li>• 5 Employed</li> <li>• 5 Employers engaged</li> </ul>
<b>SRC Chef Bootcamp</b>	<ul style="list-style-type: none"> <li>• 9 Enrolled</li> <li>• 9 Completed</li> <li>• 4 Employed</li> <li>• 9 Employers engaged</li> </ul>
<b>Construction Academy Downpatrick</b>	<ul style="list-style-type: none"> <li>• 9 Enrolled</li> <li>• 8 Completed</li> <li>• 5 Employed</li> <li>• 5 Employers engaged</li> </ul>
<b>Construction Academy Newry</b>	<ul style="list-style-type: none"> <li>• 6 Enrolled</li> <li>• 6 Completed</li> <li>• 1 Employed</li> <li>• 1 Employer engaged</li> </ul>

## Chef Bootcamp SERC and SRC images



## Construction Academy Advertisement

# CONSTRUCTION EMPLOYMENT ACADEMY

**GAIN INDUSTRY RECOGNISED SKILLS AND START YOUR CAREER IN CONSTRUCTION**

**Register via  
[business@nmandd.org](mailto:business@nmandd.org)**



## Childcare Academy Advertisement

Course starts  
**Monday 23 January 2023**

**Fast-track your way to a new career:**

- ✓ Open to residents of Newry, Mourne and Down Council area
- ✓ Open to all ages
- ✓ No experience required
- ✓ No qualifications needed
- ✓ Driving not essential but preferred
- ✓ Guaranteed Interview
- ✓ You must be unemployed or underemployed to apply

**Apply Now**



### Working with Children 5 Day Employment Academy

Contact Michael Carson at E: [academy@people-1st.co.uk](mailto:academy@people-1st.co.uk) or T: 028 9030 3981



## Classroom Assistant Academy Advertisement



**Fast-track your way to a new career:**

- ✓ Open to residents of Newry, Mourne and Down Council area
- ✓ Open to all ages
- ✓ No experience required
- ✓ No qualifications needed
- ✓ Driving not essential but preferred
- ✓ Guaranteed Interview
- ✓ No cost to participant as fully funded
- ✓ You must be unemployed or underemployed to apply

**Apply Now**

Course starts **Monday 6th March 2023**

# Classroom Assistant 5 Day Employment Academy

Contact Michael Carson at E: [academy@people-1st.co.uk](mailto:academy@people-1st.co.uk) or T: 028 9030 3981

NEWRY, MOURNE AND DOWN  
**Labour Market Partnership**  
Working Together

 Comhairle Ceantair  
**an Iúir, Mhúrn agus an Dúin**  
**Newry, Mourne and Down**  
District Council

 **People<sup>st</sup>**  
First for Children's Care,  
Learning and Development

Theme 3: NMD A Place to Work	
Aim	Key Outcomes
<b>A Place to Work: Job &amp; Skill Matching Engagement Campaign and Digital employability &amp; skills platform</b>	<p>The NMD Great Place to Work Events were extremely successful. There was a target audience of 50 for each event and these were exceeded on both occasions. Feedback from the attendees confirmed that they enjoyed learning about the local employers, their stories and career opportunities open to job seekers, students, and career changers. Career teachers and Work Coaches were also in attendance and learned more about local employers – this addressed issues raised in previous research which cited that there was a lack of awareness of local employers in the area.</p> <p>The events were successful in assisting employers to feel they have increased opportunity to reach job seekers as expressed in one of the evaluations - 'NMD labour market partnership events have been very helpful to network with potential labour resources in a time of trial for all small businesses. We believe that events like this need to happen more to breakthrough any lack of local knowledge of available opportunities.'</p> <p>Also refer to Schools and Industry Working Group.</p>
<b>Employment Pathway Events</b>	<p>NMD LMP hosted two Job Fairs; Newry Job Fair on 30<sup>th</sup> June 2022 and Downpatrick Job Fair on 9<sup>th</sup> March 2023.</p> <p>Newry's event provided exhibition space to 40 employers and 8 support organisations and attracted 440 attendees with an opportunity to avail of 1,250 jobs on offer.</p> <p>Downpatrick's Job Fair provided 25 employers to exhibit at the event promoting 114 Full Time Positions, 70 Part time positions, 32 Casual positions and 720 apprenticeships. There was a reserve list for an additional 15</p>

