Comhairle Ceantair an Iúir, Mhúrn agus an Dúin
Newry, Mourne and Down District Council

November 13th, 2017

Notice Of Meeting

You are invited to attend the Enterprise, Regeneration and Tourism Committee Meeting to be held on **Monday, 13th November 2017** at **3:00 pm** in **Boardroom, Monaghan Row.**

Chair: Cllr. P Byrne

Vice: Cllr. D Hyland

Members:

Cllr. R Burgess	Cllr. M Carr
Cllr. C Casey	Cllr. W Clarke
Cllr. D Curran	Cllr. G Hanna
Cllr. H Harvey	Cllr. T Hearty
Cllr. D McAteer	Cllr. O McMahon
Cllr. B Quinn	Cllr. M Ruane
Cllr. G Stokes	

Agenda

1.0 Apologies and Chairperson's Remarks

2.0 Declarations of Interest

3.0 Action Sheet - Enterprise, Regeneration and Tourism Committee Meeting Monday 9 October 2017 (Attached)

ERT Action Sheet Oct 2017.pdf *Page 1*

Enterprise, Employment and Regeneration Items

4.0 Low Powered Wide Area Network (LPWAN) Update (Report attached)

LPWAN Successful update.pdf *Page 6*

5.0 Castlewellan Forest Park (Report attached)

Castlewellan Forest Park.pdf *Page 8*

6.0 Silvery Light Project (Report attached)

Silvery Light Project.pdf *Page 10*

7.0 High Speed Train Feasibility Study (Report attached)

Belfast to Dublin - High Speed Rail - ERT 13.11.17.pdf *Page 12*

Tourism, Culture and Events Items

8.0 2018 Tourism Events Programme (Report attached)

Tourism Events Programme.pdf *Page 15*

Tourism Events Programme App.1.pdf *Page 19*

9.0 Visitor Experience Plan (Report attached)

Visitor Experience Plan.pdf *Page 23*

Visitor Experience Plan App.1.pdf *Page 26*

Visitor Experience Plan App.2.pdf *Page 61*

10.0 City of Culture - Belfast and Derry (Report attached)

Support of European Capital of Culture 2023 Bid.pdf **Page 63**

App 1 European Capital of Culture.pdf **Page 64**

Exempt Information Items

11.0 Purchase of lands at Slieve Gullion Forest Park (Report attached)

This Item is deemed to be restricted by virtue of Paragraph 3 of Schedule 6 of the Local Government Act (Northern Ireland) 2014 - information relating to the financial or business affairs of any particular person (including the Council holding that information) and the public may, by resolution, be excluded during this item of business.

EXEMPT INFO Purchase of Land at Slieve Gullion Nov ERT.pdf **Not included**

12.0 Slieve Gullion Amenity Building (Report attached)

This Item is deemed to be restricted by virtue of Paragraph 3 of Schedule 6 of the Local Government Act (Northern Ireland)2014 - information relating to the financial or business affairs of any particular person (including the Council holding that information) and the public may, by resolution, be excluded during this item of business.

EXEMPT INFO Slieve Gullion Amenity Building Nov ERT.pdf **Not included**

Enterprise Employment and Regeneration - For noting

13.0 Social Enterprise Report (Report attached)

Social Enterprise Programme Update Nov ERT.pdf **Page 66**

14.0 European Social Fund Report (Report attached)

European Social Fund Current Programmes Nov ERT.pdf **Page 68**

15.0 NI Business Start Up Programme - Update (Report attached)

Business Start Up Update.pdf **Page 70**

16.0 Action Tracker Update Sheet (Report attached)

Action Tracker Sheet Nov ERT.pdf **Page 72**

17.0 Scheme of Delegation (Report attached)

'Scheme of Delegation.pdf **Page 88**

ACTION SHEET – ENTERPRISE REGENERATION & TOURISM COMMITTEE MEETING

MONDAY 9 October 2017

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
ERT/170/2017	ACTION SHEET MINUTES OF ERT MEETING 11 SEPTEMBER 2017	**(a)** The issue of overgrown grass in public areas to be raised with Transport NI at the Council Meeting scheduled for 23 October 2017	Marie Ward	Completed	Y
ERT/171/2017	GREENWAY DEVELOPMENT PROPOSALS	**(a)** Council approval to work up project bids and detailed designs for the Department of Infrastructure's Capital Grants Programme for Greenways should the Programme become available. **(b)** Council explores how the work relating to the negotiation with landowners can be progressed	Jonathan McGilly	Work will commence subject to necessary funds being secured in18/19 Budgets.	N
ERT/172/2017	NORTHERN IRELAND EUROPEAN SOCIAL FUND PROGRAMME 2014-2020	**(a)** Newry, Mourne and Down District Council (a) authorise Council officials to engage with relevant organisations to develop potential ESF applications and report back to Council in due course and (b) provide £50,000 per annum within the 2018/19, 2019/20 & 2020/21 financial years to match fund and lever in potential new economic and employment projects under the European Social Fund programme 2014 - 2020. This would be made available within the economic development budget.	Jonathan McGilly	Work ongoing subject to 18/19 Budgets	N

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
ERT/173/2017	RURAL DEVELOPMENT PROGRAMME BROADBAND APPLICATION	**(a)** Accept the RDP Letter of Offer from Rural Development Programme to conduct this feasibility study; **(b)** Implement project as per application and report back to committee in February 2018 with a report on recommended outcome and way forward.	Jonathan McGilly	Work has commenced of due to Report back early 2018.	Y
ERT/174/2017	UNION PRIORITY 4 (SEAFLAG)	**(a)** That Committee notes the SEAFLAG appointment and that consideration be given to including £100,000 in the 2018/19 budget to facilitate potential match funding requirements.	Jonathan McGilly	Work underway to develop Strategy submission November 2018	Y
ERT/175/2017	APPLICATION TO HERITAGE LOTTERY FUND FOR GREAT PLACE SCHEME	**(a)** To agree that the Council act as a lead partner for this application and submit the preliminary application. **(b)** To pursue all relevant funding opportunities to match fund the application, if it is successful to the final stage. **(c)** Recommend the on-going support from all relevant NMDDC departments for the applications.	Jonathan McGilly	Work Ongoing	N
ERT/176/2017	NEWRY CANAL LOCK GATE NO. 5	**(a)** Council accept the Letter of Offer from the Landfill Communities Fund for	Jonathan McGilly	Work ongoing	Y

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
	RESTORATION MARKETING PLAN DEVELOPMENT	£92,445 towards the 'Newry Canal Lock No.5 Restoration' and now proceed to commission the required procurement processes for consultants and contractors to have the scheme designed and delivered.			
ERT/177/2017	OUTLINE REGENERATION FORWARD WORK PLACE - DFC	**(a)** Approve the 'Outline Urban Regeneration Public Realm Future Work Plan', to allow continued lobbying of DFC in regards their Newry Mourne and Down budget allocations.	Jonathan McGilly	Work ongoing to implement plan of prepare Budgets.	N
ERT/178/2017	REGIONAL BID TO DIGITAL CATAPULT FOR LPWAN (LOW POWERED WIDE AREA NETWORK)	**(a)** Currently 10 other Councils have expressed an interest in the scheme and have been asked to provide £10,000 each to fund and coordinate challenge funds to launch small scale trials and explorations of the technology. **(b)** It is recommended that Council commit £10,000 to fund the implementation of the network allowing SME's to develop innovative solutions using LPWAN technology to overcome the key challenges. **(c)** Timescales: If the bid is successful, the network is required to be operational by March 2018	Jonathan McGilly	Stage 1 application approved – working on options for implementation.	N
ERT/179/2017	CITY DEAL UPDATE	**(a)** To commit to participation in the Belfast Region City Deal and its objective of creating for the region "more and better	Marie Ward	Work ongoing	N

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
		jobs, inclusive growth, improved skills and growth of the domestic business base and FDI" **(b)** To approve an initial contribution of £10,000 towards phase 1 research for the development of a Skills Barometer and labour market analysis for the City Deal Region (part contribution with total costs shared among participation Councils) **(c)** To note that additional costs will be incurred in developing and implementing the City Deal; as the Deal develops and detail of further costs become available these will be reported on through Councils normal procedures. **(d)** Given the strategic importance of Council's involvement in the City Deal initiative, members may wish to consider a workshop with Full Council and KPMG (City Deal consultants) prior to the full Council meeting on 6th Nov, to enable the City Deal initiative and benefits to the area to be further discussed.			
ERT/180/2017	BREXIT (VERBAL REPORT)	**(a)** The Chairperson to convey at the Launch of the Research Paper / Brexit in Brussels on 11 October 2017 that the priority for the Newry, Mourne and Down District Council is to focus on	Marie Ward	Completed	Y

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
		what is best for businesses and the farming industry both North and South of the Border. **(b)** Invite Invest NI back to a future Enterprise, Regeneration and Tourism Committee Meeting to provide an update on investment opportunities and sites in the District.		Invite to be issued	
ERT/181/2017	NEWRY CIVIC CENTRE REGENERATION	**(a)** Public and Business Information Sessions to be hosted in Newry	Marie Ward	Sessions to be held 28th November 2017	
ERT/183/2017	MASTERPLANS – BALLYNAHINCH, DOWNPATRICK, NEWRY, SOUTH EAST COAST	**(a)** Presentation given to the Committee by Newry 2020 prior to the Meeting to be used to form the basis of discussion going forward.	Marie Ward	Referred to Strategic Policy and Resources Committee	
ERT/191/2017	CAMLOUGH LAKE – LAND RELATED MATTERS	**Closed Session Item** **(a)** To enter into negotiations with Richardson Estate to settle any outstanding mortgage they hold pertaining to Camlough Lake **(b)** To complete detail design and submit planning associated with multi purpose building at Camlough Lake to assist in informing land acquisition requirements	Andy Patterson	Ongoing	N
END					

Agenda Item:	LPWAN – Low Powered Wide Area Network project
Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Regional bid to Digital Catapult for LPWAN (Low Powered Wide Area Network)
Date:	Monday 13 November 2017
Reporting Officer:	Jonathan McGilly – Assistant Director Enterprise, Employment & Regeneration
Contact Officer:	Michael Forster - Enterprise Development Officer

Decisions Required

For noting

1.0 Purpose and Background

Invest NI have confirmed that the bid submitted to The Digital Catapult (Innovate UK) to setup a regional LPWAN network has been successful.

