

NEWRY MOURNE AND DOWN DISTRICT COUNCIL

**Minutes of the Enterprise Regeneration & Tourism Committee Meeting held on
Monday 8 June 2015 at 3.00pm in the Boardroom District Council Offices
Monaghan Row Newry**

Chairperson: Councillor D Curran

Vice Chairperson: Councillor R Mulgrew

In Attendance: **(Committee Members)**

Councillor T Andrews
Councillor R Burgess
Councillor W Clarke
Councillor G Donnelly
Councillor G Hanna
Councillor V Harte
Councillor H Harvey
Councillor T Hearty
Councillor D McAteer
Councillor B Quinn
Councillor M Ruane
Councillor G Stokes

(Non Committee Members)

Councillor P Clarke

Officials in Attendance:

Mr L Hannaway	Chief Executive
Ms M Ward	Director Enterprise Regeneration & Tourism
Mr G McGivern	Newry Mourne & Down DC.
Mr J McGilly	Assistant Director Enterprise Employment & Regeneration
Ms M Boyle	Tourism Development Officer
Mr M Mohan	Senior Tourism Initiatives Manager
Mr M Forster	Business Support Coordinator
Ms E McParland	Democratic Services Manager
Ms L Dillon	Democratic Services Officer

Also in Attendance: Mr R McShane McShane and Company Solicitors

ERT/31/2015:- APOLOGIES AND CHAIRPERSON'S REMARKS

The Chairperson welcomed Members to the meeting and extended his thanks to Mr J Farrell and his team on the work carried out during the Irish Open Golf event in Newcastle, in particular the management of traffic in Newcastle during the event.

The following apologies were received:

Councillor S Ennis
Mr E Curtis Director of Strategic Planning & Performance

ERT/32/2015:- DECLARATIONS OF INTEREST

The following Declaration of Interest was received:

Councillor T Andrews declared an interest in Agenda Item No. 30 regarding an East Border Region Political Study Visit to the Leuven Institute in Brussels, as he was a Director on the Board of the East Border Region.

**ERT/33/2015:- ACTION SHEET
- MINUTES OF ENTERPRISE REGENERATION & TOURISM
COMMITTEE MEETING
- MONDAY 11 MAY 2015**

Read: Action Sheet arising out of the Minutes of the Enterprise Regeneration & Tourism Committee Meeting held on Monday 11 May 2015.
(Copy circulated)

The following issue was raised:

Request for Special Meeting regarding Tourism

Noted: Councillor Hearty requested that a Special Meeting be arranged to discuss tourism. He added he intended to continue to raise this request.

Agreed: It was unanimously agreed to note the Action Sheet arising from the Minutes of the Enterprise Regeneration & Tourism Committee Meeting held on Monday 11 May 2015.

ERT/34/2015:- VESTING OF CAMLOUGH LAKE

Agreed: On the proposal of Councillor Stokes seconded by Councillor Harvey it was agreed to exclude the public and press from the meeting during discussion on this matter which related to exempt information by virtue of Paragraph 3 of Part 1 of Schedule 6 of the Local Government Act (Northern Ireland) 2014 – information relating to the financial or business affairs of any particular person (including the Council holding that information).

Agreed: On the proposal of Councillor Donnelly seconded by Councillor Andrews it was agreed the Committee come out of closed session.

- Agreed:** When the Committee came out of closed session, the Chairman reported that on the proposal of Councillor Hearty, seconded by Councillor Donnelly it had been agreed to accept recommendations contained in Report dated 1 May 2015 from Ms M Boyle Tourism Development Officer to initiate the vesting process of Camlough Lake.
- Noted:** Councillor Burgess indicated he wished to abstain from the above decision.
- Agreed:** On the proposal of Councillor Stokes seconded by Councillor Mulgrew it was agreed a letter of congratulations be sent to the organisers of the Crooked Lake Triathlon.

PRESENTATIONS

ERT/35/2015:- PRESENTATION RE: THE BEYOND NETWORK

Mr Michael Forster Business Support Co-ordinator delivered a presentation on the Beyond Network which is a flexible demand driven business support network targeting all existing small businesses. *(Copy attached)*

Mr Forster said whilst there were over 2,500 VAT-registered businesses in the Down District area, the Council had little knowledge of the majority of local businesses' support and development needs. As these businesses were the mainstay of the local economy, identifying their needs and developing appropriate support to assist their sustainability, competitiveness and future growth was a priority for the Council.

Mr Forster advised that after completing Business start-up programmes such as the Regional Start Initiative, many businesses (often only trading for one or two years) did not know who to approach for help and advice. The Beyond Network was designed to provide a support bridge between start-up assistance and INI / Vat Registered client support, whilst also capturing business data from SME's to develop future support programmes.

