



November 9th, 2018

**Notice Of Meeting**

You are invited to attend the Enterprise, Regeneration and Tourism Committee Meeting to be held on **Monday, 12th November 2018** at **3:00 pm** in **Boardroom, Monaghan Row.**

**Chair:** Cllr. M Ruane

**Deputy Chair:** Cllr. P Byrne

**Members:**

Cllr. R Burgess	Cllr. M Carr
Cllr. C Casey	Cllr. W Clarke
Cllr. D Curran	Cllr. G Hanna
Cllr. H Harvey	Cllr. R Mulgrew
Cllr. D McAteer	Cllr. O McMahon
Cllr. B Quinn	Cllr. G Stokes
Cllr. J Tinnelly	

# Agenda

## 1.0 Apologies and Chairperson's Remarks

## 2.0 Declarations of Interest

## 3.0 ERT Action Sheet - 8 October 2018. (Attached)

 *Action Sheet from ERT Oct 2018.pdf*

*Page 1*

---

### *Presentations*

---

## 4.0 Belfast Region City Deal Update - Film Presentation

---

### *Enterprise, Employment and Regeneration Items*

---

## 5.0 Atlantic Culture Scapes. (Attached)

 *ERT Report - Atlantic Culture Scapes LoO - 12.11.2018.pdf*

*Page 4*

## 6.0 DFC Small Scale Capital Schemes Underspend. (Attached)

 *ERT Report DFC Underspend Report.pdf*

*Page 78*

## 7.0 Brexit Forum. (Attached)

 *ERT Report Brexit.pdf*

*Page 82*

## 8.0 EER Programme Activity. (Attached)

 *ERT Report EER Programme Activity 2018-2024.pdf*

*Page 85*

## 9.0 Masterplans Update. (Attached)

 *ERT Report - Master Plan Update.pdf*

*Page 95*

## 10.0 Warrenpoint Municipal Park. (Attached)

 *ERT Report Warrenpoint Municipal Park.pdf*

*Page 118*

## 11.0 MIPIM 2019. (Attached)

 *ERT Report - MIPIM.pdf*

*Page 122*

---

## *Tourism, Culture and Events Items*

### **12.0 Tourism Accommodation Funding. (Attached)**

 *ERT Report - Financial Assistance for Tourist Accommodation Developments.pdf*

*Page 124*

### **13.0 Mourne Gateway Project. (Attached)**

 *ERT Report - Mourne Mountains Gateway Study.pdf*

*Page 127*

### **14.0 NIEA Engagement - Newcastle & Warrenpoint Beaches. (Attached)**

 *ERT Report NIEA Engagement on Newcastle and Warrenpoint Beaches.pdf*

*Page 129*

## *For Noting*

### **15.0 ERT Business Plan 2018/19 Mid Year Review. (Attached)**

 *ERT Mid Year Business Plan Review 2018-19 FINAL.pdf*

*Page 131*

### **16.0 ERDF Update. (Attached)**

 *ERT Report - ERDF Business Growth Nov 2018.pdf*

*Page 144*

### **17.0 HLF - Downpatrick Townscape. (Attached)**

 *ERT Report - HLF.pdf*

*Page 146*

### **18.0 Newry Public Realm Phase III. (Attached)**

 *ERT Report - Newry Ph III Public Realm T&F Group.pdf*

*Page 148*

### **19.0 Artisan Markets. (Attached)**

 *ERT Report - Artisan Markets.pdf*

*Page 152*

### **20.0 Geopark Update. (Attached)**

 *ERT Report - Geopark Update.pdf*


*Page 156*

### **21.0 Scheme of Delegation. (Attached)**

 *Scheme of Delegation to Nov ERT.pdf*

*Page 158*

## **22.0 Action Tracker Update Sheet. (Attached)**

 *Action Tracker Update Sheet for Nov ERT 2018.pdf*

*Page 161*

## **23.0 Place Shaping Study Visit to Seamus Heaney Home Place. (Attached)**

 *Invitation Letter Mid Ulster Study Visit 2018 - Seamus Heaney HomePlace .pdf*

*Page 185*

---

### ***Exempt Information Items***

---

## **24.0 Slieve Gullion and Kilbroney Park AR/VR Visitor Experience. (Attached)**

This Item is deemed to be restricted by virtue of Paragraph 3 of Schedule 6 of the Local Government Act (Northern Ireland) 2014 - information relating to the financial or business affairs of any particular person (including the Council holding that information) and the public may, by resolution, be excluded during this item of business.

 *EXEMPT INFO - Slieve Gullion and Kilbroney Park AR.VR Visitor Experience.pdf*

*Not included*

ACTION SHEET – ENTERPRISE REGENERATION & TOURISM COMMITTEE MEETING

1

MONDAY 8 October 2018

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
ERT/156/2018	CREST Skills Enhancement Programme	<ul style="list-style-type: none"> <li>To note the evaluation report of the Crest SRC skills enhancement programme</li> <li>To Approve a £10,000 contribution towards the SRC / SERC Colleges Connected programme that will secure delivery of the below outputs in this District Council area</li> <li>64 participants engaged on the Skills programme, with 35% engaged in further education and employment upon completing the programme and 12% in employment upon leaving the programme.</li> </ul>	J McGilly	Work in progress	N
ERT/157/2018	AUDIO TOUR GUIDES FOR NEWRY AND MOURNE MUSEUM	<ul style="list-style-type: none"> <li>This project will contribute to enhancing Newry's product as a destination for tourists, with the audio guides enriching the visitor offer at the Museum.</li> <li>Recommendation - go out to Tender for a new audio tour system.</li> </ul>	A Patterson	Work in progress	N
ERT/158/2018	TRADE AND CONSUMER SHOWS	<ul style="list-style-type: none"> <li>Council Officials to attend World Travel Market 5 to 7 November 18.</li> <li>Council Officials to attend Dublin Holiday World 26 to 27 January 2019.</li> </ul>	A Patterson	Approved	Y

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
ERT/159/2018	NARNIA INTERPRETATION PROJECT	<ul style="list-style-type: none"> <li>To utilise the dwelling at Kilbroney Park as part of the proposed Narnia Experience subject to all statutory approvals for delivery of this project</li> <li>To provide match funding of £5,000 toward the project and Council Officers to assist with the overall implementation where necessary.</li> </ul>	A Patterson	Approved	Y
ERT/160/2018	NOTICE OF MOTION COMMUNITY LED FESTIVALS	<ul style="list-style-type: none"> <li>Council Officers continue to undertake the review of the Financial Assistance programme in relation to the funding support provided via the Tourism Events Fund – including the timing on the provision of potential funding, with the view that all festival and event organisers require as much lead-in time and assurity of funding support as possible.</li> <li>A workshop to be scheduled to look at events generally in the district.</li> <li>The definition of Council events and community led events to be circulated to all Councillors.</li> </ul>	M Ward	Ongoing	N
ERT/162/2018	ACTION TRACKER UPDATE SHEET ERT/104/2018 - ARTISAN MARKETS	An updated report on the performance of the artisan markets to be brought to a future ERT committee meeting.	J McGilly	October ERT Agenda	N
ERT/166/2018	NI BUSINESS START UP PROGRAMME	To agree that officers continue to engage via the NI NIBSUP Programme board to	J McGilly	Work in progress	N

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
ERT/169/2018	<u>EXEMPT INFO</u> TENDER FOR FLYING DISPLAY DIRECTOR	develop a proposal and subsequent funding for a new NI / regional Business Start Up Programme commencing in 2021. Agreed that procurement is undertaken to appoint a Flying display Director for the Festival of Flight in 2019, with the option of extending the appointment to cover the event to 2020, and in 2021 in order to be assured that the airshow is managed safely, in compliance with the necessary regulations, and provides value for money.	A Patterson	Ongoing	N
END					

<b>Report to:</b>	Economic Regeneration and Tourism Committee
<b>Date of Meeting:</b>	12 <sup>th</sup> November 2018
<b>Subject:</b>	Atlantic Area Successful Bid: Atlantic CultureScapes
<b>Reporting Officer (Including Job Title):</b>	Jonathan McGilly, Assistant Director Enterprise, Employment & Regeneration
<b>Contact Officer (Including Job Title):</b>	Darren Rice – Ring of Gullion Landscape Partnership Scheme Manager

Confirm how this Report should be treated by placing an x in either:-

<b>For decision</b>	<input checked="" type="checkbox"/>	<b>For noting only</b>	<input type="checkbox"/>
---------------------	-------------------------------------	------------------------	--------------------------

<b>1.0</b>	<b>Purpose and Background</b>
1.1	<p>A need has been identified in NMDDC Tourism Strategy 2017-2021 for this type of project. The five years strategy vision states: <u>Newry, Mourne and Down is a premier year-round mountain and maritime destination in Ireland recognised for its EPIC experiences in outdoor adventure, it's rich tapestry of cultural heritage, myths and unique stories, and its authentic local life.</u> The programme of work towards developing a functioning UNESCO Global Geopark has been initiated with a plan to submit a successful bid to UNESCO by November 2019. The Aspiring Geopark is making special effort to explore, develop and celebrate the links between the areas geological heritage and all other aspects of the area's natural, <u>cultural and intangible heritages.</u></p> <p>It is a pre-requisite that all UNESCO Global Geoparks develop and operate educational activities for all ages to spread awareness of our geological heritage and its links to other aspects of our natural, <u>cultural and intangible heritages.</u></p> <p>The Atlantic Area project will address the disconnect that has grown in the last generation between peoples and their cultural assets and heritage. This project will make a positive economic impact in the partner areas.</p> <p>Northern Ireland's 'Tourism 2025: A Strategy for Tourism Growth in Northern Ireland' focuses strongly on the regions culture. The strategy also recognises that the community benefits are not limited to job creation. Investing in tourism can also deliver a greater quality and diversity of leisure options for local residents and a living environment that local people will be proud to call home. It can also lead to increased community awareness of local stories, heritage and culture, leading to increased ownership and the value ascribed to these. This can encourage greater</p>



	<p>protection and conservation of our cultural, natural and built heritage. Increased engagement with visitors from around the world will also help to create a more confident and outward looking society.</p> <p>The strategy goes on to say, "In order to truly connect with our visitors and ultimately grow market share, there is a need to ensure that our visitors truly connect with Northern Ireland's people, culture and landscape through watching, tasting, touching, listening and being part of an experience that they can't get at home."</p> <p>In Northern Ireland the latent potential of heritage tourism has been identified in Tourism NI's '<i>A Prospectus for Change - Strategic Framework to Unlock the Potential of Heritage-Led Tourism in NI</i>'. Among other things we have been guided by the following quote cited in this document '<i>....ensuring that culture is more on stage than off stage and that our self-image, our collective imagination and our cultural horizons are not simply, in a striking line from Seamus Heaney "the loss occurred off stage"</i>' (Happy Days EIBF Ltd 2016, quoted in the Clinton International Centre Vision Document).</p> <p><b>Proposed project under the Atlantic Area Programme:</b> Atlantic CultureScapes will develop sellable experiences rooted in AA ICH, which will enhance the lives of those who live, work and visit the Atlantic Area. An analysis of AA ICH tourism offering will be carried out in order to provide guiding principles for sustainable economic growth. The project will deliver creative solutions to common issues, and develop innovative mechanisms to maximise common opportunities. Significant opportunity has been identified to develop place-based ICH experiences</p> <p>This project proposes to use Intangible Cultural Heritage as a driver of economic development in the tourism sector. This project will be implemented in the area of the Aspiring UNESCO Global Geopark.</p> <p>The overarching aim of the CultureScape project is to develop a range of sellable assets and experiences rooted in <i>intangible cultural heritage</i> that has been inspired by European and International designated land and seascapes in the Atlantic Area, which will enhance the lives of those who live, work and visit the Atlantic Areas.</p> <p>Through the CultureScape project, analysis of each region's <i>intangible cultural heritage</i> tourism offering will be carried out in order to provide guiding principles for sustainable economic growth. The project will deliver solutions to common issues, and develop mechanisms to maximise common opportunities.</p> <p>Significant opportunity has been identified in the partner regions to develop place based <i>intangible cultural heritage</i> assets, products and experiences. Outcomes will be innovative, creative and iconic.</p> <p>This grant provides 75% match funding.</p>
<p><b>2.0</b></p>	<p><b>Key issues</b></p>
<p>2.1</p>	<p>There are no key issues at this stage.</p>
<p><b>3.0</b></p>	<p><b>Recommendations</b></p>
<p>3.1</p>	<p>1. Accept and sign Letter of Offer from Atlantic Area.</p>

	2. Forward for consideration for rates estimate.
<b>4.0</b>	<b>Resource implications</b>
4.1	<b>There will be a match funding element for this project:</b> Yr 1:£34,927 Yr 2:£34,927 Yr 3:£34,927
<b>5.0</b>	<b>Equality and good relations implications</b>
5.1	NONE
<b>6.0</b>	<b>Rural Proofing implications</b>
6.1	NONE
<b>7.0</b>	<b>Appendices</b>
	Project Proposal – attached or available by <a href="#">clicking here.</a>
<b>8.0</b>	<b>Background Documents</b>
	<i>Report to ERT in May 2018 - ERT/087/2018</i>

<b>FULL APPLICATION FORM</b>	
<b>1. Project identification</b>	
1.0 Code number	EAPA_744/2018
1.1 Acronym	AtlanticCultureScape
<b>1.2 Area of Intervention</b>	
1.2.1 Programme priority	Biodiversity, natural and cultural assets
1.2.2 Programme specific objective	4.2. Enhancing natural and cultural assets to stimulate economic development
1.2.3 Fields of intervention	
<b>1.3 Total budget</b>	
1.3.1 ERDF	1,492,384.20€
1.3.2 National match-funding	497,461.40€
1.3.3 Eligibles costs	1,989,845.60€
1.3.4 Total costs	1,989,845.60€
1.4 Title	<p><b>EN:</b> Intangible Cultural Heritage (ICH) inspired by Designated Land and Seascapes in the Atlantic Area</p> <p><b>ES:</b> Patrimonio Cultural Intangible en el entorno terrestre y marino del Área Atlántica</p> <p><b>FR:</b> Patrimoine culturel immatériel inspiré par les paysages terrestres/maritimes désignés dans la AA</p> <p><b>PT:</b> Património Cultural Imaterial inspirado nas paisagens terrestres e marítimas do espaço atlântico</p>
<b>1.5 Project duration</b>	
1.5.1 Start date	2019-01-01
1.5.2 End date	2021-12-31
1.5.3 Project duration in months	36
<b>1.6 Project background</b>	
1.6.0 Project has started	0
1.6.1 Project based on previous AA projects?	0
1.6.2 If the project is based on previous AA projects, please detail how it builds on from results of such previous projects	<p><b>EN:</b></p> <p><b>ES:</b></p> <p><b>FR:</b></p> <p><b>PT:</b></p>
1.6.3 Project based on other programmes/policies results?	0
1.6.4 If the project is based on other programmes/policies results, please detail	<p><b>EN:</b></p> <p><b>ES:</b></p> <p><b>FR:</b></p> <p><b>PT:</b></p>

**FULL APPLICATION FORM**

1.6.5 Have you applied for the same project for another EU funding programmes?	0
1.6.6 If yes, explain which programmes	EN: ES: FR: PT:
1.6.7 Have you ever been beneficiaries of the Atlantic Area Programme?	0
1.6.8 If yes, explain which projects	EN: ES: FR: PT:

**2. Project partnership**

Partner number	Entity	Position	Country	Region	New partner
1	Newry, Mourne and Down District Council	1	United Kingdom	Northern Ireland	
2	DIRECCIÓN GENERAL DE TURISMO DEL GOBIERNO REGIONAL DE CANTABRIA	2	Spain	Cantabria	
3	Município de Rio Maior	2	Portugal	Centro	
4	Cork Institute of Technology	2	Ireland	Southern and Eastern	
5	Universidade de Vigo	2	Spain	Galicia	
6	Brecon Beacons National Park Authority	2	United Kingdom	West Wales and The Valleys	
7	AGENCIA ANDALUZA DE INDUSTRIAS CULTURALES	2	Spain	Andalucia (Huelva, Cádiz and Sevilla)	
8	Grupo de Desarrollo Rural Litoral de la Janda	3	Spain	Andalucia (Huelva, Cádiz and Sevilla)	
9	INSTITUTO ANDALUZ DE PATRIMONIO HISTÓRICO	3	Spain	Andalucia (Huelva, Cádiz and Sevilla)	
10	Agência de Promoção da Cultura Atlântica	3	Portugal	Madeira	
11	Fiddler's Green Festival	3	United Kingdom	Northern Ireland	

**FULL APPLICATION FORM**

Partner number	Entity	Position	Country	Region	New partner
12	Ring of Gullion Handcrafts and Art	3	United Kingdom	Northern Ireland	
13	Comhairle Contae Mhaigh Eo	3	Ireland	Border, Midland and Western	
14	Cork County Council	3	Ireland	Southern and Eastern	
15	Brecon Beacons Tourism	3	United Kingdom	West Wales and The Valleys	
16	Pembrokeshire Coast National Park Authority	3	United Kingdom	West Wales and The Valleys	
17	CLUSTER DE TURISMO DE GALICIA	3	Spain	Galicia	
18	Tourism Northern Ireland	3	United Kingdom	Northern Ireland	

2.0 Partner number	1
2.1 Position in the partnership	Lead partner
<b>2.2 Entity</b>	
2.2.1 Organization acronym when applicable	NMDDC
2.2.2 Organization name	Newry, Mourne and Down District Council
2.2.3 Organization name in English	Newry, Mourne and Down District Council
2.2.4 Department	Economic Regeneration and Tourism
2.2.5 Type of organization	Local public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	207 354 818
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	<p><b>EN:</b>            NMDDC claim all VAT incurred on expenditure and repay any VAT charged on income . NMDDC submit quarterly VAT returns . NMDDC claim in accordance with HMRC guidance which can be found on the website. NMDDC are required to retain all documentation eg invoices . <a href="https://www.gov.uk/vat-returns">https://www.gov.uk/vat-returns</a></p> <p><b>ES:</b>  <b>FR:</b>  <b>PT:</b></p>
2.2.8 Website	<a href="http://www.newrymouredown.org/">http://www.newrymouredown.org/</a>
2.2.9 Size of the organization (employees)	1000
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	Anx_15616/2018

<b>FULL APPLICATION FORM</b>	
<b>2.3 Location</b>	
2.3.1 Country	United Kingdom
2.3.2 Sub-Region (NUTS3)	Northern Ireland
2.3.3 City	Newry
2.3.4 Address	Oifig an Iúir, Newry Office, Monaghan Row, Newry, BT35 8DJ
<b>2.4 Partner profile</b>	
2.4.1 Partner skills	<p><b>EN:</b> As Lead Partner with responsibility for WP 1, NMDDC has many years of experience participating in and managing projects co-financed by the EU including capital development, capacity building, revenue projects and major events. It has a robust financial capacity and strong international outlook.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
2.4.2 Transnational experience	<p><b>EN:</b> NMDDC has many years of experience participating and managing EU Co Financed Projects. It is a main role of our organisation. We directly manage major funds and projects including PEACE, INTERREG, Rural Development, Neighbourhood Renewal, Invest NI and various Government Departments finance.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
2.4.3 Role in the project	<p><b>EN:</b> As lead partner, NMDDC will manage WP 1 to ensure a smooth, controlled and coordinated operational management of the project. NMDDC will cover all aspects of non-technical operations and general compliance with the AA Programme requirements and will make sure all partners fully participate.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p><b>EN:</b> NMDDC, as lead partner, will take full responsibility for running a highly efficient and effective project addressing all of its targeted outputs, results and indicators. The responsibilities of NMDDC include: Co-ordination of the activities of the project; Quality assurance of the project's deliverables and the processes leading to them; Supervisory role of work package leaders; Overall legal, contractual, financial and administrative management of the project; Receipt of payments from the Managing Authority and the management of the EU funds; Management of the project's decision-making processes; Organisation of internal communication; Ensuring regular reporting on progress and achievement of project outputs, results and programme indicators; Maintaining a risk register and developing appropriate strategies to address risks that arise; Act as the main point of contact for the Joint Secretariat of the AA Programme; Appoint Project Steering Committee; Exchange of information, advice and learning</p> <p><b>ES:</b> <b>FR:</b></p>

<b>FULL APPLICATION FORM</b>	
	<b>PT:</b>
<b>2.5 Contact person</b>	
2.5.1 Name	Darren Rice
2.5.2 Email	darren.rice@nmandd.org
2.5.3 Phone	+4428 308 28592
2.5.4 Address	Newry, Moume and Down District Council, Crossmaglen Community Centre, O'Fiaich Square
2.5.5 Post code	BT35 9HG
2.5.6 City	Crossmaglen
2.5.7 Country	United Kingdom
<b>2.6 Legal representative</b>	
2.6.1 Name	Liam Hannaway
2.6.2 Email	Liam.Hannaway@nmandd.org
2.6.3 Phone	+442830313031
2.6.4 Address	Oifig an Iúir, Newry Office, Monaghan Row
2.6.5 Post code	BT35 8DJ
2.6.6 City	Newry
2.6.7 Country	United Kingdom
2.6.8 Date of entering into functions	2018-05-10
2.6.9 Probative document of the Legal representative (template provided by the programme)	Anx_15612/2018
<b>2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)</b>	
2.7.1 Date	2018-05-30
2.7.2 File	Anx_15611/2018
<b>2.8 Third country partners declaration</b>	
2.8.1 File (if applicable - template provide by the programme)	
2.0 Partner number	2
2.1 Position in the partnership	Partner
<b>2.2 Entity</b>	
2.2.1 Organization acronym when applicable	DGT
2.2.2 Organization name	DIRECCIÓN GENERAL DE TURISMO DEL GOBIERNO REGIONAL DE CANTABRIA
2.2.3 Organization name in English	GENERAL DIRECTORATE FOR TOURISM – REGIONAL GOVERNMENT OF CANTABRIA
2.2.4 Department	GENERAL DIRECTORATE TOURISM

<b>FULL APPLICATION FORM</b>	
2.2.5 Type of organization	Regional public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	S3933002B
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	<b>EN:</b> <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.2.8 Website	<a href="https://www.cantabria.es/turismo">https://www.cantabria.es/turismo</a>
2.2.9 Size of the organization (employees)	17
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	Anx_18166/2018
<b>2.3 Location</b>	
2.3.1 Country	Spain
2.3.2 Sub-Region (NUTS3)	Cantabria
2.3.3 City	Santander
2.3.4 Address	C/ Albert Einstein, nº 4, 1ª planta
<b>2.4 Partner profile</b>	
2.4.1 Partner skills	<b>EN:</b> The DG TOURISM is responsible for formulating the development of regional tourism policies and for their implementation, coordination and promotion. It manages relations with National, regional DG and local authorities regarding tourism development, creating networks with other international bodies. <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.2 Transnational experience	<b>EN:</b> As regional public authority we have participate in a wide number of projects related to FEDER budget focused on the promotion of our Immaterial Cultural Heritage. Every year we define a number of grants to be allocated to different public-private stakeholders, in order to promote regional tourism. <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.3 Role in the project	<b>EN:</b> As partner we will define a strategy to position tourism as a sector associated to cultural heritage. We will create tools and promote the economic impact for regions of the synergy "tourism, culture and creative industries" in terms of new products/experiences, new clusters and market positioning. <b>ES:</b> <b>FR:</b>



<b>FULL APPLICATION FORM</b>	
	<b>PT:</b>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p><b>EN:</b> We will be a key part following our role as public regional authority. We will be able to implement a pilot initiative, learning from other European experiences and validating at regional level. We will participate in the analyze of the state of the art and then, put in place the different work packages according with the terms of the proposal. Special focus will be given to WP 6 where we will define and coordinate workshops and seminars to promote the use of new marketing tools among public and private stakeholders., with focus on the Immaterial Culture Heritage.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
<b>2.5 Contact person</b>	
2.5.1 Name	CARMEN MAURICIA GARCÍA LÓPEZ
2.5.2 Email	garcia_cm@cantabria.es
2.5.3 Phone	+34 942 208 294
2.5.4 Address	C/ Albert Einstein, nº 4, 1ª planta
2.5.5 Post code	39011
2.5.6 City	SANTANDER
2.5.7 Country	Spain
<b>2.6 Legal representative</b>	
2.6.1 Name	LUISA EVA BARTOLOMÉ ARCINIEGA
2.6.2 Email	bartolome_e@cantabria.es
2.6.3 Phone	+34 942 20 82 65
2.6.4 Address	* Albert Einstein, 4 – 1ª planta (Edificio Sodercan)
2.6.5 Post code	39011
2.6.6 City	SANTANDER
2.6.7 Country	Spain
2.6.8 Date of entering into functions	2015-07-13
2.6.9 Probative document of the Legal representative (template provided by the programme)	Anx_15621/2018
<b>2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)</b>	
2.7.1 Date	2018-05-30
2.7.2 File	Anx_15622/2018
<b>2.8 Third country partners declaration</b>	
2.8.1 File (if applicable - template provide by the programme)	
2.0 Partner number	3

<b>FULL APPLICATION FORM</b>	
2.1 Position in the partnership	Partner
<b>2.2 Entity</b>	
2.2.1 Organization acronym when applicable	RMM
2.2.2 Organization name	Município de Rio Maior
2.2.3 Organization name in English	Rio Maior Municipality
2.2.4 Department	Tourism
2.2.5 Type of organization	Local public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	505656000
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	<b>EN:</b> <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.2.8 Website	www.turismoriomaior.pt www.cm-riomaior.pt
2.2.9 Size of the organization (employees)	293
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	Anx_15609/2018
<b>2.3 Location</b>	
2.3.1 Country	Portugal
2.3.2 Sub-Region (NUTS3)	Centro
2.3.3 City	Rio Maior
2.3.4 Address	Edifício dos Paços do Concelho Praça da República 2040-320 Rio Maior
<b>2.4 Partner profile</b>	
2.4.1 Partner skills	<b>EN:</b> Qualified technicians with experience in tourism, historical heritage and culture in the Municipality of Rio Maior are responsible for the planning, managing and promotion of tourism and for the safeguarding and dissemination of common heritage and identity for future generations. <b>ES:</b> Técnicos calificados con experiencia en turismo, patrimonio histórico y cultura en el Municipio de Rio Maior son responsables de la planificación, gestión y promoción del turismo y para la protección y difusión del patrimonio común y la identidad para las generaciones futuras. <b>FR:</b> Des techniciens qualifiés ayant expérience dans le tourisme, le patrimoine historique et la culture à la RMM sont responsables de la planification, de la gestion et de la promotion du tourisme ainsi que de la sauvegarde et de la diffusion du patrimoine commun pour les générations futures.

<b>FULL APPLICATION FORM</b>	
	<p><b>PT:</b> Técnicos qualificados com experiência em turismo, património histórico e cultura, no Município de Rio Maior, são responsáveis pelo planeamento, gestão e promoção do turismo e pela salvaguarda e disseminação do património e da identidade comuns para as gerações futuras.</p>
2.4.2 Transnational experience	<p><b>EN:</b> RMM has worked on Project ECOSAL ATLANTIS funded through ATLANTIC AREA, TRANSNATIONAL COOPERATION 2007-2013. The project was in Priority 4. Promote transnational synergies in sustainable urban and regional development: 4.3. – Conserve and promote Atlantic cultural heritage of transnational interest</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
2.4.3 Role in the project	<p><b>EN:</b> RMM will focus on extending the AA SME ICH Tourism industries beyond their local markets with transnational marketing and brand building initiatives. RMM will lead on the establishment of the first-ever European Atlantic Area ICH Experience Route.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p><b>EN:</b> As a partner of the project, the municipality of Rio Maior will collaborate transversally with all partners throughout the project and in all activities. We will be responsible for the work package 7 "Marketing", in which we will coordinate the creation of a workshop model on marketing strategies for small cultural businesses; the partners' contributions will be collected in an initial meeting and the template will then be implemented with the target audiences in each of the partners' areas of influence. A final document that will gather contributions from all the workshops developed by the partners will then be published. As a result of the activities developed in the previous work packages with the partners, a Transnational Route of Unique Cultural Experiences of Intangible Heritage associated with a brand will be created for greater promotion among the target audiences, online and at fairs and events of the specialty.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
<b>2.5 Contact person</b>	
2.5.1 Name	Cristina Vicente
2.5.2 Email	cristina.vicente@cm-riomaior.pt
2.5.3 Phone	+351914701995
2.5.4 Address	Praça da República
2.5.5 Post code	2040-320
2.5.6 City	Rio Maior
2.5.7 Country	Portugal

<b>FULL APPLICATION FORM</b>	
<b>2.6 Legal representative</b>	
2.6.1 Name	Isaura Maria Elias Crisóstomo Bernardino Morais
2.6.2 Email	isaura.morais@cm-riomaior.pt
2.6.3 Phone	+351243999300
2.6.4 Address	Praça da República
2.6.5 Post code	2040-320
2.6.6 City	Rio Maior
2.6.7 Country	Portugal
2.6.8 Date of entering into functions	2018-01-01
2.6.9 Probative document of the Legal representative (template provided by the programme)	Anx_15602/2018
<b>2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)</b>	
2.7.1 Date	2018-05-30
2.7.2 File	Anx_15601/2018
<b>2.8 Third country partners declaration</b>	
2.8.1 File (if applicable - template provide by the programme)	
2.0 Partner number	4
2.1 Position in the partnership	Partner
<b>2.2 Entity</b>	
2.2.1 Organization acronym when applicable	CIT
2.2.2 Organization name	Cork Institute of Technology
2.2.3 Organization name in English	Cork Institute of Technology
2.2.4 Department	Department of Management + Enterprise
2.2.5 Type of organization	Universities and higher education
2.2.6 Legal status	Public body
2.2.7 Tax ID	IE4773083G
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	<b>EN:</b> <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.2.8 Website	www.cit.ie
2.2.9 Size of the organization (employees)	1500

<b>FULL APPLICATION FORM</b>	
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	Anx_15610/2018
<b>2.3 Location</b>	
2.3.1 Country	Ireland
2.3.2 Sub-Region (NUTS3)	Southern and Eastern
2.3.3 City	Cork
2.3.4 Address	Rossa Avenue, Bishopstown, Cork
<b>2.4 Partner profile</b>	
2.4.1 Partner skills	<p><b>EN:</b> V-LINC is an expert research group in the CIT which informs and develops policy recommendations through mapping, visualising and analysing the strength of key relationships in Cluster and Innovation Ecosystems. They also provide expert advice on cluster development + management.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
2.4.2 Transnational experience	<p><b>EN:</b> The V-LINC research team have collaborated with over 200 firms and 40 RTD centres across EU and the USA via EU and Nationally funds including: Be Wiser; REMCAP; ERASMUS+, AUXNAVALIA + and AT Clusters. The team collectively have over 30 years experience in preparing + implementing EU funded projects.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
2.4.3 Role in the project	<p><b>EN:</b> CIT will act as full partner implementing activities in its local ecosystem it will support and inform the consortium in building the capacity of stakeholder to effectively collaborate locally + transnationally in order to stimulate economic development from their local ICH assets.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p><b>EN:</b> CIT will actively participate in all WPs , it will lead WP6 to provide methodology for ecosystem analysis, cluster development + ICH/Tourism brokerage event, developing JAP + implementing these actions in Cork, it will be responsible for the development of an inventory of ICH resources</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
<b>2.5 Contact person</b>	
2.5.1 Name	Dr. John Hobbs + Ms. Eileen Crowley
2.5.2 Email	Eileen.crowley@cit.ie

<b>FULL APPLICATION FORM</b>	
2.5.3 Phone	+353 871254585
2.5.4 Address	Department of Management and Enterprise Cork Institute of Technology, Rossa Avenue, Bishopstown.
2.5.5 Post code	T12 P928
2.5.6 City	Cork
2.5.7 Country	Ireland
<b>2.6 Legal representative</b>	
2.6.1 Name	Ms. Orla Flynn
2.6.2 Email	Orla.flynn@cit.ie
2.6.3 Phone	+353214335305
2.6.4 Address	Vice President for External Affairs Cork Institute of Technology, Rossa Avenue, Bishopstown.
2.6.5 Post code	T12 P928
2.6.6 City	Cork
2.6.7 Country	Ireland
2.6.8 Date of entering into functions	2018-01-01
2.6.9 Probative document of the Legal representative (template provided by the programme)	Anx_15615/2018
<b>2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)</b>	
2.7.1 Date	2018-05-30
2.7.2 File	Anx_15614/2018
<b>2.8 Third country partners declaration</b>	
2.8.1 File (if applicable - template provide by the programme)	
2.0 Partner number	5
2.1 Position in the partnership	Partner
<b>2.2 Entity</b>	
2.2.1 Organization acronym when applicable	UVIGO
2.2.2 Organization name	Universidade de Vigo
2.2.3 Organization name in English	University of Vigo
2.2.4 Department	Management and Marketing Department
2.2.5 Type of organization	Universities and higher education
2.2.6 Legal status	Public body
2.2.7 Tax ID	ES-Q8650002B
2.2.7.1 VAT recovery	1

<b>FULL APPLICATION FORM</b>	
2.2.7.2 If YES explain how?	<b>EN:</b> The University of Vigo recovers all the input VAT in research activities <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.2.8 Website	<a href="http://www.uvigo.gal/uvigo_en/index.html">http://www.uvigo.gal/uvigo_en/index.html</a>
2.2.9 Size of the organization (employees)	2134
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	Anx_15613/2018
<b>2.3 Location</b>	
2.3.1 Country	Spain
2.3.2 Sub-Region (NUTS3)	Galicia
2.3.3 City	Vigo
2.3.4 Address	LG CAMPUS LAGOAS MARCOSENDE VIGO – PONTEVEDRA 36310 Spain
<b>2.4 Partner profile</b>	
2.4.1 Partner skills	<b>EN:</b> UVigo has placed a considerable emphasis on R+D activities by way of numerous internal funded projects, as well as through its various services and research centres. This support has enormously increased the scientific output and the capacity to obtain external resources. <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.2 Transnational experience	<b>EN:</b> UVIGO participates every year in the Framework Programme and other initiatives of the EU; more than 45 European Projects has been developed since the year 2007 (some of them coordinated by UVIGO), with a return of more than 20 millions of euros (including, so far, more than 5 projects from H2020). <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.3 Role in the project	<b>EN:</b> UVigo multidisciplinary team can work at all the stages of the process of valorization of intangible cultural heritage, from the identification of the cultural resources to the implementation and capitalization of the results <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.4 Describe the activities that your organisation is going to implement in the project	<b>EN:</b> Identifying Intangible Cultural Heritage elements in designated area and seascapes. UVigo will develop an approximation of cultural meanings and elements in relation with the Atlantic Area territory. That selection will allow

**FULL APPLICATION FORM**

understanding or marking territory as space, that means to know the symbolic values around the geological forms and cultural items. Establish comparisons between the different goods of Intangible Cultural Heritage selected by the different zones of the project. We will research how the different seascapes means and can be uses of agreement to the axes UNESCO. Valorization of cultural heritage by designing new tourism products based on intangible cultural heritage. Based on the findings and results of previous activities we will select representative items of both intangible cultural heritage. At the same time, we will study other local tourism resources, and other tourism offers. As a result, we will propose a new tourism product and create local synergies.

