



Digital Academy 2025-26

The aim of this Academy is to provide people living in the Newry Mourne and Down Area, who are currently unemployed or underemployed with a training opportunity to take part in a structured, practical, and engaging Digital Academy.

The Digital Academy is a 6-week online programme with the opportunity to gain a OCNI Level 4 Award in Social Media and Digital Marketing.

Expected learner benefits

On Successful completion it is expected that the participants will have:

- ✓ Opportunity to gain a level 4 qualification
- ✓ Increased confidence
- ✓ Developed the skills to take up employment in a digital marketing role
- ✓ Improved networking skills and access to a network of like-minded individuals
- ✓ Short-term and long-term goals personal to their own journey
- ✓ CV and interview skills

Eligibility

Places are limited and to progress to the selection process, potential candidates must:

- Reside within the Newry, Mourne and down District Council area
- Be unemployed, under-employed (typically working less than 16 hours per week) or at risk of redundancy at the time of application
- Be committed and available to complete all required aspects of the Academy
- Be able to take up employment upon completion of the Academy

If you are interested in finding out more details, please email: business@nmandd.org