Mr Forster said the network supports all existing businesses regardless of size, sector or turnover through the delivery of specialised mentoring, business development workshops and networking opportunities designed to promote collaboration and growth. It was currently the main communication channel to local businesses in the area through a regular e-zine, website and social media platforms.

The presentation covered the following areas:

- Issues facing local businesses
- Benefits to local businesses – delivery of mentoring and workshops
- Benefits to Council – Business Intelligence database of businesses and needs
- Results/key findings to date

A short video illustrating the success of the support and how Beyond had benefited small businesses in the area was also shown.

Discussions:

Discussion followed during which the following issues were raised:

- Did the Beyond Network include all types of businesses?
- How were businesses contacted?
- Many small businesses in South Armagh and South Down were struggling following the rates evaluation – were there any plans to hold Beyond workshop events in the South Armagh and South Down areas.
- How did officers plan to work with Newry & Mourne Enterprise Agency?

Responses:

1. The Beyond Network offered support to all sectors regardless of turnover or employees numbers.
2. Businesses were contacted through the network using press advertisements, social media, email campaigns and officers or delivery staff meeting businesses face to face. Many businesses were also referred to the Network by other businesses by word of mouth. Evening and daytime workshops /events were staggered to suit local businesses.
3. Phase II was based mainly in Down District although recently Newry businesses had made use of, or had expressed an interest in, the mentoring. Mentoring for the current phase (Beyond 2) has finished at the end of May 2015, although the businesses could still be signposted to further support, through the e-zine. Business intelligence (data capture of local businesses) was still on-going. Support was targeted towards the areas of need based on feedback from local businesses.
4. If funding was successful, the network would work with both enterprise agencies subject to procurement. The main strength of Beyond however was the business database that is central to the programme. This allowed Down Council to identify business sectors and tailor new programmes of support.

Mr Forster said a recommendation had been presented to extend the Beyond Network to other parts of the District with the next level of funding.

Ms Ward said she hoped the presentation gave Members an overview of what the Beyond Network could offer local businesses.

ENTERPRISE EMPLOYMENT AND REGENERATION ITEMS

ERT/36/2015:- THE BEYOND PROJECT - EXTENSION OF POST OF BUSINESS SUPPORT COORDINATOR

Read: Report dated 8 June 2015 from Mr D Patterson Economic Development Manager regarding the extension of the post of Business Support Coordinator. (Copy circulated)

Agreed: **On the proposal of Councillor Andrews seconded by Councillor Stokes it was agreed to approve the recommendation contained in Report dated 8 June 2015 from Mr D Patterson Economic Development Manager and extend the post of Business Support Coordinator for the period 1 July 2015 – 30 September 2015.**

To approve in principle, an application being made to the EU Investing for Growth and Jobs Programme 2014- 2020 for a future Beyond Network and incorporating a continuing business intelligence function to include further business database and MIS development.

Noted: It was noted that the extension of the Business Support Coordinator, for the period 1 July 2015 – 30 September 2015, would be on a pilot basis to allow further work to create exposure of the Beyond Programme to the Newry and Mourne area of the District.

ERT/37/2015:- ECONOMIC REGENERATION AND INVESTMENT STRATEGY

Read: Report from Ms M Ward Director Enterprise, Regeneration & Tourism regarding the 'Economic Regeneration and Investment Strategy'. (Copy circulated)

Read: Newry Mourne & Down District Council Economic Regeneration & Investment Strategy 2015 - 2020, (final draft) dated 5 June 2015. (Copy circulated)

Ms Ward explained it had been agreed at the Enterprise Regeneration & Tourism Committee Meeting in May 2015 that a draft Economic Regeneration and Investment Strategy be tabled at the Meeting of the Enterprise Regeneration & Tourism Committee Meeting on Monday 8 June 2015.

Agreed: **On the proposal of Councillor Stokes seconded by Councillor Donnelly it was agreed to adopt the Newry Mourne & Down District Council Economic Regeneration & Investment Strategy 2015 - 2020, (final draft) dated 5 June 2015.**

ERT/38/2015:- 'MAKE IT LOCAL' INITIATIVE

Read: Report from Ms M Quinn Project Development Manager dated 8 June 2015 regarding the 'Make it Local' initiative. (Copy enclosed)

Agreed: On the proposal of Councillor Andrews seconded by Councillor W Clarke it was agreed to accept the recommendation contained in the Report from Ms M Quinn Project Development Manager, dated 8 June 2015, as follows:

- To approve the initiation, development and implementation of a high profile district wide 'Make it Local' campaign.
- To undertake a pilot scheme
- To facilitate (if appropriate) a student to work with the Steering Committee and Officers on the formulation and delivery of the scheme.

