

NEWRY MOURNE & DOWN DISTRICT COUNCIL

Minutes of the Enterprise, Regeneration & Tourism Committee Meeting held on Monday 14 February 2022 at 6.00pm in the Mourne Room Downshire Estate Downpatrick, and remotely via Microsoft Teams

Chairperson: Councillor R Howell (Chamber)

Deputy Chairperson: Councillor T Andrews (Chamber)

In attendance: **(Committee Members)**
Councillor R Burgess (via Teams)
Councillor W Clarke (via Teams)
Councillor D Curran (Chamber)
Councillor G Hanna (via Teams)
Councillor V Harte (Chamber)
Councillor M Larkin (via Teams)
Councillor R Mulgrew (Chamber)
Councillor A McMurray (Teams)
Councillor H Reilly (via Teams)
Councillor M Ruane (via Teams)
Councillor M Savage (via Teams)
Councillor G Stokes (via Teams)

Non Members: Councillor O Hanlon (via Teams)
Councillor H Gallagher (via Teams)
Councillor J Tinnelly (via Teams)

Officials in Attendance: Mr C Mallon Director Enterprise Regeneration & Tourism
Mr A Patterson, Assistant Director Tourism, Culture & Events
Mr J McGilly, Assistant Director Enterprise, Employment Regeneration
Mr A McKay, Chief Planning Officer
Mr C Jackson, Assistant Director Building Control & Regulations
Ms S Taggart Democratic Services Manager
Ms L Dillon Democratic Services Officer
Ms P McKeever Democratic Services Officer

ERT/022/2022: APOLOGIES / CHAIRPERSON'S REMARKS

An apology was recorded for Councillor M Gibbons.

Councillor Howell extended her congratulations to the Kilcoo football team, on winning the AIB All Ireland Championship. She said it had been a tough match and congratulated the Club members, the Committee and the entire community on such a great achievement.

ERT/023/2022: DECLARATIONS OF INTEREST

Councillor T Andrews declared an interest in Item 15 regarding Service Level Agreements 2022-2023, as he was a Board member of the East Border Region, and he would leave the meeting during discussion on this item.

Councillor R Burgess declared an interest in Item 15 regarding Service Level Agreements 2022-2023, as he was a Board member of the East Border Region, and he would leave the meeting during discussion on this item.

Councillor M Savage declared an interest in Item 8 regarding Tourism NI Spring Co-operative Marketing Programme, and Item 13 regarding Make It Local Engagement Plan, due to his involvement in local advertising.

ERT/024/2022: ACTION SHEET MINUTES OF ENTERPRISE, REGENERATION & TOURISM COMMITTEE MEETING MONDAY 17 JANUARY 2022

Read: Action Sheet arising out of the Minutes of the Enterprise, Regeneration & Tourism Committee Meeting held on Monday 17 January 2022. **(Copy circulated)**

AGREED: **On the proposal of Councillor Mulgrew seconded by Councillor Harte it was agreed to note the Action Sheet arising from the Enterprise, Regeneration & Tourism Committee Meeting held on Monday 17 January 2022.**

ENTERPRISE EMPLOYMENT & REGENERATION

ERT/025/2022: DOWNPATRICK TOWN CENTRE

Read: Report dated 14 February 2022 from Mr J McGilly, Assistant Director Enterprise Employment and Regeneration regarding the feasibility of a Town Centre Manager and stakeholder engagement regarding the need/potential role for a Town Centre Manger.
(Copy circulated)

AGREED: **On the proposal of Councillor Curran seconded by Councillor Andrews it was agreed:**

- 1. To organise a facilitated workshop with key stakeholder groups to discuss and identify the main priorities in order to develop a strategy focused on the needs of the town.**
- 2. To appoint a facilitator for the workshop and prepare a report detailing the findings and recommendations from the workshop.**

ERT/026/2022: ORNI – SERVICE LEVEL AGREEMENT (2021-2022) - CHALLENGE FUND TRAIL PLANS

Read: Report dated 14 February 2022 from Mr J McGilly Assistant Director Enterprise Employment Regeneration regarding an amendment to the Service Level Agreement with Outdoor Recreation NI (ORNI) to undertake works in relation to Challenge Fund Trail Plans.
(Copy circulated)

Noted: Disabled access to beaches is being progressed with ORNI by the AHC Directorate.