A consortium consisting of Ulster University, InvestNI, many of Northern Ireland's councils, and Tourism NI has formed to bring this opportunity to local SMEs.
70 LPWAN (Low Powered Wide Area Network) gateways across NI are proposed and gateways will be located depending on SME interest. Large-scale challenges will then be funded by the local Councils (and Tourism NI). The key objective of the project is to innovate, experiment and prototype new products and services to market for the benefit of SMEs and the economy.

Funding breakdown:
£100K from Digital Catapult to create and support a regional LPWAN network and £150K from NI Councils and Tourism NI to run IoT Challenges (£10k from NMD)

2.0 Key Issues:

University of Ulster (UU) are leading the project and providing technical support for the network by offering a technician to support users with network, data, and device issues. UU will also develop training opportunities for SMEs to understand the technology potential as well as implementation.

Timescales: If the bid is successful, the network is required to be installed by December 2017 and operational by March 2018.

3.0 Recommendations

1. The application to The Digital Catapult was successful;
2. Recommendation to allow officers within ERT to work with University of Ulster and InvestNI to identify possible locations within the district to site the LPWAN base stations;

4.0 Resource Implications

Council have approved the required match funds and in the interim the key resolve will be staff time. Costs associated with hosting development workshops, seminars and networks may be met through future ERT business development programmes and staff.

Ulster University will lead and coordinate the development of the technical infrastructure and develop the knowledge to make use of the network.

5.0	**Equality and Good Relations implications** As per Councils Policy
6.0	**Appendices** N/A

Report to:	Enterprise, Regeneration and Tourism Committee
Subject:	Castlewellan Forest Park Task & Finish Project Board
Date:	13th November 2017
Reporting Officer:	Jonathan McGilly – Assistant Director Enterprise Employment & Regeneration.
Contact Officer:	Shirley Keenan Project Development Officer.

Decisions Required

To note the contents of the report and approve recommendations at 3.0.

1.0 Purpose and Background

Castlewellan Forest Park and in particular the park's Arboretum and Annesley Garden have been examined with regards to Council submitting a funding bid to the Heritage Lottery Fund. It is expected that an application will be lodged in 2018.

The Heritage Lottery Fund (HLF) have recognised that the park is undoubtedly of heritage significance, and they would consider an application in respect of the park. However they have also acknowledged that the heritage is currently in a declining state and would therefore require investment for the preservation and promotion of the heritage.

Whilst the park is currently owned and managed by Forest Service NI, Council are currently liaising with Forest Service Northern Ireland with regards to the future management of the park. Castlewellan Forest Park has exceptional tourism and recreational potential.

Council established a Project Task and Finish Board in 2016. The Castlewellan Forest Park Task and Finish Project Board met on the 13th October 2017.

The Board are in the process of commissioning four pieces of work to assist with the preparation of the funding application as follows;

- Biodiversity Survey.
- Garden and Arboretum Survey.
- Feasibility Study in respect of the use of Built Heritage in first court yard at the Grange and visitor facilities at Bothy Yard.
- Traffic Survey and Car-Park Study.

It is envisaged that an application for funding would be submitted in respect of Capital Works in respect of Visitor Servicing and Interpretive facilities, the Restoration and Development of the Arboretum and Annesley Garden, and a programme of Heritage Activities and Events along with a Volunteering and Training Programme.

2.0 Key Issues

Project will require further work and match funding for the next financial year

	given that it is expected that the application will be lodged in 2018.
3.0	**Recommendations:** 1) To include budget in next financial year (subject to rates) in respect of additional work required and match funding to accompany application submission in 2018. £100,000 has been previously allocated in the current financial year Capital Budget. An uplift of £50,000 is now being sought.
4.0	**Resource Implications** This is a request for project Capital budget uplift inclusion in next financial year.
5.0	**Appendices** Report of the Castlewellan Forest Park Task & Finish Project Board October 2017.

Appendix 1

Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Silvery Light Project
Date:	Monday 13th November 2017
Reporting Officer:	Jonathan McGilly, Assistant Director Enterprise, Employment & Regeneration
Contact Officer:	Martin Patterson, Enterprise Development Officer

Decisions Required

For consideration

1.0	**Purpose and Background** The Silvery Light Trust approached the Council in December 2014 to inform officials that they were seeking funding from the Heritage Lottery Fund (HLF) to assess the potential refurbishment of the Silvery Light vessel (approx. £20,000). They requested that to support their application to HLF that a land based area of Albert Basin, Newry would be provided to the 'trust' via a licence agreement to site the vessel. A report was brought to Newry and Mourne legacy Councils District Development Committee in January 2015 which recommended that an appropriate licence agreement would be provided between the Council and the Silvery Light Trust. This agreement was put in place up to and including March 2017. The licence agreement has since been extended for one year until March 2018.
2.0	**Key Issues** The 'Silvery Light Trust' submitted an application to Heritage Lottery Fund in 2016 which was not successful. The trust representatives have met a number of key community, education and business stakeholders including Council officials over recent months with the view to submitting another revised and updated application to a number of funding bodies. These include Heritage Lottery Fund and our Council future funding calls. The trust representatives met with Council members in advance of the October 2017 ERT Committee meeting on their proposed project which would involve refurbishing the Silvery Light vessel, placing it back in the water as a training vessel and implement a training programme. A letter of support has already been provided by our Council to the Silvery Light Trust in relation to this project proposal and most recent meetings have taken place with our Newry DEA Co-Ordinator.
3.0	**Recommendations**

	Newry, Mourne and Down district Council (1) provide additional letters of support as required by potential funders and (2) the Silvery Light Trust consider making application to the Councils Financial Assistance Programme via the Programmes Unit.
4.0	**Resource Implications** No resource required at present.
5.0	**Equality and Good Relations implications** This would be considered in line with any future application.
6.0	**Appendices** N/A

Report to:	Enterprise Regeneration and Tourism Committee
Date of Meeting:	Monday 13 November 2017
Subject:	Belfast to Dublin High Speed Rail – Pre-feasibility Study
Reporting Officer (Including Job Title):	Liam Hannaway, Chief Executive
Contact Officer (Including Job Title):	Liam Hannaway, Chief Executive

Decisions required:	
To agree to participate in the development of the Belfast to Dublin High Speed Rail pre-feasibility study and contribute to funding the project.	
1.0	**Purpose and Background:**
1.1	Cities are increasingly seen as the drivers of national competitiveness and of economic and social development. The trend towards greater urbanisation reflects the desire of industries to have access to a wide range of infrastructural services, and a well-educated and highly skilled labour market. Across the world, cities are focusing on improving their positions in the global league table.
1.2	The urbanisation trend, and the increasing densification of cities, are driven by a desire for higher living standards, proximity to employment opportunities, access to a wide range of services, better infrastructure, as well as educational, social and cultural needs.
1.3	The Dublin-Belfast Economic Corridor is the only region on the island having the scale and population density to become a significant European growth centre. It has a population of almost half the total population of the island, and has a population density five times greater than the rest of the island. This gives it the potential to compete with larger urban zones such as Hamburg, Manchester and Milan, which rank in the top ten urban zones in Europe. Other paired cities in Europe include Edinburgh, Glasgow, Munich-Wurtenburg, Manchester Birmingham and Brussels-Liege. It is essential to further strengthen the existing advantages of this corridor.
1.4	The further development of the Dublin-Belfast Economic Corridor will enable each urban centre along the corridor to benefit from enhanced economies of scale; increased economic growth and employment; more contiguous customers for indigenous industry; and more inward investment. But, to optimise its potential, it will also require better broadband, transport, energy, waste and water infrastructure; as well as enhanced education, research and health services.
1.5	Public transport by bus and rail will be the priority modes of transport. A Corridor population, predicted to be four million will require a reduction in car usage for people movements in the key urban areas from the current levels of about 70%. This will require the development of high density hubs for both employment and living, where the modal-share car usage is reduced to approximately 20% of people movements, and priority would be given to public transport, walking and cycling.
1.6	Currently there are only eight through services per day between Dublin and Belfast, whereas commuter rail services between many paired cities in Europe comprise up to 40/50 services per day.

	Increased investment in rolling stock, and ancillary services, has resulted in higher frequency and sharp increase in commuter passenger traffic from Drogheda to Dublin (>30 trains per day), and from Portadown to Belfast (35 trains per day). However only eight trains per day link the central urban section of the corridor from Drogheda to Portadown. Passenger journeys on the Northern Ireland rail network have increased by over 6% pa from 2005 to 2014, the highest level since the 1960s.
2.0	**Key issues:**
2.1	High Speed Rail would transform connectivity between the two principal cities on the island of Ireland, representing the most critical concentrations of population on the Island with more that 45% of the population in the two jurisdictions. It would offer the passengers a step change in terms of capacity, speed and service quality that will help unlock the potential of the region. Existing transport links between Belfast and Dublin are increasingly inadequate and there is a clear scope for enhancement if we are not to maintain our international competiveness. However, this project is as much about achieving economic and social progress as it is fulfilling a transport need. To achieve the objectives the following tasks have to be identified: • Identifying need and making the case for change. • Establish the vision and objectives. • Developing the concept and identifying feasible solutions. • Understanding impacts and articulating the benefits, economic, social and environmental. • Providing a Roadmap from concept to delivery and securing stakeholder support.
2.2	ARUP have submitted a proposal to Belfast City Council, Newry, Mourne and Down District Council, Louth County Council, Fingal County Council and Dublin City Council to work in partnership with them to develop a high quality document which will articulate the benefits of High Speed Rail.
2.3	Attached at Appendix 1 is the proposal from ARUP.
2.4	Given the nature of the proposal this will be a single tender action.
3.0	**Recommendations:**
3.1	That the Council participate in the development of the pre-feasibility study and contribute to funding the project. Belfast City Council, Louth County Council and Fingal County Council have already committed.
4.0	**Resource implications**
4.1	The maximum cost to the Council will be £15,000.
5.0	**Equality and good relations implications:**
5.1	None
6.0	**Appendices**
	Appendix I: ARUP Proposal

AM/10.11.17

Agenda Item:	2018/19 Tourism Events Programme
Report to:	Economic Regeneration and Tourism Committee
Subject:	As per agenda item
Date:	13 November 2017
Reporting Officer:	Andy Patterson, Assistant Director Enterprise, Regeneration and Tourism
Contact Officer:	Andy Patterson, Assistant Director Enterprise, Regeneration and Tourism

Decisions Required

Approval of the schedule and budget of Tourism Events and approval of the Open Funding Call for Tourism Events that will be delivered in the 18/19 Financial Year.