Noted: Councillor Andrews suggested Officers examine the possibility of providing an iphone App on shopping local.

Councillor W Clarke suggested that a section be made available on the Council's website regarding shopping local.

ERT/39/2015:- TRANSFER OF FUNCTIONS - DSD TO COUNCIL (SECONDMENT ARRANGEMENTS)

Read: Report from Mr J McGilly Assistant Director Enterprise Employment & Regeneration, dated 8 June 2015 regarding the transfer of regeneration functions from DSD to the Council post 2016, via secondment arrangements. (Copy circulated)

Agreed: On the proposal of Councillor Donnelly seconded by Councillor Hanna it was agreed to accept the recommendation contained in Report dated 8 June 2015 from Mr J McGilly Assistant Director Enterprise Employment & Regeneration, regarding the transfer of DSD functions in 2016, as follows:

- (1) NMDDC to develop a detailed paper on skills and tasks required to carry out research and analysis and draft a detailed strategy for tackling disadvantage and regeneration.
- (2) Officials meet with DSD to explore a secondment arrangement for suitably experienced staff to complete task at (1) above – this should not exceed the equivalent of 2 full-time staff.

ERT/40/2015:- UPDATE RE: WARRENPOINT TOWN PARK

Read: Report from Mr J McGilly Assistant Director Enterprise Employment & Regeneration, dated 8 June 2015 regarding Warrenpoint Park Heritage Lottery Regeneration Project:

- Plans for approval
- Budgets (Copy circulated)

Several Members expressed concern that Councillors were not being invited to attend meetings at which projects taking place in their local areas were being discussed. They said it was important that local Councillors, and any interested Councillor, should have an input to such discussions in order that issues could be raised in advance and resolved. Specific reference was made to projects for Warrenpoint Park and Tennis Courts and Slieve Gullion Forest Park.

Members also expressed concern regarding the duration of the recent full Council Meeting as many Councillors had a long distance to travel before they reached home and it was suggested that the Council Meeting needs to be structured in terms of each item being given a timescale for discussion.

Ms Ward said she noted the Councillors comments in relation to the inclusion of Councillors at DEA project meetings and added that this matter would be discussed at the Community Planning Workshop Workshop on 18 June 2015.

Agreed: On the proposal of Councillor Ruane seconded by Councillor Hanna it was agreed that due to the time constraints in terms of funding and planning applications, the Council support in principle, the following recommendation:

- **Submit planning application based on the most up to date proposal which seeks to reduce the size of the current tennis court area to one full size court and develop the space for other games with a removable fence.**
- **Re-profile current development budget and utilise an under-used budget to pay the current consultancy team additional monies to meet funder's requirements that more detail is added to Interpretation Plan.**
- **Council to provide additional match funding to this project, in the sum of £75,000 to secure the round two application to Heritage Lottery Fund. Attempts to secure External Funding in this sum will be made over the life of the project delivery phase.**

It was also agreed that should Councillors have any issues regarding the Warrenpoint Park Heritage Lottery Regeneration Project that they contact Ms Marie Ward Director Enterprise Regeneration & Tourism.

It was further agreed Officials to examine elected member attendance at meetings regarding Council led projects/programmes.

ERT/41/2015:- NATURAL ENVIRONMENT FUND APPLICATIONS
- RING OF GULLION
- STRANGFORD LOUGH & LECALÉ PARTNERSHIP

Read: Report from Ms T Hamill Ring of Gullion AONB Officer, dated 19 May 2015 regarding application to the Natural Environment Fund in respect of the Ring of Gullion. (Copy circulated)

Read: Report from Ms C Nolan Manager SLLP, dated 8 June 2015 regarding application to the Natural Environment Fund in respect of Strangford Lough & Lecale Partnership. (Copy circulated)

Agreed: It was unanimously agreed to note the above Reports and that a recommendation be tabled at a meeting of the Strategy Policy & Resources Committee Meeting regarding Council representation on the Strangford Lough & Lecale Partnership and other bodies.

Agreed: On the proposal of Councillor W Clarke seconded by Councillor Hearty it was agreed:
(a) A letter be sent to the Minister for DOE seeking clarification on future funding for AONBs.
(b) A letter be sent to MEPs seeking clarification on European funding for AONBs.

ERT/42/2015:- DERRYMORE ESTATE PARTNERSHIP

Read: Report from Ms A Smyth Enterprise Development Officer dated 8 June 2015 regarding Friends of Derrymore Partnership. (Copy circulated)

Agreed: On the proposal of Councillor Mulgrew seconded by Councillor Hearty it was agreed to note the following recommendation which was agreed at the Newry & Mourne District Council Meeting held on 30 March 2015:

“On completion of appropriate consultation for the Derrymore Estate Regeneration Project, efforts should focus on preparation of a space and place funding application, and any other funding applications that would be appropriate for Derrymore House and Estate.”