AGREED: **On the proposal of Councillor Andrews seconded by Councillor Burgess it was agreed to increase the value of the existing Service Level Agreement with Outdoor Recreation NI (ORNI) for the 2021-2022 financial year by £15,000, bringing the total cost to £64,500.**

BUILDING CONTROL & LICENSING

ERT/027/2022: REVIEW OF POLICIES

Read: Report dated 14 February 2022 from Mr C Jackson Assistant Director Building Control & Licensing, regarding a review of the following policies:

- Pavement Café Designation Policy
- Pavement Café Enforcement Policy
- Temporary Road Closure Policy **(Copy circulated)**

AGREED: **On the proposal of Councillor Mulgrew seconded by Councillor Harte it was agreed to approve the following policies for regulation of Pavement Café Licences and Road Closure Orders for Special Events:**

- **Pavement Café Designation Policy**
- **Pavement Café Enforcement Policy**
- **Temporary Road Closure Policy**

ERT/028/2022: REVIEW OF STREET TRADING SITES

Read: Report dated 14 February 2022 from Mr C Jackson Assistant Director Building Control & Licensing, to consider rescinding a Designating Resolution authorising Street Trading at Cranfield, Bloody Bridge and Spelga. **(Copy circulated)**

Councillors expressed concerns that to rescind a decision to authorise street trading at Bloody Bridge; Spelga and Cranfield would leave these areas without food outlets especially as these areas attracted so many visitors. They also referred to littering and parking issues at Bloody Bridge.

Noted: Officers confirmed that trading would still continue at the sites mentioned by way of a tendering process rather than by a Street Trading application process.

AGREED: **On the proposal of Councillor Ruane seconded by Councillor Mulgrew it was agreed to rescind the Designation Resolution for 3 No. Trading Pitches at the following locations:**

- **Cranfield Amenity Area**
- **Bloody Bridge Car Park**
- **Spelga Dam Amenity Area**

TOURISM CULTURE & EVENTS

**ERT/029/2022: TOURISM NI CO-OPERATIVE PARTNERSHIP
MARKETING FUND**

Read: Report dated 14 February 2022 from Mr A Patterson Assistant Director Tourism Culture & Events, regarding the Tourism NI Co-operative Partnership Marketing Fund. **(Copy circulated)**

AGREED: On the proposal of Councillor Burgess seconded by Councillor Andrews it was agreed to accept the offer of funding, subject to a successful bid to deliver a digital tourism marketing campaign and use of Tourism NI's creative and marketing agencies to assist with delivery at a cost of £38,000.

EXEMPT INFORMATION

Agreed: On the proposal of Councillor Andrews seconded by Councillor Burgess it was agreed to exclude the public and press from the meeting during discussion on the following matters which related to exempt information by virtue of Paragraph 3 of Part 1 of Schedule 6 of the Local Government Act (Northern Ireland) 2014 – information relating to the financial or business affairs of any particular person (including the Council holding that information).

**ERT/030/2022: UPGRADE WORKS
- CASTLEWELLAN CARAVAN/CAMPSITE**

Read: Report dated 14 February 2022 from Mr A Patterson Assistant Director Tourism Culture & Events, regarding upgrade works to Castlewellan Caravan/Campsite. **(Copy circulated)**

ERT/031/2022: CHARGES - CASTLEWELLAN FOREST PARK

Read: Report dated 14 February 2022 from Mr A Patterson Assistant Director Tourism Culture & Events regarding rates of charges for services at Castlewellan Forest Park. **(Copy circulated)**

ERT/032/2022: DERRYMORE DEMENSE PATHWAY PROJECT

Read: Report dated 14 February 2022 from Mr J McGilly Assistant Director Enterprise Employment & Regeneration regarding additional funding from the National Trust and Covid 19 Revitalisation Programme for the Derrymore Demense Pathway Project. **(Copy circulated)**

ERT/033/2022: SERVICE LEVEL AGREEMENT - DOWNPATRICK INTANGIBLE CULTURAL PROGRAMME

Read: Report dated 14 February 2022 from Mr A Patterson Assistant Director Tourism Culture & Events, regarding the delivery of a new arts, culture and tourism project in Downpatrick. **(Copy circulated).**

ERT/034/2022: MAKE IT LOCAL – ENGAGEMENT CAMPAIGN

Read: Report dated 14 February 2022 from Mr J McGilly Assistant Director Enterprise Employment & Regeneration, regarding a business case for procurement and appointment of a digital and communications agency to deliver a Make it Local (MiL) district wide marketing campaign for 2022. **(Copy circulated)**

ERT/035/2022: ROAD AND CAR PARK SURFACING

Read: Report dated 14 February 2022 from Mr A Patterson, Assistant Director Tourism Culture and Events regarding maintenance repairs to road surface at Slieve Gullion Forest Park and Killough, prior to 31 March 2022. **(Copy circulated)**

ERT/036/2022: SERVICE LEVEL AGREEMENTS 2022-2023

Read: Report dated 14 February 2022 from Mr A Patterson, Assistant Director Tourism Culture and Events regarding Service Level Agreements for 2022-2023. **(Copy circulated)**

ERT/037/2022: TOURISM EVENTS PROGRAMMES 2022-2023

Read: Report dated 14 February 2022 from Mr A Patterson, Assistant Director Tourism Culture and Events regarding Tourism Events Programmes 2022- 2023. **(Copy circulated)**

ERT/038/2022: WARRENPOINT MARINA PROJECT

Read: Report dated 14 February 2022 from Mr C Mallon Director Enterprise Regeneration & Tourism regarding the Warrenpoint Marina Project. **(Copy circulated)**

AGREED: On the proposal of Councillor Curran seconded by Councillor Harte it was agreed to come out of Closed Session.