1.0 Purpose and Background

This paper provides detail on the proposed schedule of tourism events for the 18/19 Financial Year. Approval is sought at this time to ensure the events programme can be planned and promoted with sufficient lead in time to maximise the economic return on our events programme.

2.0 Key Issues

2.1 Themes

Building on the success of the tourism events programme over the past two years, the 2018/19 Events Programme has been categorised into four main themes:

1. **Giant Adventures** – our flagship tourism events based around the theme of our Giants, epic stories, myths and legends.

2. **Activity Tourism: Adventure Capital of Ireland** – a new theme for 18/19, these events will build upon and reinforce our ownership of the Adventure Capital proposition.

3. **Music & Cultural Events** – this category recognises our strong musical and cultural heritage and introduces two new events which have the potential to bring significant visitors and overnight stays to the district: the Ulster Fleadh and the Pipe Band Championships.

4. **Economic Support of Local Businesses** – this includes those events that drive footfall into our towns and villages, and support our local businesses at key times throughout the season, including Halloween and Christmas.

Two other themes include Forest Park Promotional Activities and St Patrick's Day events.

2.2 Additional Spend

The Events Programme Budget for **2017/18 was £1,016,000**. This investment returned over **£11 million of economic impact** in the district this year. The proposed Events Programme Budget for **2018/19 is £1,288,000**, which represents a **£272,000 increase** in the events budget.

The reason for this increase is as follows:

- A new **Golf Junior Trophy** will be staged in partnership with the Golf Union of Ireland, to run alongside the popular Summer Trophy, and will be played at Kilkeel and Warrenpoint Golf Clubs respectively, with qualifiers going on to play Royal County Down. Budget requirement: £15k funding.

- The popular **Festival of Flight** in Newcastle will expand to a two-day event and will attract more Corporate guests and sponsors. Budget requirement: £63k budget increase (from £77k total council budget in 2017/18 to £140k total council budget in 2018/19).

- The **Ulster Fleadh** and the **Pipe Band Championships** as referenced above bring the opportunity to attract significant footfall and overnights. Budget requirement: £25k and £20k respectively.

- **Down to the Races** is a new four-day summer festival in Downpatrick that will be based around the major race meeting in June each year, expanded to become a family festival with significant engagement with local community and businesses. Budget requirement: £20k.

- **Guardians of the Mournes and Gullion** is a new two-week major Festival that will incorporate Footsteps in the Forest, Wake the Giant, & City of Merchants. This large-scale festival will be held over the last two weeks in August and aims to grow international visitors numbers, increase the number of overnight stays in the district, and will provide opportunity for significant stand-out/differentiation for our region.

  Building on the story of Finn McCool, four new giants will be created and placed along the Mournes Coastal Route and in Slieve Gullion as part of the festival, to encourage visitors to travel and stay in locations throughout the district. Each of the five characters will gather for a 'Procession of the Giants' as part of the 'Wake the Giant' event in Warrenpoint. The Festival will end with the City of Merchants Festival in Newry, building on the spectacular fireworks display and lighting projections delivered in the inaugural 2017 event.

  The budget requirement for this major festival would be: £128k budget increase (from £285k total budget in 2017/18 to £413k total budget in 2018/19). There would be a capital budget requirement (treated

	separately from the revenue budget for events) of £200k to create four new Giants that will be used in 2018/19 and subsequent financial years. **2.3 Events Funding Call** For first time this year the Council will launch an Open Funding Call to event promoters and organisers that are seeking financial support to deliver tourism events in the district. This will provide transparency and financial good governance to the Council in funding event promoters and third-party organisations who deliver events in our district. The Open Funding Call will also provide a means of managing the increasing number of requests the Council receives each year for funding support for events. The budget allocated to community events at Halloween and Christmas will be ring fenced and *not subject* to this open funding call. The application process for the Open Funding Call will be based around specific criteria, including events that: • Aim to grow the number of visitors from Southern Ireland and from overseas coming into the district; • Events that have the ability to attract significant overnight stays in the district; • Events that have the capacity to grow and attract commercial sponsorship; • Events that reinforce our key themes: Outdoor Capital; Giant Adventures; Music and Culture; and Economic Support of Local Businesses. The total **Open Funding Call will be £105k**. The call will be promoted to event promoters and organisers in November 17 to January 18 and the application process will be concluded in February 18, for events that will be held from 1-April 2018 to 31-March 2019. The attached appendices provide a detailed breakdown of the 2018 Tourism Events Programme and Open Funding Call.
3.0	**Recommendations** Approval of the schedule and budget of Tourism Events and approval of the Open Funding Call for Tourism Events that will be delivered in the 18/19 Financial Year.
4.0	**Resource Implications** As detailed above. This proposed budget is subject to any revision in rates for the 18/19 Financial Year.
5.0	**Equality Assessment** All necessary consideration has been taken account of.
6.0	**Appendices** 1 – 2018/19 Tourism Events Programme 2 – 2018/19 Open Funding Call for Tourism Events

Tourism Event	Council Led / Support in kind / Council Funded	Event Programme Theme	Event Date 2018	Budget 2018 (Council funding contribution)	Budget 2017 (Council funding contribution)
Activity Tourism - Adventure Capital of Ireland					
Skiffies Strangford Lough (Delamont Country Park & Strangford)	Council Led	**Activity Tourism - Adventure Capital of Ireland**	Fri 27 - Sun 29 July 2018	£40,000	£40,000
Newry Mourne and Down Golf Summer Trophy - St Patricks GC - Spa GC - RCD GC	Tender for provider	**Activity Tourism - Adventure Capital of Ireland**	Wed 15 - Fri 17 August 2018	£25,000	£20,000
Newry Mourne and Down Golf Junior Trophy - Kilkeel GC Warrenpoint GC - RCD GC (x20)	Tender for provider	**Activity Tourism - Adventure Capital of Ireland**	Wed 15 - Fri 17 August 2018	£15,000	New event for 2018
Newry City Triathlon and Festival of Water (in partnership with Newry BID)	Tender for provider	**Activity Tourism - Adventure Capital of Ireland**	Sunday 26 August - TBC	£20,000	£50,000 (£20K Council contribution)
Mourne International Walking Festival	Tender for provider	**Activity Tourism - Adventure Capital of Ireland**	Fri 22 - Sun 24 June 2018	£20,000	£20,000
Cycle Sportive	Tender for provider	**Activity Tourism - Adventure Capital of Ireland**	August - dates TBC	£30,000	£30,000 (Council funding to NI Gran fondo)
Camlough Water Festival & Triathlon	Council Funded	**Activity Tourism - Adventure Capital of Ireland**	Sat 2 - Sun 3 June 2018 (TBC)	£5,000	£20,000
			Total Activity Tourism - Council Led/tendered:	**£155,000**	**£150,000**

Giant Adventures					
Festival of Flight - Air display expanded to two days with corporate and educational aspects added - Commercial Sponsorship opportunity	Council Led	Giant Adventures	Sat 11 - Sun 12 August 2018	£180,000 (£140K - Council contribution £15k - TNI b d - To be confirmed £20k - BEA - To be confirmed £5k - Newcastle Chamber - To be confirmed)	£114,000 (£77k - Council contribution £12k - TNI bid £20k - Rockwell collins £5,350 - Newcastle Chamber)
Guardians of the Mournes & Gullion Festival - incorporating:	Council Led	Giant Adventures	Fri 3 - Sun 12 August 2018	£128,000 - revenue £200,000 - Capitalise Event Assets	
Footsteps in the Forest (Slieve Gullion)		Giant Adventures	Sat 4 - Sun 5 August 2018	£85,000	£85,000
Mourne Guardians: Giants x 5 - in place		Giant Adventures	Fri 17 - Fri 24 August 2018		
Wake the Giant (Warrenpoint): Parade of the Giants		Giant Adventures	Sat 25 August 2018	£100,000	£100,000
City of Merchants (Newry): Light Projections, Fireworks, Illuminations (To be delivered in partnership with Newry BID)		Giant Adventures	Sun 26 August 2018	£100,000	£100,000
			Total Giant Adventures:	**£553,000**	**£362,000**
Music & Cultural festivals					
Summer Music Festival (May - August 2018) - incorporating:					
Pipe Band Championship - Newcastle	Council Funded & Support in Kind	Music Festivals	TBC - July/August	£20,000 Council Contribution	N/a
Ulster Fleadh - Castlewellan (Hosted by County Down and Castlewellan CCE)	Council Funded & Support in Kind	Music Festivals	Sun 22 - Sun 29 July 2017	£25,000 Council Contribution	N/a
			Total Music & Cultural festivals:	**£45,000**	£0

Economic Support of Local Businesses					
Down to the Races - four day summer festival in Downpatrick	Council Funded	Economic Support of local businesses	Thurs 14 - Sun 17 June 2018	£20,000 Council contribution	New Event
Ballynahinch Harvest & Country Living Festival (To run consecutively with the Game and Market Fayre at Montalto Estate if event going ahead)	Council Led	Economic Support of local businesses	September 2018 - TBC	£10,000	£10,000
Ballynahinch Game & Market Fayre	Council Funded	Economic Support of local businesses	September 2018 - TBC	£25,000 Council Contribution	£25,000 Council Contribution
Halloween Events Newcastle and Newry	Council Led	Economic Support of local businesses	Fri 26 October 2018 - Newry Wed 31 October 2018 - Newcastle	£50,000	£50,000
Halloween events Crossmaglen, Warrenpoint, Kilkeel, Ballynahinch, Downpatrick	Council Funded & Support in kind	Economic Support of local businesses	Sat 27 - Wed 31 October 2018	£25,000	£25,000
Christmas Switch on Events Newry and Downpatrick	Council Led	Economic Support of local businesses	Thurs 29-Nov 2018 - Downpatrick Fri 30-Nov 2018 - Newry	£30,000	£30,000
Christmas switch on events Crossmaglen, Warrenpoint, Kilkeel, Ballynahinch, Newcastle	Council Funded & Support in kind	Economic Support of local businesses	Thurs 29 Nov - Sat 8 Dec 2018	£25,000	£25,000
Food Festival Support & promotion across the district	Council Led	Economic Support of local businesses		£50,000	£50,000
			Total Economic Support of Local Businesses:	**£235,000**	**£215,000**
Forest Park Promotional Events					
Narnia Festival	Council Led	Forest Park Promotional Events	Fri 16 - Sun 18 November 2018	£20,000	£20,000
Forest Park Activities (Winter Solstice and Lunasa - Slieve Gullion)	Council Led	Forest Park Promotional Events	TBC	£15,000	£15,000
			Total Economic Support of Local Businesses:	**£35,000**	**£35,000**

St Patrick's Day					
St Patricks Festival Downpatrick/Newry (March 2019)	Council Led	St Patrick's Day	Fri 15 - Sun 17 March 2019	£180k Council Contribution (Match funding from TNI & OFMDFM TBC)	£180K - Council contribution £45k - TNI bid £67.5k - OFMDFM

Events Budget	£1,183,000
Open Funding Call Budget	£105,000
Total Events Programme Budget for 2018/19	**£1,288,000**
Total Events Programme Budget for 2017/18	£1,016,000

Agenda Item:	Visitor Experience Plan Framework
Report to:	Economic Regeneration and Tourism Committee
Subject:	As per agenda item
Date:	13 November 2017
Reporting Officer:	Andy Patterson, Assistant Director Enterprise, Regeneration and Tourism
Contact Officer:	Michelle Boyle, Tourism Development Officer

Decisions Required

To consider the contents of the paper and approve the Visitor Experience Plan framework.