It was also agreed on the proposal of Councillor Mulgrew seconded by Councillor Hearty that local elected representatives be involved in all meetings regarding the Derrymore Estate Regeneration Project.

ERT/43/2015:- SUPERFAST BROADBAND VOUCHER SCHEME

Read: Report from Mr J McGilly Assistant Director Enterprise, Employment & Regeneration, dated 8 June 2015 regarding the Superfast Broadband Voucher Scheme. (Copy circulated)

Agreed: **On the proposal of Councillor W Clarke seconded by Councillor Hanna it was agreed to note progress on the Superfast Broadband Voucher Scheme and approve progress to implementation stage and sign Service Level Agreement with Belfast City Council.**

ERT/44/2015:- NON DOMESTIC BUSINESS RATES

Read: Report from Mr M Patterson Enterprise Development Officer dated 8 June 2015 regarding non Domestic (Business) Rates Information and Valuation process. (Copy circulated)

Agreed: **On the proposal of Councillor Burgess seconded by Councillor Hearty it was agreed to approve the Recommendation contained in Report dated 8 June 2015, from Mr M Patterson Enterprise Development Officer as follows:**

- (a) Provide an information leaflet and circulate it via email and social media to the Council's business databases providing the current position on non domestic (business) rates valuation and process of appeal. In addition, request on this email if the recipients would attend an information seminar if it was set up in their area.**
- (b) Contact LPS for a detailed breakdown of the District in order to obtain accurate information on the Council's current position in terms of business rating.**
- (c) Organise two information sessions in Newry and Downpatrick week commencing Monday 22 June 2015 (agenda to be confirmed following written confirmation from Alan Bronte, LPS Commissioner of Valuation).**

ERT/45/2015:- UPDATE RE:

- NARROW WATER KEEP**
- GREENCASTLE CASTLE**

Read: Report from Mr M Patterson Enterprise Development Officer dated 8 June 2015 regarding future use of Narrow Water Keep and Greencastle Castle. (Copy circulated)

Councillors expressed concerns that tourist attractions and sites of historical interest across the District were affected by budget cuts and suggested that the Council support local volunteers who were involved in the opening of open the Greencastle Castle site.

Mr McGilly advised that supporting local volunteers with the opening of the Greencastle Castle site would be included in the recommendation put forward to ensure the site could be open rather than kept closed.

Agreed: On the proposal of Councillor Hanna seconded by Councillor Ruane it was agreed to accept the recommendation contained in Report from Mr M Patterson Enterprise Development Officer dated 8 June 2015 regarding Narrow Water Keep and Greencastle Castle, as follows:

- (a) Convene an immediate meeting of relevant Council officials with WBR Chamber of Commerce and Warrenpoint Heritage Development Committee to discuss, in the first instance the potential opening of Narrow Water Keep for the 2015 summer period.
- (b) In addition, a meeting to be arranged with all relevant stakeholders to discuss the NIEA budget cuts and future implications for the Council due to the number of current NIEA historical sites in the Council District that this issue may apply to.
- (c) To note that currently there was no Council budget for any of this activity.

TOURISM CULTURAL AND EVENTS ITEMS

ERT/46/2015:- TOURISM MARKETING & COMMUNICATION PLAN/PROGRAMME

Read: Report from Ms M Boyle Tourism Development Officer and Mr M Mohan Senior Tourism Initiatives Manager dated 25 May 2015 regarding Tourism Marketing and Communication Plan.
(Copy circulated)

Councillor Hearty stressed the Council needed to focus more on how to sell the area. He referred to Balmoral Show 2015 where the Council had only one person on its promotion stand which he felt was inadequate and suggested the Council should meet with representatives from local hotels to hear their view on how the Council could assist in marketing the area in advance of attending major shows and events.

Councillor Andrews said the Council needed to have a better approach in terms of marketing the area.

Agreed: On the proposal of Councillor Hearty seconded by Councillor Andrews it was agreed to note the Tourism Marketing and Communication Plan from April 2015 – September 2015 with

relevant additional activities as opportunities arise particularly associated with events, including Halloween events.