	<p>employers who wished to participate. Over 220 people attended the event on a day despite that a weather warning had been issued for snow.</p> <p>The success of both the Newry job fair and Downpatrick job fair has demonstrated the benefits of giving job seekers and employers an opportunity to meet and understand the nature of the vacancies available as well as the skills job seekers can offer.</p>
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## Employment Pathway Events

### Newry Job Fair June 2022



### Downpatrick Job Fair March 2023

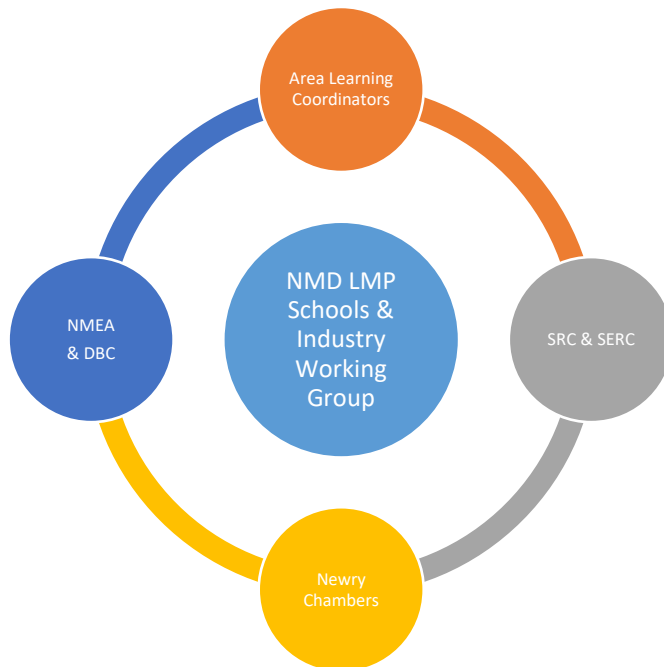


## Schools to Industry Working Group

During 2022-23 NMD LMP established a Business to School Working with a view to bringing together key stakeholders for exploring opportunities to further engage and strengthen business and school engagement.

Membership includes the Area Learning Coordinators from across the Newry, Down and Down District representing 26 post primary schools in the area, along with representatives from the business community; regional colleges; and enterprise agencies.