When the Committee came out of closed session the Chairperson reported on the following decisions taken:

ERT/030/2022: Upgrade Works - Castlewellan Caravan/Campsite

AGREED: On the proposal of Councillor Howell seconded by Councillor McMurray it was agreed to undertake the necessary procurement exercises through existing Government procurement frameworks to deliver a programme of capital works across the caravan /campsite amenity and ancillary buildings at Castlewellan Forest Park, and to allocate funding within the capital programme as set out section 4.1 of Report dated 14 February 2022 from Mr A Patterson Assistant Director Tourism Culture & Events.

ERT/031/2022: Charges – Castlewellan Forest Park

AGREED: On the proposal of Councillor Andrews seconded by Councillor Curran it was agreed to approve the proposed schedule of rates for services at Castlewellan Forest Park, as set out in Report dated 14 February 2022 from Mr A Patterson Assistant Director Tourism Culture & Events, to include:

- **Daily vehicle entry**
- **Season Passes**
- **Horse Permits**
- **Caravan Park charges**
- **Event charges**
- **Room Hire**

- **Commercial filming**

ERT/032/2022: Derrymore Demense Pathway Project

AGREED: On the proposal of Councillor Mulgrew seconded by Councillor Savage it was agreed as follows:

- 1. To note Council have secured Peace, National Trust and Covid Revitalisation monies to undertake additional works at Derrymore Demense.**
- 2. Council to approve Business Case for additional capital works onsite at 100% funding rate and no cost to Council.**
- 3. Council to proceed to carry out the required procurement exercises in line with policy, for the implementation of the project, and following assessment and award, appoint the relevant suppliers, if within available budgets.**

ERT/033/2022: Downpatrick Intangible Cultural Programme

AGREED: On the proposal of Councillor Howell seconded by Councillor Curran it was agreed Council enter into a Service Level Agreement to deliver a 12 month programme engaging with a range of businesses, to market and deliver visitor experiences and showcase Downpatrick and wider destination as an arts and cultural hub.

ERT/034/2022: Make it Local - Engagement Campaign

AGREED: On the proposal of Councillor Mulgrew seconded by Councillor Curran it was agreed to approve the business case to procure and appoint a digital and communications agency to assist Council to deliver a series of targeted marketing campaigns throughout 2022 to build the brand of NMDDC Make It Local and assist local businesses to showcase their products and services through the campaign.

ERT/035/2022: Road and Car Park Surfacing

AGREED: On the proposal of Councillor Curran seconded by Councillor Larkin it was agreed to approve the business case to appoint a contractor through existing Council frameworks to undertake a programme of remedial Road and Carpark surfacing works at Slieve Gullion Forest Park and Killough, ahead of the spring/summer season.

ERT/036/2022: Service Level Agreements 2022-2023

AGREED: On the proposal of Councillor Hanna seconded by Councillor Savage it was agreed to approve the list of Service Level Agreements for 2022-2023 as per Report dated 14 February 2022 from Mr A Patterson Assistant Director Tourism Culture & Events.

ERT/037/2022: Tourism Events Programme 2022-2023

AGREED: On the proposal of Councillor Mulgrew seconded by Councillor Clarke it was agreed as follows:

- 1. To issue grant awards in Financial Assistance Call 1 as detailed in this report, to support the local tourism events, arts & culture sectors, as part of the re-launch of the Council's Annual Tourism Events Programme.**
- 2. To issue SLAs with named groups as detailed in this report to deliver tourism events in the 2022-23FY.**
- 3. To undertake the necessary procurement exercises to appoint suppliers through the Council's Tourism Events Framework for the delivery of major festivals in the Council's Annual Tourism Events Programme as detailed in this report.**

ERT/038/2022: Warrenpoint Marina Project

AGREED: On the proposal of Councillor Ruane seconded by Councillor

Savage it was agreed Council proceed to Stage 2 of the Warrenpoint Marina Development by:

- 1. Procurement and appointment of a multi-disciplinary team to develop the Environmental Impact Assessment/Statement.**
- 2. Complete the studies that are required to support the Environmental Impact Assessment and planning application.**
- 3. Submission of a Planning Application.**
- 4. Investigate all potential funding opportunities.**

FOR NOTING

**ERT/039/2022: CONSULTATION RESPONSE
- ALL IRELAND STRATEGIC RAILWAY**

Read: Report dated 14 February 2022 from Mr J McGilly Assistant Director Enterprise Employment & Regeneration, regarding a consultation paper on the All Island Strategic Rail Review. **(Copy circulated)**

AGREED: On the proposal of Councillor Harte seconded by Councillor Mulgrew it was agreed to note the response to the Department for Infrastructure consultation paper on the All Island Strategic Rail Review.