**ES:**  
**FR:**  
**PT:**

**2.5 Contact person**

2.5.1 Name	Pilar Muñoz Dueñas (Coordinator and researcher) Sonia Pascual Amigo (Support staff)
2.5.2 Email	sonia.pascual@uvigo.es
2.5.3 Phone	+34 986 81 24 54
2.5.4 Address	Lagoas Marcosende s/n – Campus de Vigo
2.5.5 Post code	36310
2.5.6 City	Vigo
2.5.7 Country	Spain

**2.6 Legal representative**

2.6.1 Name	M <sup>a</sup> Asunción Longo González – Vice-rector of Research and Technology Transfer
2.6.2 Email	vicinv@uvigo.es
2.6.3 Phone	+34 986 813 597
2.6.4 Address	Anexo Edificio Xerencia e Servizos Centrais Campus Universitario de Vigo s/n
2.6.5 Post code	E-36310
2.6.6 City	Vigo
2.6.7 Country	Spain
2.6.8 Date of entering into functions	2018-01-01
2.6.9 Probative document of the Legal representative (template provided by the programme)	Anx_15604/2018 Anx_15608/2018

**2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)**

2.7.1 Date	2018-05-30
2.7.2 File	Anx_15607/2018

**2.8 Third country partners declaration**

2.8.1 File (if applicable - template provide by the programme)	
--	--



<b>FULL APPLICATION FORM</b>	
2.0 Partner number	6
2.1 Position in the partnership	Partner
<b>2.2 Entity</b>	
2.2.1 Organization acronym when applicable	BBNPA
2.2.2 Organization name	Brecon Beacons National Park Authority
2.2.3 Organization name in English	Brecon Beacons National Park Authority
2.2.4 Department	Countryside + Land Management
2.2.5 Type of organization	Regional public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	666 449 690
2.2.7.1 VAT recovery	1
2.2.7.2 If YES explain how?	<b>EN:</b> <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.2.8 Website	www.beacons-npa.gov.uk
2.2.9 Size of the organization (employees)	90
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	Anx_15603/2018
<b>2.3 Location</b>	
2.3.1 Country	United Kingdom
2.3.2 Sub-Region (NUTS3)	West Wales and The Valleys
2.3.3 City	Brecon
2.3.4 Address	Plas y Ffynnon Cambrian Way Brecon LD3 7HP
<b>2.4 Partner profile</b>	
2.4.1 Partner skills	<b>EN:</b> Through 15 years of sustainable tourism development, BBNPA has acquired key skills in: project management, digital marketing, communications, networking/capacity building, business engagement + training, governance, partnership development, cultural heritage tourism <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.2 Transnational experience	<b>EN:</b> BBNPA has worked collaboratively across Europe: Lead partner Rural Alliances + partner in COLLABOR8 (Interreg NWE), active member of Europarc/ European Charter for Sustainable Tourism and European/Global UNESCO

<b>FULL APPLICATION FORM</b>	
	Geopark Network, WP leader for Atlantic Geoparks (Interreg AA), engagement with Interreg C <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.3 Role in the project	<b>EN:</b> Lead for Communications (Work Package 2), engagement with all WPs but especially: development and support of local ICH networks, transnational marketing, capitalisation of results through UK/European networks <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.4 Describe the activities that your organisation is going to implement in the project	<b>EN:</b> BBNPA will: engage with other partners to find transnational solutions to common problems, especially the sustainable exploitation of ICH; lead the WP on Communications involving all partners in decision making on the Communications Plan and procuring project resources; seek local forms of ICH for inclusion in the transnational database; develop local networks and support their product development including supporting attendance at transnational study visits; work with other partners on transnational marketing of the product and route; promote the project and its outputs locally and to members of UK and EU wide networks <b>ES:</b> <b>FR:</b> <b>PT:</b>
<b>2.5 Contact person</b>	
2.5.1 Name	Richard Tyler
2.5.2 Email	Richard.tyler@beacons-npa.gov.uk
2.5.3 Phone	+441874620405
2.5.4 Address	Plas y Ffynnon Cambrian Way
2.5.5 Post code	LD3 7HP
2.5.6 City	Brecon
2.5.7 Country	United Kingdom
<b>2.6 Legal representative</b>	
2.6.1 Name	Richard Tyler
2.6.2 Email	Richard.tyler@beacons-npa.gov.uk
2.6.3 Phone	+441874620405
2.6.4 Address	Plas y Ffynnon Cambrian Way
2.6.5 Post code	LD3 7HP
2.6.6 City	Brecon
2.6.7 Country	United Kingdom
2.6.8 Date of entering into functions	2018-01-01

<b>FULL APPLICATION FORM</b>	
2.6.9 Probative document of the Legal representative (template provided by the programme)	Anx_15617/2018
<b>2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)</b>	
2.7.1 Date	2018-05-30
2.7.2 File	Anx_15619/2018
<b>2.8 Third country partners declaration</b>	
2.8.1 File (if applicable - template provide by the programme)	
2.0 Partner number	7
2.1 Position in the partnership	Partner
<b>2.2 Entity</b>	
2.2.1 Organization acronym when applicable	AAIICC
2.2.2 Organization name	AGENCIA ANDALUZA DE INDUSTRIAS CULTURALES
2.2.3 Organization name in English	Andalusian Agency of Cultural Institutions
2.2.4 Department	European Funds for Culture
2.2.5 Type of organization	Regional public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	CIF: Q-9155027-G
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.8 Website	<a href="https://www.juntadeandalucia.es/cultura/aaicc/">https://www.juntadeandalucia.es/cultura/aaicc/</a>
2.2.9 Size of the organization (employees)	450 full time employees
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	Anx_15618/2018
<b>2.3 Location</b>	
2.3.1 Country	Spain
2.3.2 Sub-Region (NUTS3)	Andalucia (Huelva, Cádiz and Sevilla)
2.3.3 City	Seville; but it works over the 8 provinces of Andalusia, including: Seville, Huelva, and Cadiz
2.3.4 Address	Edificio Estadio Olímpico, Puerta M.Isla de la Cartuja, 41092 Seville
<b>2.4 Partner profile</b>	

<b>FULL APPLICATION FORM</b>	
2.4.1 Partner skills	<p><b>EN:</b> AAIICC brings its experience in managing and preserving cultural heritage sites in local development and enhancement projects. AAIICC's programmes cover networks, cultural enclaves, performing arts programs in Roman Theatres and a specialized centre for the promotion and enhancement of ICH.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
2.4.2 Transnational experience	<p><b>EN:</b> Understanding our extremes: Youth in Action Programme. Let's Dance Europe: Creative Europe. Flamenco de Orilla: collaborative project with Morocco. Andalusian Center of Photography: International exhibitions in Latin America and Europe. RIMAR: POCTEFEX program. Roman Theaters International.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
2.4.3 Role in the project	<p><b>EN:</b> AAIICCs will manage the implementation of the activities in Andalusia: Seville, Cadiz and Huelva and of spreading the results of them. The actions designed will be implemented in the immaterial assets managed by AAIICCs which are also declared as cultural heritage of Andalusia by Andalusian law.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p><b>EN:</b> AAIICCs will be in charge of the coordination of Work Package 6, Develop ICH products, services and experiences. In detailed, AAIICCs will be responsible for the coordination of the actions of this package which aim to support a sustainable development based on stable, equitable and inclusive economic growth. AAIICCs will also collaborate in the development of the actions contained in WP1, WP2, WP3, WP4, WP6 and WP7. Supported by IAPH – as an associated partner of the project – AAIICCs will develop the inventory of resources of the Atlantic provinces of Andalusia, will develop the report and bibliographic data and documentary sources and the local agent's directory. AAIICC will work with the cultural and tourism industries of Andalusia region, specifically from Huelva, Cadiz and Sevilla provinces, in order to implement the main results of the projects and to stimulate new opportunities for economic development relating to ICH cultural resources.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
<b>2.5 Contact person</b>	
2.5.1 Name	Pilar Tassara Andrade
2.5.2 Email	pilar.tassara@juntadeandalucia.es
2.5.3 Phone	0034958028060
2.5.4 Address	Edificio Estadio Olímpico, Puerta M. Isla de la Cartuja
2.5.5 Post code	41092

<b>FULL APPLICATION FORM</b>	
2.5.6 City	Seville
2.5.7 Country	Spain
<b>2.6 Legal representative</b>	
2.6.1 Name	Alberto Mula
2.6.2 Email	gerencia.aaiicc@juntadeandalucia.es
2.6.3 Phone	0034 955 929 192
2.6.4 Address	Edificio Estadio Olímpico, Puerta M. Isla de la Cartuja,
2.6.5 Post code	41092
2.6.6 City	Seville
2.6.7 Country	Spain
2.6.8 Date of entering into functions	2018-01-01
2.6.9 Probative document of the Legal representative (template provided by the programme)	Anx_15605/2018
<b>2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)</b>	
2.7.1 Date	2018-05-30
2.7.2 File	Anx_15606/2018
<b>2.8 Third country partners declaration</b>	
2.8.1 File (if applicable - template provide by the programme)	
2.0 Partner number	8
2.1 Position in the partnership	Associated partner
<b>2.2 Entity</b>	
2.2.1 Organization acronym when applicable	JANDA LITORAL
2.2.2 Organization name	Grupo de Desarrollo Rural Litoral de la Janda
2.2.3 Organization name in English	Rural Development Group Janda Coast
2.2.4 Department	Rural Development
2.2.5 Type of organization	Civil society and third sector organisations
2.2.6 Legal status	Not-for-profit private organization
2.2.7 Tax ID	NA
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.8 Website	WWW.JANDALITORAL.ORG

<b>FULL APPLICATION FORM</b>	
2.2.9 Size of the organization (employees)	15
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	
<b>2.3 Location</b>	
2.3.1 Country	Spain
2.3.2 Sub-Region (NUTS3)	Andalucia (Huelva, Cádiz and Sevilla)
2.3.3 City	CADIZ
2.3.4 Address	CENTRO GANADERO MONTEMARISMA – CARRETERA VEJER-BARBATE CA 5203 KM 0,150 11150 VEJER DE LA FRONTERA – CADIZ
<b>2.4 Partner profile</b>	
2.4.1 Partner skills	<b>EN:</b> JANDA LITORAL is made up of public and private organisations from rural villages having a broad representation from different socio-economic sectors. JANDA LITORAL has a department dedicated to the promotion of rural heritage and tourism. It has developed several LEADER and PRODER projects. <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.2 Transnational experience	<b>EN:</b> 1/ Sustainable Tourism: with several transnational projects developed since 2001. 2/ Local products: projects related to the promotion of local – traditional products. 3/ Local development: Creation of the European Network of Horses Inn: INNOGAN: Support to farming activity in Andalusia <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.3 Role in the project	<b>EN:</b> JANDA LITORAL will support the implementation of the activities of the project in the area of Janda Litoral (Cadiz province) and it will also provide a list of local stakeholders, tourism enterprises and cultural industries of Cadiz which will be able to benefit from the actions of the project. <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.4 Describe the activities that your organisation is going to implement in the project	<b>EN:</b> Janda Litoral will provide information about local inventories of ICH. It will also provide a directory from community agents who can participate in the project and also about key stakeholders. It will offer the results of the Joint Action Plan for ICH Tourism (WP5) to the local stakeholders and it will also participate in all the actions described in WP6, receiving regular information of the main activities and implementing them in Janda Litoral area. The Study visits included in WP6 related to Andalusia region will be developed in Janda Litoral area and it will show a best practice operating in this area; the workshop

<b>FULL APPLICATION FORM</b>	
	related to these study visit in key topics will take place in Janda Litoral area also; local stakeholders could benefit from these activities. Janda Litoral will also work and benefit from all the information developed in WP7. <b>ES:</b> <b>FR:</b> <b>PT:</b>
<b>2.5 Contact person</b>	
2.5.1 Name	Joaquín María González Álvarez
2.5.2 Email	gerenciajanda@jandalitoral.org
2.5.3 Phone	0034956447000
2.5.4 Address	CENTRO GANADERO MONTEMARISMA – CARRETERA VEJER-BARBATE CA 5203 KM 0,150 VEJER DE LA FRONTERA
2.5.5 Post code	11150
2.5.6 City	Cadiz
2.5.7 Country	Spain
<b>2.6 Legal representative</b>	
2.6.1 Name	María Dolores Maria
2.6.2 Email	gerenciajanda@jandalitoral.org
2.6.3 Phone	0034956447000
2.6.4 Address	CENTRO GANADERO MONTEMARISMA – CARRETERA VEJER-BARBATE CA 5203 KM 0,150 VEJER DE LA FRONTERA
2.6.5 Post code	11150
2.6.6 City	Cadiz
2.6.7 Country	Spain
2.6.8 Date of entering into functions	2015-01-01
2.6.9 Probative document of the Legal representative (template provided by the programme)	
<b>2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)</b>	
2.7.1 Date	
2.7.2 File	
<b>2.8 Third country partners declaration</b>	
2.8.1 File (if applicable - template provide by the programme)	
2.0 Partner number	9
2.1 Position in the partnership	Associated partner
<b>2.2 Entity</b>	
2.2.1 Organization acronym when applicable	IAPH

<b>FULL APPLICATION FORM</b>	
2.2.2 Organization name	INSTITUTO ANDALUZ DE PATRIMONIO HISTÓRICO
2.2.3 Organization name in English	ANDALUSIAN HISTORICAL HERITAGE INSTITUTE
2.2.4 Department	INTERNATIONAL COOPERATION – PROJECTS
2.2.5 Type of organization	Regional public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	NA
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	<b>EN:</b> <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.2.8 Website	www.iaph.es
2.2.9 Size of the organization (employees)	100
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	
<b>2.3 Location</b>	
2.3.1 Country	Spain
2.3.2 Sub-Region (NUTS3)	Andalucia (Huelva, Cádiz and Sevilla)
2.3.3 City	SEVILLA
2.3.4 Address	CAMINO DE LOS DESCUBRIMIENTOS S/N 41092 ISLA DE LA CARTUJA – SEVILLA
<b>2.4 Partner profile</b>	
2.4.1 Partner skills	<b>EN:</b> IAPH skills include Documentation and information about Cultural Heritage, Intervention in Cultural Heritage, Scientific Analysis of Cultural Heritage, Archaeological subaquatic heritage, Training and Publications Service, Online services about cultural assets, information, training etc. <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.2 Transnational experience	<b>EN:</b> IAPH has over twenty years of experience in the development and qualification of Cultural Heritage information of Andalusia at national and transnational level. IAPH has been the leader of the European projects and has been involved in the valorisation of heritage project in Brazil. <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.3 Role in the project	<b>EN:</b>



**FULL APPLICATION FORM**

	<p>IAPH will participate in the activities included in WP4 and also offer its expertise and methodology in the development of inventories about ICH. The actions in WP5, WP6 and WP7 will also offer IAPH new points of view on how to promote ICH resources in Andalusia.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
<p>2.4.4 Describe the activities that your organisation is going to implement in the project</p>	<p><b>EN:</b> IAPH will give support during the implementation of activities of WP4 in Andalusia region: Cadiz, Huelva and Seville provinces. IAPH will provide reports and bibliographic data and documentary sources about ICH in Andalusia. IAPH has developed an inventory of ICH resources in Andalusia, this inventory will be the base to develop 4.2. action in WP4. IAPH will provide its expertise in the collection, inventory and exploitation of results about ICH resources. IAPH will also support the activities contained in WP5, coordinated by AAILCCs. Specifically, IAPH will provide technical expertise regarding the following activities: exhibition of traditional products and handicrafts, guidelines for Tourism regarding ICH resources and Study visits. IAPH will attend the SC meeting that will take place in Andalusia region.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
<p><b>2.5 Contact person</b></p>	
<p>2.5.1 Name</p>	<p>Héctor Sáenz de Lacuesta</p>
<p>2.5.2 Email</p>	<p>cooperacion.iaph@juntadeandalucia.es</p>
<p>2.5.3 Phone</p>	<p>0034 955037007</p>
<p>2.5.4 Address</p>	<p>Camino de los Descubrimientos s/n</p>
<p>2.5.5 Post code</p>	<p>41092</p>
<p>2.5.6 City</p>	<p>Sevilla</p>
<p>2.5.7 Country</p>	<p>Spain</p>
<p><b>2.6 Legal representative</b></p>	
<p>2.6.1 Name</p>	<p>Román Fernández Baca Casares</p>
<p>2.6.2 Email</p>	<p>cooperacion.iaph@juntadeandalucia.es</p>
<p>2.6.3 Phone</p>	<p>0034955037000</p>
<p>2.6.4 Address</p>	<p>Camino de los Descubrimientos s/n</p>
<p>2.6.5 Post code</p>	<p>41092</p>
<p>2.6.6 City</p>	<p>Sevilla</p>
<p>2.6.7 Country</p>	<p>Spain</p>
<p>2.6.8 Date of entering into functions</p>	<p>2018-01-01</p>
<p>2.6.9 Probative document of the Legal representative (template provided by the programme)</p>	

<b>FULL APPLICATION FORM</b>	
<b>2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)</b>	
2.7.1 Date	
2.7.2 File	
<b>2.8 Third country partners declaration</b>	
2.8.1 File (if applicable - template provide by the programme)	
2.0 Partner number	10
2.1 Position in the partnership	Associated partner
<b>2.2 Entity</b>	
2.2.1 Organization acronym when applicable	APCA
2.2.2 Organization name	Agência de Promoção da Cultura Atlântica
2.2.3 Organization name in English	Agency for the Promotion of the Atlantic Culture
2.2.4 Department	Project Management + Coordination
2.2.5 Type of organization	Civil society and third sector organisations
2.2.6 Legal status	Not-for-profit private organization
2.2.7 Tax ID	NA
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	<b>EN:</b> <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.2.8 Website	Www.apca-madeira.org
2.2.9 Size of the organization (employees)	13
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	
<b>2.3 Location</b>	
2.3.1 Country	Portugal
2.3.2 Sub-Region (NUTS3)	Madeira
2.3.3 City	Funchal
2.3.4 Address	Avenida Arriaga, nº 30, 3ºH 9000 – 064 Funchal
<b>2.4 Partner profile</b>	
2.4.1 Partner skills	<b>EN:</b> APCA contributes to the Atlantic Islands Culture, Knowledge and Arts development and disclosure by developing projects connecting Art, Science

<b>FULL APPLICATION FORM</b>	
	<p>and local Heritage. Event production + communication; Historical research; local heritage disclosure; Project management + coordination</p> <p><b>ES:</b></p> <p><b>FR:</b></p> <p><b>PT:</b></p>
2.4.2 Transnational experience	<p><b>EN:</b></p> <p>Transnational experience has been in the origins of APCA since 2005 with the production of the annual international avant-garde music festival. Other projects about History and Culture of the Atlantic Islands. More recently a project has developed a network of researchers around the world.</p> <p><b>ES:</b></p> <p><b>FR:</b></p> <p><b>PT:</b></p>
2.4.3 Role in the project	<p><b>EN:</b></p> <p>Advise on many of the actions dealing with ICH, and act as a collaborative partner on the Atlantic ICH.</p> <p><b>ES:</b></p> <p><b>FR:</b></p> <p><b>PT:</b></p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p><b>EN:</b></p> <p>The Agency for the Promotion of the Atlantic Culture (APCA) is a non-profit private organisation based in Madeira Island since 2005 with the purpose of contributing for the Atlantic islands Culture, Knowledge and Arts development and disclosure throughout the widest geographical area. We have built up extensive networks throughout the Atlantic Area and we will use these networks to disseminate the work of Atlantic CultureScape.</p> <p><b>ES:</b></p> <p><b>FR:</b></p> <p><b>PT:</b></p>
<b>2.5 Contact person</b>	
2.5.1 Name	Maria Fernandes
2.5.2 Email	mariafernandes@apca-madeira.org
2.5.3 Phone	+351 91 036 92 73
2.5.4 Address	Avenida Arriaga, nº 30, 3ºH
2.5.5 Post code	9000 – 064
2.5.6 City	Funchal
2.5.7 Country	Portugal
<b>2.6 Legal representative</b>	
2.6.1 Name	João Maurício Marques
2.6.2 Email	ca@apca-madeira.org
2.6.3 Phone	+351 91 222 90 48
2.6.4 Address	Avenida Arriaga, nº 30, 3ºH
2.6.5 Post code	9000 - 064
2.6.6 City	Funchal

<b>FULL APPLICATION FORM</b>	
2.6.7 Country	Portugal
2.6.8 Date of entering into functions	2018-01-01
2.6.9 Probative document of the Legal representative (template provided by the programme)	
<b>2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)</b>	
2.7.1 Date	
2.7.2 File	
<b>2.8 Third country partners declaration</b>	
2.8.1 File (if applicable - template provide by the programme)	
2.0 Partner number	11
2.1 Position in the partnership	Associated partner
<b>2.2 Entity</b>	
2.2.1 Organization acronym when applicable	
2.2.2 Organization name	Fiddler's Green Festival
2.2.3 Organization name in English	Fiddler's Green Festival
2.2.4 Department	Fiddler's Green Festival
2.2.5 Type of organization	Civil society and third sector organisations
2.2.6 Legal status	Not-for-profit private organization
2.2.7 Tax ID	NA
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.8 Website	<a href="http://www.fiddlersgreenfestival.eu">www.fiddlersgreenfestival.eu</a>
2.2.9 Size of the organization (employees)	0. There are 30 volunteers
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	
<b>2.3 Location</b>	
2.3.1 Country	United Kingdom
2.3.2 Sub-Region (NUTS3)	Northern Ireland
2.3.3 City	Rostrevor
2.3.4 Address	3 Glen Ross, Rostrevor Co. Down BT34 3TB

<b>FULL APPLICATION FORM</b>	
<b>2.4 Partner profile</b>	
2.4.1 Partner skills	<p><b>EN:</b> Sustainably using ICH in an annual festival. The festival has strong community support and enjoys high participation rates from out of state visitors.</p> <p><b>ES:</b></p> <p><b>FR:</b></p> <p><b>PT:</b></p>
2.4.2 Transnational experience	<p><b>EN:</b> Welcoming out of state visitors to the festival, and working with international performers and ICH practitioners.</p> <p><b>ES:</b></p> <p><b>FR:</b></p> <p><b>PT:</b></p>
2.4.3 Role in the project	<p><b>EN:</b> Advise on many of the actions dealing with ICH, and act as a collaborative partner on using ICH for festivals, and tourism in general.</p> <p><b>ES:</b></p> <p><b>FR:</b></p> <p><b>PT:</b></p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p><b>EN:</b> Provide advice and guidance for sustainably exploiting ICH for economic gain in the local rural economy. Learn from the project and implement the recommendations from the project.</p> <p><b>ES:</b></p> <p><b>FR:</b></p> <p><b>PT:</b></p>
<b>2.5 Contact person</b>	
2.5.1 Name	Kate Earley
2.5.2 Email	Katetbsp@yahoo.co.uk
2.5.3 Phone	+48 417 39863
2.5.4 Address	3 Glen Ross
2.5.5 Post code	BT34 3TB
2.5.6 City	Rostrevor, Co.Down
2.5.7 Country	United Kingdom
<b>2.6 Legal representative</b>	
2.6.1 Name	Kate Earley
2.6.2 Email	Katetbsp@yahoo.co.uk
2.6.3 Phone	+428 417 39863
2.6.4 Address	3 Glen Ross
2.6.5 Post code	BT34 3TB
2.6.6 City	Rostrevor, Co.Down
2.6.7 Country	United Kingdom

<b>FULL APPLICATION FORM</b>	
2.6.8 Date of entering into functions	2018-01-01
2.6.9 Probative document of the Legal representative (template provided by the programme)	
<b>2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)</b>	
2.7.1 Date	
2.7.2 File	
<b>2.8 Third country partners declaration</b>	
2.8.1 File (if applicable - template provide by the programme)	
2.0 Partner number	12
2.1 Position in the partnership	Associated partner
<b>2.2 Entity</b>	
2.2.1 Organization acronym when applicable	ROGHA
2.2.2 Organization name	Ring of Gullion Handcrafts and Art
2.2.3 Organization name in English	Ring of Gullion Handcrafts and Art
2.2.4 Department	Ring of Gullion Handcrafts and Art
2.2.5 Type of organization	Small and medium enterprises
2.2.6 Legal status	Profit-making private organization
2.2.7 Tax ID	NA
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	<b>EN:</b> <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.2.8 Website	<a href="https://www.ringofgullion.org/shop/">https://www.ringofgullion.org/shop/</a>
2.2.9 Size of the organization (employees)	A collective of 8 artists
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	
<b>2.3 Location</b>	
2.3.1 Country	United Kingdom
2.3.2 Sub-Region (NUTS3)	Northern Ireland
2.3.3 City	Newry
2.3.4 Address	11 Whiterock Road, Newtownhamilton
<b>2.4 Partner profile</b>	

<b>FULL APPLICATION FORM</b>	
2.4.1 Partner skills	<p><b>EN:</b> As a group of artists living and working in this area, ROGHA has a vast collective skills base and expertise. ROGHA are a motivated group of individuals with experience and expertise in a range of areas in ICH in the Ring of Gullion.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
2.4.2 Transnational experience	<p><b>EN:</b> Artists from the collective have lots of cross-border marketing on the island of Ireland, and run an annual ICH studio tour with lots of out of state visitors. Some of the artists have also carried out cross-border peace building workshops.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
2.4.3 Role in the project	<p><b>EN:</b> ROGHA would like to learn as much as they can from this project and take advantage of the outputs of the programme and also like to share their substantial experience to partners SMEs during the study visits. ROGHA, together with individual tour guides provided many of the ideas behind this project.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p><b>EN:</b> ROGHA wants to develop 'The ROGHA Experience' as an overall project. This project focuses on the development of our Studio Tours and Studio Workshop experience. They both provide the participant with a unique creative opportunity to get to know the Ring of Gullion Landscape and the people who live and work in that landscape. As part of Culture Scape, ROGHA will implement the following activities: • Strengthen ROGHA's brand locally, nationally and internationally • Develop our ROGHA Experience as a viable tourism and business opportunity. • Design and implement a realistic calendar of events for the ROGHA Experience. • Create links with tour operators, hotels and accommodation providers locally, nationally and internationally. • Create strong links with other creative providers across the Atlantic Area. • Market ROGHA, Newry, Mourne and Down, Ireland and the Atlantic Area as a unique destination where personal creative ICH experience is available to a wide audience.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
<b>2.5 Contact person</b>	
2.5.1 Name	Tracey Crossan
2.5.2 Email	traceymcverry@hotmail.com
2.5.3 Phone	+7732264848
2.5.4 Address	11 Whiterock Road, Newtownhamilton, Co Armagh

<b>FULL APPLICATION FORM</b>	
2.5.5 Post code	BT35 0AW
2.5.6 City	Newry
2.5.7 Country	United Kingdom
<b>2.6 Legal representative</b>	
2.6.1 Name	Tracey Crossan
2.6.2 Email	traceymcverry@hotmail.com
2.6.3 Phone	+7732264848
2.6.4 Address	11 Whiterock Road, Newtownhamilton, Co Armagh
2.6.5 Post code	BT35 0AW
2.6.6 City	Newry
2.6.7 Country	United Kingdom
2.6.8 Date of entering into functions	2018-01-01
2.6.9 Probative document of the Legal representative (template provided by the programme)	
<b>2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)</b>	
2.7.1 Date	
2.7.2 File	
<b>2.8 Third country partners declaration</b>	
2.8.1 File (if applicable - template provide by the programme)	
2.0 Partner number	13
2.1 Position in the partnership	Associated partner
<b>2.2 Entity</b>	
2.2.1 Organization acronym when applicable	MCC
2.2.2 Organization name	Comhairle Contae Mhaigh Eo
2.2.3 Organization name in English	Mayo County Council
2.2.4 Department	Tourism + Rural Recreation
2.2.5 Type of organization	Local public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	8F03186T
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:



<b>FULL APPLICATION FORM</b>	
2.2.8 Website	www.mayococo.ie AND www.mayo.ie
2.2.9 Size of the organization (employees)	900
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	
<b>2.3 Location</b>	
2.3.1 Country	Ireland
2.3.2 Sub-Region (NUTS3)	Border, Midland and Western
2.3.3 City	County Mayo
2.3.4 Address	Áras an Chontae, The Mall, Castlebar, Co. Mayo, Ireland, F23 WF90
<b>2.4 Partner profile</b>	
2.4.1 Partner skills	<p><b>EN:</b> MCC delivers a range of services throughout Mayo, including Cultural Services, Tourism + Recreation, Enterprise Supports, Marine, Community Engagement, the Arts etc.</p> <p><b>ES:</b></p> <p><b>FR:</b></p> <p><b>PT:</b></p>
2.4.2 Transnational experience	<p><b>EN:</b> Lead:CISNET + CINEW–innovation in creative enterprises, TRIN 11–ICT, addressing social exclusion. Partner:CHANGING TRACKS – art project, RURAL ALLIANCES– Strong and Prosperous Communities, MICREE– renewable energy for rural communities AtlanticOnBike–Development of International cycle route:EuroVelo</p> <p><b>ES:</b></p> <p><b>FR:</b></p> <p><b>PT:</b></p>
2.4.3 Role in the project	<p><b>EN:</b> Provide advice and guidance on many of the work packages and including setting up an international route.</p> <p><b>ES:</b></p> <p><b>FR:</b></p> <p><b>PT:</b></p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p><b>EN:</b> Share information, collaborate with partners and implement best practice, attend meetings as appropriate, engage with communities and international and national marketing</p> <p><b>ES:</b></p> <p><b>FR:</b></p> <p><b>PT:</b></p>
<b>2.5 Contact person</b>	
2.5.1 Name	Anna Connor and Mary Wrafter
2.5.2 Email	mwwrafter@mayococo.ie

<b>FULL APPLICATION FORM</b>	
2.5.3 Phone	+353 949064345
2.5.4 Address	Mayo County Council, Tourism + Rural Recreation, Cedar House, Moneen Rd, Castlebar, Co. Mayo
2.5.5 Post code	F23 WP71
2.5.6 City	Co. Mayo
2.5.7 Country	Ireland
<b>2.6 Legal representative</b>	
2.6.1 Name	Padraig Philbin
2.6.2 Email	pphilbin@mayococo.ie
2.6.3 Phone	+353 949064350
2.6.4 Address	Mayo County Council, Tourism + Rural Recreation, Cedar House, Moneen Rd, Castlebar, Co. Mayo
2.6.5 Post code	F23 WP71
2.6.6 City	F23 WP71
2.6.7 Country	Ireland
2.6.8 Date of entering into functions	2014-01-01
2.6.9 Probative document of the Legal representative (template provided by the programme)	
<b>2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)</b>	
2.7.1 Date	
2.7.2 File	
<b>2.8 Third country partners declaration</b>	
2.8.1 File (if applicable - template provide by the programme)	
2.0 Partner number	14
2.1 Position in the partnership	Associated partner
<b>2.2 Entity</b>	
2.2.1 Organization acronym when applicable	CCC
2.2.2 Organization name	Cork County Council
2.2.3 Organization name in English	Cork County Council
2.2.4 Department	Sliabh Luachra Music Trail - Rushy Mountain Music Trail
2.2.5 Type of organization	Local public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	NA
2.2.7.1 VAT recovery	0

<b>FULL APPLICATION FORM</b>	
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.8 Website	<a href="http://sliabhluachra.com/trail/">http://sliabhluachra.com/trail/</a>
2.2.9 Size of the organization (employees)	0
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	
<b>2.3 Location</b>	
2.3.1 Country	Ireland
2.3.2 Sub-Region (NUTS3)	Southern and Eastern
2.3.3 City	Cork
2.3.4 Address	Arts Office Cork County Council County Hall Cork
<b>2.4 Partner profile</b>	
2.4.1 Partner skills	EN: Arts administrative support Local Voluntary input Locally based professional and non-professional musicians ES: FR: PT:
2.4.2 Transnational experience	EN: NA ES: FR: PT:
2.4.3 Role in the project	EN: Provide advice and guidance on many of the work packages and including setting using ICH as an economic driver. ES: FR: PT:
2.4.4 Describe the activities that your organisation is going to implement in the project	EN: Cork County Council is actively supporting the stimulation of economic development through the enhancement of intangible cultural heritage in the Sliabh Luachra area of North Cork. We will connect CIT with relevant local stakeholders in this area with whom they can collaborate on the activities envisaged in Atlantic Culturescapes which we see as adding tremendous value to work which is already taking place on the ground. <a href="http://sliabhluachra.ie/">http://sliabhluachra.ie/</a> We will actively participate as a local stakeholder, attend study visits and support communication, dissemination and capitalisation activities. We will use project learning to inform policymaking in support of sustainable ICH tourism development in Cork, particularly in the

<b>FULL APPLICATION FORM</b>	
	Sliabh Luachra area. We will actively support CIT throughout the project implementation. <b>ES:</b> <b>FR:</b> <b>PT:</b>
<b>2.5 Contact person</b>	
2.5.1 Name	Ian McDonagh
2.5.2 Email	ian.mcdonagh@corkcoco.ie
2.5.3 Phone	+353 21 4276891
2.5.4 Address	Arts Office Cork County Council County Hall Cork
2.5.5 Post code	T12 K335
2.5.6 City	Cork
2.5.7 Country	Ireland
<b>2.6 Legal representative</b>	
2.6.1 Name	Ian McDonagh
2.6.2 Email	ian.mcdonagh@corkcoco.ie
2.6.3 Phone	+353 21 4276891
2.6.4 Address	Arts Office Cork County Council County Hall Cork
2.6.5 Post code	T12 K335
2.6.6 City	Cork
2.6.7 Country	Ireland
2.6.8 Date of entering into functions	2018-01-01
2.6.9 Probative document of the Legal representative (template provided by the programme)	
<b>2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)</b>	
2.7.1 Date	
2.7.2 File	
<b>2.8 Third country partners declaration</b>	
2.8.1 File (if applicable - template provide by the programme)	
2.0 Partner number	15
2.1 Position in the partnership	Associated partner
<b>2.2 Entity</b>	
2.2.1 Organization acronym when applicable	BBT
2.2.2 Organization name	Brecon Beacons Tourism
2.2.3 Organization name in English	Brecon Beacons Tourism

<b>FULL APPLICATION FORM</b>	
2.2.4 Department	Brecon Beacons Tourism
2.2.5 Type of organization	Business networks and associations
2.2.6 Legal status	Not-for-profit private organization
2.2.7 Tax ID	NA
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	<b>EN:</b> <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.2.8 Website	www.breconbeaconstourism.org
2.2.9 Size of the organization (employees)	3
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	
<b>2.3 Location</b>	
2.3.1 Country	United Kingdom
2.3.2 Sub-Region (NUTS3)	West Wales and The Valleys
2.3.3 City	Brecon
2.3.4 Address	c/o Theatr Brycheiniog Canal Basin Brecon LD3 7EW
<b>2.4 Partner profile</b>	
2.4.1 Partner skills	<b>EN:</b> Private sector membership organisation for tourism businesses;Co-Lead Partner in Sustainable Destination Partnership;Lead on marketing for Sustainable Destination Partnership;Previous experience on being a partner in collaborative projects;Experienced in networking sessions for the trade <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.2 Transnational experience	<b>EN:</b> • Sub-partner in COLLABOR8 + Rural Alliances Interreg NWE projects • Working with Atlantic Geoparks AA Interreg project informally <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.3 Role in the project	<b>EN:</b> Will assist BBNPA with marketing and business networking roles <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.4 Describe the activities that your organisation is going to implement in the project	<b>EN:</b> Marketing + Networking <b>ES:</b>

<b>FULL APPLICATION FORM</b>	
	FR: PT:
<b>2.5 Contact person</b>	
2.5.1 Name	Laura Thomas
2.5.2 Email	laura@breconbeaconstourism.co.uk
2.5.3 Phone	00441874202202
2.5.4 Address	c/o Theatr Brycheiniog Canal Basin Brecon
2.5.5 Post code	LD3 7EW
2.5.6 City	Brecon
2.5.7 Country	United Kingdom
<b>2.6 Legal representative</b>	
2.6.1 Name	As above
2.6.2 Email	laura@breconbeaconstourism.co.uk
2.6.3 Phone	00441874202202
2.6.4 Address	c/o Theatr Brycheiniog Canal Basin Brecon
2.6.5 Post code	LD3 7EW
2.6.6 City	Brecon
2.6.7 Country	United Kingdom
2.6.8 Date of entering into functions	2018-01-01
2.6.9 Probative document of the Legal representative (template provided by the programme)	
<b>2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)</b>	
2.7.1 Date	
2.7.2 File	
<b>2.8 Third country partners declaration</b>	
2.8.1 File (if applicable - template provide by the programme)	
2.0 Partner number	16
2.1 Position in the partnership	Associated partner
<b>2.2 Entity</b>	
2.2.1 Organization acronym when applicable	PCNPA
2.2.2 Organization name	Pembrokeshire Coast National Park Authority
2.2.3 Organization name in English	Pembrokeshire Coast National Park Authority
2.2.4 Department	Park Direction
2.2.5 Type of organization	Local public organisations

<b>FULL APPLICATION FORM</b>	
2.2.6 Legal status	Public body
2.2.7 Tax ID	NA
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	<b>EN:</b> <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.2.8 Website	<a href="http://www.pembrokeshirecoast.wales/default.asp?PID=4">http://www.pembrokeshirecoast.wales/default.asp?PID=4</a>
2.2.9 Size of the organization (employees)	120
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	
<b>2.3 Location</b>	
2.3.1 Country	United Kingdom
2.3.2 Sub-Region (NUTS3)	West Wales and The Valleys
2.3.3 City	Pembroke Dock
2.3.4 Address	Llanion Park Pembroke Dock Pembrokeshire SA72 6DY
<b>2.4 Partner profile</b>	
2.4.1 Partner skills	<b>EN:</b> Established relationship with local communities; Firm understanding of local cultural heritage; Experience in working with local communities to improve cultural heritage and natural assets; Managing 'Heritage Guardians' teaching communities about their local cultural heritage. <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.2 Transnational experience	<b>EN:</b> Worked on the following projects: Celtic Routes; Mosaic project; Working with other National Parks in the UK <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.3 Role in the project	<b>EN:</b> Deliver the objectives and activities of the project within Pembrokeshire and provide support in the organisation of any cooperative transnational events and activities. <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.4 Describe the activities that your organisation is going to implement in the project	<b>EN:</b> Identify local intangible heritage that need to be recorded, analysed and shared/ marketed through working with local communities (particularly rural and coastal communities). Organise events to record and market local intangible

<b>FULL APPLICATION FORM</b>	
	heritage with local community (community groups/ schools etc.) in a creative way (e.g YouTube clips which can be easily share with other Atlantic areas). Network and learn from project partners. <b>ES:</b> <b>FR:</b> <b>PT:</b>
<b>2.5 Contact person</b>	
2.5.1 Name	Delun Gibby
2.5.2 Email	delung@pembrokeshirecoat.org.uk
2.5.3 Phone	+1646 624830
2.5.4 Address	Llanion Park Pembroke Dock Pembrokeshire
2.5.5 Post code	SA72 6DY
2.5.6 City	Pembroke Dock
2.5.7 Country	United Kingdom
<b>2.6 Legal representative</b>	
2.6.1 Name	As above
2.6.2 Email	delung@pembrokeshirecoat.org.uk
2.6.3 Phone	+1646 624830
2.6.4 Address	Llanion Park Pembroke Dock Pembrokeshire
2.6.5 Post code	SA72 6DY
2.6.6 City	Pembroke Dock
2.6.7 Country	United Kingdom
2.6.8 Date of entering into functions	2018-01-01
2.6.9 Probative document of the Legal representative (template provided by the programme)	
<b>2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)</b>	
2.7.1 Date	
2.7.2 File	
<b>2.8 Third country partners declaration</b>	
2.8.1 File (if applicable - template provide by the programme)	
2.0 Partner number	17
2.1 Position in the partnership	Associated partner
<b>2.2 Entity</b>	
2.2.1 Organization acronym when applicable	CTG
2.2.2 Organization name	CLUSTER DE TURISMO DE GALICIA



<b>FULL APPLICATION FORM</b>	
2.2.3 Organization name in English	Galician Tourism Cluster
2.2.4 Department	Galician Tourism
2.2.5 Type of organization	Business networks and associations
2.2.6 Legal status	Not-for-profit private organization
2.2.7 Tax ID	NA
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	EN: ES: FR: PT:
2.2.8 Website	<a href="http://clusterturismogalicia.com/en/cluster/">http://clusterturismogalicia.com/en/cluster/</a>
2.2.9 Size of the organization (employees)	0
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	
<b>2.3 Location</b>	
2.3.1 Country	Spain
2.3.2 Sub-Region (NUTS3)	Galicia
2.3.3 City	Santiago de Compostela
2.3.4 Address	Edificio Centro Emprendemento (Coworking), Cidade da Cultura de Galicia, Monte Gaiás, s/n, 15707 Santiago de Compostela, A Coruña
<b>2.4 Partner profile</b>	
2.4.1 Partner skills	EN: Cluster Turismo de Galicia is a group of companies linked by a chain of common values. Their business activities focus on the region of Galicia, and the tourism industry. CTG has 58 members covering 95% of the tourist industry in Galicia, and assemble a total of 6,731 companies. ES: FR: PT:
2.4.2 Transnational experience	EN: NA ES: FR: PT:
2.4.3 Role in the project	EN: The main role will to facilitate the connection between the project and the tourism industry and guaranteeing the economic impact and capitalization of the project. They can also play an important role advising on specific tasks: ICH cluster and the Joint Action Plan for ICH Tourism Development. ES: FR:

<b>FULL APPLICATION FORM</b>	
	<b>PT:</b>
2.4.4 Describe the activities that your organisation is going to implement in the project	<b>EN:</b> CTG will participate as expert attending workshops, study visits and other meetings that will be hold in the framework of the project, in particular in Activity 5, 6 and 7, representing the interests of the tourism industry. <b>ES:</b> <b>FR:</b> <b>PT:</b>
<b>2.5 Contact person</b>	
2.5.1 Name	Francisco González López
2.5.2 Email	st@ctg.gal
2.5.3 Phone	+881 247 436
2.5.4 Address	Edificio Centro Emprendemento (Coworking), Cidade da Cultura de Galicia, Monte Gaiás s/n
2.5.5 Post code	15707
2.5.6 City	Santiago de Compostela
2.5.7 Country	Spain
<b>2.6 Legal representative</b>	
2.6.1 Name	Francisco González López
2.6.2 Email	st@ctg.gal
2.6.3 Phone	+881 247 436
2.6.4 Address	Edificio Centro Emprendemento (Coworking), Cidade da Cultura de Galicia, Monte Gaiás s/n
2.6.5 Post code	15707
2.6.6 City	Santiago de Compostela
2.6.7 Country	Spain
2.6.8 Date of entering into functions	0004-04-20
2.6.9 Probative document of the Legal representative (template provided by the programme)	
<b>2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)</b>	
2.7.1 Date	
2.7.2 File	
<b>2.8 Third country partners declaration</b>	
2.8.1 File (if applicable - template provide by the programme)	
2.0 Partner number	18
2.1 Position in the partnership	Associated partner
<b>2.2 Entity</b>	

<b>FULL APPLICATION FORM</b>	
2.2.1 Organization acronym when applicable	TNI
2.2.2 Organization name	Tourism Northern Ireland
2.2.3 Organization name in English	Tourism Northern Ireland
2.2.4 Department	ROI Marketing and PR
2.2.5 Type of organization	Regional public organisations
2.2.6 Legal status	Public body
2.2.7 Tax ID	NA
2.2.7.1 VAT recovery	0
2.2.7.2 If YES explain how?	<b>EN:</b> <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.2.8 Website	<a href="https://www.tourismni.com/">https://www.tourismni.com/</a>
2.2.9 Size of the organization (employees)	140
2.2.10 A probative/ official template provided by the Programme indicating that the signing Legal Representative is in capacity to commit the organization	
<b>2.3 Location</b>	
2.3.1 Country	United Kingdom
2.3.2 Sub-Region (NUTS3)	Northern Ireland
2.3.3 City	Belfast
2.3.4 Address	Floors 10-12, Linum Chambers Bedford Square, Bedford Street Belfast, BT2 7ES
<b>2.4 Partner profile</b>	
2.4.1 Partner skills	<b>EN:</b> TNI is responsible for the development of tourism and the marketing of NI as a tourist destination to domestic tourists and to visitors from the ROI. TNI work closely with other tourism bodies to help develop the visitor economy. TNI have Service Level Agreements with all NI Local Authorities. <b>ES:</b> <b>FR:</b> <b>PT:</b>
2.4.2 Transnational experience	<b>EN:</b> TNI work closely with Failte Ireland and Visit Britain on various initiatives including marketing of NI internationally. TNI also have representatives on the Board of Tourism Ireland. Tourism Ireland has a wide network of international visitors offices. <b>ES:</b> <b>FR:</b> <b>PT:</b>

<b>FULL APPLICATION FORM</b>	
2.4.3 Role in the project	<p><b>EN:</b> TNI will disseminate the outputs and results of Atlantic CultureScapes to their wide network; NI local authorities and government bodies as well as Visit Britain, Tourism Ireland and Fiate Ireland. TNI will also provide guidance to the SC when required.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
2.4.4 Describe the activities that your organisation is going to implement in the project	<p><b>EN:</b> TNI will help with the capitalisation of the project by using the outputs and results within their own organisation. TNI will also share the results with their wide network of Tourism bodies. TNI will attend local dissemination events, and encourage Tourism Ireland and Visit Britain to do the same in their local areas. TNI will provide data to Atlantic CultureScape in order to analyse the NI and ROI Tourism Ecosystem. TNI will provide support, and guidance through the lifetime of Atlantic CultureScapes where required.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
<b>2.5 Contact person</b>	
2.5.1 Name	Stephen Bill
2.5.2 Email	S.Bill@tourismni.com
2.5.3 Phone	+44 28 9023 1221
2.5.4 Address	Floors 10-12, Linum Chambers Bedford Square, Bedford Street
2.5.5 Post code	BT2 7ES
2.5.6 City	Belfast
2.5.7 Country	United Kingdom
<b>2.6 Legal representative</b>	
2.6.1 Name	As above
2.6.2 Email	S.Bill@tourismni.com
2.6.3 Phone	+44 28 9023 1221
2.6.4 Address	Floors 10-12, Linum Chambers Bedford Square, Bedford Street
2.6.5 Post code	BT2 7ES
2.6.6 City	Belfast
2.6.7 Country	United Kingdom
2.6.8 Date of entering into functions	2018-06-01
2.6.9 Probative document of the Legal representative (template provided by the programme)	
<b>2.7 Co-financing declaration. Partners co-financing declarations (To be provided by the Lead partner and all partners, according to template)</b>	
2.7.1 Date	

<b>FULL APPLICATION FORM</b>	
2.7.2 File	
<b>2.8 Third country partners declaration</b>	
2.8.1 File (if applicable - template provide by the programme)	
<b>3. Brief Summary</b>	
3.1 Brief Summary	<p><b>EN:</b> Atlantic CultureScapes will develop sellable experiences rooted in AA ICH, which will enhance the lives of those who live, work and visit the Atlantic Area. An analysis of AA ICH tourism offering will be carried out in order to provide guiding principles for sustainable economic growth. The project will deliver creative solutions to common issues, and develop innovative mechanisms to maximise common opportunities. Significant opportunity has been identified to develop place-based ICH experiences</p> <p><b>ES:</b> CultureScape Atlántico desarrollará experiencias susceptibles de ser comercializadas, a partir del concepto de Patrimonio Cultural Inmaterial en la zona del Arco Atlántico. El objetivo es contribuir a mejorar la calidad de vida de sus habitantes así como las sensaciones de quienes las visiten. Para ello, se buscará fomentar un crecimiento económico sostenible, tomando en cuenta el entorno, desarrollando mecanismos innovadores y utilizando soluciones creativas a problemas comunes.</p> <p><b>FR:</b> CultureScape développera des expériences vendables ancrées dans le PCI de l'AA, qui amélioreront la vie de ceux qui vivent, travaillent et visitent l'Espace Atlantique. Une analyse de l'offre touristique de le PCI sera réalisée afin de fournir des principes directeurs pour une croissance économique durable. Le projet fournira des solutions créatives aux problèmes communs et développera des mécanismes innovants pour maximiser les opportunités communes.</p> <p><b>PT:</b> O CultureScape irá desenvolver experiências comercializáveis baseadas no PCI do Espaço Atlântico para melhorar a vida dos que vivem, trabalham e visitam o Espaço Atlântico. Uma análise da oferta turística do PCI será levada a cabo de forma a fornecer princípios orientadores para um crescimento económico sustentável. O projeto fornecerá soluções criativas para problemas comuns e desenvolverá mecanismos inovadores para maximizar as oportunidades comuns.</p>
<b>4. Project Description</b>	
4.1 Overall objective	<p><b>EN:</b> Atlantic CultureScape seeks to support rural communities in transnationally generated but locally appropriate sustainable economic development. It will focus on enhancing the tourism offering through the sustainable integration of Intangible Cultural Heritage thereby stimulating increased economic gain from tourism along the Atlantic Area. It will support stakeholders to collaborate in order to offer visitors a truly unique + regional experience reflective of the Atlantic culture, heritage + identity. It aims to contribute to the protection and evolution of ICH as much as its exploitation. The project will generate an inventory of ICH entrepreneurs in partner areas and from this base stimulate proactive collaboration amongst networks of entrepreneurs working in this field and support them in their development. Atlantic CultureScape aims</p>

## FULL APPLICATION FORM

	<p>to stimulate innovative products by working collaboratively with networks and to assist them in bringing such product to market. The products will be conglomerated into an Atlantic Area Route, allowing the project to raise the profile of the sector through transnationally organised marketing including publicising the ICH inventory and seeking the involvement of other entrepreneurs across the Atlantic area.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
4.2 Common Challenge	<p><b>EN:</b> Across the Atlantic Area, all partners are experiencing the same problems of cultural decline in the context of very similar starting conditions. The drivers for this decline, common to all partners, are demographic change, agricultural intensification, lower employment rates and globalisation. Behind these, are common processes such as peripherality and the poor visibility this brings about on the relatively remote west of more urbanised land masses, poorer employment prospects for young people, lower vibrancy, and an erosion of cultural cohesion. These processes and drivers can be challenged by seeking out positive elements of the cultural position our communities face and using them to create economic and cultural vibrancy. Atlantic CultureScape will harness the experience and skills of all partners and their local communities to restore that vibrancy through ensuring that intangible cultural traditions are protected and enhanced whilst at the same time enabling them to contribute by becoming part of the local economy.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
4.3 What is new?	<p><b>EN:</b> The 'intangible' element of cultural heritage has received relatively little attention in Atlantic Area in recent years. CISNET looked at exploiting cultural heritage as a whole and several other projects have worked on the exploitation of physical heritage but the imaginative culture passed on through generations has received little development. Yet it is the authentic experiences of local culture that draws visitors to an area. Increasingly tourism is part of the 'experience economy' and this project will ensure this is exploited in a way that reinforces its values and strengthens community identity, rather than acting as an extractive industry. Equally the project seeks to work with the links between culture and the environment, particularly protected landscapes, drawing on the experience developed within Atlantic Geoparks but not duplicating its work. In terms of methodology, while working in clusters is not new, this project will take a 'shared value' approach to cluster development. We will facilitate collaboration between key stakeholders to enhance the competitiveness of businesses while simultaneously advancing the economic + social conditions of partner communities. We will seek to embed this approach within regions. Lastly, the project has the opportunity to build on natural links between nation states with common cultural backgrounds, exploring similarities + differences between the ways cultures on the edge of the European mainstream have + can develop.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>

**FULL APPLICATION FORM****4.4 Transnational approach****EN:**

It is clear that only transnational action will enable the project vision to be achieved. Intangible cultural heritage is an under-exploited field requiring mutual learning in early stages, cooperative working in implementation and widespread dissemination at the end. There is a common Atlantic Area heritage and partners therefore find themselves in a common position culturally in relation to the European mainstream. Traditionally the western European seaboard was closely linked by sea borne transport and a common culture has developed. This culture will be at the heart of the project meaning that similarities and differences will both be important and partners have much to learn from each other, culturally and technically. Having academic institutions as well as pragmatic sustainable development bodies involved will add to that learning. The Transnational Route and the marketing to support that is a distinct product based on authentic common values which only a transnational project can achieve. By involving entrepreneurs in transnational activity including study days, rapid knowledge, competence and skills transfer will be enabled. Each partner brings something special to these relationships but also has much to take home.

**ES:****FR:****PT:****4.5 Cooperation intensity****4.5.1 Joint development (mandatory)****EN:**

Atlantic CultureScapes emerged from intense discussions between partners over the development period. These were undertaken through a series of video conferences and one-to-one discussions during which a mutual understanding of partner area needs and opportunities emerged, an analysis of the common challenges faced identified and an intervention logic agreed. From this, the partnership identified a clear vision and set of objectives, leading to an action plan for transnational implementation.

**ES:****FR:****PT:****4.5.2 Joint implementation (mandatory)****EN:**

A strong partnership developed during the project development period based on deep partner involvement on a democratic, consensual basis. It is also clear that partners have considerable mutuality and work well together with different partners playing different roles in project development. This will be replicated in joint project implementation but every partner will be involved in all parts of the project except where specialist skills are involved.

**ES:****FR:****PT:****4.5.3 Joint staffing (mandatory)****EN:**

The Lead Partner is committed to serving the needs of the partnership through the staffing they will recruit. Each partner will also have staff but they are all committed to tasking those staff to work transnationally. The staff recruited will effectively be part of a transnational team, rather than working for their individual organisations.

**ES:**

<b>FULL APPLICATION FORM</b>	
	<b>FR:</b> <b>PT:</b>
4.5.4 Joint financing (mandatory)	<b>EN:</b> The budget has been allocated across partners but in a way that enables those partners to contribute to the transnational team effort. The work package leaders have the biggest budget for their work package but they will be delivering the outputs on behalf of the project as a whole. Other partners will have budget to contribute to that process as appropriate. <b>ES:</b> <b>FR:</b> <b>PT:</b>
4.5.5 Joint capitalization	<b>EN:</b> Each partner brings with them experience from other projects and work strands. The project will capitalise on that in the early stages by ensuring each partner contributes their learning. Equally the project will widely disseminate the knowledge and experience gained through a final conference and a legacy website that will hold all materials generated and be maintained for at least 5 years beyond project closure. Partners will speak at conferences and events to disseminate the project. <b>ES:</b> <b>FR:</b> <b>PT:</b>
4.5.6 Joint enabling of long term effect	<b>EN:</b> If ICH and the networks of entrepreneurs are valued, the project's legacy will be secure. Partners will develop a joint exit plan to promote the project widely within their own networks locally, regionally + nationally. Speaking at conferences, using third party e-newsletters and talking to key decision makers will ensure that ICH continues to be prioritised at an Atlantic Area level. Locally, network exit strategies will be circulated for partnership review/ approval. <b>ES:</b> <b>FR:</b> <b>PT:</b>
4.5.7 Others	<b>EN:</b> The project will be working within the grain of one of the Atlantic Area's key assets. Rural communities have to find a new way forward that is not based on inward investment but on the capitalisation of its indigenous resources. This is very much within the framework established by OECD's New Rural Paradigm (2006) which foresaw investments rather than subsidies, networking rather than top down supply chains and partnership working rather than single agency leadership. <b>ES:</b> <b>FR:</b> <b>PT:</b>
4.6 Partnership consistency	<b>EN:</b> The partnership is multi-disciplinary + cross-sectoral enabling complementary expertise to be brought to the project's operation. It is particularly valuable to have 2 academic institutions involved providing relevant expertise, while working with their municipalities to also implement actions on the ground. A wide range of associated partners bring a significant + varied set of



**FULL APPLICATION FORM**

experiences to the process with very practical partners deeply engaged in tourism + ICH. Together the partnership covers all the sustainability pillars with economic, environmental + community bodies involved, covering public, private + voluntary sectors. 7 core partners consist of 2 academic, 3 local government regeneration bodies + 2 protected area/environmental bodies whilst the 11 associates have 6 ICH bodies, 3 regional development agencies, 2 private sector tourism bodies + 1 protected area/environmental body, with many of them overlapping. These give the project access to a wide range of skills + experience which will significantly benefit its progress. All partners will be involved in delivery across the work plan except where specialist skills are required in which case other partners will be fully involved in scoping + controlling the work. Most core partners (+ many associates) have significant experience of Interreg which has already made the project development process more effective + will mean that transnational discussions can be focused on outputs rather than technical processes.

**ES:****FR:****PT:****4.7 Main outputs, results in line with the work plan. Synthesis of the work packages. Target groups****4.7.1 Main outputs and results****EN:**

The main technical outputs will be: - Set of Guiding Principles to help establish sustainability within the ICH entrepreneurial sector - Inventory of ICH Entrepreneurs within partner/associate partner areas and used for the promotion of ICH and the Route - Networks of ICH entrepreneurs signed up to the guidance within each partner area, integrated into destination management and its governance - A series of ICH products jointly developed with the networks which pilot the Guiding Principles – learning from pilots to be assessed by Partnership and where appropriate integrated into next version of Principles - Collection of products into a promotable ICH Route - Jointly produced ICH Marketing Plan to identify key target markets and plan actions - Transnational Marketing of ICH Route to identified target markets The main cultural outputs will be: - Enhanced recognition of ICH as an economic asset worthy of protection by key policymakers at local, national and Atlantic Area levels - Enhanced vibrancy in ICH entrepreneurs - Greater profile/viability of ICH events and processes across Atlantic Area The main community outputs will be: - Enhanced valuing by local community of cultural assets - Enhanced vibrancy - Enhanced community cohesion The main tourism outputs will be: - Enhanced enjoyment of authentic cultural experiences leading to return visits - Enhanced integration of ICH sector into the destination and its management - Enhanced confidence in ICH entrepreneurs

**ES:****FR:****PT:****4.7.2 Who will use the main outputs?**

National public organisations, Regional public organisations, Local public organisations, Public Enterprises

**4.7.3 How will you involve target groups (and other stakeholders) in the development of the work package main outputs?****EN:**

Our target groups will be involved in the project activities from the outset. In the first instance, stakeholders will be made aware of the project through our communications work package. Activities 4.1 + 6.1 involve direct communication with key stakeholders in each partner region. This will ensure

**FULL APPLICATION FORM**

that our target groups are involved from the very beginning in the development of the work package main outputs. Once we have identified and engaged our main stakeholders in each region we will continue to work with them throughout the remainder of the project delivering through the vehicle of the cluster. Activities such as 6.6 the regional information and brokerage events will ensure that policymakers are included in the discussion. we will collect and analyse research relating to visitor expectations including visitor surveys and profiles and use this to inform the development of our project activities to ensure that outputs are responsive to the demands and needs of this target group.

**ES:****FR:****PT:****4.8 Long-term effects****4.8.1 Long-term effects****EN:**

Atlantic CultureScape will raise awareness of ICH in the Atlantic Area into the long term. This awareness will be amongst national and regional tourism bodies, private sector tour operators and destinations on the ground and will enable ICH entrepreneurs to have a heightened market presence and to continue to develop the sector across the region. Within partner territories, exit strategies for the networks of entrepreneurs created will be developed so that they can continue to operate and benefit their area. Quality outputs will ensure long-term effects are sustainable. Project outputs will be sustained for at least five years after the project delivery phase, however, during the development phase partners have shown a willingness to continue beyond the five years. The website will be active for a minimum of five years after project close, and all outputs will be available on partners websites and on Keep.eu.

**ES:****FR:****PT:****4.8.2 The effects are expected for the next 5 or 10 years?****EN:**

It is expected that in 10 years' time, ICH will be recognised as a major strand of sustainable tourism in rural peripheral areas, particularly in the culturally rich Atlantic Area. This recognition will be based on the ICH entrepreneur networks still active that will be driving the agenda forward with destination managers and policymakers as well as a responsive and interactive audience of visitors. These visitors will have a deep relationship with their local destination but will be motivated to travel across the Atlantic Area to destinations where there is reassurance on the quality of offer because of the project legacy. There will have been a significant impact on the vibrancy of local communities, not just because of the enhanced intangible cultural experiences available or the economic impact but because they will have developed the self-confidence to engage with many different strands of entrepreneurialism.

**ES:****FR:****PT:****4.9 Horizontal principles****4.9.1 Sustainable development (Concrete and real measures to contribute to sustainable development and environment.)**

<b>FULL APPLICATION FORM</b>	
4.9.1.1 Sustainable development effects	2
4.9.1.2 Description of expected effects	<p><b>EN:</b> Atlantic Culturescapes is a sustainability project and will put these values at the core of its work. Tourism itself is a keystone sector for sustainable development in a rural area as it is based on the local culture/environment and valorises both. This feeds back to environmental protection and encourages communities to look after the economic asset. Preventing environmental damage and promoting good practice will be key to the project success and indeed 2 full partners and one associate are organisations specifically set up to protect the environment. The project will also prevent damage to the ICH resource through the development of Guiding Principles for entrepreneurs to observe. When working with local networks, partners will be guided by experts in ICH from the University of Vigo and CIT to ensure a shared value approach to cluster development is followed. This will create common ground for economic + societal values recognising that the competitiveness of the regional tourism sector is dependent on its sustainability. Environment: Entrepreneurs will be encouraged to adopt Green Tourism standards (eg <a href="http://www.green-tourism.com">www.green-tourism.com</a>) and Festivals organisers will be linked to Green Festivals advice (<a href="http://www.agreenerfestival.com">www.agreenerfestival.com</a>). Through our interaction with policymakers, we want to embed this approach into broader territorial development strategies within the partner regions as a means of connecting the business: community effort and values into the overall regional sustainable development agenda. Community: Communities will be engaged with and through their entrepreneurs and the community links partners have. Communities will only contribute product that they feel can be developed within the ICH Protection Guiding Principles, safeguarding their own and their ICH resource. Economy: With good destination management, the work of the project will be integrated into the tourism economy and other businesses beyond the ICH sector engaged. This is the core part of the project.</p> <p><b>ES:</b> <b>FR:</b> <b>PT:</b></p>
<b>4.9.2 Equal opportunities and non-discrimination (Specific actions foreseen to avoid discrimination and promote equal opportunities)</b>	
4.9.2.1 Equal opportunities effects	2
4.9.2.2 Description of expected effects	<p><b>EN:</b> All the partner's organisations have equal opportunities policies in place which will be strictly adhered to. As importantly, the project philosophy and ethics are based on transparent inclusion, equality principles and non-discrimination. These principles will apply to staff recruitment and management, the project's interaction with stakeholders and the development of and support for the ICH entrepreneurs and their networks. Where events are held, the partners will ensure they are as inclusive as possible, taking care of issues such as the accessibility of venues, dates, times and wide-ranging publicity. All reasonable adjustments will be made to allow business training to be available to all, no matter what disability they are faced with. In the long term, ICH Tourism has strong potential for driving equality forward as the intangible culture resides in many different parts of local communities. Much is deliverable by people with a disability and no barriers will be erected by the project for such inclusion. The development of ICH based Tourism will increase community resilience</p>

**FULL APPLICATION FORM**

and vibrancy which itself will help combat rural out-migration and promote indigenous inclusion. People with a disability will be actively encouraged to become involved as staff, businesses or volunteers. NMDDC has a strong track record of involving people with autism in its events, festivals and towns, allowing for quieter events, sensory experiences, autism hour etc. This learnign can be exported across the Atlantic Area.

**ES:**

**FR:**

**PT:**

**4.9.3 Gender equality (Specific actions to ensure equality between men and women, for example promoting equal pay for all, mainly between women and men)**

4.9.3.1 Gender equality effects

2

4.9.3.2 Description of expected effects

**EN:**

All partner organisations have equal opportunities and anti-abusive behaviour policies in place. These will be strictly adhered to and monitored by partners. Partners will strive to make the project as gender inclusive as possible. Non-discrimination principles will apply to staff recruitment and management, interactions with stakeholders and the support for the ICH entrepreneurs and their networks. ICH Tourism has strong potential for driving equality forward as the intangible culture resides particularly strongly amongst women. Tourism in general is a profession staffed largely by women. ICH is likely to be attractive to them as it enables part time working, often attractive to those with family responsibilities. Partners will target both genders but expect the offer to be taken up disproportionately by women. Women will be encouraged to take up positions of responsibility in networks and within the project. This will be reviewed by the external evaluators.

**ES:**

**FR:**

**PT:**

**4.10 Atlantic Strategy**

4.10.1 Is the project based on one of the Atlantic strategy specific objectives?

1

4.10.2 If yes, please select one

9

Work package type	Activity name	Start date	End date
WP Nr. 0 Project Preparation	Preparation	2018-02-22	2018-05-31
WP Nr. 1 Project coordination	Coordination	2019-01-01	2021-12-31
WP Nr. 2 Project Communication	Communication	2019-01-01	2021-12-31
WP Nr. 3 Project Capitalization	Capitalization	2019-01-01	2021-12-31
WP Nr. 4 Identifying the Common ICH Suitable for Sustainable Economic Exploitation across the AA	Identifying the Common ICH Suitable for Sustainable Economic Exploitation across the AA	2019-01-01	2020-06-30
WP Nr. 5 Stimulate Economic Development through ICH Tourism	Stimulate Economic Development through ICH Tourism	2019-04-01	2021-06-30
WP Nr. 6 Develop ICH products, services and experiences	Develop ICH products, services and experiences	2019-04-01	2021-09-30
WP Nr. 7 Transnational marketing - European ICH Experiences	Transnational marketing - European ICH Experiences	2020-01-01	2021-01-01

WP Nr. 0	Activity	Activity start year and month	Activity end year and month	Activity budget
3	Project Preparation	2018-02-22	2018-05-31	0.00€
Partners' involvement				
Partner responsible		1		
Partner involved		1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18		

#### Implementation summary

The idea for Atlantic CultureScape was sparked at a Cultural Tourism Conference in NMDDC in 2018, however many elements of the project had been discussed in the previous four years with the Cultural Tourism Industry during the Ring of Gullion Landscape Partnership Scheme, and the Mourne Mountains Landscape Partnership Scheme. Atlantic CultureScapes emerged from intense discussions between partners over the development period Feb - May 2018. These were undertaken through a series of video conferences and one-to-one discussions during which a mutual understanding of partner area needs and opportunities emerged, an analysis of the common challenges faced identified and an intervention logic agreed. From this, the partnership identified a clear vision and set of objectives, leading to an action plan for transnational implementation. Associate partners were able to provide feedback via email on various drafts of the project plan direct to their regions partner, or to the lead partner. The budgets were prepared collaboratively by consensus decision making between the partners.

WP Nr.1	Activity	Activity start year and month	Activity end year and month	Activity budget
36	Project coordination	2019-01-01	2021-12-31	460,580.31€
Partners' involvement				
Partner responsible		1		
Partners involved		1,2,3,4,5,6,7		

#### Implementation summary

This objective is intended to ensure a smooth, controlled and coordinated operational management of the project. It will cover all aspects of non-technical operations and general compliance with the AA Programme requirements. These activities will be coordinated by the Lead Partner, NMDDC, in close cooperation with all the partners. All partners will be fully involved in the project management and coordination and co-operate with the Lead Partner in setting up the appropriate structures and procedures to ensure a smooth project implementation and clear internal communication. Each partner will appoint 1 Partner Coordinator. The Partner Project Coordinators will compose the Steering Committee (SC), a collective body responsible for overall decision-making and implementation of the project that will meet physically on a six-month basis. The partners will provide the Lead Partner with a certified expenditure report and an independent first level control (FLC) certificate using the templates provided by the Programme. Each partner will be responsible for appointing a financial manager for their organisation and to undergo the FLC according to their National Programme requirements. NMDDC will remind, encourage and support partners to submit their financial reports according to the eligibility rules of the Programme as well as to comply with the financial plan scheduled and the decommitment rule. Controlling, monitoring and quality assurance of the project activities will be ensured by the SC. An external evaluation will be carried out to assess the project compliance with the activities, outputs and indicators set in the project and offer corrective measures, and provide recommendations to improve project outputs mid-term, and at the end of the project for project legacy. NMDDC, within the Lead Partner principle, will take full responsibility for running a highly efficient and effective project addressing all of its targeted outputs, results and indicators. The Lead Partner has the primary responsibility for ensuring that the project is implemented as set out in the Letter of Offer and ensuring all conditions attached to this are implemented and fulfilled. The responsibilities of the Lead Partner include: •Co-ordination of the activities of the project •Quality assurance of the project's deliverables and the processes leading to them •Supervisory role of work package leaders •Overall legal, contractual, financial and administrative management of the pro

Newry, Mourne and Down District Council	Internal staff	0.2
	Jobs to be created	2
	External staff (outsourcing)	5
DIRECCIÓN GENERAL DE TURISMO DEL GOBIERNO REGIONAL DE CANTABRIA	Technical resources involved	Training rooms, AV rooms, IT, Finance, Arts, Heritage Services from local authority
	Internal staff	3
	Jobs to be created	3
Município de Rio Maior	External staff (outsourcing)	2
	Technical resources involved	Logistics and infrastructure: meeting rooms, ICT Tools, Technological Devices, etc. Technical experts on tourism: Guides, administrative staff, etc.
	Internal staff	2
Cork Institute of Technology	Jobs to be created	3
	External staff (outsourcing)	1
	Technical resources involved	Offices and IT networks etc
Universidade de Vigo	Internal staff	2
	Jobs to be created	0.5
	External staff (outsourcing)	0.3
Brecon Beacons National Park Authority	Technical resources involved	Meeting rooms, phones, IT equipment.
	Internal staff	1
	Jobs to be created	1
Brecon Beacons National Park Authority	External staff (outsourcing)	2
	Technical resources involved	DataBases, PCs, Applications for Statistical analysis
	Internal staff	0.1
Brecon Beacons National Park Authority	Jobs to be created	1.2
	External staff (outsourcing)	5

	Technical resources involved	IT databases, websites, photography/video
AGENCIA ANDALUZA DE INDUSTRIAS CULTURALES	Internal staff	
	Jobs to be created	2
	External staff (outsourcing)	5
	Technical resources involved	
Grupo de Desarrollo Rural Litoral de la Janda	Internal staff	
	Jobs to be created	
	External staff (outsourcing)	
	Technical resources involved	
INSTITUTO ANDALUZ DE PATRIMONIO HISTORICO	Internal staff	
	Jobs to be created	
	External staff (outsourcing)	
	Technical resources involved	
Agência de Promoção da Cultura Atlântica	Internal staff	1
	Jobs to be created	
	External staff (outsourcing)	
	Technical resources involved	
Fiddler's Green Festival	Internal staff	
	Jobs to be created	
	External staff (outsourcing)	
	Technical resources involved	
Ring of Gullion Handcrafts and Art	Internal staff	8
	Jobs to be created	
	External staff (outsourcing)	
	Technical resources involved	
Comhairle Contae Mhaigh Eo	Internal staff	2
	Jobs to be created	
	External staff (outsourcing)	
	Technical resources involved	
Cork County Council	Internal staff	2
	Jobs to be created	
	External staff (outsourcing)	
	Technical resources involved	
Brecon Beacons Tourism	Internal staff	2
	Jobs to be created	
	External staff (outsourcing)	
	Technical resources involved	
Pembrokeshire Coast National Park Authority	Internal staff	1
	Jobs to be created	
	External staff (outsourcing)	
	Technical resources involved	
CLUSTER DE TURISMO DE GALICIA	Internal staff	
	Jobs to be created	
	External staff (outsourcing)	
	Technical resources involved	
Tourism Northern Ireland	Internal staff	2
	Jobs to be created	
	External staff (outsourcing)	
	Technical resources involved	

Action nr. 1	Management structure	01-2019	03-2019
	To assist in the overall management and delivery of the project, NMDDC will draw up a Project Partnership Agreement (PPA). The PPA will outline the overall governance arrangements for the project. The agreement will also guarantee each partner's match contribution, outlines each partner's responsibilities in the project, and confirms the partnership's consensus on delivering the project. The PPA shall establish a Project Steering Committee. The committee will be chaired by the Lead Partner.		
Deliverables	Partnership Agreement; Project Steering Committee established and in place	A Partnership Agreement will be signed among partners to regulate their rights and duties as well as their joint governance. Rules and operating procedures governing the steering committee will be agreed and outlined.	
Target Indicators	Number of policy, strategy and operational instruments produced: 1 Smooth, controlled and coordinated operational management of the project.	A Partnership Agreement will have a critical influence on the rest of the activities and define the appropriate systems for conflict resolution, and all business shall normally be carried out on the basis of consensual decisions making.	
Action nr. 2	Project Steering Committee (SC) meetings	02-2019	11-2021
	SC meetings will take place bi-annually and rotate around the partnership areas. The schedule of meetings of the partnership will be agreed at the first steering committee meeting in NMDDC. The Lead Partner will prepare and issue agenda for meetings, will record the minutes of proceedings of meetings, the decisions taken and the partner(s) responsible for actions arising and the time deadlines set for delivery.		
Deliverables	2 steering committee meetings per year and minutes	Meetings will overview and follow-up the project implementation, results delivery, financial performance and decision-making to ensure the successful execution of the project.	
Target Indicators	Number of policy, strategy and operational instruments produced: 6 Smooth, controlled and coordinated operational	Regular project coordination meetings will be key to the successful transnational implementation of the project.	

Action nr. 3	management of the project. Management reporting and audit trail mechanism In order to guarantee a clear, transparent and efficient management of the project, progress reports and financial claims will be produced by all project partners every 6 months. These activity reports will gather information on the project implementation whilst the financial ones will include updated data on the level of expenditure.	06-2019	12-2021
Deliverables	Completion of 6 progress reports and 6 financial reports	All partners will produce a progress report every 6 months describing the activities carried out, along with the expenditure paid during the reporting period, including supporting documents of the expenditure and materials produced for an audit trail	
Target Indicators	Number of policy, strategy and operational instruments produced: 12 Smooth, controlled and coordinated operational management of the project	Regular reporting will allow the SC to monitor the implementation of the project and ensure clear, transparent and efficient management of the project.	
Action nr. 4	Internal communication Internal communications will involve; creating regular internal project reports that show progress, achievements and budgets etc.; initiating regular virtual meetings either individually or as a collective, and; organising the trans-national project meetings with each responsible regional partner.	01-2019	12-2021
Deliverables	Internal communication tools	The operational management will be supported by the use of ICT tools to allow easy access to all project documentation and to facilitate collaborative work between partners. Cloud repositories will be used to share documents.	
Target Indicators	Number of policy, strategy and operational instruments produced: 1 Smooth, controlled and coordinated operational management of the project	Regular communication and collaborative working will allow the SC to operate successfully transnationally for implementation of the project.	
Action nr. 5	Risk, quality management, evaluation and final project report Risks will be jointly identified by all partners and assessed during the project implementation. Coordinating meetings will specifically address the identification, assessment and prioritization of risks for each WP. An external evaluation will be carried out to assess the project compliance with the activities, outputs and indicators set in the project. The evaluation will also identify, monitor and follow-up the threats and opportunities.	01-2019	12-2021
Deliverables	Risk register, interim and final evaluation report.	The interim evaluation will assess the project compliance guiding the partnership to make corrections for the upcoming activities. The final evaluation will assess the implementation, impact and sustainability of the project activities.	
Target Indicators	Number of policy, strategy and operational instruments produced: 4 Compliance with the project letter of offer and dissemination through the final project report	Compliance with the activities, outputs and indicators set in the project and corrective measures and recommendations to improve project outputs mid-term, and at the end of the project for project legacy.	

WP Nr.2	Activity	No	Activity start year and month	Activity end year and month	Activity budget
36	Project Communication		2019-01-01	2021-12-31	200,212.31€
Partner responsible		6			
Partners involved		1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18			

**Implementation summary**

The key objectives of this WP will be to •communicate our new model of sustainable exploitation of ICH for economic benefit before, during and after project implementation •ensure high visibility for EU/Atlantic Area funding. The WP will guide, resource and implement the communication of the project's key messages to its target audiences. It will provide support to partners in undertaking their communication roles and will coordinate those efforts to present a unified communications process. Equally it will provide a framework for the project management of delivery by the WP Leader. This WP is distinct from but will be integrated with WP7 (Transnational Marketing) as well as WP3 (Capitalization and Sustainability) for efficiency, clarity and value for money. Eg WP2 will develop the project logo and website which will both be used in the promotion of ICH Experiences and the Route plus capitalisation reports + presentations. WP2 will promote the project and its achievements whilst ensuring audiences are aware of the contribution of the EU through ERDF. The project will adhere to European publicity requirements. It will ensure the communication tools are developed within the first phase of the project and that sufficient budget is allocated to key resources. All partners will actively collaborate in this WP and will actively promote the project and its outputs through local, regional, national and transnational media, by collaborating on content.

Action nr. 1	Start Up Activities including a communications strategy and preparation of communications plan. A Strategy + Action Plan will be developed in the first phase of the project with close involvement of project partners. It will lay out in time sequence how the project, its objectives, outputs and results will be communicated. It will identify target audiences and timetable actions to reach those audiences within the budget available. A brand will be created for use across the project including transnational marketing. WP Leader will project manage progress against Plan targets.	01-2019	06-2019
Deliverables	Start Up Activities including a communications strategy and preparation of communications plan.	• Communications Strategy + Action Plan • Project logo/branding • Project brochure • Project banners	
Target Indicators	Number of actions for the dissemination and capitalisation of results: 3 Number of policy, strategy and operational instruments produced: 2 A structured project and well-defined actions	• High recognition of project via high quality branding and design values • 10000 Brochures distributed • 14 banners printed	
Action nr. 2	Website and social media The project will create and maintain digital tools to enable effective communication of its objectives and results under WP2 but also for marketing under WP7. The website will be maintained online for at least 5 years from project completion. Partners will be tasked with delivering content into all these channels. The WP Leader will publish a 6 monthly e-newsletter for stakeholders. All partners will contribute to this and will distribute locally.	01-2018	12-2021
Deliverables	Online presence	• Project website • Project e-newsletter • 3 Project social media channels (eg You Tube/Vimeo, Facebook, Twitter + Instagram) • Project presentation template (Powerpoint)	
Target Indicators	Number of actions for the dissemination and capitalisation of results: 10 A highly visible and engaged project, and well-informed industry and wider stakeholder group will result from strong online presence.	• 100,000 unique website visits • 5 editions of project e-newsletter • 7 presentations developed • 3 social media channels active with at least 5,000 followers	
Action nr. 3	Public Relations The Action Plan will give frameworks/timetables/targets for media activity. Partners will communicate with local + regional media, specialised/technical publications and will seek out documentary makers where possible. A template will be developed for specific project stories/ events plus a common project description.	01-2019	12-2021
Deliverables	Outreach via local and regional media	• Template press release • Template project description (including funding acknowledgement) • Partner based press activity	
Target Indicators	Number of actions for the dissemination and capitalisation of results: 85		

	An engaged industry	• 21 press releases on project wide stories • 50 partner focused Press Releases incorporating transnational messages • 14 specialist/ technical/documentary opportunities identified
Action nr. 4	National Project Dissemination Events	01-2019 12-2021 In order to raise awareness of the project and its results, the Project Lead Partner will organise a Launch and a Closing Conference. In addition all partners will organise an event at the end of the project to draw local stakeholders together, disseminate the project achievements locally and transnationally and develop a plan for continuing the work into the post-project period.
Deliverables	Events	• Project Launch event • Project Closing Conference • 6 local dissemination events at project closure • 7 Capitalisation Plans for future ICH development work
Target Indicators	Number of actions for the dissemination and capitalisation of results: 8 Number of policy, strategy and operational instruments produced: 7 Number of participants in actions for the dissemination and capitalisation of results: 280	
	An informed industry	• 50 attendees at Launch • 80 attendees at Closing Conference • Total of 150 attendees at local dissemination events • 7 Capitalisation Plans

WP Nr.3	Activity	No	Activity start year and month	Activity start end and month	Activity budget
36	Capitalization		2019-01-01	2021-12-31	115,576.63€
	Partners' involvement				
	Partner responsible	2			
	Partners involved	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18			

**Implementation summary**

Each partner brings with them experience from other projects and work strands. The project will capitalise on that in the early stages by ensuring each partner contributes their learning. Equally the project will disseminate the knowledge and experience gained through a final conference and a legacy website. The project capitalisation strategy will be based on two main pillars: 1. Capitalisation of previous experiences from other Interreg projects through the application of relevant lessons learned, methodologies and deliverables to the Atlantic CultureScape context. 2. Guaranteeing the exploitation of the project results, and thus the overall project sustainability in the mid and long-term, through actions guaranteeing that the project outputs will be used after the project lifetime and applied to other contexts. The activities related to the above-mentioned objectives will be carried out from the very beginning of the project and will involve all the partners under the coordination of the WP leader. The first step will be defining a shared capitalisation strategy including both measures for the implementation and transfer to the CultureScape context of the lessons learned in other Interreg projects and sustainability and exploitation actions. The WP coordinator will draft a detailed capitalisation and sustainability plan that will be discussed during the first SC meeting in order to achieve an agreed, definitive version including the inputs from all the partners.