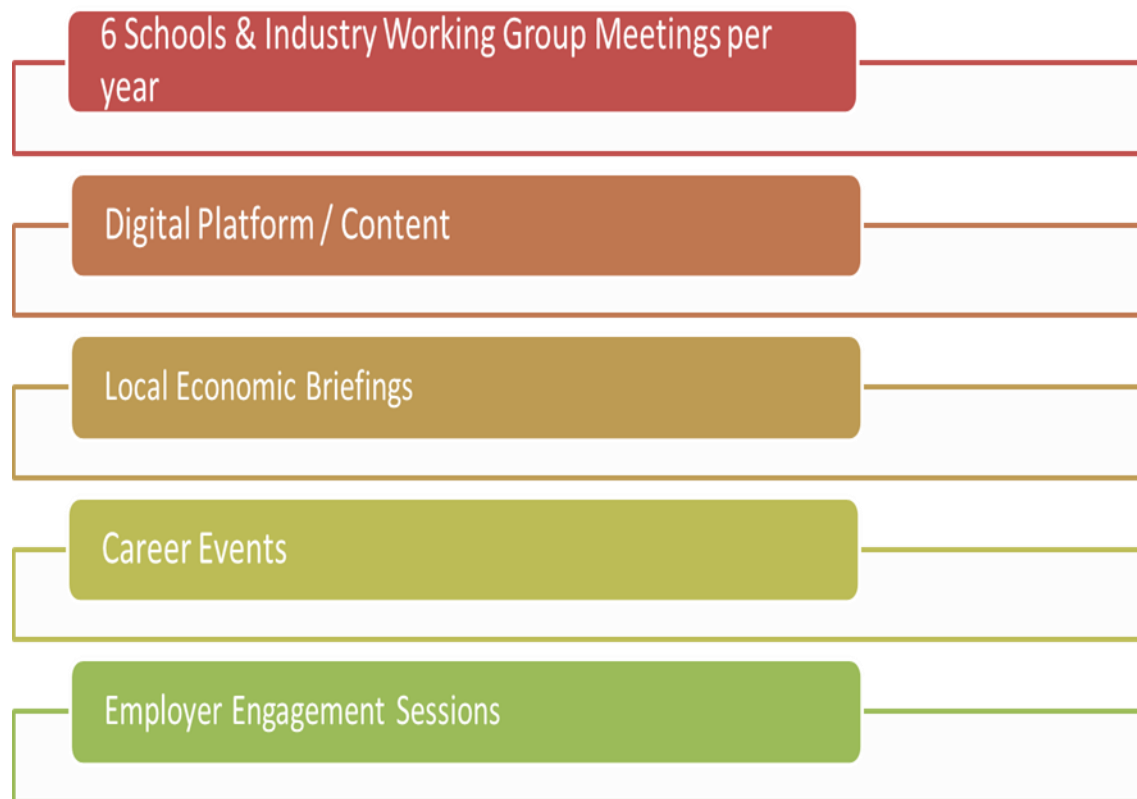
The aim of the Schools and Industry Working Group is to showcase successful NMD businesses to schools, parents and young people to encourage a future pool of homegrown talent to remain in the district and ensure the continued growth and success of local business.



During 2022-23 several activities and events have taken place to support the development of the working group including:

- Working group meetings which took place on:
  - 20 September 2022
  - 11 October 2022
  - 22 November 2022
  - 17 January 2023
  - 28 February 2023
- Promotion of Apprenticeships at SERC and SRC
- Promotion of Apprenticeships on the NMDDC Corporate Website
- Employer Engagement Events
- Design and production of digital brochure highlighting career pathways for NMD pupils and students
- Development of Action Plan for 2023-24

## Action Plan Activities 2023-2024



A **Digital Brochure** for young people to help them with career pathway decisions has been produced. The digital brochure details various career pathway options available in the Newry, Mourne and Down local area and beyond.

Hard copies have been printed and were distributed to local colleges SERC and SRC and have also been distributed at career and employment events hosted by NMD LMP.

## Your Career, Your Choice Digital Brochure - Front and back cover



Scan the QR Code to check out Newry, Mourne, Down Business YouTube channel for video clips with information about pathways and local employers.

Front Cover Photo Credits: Excalibur Press for 4C UR Future -www.4curfuture.com



As Cúide  
Pobal

Department for  
Communities

NEWRY, MOURNE AND DOWN  
Labour Market Partnership  
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Domhanóirí Ceantair  
an Iúir, Mhúrn agus an Dúin  
Newry, Mourne and Down  
District Council

Strategic Priority 3: To Support the Delivery of Employability NI	
Aim	Key Outcomes
Increased awareness of employability and skills programmes	<p>Continued liaison with 5 local JBOs to improve linkages with LMP personnel and subsequent referrals to LMP initiatives.</p> <p>All initiatives continue to be promoted via social media platforms for increased awareness.</p> <p>NMD LMP hosted an “Upskilling Your Staff” event during Enterprise Week 2022 to highlight the importance of strengthening links between education providers and local businesses to ensure employees have the required skills for a modern workplace.</p> <p>Businesses across the District attended the event to find out what upskilling opportunities are on offer and speak directly to course providers.</p>

### Upskilling for Growth Event November 2022



Aim	Key Outcomes
Promoting apprenticeships, traineeships and placements as pathways to employment	NMD LMP sponsored and participated in the Big Apprenticeship Event with SRC and participated in the SERC Apprenticeship Employers Breakfast event during NI Apprenticeship Week. NMD LMP also sponsored the Apprenticeship of the Year Award at the SERC Excellence Awards in March 2023.