1.0 Purpose and Background

The Council's Tourism Strategy includes a key recommendation to produce a Visitor Experience Plan. Work commenced on the Visitor Experience Plan in June 2017.

The Visitor Experience Plan seeks to produce creative and innovative solutions for delivering inspirational and authentic visitor experiences that would have standout in the international market place. The Visitor Experience Plans have been prepared in consultation with a pre-established Steering Group made up of public/private and national stakeholders, and a wide range of industry consultation has been undertaken.

The development of these experiences is an important activity in the forthcoming brand propositions (in the Northern Ireland context, relevant to Newry, Mourne and Down) and must be collaboratively planned and implemented. The Visitor Experiences seek to be of scale, motivating to the visitor and aligned to our key tourism target markets and segments.

The Framework is focused on creating visitor experiences which can be story based, thematic or geographical. The visitor experiences must:

- Motivate international visitors to come to the Destination
- Of scale (more than one experience)
- Unified by a compelling story
- Provide an EPIC Moment (Experiential, Personalised, Iconic and Immersive, Creative)
- Capable of increasing dwell time

	• Capable of increasing spend per visit (both day trips and overnight) • Capable of increasing overnight stays
2.0	**Key Issues** The Visitor Experience Framework is based on delivering Epic Moments. To deliver Epic moments the emphasis needs to be on: • Creating added value • Creating platforms to tell local stories • Bespoke/unique elements • Connecting with locals • Quality of service • Emphasis on detail • Activate local businesses • Encourage collaboration The Council Tourism Strategy has identified the elements that make the region distinctive, i.e. our Mountains, Myths and Maritime and the four themes identified under the Visitor Experience Plan Framework are: • Fire & Ice - Experiences that bring the contrasts of land and sea, fire and ice, adrenalin and relaxation… to life. • Giants Druids and Early Saints - Experiences that highlight the mystical, the mysterious and the mindfulness of the moment. • Castle, Thrones, Invaders and Conquest - Drama and the clash of swords. High court intrigue and rebellion. • Livelihoods and Lifestyles - Experiences that highlight the unique elements of contemporary life and the traditions that define our culture. A range of key experience will be delivered under each Theme with many of the experiences crossing a number of themes.
3.0	**Recommendations** To accept the Visitor Experience Plan Framework The key recommendations in enabling success and delivering world class experiences are:

Actions	**Timelines**
Designation of Unesco Global Geopark	September 17 – November 19
Establish 4 -5 Cluster groups and develop a pilot programme of market ready experience by Spring 2018	November 17 – April 18

	Tender and Implement a pilot mentorship programme initially with the 4-5 cluster groups	November 17 – April 18
	Strengthening training of guides and ambassadors	January 18 – ongoing
	Expanding Awareness on Experience Development	November 17 – ongoing
	Tourism Forum established	Ongoing
	Implement Experience Development workshops on completion of the pilot	April 18 – onwards
	Advanced catalyst project identified in the Tourism Strategy	Ongoing
	Working with partners to strengthen 'pride of place'	Ongoing
	Working with partners to assess waymarking and signage	November 17 – September 18
	Continuing to promote respect for the natural and cultural heritage	Ongoing
	Coordinate a 'visitor code of conduct'	January – June 18
	Connecting with relevant international initiatives	Ongoing

4.0	**Resource Implications** Budget has been allocated for activity in the 17/18 Financial Year around Visitor Experience Plans. The financial requirements for 18/19 will be considered as part of the Councils revenue budget.
5.0	**Equality Assessment** All necessary consideration will be taken account of as part of the Framework implementation.
6.0	**Appendices** Appendix 1 - Visitor Experience Plan Presentation Appendix 2 - Report of Visitor Experience Plan Workshop with all Councillors on 12-Oct-17

Comhairle Ceantair
an Iúir, Mhúrn
agus an Dúin
Newry, Mourne
and Down
District Council

Mourne-Gullion-Strangford Experience Development Plan

October 2017

Aims & objectives

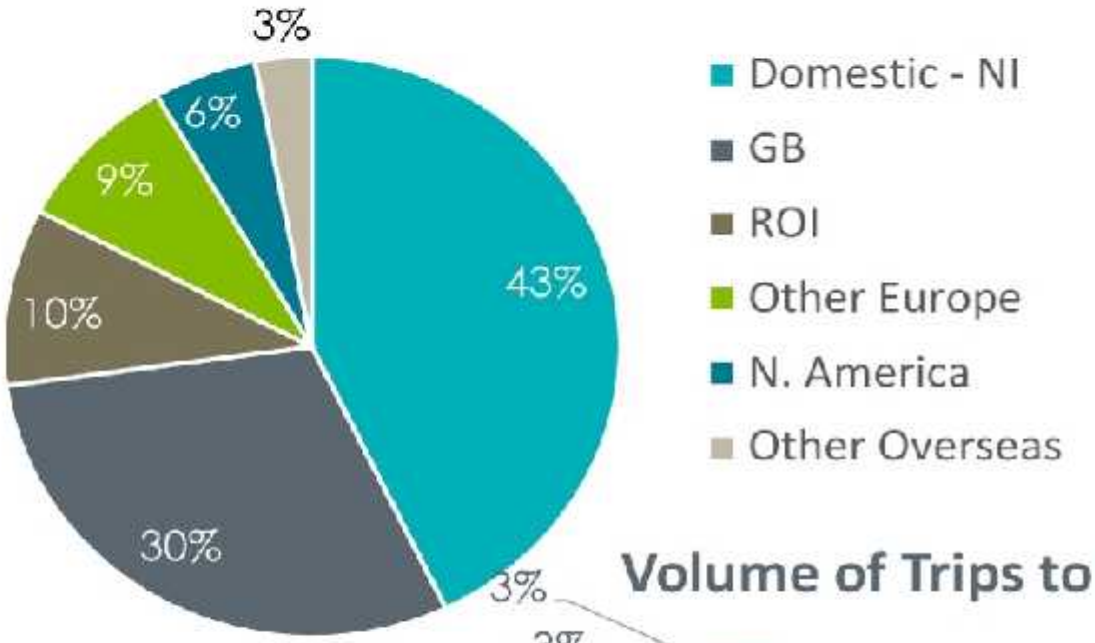
1. Realise the vision in the strategy
2. Create a strong sense of identity for the destination – recognised by both visitors and industry
    - Create sense of pride
3. Motivate visitors to stay longer and spend more year-round
4. Strengthen local businesses – create jobs and grow the economy
5. Distribute the benefits
6. Engage businesses and encourage a culture of coordination and collaboration
7. Strengthen the appeal of NI in its markets through *delivering EPIC moments*