In order to guarantee the exploitation of the project outputs, their transfer to and application in other regions, Member States, public policy's or policy makers beyond the partnership and their sustainability in the mid and long term run, a set of actions has been defined. These actions will be based on the three-P sustainability concept (Elkington, 1997; Adams, 2006) considering sustainability based on Social, Environmental and Economic pillars. To guarantee the transfer of the project outputs, specific actions have been included in the capitalisation and sustainability plan and will be based on three different approaches (actions are described in the following sections of this WP): - Direct Sustainability actions; - Vertical Sustainability actions; - Horizontal Sustainability actions. The project SC commits to maintain all the online resources developed within the project available for at least 5 years after the end of the project and the partners will consider applying for other grants and further supporting the ICH industry in order to disseminate the project outputs further and to deepen and widen the project scope.

Action nr. 1	Capitalisation and sustainability plan	01-2020 09-2021
	It will be the cornerstone of the activities after the project. It will include the foreseen activity plan and communication strategy for the 5 years after the project end to encourage and organise Experiences enlargement. It will envisage the plans for the continuation of activities, to intensify ICH industry connectivity as well for the new actions to be expanded. Special attention will be paid to achieve an equitable geographical development of the Route and reach the under-represented areas.	
Deliverables	Capitalisation and Sustainability Plan	All partners will participate in the development of the plan. The Plan shall be produced at the end of the project in the form of an electronic document.
Target Indicators	Number of policy, strategy and operational instruments produced: 1 Legacy	A long-lasting legacy, that builds on the initial project actions. A growing collection of ICH experiences across the AA will draw new visitors and retain old ones. This will enhance cross-selling in the AA

Action nr. 2	Research previous Interreg projects and prepare adaptation and application of the lessons learned to the Atlantic CultureScape context.	01-2019 06-2019
	To conduct desktop research into previous projects and case studies applicable to the main objectives of Atlantic CultureScape. It is clear that ICH resources can be drivers for the economic development. Uvigo will be in charge of researching the economic impact of cultural products based on ICH resources in the tourism sector. Results of previous Interreg projects as well as the expected outcomes for Atlantic CultureScape, will be considered.	
Deliverables	Research report on ICH as an economic driver from previous studies	Research Reports, Key Finding and Recommendation, Dissemination of Findings to the key stakeholders.
Target Indicators	Number of actions for the dissemination and capitalisation of results: 1 A project delivered on a solid foundation	This action will allow the project to be fully implemented using the outputs from previous projects, making a solid foundation for the delivery of the project.

Action nr. 3	Direct, vertical and horizontal sustainability actions	01-2019 12-2021
	Partners directly involved in the promotion of ICH being both members of or in contact with the industry. Provide guidelines to tourism policy makers, suggesting actions to foster tourism development through the safeguarding of intangible cultural heritage. The objectives of these actions are both to deepen the use of the Atlantic CultureScapes outputs and the application of the developed methodologies and to widen the scope of the project to other Atlantic areas not involved in this project.	
Deliverables	Direct, vertical and horizontal sustainability awareness and integrate project outputs and results into regional and national policy.	A lasting legacy in the industry, and in the public sector. Raise
Target Indicators	Number of participants Broad adoption of project outputs and results	in actions for the dissemination and capitalisation of results: 500 A long-lasting direct exploitation of the project products by the partners in their daily activity. Atlantic CultureScapes project outputs and results used across the AA thus guaranteeing a broad application.

WP Nr. 4	Activity	No	Activity start year and month	Activity end year and month	Activity budget
18	Identifying the Common ICH Suitable for Sustainable Economic Exploitation across the AA		2019-01-01	2020-06-30	343,601.73€
	Partners' involvement				
	Partner responsible	5			
	Partners involved	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18			

**Implementation summary**

This WP aims to promote sustainable integrated management of ICH in the tourism industry. It aims to identify the ICH suitable for economic exploitation through tourism; while at the same time respecting, maintaining and promoting the diversity of cultural heritage and identity of local communities. Regions and territories and the communities that live there have a 'sense of place' through the social and cultural impressions on it. Evidence shows that visitors are looking for this local community experience. It is through ICH that this project's common areas, challenges can take advantage of common opportunities. The Atlantic Area has common ICH threads running through it. From this project development stage, it is clear that there are commonalities in ICH, and common threats facing that ICH. But this project intends to exploit those common opportunities. This work package intends to research the AA ICH, provide an inventory in order to allow the industry to sustainably use ICH for economic benefit for the people who live, visit and work in the AA. To fully understand how ICH can be sustainably exploited for economic benefit, we need to understand its past and present.



**Implementation summary**

ICH changes as communities change. The ICH inventory will encourage sustainable cultural management and empower groups and communities. The inventory will identify risks, and provide unique ways for this projects model to be used. This inventory will be based on the regional inventories.

Action nr. 1	Analysis of the Tourism ecosystem inspired by the designated landscape in each region/ Evaluation of existing cultural routes. Identify the needs of destinations.	01-2019	09-2019
Deliverables	This action aims to collect and organize information from partner sites to understand ICH resources. Each partner will collect sociocultural, economic and geographical information: past, present and future through documented sources and interviews. An analysis of the ICH for tourism ecosystem will be carried out in each country. CIT will provide the methodology to include interviews with 12 companies connected with ICH tourism. The results will be compiled into Regional Ecosystem Reports. Report and bibliographic data and documentary sources: Directory from community agents: Regional ICH Ecosystem Reports	This will be an important baseline reference from which to grow future actions. It will include information on key actors + stakeholders, good + bad practices in each region and a visioning exercise for each region as well as current visitor profiles	
Target Indicators	Number of policy, strategy and operational instruments produced: 9 Use and annotation of previous studies and projects, add deficient information and organize the existing one to lay the foundations of the ICH inventory: Local agents directory	Partners will be equipped with in-depth knowledge of stakeholder needs + activities. Key relationships will be developed between partner/stakeholder	
Action nr. 2	Preparing a common ICH Inventory for Atlantic CultureScapes Areas	01-2019	03-2019
Deliverables	To meet the objectives of the project, a common ICH inventory for the areas is needed. This action will aim to pave the way to develop our own inventory. UVIGO in collaboration with all partners will design and prepare an inventory form. This form will be designed to contain the necessary elements for the geo-localization of all assets inventoried and the information that corresponds to them. CIT will design the digital database for the inventory for inclusion on the website	Collecting data for ICH inventory form, Glossary of terms, Handbook and tutorials, Digital database will be developed to allow rapid and effective transnational use.	
Target Indicators	Number of policy, strategy and operational instruments produced: 4 Effective ICH collaboration	This action will allow everyone to work from a single unified baseline - using the same terminology, gathering the same information in the same way and storing it in a single transnational database.	
Action nr. 3	Collecting data for ICH CultureScapes Project	04-2019	09-2019
Deliverables	Each partner will carry out fieldwork to collect their own ICH data according to the inventory form, developed in the previous action. The information will be collected digitally. In order to train staff in charge of this task, UVIGO will organize a workshop in Vigo to train partners in collecting data where experts in ICH will be invited. Then, each partner will be responsible for training their local agents who will be in charge of an extensive collection of ICH data.	Workshop for partners There will several workshops for partners and local agents in order to and Workshop for local train people on how to collect the required information	
Target Indicators	Number of policy, strategy and operational instruments produced: 8 Number of participants in actions for the dissemination and capitalisation of results: 20 Data form communities in all territories of project	This data will show the communities interested in their ICH, how they feel about the risks to their ICH and how they feel about opportunities to safeguard it through economic activity.	
Action nr. 4	Sustainable exploitation of ICH resources: organization and Selection of ICH manifestation of Atlantic identity	06-2019	12-2019
Deliverables	An analysis of the ICH inventory will be carried out considering sustainable economic development principles. It will also allow us to package a common Atlantic Identify into ICH. A set of Guiding Principles to sustainable exploit ICH inspired by designated land and seascapes for economic development in the tourism industry will be developed. Guiding Principles to help establish sustainability with the ICH entrepreneurial sector: Inventory Web page and Data Base	A set of Guiding Principles to sustainable exploit ICH inspired by designated land and seascapes for economic development in the tourism industry will be developed. Web page with inventory database.	
Target Indicators	Number of case studies and pilot actions implemented: 1 Number of policy, strategy and operational instruments produced: 2 An innovative pilot to safeguard ICH through economic exploitation.	An innovative pilot to safeguard ICH through economic exploitation.	

WP Nr. 5	Activity	No	Activity start year and month	Activity end year and month	Activity budget
27	Stimulate Economic Development through ICH Tourism Industry Capacity Building		2019-04-01	2021-06-30	259,836.35€
Partners' involvement					
Partner responsible		4			
Partners involved		1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18			

**Implementation summary**

This WP will expand our knowledge of the ICH tourism ecosystem inspired by the designated landscape in each region. It will analyse and document information regarding the main stakeholders, their practices + activities, strengths, weaknesses + challenges. It will inform a long-term goal + vision for the sector in each region and identify key growth areas and opportunities for collaboration between each partner region. At the same time, it will focus on developing the capacity of actors + stakeholders in each region, developing their skills and knowledge to combine their energies in order to stimulate new opportunities for economic development relating to ICH tourism in their regions and along the Atlantic area. Regions will embark on a programme to strengthen + develop the ecosystem, resulting in the production of new saleable products, services and experiences in each ecosystem. Importantly it sets a solid foundation + framework in each ecosystem to continue to work in more dynamic and productive ways in support of ICH tourism even after the project has ended.

Action nr. 1	Joint Action Plan for ICH Tourism Development in the Atlantic Area	04-2019	06-2019
Deliverables	A Joint Action Plan will be created for the development of ICH tourism in each partner region and will include joint and collaborative actions for ICH tourism development across the Atlantic Area. This will be informed by Activity 6.1 and will highlight the key growth areas for the sector, challenges and opportunities across the partnership. AA ICH Joint Action Plan	The JAP will highlight key growth areas for the sector and define actions to target these areas as well as actions to take advantage of collaborative opportunities.	
Target Indicators	Number of policy, strategy and operational instruments produced: 1 Stakeholder clarity	Stakeholders + partners will have a clear roadmap to follow with target growth areas identified	
Action nr. 2	Cluster Development Programme Methodology	04-2019	06-2019
Deliverables	CIT will provide the methodology for a cluster development programme in each ecosystem. Each region will develop a cluster programme related to tourism sector with special focus on ICH. In the current context, within the tourism industry the most natural way of integration seems to be vertical integration along the tourism value chain as it constitutes the complete offer for a tourist. The main focus of this proposal is to promote new ways of implementing business opportunities. Cluster development programme methodology	A detailed methodology for the development of an ICH cluster in each ecosystem. Will act as a roadmap for the cluster manager	

Target Indicators	Number of policy, strategy and operational instruments produced: 1			
Action nr. 3	Framework for facilitated productive collaboration	Stakeholders + partners will have a framework for facilitated productive collaboration		
	Cluster Development Programme Implementation		07-2019	06-2021
Deliverables	An ICH cluster will be developed in each country managed internally by each partner. The programme will work on implementing the joint action plan. Cluster managers will attend SC meetings to discuss common issues, share learning + identify areas for collaboration including future industry income generation and funding opportunities			
Target Indicators	ICH Cluster development	A proactive collaboration of ICH stakeholders will be facilitated through quarterly meetings by cluster manager in each ecosystem		
Action nr. 4	Number of actions for the productive collaboration	The productive collaboration will be facilitated enabling capacity building + target reaching		
	Local tourism meets ICH brokerage		10-2019	12-2020
Deliverables	Each region to hold a tourism meets ICH information + brokerage event bringing together stakeholders from public + private sectors relating to tourism, heritage + economic development to discuss the integration of ICH into local tourism development, the shared value concept interlinking economic + societal challenges in relation to tourism + ICH and how this can be supported by policy. The information session will be followed by a brokerage event.			
Target Indicators	Regional ICH + Tourism Information and Brokerage Event	A minimum of 2 new collaborations in each ecosystem between ICH and tourism business + driving the policy agenda for the protection and stimulation of economic development related to ICH through tourism		
Target Indicators	Number of case studies and pilot actions implemented: 14	Enhanced competitiveness of small and medium-sized cultural enterprises and organisations and improved economic activity.		
	Greater economic activity between tourism industry and ICH practitioners.	New economic gain will be stimulated through the collaboration of stakeholders		

WP Nr. 6	Activity	No	Activity start year and month	Activity end year and month	Activity budget
30	Develop ICH products, services and experiences		2019-04-01	2021-09-30	418,349.05€
Partners' involvement					
Partner responsible		7			
Partners involved		1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18			

### Implementation summary

The diversity of traditions, rituals, festive events, and performing arts is a powerful lever for attracting tourists at local, regional and international levels. The tourism activities related to ICH can stimulate job creation, can generate income and can also stimulate the sense of pride in the community. ICH of the Atlantic Area is a powerful instrument in the economic and territorial development of our community. The Convention for the Safeguarding of the ICH (UNESCO) recognizes the "importance of the ICH as a mainspring of cultural diversity and a guarantee of sustainable development". World tourism has considerably increased over the past years, and this phenomenon will continue and expand in the future. In this context, Tourism centred on ICH represents a major potential for economic development in the AA. But the sustainable development can't be only understood at an economic level, the sustainable development also includes social development, environmental sustainability and peace and security (UNESCO, Expert meeting safeguarding intangible cultural heritage, October 2014). The actions contained in this WP aims to support a sustainable development based on stable, equitable and inclusive economic growth; Atlantic CultureScapes will be the driving force for economic development of the territories involved encompassing a diversity of productive activities that can contribute in particular to strengthening local rural economies.

Action nr. 1	Create a pool of knowledgeable and well equipped Atlantic CultureScape ambassadors and tour guides.		10-2019	12-2020
	Provide opportunities and training for tour guides and SME Ambassadors on how to use ICH in tourism. Each partner will select local stakeholders – linked to ICH resources – with the purpose of creating a pool of knowledgeable and well equipped Atlantic CultureScape ambassadors and tour guides which aims at facilitating the implementation and dissemination of local initiatives related to the promotion of ICH resources, along the Atlantic Area.			
Deliverables	A pool of networked knowledgeable and well equipped Atlantic CultureScape ambassadors and tour guides	Training (35) local stakeholders with the aim of providing them with the professional qualifications and skills required to become Tour Guides. Local guides will be helped to network and cluster across the AA and locally with other tour guides inWPs		
Target Indicators	Number of participants in actions for the dissemination and capitalisation of results: 35	Number of policy, strategy and operational instruments produced: 1		
	A pool of knowledgeable, well equipped and networked ambassadors and tour guides.	There will be a set of guidelines produced to train tour guides to use ICH. Current and new tour guides will be given training to sustainably exploit ICH for economic gain. The tour guides will be networked across the AA resulting in cross-selling.		
Action nr. 2	Create and develop experience workshops and a range of new visitor cultural experiences for the industry to contribute to economic development of the Atlantic Area.		06-2019	12-2020
	Each partner – coordinated by AAICCs - will design and implement thematic training workshops, according to the most relevant resources detected in the area (WP4). SMEs will be trained in delivering exceptional ICH experiences based on their ICH identified in WP4. This WP will deliver and manage a pilot, specialist, market-ready, visitor experiences programme to tourism businesses within the Atlantic CultureScape Area.			
Deliverables	Motivational experiences for international visitors	Motivational experiences for international visitors unified by a compelling story capable of increasing dwell time and increasing daily spend		
Target Indicators	Increase in expected number of visits to supported sites of cultural and natural heritage and attractions: 7000			
Action nr. 3	An EPIC network of Experiences across the Atlantic CultureScape Area	Providing an EPIC Moment (Experiential, Personalised, Iconic and Immersive, Creative) for international visitors. This will increase spend in the area, and safeguard and create jobs.		
	Promote local arts and crafts and their tourism experiences		06-2019	12-2020
Deliverables	Provide technical support for small entrepreneurs related to the promotion of local arts and crafts and their tourism experiences. The Project will design an international network of Atlantic arts and crafts business with the contribution of all the partners, coordinated by AAICCs. The industry have indicated they need: marketing, customer identification and customer targeting, PR, customer management and good working practice etc.			
Target Indicators	Motivational local arts and crafts experiences inspired arts and crafts capable of increasing dwell time and for international visitors increasing daily spend			
	Increase in expected number of visits to supported sites of cultural and natural heritage and attractions: 700			
Action nr. 4	An EPIC network of local arts and crafts Experiences across the Atlantic CultureScape Area	Providing an EPIC Moment (Experiential, Personalised, Iconic and Immersive, Creative) for international visitors. This will increase spend in the area, and safeguard and create jobs.		
	Support annual cultural heritage festivals.		04-2019	09-2021
Deliverables	Support community and SME in expanding shoulder season festival and events. A digital catalogue of festivals will be included on the website of Atlantic CultureScapes with the purpose of promoting the events and festivals amongst the partners. Produce guidelines on how to build local or regional ICH festivals and events into international tourism festivals and events able to attract out of state visitors and increase spend. Produce an events management toolkit for ICH festivals.			
	Sustainable exploitation of ICH	Local events and festival organiser will be more confident in using ICH in their events and festivals from the support of the project partners, a set of guidelines, and an events toolkit.		

Target Indicators	in local events and festivals Number of case studies and pilot actions implemented: 2 Number of policy, strategy and operational instruments produced: 2 Number of actions for the dissemination and capitalisation of results: 1
Action nr. 5	ICH used more effectively in events and festivals; Increase of cross selling As a result of this activity there will be increased visitors to shouldier season ICH events and festivals. Local communities together with SMEs will benefit from the sustainable exploitation of ICH. This will encourage cross selling to experiences. Study visits 02-2019 11-2021 Five SME study visits will be organised coinciding with SC meetings and the final event. Host partners will demonstrate the best practices operating in their areas of ICH, their experiences offer and its interaction with the local community. Partners will use these meetings to organise workshops in key topics and will distil their experiences into successive elements of the guiding principles. The duration of these visits will be 2-4 days.
Deliverables	Study visits In situ visits were agreed to be the most effective way to share and compare the different systems of delivering tourism experiences and identifying good practice.
Target Indicators	Number of policy, strategy and operational instruments produced: 5 A well informed industry using knowledge sharing as a way demonstrate best practice This activity will support the creation of transnational management tools and exchange of know-how.

WP Nr. 7	Activity	No	Activity start year and month	Activity end year and month	Activity budget
21	Transnational marketing - European ICH Experiences		2020-01-01	2021-01-01	191,689.22€
Partners' involvement	Partner responsible	3			
	Partners involved	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18			

**Implementation summary**  
This WP will focus on the creation of a transnational marketing and brand building initiative in order to promote the AA ICH and the development of related innovative experiences, products and services. Partners will establish a European Atlantic ICH Route to be subsequently enlarged beyond the project lifetime. The creation of the Route, fully consistent with the priorities of the Atlantic Area Programme as well as with the EU Tourism Policy Framework, will strengthen and justify the transnational value of this project and its proposed activities and will help to increase the number of visitors and the sustainable development of their territories. In order to develop the Route, the following activities will be undertaken: the design of a corporate image and a brochure on the Route, a web site (WP2) as well as a marketing videos. The main outputs will be: -Jointly produced ICH Marketing Plan to identify key target markets and plan actions -Jointly develop high-quality immersive media content for the Atlantic CultureScape Experiences and products -Transnational Marketing of ICH Route to identified target markets and at meet the buyer type events -Collection of Atlantic CultureScape Experiences and products into a promotable ICH Route

Action nr. 1	Develop an Atlantic CultureScape marketing strategy and action plans for small and medium sized local cultural businesses and organisations Develop a user friendly Atlantic CultureScape Marketing Strategy and Plan for the partners and the necessary training and support requirements for both the ICH cluster and individual businesses within the cluster to ensure they are consistently marketing the benefits of their products and services to achieve a positive return on investment using mainly existing technologies. A workshop handbook template will be produced for project legacy.	01-2020	06-2020
Deliverables	Jointly produced and implemented ICH Marketing strategy and SME Marketing Plans Atlantic CultureScape Marketing Strategy ICH SME Business Marketing Workshops for 5 business in each partner area, and tailored marketing plans. Handbook – "Marketing Strategies and Actions for Cultural Businesses and Organisations".		
Target Indicators	Number of technical and scientific publications produced: 1 Number of actions for the dissemination and capitalisation of results: 7 Number of participants in actions for the dissemination and capitalisation of results: 35 A coherently marketed ICH Industry in the AA This will empower cultural SME and organisations and they will have a clear idea on how to market their products and services and will implement actions in order to improve economic activity.		
Action nr. 2	Selling Atlantic CultureScape Products and Experiences at tourism and cultural events. The partners will participate in tourism and cultural events. Alternatively, they will be represented by their local, regional or national Tourism Organisations through promotional materials in order to promote the Route and the partners' tourism and cultural products and experiences.	07-2020	12-2021
Deliverables	Dissemination actions Dissemination and communication actions in National and International Tourism industry events and other national, regional and local events will ensure that the Route and Atlantic CultureScape Products and Experiences are widely available.		
Target Indicators	Number of actions for the dissemination and capitalisation of results: 7 Number of participants in actions for the dissemination and capitalisation of results: 14 Increase in expected number of visits to supported sites of cultural and natural heritage and attractions: 5000 Increase in Atlantic CultureScape Products and Experiences sold and increase of visitors using the Atlantic CultureScape Route; Promotion of Atlantic Identity. Jobs in the ICH industry across the AA will be safeguarding and created as a result of more Atlantic CultureScape Products and Experiences being sold to international buyers.		
Action nr. 3	Develop promotional material: digital content for online platforms, and merchandise for industry. This action will produce two experience marketing videos for each partner region. Videos will be amalgamated in WP7.4 for the Atlantic CultureScape ICH Route. Written text and static images will be also provided to BBNPA for the project website. This activity will focus on marketing WPs through stunning visual content ready for inclusion on the project website and promotion on the projects social media platforms. SMEs will have access to all content produced in this activity.	01-2020	06-2021
Deliverables	Industry ready digital content There will be a range of visual content: video, static images and text for partners, and SMEs to market their businesses and experiences developed during the project. There will be a limited amount of print media produced for experiences and products		
Target Indicators	Number of actions for the dissemination and capitalisation of results: 14 Increase in Atlantic CultureScapes Experiences visibility This activity will result in the Atlantic CultureScapes products, services and experiences developed during this project being marketed using high-quality visual content on digital platforms. Content will also be made available to SMEs.		
Action nr. 4	Create an Atlantic CultureScape Intangible Cultural Heritage Experiences Route Through transnational collaboration, partners will devise a template for delivering itineraries that encourage exploration of the Atlantic CultureScape in ways which promote discovery and enjoyment of Intangible Cultural Heritage and support the local economy. Itineraries will allow visitors to choose the length of route, where to go, for how long and encourage repeat visits and cross-selling. The route will be piloted for one season and recommendations for improvement implemented after 2021.	10-2020	06-2021
Deliverables	Atlantic CultureScape Intangible Cultural Heritage Experiences Route A fluid Atlantic CultureScape Intangible Cultural Heritage Experiences Route that allows visitors to choose the route that suits their needs.		
Target Indicators	Increase in expected number of visits to supported sites of cultural and natural heritage and attractions: 10000 Number of case studies and pilot actions implemented: 1 Increased repeat visits to the Atlantic Area; Increased cross selling time, and increased spend in the local economy. This activity is market driven and if implemented correctly should result in cross-selling which will in course result in increased dwell time, and increased spend in the local economy.		

across the Atlantic Area	
<b>Implementation summary</b>	

## 6. BUDGET

### 6.1 Financing Plan by Partner

Partners	Programme Funding		Partner Contribution	External Contribution		Total Budget	Part of Budget spent outside Programme Area		Other Fundings				Total Costs
	ERDF	ERDF %		Public Contribution	Private Contribution		Budget	% of Total	European Investment Bank	Revenues generated by the project	Others	Total	
Partner n.º 1 - Newry, Mourne and Down District Council	343036.975%	114345.65	0	0	0	457,382.600	0.00%	0	0	0	0.00€	457,382.60€	
Partner n.º 2 - DIRECCIÓN GENERAL DE TURISMO DEL GOBIERNO REGIONAL DE CANTABRIA	200052.675%	66684.2	0	0	0	266,736.800	0.00%	0	0	0	0.00€	266,736.80€	
Partner n.º 3 - Municipio de Rio Maior	168832.575%	56277.5	0	0	0	225,110.000	0.00%	0	0	0	0.00€	225,110.00€	
Partner n.º 4 - Cork Institute of Technology	202537.575%	67512.5	0	0	0	270,050.000	0.00%	0	0	0	0.00€	270,050.00€	
Partner n.º 5 - Universidade de Vigo	203021.075%	67673.68	0	0	0	270,694.720	0.00%	0	0	0	0.00€	270,694.72€	
Partner n.º 6 - Brecon Beacons National Park Authority	187525.575%	62508.5	0	0	0	250,034.000	0.00%	0	0	0	0.00€	250,034.00€	
Partner n.º 7 - AGENCIA ANDALUZA	187378.175%	62459.37	0	0	0	249,837.480	0.00%	0	0	0	0.00€	249,837.48€	

Partners	Programme Funding		Partner Contribution	External Contribution		Total Budget	Part of Budget spent outside Programme Area		Other Fundings				Total Costs	
	ERDF	ERDF %		Public Contribution	Private Contribution		Budget	% of Total	European Investment Bank	Revenues generated by the project	Others	Total		
DE INDUSTRIAS CULTURALES														
Partner n.º 8 - Grupo de Desarrollo Rural Litoral de la Janda	0.00€	75%	0	0	0	0.00€	0	0	0	0	0	0.00€	0.00€	0.00€
Partner n.º 9 - INSTITUTO ANDALUZ DE PATRIMONIO HISTÓRICO	0.00€	75%	0	0	0	0.00€	0	0	0	0	0	0.00€	0.00€	0.00€
Partner n.º 10 - Agência de Promoção da Cultura Atlântica	0.00€	75%	0	0	0	0.00€	0	0	0	0	0	0.00€	0.00€	0.00€
Partner n.º 11 - Fodder's Green Festival	0.00€	75%	0	0	0	0.00€	0	0	0	0	0	0.00€	0.00€	0.00€
Partner n.º 12 - Ring of Gullion Handicrafts and Art	0.00€	75%	0	0	0	0.00€	0	0	0	0	0	0.00€	0.00€	0.00€
Partner n.º 13 - Comhairle Contae Mhaigh Eo	0.00€	75%	0	0	0	0.00€	0	0	0	0	0	0.00€	0.00€	0.00€
Partner n.º 14 - Cork County Council	0.00€	75%	0	0	0	0.00€	0	0	0	0	0	0.00€	0.00€	0.00€
Partner n.º 15 - Brecon Beacons Tourism	0.00€	75%	0	0	0	0.00€	0	0	0	0	0	0.00€	0.00€	0.00€

Partners	Programme Funding		Partner Contribution	External Contribution		Total Budget	Part of Budget spent outside Programme Area		Other Fundings				Total Costs
	ERDF	ERDF %		Public Contribution	Private Contribution		Budget	% of Total	European Investment Bank	Revenues generated by the project	Others	Total	
Partner n.° 16 - Pembrokeshire Coast National Park Authority	0.00€	75%	0	0	0.00€	0	0	0	0	0	0.00€	0.00€	
Partner n.° 17 - CLUSTER DE TURISMO DE GALICIA	0.00€	75%	0	0	0.00€	0	0	0	0	0	0.00€	0.00€	
Partner n.° 18 - Tourism Northern Ireland	0.00€	75%	0	0	0.00€	0	0	0	0	0	0.00€	0.00€	
<b>Total</b>	<b>1,492,384</b>	<b>75.00%</b>	<b>497,461,40€</b>	<b>0.00€</b>	<b>1,989,845,80.00€</b>	<b>0.00%</b>	<b>0.00€</b>	<b>0.00€</b>	<b>0.00€</b>	<b>0.00€</b>	<b>0.00€</b>	<b>1,989,845,60€</b>	

## 6.2 Budget explanation

6.2.1 Explain the budget preparation methodology (main assumptions and justifications)

The budget has been allocated across partners in a way that enables those partners to contribute to the transnational team effort. The WP leaders have the biggest budget for their work package but they will be delivering the outputs on behalf of the project as a whole. Other partners will have budget to contribute to that process as appropriate. Where appropriate cost-saving measures have been implemented, eg Study visits coinciding with SC meetings. It was prepared with best value for money.

6.2.2 Explain the partners involvement in the preparation of the budget

Atlantic CultureScapes emerged from intense discussions between partners over the development period. These were undertaken through a series of video conferences and one-to-one discussions during which a mutual understanding of partner area needs and opportunities emerged, an analysis of the common challenges faced identified and an intervention logic agreed. From this, the partnership identified a clear vision and set of objectives, leading to an action plan and appropriate budgets.

<p>6.2.3 If applicable, explain the investment budget (under budget lines: equipment/small infrastructures and works):</p>	<p>NA</p> <p>NA</p> <p>NA</p>
<p>6.2.4 Explain how the value for money will be ensured, i.e. how do you will reach the most advantageous combination of cost, quality and sustainability to meet project achievements?</p>	<p>Quality has not been compromised in AtlanticCultureScape. Because of the extensive partnership meetings in the preparation stage partners were able to make best use of the budgets with the minimum amount of resources to enable quality results and outputs. Each organisation is using their host organisation's internal structures to significantly reduce the administrative burden, eg HR, purchasing, IT, Legal, Compliance Departments to name a few.</p> <p>The partners were able to significantly reduce costs during the initial planning stages by ensuring the S.C meetings coincided with study trips, workshops etc. This is due to the good working relationship that has built up between the partners during the preparation phase. Reducing the budget further would risk reducing the outputs, or the quality of the outputs and risk the effectiveness of the sustainability of the project.</p> <p>Atlantic CultureScape is leveraging significant additional resources from partner organisations beyond the 25% match.</p> <p>AtlanticCultureScape realistically aims to create 25 jobs across the Atlantic Area, by the end of the project. At the lower end of the scale, each job will turn over €25,000 p.a. This equates to €6,250,000 in salaries over a ten year period.</p> <p>AtlanticCultureScape also projects a rise in unique visitors numbers of 22700 p.a. after the project delivery phase. Using figures from Tourism NI, the average visitor spends €45 per night in NMDDC and the average stay is 2.6 days - a modest projection indicates an increase of 17,000 results in an increase of spend of €19,890,000 in the first 10 years.</p> <p>Without the transnational cooperation and joint efforts, this results of this project would not be as significant. Without the current level of resources input, we risk reducing the effectiveness and sustainability.</p>



	<p>Every cent in the budget has been through a cost-benefit analysis process with the NMDDC Economic Development Department. AtlanticCultureScape ensures the best value for money.</p> <p>This project work plan ensures the partnership will successfully achieve AtlanticCultureScape outcomes from each of the work packages and the overall brief.</p> <p>AtlanticCultureScape has ambitious targets, but with the strong preparation phase and the experience of all the partners will ensure the full project delivery is focused on project outcomes and not technical issues.</p> <p>The three months spent preparing the project has allowed a strong work plan to be realised, and although ambitious it is fully deliverable within the budgets and timescales described in this application. Inefficiencies have been eliminated in the extensive preparation phase, and during the evaluation value for money will be reassessed and the project realigned to reduce or eliminate inefficiencies during the delivery phase.</p>
6.2.5 Are there any public procurement procedure?	No

**6.3 Budget Plan per Partner, Work Package and Year**

Partners	Year												Total		
	2017	%	2018	%	2019	%	2020	%	2021	%	2022	%		2023	%
Partner n.º 1 - Newry, Mourne and Down District Council	0	0.00%	0	0.00%	131169.2	28.68%	165794.2	36.25%	160419.2	35.07%	0	0.00%	0	0.00%	457,382.60€
Partner n.º 2 - DIRECCION GENERAL DE TURISMO DEL GOBIERNO REGIONAL DE CANTABRIA	0	0.00%	0	0.00%	64009.2	24.00%	122456.56	45.91%	80271.04	30.09%	0	0.00%	0	0.00%	266,736.80€
Partner n.º 3 - Municipio de Rio Maior	0	0.00%	0	0.00%	87353.36	38.80%	75003.32	33.32%	62753.32	27.88%	0	0.00%	0	0.00%	225,110.00€



Partners	Year												Total			
	2017		2018		2019		2020		2021		2022			2023		%
	€	%	€	%	€	%	€	%	€	%	€	%		€	%	
Partner n.º 16 - Pembrokeshire Coast National Park Authority	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0.00%	
Partner n.º 17 - CLUSTER DE TURISMO DE GALICIA	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0.00%	
Partner n.º 18 - Tourism Northern Ireland	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0.00%	
<b>Total</b>	<b>0.00€</b>	<b>0.00%</b>	<b>0.00€</b>	<b>0.00%</b>	<b>711.819.26€</b>	<b>0.00%</b>	<b>666.608.15€</b>	<b>35.77%</b>	<b>611.218.19€</b>	<b>33.51%</b>	<b>0.00€</b>	<b>30.72%</b>	<b>0.00€</b>	<b>0.00%</b>	<b>1.989.345.60€</b>	

## 6.4 Line Budget plan by partner and budget line

Partners	Budget Line												Total		
	PREPARION COSTS	STAFF FLAT RATE	STAFF	% ADMINISTRATIVE	TRAVEL AND ACCOMODATION	% AND SERVICES	EXTERNAL EXPERTISE AND SERVICES	EQUIPMENT	% INFRASTRUCTURE AND WORKS	SMALL INFRASTRUCTURE AND WORKS	%	Total			
														€	€
Partner n.º 1 - Newry, Mourne and Down District Council	0	0	287724	62.94%	0	2.19%	0	0	0	0	0	0	0	0.00457	382.60€
Partner n.º 2 - DIRECCION GENERAL DE TURISMO DEL GOBIERNO REGIONAL DE CANTABRIA	0	0	168032.00	63.02%	0	2.81%	0	0	0	0	0	0	0	0.00266	736.80€
Partner n.º 3 - Municipio de Rio Maior	0	0	92400	41.05%	0	3.49%	0	0	0	0	0	0	0	0.00225	110.00€
Partner n.º 4 - Cork Institute of Technology	0	0	165000	61.12%	0	8.63%	0	0	0	0	0	0	0	0.00270	050.00€
Partner n.º 5 - Universidade de Vigo	0	0	161164.	59.52%	0	9.85%	0	0	0	0	0	0	0	0.00270	694.72€



Partners	Budget Line											Total
	PREPARION COSTS	STAFF FLAT RATE	STAFF	% ADMINISTRATIVE	TRAVEL AND ACCOMODATION	%	EXTERNAL EXPERTISE AND SERVICES	%	EQUIPMENT	%	SMALL INFRASTRUCTURE AND WORKS	
Partner n.º 17 - CLUSTER DE TURISMO DE GALICIA	0	0	0	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Partner n.º 18 - Tourism Northern Ireland	0	0	0	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Total</b>	<b>0.00€</b>	<b>1,177,382.01</b>	<b>1,177,382.00€</b>	<b>59.1176.607.30€</b>	<b>8.8895.376.02€</b>	<b>4.79633.880.09€</b>	<b>26.86.600.20€</b>	<b>0.000.00€</b>	<b>0.000.00€</b>	<b>0.000.00€</b>	<b>0.000.00€</b>	<b>0.000.00€</b>

## 6.5 Budget plan by partner and workpackage

Partners	Work Package													Total					
	WP0-Project Preparation	%	WP1-Project Coordination	%	WP2-Communications	%	WP3-Capitalization	%	WP4-Automatic from Section 5	%	WP5-Automatic from Section 5	%	WP6-Automatic from Section 5		%	WP7-Automatic from Section 5	%	WP8-Automatic from Section 5	%
Partner n.º 1 - Newry, Mourne and Down District Council	0	0.00%	267040.6	45.34%	34932	7.62%	25152	5.52%	29682	6.43%	35182	7.65%	4582	10.11%	163682	36.11%	0	0.00%	457,382.60€
Partner n.º 2 - DIRECCION GENERAL DE TURISMO DEL GOBIERNO REGIONAL DE CANTABRIA	0	0.00%	18330.92	7.23%	280.92	4.83%	61.84	3.63%	323.68	13.52%	61.84	9.62%	6803.92	29.61%	23.68	9.87%	0	0.00%	266,736.80€
Partner n.º 3 - Municipio de Rio Maior	0	0.00%	3680	26.36%	180	6.74%	150	5.74%	530	20.37%	180	7.65%	180	24.07%	780	7.63%	0	0.00%	225,110.00€
Partner n.º 4 - Cork Institute of Technology	0	0.00%	3200	21.35%	600	12.40%	600	9.15%	200	16.37%	600	25.92%	600	8.51%	4950	5.54%	0	0.00%	270,050.00€
Partner n.º 5 - Universidade de Vigo	0	0.00%	26774	7.61%	501.6	4.25%	840	1.91%	7031.26	50.62%	77.73	11.40%	13.35	15.52%	56.78	8.51%	0	0.00%	270,694.72€



Partners	Work Package													Total	
	WP0-Project Preparation	WP1-Project Coordination	WP2-Communicative	WP3-Capitalization	WP4-Automatic from Section 5	WP5-Automatic from Section 5	WP6-Automatic from Section 5	WP7-Automatic from Section 5	WP8-Automatic from Section 5	%	%	%	%		
Partner n.º 16 - Pembrokeshire Coast National Park Authority	0	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	0.00€
Partner n.º 17 - CLUSTER DE TURISMO DE GALICIA	0	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	0.00€
Partner n.º 18 - Tourism Northern Ireland	0	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	NatD	0.00€
<b>Total</b>	0.00€	0.0460,580.31€	23.200.212.31€	10.115.576.63€	5.8343,601.73€	17.259,836.35€	13,418,349.05€	21,491,689.22€	9.6						1,969,845.60€

6.6 Complementary information

Partners	Budget Subjected to State Aid Rules		Explanation
	Budget	% of Total Budget	
<b>Total</b>			

Partners	In Kind of contribution		Explanation
	Budget	% of Total Budget	
Partner n.º 1 - Newry, Mourne and Down District Council			
Partner n.º 2 - DIRECCIÓN GENERAL DE TURISMO DEL GOBIERNO REGIONAL DE CANTABRIA			
Partner n.º 3 - Municipio de Río Maior			
Partner n.º 4 - Cork Institute of Technology			
Partner n.º 5 - Universidade de Vigo			
Partner n.º 6 - Brecon Beacons National Park Authority			







<b>Report to:</b>	Enterprise, Regeneration and Tourism Committee
<b>Date of Meeting:</b>	Monday 12 <sup>th</sup> November 2018
<b>Subject:</b>	Department for Communities – Proposed Small Scale Capital Schemes Underspend Report
<b>Reporting Officer (Including Job Title):</b>	Jonathan McGilly, Assistant Director of Enterprise, Regeneration and Tourism
<b>Contact Officer (Including Job Title):</b>	Seamus Crossey, Capital Project Officer (ERT)

<table border="1"> <tr> <td>For decision</td> <td>X</td> <td>For noting only</td> <td></td> </tr> </table>		For decision	X	For noting only	
For decision	X	For noting only			
<b>1.0</b>	<b>Purpose and Background</b>				
1.1	<p>Each year, DFC (Department For Communities) approach Council about the possibility of developing a Call Off list of smaller Projects and Actions within our urban centres, that could then be used in the event of an underspend in their budget at the end of a given financial year.</p> <p>In March 2018, Council agreed to the principle of working up a list that could be used for having projects that could benefit from this.</p> <p>To be prepared for the 18/19 underspend period, Council have prepared a list of projects across it's urban settlements. This list can not only act for this year, but for the next 3/4.</p>				
<b>2.0</b>	<b>Key issues</b>				
2.1	<p>Council needs to be in a position, to have an agreed list, so that DFC can be lobbied for 18/19 underspend funding.</p> <p>DFC does not have the funding nor does Council have the resource to deliver all the projects in one financial year. Therefore this is a longer term process of delivery over the 3-4 year period, with only a handful of schemes being possible to deliver each year, again depending on funding.</p> <p>Given that significant Public Realm schemes are completed or are underway and a forward workplan for public realm has been agreed, the ranking of settlements in terms of prioritising these short term funds, should be prioritised as follows:</p> <ul style="list-style-type: none"> <li>- Priority 1 – Overarching Schemes</li> <li>- Priority 2 – Ballynahinch / Kilkeel</li> <li>- Priority 3 - Warrenpoint / Newcastle</li> <li>- Priority 4 – Newry / Downpatrick</li> </ul>				
<b>3.0</b>	<b>Recommendations</b>				
3.1	<p>i.) Council submit the Attached List of small scale projects to DFC for consideration over the next 3-4 years.</p> <p>ii.) Council approve the prioritising of the list into ranking bands:</p> <ul style="list-style-type: none"> <li>- Priority 1 – Overarching Schemes</li> <li>- Priority 2 – Ballynahinch / Kilkeel</li> </ul>				

	<ul style="list-style-type: none"> <li>- Priority 3 - Warrenpoint / Newcastle</li> <li>- Priority 4 – Newry / Downpatrick</li> </ul> <p>iii.) If DFC funds are received, progress is then made to carrying out the necessary procurement to have the agreed number of projects completed.</p> <p>iv.) Officials bring back a report later in the financial year to confirm what monies have been provided and what projects were undertaken.</p>
<b>4.0</b>	<b>Resource implications</b>
4.1	If grant aid is provided by DFC for any given project, Council will aim to provide a 10% match from its Revenue regeneration resources.
<b>5.0</b>	<b>Equality and good relations implications</b>
5.1	All implications fully considered
<b>6.0</b>	<b>Rural Proofing implications</b>
6.1	Fully considered and applied
<b>7.0</b>	<b>Appendices</b>
	See attached proposed 'DFC Underspend – Potential Council Urban Centres Projects List'
<b>8.0</b>	<b>Background Documents</b>
	n/a

## **DFC underspend – Potential Council Urban Centre Projects**

See below List of possible Small Scale 'Capital Projects / Infrastructure Upgrades' that could benefit from proposed annual DFC Underspends over the next 3/4 years, if funding becomes available near the end of a financial year.