### SRC Big Apprenticeship Event



### SERC Excellence Awards



## Communications

Planned and coordinated communication and marketing efforts were adopted to promote and bring awareness to the programmes and work of NMD LMP, ensuring NMD LMP is synonymous with employability and skills efforts across the district whilst simultaneously promoting the area as a great place to work and live.

In accordance with the Communications Plan NMD LMP, supported by LMP funders, the Department for Communities collaborated with Newry, Mourne and Down District Council corporate marketing department, NMD Business Website, NMD Business Social Media Platforms, NMD Business Ezine, local press and the LMP membership to include Local Employers, local regional colleges SRC and SERC, Jobs and Benefits officials, Local Enterprise Agencies, training providers and Chambers of Commerce.

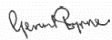
### Communication aims:

- Increase brand awareness of the LMP, encapsulating and communicating NMD LMP programmes and activities
- Provide an effective identity for all LMP marketing activity
- Enhance the LMP's reputation both locally and regionally
- Create a Calendar of Events in conjunction with Newry, Mourne and Down District Council, the Department for Communities and the other NMD LMP members to promote the programmes and actions of the NMD LMP
- Work with partners to promote the Newry, Mourne and Down District Council area as a Great Place to Live and Work

### Evaluation:

- To assess the success of the communications plan engagement was assessed on an action-by-action basis, involving reviewing available information such as:
  - Engagement – queries, applications to programmes
  - Social media impressions and engagement - likes, comments, shares – see appendix 1 for statistics of NMD LMP posts
  - Feedback from survey responses
  - Local press circulation figures

# Financial Statement

Statement of Income & Expenditure				
Newry, Mourne and Down District Council Newry, Mourne and Down Labour Market Partnership Statement of Income & Expenditure Year to 31 March 2023				
	Total Funding	Expenditure Charged	Expenditure Accrued	Total Expenditure
	£	£	£	£
Funding from DfC (Administration)	108,619.00	108,854.01		108,854.01
Funding from DfC (Operational)	319,348.97	238,808.21	73,394.45	312,202.66
Funding from Department of Economy	50,000.00	50,000.00		50,000.00
Contribution from Council				
Contributions from (Other Please state)				
Contributions from (Other Please state)				
	<b>477,967.97</b>	<b>397,662.22</b>	<b>73,394.45</b>	<b>471,056.67</b>
<b>Payments</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Salaries	100,119.00	107,583.39		107,583.39
Staff Costs	1,000.00	235.62		235.62
Running Costs	3,500.00			
Training	4,000.00			
Audit Fees		1,035.00		1,035.00
Insurance				
<b>Total DfC Administration</b>	<b>108,619.00</b>	<b>108,854.01</b>	<b>0.00</b>	<b>108,854.01</b>
Strategic Priority 1 (Operational)	32,800.00	31,829.72	675.00	32,504.72
Strategic Priority 2 (Operational)	280,548.97	201,678.49	72,094.45	273,772.94
Strategic Priority 3 (Operational)	6,000.00	5,300.00	625.00	5,925.00
<b>Total DfC Operational</b>	<b>319,348.97</b>	<b>238,808.21</b>	<b>73,394.45</b>	<b>312,202.66</b>
Payments - Department XXXX (Admin)				
Payments - Council Contribution (Admin)				
Payments - (Other Please state) (Admin)				
Payments - (Other Please state) (Admin)				
<b>Total Other (Admin)</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
Payments - Department DfE (Operational)	50,000.00	50,000.00		50,000.00
Payments - Council Contribution (Operational)				
Payments - (Other Please state) (Operational)				
Payments - (Other Please state) (Operational)				
<b>Total Other (Operational)</b>	<b>50,000.00</b>	<b>50,000.00</b>	<b>0.00</b>	<b>50,000.00</b>
	<b>477,967.97</b>	<b>397,662.22</b>	<b>73,394.45</b>	<b>471,056.67</b>
Certificate of Chief Executive  Subject to the central charges shown above properly reflecting actual costs Incurred by the Council on 'behalf of' the Labour Market Partnership. I am satisfied that the expenditure shown has been wholly, exclusively and necessarily incurred by the Council on the Labour Market Partnership and that the grant receivable is in accordance with the regulations and conditions applicable.				
			28/04/2023	
Assistant Director of Finance & Performance			Date	