The markets & performance

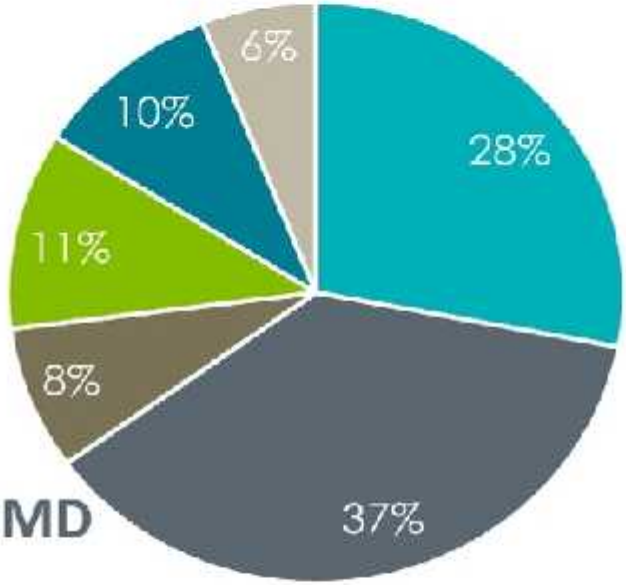
Back to Agenda

Size & value of NI markets 2016 – to NI & NMD

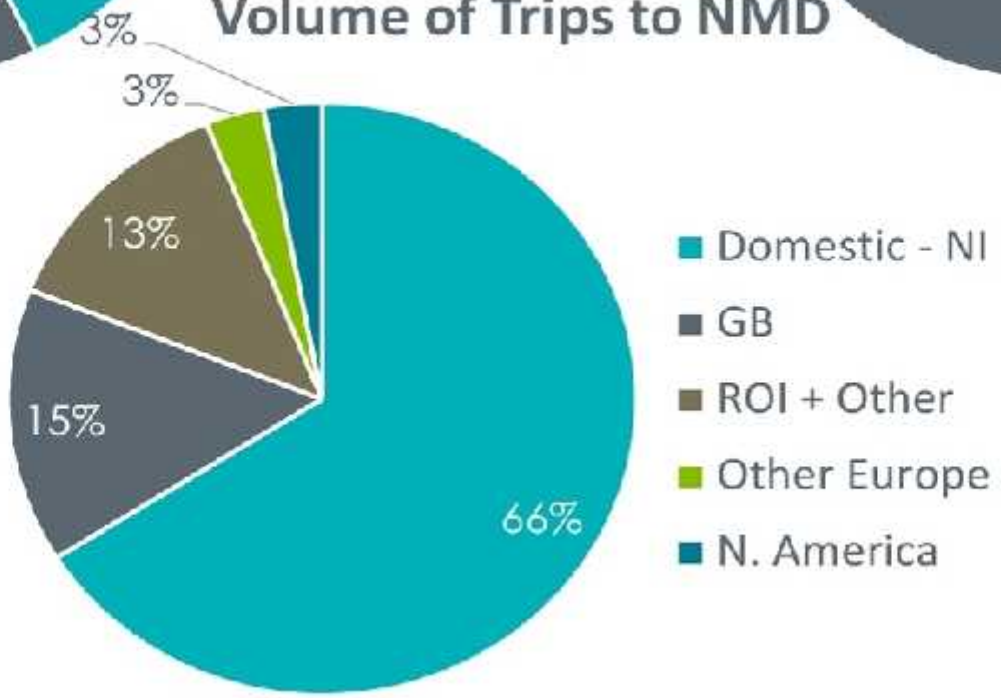
Volume of Trips to NI



Value of Spend in NI

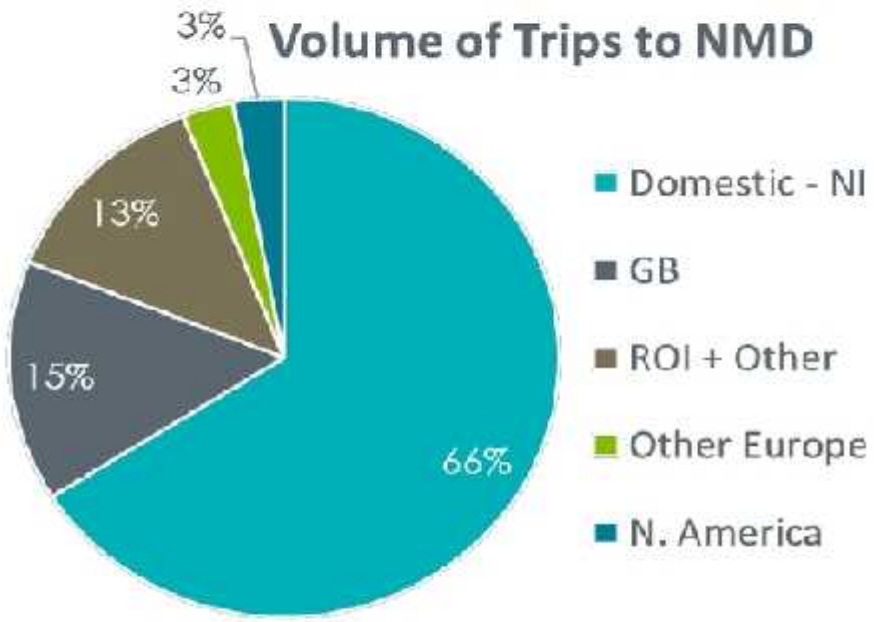


Volume of Trips to NMD



NMD - 2016

- Highest level of growth of all LGDs in 2016 (+41% in trips; + 47% in nights and + 27% in spend)
- But, still lowest length of stay (2.7 days)
- Second lowest average spend per night (£39/night)
- Largest domestic market
- THEREFORE – key focus is to align with TNI and TI markets ("joyful immersion")



What's needed to *deliver EPIC moments*: Building the Experience Development Framework

What's needed to deliver EPIC moments

Emphasis needs to be on:

- Creating added value
- Creating platforms to tell local stories
- 'Bespoke'/unique/exclusive elements
- Connecting with locals
- Quality of service
- The detail
- Activating local businesses
- Encouraging collaboration

Experience development framework

Understanding the concept of developing experiences

DESTINATION PROMISE: ***Delivering EPIC Moments***
Our promise to our visitors – creates an expectation about the experience(s) that they will enjoy in the destination

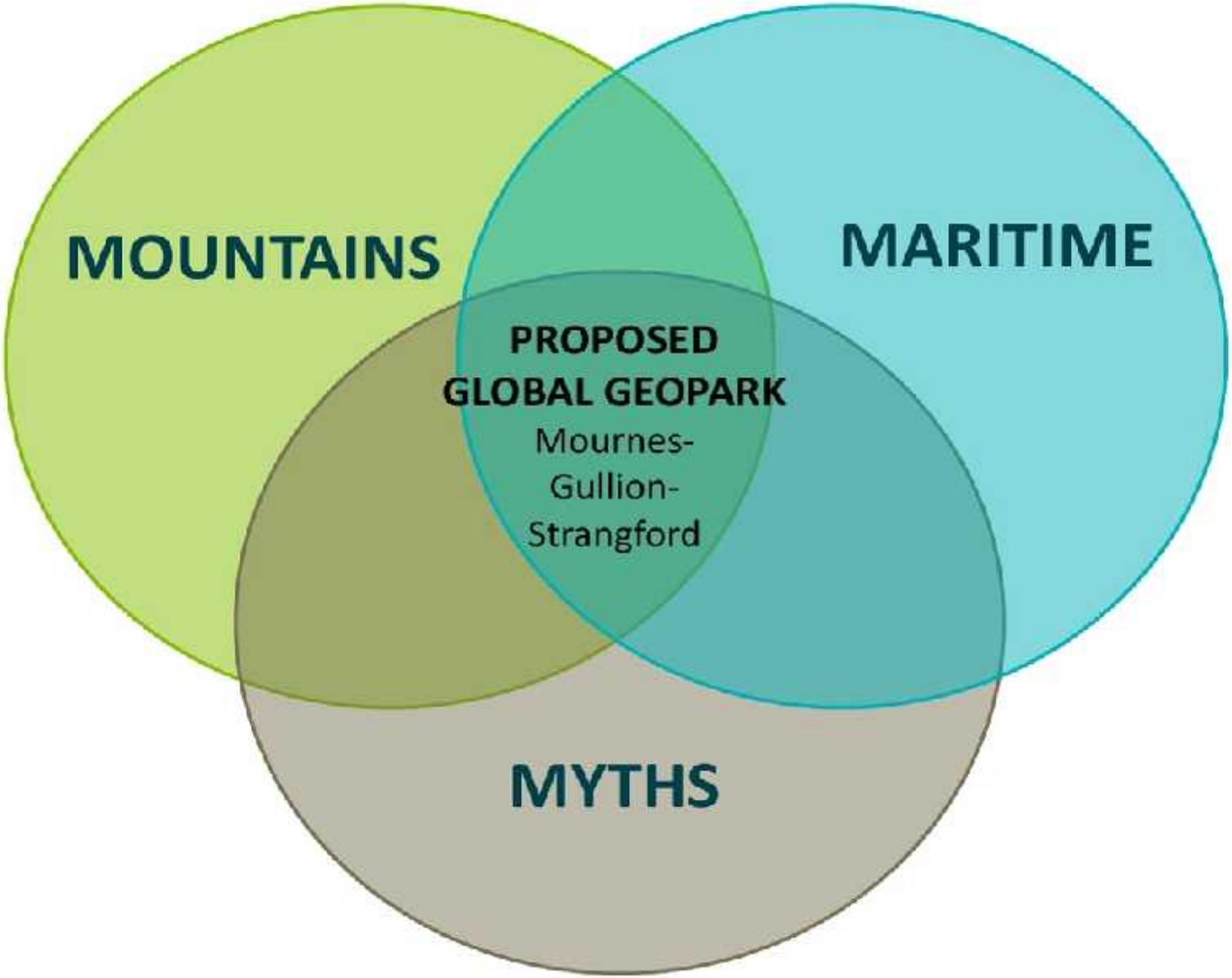
THEMES / KEY PROPOSITIONS – The stories and underlying themes that sets this destination apart and makes it distinctive.

***EPIC* MOMENT EXPERIENCES –** The experiences that are your signature/EPIC – best delivered in the Mourne-Gullion-Strangford area

SUPPORTING EXPERIENCES – What each business does to bring the EPIC experience to life – the products that allows the customer to access the experience

ANCILLARY EXPERIENCES / SENSE OF PLACE – How the wider tourism offering and sense of place/public realm supports the destination promise

Building the Experience Development Framework



Building the framework – our key themes

Newry, Mourne & Down

MOUNTAINS, MYTHS and MARITIME

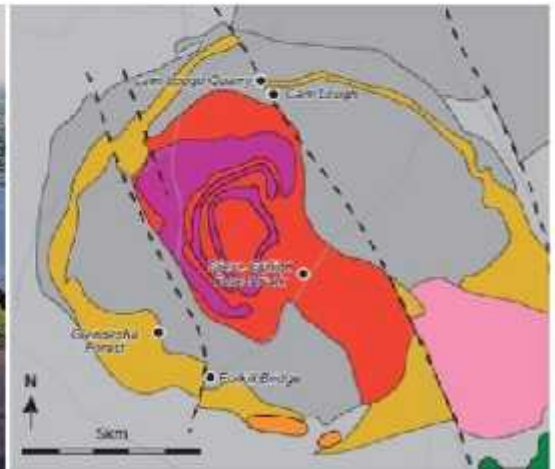
A land where the mountains, myths and maritime themes are so intertwined as to be inseparable – *where the dark Mournes sweep down to the sea.* A land of the mystical where past and present coalesce. *Am I asleep? Or has the future come now and I am it?* A land that takes us back to the beginning of the very story of Ireland and allows us **to savour its mysteries, to immerse in its beauty, to climb its peaks, to sail its shores, to embrace its lyrics, and to indulge in its flavours**.

Building the framework – our key themes

MOUNTAINS, MYTHS and MARITIME

- **Fire & Ice**
-
-
-

A geological story of fire and ice spanning 400 million years. From disappearing oceans and colliding landmasses, to mountains evolved from reservoirs of molten magma, circular fractures and volcanic eruptions. As fire and heat gave way to ice and glaciers, sculpted valleys and rolling lowland drumlins emerged. This interplay between the underlying geology and the surface processes has shaped the entire area and left us today with a **geological landscape of international significance** and a terrain that offers everything from huge expanses of shallow water and mudflats to the highest peaks in the country – **the perfect backdrop for quiet contemplation to adrenalin highs**.