This list is based on the main urban centres that have already had a Masterplan completed. i.e.

- 1.) Newry City Centre Masterplan
  - 2.) Downpatrick Masterplan
  - 3.) Ballynahinch Masterplan
  - 4.) South East Coast Masterplan (Warrenpoint / Kilkeel / Newcastle)
- 

### **Overarching Across all 6 Areas**

Addressing Public Realm Cleanliness (Purchase of a second 'Scrubber Sweeper' to cover the district and keep clean all the Public Realms that have been completed. 80k)

#### **1.) Newry**

- 1.1 Addressing Newry City Centre Dereliction (taking 10/15 of the worse properties within Newry City Centre and boarding/tiling/painting of them to take the bad look of the street. 20k)
- 1.2 Refit of Canal maintenance Boat (Purchase of new Cutting Blades, Bucket and Arm for the existing Canal Boat, to ensure the on-going weed maintenance of the city centre waterway. 8k)
- 1.3 Victoria Lock Works (4 New Housing Covers required for original Lock Gate opening mechanism (8k), 2 existing Ladder Extensions (2k) and replacement of road side fence now required (30k). 40k)

#### **2.) Downpatrick**

- 2.1 Relocate Grove Seating Area (Following vandalism of the feature, move the seating to a more secure location. Provide interpretation and tidy up adjacent planting. 10k)
- 2.2 Finger Post Signage (Erecting a new Finger Post Sign in Market Street. 5k)

### **3.) Ballynahinch**

- 3.1 Enhancement of River-Side Walkway (Some investment in Street Furniture and Planting, would make a major difference to this area. 20k)
- 3.2 Removal of Steel Structure in the Square. (Removal of this town centre eyesore, would make a major difference to the regeneration of the settlement. 10k)
- 3.3 Provision of Interpretative Entrance Features (Addition of new gateway entrance features on the main approaches to the town. 100k)

### **4.) South East Coast**

#### **4.1 Warrenpoint**

- 4.1.1 Removing Organic Growth from the Front Shore Rock Armour (Various small trees, bushes and weeds have now become established on the Rock Armour making it very unsightly and in need of removal. 5k)
- 4.1.2 Heating Refit of Warrenpoint Boat House (New gas connection is required, so that Council can heat this building and let it out to the Community and Voluntary Sector. 3k)
- 4.1.3 Creation of Event Space on Front Shore (Removing the grass mounds between the Front Shore Car-parks to allow for the creation of flat space for future events to be held on. 15k)

#### **4.2 Kilkeel**

- 4.2.1 New Christmas Tree (Replacement of the existing tree in the Lower Square, moving from a real tree to an artificial one. 20k)
- 4.2.2 Provision of new Street Furniture (On Bridge Street existing furniture needs replaced, while restoration is needed of existing Benches in other streets. 7k)

#### **4.3 Newcastle**

- 4.3.1 Refurbishment of Beach Access Pathway/Steps from Promenade (This Access pathway has been well used over the years and is in need for upgrade. 20k)
- 4.3.2 Pathway upgrades within Donard Park (Within the lowland walks area, there are a number of existing pathways that need to be upgraded from their stone surface to asphalt. 30k)

Note: For any project to progress, it will depend of the funding that is available and if that same scheme can be delivered quickly.

<b>Report to:</b>	Enterprise, Regeneration and Tourism Committee
<b>Date of Meeting:</b>	12 <sup>th</sup> November 2018
<b>Subject:</b>	Brexit Forum
<b>Reporting Officer (Including Job Title):</b>	Marie Ward, Director of Enterprise, Regeneration and Tourism
<b>Contact Officer (Including Job Title):</b>	Jonathan McGilly, Assistant Director of Enterprise, Employment & Regeneration

Confirm how this Report should be treated by placing an x in either:-

<b>For decision</b>	<input checked="" type="checkbox"/>	<b>For noting only</b>	<input type="checkbox"/>
---------------------	-------------------------------------	------------------------	--------------------------

<b>1.0</b>	<b>Purpose and Background</b>
1.1	To consider the recommendations put forward by Brexit Forum as detailed in Section 3 below
<b>2.0</b>	<b>Key issues</b>
2.1	Brexit Forum established by Council to explore issues arising from pending Brexit deal and explore how Council can add value at a local level to informing various sectors on how they can access advise to plan for Brexit.
<b>3.0</b>	<b>Recommendations</b>
3.1	i) Council compile a list of Brexit technical notice and issue Council website. ii) These notices to be tabled at future meetings of Brexit Forum. iii) Council signpost Businesses accordingly to relevant agencies that can support Businesses work through technical notice detail and implications for their business. iv) UU present at the next forum meeting on the various scenarios and implications. v) Council continue to liaise with INI regulatory potential of lands at Carnbane.
<b>4.0</b>	<b>Resource implications</b>
4.1	None
<b>5.0</b>	<b>Equality and good relations implications</b>
5.1	All implications fully considered
<b>6.0</b>	<b>Rural Proofing implications</b>
6.1	Fully considered and applied
<b>7.0</b>	<b>Appendices</b>
	Brexit Forum Meeting – Action Sheet
<b>8.0</b>	<b>Background Documents</b>

**Title of Working Group/Forum:** MEETING OF BREXIT FORUM

**Date/time/venue:** 25<sup>th</sup> September 2018 @ 2pm Board Room, Monaghan Row Offices, Newry

**Councillors present:** Cllr Byrne, Cllr Casey, Cllr Harvey, Cllr Tinnelly,

**Chaired by:** Cllr Casey Officers present: J McGilly

**Apologies for non-attendance:** Cllr Mulgrew, Cllr Savage

Agenda Item Number	Subject	Decision	Lead Officer	Actions taken/Progress to date	Remove from Action Sheet Y/N
1	Report of Meeting Held on 24/05/18	Approved	J McGilly	Actioned	Y
2	Matters arising	Noted	J McGilly	Noted	Y
3	Brexit Update	Noted	J McGilly	Update provided on discussions to date and was used by various agencies to signpost businesses for voucher schemes etc. Report commissioned by councils in Border Region outline businesses' in the U.K this continues to be profiled at events. Presentations, interviews etc.	Y
4	'Townhall Event'	Approved	J McGilly	QuB attending 4/10/18 for rescheduled Townhall debate on key areas of	Y

5	Role of committee	Approved	J McGilly	<p><b>Brexit implications for</b></p> <ul style="list-style-type: none"> <li>- <b>Human Rights</b></li> <li>- <b>Constitutional issues</b></li> <li>- <b>Peace Process</b></li> <li>- <b>North/South Relations</b></li> <li>- <b>Equality</b></li> <li>- <b>Border free movement/people</b></li> </ul>	Y
				<ul style="list-style-type: none"> <li>- <b>Forum to publish on website. Technical notices issued by Government on implications of a No Deal Brexit etc</b></li> <li>- <b>These are to be tabled at future meetings of forums.</b></li> <li>- <b>Council to signpost Businesses to relevant bodies to interpret and question on these given high level of technical detail contained therein.</b></li> <li>- <b>UU prevent the various Brexit scenarios at next meeting of forum.</b></li> <li>- <b>Council continue to licence with INI regulatory potential of lands at Carnbane.</b></li> </ul>	

Signed: \_\_\_\_\_ Lead Officer



<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Date of Meeting:</b>	12 November 2018
<b>Subject:</b>	Enterprise, Employment and Regeneration Programme Activity 2018-2024
<b>Reporting Officer (Including Job Title):</b>	Jonathan McGilly Assistant Director Enterprise Employment and Regeneration
<b>Contact Officer (Including Job Title):</b>	Jonathan McGilly Assistant Director Enterprise Employment and Regeneration

Confirm how this Report should be treated by placing an x in either:-

<b>For decision</b>	<input checked="" type="checkbox"/>	<b>For noting only</b>	<input type="checkbox"/>
---------------------	-------------------------------------	------------------------	--------------------------

<b>1.0</b>	<b>Purpose and Background</b>
1.1	To consider and approve the programme activity currently being implemented and developed via the EER Unit
<b>2.0</b>	<b>Key issues</b>
2.1	The report outlines the range of projects that have been presented to ERT Committee and have been budgeted for ahead of rates setting process. This outlines the commitments for resources and staff and the challenges ahead to ensure RDP and FLAG monies are committed in time remaining for these projects.
<b>3.0</b>	<b>Recommendations</b>
3.1	Approve the report and projects currently under consideration and the progress on others.
<b>4.0</b>	<b>Resource implications</b>
4.1	Resources are committed via rate setting process (capital and revenue) as required.
<b>5.0</b>	<b>Equality and good relations implications</b>
5.1	Fully considered as part of application and tendering process.
<b>6.0</b>	<b>Rural Proofing implications</b>
6.1	Fully considered.
<b>7.0</b>	<b>Appendices</b>
	Report on Enterprise Employment & Regeneration Programme Overview.
<b>8.0</b>	<b>Background Documents</b>

### Enterprise, Employment & Regeneration Programme Overview

<b>Programme</b>	<b>Description</b>	<b>Cost/Value</b>	<b>Timescales</b>	<b>Status</b>
<b>Fisheries Local Action Group</b>	<p>Programme targeted at fishing dependant villages in South East Area – Ardglass, Portavogie, Kilkeel &amp; Annalong</p> <p>Six themes</p> <ul style="list-style-type: none"> <li>- Adding value</li> <li>- Diversification</li> <li>- Environment</li> <li>- Social &amp; Cultural</li> <li>- Building Capacity</li> <li>- Administration</li> </ul>	<p>£2M</p> <p>£112,500 committed to date</p>	<p>Full commitment by December 2020</p> <p>Full spend by December 2021</p>	<p>Programme launched and implementation underway</p>
<b>Rural Development Programme</b>	<p>EU Programme targeted at rural communities across the Newry Mourne and Down area under key themes of</p> <ul style="list-style-type: none"> <li>- Business Investment</li> <li>- Rural Basic Services</li> <li>- Village Renewal</li> <li>- Co-operation</li> <li>- Broadband</li> <li>- Administration</li> </ul>	<p>£11.1M</p> <p>£1.48M committed</p>	<p>Full Commitment 2019</p> <p>Full spend by December 2020</p>	

		to date		
<b>Irish Street, Downpatrick Public Realm</b>	Environmental improvement of paths, lights, street furniture and planting in Irish Street	£725,000 spent to date	£640,000	January 2019 – March 2019 Planning in place Work commencing January 2019
<b>Newry Cathedral Quarter Revitalisation</b>	Shop Front Enhancement, support for City of Merchants, Branding, Christmas Promotion	£137,000		October 2018 - 31 March 2019 Project underway
<b>Warrenpoint Revitalisation</b>	Shop Front Enhancement Scheme, Artisan Market, Branding, Promotion & Business Training	£157,000		October 2018 – 31 March 2019 Project underway
<b>Castlewellan Forest Park Phase One</b>	Stage 1 bid to HLF currently under consideration for pre development works	£330,000		Decision pending December 2018 Commence January 2019 – August/September 2019 If successful work will commence on detail plans to RIBH Stg 4 conservation management plan. Planning submitted *HLF have been in contact to confirm the call has been vastly over submitted and

					process will be highly competitive. 1 in 10 chance of success.
<b>Castlewellan Forest Park Stage 2</b>	Stage 2 bid to HLF & DAERA for total project to realise the regeneration and restoration of walled garden, bothy yard, arboretum, rhododendron wood, interpretative centre, to enhance disabled access. Refurbishment of grange courtyard 1 and 2, improved park access and enhance entrance to park. There will also be an extensive voluntary and education programme as an integral part of the project.	£4.04M	Submit August 2019	Work on this stage will commence with a Stage 1 Phase. If successful in an extremely competitive process the project will commence during 2020 and complete in 2-3 year period.	
<b>Warrenpoint Municipal Park</b>	Capital works completed. Ongoing programme of works around volunteering, education and events.	£1.5M total cost	Commenced January 2018 Completes June 2021	£800,000 spent to date	
<b>Urban Regeneration Forward Work Plan</b>	Develop and implement a range of public regeneration schemes in partnership with DfC – Forward plan agreed by Council as follows 19/20 Downpatrick revitalisation 19/21 Newry Town Hill Street revitalisation	£5.5M DfC and Council funding	2019-2024	Development and implementation of a range of public realm and revitalisation schemes	

	20/21 Newry revitalisation 19/22 Warrenpoint Foreshore Public Realm 22/23 Newcastle and Downpatrick and Killybegs Public Realm 21/24 Newry Town Hall/Sugar Island Redevelopment				
<b>Greenway Development</b>	Development of plans for 2no. Greenways 1. Comber to Downpatrick 2. Downpatrick to Newcastle	£100,000 50% grant aid from DfI	To be completed 31 March 2019	Currently going through procurement	
<b>Ring of Gullion and Strangford Lough &amp; Lecale AONB Action Plan</b>	3 year programme of activity across the 2 areas designed to deliver environmental, volunteering and events programmes as part of AONB Action Plan	£520,000	April 2016 – March 2019	Action Plan nearing completion	
<b>Ring of Gullion &amp; Strangford Lough &amp; Lecale AONB Management Plan</b>	Development of a new management plan for AONB	£500,000	April 2019 – March 2022	Application and management plan currently being developed for submission	
<b>Ring of Gullion Landscape Partnership Scheme</b>	HLF Landscape Partnership 3 year Programme of Events, Heritage and Conservation Projects aimed at delivering a Conservation Action Plan.	£1.4M	31 March 2019	Project due to complete with Legacy Fund remaining to be	

					rolled out for next 10 years to manage/maintain initiatives developed through the LPS.
<b>ASCENT</b>	Northern Periphery and Artic Programme funded initiative is a partnership made up of partners across Europe. Ascent is an innovative project that collectively addresses environmental challenges facing seven Northern European areas			Project will complete 31 March 2022	Currently under implementation
<b>Atlantic Culture Scape</b>	Atlantic Area Initiative. Project is aimed at developing sellable tourism experiences that provide sustainable economic growth. It will be based on creative solutions to common issues through innovative mechanisms to maximise opportunities. The transnational programme involves 9 members.	£1.9M		Commence January 2018 – 31 March 2022	Letter of offer received.
<b>Green Futures</b>	Big Lottery project targeted at communities in need to benefit from the outdoors based on wellbeing. Three pillars of activity focus on	£1.4M		Subject to approval commence April 2020 – 31 March 2025	Application currently being developed

	conservation volunteers, social farmers and youth rangers using green infrastructure. Green Futures will deliver better mental health and physical wellbeing and inclusion for all.				
<b>NI Business Start Programme</b>	Regional Go for It Programme providing business planning support to entrepreneurs to stimulate business start-up and job creation across the district.	£254,661 Cost to Council for delivery of 3-5 year programme	September 2017 to March 2020	Letter of offer in place. Delivery team in place via Lisburn and Castlereagh City Council on lead the programme on behalf of 11 NI Councils via a Joint Council management board.	
<b>Social Economy Programme</b>	SLA with Local Enterprise Agencies to deliver a programme of support to develop social economy in Newry, Mourne and Down area. Programme aims to provide business planning and mentoring support for new and existing Social Enterprise	£60,000	Annual Programme to complete 31 March 2019	Ongoing	
<b>Business Growth</b>	Business Growth Programmes	1 Letter of Offer	September 2018 –	Delivery Agent in	

<b>Mentoring Programme</b>	supported financially via ERDF funding. Focus on business growth and job creation through mentoring support across a range of business areas.	secured - Delivery Agent in place - £355,991 Marketing contract to be procured - £20,000	December 2022	place Marketing contract to be procured Oct 2018 Further three applications still under assessment.
<b>Pending Investing for Jobs &amp; Growth Programme</b>	3no. applications currently pending 1. Procurement 2. Digital 3. Sales	Potentially three further application still under assessment - £750,000 total programme cost	Subject to approval Commence 2019 – 2022	Application pending
<b>City Deal</b>	An investment deal between six NI Councils with the NIO and HM Treasury/UK Government which focuses on delivery of initiatives that creates a step change in economic performance	Council's direct allocation to programmes in NMD area £22m	2018 – 2030 10 year programme	City Deal Proposition submitted. Heads of Terms to be agreed 2018/19 with project development and delivery commencing 2019/2020 for a 10-year programme.
<b>LPWAN</b>	University of Ulster led programme	Total funding		



	through Digital Catapult allowing businesses to explore emerging technology i.e. Internet of Things IoT (use of sensors); <a href="https://www.thingsconnected.net/">https://www.thingsconnected.net/</a>	£10,000 from each Council		
<b>Urban Innovative Actions</b>	<p>Bid to under the Digital Transition Theme, a joint project between Louth County Council and Newry Mourne and Down;</p> <p>Digital Transition Project should be new, bold, creative and experimental. NMD &amp; LCC working together to propose potential projects or experimental test beds that will not have been financed under a mainstream programme and that are not merely part of normal local activities</p>	Indicative Budget €5m, 3 year project	Call opened on 11th October 2018 Closes 31st January 2018	Application to be submitted
<b>Digital NMD</b>	Assist SME's explore new and	Total Budget 18/19	March 2017 – march	Programme

	<p>emerging tech such as Augmented Reality, Virtual Reality, IoT, Big Data, 3d Technologies; Led by NMD in collaboration with SRC &amp; SERC;</p> <p>Total of 256 businesses attending 10 events / seminars;</p>	of £10,000	2018	underway
<b>LFFN</b>	<p>Application to DCMS LFFN (Local Full Fibre Network) through a consortium led by NMD Council and made up of rural Councils (all except Belfast City Council);</p> <p>Aim is to stimulate more commercial investment to deliver more gigabit-capable connectivity</p>	<p>ITPG project to prepare and submit bid to DCMS (£50,000);</p> <p>Total funding requested is £30m across the consortium over a 10 year period;</p>	2019 for a 10 year period	Application underway

<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Date of Meeting:</b>	12 <sup>th</sup> November 2018
<b>Subject:</b>	Master Plans: Progress Update
<b>Reporting Officer</b>	Marie Ward, Director Enterprise, Regeneration and Tourism
<b>Contact Officer</b>	Jonathan McGilly Assistant Director of ERT

Confirm how this Report should be treated by placing an x in either:-

For decision	X	For noting only	
<b>1.0</b>			<b>Purpose and Background</b>
1.1			<p>Council has previously agreed the priority actions to be delivered against each of the 4 main Master plans:</p> <ol style="list-style-type: none"> <li>1. Newry City Master Plan</li> <li>2. Ballynahinch Master Plan</li> <li>3. Downpatrick Master Plan</li> <li>4. South East Coast Master Plan</li> </ol> <p>Attached provides detail on the progress made to date against each of the listed priorities</p>
<b>2.0</b>			<b>Key issues</b>
2.1			Future actions and next steps have been noted against each of the priorities.
<b>3.0</b>			<b>Recommendations</b>
3.1			<ol style="list-style-type: none"> <li>1. With reference to the 4 Master plan updates, to note the comments provided in relation to progress to date and next steps</li> <li>2. Over the coming months to engage with members at a DEA level to consider the Masterplans, existing priority action plans, and to reprioritise projects within the Action Plans as required.</li> </ol>
<b>4.0</b>			<b>Resource implications</b>
4.1			Each individual project will identify budget implications, and seek necessary approvals through Council.
<b>5.0</b>			<b>Equality and good relations implications</b>
5.1			All necessary considerations has been taken care of
<b>6.0</b>			<b>Rural Proofing implications</b>

6.1	All necessary considerations has been taken care of
<b>7.0</b>	<b>Appendices</b>
	Updates against the below Masterplans <ul style="list-style-type: none"> <li>• Newry City Masterplan</li> <li>• South East Coast</li> <li>• Downpatrick</li> <li>• Ballynahinch</li> </ul>
<b>8.0</b>	<b>Background Documents</b> n/a

**NEWRY CITY MASTER PLAN – PRIORITY ACTION PLAN**

<b>Rank</b>	<b>Project</b>	<b>Rationale for Prioritisation</b>	<b>Level of Delivery by 2020</b>	<b>2016/17 Action Plan</b>	<b>Progress Up-to Nov 2018</b>
1	Council Civic Centre Campus (Internal Capital Project)	Key Council provision to service the community. Strategic priority for the Council. Major infrastructure project. Availability of sites.	Council owned and led <ul style="list-style-type: none"> <li>- stakeholder input</li> <li>- Feasibility study, site identified</li> <li>- planning permission sought/granted</li> <li>- funding secured</li> </ul>	PM – M Ward <ul style="list-style-type: none"> <li>-Civic Centre Requirements agreed</li> <li>-Site Identified</li> </ul>	-Procurement of Design Teams commenced, due to complete January 2019. Site identified for Theatre/Conference is Ross Thompson and current preferred site for Civic Centre is Abbey Way. Forms part of City Deal Bid. -Council have agreed development of a 15 acre park. Steering Group now established and working closely with Councils AHC Department.
2	Albert Basin (Internal/External Project)	Council provision to service the community. Strategic priority for the Council. Creates a major multi-faceted infrastructure project in City Centre. Public perception is for the Council to deliver a successful project on this site. Giving due consideration to provision of a public park.	- Council owned and led - Financial and staff resources required - stakeholder engagement - develop & implement an Albert Basin Masterplan - delivered on a phased approach	PM – M Lipsett <ul style="list-style-type: none"> <li>-Complete site appraisal via Investment Strategy</li> <li>-Secure funding for site masterplan (AHC now leading on project)</li> </ul>	Preferred route announced by TNI October 2018. Next stages of consultation and development progressing. Also forms part of City Deal Bid.
3	Southern Relief Road (External Project)	Major infrastructure development meeting with the Council's strategic priorities. Multiple impacts. Will add to the success of other initiatives; Newry City's general operation, job creation, tourism, business development, health& well-being and inward investment. Cross border opportunities.	- Delivered by central Government /TNI - Lobbying role for the Council - Ensure all Government and - stakeholder commitment via Council Committee Process	PM: M Ward <ul style="list-style-type: none"> <li>-Completion of options appraisals (TNI)</li> <li>-Continued Lobbying</li> </ul>	
4	Greenway Development	Council provision to service the community. Strategic priority for	-Partnership with Louth County Council (LCC)	PM: M Ward Phase 1 completed	-With phase I and phase II completed. (Albert Basin to

			<p>the Council. Phased project already commenced and a success. Connectivity to other greenways and projects. External funding opportunities. Cross border opportunities.</p>	<p>-Complete Greenway project connecting Victoria Lough to Newry City Towpath</p>	<p>Phase 2 Funding application submitted</p>	<p>spillway and spill way to Victoria Lock). Officially launched and opened in summer 2018.                  - Phase III (Victoria Lock to Omeath) now being led by LCC with consultants appointed in Aug 2018.</p>
5	<p>(Internal Capital Project)</p> <p>Place Marketing (Internal Revenue Project)</p>	<p>Council provision to service the community. Strategic priority for the Council. Immediate requirement to service the community and business sectors. Create a common Newry City identity/place.</p>	<p>-Council owned and led                  -Financial and staff resources required                  -Various stakeholder input                  -Implement comprehensive marketing plan with stakeholder buy in on an annual basis                  -Undertake review of signage across City</p>	<p>PM: Jonathan McGilly                  -Develop marketing plan                  -Secure funding for signage, audit &amp; review in partnership with BID Team</p>	<p>- BID commissioned Newry "Perfectly Placed" as a brand for a range of activities and has undertaken an extensive integrated marketing strategy.                  -Many activities covered including cross border trade linkages / On line promotion / press / radio / bill boards / ad vans / ad walkers and partnering (e.g. AA Road Watch and Translink)                  -3 bill board signs in use locally on regular basis.                  -About to provide additional Parking signage following feedback from surveys.                  -Working on a range of events to showcase the City.</p>	<p>Planning matters ongoing.</p>
6	<p>Community Care Hub (External)</p>	<p>Major infrastructure development meeting with the Council's strategic priorities.</p>	<p>-Lobbying role for the Council                  -Delivered by other Government Departments &amp;</p>	<p>PM: M Ward                  -Secure executive</p>		

	Project)		private sector	approval for project	
7	Waterfront Urban Design (Internal Revenue Project)	Council provision to service the community. Strategic priority for the Council. Unique twin waterways running through Newry City centre and under utilised. Connectivity of the urban nature of Newry to the water to open up a number of projects. External funding opportunities.	<ul style="list-style-type: none"> <li>-Business Case</li> <li>-Planning for site secured</li> <li>-Tender &amp; develop scheme</li> <li>-Council owned and led in partnership with DFC</li> <li>-Financial and staff resources required</li> <li>-stakeholder input</li> <li>-developed via BID Team &amp; Chamber</li> <li>-Delivered on a phased approach</li> <li>-City Waterways Strategy/Masterplan which can be delivered on a phased approach</li> </ul>	<ul style="list-style-type: none"> <li>PM: Marie Ward</li> <li>-Source funding</li> <li>-Complete Merchants Quay Revitalisation Programme</li> </ul>	<ul style="list-style-type: none"> <li>-Linkages Revitalisation Scheme completed in 2016.</li> <li>-Bus Station Canal-Side and Rear of Townhall River-side being investigated for works and funding. Possible linkage on this item in regards to in civic site investigations.</li> </ul>
8	Public Realm (Internal Project)	Council provision to service the community. Strategic priority for the Council. Newry City Centre Public Realm Strategy in place to guide and prioritise decisions and projects, e.g. Basin Quay, Hill Street, Abbey Way, Newry Variety Market, Town Hall/Arts Centre setting, North Street. External funding opportunities.	<ul style="list-style-type: none"> <li>-Council owned and led in partnership with DSD</li> <li>-Financial and staff resources required</li> <li>-stakeholder input via project steering groups</li> <li>-Revitalisation scheme</li> <li>-Prioritise 1 no. future PR scheme for Newry</li> <li>-commence process, i.e. design, planning and implementation.</li> </ul>	<ul style="list-style-type: none"> <li>PM: Seamus Crossey</li> <li>-Complete Hill Street Public Realm Scheme</li> </ul>	<ul style="list-style-type: none"> <li>-Phase II of Hill Street Public Realm completed in 2016</li> <li>-Working with DFC to prioritise a 3<sup>rd</sup> Phase in Lower Hill Street. Design Team consultants appointed in August 2018 and Planning Application and Economic Appraisal to be submitted in Nov 2018.</li> <li>-TNI completed Mary Street and Water Street resurfacing programme in mid-2017.</li> </ul>
9	Car Parks/Park and Choose (Internal Project)	Element within the Transfer of Functions. Council provision to service the community. Strategic priority for the Council. Can	<ul style="list-style-type: none"> <li>-Council/Transport NI owned and led(RATS)</li> <li>-Financial and staff resources required</li> </ul>	<ul style="list-style-type: none"> <li>PM: Colum Jackson</li> <li>-Complete appraisal/business</li> </ul>	<ul style="list-style-type: none"> <li>-Council has agreed a 2 year extension to the Agency Agreement with Transport NI to carry out the enforcement for the pay car parks</li> </ul>

		<p>connect other projects and provide and income stream for the Council. External funding opportunities.</p>	<p>-Action up to 2020 – Car park strategy with economic benefits to the fore. Car Parks formally transferred to Council. Innovative mechanism for transportation throughout the city centre to alleviate parking issues &amp; linked to Council's Investment Strategy</p>	<p>case for car park to agree new charging structures etc.</p>	<p>within the city. The Agreement is extended to Oct 2019.                  -Council agreed to take back responsibility of the Carry Square car park from NCCM. ( Newry City Centre Management ) and sub-leased this car park to Euro Car parks Ltd until Oct 2019.                  -Council inherited a mixture of free and pay car parks from TNI. We intend using the revenue generated from the pay car parks to pay for the upkeep of all our car parks.                  -Council has no desire to increase the tariffs of its car park for the foreseeable future to encourage the public to visit the city centre.                  -Council has appointed a car park duty manager to manage the inherited car parks.                  -Council commissioned an appraisal of its car parks by ARUP. The appraisal has identified an adequate capacity of parking spaces within the off street car parks in the city centre.                  -In June/July 2018 obtained data on the nature of users of the car-parks (i.e. Long term Users)</p>
10	Abbey Grounds (Internal Capital Project)	<p>-Council provision to service the community. Strategic priority for the Council. Land provided to the Council but must be retained as parkland                  -Potential for connectivity with the new CCTC Project</p>	<p>-Council owned and led                  -Action up to 2020 – Decision made on project and relevant permissions put in place. Funding secured                  -2016/17 – Land placed in Council ownership and consultation on potential</p>	<p>PM: Marie Ward                  -Explore funding options                  -Link to Investment Strategy for Newry</p>	<p>Council to agree next steps on disposal of surplus land.</p>



	11	<p>River Clean Up &amp; Weir Project (External Project)</p>	<p>River Agency responsibility however can be addressed moving forward in a short time frame. Add to the waterfront urban design priority if an action plan is agreed. Supports other projects, e.g. public realm.</p>	<p>project</p> <ul style="list-style-type: none"> <li>-Lobbying role for the Council</li> <li>-ensure connectivity with waterfront urban design strategy</li> <li>-Lobby for River Weir</li> <li>-Explore funding Opps for Weir</li> <li>-Explore with DSD funding options for clean up</li> </ul>	<p>PM – J McGilly</p> <ul style="list-style-type: none"> <li>-Explore options with Rivers Agency &amp; DFC for clean up</li> <li>-Lobby for Weir project &amp; explore funding options</li> </ul>	<ul style="list-style-type: none"> <li>-DFC funded River Clean up took place in early 2017.</li> <li>- Council also undertook a further River Clean up in mid 2018 and there has also been a BID/Local Community clean up.</li> <li>- On Bigger issue of Weir, a recent notion of motion has been agreed by Council and relevant NS and ERT Departments will be re-examining the whole Weir Concept</li> </ul>
	12	<p>Corn Market (existing health village) (External Project)</p>	<p>Proposed CTC will render this site vacant linked with Monaghan Street Car Park &amp; Councils Sport Culture Site has significant development opportunities with potential to regenerate Corn Market/Monaghan Street area</p>	<ul style="list-style-type: none"> <li>-Explore options with DSD for comprehensive development scheme</li> </ul>	<p>PM: Marie Ward</p> <ul style="list-style-type: none"> <li>-Complete investment strategy for Newry City</li> </ul>	<ul style="list-style-type: none"> <li>-Discussions are still on-going with DFC (Dept for Communities), in regards to how the site development is to be progressed.</li> </ul>

## DOWNPATRICK MASTER PLAN – PRIORITY ACTION PLAN

Rank Order	Ref	Project	Rationale for Prioritisation	Level of Delivery by 2020	2016/17 Action Plan	Progress to Date:
1	E6	Transportation and Parking Study (External Project)	Study completed but implementation required giving consideration and key functions development at Collins Corner, St. Patrick's Avenue, Market Street, Ardglass/Killough junction. Development of link road through PSNI Station to create possible one-way system.	Implementation of transportation plan as agreed in 2016/17	PM: J McGilly Project complete.	Eastern Relief Road – Meetings held with Council & DFL. Further meetings held with DFI and MLAs. DFI has been requested to fund a further study. Link Road – CavanaghKelly study into future options for former PSNI Station has indicated minor benefits from suggested link road. CavanaghKelly Consultants have completed options study for PSNI site and report has been presented to Council. DFC has acquired the site and, in partnership with Council, is prepare a development brief which will go out to

2	A2	Hotel Development (External Project)	Identified in accommodation needs analysis. Essential to develop tourism product and to attract visitors.	Secure Hotel Development in Downpatrick	PM: A Patterson	market. Council is currently undertaking a valuation process of the adjacent site. Feasibility study completed. Work on hotel development is ongoing.
3	A5,C6	Public Realm Improvements - particularly in Irish Street. Rejuvenation of vacant/derelict buildings. (Internal Capital Project)	Following the relocation of the PSNI from Irish Street this area will require upgrading. No EI schemes have been carried out in this location for over 20 years, Adjacent streets have been upgraded. Project to include signage, interpretation, lighting etc. (Link to priority 9 & 10).	<ul style="list-style-type: none"> <li>- Implement public realm scheme 2017/18</li> <li>- Develop and Submit THI proposals 2017/18</li> <li>- Commence THI scheme 2019/20</li> </ul>	PM: J McGilly	<p>Planning approval granted for scheme. Procurement of granite process completed and order placed. Works expected to commence on site in January 2019 and complete by 31 March 2019. Engagement will be on going with local businesses and the Irish Street Steering Committee.</p> <p>THI application submitted to Heritage Lottery Fund to include buildings in Downpatrick Conservation Area.</p>

4	D4	Linear park & linkages from town centre to Downshire site (Internal Project)	Need for increased connectivity. Bus linkages Quoile River project and Dunluce Park Project to be explored.	Further research required. To date Translink not engaged to provide bus service.	PM: M Quinn	Site assessment meeting held in February. HLF rejected the funding application.
5	C4	The Grove/St Patrick's Quarter (External Project)	Development site for improved car parking and wider regeneration	Council owned <ul style="list-style-type: none"> <li>- Establish project working group involve key stakeholders</li> <li>- Develop project proposals for the site</li> <li>- Source development partners via development brief</li> </ul>	PM: J McGilly	Meeting held with Strategic Investment Board to discuss possible options for development of the site. Discussions will be held with Department for Infrastructure, Planners and the Health Trust.
6	D3	Downe Hospital site (External Project)	Redevelopment of prime site in town centre required.	Site sold to developer. Plans for housing development in place.	PM: J McGilly	Work in progress. Planning approval granted for development. Developer had indicated that work would commence on site this year.