ERT/47/2015:- APPOINTMENT OF CONSULTANT
RE: DEVELOPMENT OF TOURISM STRATEGY

Read: Report from Mr M Mohan Senior Tourism Initiatives Manager dated 8 June 2015 regarding the appointment of a Consultant for the Development of the Tourism Strategy. (Copy circulated)

Agreed: On the proposal of Councillor W Clarke seconded by Councillor Mulgrew it was agreed to accept the recommendation contained in Report dated 8 June from Mr M Mohan Senior Tourism Initiatives Manager as follows regarding the Development of a Tourism Strategy:

- (a) To appoint a consultant to develop a Tourism Strategy and Action Plan for the district, in line with the new Council Corporate Plan and the emerging Newry Mourne and Down Economic Regeneration Vision and Investment Strategy.
- (b) To establish a Project Board of Members from the ERT Committee to provide overall direction and accountability for the development and implementation of the Tourism Strategy and Action plan for the District. The Board to consist of the following:
- (c) Appointment of Members from the ERT Committee Meeting to the Project Board be made based on the following breakdown:

Sinn Fein	2No. Members
SDLP	2 No. Members
DUP	1 No. Member
UUP	1 No. Member

Parties to forward details of their nominees to the Democratic Services Manager after which arrangements would be made to convene a first meeting of this Board.

(Councillor McAteer joined the meeting at this point – 4.45pm)

ERT/48/2015:- MOURNE COOLEY GULLION GEO TOURISM

Read: Report from Mr J Devaney Geotourism Manager dated 8 June 2015 regarding the continuation of the Mourne Cooley Gullion Geo Tourism. (Copy circulated)

Agreed: On the proposal of Councillor Donnelly seconded by Councillor McAteer it was agreed to note the present position with regard to the Mourne Cooley Gullion Geo Tourism project.

ERT/49/2015:- ACCOMMODATION NEEDS ANALYSIS

Read: Report from Mr M Mohan Senior Tourism Initiatives Manager dated 8 June 2015 regarding the Accommodation Needs Analysis.
(Copy circulated)

Agreed: On the proposal of Councillor Donnelly seconded by Councillor Andrews it was agreed to support the delivery of the Accommodation Needs Analysis study.

ERT/50/2015: PUBLIC ART - HILLTOWN

Read: Report from Ms M Boyle Tourism Development Officer dated 22 May 2015 regarding insurance and maintenance of public art in Hilltown. (Copy circulated)

Agreed: On the proposal of Councillor Quinn seconded by Councillor Hanna it was agreed to accept the recommendation contained in Report from Ms M Boyle Tourism Development Officer dated 22 May 2015, regarding public art in Hilltown, as follows:

- (a) The site and piece of art will be insured (including public liability) and maintained by the Council for a period of at least 10 years following installation.
- (b) To pay the associated fee of £415.50 for the certificate of lawful development.

ERT/51/2015: TRADING BAYS - ALBERT BASIN NEWRY

Read: Report from Ms M Boyle Tourism Development Officer dated 22 May 2015 regarding the designation of 4 No. Trading Bays at Albert Basin quayside Newry. (Copy circulated)

In response to a query from Councillor Quinn regarding public liability insurance and electricity upgrade Ms Boyle confirmed that an offer of funding in the sum of £7,500 had been received from the Loughs Agency which would be spent towards installing required pontoons and electricity upgrades.

Agreed: On the proposal of Councillor Stokes seconded by Councillor McAteer it was agreed to accept the recommendation contained in Report from Ms M Boyle Tourism Development Officer regarding Trading Bays at Albert Basin quayside Newry, as follows:

- (a) To proceed with the process of designating 4 no. Trading Bays at Albert Basin Quay Side – location to be agreed on site. The trading Bays would be non electric facilities.

- (b) To accept letter of offer from Loughs Agency for £7500 and commence the process of detailed assessment and design of electrical upgrade requirements.
- (c) Council continue to pursue funding opportunities to upgrade the electrical supply and access requirements at Albert Basin.

ERT/52/2015: LETTER OF SUPPORT

RE: GLEBE NATIONAL SCHOOL DONAGHMORE

Read: Report from Ms M Boyle Tourism Development Officer dated 29 May 2015 to consider providing a letter of support regarding pending application to Heritage Lottery Fund to secure funding for Glebe National School Donaghmore restoration project. (Copy circulated)

Agreed: On the proposal of Councillor Burgess seconded by Councillor Ruane it was agreed to accept the recommendation contained in report from Ms M Boyle Tourism Development Officer dated 29 May 2015, to provide letter of support to the Steering Committee for the Glebe National School restoration Project which currently had an application pending to the Heritage Lottery Fund.

ERT/53/2015: NATIONAL FAMINE COMMEMORATIONS

Read: Report from Mr G McGivern dated 8 June 2015 regarding National Famine Commemorations. (Copy circulated)

Councillor Harte said that both Councillor Casey and she had sat on the Famine Committee in the legacy Council and would be keen to be included in the planning of the upcoming Famine Commemoration event.