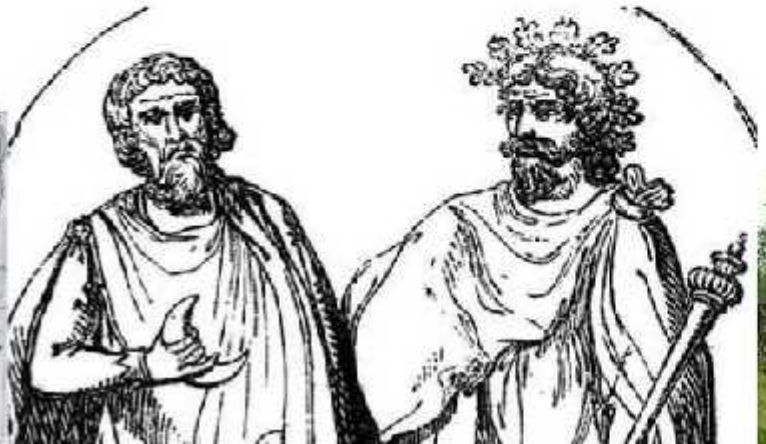
Back to Agenda

Building the framework – our key themes

MOUNTAINS, MYTHS and MARITIME

- Fire & Ice
- Giants, Druids & Early Saints
-
-

I have seen a landscape which, under a particular light, made me feel that at any moment a giant might raise its head over the next ridge (C. S. Lewis). A landscape that displays the relics of giants, druids and early saints. The passage of ancient time is marked with Neolithic megaliths and cairns, giant folklore of Finn McCool and Cú Chulainn, frontier hill forts and earthen ramparts, high crosses and holy wells, the graves of Ireland's earliest saints and monastic ruins, and the compelling story of St. Patrick. A sense of mysticism still pervades today and these archeological sites remain as a testament to the spiritual journey of our forebears.



Building the framework – our key themes

MOUNTAINS, MYTHS and MARITIME

- Fire & Ice
- Giants, Druids & Early Saints
- Castles, Thrones, Invaders & Conquests
-

Ulaid dynasties, high kings, and invaders from the sea have all left their stories in the shadows of archaeological ruins. Castles, keeps and towers can be found on prominent locations and each has a story to tell of power, rebellion and conquest. With Viking invasions and clashes in Strangford Lough, the warring of the Anglo-Normans and the Battle of Down – the stage for modern fantasy and ongoing sagas of dynastic warfare has been set with *A Song of Ice and Fire* now played out in *The Game of Thrones*.

Building the framework – our key themes

MOUNTAINS, MYTHS and MARITIME

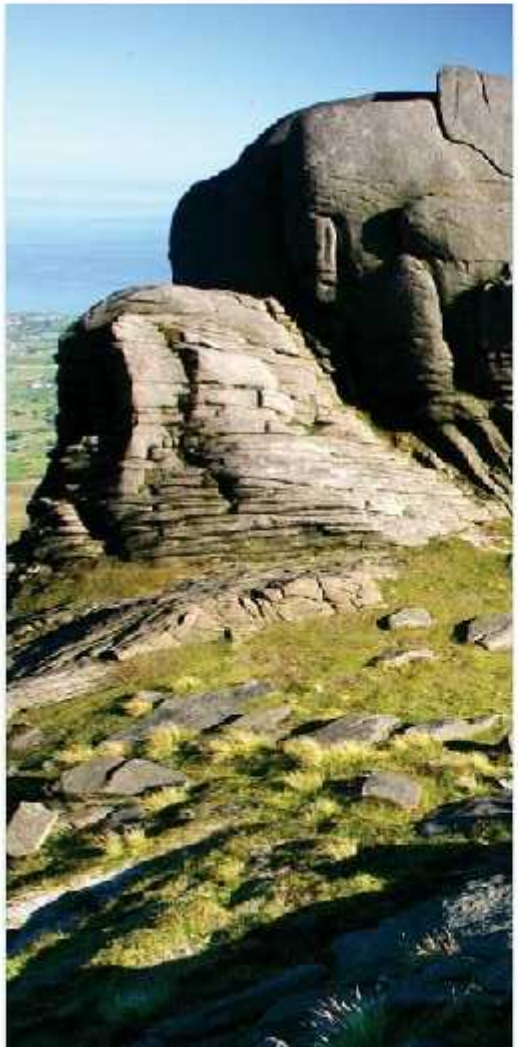
- Fire & Ice
- Giants, Druids & Early Saints
- Castles, Thrones, Invaders & Conquests
- Livelihoods & Lifestyles

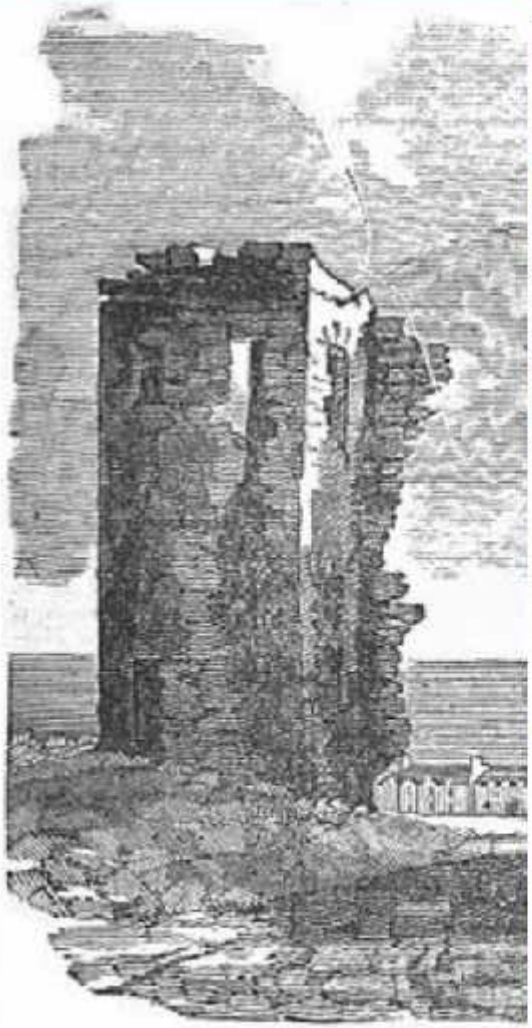
The past continues to shape today. The story of our industrial, agricultural and maritime heritage is around every corner. The tapestry of fields and stone walls, the fishing villages, the legacy of the railway and canal era, the proud linen mills, the corn mills, and the stately buildings that stand as a strong reminder of the importance of our granite and the significance of commerce throughout our history. Times of prosperity and the lifestyles of stately homes stand today in mellowed contrast to times of hardship and stories of famine ships setting sail from Warrenpoint. Today this rich tapestry of livelihoods and lifestyles that depend on maintaining the integrity of our mountains, myths and maritime is still with us – in our music, our arts, our museums, and in the words of our poets and writers; in the unique blend of flavours that our terroir and local waters have produced; and, in that strong sense of community we offer as we celebrate this amazing heritage and our culture of today.

How our stories fit the frame

MOUNTAINS, MYTHS and MARITIME

- Fire & Ice
- Giants, Druids & Early Saints
- Castles, Thrones, Invaders & Conquests
- Livelihoods & Lifestyles





How our stories fit the frame

MOUNTAINS, MYTHS and MARITIME

Fire & Ice

Tectonic / volcanic / glaciation activity – the geology story

International significance of landscapes & ecosystems

Diverse coastlines and seascapes

Granite

The story of water / Silent Valley

Ecology – coastal & upland

Ancient woodlands

Resource assets (land & water) and outdoor adventure

Giants, Druids & Early Saints

Early Neolithic / Bronze Age + archaeological sites

Finn McCool & Cú Chulainn – Cloughmore Stone

Manannán Mac Lir

Bricrium

Gap of the North

Cattle raids & Bronze Age ramparts & ditches

Fairies

St. Patrick & arrival of Christianity

Murlough

St. Bronagh's bell

Crosses – Christian sites

Castles, Thrones, Invaders & Conquests

Vikings

Coast as the highway

Normans – John de Courcy

Edward the Bruce

Castle sites – their stories – Dundrum, Ardglass, Greencastle, Narrow Waters

Gap of the North

Raths

Downpatrick story

Battles & rebellion – Battle of Down, Betsy Gray songs, Bloody Bridge, Mass Rocks

Plantation history
International trade

Narnia

Game of Thrones

Livelihoods & Lifestyles

Farm landscape – stone walls – Mourne Wall; hedgerows - Lecale

Maritime stories – fishing, ship wrecks, lighthouse

Smuggling

Industries – granite, linen, export – role of Newry

Railway and canal

Famine

Stately homes

Horse racing

Writers / film

Contemporary arts/music

Links with US, Canada, Australia - GIs

Traditional sports & daily life

Brewing & distilling

Delivering EPIC Moments

MOUNTAINS, MYTHS and MARITIME

- **Fire & Ice**
  - Fire & ice revealed
  - Pure adrenalin at land and sea
  - 'Geopark wellness'
- **Giants, Druids & Early Saints**
- **Castles, Thrones, Invaders & Conquests**
- **Livelihoods & Lifestyles**

Back to Agenda

Fire & Ice

Experiences that bring the contrasts of land and sea, fire and ice, adrenalin and relaxation… to life

Fire & Ice Revealed

The geological story is foundational to all our stories – the shape of our landscape, the nature of our coastline, our granite buildings and archaeological ruins, even the unique flavours of our food. An understanding of this theme reveals the unique identity of the area, explains the global classification of granite and the international significance of the proposed Geopark

EPIC Moments

- **Experiencing the summits** – through signature access opportunity, a dynamic interpretive centre, and summit-based guided activities (P)
- **Multi-day guided hike** experience (TBE)
- **Guided kayak**/culinary experience to Taggert Island (TBD)

Supporting Experiences

- Traditional craft courses that connect with the geology
- Dark Skies at Silent Valley (TBD)

Pure Adrenalin – at Land and Sea

Experience the adrenalin of adventure year round, and discover how the underlying granites shape the climb or accelerate the ride; how the ebb and flow of our currents and the nature of our loughs and coastline offer everything from serenity on the water to intense challenge; and how the glacial drumlins gave us the landscape of gentle hikes

EPIC Moments

- **Existing adventure activities** – mountain biking, climbing, sailing, coastal kayaking. Combining these activities with elements that complement such as an evening barbeque, or grouping activities (e.g. Loop of the Lough, Carlingford) will add value to the experience
- **Trails and ales** – e-mountain biking that allows you to savour the landscape and its produce in a new way

Supporting Experiences

- Golf like a champion
- Cycle the Greenway – and return by ferry

"Geopark" Wellness

Experience the intoxicating mountain air and relax to the sounds of the waves. Discover the revitalising qualities of seaweed and local minerals, and find new ways to embrace healthy living.