7*		Public Sector Campus / Decentralisation (External)	Continued lobby and development of Business Case for decentralisation of Public Section jobs to Downpatrick area. Immediate focus on redevelopment plans for Rathkeltair House and transport linkages from town centre to Downshire campus.	-	PM: J McGilly	Department of Finance Properties division awarded the contract for the refurbishment of Rathkeltair House. Works not nearing completion. Staff numbers have now increased at Rathkeltair House through the relocation of staff from 2 other buildings. Any further increase in the building beyond those currently known will be a decision made by the respective Government Departments.
8*		Tourism Strategy (Internal)	Development of key Tourism projects complement district wide tourism strategy to explore viability of projects such as St. Patrick, Railway, Museum and Arts Centre. (Link to Priority 5)	- Secure resources and develop projects.	PM: A Patterson	Strategy completed and launched March 2017. Work initiated on implementation of the strategy.
9	A3,C1,E4,E5	Living over the Shop (LOTS) and	LOTS as a means of	- Develop	PM: M Quinn	LOTS funding

10	E2	Urban Development Grants (UDG) (Internal Revenue Project)  Frontage improvement schemes (Internal Revenue Project)	revitalising the night time economy and making better and safer usage of the town centre at night. UDG as a measure to tackle vacant/derelict buildings. To enhance shop frontages in the town centre.	<ul style="list-style-type: none"> <li>- Proposals for LOTS</li> <li>- Secure a LOTS for Downpatrick Town Centre</li> <li>- Lobby for DSD funding following public realm scheme in Irish Street. (EER staff) 2018/19.</li> <li>- Implement shop front scheme in Downpatrick</li> </ul>	PM: M Quinn	programme not currently available.  Following completion of public realm scheme. An application will be made to DFC for Revitalisation funding to deliver shop frontage scheme.
11		Eastern Link/Peripheral Road	To improve transport congestion in town centre, provide access to Downshire campus and Newly developed hotel and open up access to land for future housing development to provide for growth of town population.	Lobby Transport NI for inclusion in forward work plan	PM: J McGilly	Ongoing

## SOUTH EAST COAST MASTERPLAN -- PRIORITY ACTION PLAN

Rank Order	MP Ref	Project	Rationale for Prioritisation	Level of Delivery by 2020	Action Plan	Progress to Date: February 2018
1	1	Mourne Gateway Project	Strategic priority for Tourism NI is a 'Gateway Site to the Mournes.' Considered an economic driver for the area creating a unique attraction in Northern Ireland. Relevant studies and approvals in place	<b>Newcastle</b> <ul style="list-style-type: none"> <li>Identify potential funding for project implementation</li> <li>Develop Business Plan</li> <li>Make planning application</li> <li>Establish "Mourne Gateway" working group (with key personnel &amp; external partners and agree timetable of meetings)</li> </ul>	<ul style="list-style-type: none"> <li>PM M Ward</li> <li>Funding secured for Feasibility Study to be completed by Dec 2016</li> </ul>	<p><b>Completed:</b> Mourne Gateway Study assessing the access options into and onto Donard Mountain Recommendations: provision of a world class international tourist attraction(s) which develops sustainable enhancement of access from the town of Newcastle to the Mourne Mountains. There are 4 Themes to this project:</p> <ol style="list-style-type: none"> <li>Necessary Infrastructure</li> <li>Green Travel Network</li> <li>Interpretation of Mountains Myths and Maritime</li> <li>Epic Moments</li> </ol> <p><b>Completed:</b> Visualisation of the concept for Mourne Gateway project and all Consultations</p> <p><b>City Deal:</b> Thomas Quarry and Gondala Infrastructure are included in the Belfast Region City Deal proposition. Negotiations for this Deal will conclude Nov 18. If successful,</p>

<p><b>2</b></p>	<p><b>6</b></p>	<p>Castle Park and Islands Park: Leisure Development (Internal Project)</p>	<p>This priority links to No 1. Above and is being addressed in visioning document for the Mourne Gondola Development. This is a key site for development to attract more families and tourist into the heart of the town</p>	<ul style="list-style-type: none"> <li>• Develop design proposals</li> <li>• Carry out research and make funding application</li> <li>• Submit planning application</li> </ul>	<ul style="list-style-type: none"> <li>• PM M Ward</li> <li>• Secure funding to develop design proposals</li> </ul>	<p>both elements will be developed within a 10 year City deal period</p> <p><b>Next Steps:</b> Full design of project, business case and completion of required studies and statutory approvals</p> <p>For Project elements outside of the City Deal project, Council are working with Tourism NI to secure a financial package to move the project through the next design phases.</p> <p>The Study Area for the Mourne Gateway Project includes both Castle Park and Islands Park.</p> <p>Refer to above item for update.</p>
-----------------	-----------------	---	---	--	---	---



3	5	Newcastle Centre / Tropicana: Development of leisure provision, harbour and hotel	Provision of infrastructure to support tourism factor in the area	<ul style="list-style-type: none"> <li>Develop proposals in partnership with potential providers</li> </ul>	<ul style="list-style-type: none"> <li>PM – M Ward</li> <li>Develop design proposals for hotel and harbour</li> </ul>	<p>Feasibility Study completed on provision of a hotel on Newcastle Centre Site</p> <p>Recommendation from study:</p> <ul style="list-style-type: none"> <li>Hotel development inc a 2 or 3 story extension acceptable in principle</li> <li>Existing leisure facilities to be relocated</li> </ul> <p>Next Steps: Progression of feasibility study recommendations which is linked to on-going discussions regarding leisure and community facility provision being led by AHC</p>
<b>Kilkeel</b>						
4	15	Mourne Esplanade / Promenade Walkway (Internal Project)	Link promenade development with Newcastle and Warrenpoint promenades. This is keeping within the theme of developing leisure and recreation in three town centres	<ul style="list-style-type: none"> <li>Appoint consultants to design scheme 2017/2018</li> <li>Submit planning</li> <li>Secure funding for scheme development</li> </ul>	<ul style="list-style-type: none"> <li>PM J McGilly</li> <li>Secure funding for design and business case development</li> </ul>	<ul style="list-style-type: none"> <li>2014/2015: Mourne Esplanade Recreational Improvements completed to pathways, lighting, seating areas, landscaping, car parking and 3nr art features (SEA FLAG funding)</li> <li>Next Steps: Provision included in regeneration forward work plan for EI touch up / enhancement works within</li> </ul>

5	16	Kilkeel Beach Improvements (Internal Revenue Project)	Tidy up current beach as an asset for Kilkeel and overall area of South East Coast and explore access arrangements at Marine Road Explore opportunities to deal with coastal erosion	<ul style="list-style-type: none"> <li>Develop proposals for beach enhancements</li> <li>Influence EMFF Strategy to develop funding applications</li> </ul>	<ul style="list-style-type: none"> <li>PM J McGilly</li> <li>Work with Regularity &amp; Technical Services Dept to investigate clean-up management programme</li> <li>Secure funding to explore further beach enhancements</li> </ul>	town centre area <ul style="list-style-type: none"> <li>Access to beach improvement works restricted under NI Coastal Erosion guidance</li> </ul>
<b>Warrenpoint</b>						
6	32	Warrenpoint Promenade upgrade and extension (Extension: From Baths to Dobbin Point on Rostrevor Rd (Internal Capital Project)	This will improve the aesthetics for the area, encouraging more people to walk the route. This would provide an enhancement of public space. This is keeping within the theme of developing leisure and recreation in three town centres	<ul style="list-style-type: none"> <li>Appoint consultant to design scheme</li> <li>Identify funding sources</li> </ul>	<ul style="list-style-type: none"> <li>PM J McGilly</li> <li>Source funding to design promenade upgrade and extension</li> </ul>	<p>Upgrade: In 2019/2020 Officials will be working with DFC regarding potential EIS to Warrenpoint Promenade / Front Shore scheme, from the Baths to Dock Street</p> <p>In council forward work plan outlines plans to undertake design work in 2019 / 2020 for a scheme that will upgrade pathways / lights / benches / bins etc. from</p>

						<p><b>Dock Street to the Baths.</b> Council will engage with DfI to secure a finance package to implement scheme in 2020 / 21</p> <p><b>Extension:</b> Council continuing with liaison with TNI regarding options for the completion of a Promenade Extension along Rostrevor road.</p> <p><b>EI Scheme:</b> Church Street EIS now completed as of summer 2016</p> <p>Revitalisation scheme now progressing with DfC budgets. Continue to engage with DfC in hope that this will be delivered by March 2019.</p>
<b>7</b>	<b>31</b>	Development of Warrenpoint Baths Site (Internal/External Project)	Continue to promote site as a leisure destination taking into consideration the listed building and potential uses	<ul style="list-style-type: none"> <li>Secure a development proposal from 3<sup>rd</sup> party for the site</li> </ul>	<ul style="list-style-type: none"> <li>PM J McGilly</li> <li>Secure planning for the site</li> <li>Prepare development brief on site and advertise</li> </ul>	<p>Feb 18: Milligan reside Larkin appointed to identify future development / regeneration opportunities for the site. Study is underway, with the EOI stage to commence in Nov 18</p>

<b>8</b>	30	Former Osborne Hotel Development (External Project)	Enhancement of site with alternative uses considered	<ul style="list-style-type: none"> <li>Progress development plans for the site</li> </ul>	<ul style="list-style-type: none"> <li>PM J McGilly</li> <li>Engage with owner to explore development options</li> <li>Explore potential for UDG with DSD</li> </ul>	<p>Hotel Site remains in private ownership</p> <p>Council continue to engage with landowner to explore opportunity for development</p>
<b>9</b>	28 & 29	Marina Service Centre/New Marina (Internal Capital Project)	Encourage tourism and visitor spend Shore front development opportunities	<ul style="list-style-type: none"> <li>Explore funding options for project implementation</li> </ul>	<ul style="list-style-type: none"> <li>Resolve/conclude outstanding issues of displacement as highlighted in EA</li> </ul>	<p>Planning expired Sept 2017</p> <p>A new Planning Application has been submitted Spring 2018. As part of the Planning Application process a public consultation is now underway in line with new Planning Regulations. It is anticipated that the outcome of the planning application will be known early 2019</p>
<b>10</b>	35	One Way System (External Project)	Immediate impact on town space and traffic management plan. Reduce congestion in the Square	<ul style="list-style-type: none"> <li>Agree a final position on whether or not to have a one way system &amp; what it would look like</li> <li>Agree timeframe for</li> </ul>	<ul style="list-style-type: none"> <li>PM JMcGilly</li> <li>Work with Transport NI to complete necessary traffic studies/secure a consultant to do study</li> </ul>	<p>Transport NI have completed a study with recommendations for options that could be further investigated for implementation of a one a way system</p> <p>TNI have no current plans to</p>

<b>11</b>	Warrenpoint Park (Internal Capital & Revenue Project)	Development and regeneration of Warrenpoint Park (Heritage Lottery Funded Project). Application submitted to HLF. Planning application submitted	<ul style="list-style-type: none"> <li>• Council to lobby Transport NI and support the campaign (ongoing)</li> <li>• Project completed by 2019</li> </ul>	<ul style="list-style-type: none"> <li>• PM J McGilly</li> <li>• Planning approved</li> <li>• HLF application completed</li> <li>• Match funding secured</li> <li>• Commence capital works</li> </ul>	<p>progress with any of the study options. Council will continue to work with / lobby TNI on this matter</p> <p>Letter of Offer in Place for £850,000 – from HLF</p> <p>All Capital works now completed and park officially reopened on 31<sup>st</sup> August 2018.</p> <p>Next Stage of programme is Implementation of the Activity Plan – up to June 2021. 2 Project Officers now appointed, with activities to commence delivery Autumn / Winter 2018.</p>
<b>12</b>	Narrow Water Bridge (External Project)	There is currently a strong private sector lobby from Warrenpoint, Burren and Rostrevor Chamber. Taskforce group meeting Louth County Council regularly	<ul style="list-style-type: none"> <li>• Regular liaison with the taskforce group</li> <li>• Lobbying role from Council required to support the project</li> <li>• Research/update potential funding opportunities</li> </ul>	<ul style="list-style-type: none"> <li>• PM M Ward</li> <li>• Continue to work with Central Government and Louth Local Authorities to establish commitment for the project</li> </ul>	<p>Council continuing to engage with the Narrow Water Stakeholder Group. Narrow Water Bridge also support within NMD Tourism Strategy.</p> <p>4 July 2016: Paper presented to the North South Ministerial Council Plenary re: options for the Narrow Water</p>

				(ongoing)	<p>Bridge</p> <p>Key objectives agreed:</p> <ol style="list-style-type: none"> <li>1. The project should link the two communities north and south</li> <li>2. Encourage and enhance overall tourism in the cross border region</li> <li>3. Protect the natural environment north and south</li> </ol> <p>The Department of Infrastructure will take a paper to the North South Ministerial Council when the political structure is in place for doing so</p>
<b>South East Coast Area</b>					
<b>13</b>	37	Overall Marketing Campaign for the South East Coast (Internal Revenue Project)	Develop greater awareness of the area as a destination which visitors can identify. This would benefit in terms of packaging and promoting overnight stays in particular	<ul style="list-style-type: none"> <li>Develop and implement a coherent and co-ordinated marketing and promotion strategy 2017/18)</li> </ul>	<ul style="list-style-type: none"> <li>PM M Ward</li> <li>Complete Tourism Strategy with agreed Marketing Strategy</li> </ul> <p>Tourism Strategy for District Completed in Feb 2017</p> <p>Tourism experiential plans and associated marketing initiatives currently being develop in line with the themes of the strategy, i.e. maritime and coastal.</p>
<b>14</b>	39	Southern Relief Road (External Project)	Impact on wider area. This priority is duplicated in Newry City Masterplan as this is a priority identified within the	<ul style="list-style-type: none"> <li>Lobbying role from Council.</li> <li>Regular liaison and meetings</li> </ul>	<p>Feasibility Study Report (August 2009) concluded that the provision of a new road link between the A1 Belfast / Dublin</p> <p>PM: M Ward</p> <ul style="list-style-type: none"> <li>Completion of options appraisals (TNI)</li> </ul>

			<p><b>Action Plan:</b></p>	<p>with relevant agencies (ongoing)</p>	<ul style="list-style-type: none"> <li>Continued Lobbying</li> </ul>	<p>(Eastern Seaboard) Key Transport Corridor and A2 Warrenpoint Road is feasible.</p> <p>The Newry Southern Relief Road proposal was progressed into DfI Roads Forward Planning Schedule. Stage 1 Preliminary Options Scheme Assessment considered 5 corridor options with two corridors prioritised and taken forward for further development.</p> <p>Stage 2 Preferred Option Report has in October 18 identified a Preferred Route Alignment Option.</p> <p>Funding for the Southern Relief Road is included in the Belfast Region City Deal proposition, and if successful will ensure delivery of the scheme within the next 10 years.</p>
--	--	--	----------------------------	---	--	---

### BALLYNAHINCH MASTER PLAN – PRIORITY ACTION PLAN

Rank Order	Ref	Project	Rationale for Prioritisation	Level of Delivery by 2020	2016/17 Action Plan	2017/18 Action Plan
1	J	Development of River Pathways (Internal Capital Project)	Linking town with wider environs. Act as a catalyst for tourism development with reference to Montalto Estate. Wide community support for project. Contribute to health & wellbeing agenda.	Project being explored by AHC department <ul style="list-style-type: none"> <li>Produce a design and development proposal</li> <li>Identify funding</li> </ul>	PM: M Lipseit <ul style="list-style-type: none"> <li>Secure funds to develop proposals</li> </ul>	Outdoor Recreation NI has been appointed to carry out scoping study. Marketing strategy completed. Trails and Play design complete and operational.
2	e	Ballynahinch Bypass (External Project)	Reduce congestion in town centre allowing town to develop as a market town/food destination. Enhance the travel experience of visitors to the wider Mourmes area.	<ul style="list-style-type: none"> <li>Council adopt a lobbying role to influence the progression of the bypass (Public Inquiry underway)</li> <li>Regular liaison between Transport NI and DEA Forum</li> </ul>	PM: J McGilly <ul style="list-style-type: none"> <li>Establish linkages with TNI to promote &amp; lobby for scheme</li> </ul>	Public enquiry concluded, agreed to proceed and continued liaison taking place with Transport NI. No further action with Assembly suspended.
3	h	Market Square – steel structure (Internal Capital Project)	Economic/tourism potential would be enhanced by the removal of an eyesore in a prominent town centre historical setting.	<ul style="list-style-type: none"> <li>Project being progressed by AHC department.</li> <li>Continue negotiations with The Edge (Potential user of the site).</li> </ul>	PM: Janine Hillen <ul style="list-style-type: none"> <li>Explore options for development of site</li> </ul>	Meeting held with The Edge representatives to progress project. ToR agreed and has now progressed to legal processes. Education Authority considering funding options with group.
4	m	Events Programme (Internal Revenue Project)	To animate town centre and to act as a draw for potential visitors.	<ul style="list-style-type: none"> <li>Develop &amp; implement an annual event programme in town</li> </ul>	PM: M Ward <ul style="list-style-type: none"> <li>Events programme developed on an annual basis and dependant on budget.</li> </ul>	On-going engagement with Montalto Estate re potential events. Now open for business. Working with local communities in relation to the delivery of events.
5	l	Premier Food Destination (Internal Revenue Project)	Development of food destination as a major tourist attraction. Enhancement of market in line with Regeneration strategy	<ul style="list-style-type: none"> <li>Continue to develop Make it Local and Food circle projects to raise profile of town as a food/local produce destination</li> <li>Dissemination of promotional materials.</li> </ul>	PM: M Ward <ul style="list-style-type: none"> <li>Run 2 no. make it local events</li> <li>develop proposal around food circle project</li> </ul>	On-going food and drink events throughout the year open to all Ballynahinch businesses. Ballynahinch Harvest Fest took place October 18. Financial assistance provided by Council.
6	d	Place Marketing Strategy (Internal Revenue Project)	To establish an identity for the town and to vision its place within the wider context of the district.	<ul style="list-style-type: none"> <li>Marketing strategy completed 2015</li> <li>Implement recommendations in strategy</li> </ul>	PM: M Ward <ul style="list-style-type: none"> <li>Align marketing strategy to overall tourism strategy</li> </ul>	To be linked to all masterplans. Wider tourism strategy for the district now completed. Specific actions relevant to the implementation of the strategy currently been worked up.



7	w	Windmill Street Car Park (Internal Capital Project/Council owned)	To improve connectivity within the town centre enhancing linkages to Main Street to open up shopping area.	<ul style="list-style-type: none"> <li>- Develop design proposals for enhancement of the car park</li> <li>- Liaise with Transport NI re: progress of project and funding availability</li> </ul>	<ul style="list-style-type: none"> <li>- PM: J McGilly</li> <li>- Source funds for design of scheme</li> </ul>	<p>Multi-disciplinary team appointed and have reached a number of options for car parks. Clarification being sought from planning service to determine which options can be considered in relation to planning requirements.</p> <p>Walk site and identify/map properties</p> <p>Identify appropriate funding mechanisms</p>
8	r	Laneways and Arches (External Project)	To preserve the historical aspects of the town centre and to complement the proposed upgrade to the Windmill Street car park.	<ul style="list-style-type: none"> <li>- Develop design proposals</li> <li>- Approach DSD to see if capital funding could be secured to deliver</li> </ul>	<ul style="list-style-type: none"> <li>- PM: J McGilly</li> <li>- Secure funding for development of proposals</li> </ul>	<p>Identify appropriate funding mechanisms</p>
9	o	Temporary Interventions and Meanwhile uses (Internal Revenue Project)	Rehabilitate vacant/derelict buildings to stimulate economic activity and to enhance the aesthetics of the town centre.	<ul style="list-style-type: none"> <li>- Identify key derelict properties in partnership with owners</li> <li>- Draw up plans &amp; submit bids for regeneration funding</li> </ul>	<ul style="list-style-type: none"> <li>- PM: J McGilly</li> <li>- Identify properties &amp; landowners who could avail of UDG &amp; open negotiations with DSD</li> <li>- Develop a plan with local trades for RDP upshop concept.</li> </ul>	<p>Map properties and identify appropriate funding mechanisms.</p> <p>Currently looking at distinct wide programme/project of mapping.</p>
10	p	Town Centre Living (Internal Revenue Project)	To contribute to the development of a vibrant night time economy and to create a safer feeling in the town centre at night.	<ul style="list-style-type: none"> <li>- Lobby NI Housing Executive to revive the Living Over the Shop (LOTS) initiative ( EER staff )</li> <li>- Liaison with NIHE and DEA forum.</li> </ul>	<ul style="list-style-type: none"> <li>- PM: J McGilly</li> <li>- Establish a Group with Chamber of Commerce</li> <li>- Identify scope for potential scheme</li> </ul>	<p>Walk site and identify/map properties</p> <p>Identify appropriate funding mechanisms</p>

<b>Report to:</b>	Enterprise, Regeneration and Tourism Committee
<b>Date of Meeting:</b>	Monday 12 <sup>th</sup> November 2018
<b>Subject:</b>	Warrenpoint Municipal Park
<b>Reporting Officer (Including Job Title):</b>	Jonathan McGilly– Assistant Director Enterprise Employment & Regeneration.
<b>Contact Officer (Including Job Title):</b>	Shane McGivern- Project Development Officer

Confirm how this Report should be treated by placing an x in either:-

For decision	<input checked="" type="checkbox"/>	For noting only	<input type="checkbox"/>
--------------	-------------------------------------	-----------------	--------------------------

<b>1.0</b>	<b>Purpose and Background</b>
1.1	<p>As per the HLF Letter of Offer, Capital Works have been completed at Warrenpoint Municipal Park. Contractors were on site since January of this year. Improvements and refurbishments have been made to the following features:</p> <ul style="list-style-type: none"> <li>• Bandstand</li> <li>• Gardiners bothy</li> <li>• Pathways</li> <li>• Lawns</li> <li>• Drainage</li> <li>• Gardens</li> <li>• Electrics and lighting</li> <li>• Play areas including a new Multi Use Games Area.</li> </ul> <p>Warrenpoint Park was officially re-opened on 31<sup>st</sup> August.</p> <p>The Steering Committee meeting was held on 2<sup>th</sup> October. The Committee was appraised of the progress of the project and the plans as it moves towards implementing the Activity Plan.</p>
<b>2.0</b>	<b>Key issues</b>
2.1	<ul style="list-style-type: none"> <li>• <b>Opening of Interpretive Centre:</b> Official opening of centre to take place in early November. This will consist of a photocall and press release.</li> <li>• <b>Addressing outstanding defects:</b> Project Development Officer and Capital Projects Officer working with Architect and Contractor on outstanding defects to ensure that these are effectively addressed.</li> <li>• <b>Painting of railings:</b> This was not part of the original planned works, however due to the works taking place, it has highlighted the need to clean and paint the perimeter fencing.</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Staffing arrangements/ future maintenance requirements:</b> Part of HLF funding is committed to the additional Maintenance requirements of the park. Project Development Officer to meet with Head of Maintenance to examine these additional requirements.</li> <li>• <b>Next stage of HLF work</b> Following the completion of the capital works, the activity phase will be rolled out. Project Officers have been appointed to implement the activity plan in line with Approved Purposes in the Letter of Offer.</li> <li>• <b>Wi-Fi Hotspot in park</b> The possibility is being explored in including Warrenpoint Park as a Wi-Fi hotspot. A cost for this to be established before proceeding.</li> </ul>
<b>3.0</b>	<b>Recommendations</b>
3.1	<ul style="list-style-type: none"> <li>• Approve the attached Warrenpoint Municipal Park Action Sheet dated 2.10.18</li> <li>• Obtain a total cost for cleaning and painting of perimeter railings as part of refurbishment works. If HLF are content with price, council proceed with carrying out these additional works as part of contract.</li> <li>• Establish cost for Wi-Fi hotspot in Warrenpoint Park and proceed with this on the basis of being within budget.</li> </ul>
<b>4.0</b>	<b>Resource implications</b>
4.1	<ul style="list-style-type: none"> <li>• Total cost for cleaning and painting of perimeter railings to be obtained through contractor, this may be a claimable cost subject to HLF decision.</li> </ul>
<b>5.0</b>	<b>Equality and good relations implications</b>
5.1	It is not anticipated the recommendation will have an adverse impact upon equality of opportunity and good relations.
<b>6.0</b>	<b>Rural Proofing implications</b>
6.1	The recommendation has been considered within the scope of the Rural Needs Act and the proposal has not been subject to a rural needs impact assessment.
<b>7.0</b>	<b>Appendices</b>
	Action sheet of Steering Committee Meeting 02.10.18
<b>8.0</b>	<b>Background Documents</b>
	<ul style="list-style-type: none"> <li>• HLF Round 2 application form and associated documents</li> <li>• Activity Plan</li> </ul>

**Title of Working Group/Forum: Warrenpoint Steering Committee****Date/time/venue: Tuesday 2<sup>nd</sup> October 2018 at 10am in The Boardroom, Warrenpoint Town Hall****Cllrs present: None / Others Attending: Mr J Boylan, Mr B Reilly, Mr B McCalmont****Chaired by: S McGivern Officers present: Mr S McGivern, Mr S Crossey, Ms J Cummins,****Apologies for non-attendance: Mr J McGilly, Dr K Abraham, Ms N Cunningham, Ms D Begley, Ms R Donnelly, Mr P Braham, Mr M Robinson**

Agenda Item Number	Subject	Agreed way forward (if matter requires Committee/Council approval, a separate Report should be compiled and submitted to Committee)	Lead Officer	Actions taken/Progress to date	Remove from Action Sheet Y/N
3	Interpretation Sub-Group for the Pavilion Building	Official opening of Interpretation Centre to be held in early November. Content for screen within to be finalised with Interpretive sub group. Some additional interpretive signage to be added to park on recommendation of HLF.	S McGivern	Building works and Interpretive fit out is now complete in Pavilion Building.	N
3	Telephone Box at Queen Street	The telephone box is in deteriorating condition and needs to be painted. With adequate permissions Council will seek to have the telephone box painted.	S McGivern	Phone Kiosk has now been painted by BT.	Y
3	Cleaning and painting of Perimeter fencing at park	Council are required to give HLF a price for the additional works and will establish if it is possible to get this done as part of the restoration works.	S McGivern	S McGivern has enquired into possibility of cleaning and painting of perimeter fencing.	N
4	Progress update Capitals works	Council staff to continue to work through defects with architect and contractor.	S McGivern	Capital works are now complete. Regular contact taking place between the architect, contractor and Council Officers.	N

		Officers have been recruited and are now in post	S McGivern	Jobs were advertised, interviews took place at the end of June 2018 and Officers are now in post	Y
4	Project update Activity Plan	Project Staff to begin delivery of Activity Plan in co-ordination with HLF.	S McGivern	Capital works are complete and Project Officers in place. Activity Plan has been developed.	N
5	Staffing arrangements/ duties/ maintenance requirements	Project Development Officer to meet with Head of Maintenance to ensure that new maintenance requirements of park are all identified and necessary procedures are in place.	S McGivern	Meetings have taken place as part in early planning of HLF works. HLF funding has been earmarked for the additional maintenance requirements of the park.	N
5	Wi-Fi Hotspot in Warrenpoint Park	Cost to be established for including Warrenpoint Park in Wi-Fi scheme. Agreed way forward will be established on basis of price.	S McGivern	The possibility of Wi-Fi in the park has been raised at Steering Group meetings. Project Development Officer has requested a cost for this.	Y

Signed: \_\_\_\_\_ Shane McGivern (Project Development Officer)

<b>Report to:</b>	Enterprise, Regeneration and Tourism Committee
<b>Date of Meeting:</b>	12 November 2018
<b>Subject:</b>	MIPIM
<b>Reporting Officer (Including Job Title):</b>	Marie Ward, Director Enterprise, Regeneration and Tourism
<b>Contact Officer (Including Job Title):</b>	Marie Ward, Director Enterprise, Regeneration and Tourism

Confirm how this Report should be treated by placing an x in either:-

<b>For decision</b>	<input checked="" type="checkbox"/>	<b>For noting only</b>	<input type="checkbox"/>
---------------------	-------------------------------------	------------------------	--------------------------

<b>1.0</b>	<b>Purpose and Background</b>
1.1	<p>The MIPIM property conference is being held in March 2019 and brings together the most influential players from all international property sectors, offering unrivalled access to the greatest number of development projects and sources of capital worldwide.</p> <p>MIPIM is the premier event in the European real estate calendar and has become Europe's showcase for major cities, property developments, investment opportunities and networking.</p>
<b>2.0</b>	<b>Key issues</b>
2.1	<p>The Belfast Region City Deal group of Council's are working in collaboration to promote the deal and development opportunities at MIPIM. It is proposed that each of the City Deal Councils will contribute £10,000 to the delivery of MIPIM 2019.</p> <p>With the UK scheduled to leave the EU at the end of March 2019, MIPIM 2019 will be hugely important for the Belfast Region City Deal partners. Strong economic indicators coupled with initiatives including the Northern Ireland Investment Fund and the Belfast Region City Deal create attractive conditions for real estate and infrastructure investment.</p> <p>The Belfast Region boasts a compelling investment proposition for investors seeking opportunities and this will only get stronger in the coming years.</p> <p>At MIPIM 2019 there will be a programme of events on and off stand. Partnering with as many leading organisations as possible to ensure the investment opportunity is delivered to new audiences, as well as showcasing the Belfast Region on the Belfast stand. All events will offer an excellent opportunity to network with the delegation and the wider MIPIM</p>

	audience.
<b>3.0</b>	<b>Recommendations</b>
3.1	Council contribution to partner as Belfast Region £10,000 plus £6000 for travel and accommodation for Council delegation of Chair and Chief Executive and one officer.
<b>4.0</b>	<b>Resource implications</b>
4.1	In the region of £16,000 contained within current budgets.
<b>5.0</b>	<b>Equality and good relations implications</b>
5.1	N/A
<b>6.0</b>	<b>Rural Proofing implications</b>
6.1	N/A
<b>7.0</b>	<b>Appendices</b>
	N/A
<b>8.0</b>	<b>Background Documents</b>
	N/A

<b>Report to:</b>	Enterprise, Regeneration and Tourism
<b>Date of Meeting:</b>	Monday 12 <sup>th</sup> November 2018
<b>Subject:</b>	Financial Assistance for Tourist Accommodation developments
<b>Reporting Officer (Including Job Title):</b>	Andy Patterson, Assistant Director Tourism, Culture and Events
<b>Contact Officer (Including Job Title):</b>	Andy Patterson, Assistant Director Tourism, Culture and Events

Confirm how this Report should be treated by placing an x in either:-

<b>For decision</b>	<input checked="" type="checkbox"/>	<b>For noting only</b>	<input type="checkbox"/>
---------------------	-------------------------------------	------------------------	--------------------------

<b>1.0</b>	<b>Purpose and Background</b>
1.1	This paper sets out the requirement for Council to develop its own Financial Assistance Programme to support eligible capital costs for tourist accommodation developments within the district.
<b>2.0</b>	<b>Key issues</b>
2.1	<p>The recent Tourist Accommodation Study identified the need for quality tourist accommodation provision in Newry, Newcastle and Downpatrick. At present there are currently six developments at various stages within the planning pipeline, with combined room stock of 300 bedrooms (please see appendix 1).</p> <p>According to feedback from developers, bank lending to tourist accommodation developments based outside of Belfast is more restricted due to the prospective rate of return on investment.</p> <p>In order to encourage private sector growth in the hotel accommodation sector, with the overall objective in growing bed nights and visitor spend in NMD, there is a requirement to address the perceived market failure in terms of investment/lending to prospective developers.</p> <p>Invest NI provide capital funding to tourist accommodation developments that meet the criteria and economic feasibility of their Select Financial Assistance Programme. Invest NI currently employs a finance model of funding feasible projects of up to 20% grant of total eligible project costs for 'medium enterprises', and up to 30% grant of total eligible project costs for 'small enterprises', with the size of the enterprise defined by EU Guidelines.</p> <p>Through its Select Financial Assistance Programme Invest NI can support eligible capital costs of tourist accommodation developments, but this does not include projects costs covering environmental improvements or enabling works, etc.</p> <p>In order to support the overall growth of the tourism industry in Newry, Mourne and Down in line with the Council's Corporate Plan and Tourism Strategy it is essential that more overnight stays are generated within the district. The delivery</p>



	<p>of this objective in turn requires the provision of more quality tourist accommodation developments across the district. The restrictions on developers in accessing funding support via bank lending and other feasible means has resulted in a number of major projects becoming stalled in the development pipeline. In order to address this perceived market failure of accessing financial support it is proposed that the Council develops its own Financial Assistance Programme to support eligible capital costs for tourist accommodation developments <u>that have received planning permission</u>.</p> <p>It is proposed that this Financial Assistance Programme should be developed to <u>provide additional funding</u> to Invest NI's Select Financial Assistance Programme (as opposed to potentially substituting eligible funding support available via Invest NI). It is proposed that the total grant fund for the Council's own Financial Assistance Programme would be £1m; and that a closed call for Expressions of Interest/Applications would be made in the first available Financial Assistance call in the 2019 Calendar Year.</p> <p>As this would be the first such Financial Assistance Programme to be developed by a Local Authority, the launch of the fund would convey a strong message of intent that the Newry, Mourne and Down district is welcoming to prospective hotel developers and as a Council NMDDC is focused on achieving our number one corporate priority of becoming one of the premier tourism destinations on the Island of Ireland.</p> <p>This fund would encourage significant investment in hotel accommodation within the district and these developments would have a positive impact on the rates base.</p>
<b>3.0</b>	<b>Recommendations</b>
3.1	Approval for the Council to develop its own Financial Assistance Programme to support eligible capital costs for tourist accommodation developments that have received planning permission.
<b>4.0</b>	<b>Resource implications</b>
4.1	Capital budgets of £1m will be included in the rates estimate for allocation within the 19/20 and 20/21 Financial Years.
<b>5.0</b>	<b>Equality and good relations implications</b>
5.1	It is not anticipated the recommendation will have an adverse impact upon equality of opportunity and good relations.
<b>6.0</b>	<b>Rural Proofing implications</b>
6.1	The recommendation has been considered within the scope of the Rural Needs Act and the proposal has not been subject to rural needs impact assessment.
<b>7.0</b>	<b>Appendices</b> Appendix 1 – Live Tourist Accommodation Developments
<b>8.0</b>	<b>Background Documents</b> n/a

Appendix 1 – Live Tourist Accommodation Developments

<b>Development</b>	<b>Stage of Planning</b>
45 bedroom hotel Newcastle	In planning
15 bedroom 'Scattered Hotel' Downpatrick	Pre-planning
51 bedroom hotel Downpatrick	In planning
120 bedroom hotel Newry	Planning approved 2009, due to expire
19 bedroom hotel, Castlewellan	Planning approved 2018
50 bedroom hotel, Annalong	Planning approved 2016

<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Date of Meeting:</b>	12 November 2018
<b>Subject:</b>	Mournes Gateway Project
<b>Reporting Officer (Including Job Title):</b>	Andrew Patterson Assistant Director Tourism, Culture & Events
<b>Contact Officer (Including Job Title):</b>	Mark Mohan Senior Tourism Initiatives Manager

For decision	x	For noting only	
<b>1.0</b>			<b>Purpose and Background</b>
1.1			<p>Following the Autumn Budget announcement on 29<sup>th</sup> October 18, UK Treasury has committed £350m investment to the Belfast Region City Deal (of the total BRCD budget of c£1 billion). The Mournes Gateway is one of the tourism projects that has been included in the budget agreement.</p> <p>This paper details the next steps required to progress the project in line with BRCD timelines.</p>
<b>2.0</b>			<b>Key issues</b>
2.1			<p>In order to progress the project in line with BRCD timelines and Department of Finance requirements, a Strategic Outline Case has been developed and now a more detailed outline business case must now be developed. This step involves appointing an Integrated Consultancy Team, and developing a comprehensive analysis of the project prior to any formal procurement exercises being undertaken.</p> <p>This more detailed analysis will provide a fuller assessment of the strategic fit of the project, and more detailed analysis on the project costs, benefits, risks and funding, etc. This analysis will also recommend a particular procurement route for project delivery. This stage will also involve planning considerations of the project and the development of exemplar design and output specifications for the preferred option prior to any formal procurement exercises being undertaken.</p> <p>It is estimated that the development of the outline business case and progression of the project in line with BRCD requirements will take approximately 12 months.</p>
<b>3.0</b>			<b>Recommendations</b>
3.1			<p>Approval to appoint a suitably qualified Integrated Consultancy Team to: progress the Mournes Gateway Project in line with BRCD requirements; to develop a comprehensive outline business case; and to develop exemplar concept design to a point where Council can apply for all statutory approvals required with a project of this scale and size. This will also include the development of a detailed programme to achieve project delivery within timescales allocated.</p>
<b>4.0</b>			<b>Resource implications</b>
4.1			<p>Of the projected total project costs of £36.5m, progression to the next stage of development for a project of this scale, in line with necessary requirements</p>

	outlined, will cost an estimated 10% of total project costs. £365,000 budget has been allocated in the capital project estimates across the following two financial years, subject to agreement within the rates process.
<b>5.0</b>	<b>Equality and good relations implications</b>
5.1	It is not anticipated the recommendation will have an adverse impact upon equality of opportunity and good relations.
<b>6.0</b>	<b>Rural Proofing implications</b>
6.1	The recommendation has been considered within the scope of the Rural Needs Act and the proposal has not been subject to rural needs impact assessment.  All rural proofing implications will continue to be considered as this project is progressed, in line with council policy and legislative requirements.
<b>7.0</b>	<b>Appendices</b>
	N/a
<b>8.0</b>	<b>Background Documents</b>
	N/a

<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Date of Meeting:</b>	12 <sup>th</sup> November 2018
<b>Subject:</b>	Update on sand provision at Newcastle Beach & Warrenpoint Beach
<b>Reporting Officer:</b>	Andy Patterson Assistant Director of Tourism Culture and Events
<b>Contact Officer:</b>	Michelle Boyle Tourism Development Officer

For decision	x	For noting only	
<b>1.0</b>			<b>Purpose and Background</b>
1.1			The Council agreed at the Council meeting on 3 September to investigate the options and costs of providing an artificial beach at the seafront or area on the promenade in Newcastle, and the provision of sand at Warrenpoint for the 2019 summer season, with NIEA invited to a future meeting of Council to discuss the opportunities and issues in reference to these requests.
<b>2.0</b>			<b>Key issues</b>
2.1			<ul style="list-style-type: none"> <li>• Council officials are currently investigating locations in Newcastle which may be suitable, considering both the existing beach area and along the Promenade. Any provision on the Promenade could be considered within permitted development; however consultation should be considered. In Warrenpoint a potential location could be close to the Warrenpoint Baths, which was previously used for this purpose.</li> <li>• Newcastle is located within a special area of conservation and Warrenpoint within the Carlingford Lough ASSI, and initial discussions have been had with NIEA Officials.</li> <li>• According to NIEA officials, it should be noted any new sand introduced to the natural eco-system could be harmful to the natural habitat. The movement of sand from one area to another requires the completion of a marine licence application through NIEA. If sand is not replenished in relatively close proximity to its original location then recharging of material that feeds sand dune evolution could be impacted. If sand is washed back into the system in the wrong direction it can also have an impact in Newcastle on the launching of boats at the local yacht club for example.</li> <li>• Previous costs associated with providing sand at Warrenpoint Beach circa 4/5 years ago was £8500 per annum. The Council need to consider in providing a beach area at Warrenpoint that water quality is not tested for bathing purposes</li> </ul>
<b>3.0</b>			<b>Recommendations</b>

3.1	Council officials will bring a final report to January 2019 ERT, with representatives from NIEA invited to attend this meeting.
<b>4.0</b>	<b>Resource implications</b>
4.1	An expected cost will be considered in the final report
<b>5.0</b>	<b>Equality and good relations implications</b>
5.1	All considerations will be considered throughout any project delivery and implementation.
<b>6.0</b>	<b>Rural Proofing implications</b>
6.1	All considerations will be considered throughout any project delivery and implementation.
<b>7.0</b>	<b>Appendices</b>
	N/A
<b>8.0</b>	<b>Background Documents</b>
	N/A

# Enterprise, Regeneration and Tourism Directorate

## Mid-Year Assessment Business Plan 2018-19

**Introduction**

This report provides an overview of progress in delivering the Enterprise, Regeneration and Tourism Business Plan 2018-19 between April-September 2018, across the following service areas:

- Enterprise
- Regeneration
- Tourism
- Culture and Arts
- Planning
- Building Control

The delivery of the Enterprise, Regeneration and Tourism Directorate Business Plan 2018-19 supports the achievement of the following corporate priorities, and performance has been tracked using the legend below.