Agreed: On the proposal of Councillor Stokes seconded by Councillor Donnelly it was agreed to accept the Recommendations contained in Report from Mr G McGivern regarding National Famine Commemoration events, as follows:

- (a) National Famine Commemoration Event to be held at Albert Basin, Newry, on 26 September 2015.
- (b) Council in conjunction with Office of Public Works, Dublin, to procure the necessary infrastructure and services to host the event at Albert Basin.
- (c) The Council to issue invitations to main commemoration event.
- (d) Nomination of 6 Members from ERT Committee to sit on a working group with Council officials to work up detail of Famine

Commemoration and supporting events and agree through the ERT Committee.

It was also agreed that subject to approval at the Council Meeting on Monday 6 July 2015, the appointment of 6 No. Members of the ERT Committee to the Working Group to be made on the following basis, and details of nominated Members to be forwarded to the Democratic Services Manager:

Sinn Fein	2 members
SDLP	2 members
DUP	1 member
UUP	1 member

ERT/54/2015: GRAN FONDO GIRO d'ITALIA

Read: Report from Mr G McGivern dated 8 June 2015 regarding Gran Fondo Giro d'Italia. (Copy circulated)

Agreed: On the proposal of Councillor Andrews seconded by Councillor Stokes it was agreed to accept the recommendations contained in Report from Mr G McGivern regarding the Gran Fondo Giro d'Italia, as follows:

The Council to provide the following services:

- a) To note the use of Dree Hill Car Park, Slieve Croob, Dromara as a hydration stop
- b) To note the use of Spelga Dam Car Park as a hydration stop
- c) In the event improvement works scheduled for Spelga Dam Car Park were not complete, Council to secure the site and to indemnify for use as a hydration stop.
- d) Provision of industrial size wheelie bins, as required, at Dree Hill, Spelga Dam, St Johns Church Car Park, Hilltown and Dromara Football Club Grounds, Dromara.
- e) Cleaning and removal of wheelie bins at the 4 locations
- f) Provision of Council staff to distribute refreshments at Dree Hill, Hilltown and Spelga Dam.
- g) Council staff to erect, and dismantle, route signage.
- h) Access to Warrenpoint Town Hall, or other suitable venue, for Volunteer Hub.

Council to assist in distribution of information leaflets to residents businesses and Chamber and attendance at Community meetings as appropriate

ERT/55/2015: BENEDICT KEILY WEEKEND FESTIVAL

Read: Letter dated 20 May 2015 from Fermanagh & Omagh District Council regarding the Benedict Keily Weekend Festival to be held in Omagh from 11 – 13 September 2015 at a cost of £85 per delegate.
(Copy enclosed)

Agreed: It was agreed to note the above correspondence as no appointments were made to attend this event.

ERT/56/2015: LEGACY RE: IRISH OPEN EVENT

Ms Ward explained that arising out of the Council Meeting held on Monday 1 June 2015 it was agreed that an item be referred to the Enterprise Regeneration and Tourism Committee Meeting to discuss the legacy of the successful Irish Open Golf event held in Newcastle.

Ms Ward added that as all the data and information from the recent event was not yet available it would not be possible for Officers to prepare a full report.

Agreed: It was unanimously agreed an item be included for discussion on the next meeting of the Enterprise Regeneration & Tourism Committee Meeting to be held on Monday 10 August 2015, and the forthcoming Working Group Meeting to discuss the legacy of the Irish Open Golf event, when all relevant data and information will be available.

ERT/57/2015: REPORT RE: IRISH FESTIVAL MILWAUKEE

It was noted an item had been tabled at the Council Meeting held on Monday 1 June 2015 regarding an invitation for the Chairperson of Council to attend the Milwaukee Hurling Club 20th Anniversary Celebrations from 20 – 23 August 2015.

The Council had agreed that a report be brought to the ERT Committee June 2015 with information on costs and whether the visit could include attendance at the Milwaukee IrishFest also.

Read: Report from Ms M Ward Director Enterprise Regeneration & Tourism dated 8 June 2015 regarding the Milwaukee Irish Festival 2015.
(Copy circulated)

Agreed: On the proposal of Councillor Burgess seconded by Councillor Hearty it was agreed the Chairperson of Council attend the final days of the Irish Festival in Milwaukee and the beginning of the Milwaukee Hurling Club 20th Anniversary Celebration events, from 15 – 22 August 2015 in order to maximise the potential benefits for the Council arising from both events.