EPIC Moments

- **Existing welling experiences** complemented with additional activities such as yoga on the beach or in the mountains, an e-bike tour and afternoon (TBE)

Delivering EPIC Moments

MOUNTAINS, MYTHS and MARITIME

Fire & Ice	Giants, Druids & Early Saints	Castles, Thrones, Invaders & Conquests	Livelihoods & Lifestyles
Fire & ice revealed Pure adrenalin at land and sea 'Geopark wellness'	Giant tales St. Patrick and the early saints Inspiring Narnia		

Giants, Druids & Early Saints

Experiences that highlight the mystical, the mysterious and the mindfulness of the moment

Giant Tales

The stories of giants can be found across the region, and their 'marks' on the landscape are there to be discovered. This mythical presence is the very essence of this part of Ireland

Mountain of Mystery; Of Fionn the brave; Of Saint-scholared Gael; Of legend and tale – I am your slave (M.J. Murphy)

EPIC Moments

- **Exploring Ring of Gullion with 'Cú Chulainn'** – trace the footsteps from 4,000 years ago, discover the myths and legends of Ring of Gullion and join the mythical heroes for a Bronze Age feast (TBE)
- **Ring of Gullion Lunasa Festival** (TBE)
- **Wake the Giant Festival**

Supporting Experiences

- The Giant's Liar

St. Patrick and the early saints

Discover the roots of Christianity in Ireland and trace the footsteps of St. Patrick and the early saints. Follow pilgrim trails and unearth the stories as Druids gave way to Saints, and the remnants in the landscape changed from cairns to crosses. Explore how the elements of spirituality are still ever-present.

EPIC Moments

- **The St. Patrick experience** – joined up opportunity to discover the story of Patrick, the man (TBE)
- **The Pilgrim Walk** – 7/8 day pilgrimage
- **From pagan to pilgrim** – exploring the lives of our early Celtic sisters in Ring of Gullion (TBD), Strangford & Lecale – additional themes: e.g. plants
- **St. Patrick's Trail** (by foot)(TBE)

Supporting Experiences

- Music in the rafters – developing unique experiences in the Cathedrals (TBD)
- Existing themed tours of early Christian sites & cathedrals

Inspiring Narnia

The mountains and the sea are renowned for the way in which they have inspired creativity down through the ages. Our creative arts and music reflect the elemental forces of *fire and ice*, of land and sea

EPIC Moments

- **The Narnia Experience** – ongoing arts, music, dance, theatre programme based at Rostrevor (TBD)
- **Fiddlers Green Festival; Blues in the Bay**

Supporting Experiences

- Poetry/writers' workshop; performance at Creggan (TBD)

Delivering EPIC Moments

MOUNTAINS, MYTHS and MARITIME

Fire & Ice	Giants, Druids & Early Saints	Castles, Thrones, Invaders & Conquests	Livelihoods & Lifestyles
Fire & ice revealed Pure adrenalin at land and sea 'Geopark wellness'	Giant tales Inspiring Narnia St. Patrick and the early saints	Encountering the Vikings The Gap of the North – wars & rebellions Game of Thrones	

Castles, Thrones, Invaders & Conquests

Drama and the clash of swords. High court intrigue and rebellion. Feel, hear, smell and taste EPIC moments in our mountains, myths and maritime stories

Encountering the Vikings

The stories of Viking raids along the coast of Ireland are prevalent. The ebb and flow of power was particularly evident in the Strangford Lough (Lough Cuan) area. Final defeat of the Vikings by the Ulaid brought about the renaissance of Downpatrick – their base of local power

EPIC Moments

- **Viking invasions** – row up the River Quoile in a Viking longboat, arrive at the Mound of Down for a re-enactment of past invasions (TBD). (Also, the opportunity to row toward Ballyduggan Mill – proposed site for a Viking village) (P)
- **Ancient Celtic Games** (TBD)

Supporting Experiences

- Existing Viking festivals – e.g. Delamont, Kilbroney

The Gap of the North – wars & rebellions

Explore how the geology of the area created the most important strategic gap in all of Ireland – reflected in the folklore of Cú Chulainn, the story of the Battle of Moyry Pass, and the more recent political history of the Borderlands. Elsewhere, the reminders of defence systems can be seen in the castles scattered throughout.

EPIC Moments

- **Gap of the North experience** – look at the terrain from a defense perspective and discover why this gap created battles of stalemate. Explore the relics of associated defense systems (TBD)
- **Tower House Tour** from Gap of the North to coast

Supporting Experiences

- Defending Lecale – themed tour (land or sea) of the castles, forts, and lighthouse
- Take in the Skiffie Festival – a modern day challenge to win supremacy on Strangford Lough

Game of Thrones

Fact gives way to fiction and the power of the screen. Walking around the ancestral castle and the base of power for the House of Stark at Winterfell has an irresistible appeal that offers a new twist to this theme.

EPIC Moments

- **The Winterfell experience** – existing – experienced on land, by sea and on bicycle + **Winterfell Festival**.
- **A King's banquet** (TBD) – a castle/culinary experience
- Legacy Experience (P)

Supporting Experiences

- Themed experience at The Cuan / Existing tours

Delivering EPIC Moments

MOUNTAINS, MYTHS and MARITIME

Fire & Ice	Giants, Druids & Early Saints	Castles, Thrones, Invaders & Conquests	Livelihoods & Lifestyles
Fire & ice revealed	Giant tales	Encountering the Vikings	Prosperity & adversity
Pure adrenalin at land and sea	Inspiring Narnia	The Gap of the North – wars & rebellions	Mourne-Strangford Coastal flavours
'Geopark wellness'	St. Patrick and the early saints	Game of Thrones	Life on land & sea

Back to Agenda

Livelihoods & Lifestyles

Experiences that highlight the unique elements of contemporary life and the traditions that define our culture

Prosperity & adversity

Commerce and industry have had a profound impact on the look and feel of the region today. The remains of this legacy – maritime and land-based, can be felt throughout – in stately homes, industrial heritage, street architecture, railways and canals. But the canal carried coffin ships as well as coal ships, and the stories of adversity remind us of hardships that linger in the landscape.

EPIC Moments

- **City of Merchants** – a festival animating the town's past and present, its trade secrets, and offering unique culinary experiences on the canal and at Bagenall's Castle. Continued with Twilight markets + ghost tours
- **Racing with the celebrities** – a two day event with 'behind the scenes' opportunities to meet trainers & celebrities at Downpatrick (TBD – to involve the town)

Supporting Experiences

- Castlewellan, Castle Ward, Bessbrook, Derrymore
- Newry Canal; gardens – Castlewellan, Rowallane

Mourne-Strangford Coastal flavours

The region has the potential to become a lead destination in culinary flavours of coast and mountain. Whether it is a meal in a restaurant or local pub, or whether it is an integral element of an EPIC experience, NMD can achieve stand-out in its local foods, artisan drink, and in the stories that relate to the terroir and the producers.

EPIC Moments

- **Catch and cook** – from a fishing experience with the history of the harbours and coast, to cooking at the Mourne Seafood Cookery School (TBD)
- **Gin & chocolates** – a decadent pairing in a unique distillery setting near to the birth place of Hans Sloane
- **Textiles & tea** – explore the story of linen production and enjoy afternoon tea complete with line doillies; or engage in a craft & add Mourne honey to the 'mix'.

Life on land & sea

Contemporary life in the region offers numerous opportunities to engage visitors – Gaelic football at Crossmaglen, maritime festivals, craic in the pub – all ways of adding value to existing experiences

EPIC Moments

- **Turning the ordinary into extraordinary** – packaging local sporting events with the chance to meet the team; spending a day working on the estate of a stately home; or participating in a murder mystery dinner.

Mapping the themes

Localities	MOUNTAINS, MYTHS & MARITIME											
	Fire & Ice			Giants, Druids & Early Saints			Castles, Thrones, Invaders & Conquests			Livelihoods & Lifestyles		
	Fire & ice revealed	*Pure adrenalin at land and sea*	*'Geopark wellness'*	*Giant tales*	*Inspiring Narnia*	*St. Patrick and the early saints*	*Encountering the Vikings*	*Gap of the North – wars & rebellions*	*Game of Thrones*	*Prosperity & adversity*	*Mourne-Strangford Coastal flavours*	*Life on land & sea*
Downpatrick												
Strangford & Lecale												
Newcastle & Mourne Coast												
Slieve Croob & Castlewellan												
Mourne Mountains												
Warrenpoint & Rostrevor												
Newry												
Ring of Gullion												

Enabling success – delivering world-class experiences

An operational Appendix for NMDDC

Enabling success

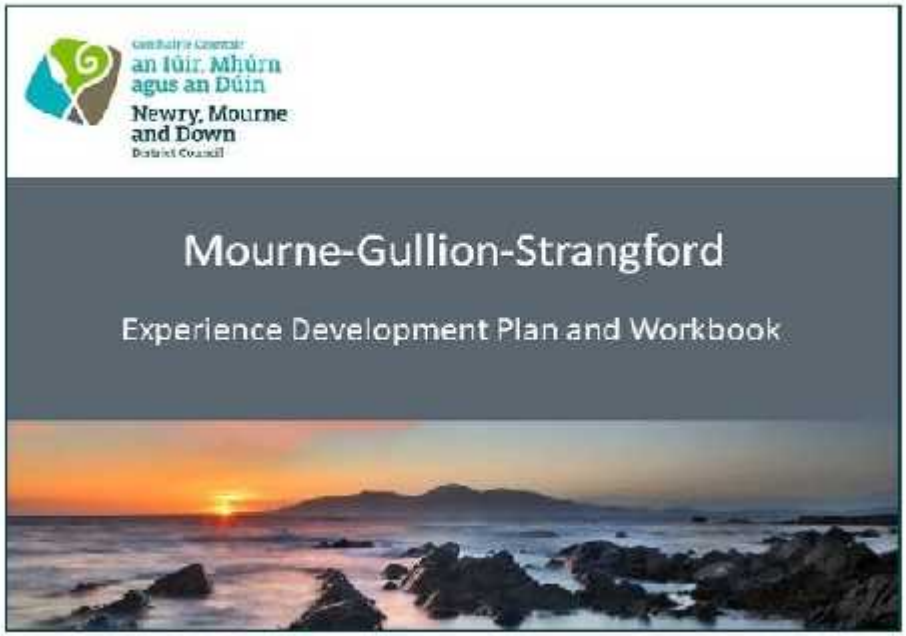
Initiating the development of cluster-based experiences

- Establishing **four to five cluster groups of local 'champions'** that can work to develop four to five **marketable experiences for 2018**
- Develop criteria for selecting the clusters/potential experiences
- Develop and **implement a pilot mentorship programme** for the clusters (experience development, pricing, marketing, social media, partnerships, storytelling, working with tour operators, working with new markets, joint ticketing, participate in 'Meet the Buyer' if relevant)
- Using the **Experience Development Plan & Workbook**
- **Establish appropriate business models**