**Become one of the premier tourism destinations on the Island of Ireland**




**Attract investment and support the creation of new jobs**

**Protect our natural and built environment**

**Lead the regeneration of our urban and rural areas**




**Advocate on your behalf specifically in relation to those issues which really matter to you**






**Legend**





Status	
	Target or objective achieved / on track to be achieved
	Target or objective partially achieved / likely to be achieved / subject to delay
	Target or objective not achieved / unlikely to be achieved





**Progress at a glance**










Key Supporting Actions				
Enterprise, Employment and Regeneration	Key Actions	Timescale	Status	Progress
	<p>Implement an SME business mentoring programme.</p> <p>Establish a cohesive Social Enterprise Programme that compliments and adds value to the work of other agencies (DfC, INI etc) that operate in this sector</p>	Sep 2018		Through the Social Enterprise Programme 2018-19, the Council supported 3 start ups, achieving 37.5% of the target, created 6 new jobs, achieving 50% of the target, recruited 6 new volunteers, achieving 20% of the target and provided 12 community groups with business support, achieving 30% of the target. Progress made during Q1 and Q2 will support the achievement of the annual targets, as Q3 and Q4 are traditionally busier periods for the Social Enterprise Programme. The Council is also on track to meet the targets set out through the NI Business Start Programme.
	Ongoing delivery of NI Business Start Programme in collaboration with 10 partner Councils and Invest NI	Mar 2019		
	Submit Belfast Region City Deal bid in cooperation with 5 partner Councils	Nov 2018		A City Deal for the Belfast Region has been secured, following an announcement by the Chancellor of the Exchequer as part of the 2018 Autumn Budget Statement. This City Deal will ensure that the Council is in a position to progress strategic projects such as the Southern Relief Road, Regeneration of Newry City, Newcastle Gateway to the Mourne and digital connectivity initiatives within the next 10 year period.
<p>Implement the NI Rural Development programme as per strategy for 18/19.</p> <p>Develop 3 number village renewal applications to RDP and begin to implement across the NMD area</p> <p>Establish delivery structures for the SEA FLAG programme and open programme for applications as year one</p>	Mar 2019		<p>The implementation of the Rural Development Programme is well underway. £1m has been awarded to 31 projects through calls one and two of the Rural Business Investment Scheme, and call three is currently underway.</p> <p>Applications for Rural Development Village Renewal funding are being developed, and include proposals for seven environmental improvement projects and 16 gateway</p>	








<p>of the 3 year strategy</p>			<p>projects.</p> <p>The £2.3m SEAFLAG programme opened for expressions of interest in July 2018, and a series of information sessions were held in Ardglass, Kilkeel and Portavogie to promote available funding opportunities. To date eleven expressions of interest have been received, with eligible projects working towards the submission of a full application. Performance measures and targets will be measured throughout the lifetime of the SEAFLAG 2 programme.</p>
<p>Conclude Development brief exercises for sites at Warrenpoint Baths and Lisburn Street Carparks Ballynahinch</p>	<p>Sep 2018</p>		<p>Warrenpoint Baths Development Brief to be launched November 2018. Ballynahinch Carpark continues to be work in progress.</p>
<p>Secure all lands and carry out Development brief process to realise the regeneration of the former PSNI station site and adjacent lands in Downpatrick</p>	<p>Mar 2019</p>		<p>Work Ongoing to secure all relevant lands and work up the development brief.</p>
<p>Implement the Regeneration forward plan by developing scheme to complete public realm along lower Hill street and appoint team for scheme development 19/20</p>	<p>Jun 2019</p>		<p>Approved by Council and ongoing.</p>
<p>Secure a preferred partner for the development of Theatre, Conference and Civic Centre for Newry City</p>			<p>Out to Tender for integrated design team. Late 2018.</p>
<p>Establish an effective programme and structure for AONB management across the 3 AONBs in the district culminating in</p>	<p>Jan 2019</p>		<p>Review terms of reference agreed and going to tender.</p>



	new 3 year programme funding bid to NIEA			
	Continued development of collaboration across all sectors to promote regeneration, business growth and business development in the District.	Ongoing		Council continues to issue e-zines and developed the business database through NMD Business. Applications currently with Invest NI for Business Development Programmes relating to procurement, sales and digital mentoring. Digital NMD project continues to developed to promote creative industries. LFFN in application currently to be developed by NMD on behalf of all eleven Councils.
	Work in partnership with Councils and other partners in relation to BREXIT.	Ongoing		Continue to signpost businesses in relation to Brexit voucher support. Continue to lobby and highlight the challenges posed by Brexit for the Border region. Brexit technical notices posted on Digital NMD.
	Deliver an Innovation Conference for the District	Sep 2018		Completed. In September 2018, 400 delegates attended the 'Innovation Nation' conference in Newry and 200 pupils from 14 post primary schools took part in the 'Day of Ambition' event.
Tourism, Culture, Heritage and Events	Deliver a Destination Marketing Programme to support the proposition of the district becoming one of the premier tourist destinations and reinforce the position of Outdoor Capital	Mar 2019		Destination Marketing programme launched in July 2018. The Campaign has generated a reach of 448k people in NI and 1m in ROI.






<p><b>Create destination experiences through:</b></p> <ol style="list-style-type: none"> <li>1. The development and delivery of Visitor Experience Plans;</li> <li>2. Experiential Package Development; and</li> <li>3. A Business Support Programme with industry.</li> </ol> <p>Support the promotion of compelling experiences and align with Tourism NI's focus on driving international visitors and bed nights.</p>	<p>Ongoing</p>		<p>Engagement with 45 tourism and hospitality businesses through six cluster groups facilitated the development of ten unique destination experiences across the Mourne and Ring of Gullion, all of which were well received at the 'Meet-the-Buyer International Tour Operator' workshop in April 2018. Development of Visitor Experience Packages and Business Support Programme ongoing.</p>
<p><b>Reinforce a strong partnership approach to destination management, leadership and collaboration through:</b></p> <ol style="list-style-type: none"> <li>1. The Interdepartmental Tourism Working Group</li> <li>2. Cross-party Tourism Task and Finish group</li> <li>3. Industry Steering Group</li> <li>4. Engagement with DEA Forums</li> </ol>	<p>Ongoing</p>		<p>Tourism Stakeholder Groups continue to meet and engagement programme ongoing.</p>
<p>Continue to develop and deliver an Annual Tourism Events Programme in line with emerging visitor experience plans and in partnership with Tourism NI</p>	<p>Annually</p>		<p>Delivery of annual events tourism programme ongoing.</p>
<p>Continue to reorganise the structure within ERT to oversee all aspects of experience development, destination management,</p>	<p>Ongoing</p>		<p>Work continuing on ERT structures.</p>

<p>visitor services and marketing</p>			
<p>Develop and deliver key projects to establish growth opportunities for the following key tourism sectors:</p> <ol style="list-style-type: none"> <li>1. Food and drink</li> <li>2. Screen Tourism</li> <li>3. Cruise Tourism</li> <li>4. Meetings, Incentive, Conferences and Events (MICE)</li> </ol>	<p>Ongoing</p>		<p>Projects to deliver growth in key sectors continuing.</p>
<p>Continue to develop a submission for a UNESCO Geopark: Operate as a De facto Geopark from November 2019.</p>	<p>Ongoing</p>		<p>The Communication Plan around UNESCO Global Geopark status is being implemented, and includes media briefings, drop in sessions, themed talks and participation in geological activities at key events across the District. The Council also attended the 8<sup>th</sup> International Conference on UNESCO Global Geoparks 2018 in Italy.</p>
<p>Establish an inter sectoral Arts Forum to work on the development of an Arts, Culture and Heritage Strategy and develop marketing infrastructure and systems to support and voluntary, community and professional arts sector.</p>	<p>Ongoing</p>		<p>The development of the Arts, Culture and Heritage Strategy, which aims to drive growth and sustained participation in cultural venues and initiatives, is well underway.</p>
<p>Facilitate connectivity between sectors e.g. linking cultural industries, education and tourism with those engaged in the evening economy.</p>	<p>Ongoing</p>		<p>Ongoing – for delivery within the Arts, Culture and Heritage Strategy.</p>
<p>Continue to progress the Mourne Mountains Gateway Project in partnership with partners.</p>	<p>Ongoing</p>		<p>The Mourne Mountains Gateway Project has been included in the Belfast Region City Deal proposition.</p>
<p>Continue to develop the Newry Canal Blueway and Great Eastern Greenway projects with partners.</p>	<p>Ongoing</p>		<p>Newry to Omeath Greenway implementation continuing. Council engagement on Newry Canal Blueway commenced.</p>






BUILDING CONTROL & REGULATIONS				
Building & Control and Regulation	Increase the online/automated phone applications for Dog Licences from 10% to 50%	Jan – Mar 2019	☹️	On target for March 2019.
	Introduce the online facility for BN and RG BC applications	Oct – Dec 2018	☹️	Awaiting IT approval
	Introduce the online facility for Licences	Oct – Dec 2018	☹️	Awaiting IT approval
	Establish a centralised licensing unit and set performance targets	Oct – Dec 2018	😊	Licensing unit in place, with exception of 1 x admin post which is currently going to recruitment process.
	Implementation of the Street Café trading legislation.	Oct – Dec 2018	😊	Effective January 2019.
	Implementation of the Road Closures legislation.	Apr – June 2018	😊	Completed
	Maintain an effective monitoring and reporting procedure to demonstrate effective performance within Building Control	Ongoing	☹️	First monitoring exercise complete. To be reviewed with learning objectives by December 2018.
	Maintain an effective information sharing procedure between Building Control and Planning	Ongoing	☹️	Building Control share relevant information with Planning.
	Rationalise the alignment of bye-laws enforcement of the dog control and car park service throughout the District.	Jan – Mar 2019	🔴	Corporate input required.
	Implementation of the car park strategy in line with overall regeneration objectives for the district	Ongoing	😊	Ongoing



Planning	Implement improvement plan and performance monitoring that delivers planning application turn round targets (15 weeks)	Ongoing		<p>Whilst the 2018-19 Q1 processing time for <b>local planning applications</b> is slightly above the regional average of 15.2 weeks, it has reduced by 2.8 weeks when compared to Q1 2017-18, and the Council is on track to meet the statutory standard. 45.8% of local planning applications were processed within 15 weeks, which represents a 5.6% improvement from the same period last year.</p>
				<p>The 2018-19 Q1 processing time for <b>major planning applications</b> is well below the regional average of 67.6 weeks and has improved by 43.2 weeks when compared to Q1 2017-18, and 111.4 weeks when compared to Q4 2017-18. 20% of major planning applications were processed within 30 weeks, compared to 0% during Q1 2017-18.</p>
	Continually improve planning department performance	Ongoing		
	Continue to focus on reducing the backlog of historic planning applications.	Ongoing		
	Implement an effective procedure to monitor and manage correspondence.	Ongoing		
	Complete consultation on Preferred Options Paper and publication of Draft Development Plan Strategy	Ongoing		<p>The 12 week consultation on the Local Development Plan Preferred Options Paper took place between 1 June and 24 August, and the results are currently being analysed.</p>
	Review implementation of planning policy in relation to large developments and developer contributions – Article 76	Ongoing		
Implement an effective	Ongoing		Work in progress	

monitoring and reporting procedure to demonstrate effective performance enforcement control.			
Work with Agents and Developers to cooperatively streamline regulatory government processes	Ongoing		Scheme of delegation to be introduced December 2018. Collaboration ongoing with agents and developers.

Measures of Success			
Measure	YTD Actual	Status	Explanation
<b>ENTERPRISE, EMPLOYMENT &amp; REGENERATION</b>			
295 Business Plans completed	123		Through the NI 'Go For It' programme, the Council achieved 41% of the target around business plan approvals, 41% of the target around new business starts and 48% of the target around jobs promoted through business start up activity. Since the programme commenced in September 2017, 48% of clients recruited on the programme were in either full-time or part time employment. 25% were already in self employment and the most popular sectors in which to start a business are 'services' and 'accommodation and food'.*
155 jobs created	75		
200 businesses created	83		
<b>TOURISM, CULTURE, HERITAGE &amp; EVENTS</b>			
Tourism visitor revenue	£90,432,246		Since 2015, the overall level of visitor spend increased by 88%, including a 48% increase between 2016 and 2017, which was the highest recorded increase across the 11 Local Government Districts.
Tourism visitor volume (overnights)	1,675,229		Since 2015, the total number of nights spent on overnight trips increased by 58% to over 1.6m, which was the highest recorded increase across the 11 Local Government Districts.
Tourism jobs supported	n/a		Baseline set as part of Arts, Culture and Heritage Strategy.
Visitor revenue in arts, culture and heritage venues	n/a		Baseline set as part of Arts, Culture and Heritage Strategy



Visitor volume in arts, culture and heritage venues	n/a		Baseline set as part of Arts, Culture and Heritage Strategy
Engagement of local communities in arts, culture and heritage programmes	n/a		Baseline set as part of Arts, Culture and Heritage Strategy
<b>BUILDING CONTROL &amp; REGULATIONS</b>			
75% of Domestic Building Control applications processed within 21 days from the date of submission	91%		
75% of Commercial Building Control applications processed within 35 days from the date of submission	83%		
100% of Building Control applications processed within 56 day from date of submission	100%		
80% of amendments to applications (BR3 returns) to be processed within 14 days from date of re-submission	93%		
<b>PLANNING</b>			
Percentage of planning enforcement cases that are processed within 39 weeks <i>(statutory performance indicator)</i>	<b>Standard</b>	<b>Q1 Actual</b>	<div style="text-align: center;"></div> <p>Whilst the percentage of enforcement cases processed within 39 weeks has increased by 5.9% when compared to Q1 2017-18, performance remains below the current regional average of 79.3% and the statutory standard has not been achieved.</p>

<p>Average processing time of major planning applications (<i>statutory performance indicator</i>)</p>	<p>&lt;30 weeks</p>	<p>48.6 weeks</p>	<p></p>	<p>The 2018-19 Q1 processing time for major planning applications is well below the regional average of 67.6 weeks and has improved by 43.2 weeks when compared to Q1 2017-18, and 111.4 weeks when compared to Q4 2017-18. 20% of major planning applications were processed within 30 weeks, compared to 0% during Q1 2017-18. However, it should be noted that the processing time for one legacy planning application was 179.4 weeks compared to 45 weeks for Council received applications, which has increased the average processing time to 48.6 weeks.</p>
<p>Average processing time of local planning applications (<i>statutory performance indicator</i>)</p>	<p>&lt;15 weeks</p>	<p>15.4 weeks</p>	<p></p>	<p>Whilst the 2018-19 Q1 processing time for local planning applications is slightly above the regional average of 15.2 weeks, it has reduced by</p>

				<p>2.8 weeks when compared to Q1 2017-18, and the Council is on track to meet the statutory standard. 48.5% of local planning applications were processed within 15 weeks, which represents a 5.6% improvement from the same period last year. However, it should be noted that the average processing time for six legacy planning applications was 250 weeks, compared to 15.2 weeks for Council received applications, which has increased the average processing time to 15.4 weeks.</p>
--	--	--	--	--

\*YTD actuals for business plan applications, new business starts and jobs promoted through business start up activity relate to April-August 2018. The 2018-19 targets for the NI Business Start Programme have been amended to reflect the Service Level Agreement received from the delivery agents.

\*\*Tourism figures reflect the most recent 2017 report which was issued by Tourism Northern Ireland.

\*\*\*Digital NMD events took place between March-October 2018.

\*\*\*\*The 2018-19 Q1 planning statistics remain provisional and will be finalised when the Department for Infrastructure releases the 2018-19 Annual Report in June 2019.

<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Date of Meeting:</b>	12 November 2018
<b>Subject:</b>	Update: Business Mentoring Programmes support via European Regional Development Fund and Invest NI
<b>Reporting Officer (Including Job Title):</b>	Marie Ward Director
<b>Contact Officer (Including Job Title):</b>	Jonathan McGilly Assistant Director or ERT

Confirm how this Report should be treated by placing an x in either:-

<b>For decision</b>	<b>For noting only</b>	<b>X</b>
<b>1.0</b>	<b>Purpose and Background</b>	
1.1	<p>ERDF is the main EU Structural and Investment Fund used to support economic development to help drive economic growth. Invest NI are the intermediary funding body for priority ERDF Axis 2 Objective 4 which is to "Increase employment in NI micro and small businesses".</p> <p>Council Officers have been working closely with INI to develop programme proposals that may be suitable for ERDF funding. The main criteria for proposals are that they are targeted at Small and Micro sized enterprises located within the District, and a key output of the programme is job creation.</p>	
<b>2.0</b>	<b>Key issues</b>	
2.1	<p><u>Update: NMD Business Growth - delivery</u> Following receipt of a Letter of Offer in March 2018, Council have now completed procurement, and appointed Full Circle as the delivery agent for the above programme.</p> <p>This programme will offer to eligible businesses mentoring support across a range of areas aimed at assisting businesses to overcome challenges to growth. Support available is via one to one mentoring, half day workshops and 5 x half day thematic programmes.</p> <p>A business advisory support structure will be in place as follows, up to Dec 2022:</p> <ul style="list-style-type: none"> <li>• A tiered One to One Mentoring service of 1 day, 3 days, 4 days or 6 days</li> <li>• 30 half day workshops delivered up to Dec 2022</li> <li>• 10 Thematic Business Development Programmes delivered up to Dec 2022</li> </ul> <p>Over the duration of the programme Council will deliver 1,170 mentoring days, engage with 758 businesses, and create 500 new employment positions. Recruitment for the programme is on-going across social media, with a target to work with 174 businesses within the next 12 months.</p> <p><u>Update: NMD Business Growth - marketing</u> A budget for marketing of the above programme is included within the Letter of offer and Council will now work with CPD to procure and appoint a marketing delivery agent.</p>	

	<p><b>Update: Applications still under assessment</b></p> <p>Following discussion at June 2018 ERT Council submitted a further 3 applications to INI for specialised mentoring support in the areas of private sector tendering/ procurement, innovation &amp; digital, and sales development.</p> <p>All programmes have been developed with job creation outputs, targeted at micro and small enterprises located within the District, and within the guidance of programme eligibility.</p> <p>It is anticipated that each of these applications will be assessed over the coming months, and if successful, will be implemented in the next financial year. If Letters of Offer are secured, suitable programme delivery agents will be procured in line with Council procedures and those of CPD as per Letter of Offer requirements.</p>
<b>3.0</b>	<b>Recommendations</b>
3.1	<ul style="list-style-type: none"> <li>• If additional funding applications are approved, following review of the LoO Terms and Conditions, to approve the acceptance of the Letter of Offer received from Invest NI.</li> <li>• Proceed as per LoO requirements, to work with NMD and CPD to procure and appoint a suitable delivery agents for implementation of programmes</li> </ul>
<b>4.0</b>	<b>Resource implications</b>
4.1	<ul style="list-style-type: none"> <li>• Total project cost for ERDF Business Growth programmes is supported financially 60% ERDF / 20% Invest NI / with 20% balance match funding from Council</li> <li>• NMD Business Growth for which a letter of offer is in place: match funding requirements have been allowed for in existing budgets, and rate estimate proposals for subsequent years (total project cost £472,775: includes grant of £378,220 and match funding of £94,555 over a 4 year period)</li> <li>• NMD procurement / sales / digital and innovation – 3 applications still under assessment – potential match funding requirements are considered within future rate estimate proposals and any financial requirements from Council will be kept under review and reported back to Council</li> </ul>
<b>5.0</b>	<b>Equality and good relations implications</b>
5.1	All necessary considerations has been taken care of
<b>6.0</b>	<b>Rural Proofing implications</b>
6.1	All necessary considerations has been taken care of
<b>7.0</b>	<b>Appendices</b>
	n/a
<b>8.0</b>	<b>Background Documents</b>
	N/A

<b>Report to:</b>	Enterprise, Regeneration and Tourism Committee
<b>Date of Meeting:</b>	12 November 2018
<b>Subject:</b>	Downpatrick Townscape Initiative application to Heritage Lottery Fund
<b>Reporting Officer (Including Job Title):</b>	Jonathan McGilly, Assistant Director Enterprise, Employment & Regeneration
<b>Contact Officer (Including Job Title):</b>	Margaret Quinn, Project Development Manager

Confirm how this Report should be treated by placing an x in either:-

<b>For decision</b>	<b>For noting only</b>	<b>x</b>
---------------------	------------------------	----------

<b>1.0</b>	<b>Purpose and Background</b>
1.1	Following committee approval to submit an application to the Heritage Lottery Fund (HLF) for a Downpatrick Townscape Initiative, consultants (Alastair Coey Architects) were appointed to prepare and submit the application. The consultants completed a character analysis of eligible properties within the conservation area and identified appropriate improvement schemes for each respective property. Public consultations were held and one to one meetings were conducted with relevant stakeholders. The completed application was submitted in December 2017. A site visit was conducted by HLF in late February 2018.
<b>2.0</b>	<b>Key issues</b>
2.1	<p>HLF had indicated that, as this was the last call for the Townscape Initiative scheme (TH), it would be a highly competitive process. However, it was extremely disappointing to be informed by HLF that our application has not been approved. Feedback has now been received from HLF and the following reasons were given for not approving the application:-</p> <ul style="list-style-type: none"> <li>- Large number of applications received and only a small percentage were approved</li> <li>- Limited scope within the Downpatrick TH area to deliver a comprehensive scheme</li> <li>- HLF believed that, given proposals for Irish Street and the former PSNI site, our proposed HLF scheme was influenced by regeneration opportunities within the wider conservation area, rather than heritage need.</li> </ul> <p>The HLF officer who provided the feedback confirmed that new HLF programmes would be launched in early 2019 and encouraged Council officers to speak to the Development Team in the new year.</p>
<b>3.0</b>	<b>Recommendations</b>
3.1	To note the content of the report.
<b>4.0</b>	<b>Resource implications</b>

4.1	N/A
<b>5.0</b>	<b>Equality and good relations implications</b>
5.1	N/A
<b>6.0</b>	<b>Rural Proofing implications</b>
6.1	N/A
<b>7.0</b>	<b>Appendices</b>
	N/A
<b>8.0</b>	<b>Background Documents</b>
	N/A

<b>Report to:</b>	Enterprise, Regeneration and Tourism Committee
<b>Date of Meeting:</b>	Monday 12 <sup>th</sup> November 2018
<b>Subject:</b>	Report of Newry Hill Street Phase III Public Realm Scheme – Task and Finish Steering Committee
<b>Reporting Officer (Including Job Title):</b>	Jonathan McGilly– Assistant Director Enterprise Employment & Regeneration.
<b>Contact Officer (Including Job Title):</b>	Seamus Crossey – Capital Projects Officer ERT

Confirm how this Report should be treated by placing an x in either:-

For decision	For noting only	<input checked="" type="checkbox"/>
--------------	-----------------	-------------------------------------

<b>1.0</b>	<b>Purpose and Background</b>
1.1	<p>As previously provided to ERT, this 3<sup>rd</sup> phase of works in Newry City Centre will build on the previous 2012 and 2015 schemes.</p> <p>Following the consultancy appointment, detailed consultation and design has now been carried out with a range of Public, Statutory, Utility and Access Groupings. The Scheme will be in a position in mid-November 2018 to submit an Economic Appraisal and Planning Application so that it can then lobby DFC for the required funding. Council funding in 18/19 is being used to cover the initial RIBA stages 1-3. Only after DFC have approved the main funding package can progress then be made in terms of appointing a contractor and proceeding with the on-site works in mid-2019.</p>
<b>2.0</b>	<b>Key issues</b>
2.1	In order to make an application to the Department For Communities (DFC) in late 2018, to trigger release of 90% of the required funding for the scheme, the Task and Finish Committee now need to proceed to submit and Economic Appraisal and Planning Application in Mid-November 2018.
<b>3.0</b>	<b>Recommendations</b>
3.1	<p><b>1.) Council Officers ensure that public comments received on the Concept Design are now, were practical built into the overall final design submission to Planning.</b></p> <p><b>2.) Council Officers to now ensure that Utility/Access Groups comments received on the Concept Design are now, were practical built into the overall final design submission to Planning.</b></p> <p><b>3.) Essential to now get the Economic Appraisal completed and Planning Application submitted in Nov 2018. Thereafter important communications to be maintained with Traders, so they know at what stage the project is at.</b></p> <p><b>4.) Council Festival Officers to keep Traders on Lower Hill Street informed on all relevant road closure issues.</b></p>
<b>4.0</b>	<b>Resource implications</b>
4.1	Over the next 4-5 Financial Years, Council have agreed to consider Capital and Revenue match funding contributions for future Public Realm projects. The Councils required match funding monies (£40,000) for this project have been put sit aside in the 18-19 budgets and will cover the initial RIBA Stages 1-3. Further monies will be put forward to the 2019-2020 and 2020-2021 rates to match fund DFC in regards covering the main contract costs.



<b>5.0</b>	<b>Equality and good relations implications</b>
5.1	In delivery of these schemes, the Council are fully mindful of the Section 75 legislation and will carry out the required Screening exercise as part of the Design Consultation Process.
<b>6.0</b>	<b>Rural Proofing implications</b>
6.1	The recommendation has been considered within the scope of the Rural Needs Act and the proposal has not been subject to a rural needs impact assessment.
<b>7.0</b>	<b>Appendices</b>
	Report of the Newry Hill Street Phase III Public Realm Scheme – Task and Finish Steering Group Meeting held on Thursday 25 <sup>th</sup> October 2018.
<b>8.0</b>	<b>Background Documents</b>
	<i>There are no Background Documents at this stage.</i>

**Title of Working Group/Forum: Newry Lower Hill Street Ph III Public Realm Scheme - Task and Finish Steering Group**Date/time/venue: Thursday 25<sup>th</sup> October 2018 at 3pm in Sean Hollywood Arts Centre, NewryCllrs present: Cllr C Casey, Cllr G Stokes.Other Attending: Ms C McInerney (DFC), Ms E McConville (DFC), Mr R Preston (AECOM), Mr E Connolly (Newry BID),Chaired by: Cllr C Casey Officers present: Mrs A McLernon, Mr S CrosseyApologies for non-attendance: Cllr V Harte, Cllr L Kimmins, Cllr D Hyland, Cllr M Savage, Mr J McGilly, Mr J Moore (CPD)

Agenda Item Number	Subject	Agreed way forward (if matter requires Committee/Council approval, a separate Report should be compiled and submitted to Committee)	Lead Officer	Actions taken/Progress to date	Remove from Action Sheet Y/N
1	Public Consultation Process	Council Officials presented a report showing the comments and feedback that had been received from the early Oct 2018 public consultation process. Following some discussion on the points raised, it was agreed that where possible these should be built into the final design being submitted to Planning.	S Crossey	Council Officers ensure that public comments received on the Concept Design are now, were practical built into the overall final design submission to Planning.	N
2	Utility and Access Groups Consultation	AECOM provided an overview of the detailed discussion that been held with various Utility Groupings (ie.NIE/BT/NIW/Firmus/DFY/HED) and Access/Disability Representative groupings. There were a host of issues from these discussions that would now affect the Concept Design, with amendments now having to be made to the final Planning Submission design.	S Crossey	AECOM to now ensure that Utility/Access Groups comments received on the Concept Design are now, were practical built into the overall final design submission to Planning.	N
3	Other Project Steps	Over the next few weeks the key Steps would be: -completing relevant Topo and Site	S Crossey	Essential to now get the Economic Appraisal completed and Planning Application submitted in Nov 2018.	N

4	AOB	<p>-Completing an Equality Impact Assessment                  -Completing and submitting an Economic Appraisal and Planning Application in Nov 2018.                  - Continuing to work closely with Newry BID in regards keeping Traders informed on the process.</p> <p>With the upcoming festival events in Lower Hill Street, important that Traders are contacted regarding proposed road closures and how this effects deliveries.</p>	S Crossey	<p>Thereafter important communications to be maintained with Traders, so they know at what stage the project is at.</p> <p>Council Festival Officers to keep Traders on Lower Hill Street informed on all relevant road closure issues.</p>	<b>N</b>
---	-----	---	-----------	---	----------

Signed: \_\_\_\_Seamus Crossey (Capital Projects Officer ERT - Lead Officer)

<b>Report to:</b>	Enterprise, Regeneration and Tourism Committee
<b>Date of Meeting:</b>	12 November 2018
<b>Subject:</b>	Artisan Markets – Downpatrick and Newcastle – Economic Impact.
<b>Reporting Officer (Including Job Title):</b>	Jonathan McGilly, Assistant Director Enterprise, Employment & Regeneration
<b>Contact Officer (Including Job Title):</b>	Margaret Quinn, Project Development Manager

Confirm how this Report should be treated by placing an x in either:-

<b>For decision</b>	<b>For noting only</b>	<b>x</b>
---------------------	------------------------	----------

<b>1.0</b>	<b>Purpose and Background</b>
1.1	<p>In 2017a Notice of Motion was presented to Council proposing the establishment of a Farmers/Artisan Market. The recommendation of Council was that the ERT Department consider the development of a market and propose a way forward. Council officers undertook extensive research into the promotion of markets. All research indicated that a market would be more successful if it covered local crafts in addition to local food products. In order to cover as wide a variety of products as possible it was determined that the market should be promoted as an Artisan Market. At all stages the market has been open to farmers, craft makers and local food producers.</p> <p>Following successful pilot markets in Downpatrick (April) and Newcastle (May), approval was given by Council in June 2018 to enter into Service Level Agreements with Downpatrick Community Collective and Unit T Newcastle to deliver the monthly markets until March 2019. These are now in place and the markets are operating successfully.</p> <p>7 markets have now been held in Downpatrick and 6 in Newcastle.</p>
<b>2.0</b>	<b>Key issues</b>
2.1	<p>Analysis of attendance at the markets to date has been undertaken to review any economic benefits and to determine the effects of the markets on existing trade in both locations. Appendix A provides accurate figures for attendance at the Downpatrick Market. Attendees are counted by staff as they enter the Museum Courtyard to visit the Market. Appendix B provides an estimate of visitors to the Newcastle Market. As the market is located outside the Centre it is impossible to provide accurate figures. The estimated figures are based on figures provided by traders and the number of visitors to the Centre on market days.</p> <p>Additionally, stall holders at each market are asked to complete satisfaction surveys. Analysis of the surveys demonstrates that the participants in the market are content with the footfall that is achieved at each market. Traders are returning each month and there is a waiting list for pitches. This clearly</p>

	<p>demonstrates that the traders are benefitting economically from participating in the markets.</p> <p>Consultation with staff at the Down Museum and the Newcastle Centre indicates that visitor numbers to both locations increases significantly on market days. The Manager of the tearooms in the Down Museum has seen visitor numbers, and takings, increase three fold on market days compared to the remaining Saturdays in the month.</p> <p>Council officers have visited businesses in the vicinity of each market to ensure there is no detrimental impact on local business. The feedback is extremely positive with local traders seeing an increase in footfall to their shops on market days. Surveys undertaken with visitors to the markets and social media articles relating to the markets also demonstrates a high level of satisfaction, with the Markets acting as a draw for visitors to the two towns.</p>
<b>3.0</b>	<b>Recommendations</b>
3.1	To note the content of the report.
<b>4.0</b>	<b>Resource implications</b>
4.1	The budget for each Service Level Agreement has already been approved and is in current budgets.
<b>5.0</b>	<b>Equality and good relations implications</b>
5.1	The markets are open to all participants and recognise Section 75 legislation.
<b>6.0</b>	<b>Rural Proofing implications</b>
6.1	Stall holders and attendees at the markets include residents and business owners from rural locations.
<b>7.0</b>	<b>Appendices</b>
	Appendix A visitor numbers to Downpatrick Artisan Market Appendix B visitor numbers to Newcastle Artisan Market.
<b>8.0</b>	<b>Background Documents</b>
	N/A

## APPENDIX A - VISITOR NUMBERS TO DOWNPATRICK MARKET

Month	Attendance	Notes
April 2018	1177	Pilot Market – Launch event
May 2018	544	Balmoral Show and Royal Wedding on same day.
June 2018	739	
July 2018	950	
August 2018	700	
September 2018	840	
October 2018	920	

Market held on 3<sup>rd</sup> Saturday monthly.

---

## APPENDIX B - VISITOR NUMBERS TO NEWCASTLE MARKET

---

<b>Month</b>	<b>Attendance</b>
May 2018	1200
June 2018	800
July 2018	1000
August 2018	700
September 2018	850
October 2018	800

NB Figures are based on trader returns and numbers visiting Newcastle Centre

Market held on 1<sup>st</sup> Saturday monthly.

<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Date of Meeting:</b>	12 November 2018
<b>Subject:</b>	Aspiring Geopark Project update
<b>Reporting Officer</b>	Andy Patterson - Assistant Director of Tourism Culture and Events
<b>Contact Officer</b>	Michelle Boyle - Tourism Development Officer

For decision	For noting only	X
<b>1.0</b>	<b>Purpose and Background</b>	
1.1	The Council agreed in March 2017 to engage with GSNI to initiate preparatory work to submit a new application for UNESCO Global Geopark status. Since March, Council officials have been working with GSNI to achieve Geopark status for Mourne, Ring of Gullion and Strangford.	
<b>2.0</b>	<b>Key issues</b>	
2.1	<p>Since March 2017, the Geopark boundary has been confirmed as the 3 AONB areas (Mourne, Gullion and Strangford &amp; Lecale) within the District.</p> <p>A summary of activity includes:</p> <ul style="list-style-type: none"> <li>• Presentation at industry representative bodies</li> <li>• media briefings with all local press and farming press</li> <li>• drop in sessions held across nine villages</li> <li>• Attendance at four farmers' marts</li> <li>• Geology themed talk in Sean Hollywood Arts Centre</li> <li>• An information stand at Balmoral Show</li> <li>• Presentation at the UK Committee for UNESCO Global Geopark</li> <li>• Training for staff</li> <li>• Family fun community open days in Kilbroney Park and Cranfiled Beach</li> <li>• Information provision at summer tourism events</li> <li>• Geotastic activity as part of the Lunasa Festival</li> <li>• A presentation on the plans and activities being delivered for the Two Oceans Aspiring Geopark in Mourne, Gullion and Strangford was delivered at the 8<sup>th</sup> International Conference on UNESCO Global Geoparks in Adamello Brento, a UNESCO Global Geopark in Italy which had over 800 delegates representing senior UNESCO officials, scientists, policy makers, government representatives and local communities from all over the globe gathered to discuss Geoparks and sustainable development.</li> <li>• Multi Stakeholder workshop with a wide range of interests including Farming, Tourism, Community, Environment, Government Agencies and other Geoparks held to engage people on a cross sectoral basis</li> <li>• Education workshops delivered to 400 primary school in Delamont Country Park, Slieve Gullion Forest Park and Kilbroney Park as part of Earth Science Week.</li> </ul>	



<b>3.0</b>	<b>Recommendations</b>
3.1	Paper for noting.
<b>4.0</b>	<b>Resource implications</b>
4.1	The necessary budget is included in current revenue budgets.
<b>5.0</b>	<b>Equality and good relations implications</b>
5.1	All considerations will be considered throughout project delivery and implementation.
<b>6.0</b>	<b>Rural Proofing implications</b>
6.1	All considerations will be considered throughout project delivery and implementation.
<b>7.0</b>	<b>Appendices</b>
	N/A
<b>8.0</b>	<b>Background Documents</b>
	N/A

## Category 6

**Any other decisions such as those with political, media or industrial relations implications that Directors consider Members should be aware of.**

<b>Info on event</b>	<b>Date of agreement/approval</b>	<b>Contact name</b>	<b>Decision made by Director</b>	<b>Costs/requirements</b>
Request to use Canal Towpath for annual charity walk on Sunday 9 <sup>th</sup> September 2018	11.05.18	Thelma Thompson PIPS Hope and Support	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Request to use Kilbroney Park for Darkness Into Light night walk on 12.05.18	03.05.18	J Grant, Pieta House, DIL Rostrevor	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Request to use Newry Canal Coalyard stretch area for fishing club League Match on 15 <sup>th</sup> July	14.05.18	Paul Heaney	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Request to use Newry Canal for summer season angling events: 27/05, 17/06, 30/06, 01/07, 29/07, 12/08, 02/09, 09/09, 30/09, 12/10, 13/10, 14/10	15.05.18	Geoff Quinn, Newry Canal Match Group	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Request to use Greenway for a sponsored walk on Sun 2 <sup>nd</sup> Sept	18.05.18	Margaret McShane, Southern Area Hospice	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Request to use Marcus Square, Newry on 16 <sup>th</sup> June 2018 for Festival of Windows...artists painting on boards.	06.06.18	Gary McElherron, Newry 2020	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Request to use Castle Parks, Newcastle Promenade on 13 <sup>th</sup> July 2018 for starting/finishing point for Sea2Sky Events	23.05.18	Jane Rowe, Born2Run Events	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Request to use Newry Canal Towpath for School Walk on 25 <sup>th</sup> May	23.05.18	Michelle Monaghan, St Clare's Abbey Primary School	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Request to use Greenway for sponsored walk on 17.06.18	23.05.18	Caroline Anderson, Rockfield Nursing Home	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Request to use Albert Basin for Car Boot Sale on 5 <sup>th</sup>	18.06.18	Marsha McGrath, McMillan		Insurance, Risk Assessments, Health & Safety, Plan of Area

August 2018		Cancer		to be used etc.
Request to use Warrenpoint Beach for International Currach Championships 10 <sup>th</sup> – 12 <sup>th</sup> August 2018	02.07.18	Tom McCann Carlingford Lough Currach Club	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Request for filming at Newcastle Promenade 26.06.18 for Vox Pops	02.07.18	Donagh Talbot BBC NI	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Request to use Upper Square Castlewellan for street entertainment as part of hosting the Newcastle Comhaltas on 27 <sup>th</sup> – 29 <sup>th</sup> July	08.07.18	Paddy Breen, Newcastle Comhaltas	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Request for use of Albert Basin for Firmus Energy Newry City Triathlon 25 <sup>th</sup> & 26 <sup>th</sup> August	17.07.18	Rebecca Byrne, Newry BID	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Request use of Albert Basin to facilitate community event as part of Iur Cinn Fleadh Festival to include community picnic, local musicians.	02.08.18	Neil Bradley Newry 2020	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Request to use Albert Basin for Newry Oktoberfest, Beer Festival 24 <sup>th</sup> - 30 <sup>th</sup> Sept & 5 <sup>th</sup> 6 <sup>th</sup> 7 <sup>th</sup> Oct	23.07.18	Graeme Finegan	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc. and Licence Agreement
Request to use Albert Basin for Car Boot Sale on Sun 23 <sup>rd</sup> Sept 10am – 3pm	22.08.18	Martha McGrath, MacMillan Cancer Support	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Request to use Middlebank for Quays staff carparking for 6 x weeks during Christmas season	24.09.18	Cathal Austin	Approved	Signed Licence Agreement, Costs, Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Request to use Towpath for Sponsored Dog Walk and 10k fun run	09.10.18	S.Loughran USPCA	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Request to use Windmill Street Car Park, Ballynahinch for Halloween Event on 31 <sup>st</sup> Oct 2018	18.10.18	Richard Orme, Ballynahinch Community Collective	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.

