

Draft Corporate Plan 2019-2023

Our Vision as a Council:

We are ambitious and want our District to become one of the most desirable and best places to live, work, invest in and visit.

We want to:

- create opportunities for local people and our communities to thrive by supporting economic development which is sustainable and helps them lead fulfilling lives;
- enable our District to grow to be a place which is attractive and welcoming to visit and do business in;
- promote and facilitate healthier and more active lifestyles;
- support communities to be cohesive and safe and people to be actively engaged in civic life;

- protect and develop our environment for the enjoyment of today's residents and visitors and for the benefit of future generations;
- provide modern, affordable and accessible facilities and services which offer a better quality of life for all – especially those people and places which need more support than others.

To achieve our vision, we will work collaboratively with all our partners and stakeholders in the public, private, community and voluntary sectors through Community Planning, with our Local Government colleagues both north and south of the border and with Central Government departments.

Our Mission as a Council is:

“To support and advocate for a welcoming District which is progressive, healthy and sustainable, providing better economic, environmental and social outcomes for all”.



Our Values as a Council

We will be guided by five values which are fundamental to everything we do:

Collaborative

We will work in partnership with others

Responsive

We will listen and respond openly and positively to the views of everyone

Engaging

We will involve residents and staff in identifying needs and improving our services

Sustainable

We will modernise and transform our services in developing the District for current and future generations

Transparent

We will make our decisions on services and resource allocation openly and decisions will be informed by objective evidence

To enable us achieve our Mission and realise our vision we will focus on the following 8 Strategic Objectives over the next 4 years:-

We will :-

1. invest in and support new and growing businesses, job creation and employment skills
2. continue to improve the health and wellbeing of everyone in the district and reduce health inequalities
3. enhance, protect and promote our environment
4. support sustainable forms of tourism which value our environment and cultural heritage
5. enable and support people to engage in inclusive and diverse activities in their communities
6. promote the revitalisation of our city, towns, villages and rural communities
7. provide accessible, high-quality and integrated services through continuous improvement
8. advocate with others for the benefit of all people of the District.

By the end of this four-year period we aim to see: -

- An increase in infrastructure investment that enables the future economic growth of the district
- Enhanced investment in the sustainable tourism offering
- More people participating in targeted health programmes to encourage healthier lifestyles
- Ongoing reduction in biodegradable municipal waste sent to landfill
- A new Civic Centre as well as new conferencing and enhanced theatre facilities.
- Empowered communities influencing local services and development
- A transformed Council in terms of service provision and delivery
- A powerful and influential Council which continues to advocate for all its citizens