## Appendix one – Social Media Stats

NMD LMP SOCIAL MEDIA IMPRESSIONS ACCORDING TO PLATFORM Q1 2022-2023							
		NMD Business				NMDDC	
		Facebook	Twitter	LinkedIn	Ezine	Facebook	Twitter
Q1	IMPRESSIONS PER PLATFORM	14671	0	2839	9842	0	0
	TOTAL IMPRESSIONS	27352				0	
	OVERALL TOTAL IMPRESSIONS	27352					
NMD LMP SOCIAL MEDIA IMPRESSIONS ACCORDING TO PLATFORM Q2 2022-2023							
		NMD Business				NMDDC	
		Facebook	Twitter	LinkedIn	Ezine	Facebook	Twitter
Q2	IMPRESSIONS PER PLATFORM	2721	2821	1255	3477	0	0
	TOTAL IMPRESSIONS	10274				0	
	OVERALL TOTAL IMPRESSIONS	10274					
NMD LMP SOCIAL MEDIA IMPRESSIONS ACCORDING TO PLATFORM Q3 2023-2023							
		NMD Business				NMDDC	
		Facebook	Twitter	LinkedIn	Ezine	Facebook	Twitter
Q3	IMPRESSIONS PER PLATFORM	10335	5674	1876	17218	129639	3394
	TOTAL IMPRESSIONS	35103				133033	
	SPONSORED AD IMPRESSIONS	46058					
	OVERALL TOTAL IMPRESSIONS	214194					
NMD LMP SOCIAL MEDIA IMPRESSIONS ACCORDING TO PLATFORM Q4 2022-2023							
		NMD Business				NMDDC	
		Facebook	Twitter	LinkedIn	Ezine	Facebook	Twitter
Q4	IMPRESSIONS PER PLATFORM	30752	9124	4522	10249	37700	3154
	TOTAL IMPRESSIONS	54,647				40854	
	SPONSORED AD IMPRESSIONS	237,328					
	OVERALL TOTAL IMPRESSIONS	332,829					
	OVERALL TOTAL IMPRESSIONS 22/23	584,649					

## Appendix two – Sample Social Media Posts

**NMDBusiness**  
Published by Patricia McPolin · 10 June 2022 ·

**NMD Job Fair – Employers - Register Now**

A reminder for employers to register their interest in exhibiting at the Newry, Mourne and Down Job Fair which takes place in **Canal Court Hotel & Spa** on Thursday 30 June 2022 from 10.00am-3.00pm. The closing date to register is Friday 10 June 2022 at 5.00pm.

For more information and to register email [dfcemployerservices@communities-ni.gov.uk](mailto:dfcemployerservices@communities-ni.gov.uk)

#NMDJobFair

**NMDBusiness**  
Published by Amanda Smyth · 11 July 2022 ·

Newry, Mourne and Down District Council recently hosted a Job Fair at Canal Court Hotel & Spa in #newry as part of the NMD Labour Market Partnership 'Great Place to Work', supported by Department For Communities.

There were 47 employers and employment support agencies there to help almost 500 job seekers who came along on the day. With more than 1,200 vacancies currently across the District, there has never been a better time to live and work in Newry, Mourne and Down.

If you missed out, log onto <https://www.newrymournedown.org/job-fair-proves-a-success...> for a full list of recruiters and check out 'Newry, Mourne and Down Business' on our Youtube channel.