**ERT/58/2015: EU FUNDING EVENT
RE: EU STRUCTURAL FUNDS
(FRIDAY 26 JUNE 2015)**

Read: Notification regarding EU Funding Event regarding EU Structural Funds to be held on Friday 26 June 2015 in Limavady.
(Copy circulated)

Agreed: It was agreed to note the above for information.

**ERT/59/2015: EAST BORDER REGION POLITICAL STUDY VISIT
THE LEUVEN INSTITUTE BRUSSELS
(SEPTEMBER 2015)**

Read: Letter dated 1 June 2015 from Ms P Arthurs East Border Region an East Border Region Political Study Visit to the Leuven Institute Brussels in September 2015 at a cost of €500 per person.
(Copy circulated)

Agreed: On the proposal of Councillor Hanna seconded by Councillor Harte it was agreed to appoint 3 Members of the East Border Region and advisor to attend the East Border Region Political Study Visit to the Leuven Institute Brussels from 14 - 16 September 2015 at a total cost to Council in the sum of £1,500.

**ERT/60/2015:- LICENCE
RE: CAFÉ AT SEAN HOLLYWOOD ARTS CENTRE**

Agreed: On the proposal of Councillor Donnelly seconded by Councillor Stokes it was agreed to exclude the public and press from the meeting during discussion on this matter which related to exempt information by virtue of Paragraph 3 of Part 1 of Schedule 6 of the Local Government Act (Northern Ireland) 2014 – information relating to the financial or business affairs of any particular person (including the Council holding that information).

Agreed: On the proposal of Councillor Donnelly seconded by Councillor Stokes it was agreed the Committee come out of closed session.

Agreed: When the Committee came out of closed session, the Chairman reported that on the proposal of Councillor Donnelly, seconded by Councillor Stokes it had been agreed to accept the recommendation contained in the report from Ms A Magill Assistant Director Arts Culture Museum dated 8 June 2015 regarding Café Franchise license extension at Sean Hollywood Arts Centre.

The meeting concluded at 5.25pm.

For consideration at the Council Meeting to be held on Monday 6 July 2015.

Signed: Ms Marie Ward
Director of Economic Regeneration and Tourism

www.beyondni.co.uk

beyond



European Union
European Regional
Development Fund
Investing in your future

**Invest Northern
Ireland**
Building Locally
Competing Globally



European Council
and Member States
adopted on 17th
November 2000
**NEWLY MODERNISED
STRUCTURE**

This project is part funded by Invest NI and the European Regional Development Fund under the European Sustainable Competitiveness Programme for Northern Ireland.

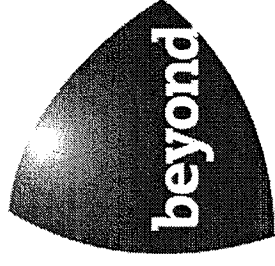
Beyond Business

Introduction

Michael Forster The Beyond Network

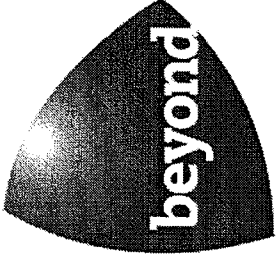
Business Support Coordinator

Newry, Mourne and Down District Council



Comhairle Ceantair
an Iúir, Mhúrn
agus an Dúin
**Newry, Mourne
and Down**
District Council

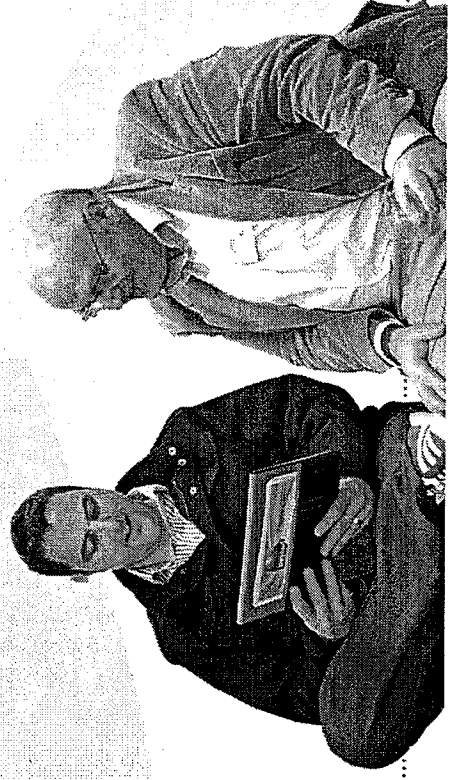
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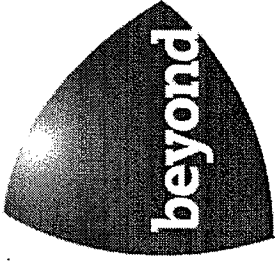


Beyond Business

What is the Beyond Network?