<b>Request to use Warrenpoint Breakwater for Halloween Event on Wednesday 31<sup>st</sup> October 2018</b>	<b>29.10.18</b>	<b>Micky Ruane, Warrenpoint Safer Community Partnership</b>	<b>Approved</b>	<b>Insurance, Risk Assessments, Health &amp; Safety, Plan of Area to be used etc.</b>
--	-----------------	---	-----------------	---

**ACTIONS TRACKING UPDATE****ENTERPRISE REGENERATION AND TOURISM COMMITTEE**

<b>ITEM</b>	<b>SUBJECT</b>	<b>DECISION</b>	<b>REFERRED TO</b>	<b>ACTION TAKEN</b>	<b>REMOVE FROM ACTION SHEET Y/N</b>
<b>ERT/178/2016</b>	Caravan and Campsite Management	<p><b>ERT – MONDAY 14 NOVEMBER 2016</b></p> <p>(a) To agree a joint process between Council and Forest Service to appoint external expertise to prepare the Business Rationale and Specification to seek competent providers for the management of Tollymore, Castlewellsan and Kilbroney Park Caravan/ Camping provision with the option to consider some additional tourism recreational services which would enhance the tourism offering.</p> <p>(b) To revert to Council with the completed Business Rational and Specification prior to progressing to seek Expression of Interest.</p>	Andy Patterson	Under consideration.	N
<b>ERT/101/2017</b>	Cranfield Beach	<p><b>12 JUNE 2017</b></p> <p>Councillor Quinn asked for Officials to look at replacing the turning bay with a roundabout as during warmer weather cars park in the turning bay resulting in residents being unable to get into their homes.</p>	Andy Patterson	Currently with Planning	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
ERT/118/2017	<ul style="list-style-type: none"> <li>Lease – Tennis Pavilion – Rostrevor Tennis Club</li> </ul>	<p>It was agreed to agree to a proposed 20 year lease from 1 March 2017 of the pavilion building to Rostrevor Tennis Club at peppercorn rent, as per report dated 12 June 2017 from Ms B Magill, Administration Officer.</p> <p><b>AUGUST 2017</b></p>	Andy Patterson	Improvement works completed to Tennis Courts. Discussions on lease ongoing.	N
ERT/140/2017	Clanbrassil Bams and Tea Rooms Tollymore Forest Park	<p>(a) It was agreed the Council enter into a legal agreement with DAERA for a 20 year Lease for Clanbrassil Bams &amp; Tea Rooms at Tollymore Forest Park, subject to valuation by DAERA and condition assessment by Council, as per Report dated 14 August 2017 from Ms M Boyle, Tourism Development Officer.</p> <p><b>ERT MONDAY 9 OCTOBER 2017</b></p>	Andy Patterson	Currently under review.	N
ERT/171/2017	GREENWAY DEVELOPMENT PROPOSALS	<p>(a) Council approval to work up project bids and detailed designs for the Department of Infrastructure's Capital Grants Programme for Greenways should the Programme become available.</p> <p>(b) Council explores how the work relating to the negotiation with landowners can be progressed</p>	Jonathan McGilly	Departmental funding secured. Appointing consultants to develop proposals	N
ERT/191/2017	CAMLOUGH LAKE – LAND RELATED MATTERS	<p><b>Closed Session Item</b></p> <p>(a) To enter into negotiations with Richardson Estate to settle any</p>	Andy Patterson	Ongoing	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		<p>outstanding mortgage they hold pertaining to Camlough Lake</p> <p>To complete detail design and submit planning associated with multi purpose building at Camlough Lake to assist in informing land acquisition requirements</p>			
		<b>ERT MONDAY 11 DECEMBER 2017</b>			
ERT/217/2017	AUDIT OF VACANT PROPERTIES	<p>(a) To approve the SLA with the 2 no. Enterprise Agencies to cover works agreed in advance up to a maximum cost of £20,000 per annum for 2017/18 and 2018/19.</p> <p>(b) To approve vacant property unit works be completed under this SLA at a cost of £10,000 within the current financial year.</p> <p>(c) To include any vacant land in Downpatrick and Newry</p>	Jonathan McGilly	Research complete – Report available via Website	Y
ERT/218/2017	ARDGLASS HARBOUR DEVELOPMENT	<p>(a) To contribute £25k (25%) to Local Harbour Development Group to complete a business case for Harbour Development and wider regeneration projects.</p> <p>(b) That the Group contribute 10% overall costs.</p> <p>(c) That the Group secure remaining (65%) budget from external source i.e.</p>	Jonathan McGilly	Work in progress	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		FLAG. (d) That a Newry, Mourne and Down District Council Officer support the Group in their work.			
		<b>February 2018</b>			
ERT/029/2018	CASTLEWELLAN FOREST PARK REPORT	<p>1. To submit an application to the DAERA Rural Tourism Scheme in respect of funding in the region of £500,000 in respect of Castlewellan Forest Park. Council will be required to commit match funding in the region of £167,000 (25%). The application is inclusive of a Technical Assistance Grant in the region of £50,000. (EOI submission February 2018.)</p> <p>2. To submit a formal project enquiry to Heritage Lottery Fund followed by a full application in Summer 2018 requesting funding of £1000,000. Council commit to match funding this request with £100,000.</p> <p>3. To procure the necessary services and contracts – inclusive of Economic Appraisal, Business Plan, Multi-disciplinary Design Team and Contractors in accordance with the applicable funding</p>	Jonathan McGilly	Phase 1 application submitted. Outcome expected Dec 2018	N



ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		<p>guidance. Appointments in respect of construction contracts subject to successful award of funding.</p> <p>4. To submit applications for Statutory Approvals ie Planning, Building Control and NIEA if required.</p> <p>5. To procure a facilitator for the purposes of consultation required for the project development.</p> <p>6. Castlewalian Forest Park Task &amp; Finish Project Board report dated 12 February 2018 to be amended to read £100,000 as opposed to £1,000,000.</p>			
ERT/044/2018	FORKHILL FORMER BARRACKS SITE	<p><b>MARCH 2018</b></p> <p>1. Council Officials continue to work closely with DFC to ensure that Councils interest in the site is maintained and any follow up Business Cases are completed and submitted to the Department for Communities.</p> <p>2. Council Officials and DEA reps on the Forkhill Site Development Steering Group to liaise closely with DFC and any other registered government departments to ensure that a balanced mixed use development of the site takes place.</p>	J McGilly	<p>Ongoing/Work in Progress</p> <p>Planning application in for playarea. Playarea to be delivered March 2019.</p> <p>Working with NIHE re next steps.</p>	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
ERT/045/2018	DFC YEAR END UNDERSPEND	<ol style="list-style-type: none"> <li>Council Officials continue to work up a Call Off Capital List of smaller projects that would be eligible for potential DFC under-spend in 18/19 financial year.</li> <li>Council approve a Letter of Offer for £15,000 that will come from DFC in regards to small elements of Newry City Christmas Illuminations, Dereliction Decoration and Floral Planters that they wish to fund in 17/18.</li> <li>Report back to ERT Committee in due course on progress with the longer term 18/19 underspend list across our urban centres.</li> </ol>	J McGilly  J McGilly  J McGilly	Ongoing  Ongoing  Ongoing	N  N  N
ERT/059/2018	ERT BUSINESS PLAN 2018/19	<p style="text-align: center;"><b>ERT APRIL 2018</b></p> <ol style="list-style-type: none"> <li>Members are asked to note the contents of the report, give consideration and agree to: The Enterprise, Regeneration and Tourism Business Plan (2018-19)</li> <li>To note the section of the Business plan which refers to Building Control and Regulation and Planning. This section of the Business plan will be approved at the Regulatory and Technical Services Committee.</li> <li>A comment regarding the deprivation in the district to be added to the ERT Business Plan</li> <li>To note the concerns for partially</li> </ol>	M Ward	Ongoing	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
ERT/060/2018	CHAMBRE HOUSE	<p>sighted and blind people with regard to the proposed implementation of street cafes</p> <ol style="list-style-type: none"> <li>1. Procure an Interpretation Consultant.</li> <li>2. Meet all mandatory requirements for 'Northern Ireland Rural Development Programme 2014-2020 Rural Tourism Scheme' application.</li> <li>3. Submit a full application to DAERA based on Option 3b.</li> <li>4. If successful, deliver project as set out in the application and the Letter of Offer</li> </ol>	J McGilly	Ongoing. Application to be submitted end of 2018.	N
ERT/061/2018	SKILLS FORUM UPDATE AND NEXT STEPS	<ol style="list-style-type: none"> <li>1. Council adopt the report</li> <li>2. Officials work with Social Research Centre to develop an online survey to capture the views of a wider cross section of industry and education and complete this exercise by end May 2018</li> <li>3. Further meeting of the Forum be convened mid-June before school term ends to consider the combined response and agree next steps</li> <li>4. Council include as part of the Innovation Event in September an engagement/skill fair whereby students from across the region can learn more of the job career opportunities that exist in the District through the range of employers across</li> </ol>	J McGilly	<p>Research completed. Report compiled. Skills Forum meeting held in June. Further meeting scheduled for Oct/Nov 2018.</p>	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
ERT/062/2018	RDP VILLAGE PLANS	<p>Sectors</p> <ol style="list-style-type: none"> <li>In order to meet pre application eligibility, to appoint, within existing available budgets, the necessary disciplines, that are required to develop projects through design and costing stages and secure any required statutory approvals</li> <li>In order to comply with pre application eligibility requirement, to undertake procurement for the identification of preferred bidders, for any Multi-Disciplinary consultancy services, and contractors for implementation of works</li> <li>To make applications to the Mourne Gullion Lecale Village Renewal measure for implementation of suitable and eligible actions following an analysis across the Village Plans</li> <li>To appoint Multi-Disciplinary consultancy services and contractors following acceptance of a Letter of Offer for implementation of the Village Renewal initiatives</li> </ol>	J McGilly	<p>Village plans complete. Meeting DEAS to discuss 3- 4 applications. Applications to be submitted in early 2019. Currently procuring design team.</p>	N
ERT/064/2018	DEVELOPING THE BELFAST – DUBLIN ECONOMIC CORRIDOR	<p>Newry, Mourne and Down District Council approve the request by Translink for them to undertake a detailed Technical &amp; Feasibility study of all proposed options for the development of the Dublin &amp; Belfast Enterprise service.</p>	M Ward	Work In Progress	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
ERT/065/2018	WOMEN IN BUSINESS	Council approve participation in 'The NI Woman in Enterprise Challenge 2018-2021' at a cost of £6,162 in Year 1. Following an assessment of Year 1 outputs and impact a decision to progress in subsequent years will be brought to this Committee for further consideration.	J McGilly	Work in Progress	N
ERT/067/2018	RURAL BROADBAND UPDATE	<ol style="list-style-type: none"> <li>1. Recommendation that Council approves the report which highlights potential solutions for rural broadband;</li> <li>2. Work with local communities and engage suppliers to ensure uptake of Gigabit Voucher Scheme regarding Community Owned Network models;</li> <li>3. Continue to signpost businesses and residents to future broadband initiatives and explore future funding such as Local Full Fibre Network Wave 3 (Summer 2018) to implement potential service models;</li> </ol>	J McGilly	Study complete. Progressing through LFFN and City Deal	N
ERT/068/2018	GIGABIT VOUCHER SCHEME	That the Gigabit Voucher Scheme is promoted in areas of poor connectivity across NMD Council area as identified by the RDP Feasibility and Needs Analysis Report. Officers should engage with suppliers and rural communities to encourage multiple voucher applications to pool the value, which can then help meet the installation cost charged by the supplier.	J McGilly	Ongoing	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		<p>2. The following marketing campaign is recommenced in order to promote the Gigabit Voucher Scheme:</p> <ul style="list-style-type: none"> <li>• Hosting a series of community information seminars to encourage uptake;</li> <li>• District wide newspaper campaign consisting of advert and a press release inviting businesses &amp; residents to explore and complete the application process;</li> <li>• Social Media campaign promoting scheme through NMDBusiness &amp; NMDCouncil profiles aligning to hashtag: #GigabitVoucher;</li> <li>• Promotion through NMD Business e-zine;</li> <li>• Information to be placed on Council websites, : <a href="http://www.newrymournedown.org">http://www.newrymournedown.org</a> and DigitalNMD website: <a href="http://www.digitalnmd.org">www.digitalnmd.org</a></li> <li>• Leaflet drop to local businesses and enterprise agencies, chambers, colleges, partner organisations etc;</li> <li>• Emails / Information packs sent to elected members regarding the scheme, that could be circulated to businesses.</li> </ul>			
ERT/069/2018	ARTS AND CULTURE MARKETING PLAN	Approval to tender for the services of a marketing agency to develop a marketing plan, and to implement specific campaigns	A Patterson	Ongoing	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		to drive the growth of the Council's Arts, Culture and Heritage venues and programmes, for a period of 1 year with the option of renewal for a further two years on an annual basis subject to satisfactory performance.			
		<b>May 2018</b>			
ERT/087/2018	ATLANTIC AREA PROGRAMME	<ol style="list-style-type: none"> <li>1. Submit application to Atlantic Area, NMDDC as Lead Partner.</li> <li>2. Forward for consideration for rates estimate subject to satisfactory submission</li> </ol>	J McGilly	Application submitted – awaiting outcome Autumn 2018	N
ERT/088/2018	INTERNATIONAL RELATIONS	<ol style="list-style-type: none"> <li>1. Approve the facilitation through St Paul's High School of a host visit from School No 7 to Newry, Mourne and Down District and to develop a wider connection across the area. Any future visits should give consideration to the school calendar.</li> <li>2. Approve further development of potential links with Post Primary Schools in relation to International Relations considered through the skills forum and recognition of the opportunities that exist through music.</li> <li>3. Development of links with SERC and SRC in International Relations with consideration of participation in the upcoming Changchung visit.</li> <li>4. To develop our Junior Competitions as part of the USA Kids Golf</li> </ol>	J McGilly	Ongoing	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
ERT/090/2018	<p><b>NOTICE OF MOTION:</b>  <b>COUNCIL TO SUPPORT ST PATRICK'S DAY FESTIVAL</b></p>	<p>5. To consider alternative accommodation exchanges to promote and encourage visits from both areas to visit from both areas to visit reciprocally.</p> <p>6. To target golfing societies attached to our Golf Clubs to visit each other's areas as part of exchange (Ryder Cup approach).</p> <p>7. To audit, inform and promote craft and niche products in each other's Council areas, Visit Centres etc.</p> <p>8. To make Chamber connections and assist in encouraging ideas for collaboration.</p> <p>9. To consider the possibility of an international link with Newry City Football Club</p>	A Patterson	Ongoing	N



ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
ERT/104/2018	ARTISAN MARKETS	<p>circulated to ERT Committee Members.</p> <p>3. The policy regarding the flying of flags at Saint Patrick's Day festivals to be circulated to ERT Committee Members.</p> <p>4. Dates of the Saint Patrick's Day Sub Committee meetings to be circulated to ERT Committee Members in due course.</p>			
		<b>June 2018</b>			
ERT/105/2018	ERDF FUTURE	<p>1. That the decision to enter into Service Level Agreements with Downpatrick Community Collective and Unit T to deliver the respective monthly Artisan markets in Downpatrick and Newcastle is confirmed.</p> <p>2. Conduct a scoping exercise with artisan producers to assess if it would be feasible to consider extending the monthly artisan market to include Warrenpoint.</p> <p>1. Submit funding applications to INI</p>	J McGilly	Markets ongoing. Will be held throughout the year.	N
ERT/105/2018	ERDF FUTURE	1. Submit funding applications to INI	J McGilly	3 applications Submitted	n

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
	APPLICATIONS	<p>ERDF Investment for Growth and Jobs for future business development programmes, by current deadline of June 2018</p> <p>2. To allocate 20% match funding against eligible programme costs. (Estimate match funding requirement is £130,000 over 3 financial years (approx £45,000 per year). Estimate total grant drawdown is £520,000 over same period.)</p>		<p>– outcome expected March 2019</p>	
ERT/106/2018	CASTLEWELLAN FOREST PARK	<ol style="list-style-type: none"> <li>Approve and adopt contents of the attached Castlewellan Forest Park Task and Finish Action Sheet dated 18.05.18.</li> <li>Proceed with HLF and DAERA applications based on the recommendations of consultant's reports.</li> <li>Review costs and look into other</li> </ol>	J McGilly	<p>HLF Stage 1 application submitted. Outcome expected December 2018</p>	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		potential sources of funding. 4. Review final application and consider a phased approach if other sources of funding are not available			
ERT/110/2018	IRISH STREET PUBLIC REALM	Agreed to note that the Irish Street Public Realm Scheme will commence in Autumn 2018 and that Council will, upon receipt of the letter of offer from DFC, procure the granite. <b>August 2018</b>	J McGilly	DFC funding confirmed. Pre procurement of materials underway. Scheme to be completed by March 2019	N
ERT/120/2018	CASTLEWELLAN FOREST PARK	<ul style="list-style-type: none"> <li>Note the contents of the Castlewellan Forest Park Task and Finish Action Sheet dated 13.06.18</li> <li>To proceed with procurement of consultant to carry out an Economic Appraisal at Castlewellan Forest Park</li> <li>To approve and adopt contents of the Castlewellan Forest Park Task and Finish Action Sheet dated 06.07.18</li> <li>Proceed with submission HLF and DAERA applications based on the costs that have been provided by Consultants reports.</li> <li>NMDDC to proceed with procuring a</li> </ul>	J McGilly	Ongoing – application submitted. Awaiting outcome.	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
ERT/121/2018	SOCIAL ENTERPRISE NEWRY, MOURNE AND DOWN PROGRAMME UPDATE	<p>Multi-Disciplinary Team for DAERA and HLF works in Walled Garden and Bothy Yard in Castlewellan.</p> <ul style="list-style-type: none"> <li>NMDDC to identify and explore element of HLF Development works that can be undertaken prior to December 2018.</li> </ul> <p>Newry, Mourne and Down District Council approve the additional activity and outputs for the Social Enterprise Newry, Mourne and Down Programme</p>	J McGilly	In progress	N
ERT/122/2018	DOWNPATRICK REGENERATION PROJECT	<ul style="list-style-type: none"> <li>Council offices continue to progress land purchase to include the additional property at No.39 Irish Street which is adjacent to Former Police Station.</li> <li>Officers explore with relevant government departments any issues that may arise due to Heritage Merit of the site</li> <li>As the site was purchased on the basis that the link road not being included in the brief, DEA Cllrs request via DEA officers a meeting with Transport NI</li> </ul>	J McGilly	In progress	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
ERT/124/2018	DFI Letters Of Offer for further Greenway Project development work.	<ul style="list-style-type: none"> <li>Officers bring back to council via ERT suitable governance structures for the project</li> <li>Agreed that Council accept both DFI Letters of Offer for the Downpatrick to Newcastle and Downpatrick to Comber proposed Greenways.</li> <li>Council proceed to appoint Consultants, via Scope Framework to assist in Project Bid/Detail Design stages.</li> <li>Council work in Partnership with Ards &amp; North Down Borough</li> <li>Council to establish a steering committee to oversee this next stage of the projects to ensure that all interests particularly those of local landowners are being considered.</li> <li>Councillor Burgess to be sent updated list on the Rights of Ways in the Down area.</li> </ul>	J McGilly	In progress	N
ERT/125/2018	Changchun Region Friendship Agreement	<ul style="list-style-type: none"> <li>Agreed that the attendance of the Chair, Chief Executive and one other officer to attend the Leaders' Summit in Dalian and agree future working relationships with</li> </ul>	L Hannaway	Ongoing	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
ERT/126/2018	C8 Eastern Economic Corridor Conference	<p>Changchun City and Region.</p> <ul style="list-style-type: none"> <li>• To sign the Friendly Cooperation Cities Agreement.</li> </ul> <p>1. Agreed that a Study on the Eastern Corridor to be completed by Ulster University and Dublin City University that will analyse the real economic opportunities along the corridor and potential projects of economic merit that can be delivered in collaboration</p> <ul style="list-style-type: none"> <li>• Completion of the study is 5 months (draft: Early October, Final Dec 18)</li> <li>• The overall aim for the research is to profile the Eastern Economic Corridor on the island of Ireland and establish an evidence base for potential local government-led collaboration along the corridor.</li> <li>• The specific objectives for the research project include: <ul style="list-style-type: none"> <li>○ To provide an evidence base for an economic corridor on the Eastern seaboard of the island of Ireland;</li> <li>○ To identify the basis for</li> </ul> </li> </ul>	M Ward	In progress	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		<p>collaboration and potential interventions and actions that might assist in the development of an Eastern Economic Corridor.</p> <p>(2) Early in 2019, a Conference will be held to look at the combined strengths of the 8 Council regions, and how the Dublin-Belfast economic corridor is the primary region on the island of Ireland with the potential to compete with the world's largest cities and metropolitan zones. The objective of this Conference is to highlight and explore in greater depth the significant economic potential and benefits of a cohesive Eastern Economic Corridor achieved through greater connectivity</p> <ul style="list-style-type: none"> <li>• The event will bring together an influential group of leaders, thinkers and investors from around the world, to show what the corridor can offer through investment in vastly improved connectivity and partnership growth.</li> <li>• It will also see key figures from the</li> </ul>			

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		<p>private, public and third sectors from both sides of the border discuss how best to pool the resources of the corridor to compete on a global basis and address the diverse opportunities from across the investment community.</p> <ul style="list-style-type: none"> <li>• It will explore how and where complementary skills can be combined along the Eastern Economic Corridor, where economies of scale can be found and where the joint efforts of both cities can produce a global force which is even more powerful than the sum of its parts. Critical to success is connectivity along the corridor and between the cities, both physical and digital</li> <li>• Workshops Themes might include: (opportunity to each Council to lead on a Theme) <ul style="list-style-type: none"> <li>o Infrastructure and accessibility</li> <li>o Social innovation</li> <li>o Sectoral cluster growth</li> </ul> </li> </ul>			



ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
ERT/127/2018	NEWRY TOWN HALL/SEAN HOLLYWOOD ARTS CENTRE – EXPRESSION OF INTEREST	<ul style="list-style-type: none"> <li>o Employability, skills and talent</li> <li>o The developing position on Brexit</li> <li>o Global competitiveness</li> <li>o Attracting investment</li> </ul> <p>Agreed to seek approval for an Expression of Interest to provide a bar/hospitality service at the Sean Hollywood Arts Centre and Newry Town Hall on a set number of occasions throughout the year.</p>	A Patterson	Approved	Y
ERT/129/2018	GOLF TOURISM	<p>Agreed to hold an International Golf Familiarisation Trip to promote golf tourism, along with other tourism experiences within the region in conjunction with Tourism Northern Ireland as this will be an excellent opportunity to target international golfing tour operators to further promote, showcase and grow the fantastic golfing product within the Newry, Mourne and Down region.</p> <p>All rural golf courses throughout the district to be notified of opportunities of promoting</p>	A Patterson	Approved	Y

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
ERT/130/2018	DELAMONT COUNTRY PARK MASTERPLAN	<p>the region in the lead up to July 2019.</p> <p>Approval be granted to begin a comprehensive engagement process on the development of this Masterplan with local residents, user groups, stakeholders, and businesses, etc on the development of Delamont Country Park.</p> <p>Contact to be made with the relevant personnel of Delamont Country Park to address the need for the redistribution of woodchip in the play areas of the park.</p>	A Patterson	Ongoing	N
ERT/131/2018	FINANCIAL ASSISTANCE – TOURISM EVENTS FUND SUMMARY	Mr Patterson to review the current guidelines for the Financial Assistance Programme.	A Patterson	In progress	N
ERT/139/2018	AONBs UPDATE – RING OF GULLION, STRANGFORD LOUGH & LECALÉ	<p><b>September 2018</b></p> <ul style="list-style-type: none"> <li>Carry out an independent review of the management of the Ring of Gullion and Strangford Lough &amp; Lecale AONBs, and the relationship between NMDDC and ANDBC in managing Strangford Lough &amp; Lecale AONB.</li> <li>Review the management of the relationship between NMDDC and Mourne Heritage</li> </ul>	J McGilly	Ongoing	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
ERT/140/2018	NEWRY CHAMBER VISIT TO CONSTRUCTION AND DESIGN EVENT 3/4 DECEMBER 2018	<p>Trust in managing the Mourne AONB. Assess the relationship of the aspiring Geopark and the AONBs. Through the AONBs much of the Geopark requirements are being delivered.</p> <ul style="list-style-type: none"> <li>Remove any references to changes to staffing and major projects contained in the AONBs Update Report dated 10 September 2018.</li> <li>Newry, Mourne and Down District Council agree funding of £5,000 to Newry Chamber of Commerce and Trade towards the London Construction and Design event 3rd and 4th December 2018. This is subject to there being a suitable application process to ensure wide participation of companies from the local area.</li> <li>Explore the potential benefit of sending a Council delegate to the Construction and Design Event on the 3/4 December 2018 with Newry Chamber.</li> </ul>	J McGilly	Work in progress	N
ERT/141/2018	CAPITAL WORKS AT DOWN COUNTY MUSEUM	Go to procurement for a supplier to install two replacement switchboards.	A Patterson	Approved	Y

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
ERT/142/2018	GREENWAY TRANSPORT	<ul style="list-style-type: none"> <li>• Council Officers engage DfI/Translink Officials to progress the possibility of installing a bus stop at the Victoria Lock site, and in increasing the number of buses passing the site each day.</li> <li>• The provision of 'round the lough' public convenience services be included for discussion at future meetings with Translink.</li> </ul>	A Patterson	Ongoing	N
ERT/152/2018	EXEMPT INFO LEASE OF WALLED GARDEN AT SLIEVE GULLION	Agreed to enter into a Lease for a four-year minimum period, subject to annual review, on the basis of agreeing the terms of the lease and appropriate valuation.	A Patterson	Approved	Y
END					



9<sup>th</sup> October 2018

Dear Tommy

**All Island Local Authority Forum**  
**Study Visit to Seamus Heaney HomePlace, Bellaghy (Mid Ulster District Council)**  
**Wednesday 28<sup>th</sup> November 2018**

Following on from our very successful recent *Rural Society in Transition* Conference earlier this year, the All-Island Local Authority Forum is facilitating a Study Visit for the Local Government sector on Wednesday 28<sup>th</sup> November in the Seamus Heaney HomePlace, Bellaghy.

The Seamus Heaney HomePlace Interpretive Centre is an exhibition and valuable portal into Heaney's world, forcing the visitor "to view the poet's words through different prisms and from alternate angles", leading into the quiet and profound spaces and intimacies of the man. The Centre bursts with energy generating an experience that makes the Poet, his past, his work, his *place* and *time* seem real. If only every Interpretive Centre could be like this – perhaps they could be.

This study visit will examine the central role that Local Government has to play in keeping genius alive for and through all ages, by creating a Centre, a space that ultimately will define and shape Bellaghy, the Home Place, whilst at the same time reaching out and connecting to local communities.

The Seamus Heaney HomePlace in Bellaghy, commissioned and developed by Mid Ulster District Council, is recognised as playing a key role in rejuvenating and regenerating its local area. It is an example of how an innovative and modern visitor/information centre can harvest energy and vibrancy within the rural community and leave a lasting impact on its visitors. The study visit will provide an opportunity for local authorities to access valuable learning that can be transferred to revitalise visitor/information centres within their own local authority areas with a view to remoulding their own rural communities / areas.



The audience for this event will be a mix of Officers and Elected Members from Local Authorities across ROI. We would strongly encourage you to promote this event throughout your membership, encouraging them to attend this event which will undoubtedly provide a valuable learning experience for many of them.

The programme for the seminar is attached and speakers include members of the team responsible for the resounding success of the HomePlace. To register your simply email Aisling O'Callaghan at Co-operation Ireland on [aisling.ocallaghan@cooperationireland.org](mailto:aisling.ocallaghan@cooperationireland.org) with names, Local Authority name, positions within your Local Authority and contact email address for each participant.

We look forward to welcoming some of your members to this event.

Best regards

Eugene Cummins, Chief Executive, Roscommon County Council  
Anthony Tohill, Chief Executive, Mid Ulster District Council



# co-operationireland

*working for a future together*

## “Local Authority Study Visit”

Wednesday 28<sup>th</sup> November 2018, Seamus Heaney HomePlace, Bellaghy

10.00 – 10.30am	Registration & Refreshments
10.30- 10.40am	<b>Welcome &amp; Opening Remarks</b> Cllr. Sean McPeake, Chairperson, Mid Ulster District Council
10.40am- 11.00am	<b>Mid Ulster &amp; The HomePlace : <i>What Makes the HomePlace special?</i></b> Anthony Tohill, Chief Executive, Mid Ulster District Council
11.00am- 11.30am	<b>The Role of Local Government : <i>Do we need to give life back to our Centres?</i></b> Eugene Cummins, Chief Executive, Roscommon County Council
11.30- 12.00pm	<b>Can one man define a Place? Can a community be the Place? : <i>The Power of Interpretation</i></b> Speaker TBC
12.00- 12.30pm	<b>How to bring life and energy into <u>your</u> Centre : Realising The HomePlace Vision</b> Brian McCormick, Manager, Seamus Heaney HomePlace
12.30- 13.00pm	Q&A
13.00- 14.00pm	Lunch
14.00pm	Visit to the Seamus Heaney HomePlace



An Roinn Tithíochta, Pleanála  
 agus Rialtais Áitiúil  
 Department of Housing, Planning  
 and Local Government



Department for  
**Communities**  
[www.communities.gov.uk](http://www.communities.gov.uk)



**co-operationireland**  
*working for a future together*

# LOCAL GOVERNMENT CAPACITY BUILDING STUDY VISIT

Wednesday, 28th November 2018 -  
Seamus Heaney HomePlace, Bellaghy  
(Mid Ulster District Council)





SEMINAR PROGRAMME

9.30 – 10.00am	<b>Registration &amp; Refreshments</b>
10.00-10.10am	<b>Welcome &amp; Opening Remarks</b> Cllr. Seán McPeake, Chairperson, Mid Ulster District Council
10.10am-10.30am	<b>Mid Ulster &amp; The HomePlace:</b> <b>What Makes the HomePlace special?</b> Anthony Tohill, Chief Executive, Mid Ulster District Council
10.30am-11.00am	<b>Can one man define a Place? Can a community be the Place? :</b> <b>The Power of Interpretation</b> Tom Dowling, Chairperson, Pride of Place & former County Manager, Meath County Council
11.00am-11.15am	<b>Q&amp;A</b>
11.15-11.45pm	<b>The Role of Local Government:</b> <b>Do we need to give life back to our Centres?</b> Eugene Cummins, Chief Executive, Roscommon County Council
11.45-12.15pm	<b>How to bring life and energy into your Centre :</b> <b>Realising The HomePlace Vision</b> Brian McCormick, Manager, Seamus Heaney HomePlace
12.15-12.45pm	<b>Q&amp;A</b>
12.45-13.45pm	<b>Lunch</b>
13.45pm	<b>Visit to the Seamus Heaney HomePlace</b>

BIOGRAPHIES:



**Cllr Seán McPeake,**  
Chair of Mid Ulster District Council 2018/19

Cllr McPeake is the current Chair of Mid Ulster District Council and has previously served on Meath District Council and was elected on to the new Mid Ulster District Council in May 2018. Cllr McPeake represents Mid Ulster District Council on ICBM, RIA, Development Program in Local Action Groups (LAG) and Planning and Community Safety Partnership. A previous member of his party's ruling and Executive and leader of the Sinn Féin Corporation group. Cllr McPeake has also served as chair of the Review of Public Administration's Strategic Leadership Board and Policy Development Panels. Cllr McPeake is NIUGA Vice President. A strong advocate of NIUGA. He has been an Office Bearer for 10 years, previously serving as NIUGA President in 2010.



**Anthony Tohill**  
Chief Executive,  
Mid Ulster District Council

Anthony Tohill was appointed as the first Chief Executive of Mid Ulster District Council in April 2015. He has over 20 years public sector experience having worked in a diverse range of positions both in Central and Local Government. He joined the Civil Service as a graduate engineer in 1995 holding positions in road design and traffic management. Anthony worked for Derry City Council from 2003 to March 2011, initially as Head of Design & Project Management before moving on to the post of Chief Planning Control Officer. Prior to taking up his current position Anthony was employed as Strategic Director of Corporate Services in Derry City Council.



**Tom Dowling**  
Chairperson,  
Pride of Place

Tom Dowling is a Civil Executive of Meath County Council in September 2018, after over 40 years local government service in various local authorities. Prior to taking up his chief executive position in Meath he worked as Chief Executive with Galway County Council. Since completing his contract with Meath County Council, he has taken on Non-Executive Director roles including the role of Chair of a National Charity. In addition, he is an Associate Lecturer in Human Resource Management with the Institute of Public Administration. He also serves and acts as advisor to various NGOs, organisations in public/private sector relationships. He is mostly heads and chairs for 'Cooperation Ireland', Health, Health Community Area (the so-called Federal Place which he founded) of years ago. He also leads and chairs the work for 'Inclusivity National Enterprise Town for the Bank of Ireland', which he designed for the bank. As a result of his previous employment, Pride of Place and Enterprise Towns, he has knowledge of virtually every city, town, village in Ireland.



**Eugene Cummins**  
Chief Executive,  
Roscommon County Council

Eugene was appointed Chief Executive of Roscommon County Council on 1st October 2015 having held a similar position with Monaghan County Council for the previous two years. Over the years Eugene has worked in five Local Authorities as different grades and has been in Local Government for a very long time. He is particularly interested in Community renewal through engaging our existing communities in a new way, developing their collective strengths by being actively involved in community activity to grow / promote / improve their area / town. Eugene has a BSc in Civil Engineering and a Masters in Business Administration from Dublin City University.



**Brian McCormick**  
Manager,  
Seamus Heaney HomePlace

Brian McCormick is the Manager of Seamus Heaney HomePlace. Brian was educated at Saint Patrick's College, Maghera, he graduated from Queens University Belfast with a Honors Degree in Modern History and from University of Ulster with an MSc in Sport, Exercise and Leisure. Brian, who is a member of Seamus Heaney's, worked in the 'logically advised' before taking up his current post and prior to which worked in a Foundation sector for 10 years. He is passionate about the art and wishes to ensure HomePlace is a wide dissemination centre where people can fully immerse themselves in the work of Seamus Heaney.

# ALL-ISLAND LOCAL AUTHORITY FORUM

"Supporting sustainable co-operation between local government across the island of Ireland"

All-Island Local Authority Forum Sub Groups

Philanthropy    Community Planning    SOLACE NI/CCMA  
Leadership    Spatial Planning    Housing

## FORUM MEMBERSHIP 2018

Society of Local Authority Chief Executives (SOLACE NI) representatives are:



**Liam Hannaway**  
Chief Executive  
Newry, Mourne &  
Down District Council



**Roger Wilson**  
Chief Executive  
Armagh City,  
Banbridge & Craigavon  
Borough Council



**Anthony Tohill**  
Chief Executive  
Mid Ulster  
District Council



**John Kelpie**  
Chief Executive  
Derry City & Strabane  
District Council

County & City Management Association (CCMA) representatives are:



**Seamus Neely**  
Chief Executive  
Donegal County Council



**Philomena Poole**  
Chief Executive  
Dún Laoghaire-Rathdown  
County Council



**Frank Curran**  
Chief Executive  
Wicklow County Council



**Eugene Cummins**  
Chief Executive  
Roscommon County  
Council



**Eamonn O'Sullivan**  
Chief Executive  
Monaghan County  
Council



Department for  
**Communities**  
www.communities-ni.gov.uk



An Roinn Tithíochta, Pleanála  
agus Rialtais Áitiúil  
Department of Housing, Planning  
and Local Government