[https://www.youtube.com/channel/UCNl8wBSCJs\\_rTV-vQ-DBg](https://www.youtube.com/channel/UCNl8wBSCJs_rTV-vQ-DBg)

#NMDJobFair #NMDLMP #communities

**NMD Business (Newry, Mourne and Down District Council)**  
2,211 followers  
7mo ·

Hear from industry experts on how I.T. is now shaping our lives and the variety of jobs available to support the I.T. sector.

"Get Into Tech" event, in partnership with **Bring IT On** will be supported by **First Derivative, Norbrook Inc, Business Support and Innovation Centre at Southern Regional College, South Eastern Regional College and DigiSkills**.

DATE: Thursday 24th November 2022  
TIME: 9:30am - 1pm  
COST: Free

Don't miss your next opportunity, register today at <https://lnkd.in/eT7-UAqy>

#careers #BringITOn

**NMD Business (Newry, Mourne and Down District Council)**  
2,211 followers  
8mo ·

Employers in the Newry, Mourne and Down District Council area can avail of FREE training to upskill their staff in partnership with **Business Support & Innovation at SRC**, funded by Newry, Mourne and Down Labour Market Partnership.

Enrol now for October courses <https://lnkd.in/eMuc69h>

#upskillforgrowth

**NMDBusiness @NMDBusiness · Mar 15**

Following on from this mornings video footage of the recent Job Fair hosted by NMD Labour Market Partnership, here are some photos so you can see who you can spot. Lots more photos to see on [facebook.com/NMDBusiness](https://facebook.com/NMDBusiness) 😊😊

#NMDJobFair

**NMDBusiness @NMDBusiness · Mar 8**

🌟 Newry, Mourne and Down Job Fair is finally here 🌟

Tomorrow - 9th March  
10am-2pm  
Down Leisure Centre

Come along to receive information on training opportunities, self-employment, careers guidance and support from our local business throughout the @nmdcouncil area.

#nmdjobfair

**NMDBusiness** @NMDBusiness · Mar 7

Interested in Careers in Food Production? Come along to NMD Labour Market Partnership's 'Food for Thought' event to hear from @Deli\_Lites @finnebrogue and @NearyNogsChocs. Tuesday 21st March, @BurrendaleHotel. Free to attend with free lunch.

Book now



eventbrite.co.uk  
NMD - Food For Thought  
Come along to a FREE lunchtime industry engagement event. Hear from 3 businesses in the food production sector in Newry, Mourne & ...

**NMDBusiness** @NMDBusiness · Feb 21

Fantastic turnout at this mornings Labour Market Partnership Transport Academy networking event with local employers @SurefreightLtd @RegenWaste McAllister Group @EastCoastCoach PJT Sales Wholesale & Distribution

@DeborahKing1



2 6 521

**NMDBusiness** @NMDBusiness · Feb 14

FREE Upskilling for Growth courses delivered by @SERC

Check out the full range of courses available at: [serc.ac.uk/Upskilling-For...](http://serc.ac.uk/Upskilling-For...)

☛ Fully funded by Newry, Mourne and Down District Council Labour Market Partnership

#upskillyourstaff



1 85

**NMDBusiness** @NMDBusiness · Jan 27

REGISTER NOW

The Chef's Bootcamp Employment Academy has been designed to support participants to achieve industry relevant qualifications.

☛ Register via:  
[Business@nmadd.org](mailto:Business@nmadd.org)

@srcchat @SERC

#chefsbootcamp #employment



**NMD Business (Newry, Mourne and Down District Council)**

2,221 followers  
2mo •

Great to hear the inspirational stories and opportunities currently available from some of the key export businesses in the Newry, Mourne and Down District Council area including Elizabeth O'Connor from [MJM Marine](#). Simon Ward from ...see more



**NMD Business (Newry, Mourne and Down District Council)**

2,221 followers  
2mo •

Fantastic to hear the guest speakers from [Finnebrogue](#) [Artisan Deli Lites Ireland](#) and [NearyNogs Stoneground Chocolate](#) at today's NMD Labour Market Partnership Food for Thought event at [Burrendale Hotel Country Club & Spa](#). There ...see more