- A flexible demand driven business network
- Targets Micro – Small Business which make up approx. 60% of economy
- Supports existing businesses regardless of size, sector or turnover
- Main communication Council > Businesses through e-zine and website



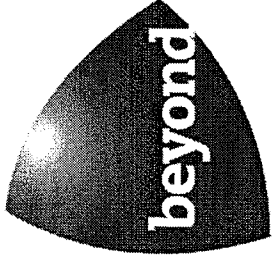


Beyond Business

Issues facing local businesses

- Rural Area - Majority are Micro-businesses
- Gap in Knowledge / Support / Skills
- Difficulty in obtaining support (i.e not a INI Client)
- Swamped with information from multiple support programmes
- Poor Infrastructure – Transport & Internet connectivity

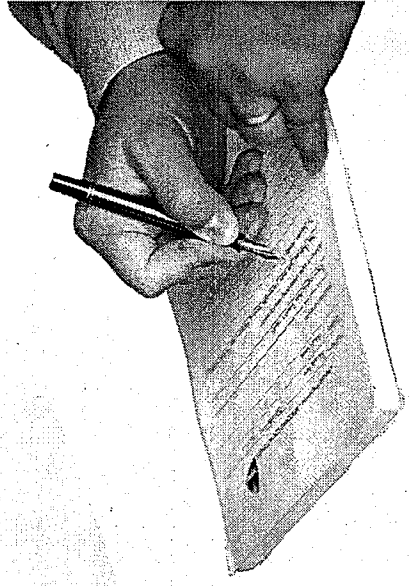


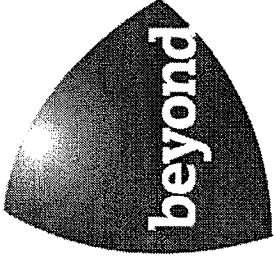


Beyond Business

Benefits to local businesses:

- Delivery – Subsidised Expert Mentoring, Workshops and Networking Opportunities
- Up skilling > Growth > Assistance from Invest NI
- Collaboration with other businesses
- Becoming self sustainable
- First point of contact service for local businesses
- Flexible Support – Demand Driven
- Regular e-zine – valued means of support

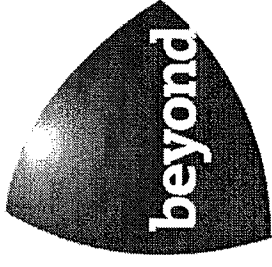




Beyond Business

Benefits to Council

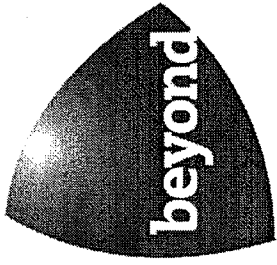
- Identifying local businesses needs:
 - Capture businesses below the VAT threshold "Radar"
 - Centralised MIS (capturing business information / business needs. Building a comprehensive and up to date database of local companies
 - Sharing information to other departments (Tourism, ED)
 - Larger companies have expressed an interest in working with smaller businesses (Local Supply Chains / Knowledge Transfer)
 - Signposting support and funding to businesses
 - Maintains a positive and close relationship with businesses



Beyond Business

Results / Key Findings to date

- Over 1500 businesses registered to date
- Over 700 one to one mentoring hours and 60 workshops
- Affordable Mentoring – Access to Expert business mentors
- Increased Demand for Networking
- Collaborative Approach & “Can Do” Attitude
- Other Businesses and programmes referring the service



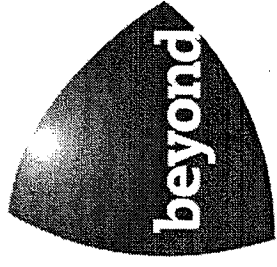
Beyond Business

Next Steps?

www.beyondni.co.uk

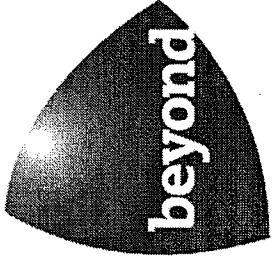
Beyond Business

- More Newry based businesses interested in using the service
- Establishing a better relationship with businesses across new district
- Work with both Enterprise agencies to deliver mentoring, workshops and networking opportunities.
- Capture Newry based data to develop new programmes / support





Comhairle Ceantair
an Iúir, Mhúrn
agus an Dúin
Newry, Mourne
and Down
District Council



Beyond Business

Beyond Case Study Video

Michael Forster
Business Support Coordinator
Email: michael.forster@nmandd.org
Tel: +44 (0) 2844 610856

www.beyondni.co.uk

[Beyond Video link](#)