ERT/040/2022: UPDATE RE: AONB / GEOPARK

Read: Report dated 14 February 2022 from Mr J McGilly, Assistant Director Enterprise, Employment and Regeneration, regarding an update on AONB and Geopark initiatives being delivered by NMDDC AONB and Geopark staff. **(Copy circulated)**

AGREED: On the proposal of Councillor Harte seconded by Councillor Mulgrew it was agreed to note the following initiatives.

- Ring of Gullion AONB and Strangford and Lecale AONB Environment Fund project implementation.**
- Ring of Gullion AONB and Strangford and Lecale AONB Challenge Fund 22/23**
- Ring of Gullion Landscape Partnership Scheme Legacy Phase**
- Atlantic CultureScape**
- Geopark**

- **Shared History Fund – My Townlands Story 1921-2021**
- **Dragons in the Hills project**
- **AONB Management Review implementation**
- **Upcoming funding applications**

ERT/041/2022: UPDATE RE: BUSINESS DEVELOPMENT PROGRAMMES

Read: Report dated 14 February 2022 from Mr J McGilly, Assistant Director Enterprise, Employment and Regeneration, regarding on business development initiatives. **(Copy circulated)**

AGREED: On the proposal of Councillor Harte seconded by Councillor Mulgrew it was agreed to note the update provided under the following business development initiatives:

- **Go for IT**
- **NMD Growth**
- **Digital Growth**
- **Tender for Growth**
- **Sales Accelerator**
- **Digital Transformation Programme**

ERT/042/2022: ERT HISTORIC ACTION TRACKER

Read: Action Tracker Report for Enterprise Regeneration & Tourism Committee. **(Copy circulated)**

AGREED: On the proposal of Councillor Harte seconded by Councillor Mulgrew it was agreed to note the Historic Action Tracker Report for Enterprise Regeneration & Tourism Committee.

ERT/043/2022: INTERNATIONAL WOMEN'S DAY

Read: Report dated 14 February 2022 from Mr J McGilly, Assistant Director Enterprise, Employment and Regeneration, regarding Council sponsorship of Newry Chamber of Commerce & Trade event to mark International Women's Day **(Copy circulated)**

AGREED: On the proposal of Councillor Harte seconded by Councillor Mulgrew it was agreed to note Council's sponsorship of the Newry Chamber of Commerce & Trade International Women's Day event which will take place on Friday 11 March 2022, at a cost of £2,600,

ERT/044/2022: UPDATE RE: LEVELLING UP FUND

Read: Report dated 14 February 2022 from Mr J McGilly Assistant Director of Enterprise, Employment and Regeneration regarding the development of the Levelling Up Fund. **(Copy circulated)**

AGREED: On the proposal of Councillor Harte seconded by Councillor Mulgrew it was agreed to note the update presented and note Officers present a report to Committee when further updated Levelling Up Fund priorities, timeframes and budgets, etc, have been issued and reviewed against Council priorities.

ERT/045/2022: PLANNING PERFORMANCE FIGURES

Read: Report regarding Planning Performance Figures for January 2022. **(Copy circulated)**

AGREED: On the proposal of Councillor Harte seconded by Councillor Mulgrew it was agreed to note the Planning Performance Figures for January 2022.

ERT/046/2022: UPDATE RE: PROJECT STRATUM

Read: Report dated 14 February 2022 from Mr J McGilly, Assistant Director Enterprise Employment & Regeneration regarding Project Stratum. **(Copy circulated)**

AGREED: On the proposal of Councillor Harte seconded by Councillor Mulgrew it was agreed to note the update provided regarding Project Stratum, in particular:

- **Additional funding secured to enable access to further 8,500 premises.**
- **Postcode checker is available on Hyperfast NI portal <https://hyperfastni.com/>**

There being no further business the meeting concluded at 7.00pm.

For adoption at the Council Meeting to be held on Monday 07 March 2022.

Signed: Councillor R Howell
Chairperson
Enterprise Regeneration & Tourism Committee

Signed: Mr C Mallon
Director of Enterprise Regeneration & Tourism