Enabling success

Experience Development Plan & Workbook

- Encouraging clusters to work together to **develop, assess and test** the experiences
- Using the Workbook as a tool to **continue to identify opportunities**
- **Tools – database**



Localities	MOUNTAINS, MYTHS & MARITIME											
	Fire & Ice		Giants, Druids & Early Saints			Castles, Thrones, Invaders & Conquests			Livelihoods & Lifestyles			
	Fire & ice revealed	*Pure adrenalin on land and sea*	*'Geopark wellness'*	*Giant tales*	*Inspiring Normie*	*St. Patrick and the early saints*	*Encountering the Vikings*	*Gap of the North – wars & rebellions*	*Game of Thrones*	*Prosperity & adversity*	*Mourne-Strangford Coast of flavours*	*Life on land & sea*
Downpatrick	✓	✓			✓	✓	✓	✓		✓		
Strangford & Lecale	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓
Newcastle & Mourne Coast												
Slieve Croob & Castlewellan												
Mourne Mountains												
Warrenpoint & Rostrevor												
Newry												
Ring of Gullion												

Downpatrick, Strangford & Lecale – example of workbook page

The story of St. Patrick from his landing to his burial unfolds in this area – a landscape shaped by the forces of continents shifting and carved by ice. The turbulent history associated with the Vikings, the Anglo-Normans, and the 1798 Rebellion awaits discovery within the streets of Downpatrick and along the coastline of the AONB

Key Themes & Stories

Fire & Ice – shifting continents, the remnants of shallow tropical seas and desert sands, vertical dykes of molten lava, an ice sculpted landscape of drumlins partially drowned by floods of melting ice

Giants, Druids & Early Saints – the cradle of Christianity in Ireland and the remarkable story of St. Patrick

Castles, Thrones, Invaders & Conquests – invasions from sea and overland, from the Dál Fiatach dynasty to the Game of Thrones, castles and keeps from allieras, battles and rebellions

Livelihoods & Lifestyles – a long commercial and seatrading history, the story of rail and Downpatrick gaol

EPIC Moment Experiences – Existing & Potential

- **The St. Patrick Experience** – joined up and behind the scenes
- **Encountering the Vikings** – sailing to Ballyduggan and experiencing a recreated Medieval settlement
- **Re-enactment events** – Enthronement of a King on the Mound of Down, Ancient Celtic Games
- **A Festival of Racing** – new two-day event that celebrates all things Downpatrick
- **Gin & chocolates**
- **Game of Thrones** – Festival, tours and activities
- **Experiencing Strangford from the water** – kayak, boat, Skiffies
- **Local food experiences**

Describe potential experience	Discuss what needs to happen to bring the experience to market?	Identify potential partners

Downpatrick, Strangford & Lecale – example of workbook page

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Enabling success

Creating synergies with the Global Geopark initiative

- The two **projects need to be integrated** and complement each other
- The **Geopark** will create a strong market identity for the destination – it needs to **encapsulate the essence of mountains, myths and maritime**
  - **Naming** of the Geopark / **awareness**
  - **Assessment of 'geosites'** – existing experiences, potential experiences, access, interpretive signage
    - Interlinkages between the geology and the prehistoric and historic heritage
    - Mapping of stories
  - Operate as **a de facto park**
  - **Application**

Enabling success

Strengthening training of guides and ambassadors

- Review existing training programmes (MHT, Slieve Gullion and Strangford), and develop one **cohesive programme that is based on certification** and advances the knowledge base of existing 'graduates'
- Use certification as a mark of '**quality assurance**'
- Develop a **content management system** for the key stories and related images to ensure some degree of consistency and understanding, although there will be local variations.
    - A substantial wealth of material already exists (brochures on trails etc.).

Enabling success

Expanding awareness on experience development

- Establish a '**tourism forum**' that offers operators a networking opportunity and provides NMDDC with a platform to profile local success stories, and to present best practices from elsewhere
- Develop and implement **'experience development' workshops** for the wider industry following the pilot project.
- **Work with businesses to fill service gaps** such as 'baggage forwarding' service for hikers and cyclists.
- **Assist in facilitating dialogue with other agencies** in the use of sites and resources for developing experiences – e.g. the National Trust, DAERA, Department for Communities, NI Water.
- Work with TNI, TI, and tour operators to **familiarise** them with the new experiences.
- Create **opportunities for industry and local residents** to engage in the experiences first hand

Enabling success

Working with partners to strengthen 'pride of place'

- Review opportunities to **improve local aesthetics** of townscapes – e.g. improving the visual qualities of the Newry pedestrian underpass, continuing to address recognised priorities in urban masterplans.
- Work with partners and volunteers to assess **waymarking and signage**.
- Continue to look at ways of addressing **litter** issues:
  - Identify ways of building stronger links between the tourism sector and schools regarding the issue.
  - Work with the maritime sector to look at ways of addressing litter sourced from the sea
- Continue to promote participation in '**Communities in Bloom**'.

Timeline

Q3/4 2017
Q1/2 2018
Q3/4 2018
Q1/2 2019
Q3/4 2019
Q1/2 2020
Designation of the Global Geopark
Establish 4-5 cluster groups and developing market-ready experiences
Implement a pilot mentorship programme
Strengthening training of guides and ambassadors
Develop a content management system
Expanding awareness on experience development
Establish a tourism forum
Implement experience development workshops
Advancing proposed Catalyst Projects – Tourism Strategy
Working with partners to strengthen 'pride of place'
Work with partners to assess waymarking and signage
Continuing to promote respect for the natural and cultural heritage
Establish a 'visitor code of conduct'
Connecting with relevant international initiatives

Thank you

Again, it seemed as if the mountain whispered ancient secrets to gliding mists which caressed the heathered slopes.

M.J. Murphy, *At Slieve Gullion's Foot*

Report of Visitor Experience Plan Workshop with all Councillors on 12 October at 9.15am in Council Offices, Downpatrick

Present:	Councillor Clarke	Councillor Tinnelly	Michelle Boyle
	Councillor Harvey	Councillor Craig	Andy Patterson
	Councillor Loughran	Marie Ward	Mark Mohan

	Issues Raised	Agreed	Action Taken
1.	Presentation on Visitor Experience Plans J Houillebecq Team Tourism undertook a presentation of the draft Visitor Experience Plan (copy attached). Councillor Craig welcomed the opportunity to work with the businesses. Councillor Clarke welcomed the Cluster approach and the importance of getting the businesses involved that wouldn't normally engage. In terms of the GeoPark proposal, the communication is key and in particular engaging with local community and local landowners. The importance of access to the water right around the district was also highlighted. Councillor Tinnelly welcomed the presentation and discussed the importance of realising the resources we have and referred to the recent		

	Red Bull Fox Hunt and the social media coverage over a few days. Councillor Harvey welcomed the workbook presentation and queried who the clusters would be. M Ward advised it will be initially working with businesses that are ready to come together with the aim of having experiences to market for 2018. Councillor Loughran welcomed the presentation and suggested the importance of Councillors seeing the presentation.		

Report to:	Economic Regeneration and Tourism Committee
Subject:	Support for European Capital of Culture 2023 Bid
Date:	13 November 2017
Reporting Officer:	Andy Patterson, Assistant Director Tourism, Culture and Events
Contact Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism

Decisions Required

Approve the decision to formally support Belfast City Council, in partnership with Derry and Strabane District Council and the surrounding region, in progressing a bid for European Capital of Culture in 2023.

1.0	**Purpose and Background** This paper details the formal request to support the bid for European Capital of Culture in 2023.
2.0	**Key Issues** The Chief Executives of Belfast City Council and Derry and Strabane District Council have written to Council to formally request support tin principle for the bid for the title of European Capital of Culture in 2023 (appendix 1).
3.0	**Recommendations** To confirm Newry, Mourne and Down District Council's support in principle of the bid for the title of European Capital of Culture in 2023.
4.0	**Resource Implications** N/a. Support in principle is only being sought.
5.0	**Equality Assessment** All necessary consideration has been taken account of.
6.0	**Appendices** Appendix 1 – Correspondence from Belfast City Council.

Belfast City Council

Derry City & Strabane District Council

10 October 2017

Dear Colleague

As you will be aware, Belfast City Council in partnership with Derry City and Strabane District Council are progressing a bid for the title of European Capital of Culture for 2023.

The European Capital of Culture is a much coveted award and we believe that participating in and securing the title for 2023 presents the Northern Ireland region with a wonderful opportunity to promote and showcase the cultural and creative aspects of our region as well as delivering many wider social and economic benefits to all our citizens.

What are the Benefits?

Previous experience shows that securing the European Capital of Culture title can act as a catalyst to supporting the social, economic and physical regeneration of the wider region.

A successful Northern Ireland based bid would help grow our economy by:

- generating a direct economic return
- raising the international profile of Northern Ireland Plc
- significantly boosting tourism
- supporting investment and job creation
- supporting skills development and enhancing entrepreneurship
- improving connectivity
- breathing new life into Northern Ireland's culture sector
- enhancing European linkages in context of Brexit

There are also benefits for our people living not just in both cities but across Northern Ireland. A successful bid would help connect people to opportunities; create positive changes in attitudes and perceptions; enhance civic engagement and participation; improve social inclusion and promote the richness and diversity of cultures across Europe.

Our aim is to develop a programme which will help us realise long lasting economic and social benefits for the wider NI region. We want to promote Northern Ireland as a vibrant place, positioned on the edge of the European Union but which displays a rich and diverse European cultural heritage. As a region, we are emerging away from our difficult past towards a shared place with an outward facing vision and hopeful ambitions for our future.

contd

EUROPEAN CAPITAL OF CULTURE CANDIDATE 2023

Belfast City Council

Derry City & Strabane District Council
Comhairle Chathair Dhoire & Cheantar an tSratha Báin
Derry Cittie & Strabane Destrick Council

Supporting the bid

We hope that your Council will join with us in recognising the significant benefits to be gained from participating in the European Capital of Culture Bid for 2023 and we feel that it would be hugely beneficial if we can demonstrate that the bid has the unanimous support of all 11 councils in the region.

The first key milestone in the process is the submission of Phase 1 of the bid to the Department of Culture, Media and Sport by 27 October 2017. We would therefore be grateful if your council would consider providing a statement of your support for Phase 1 of the European Capital of Culture bid before we make our formal submission in October 2017 or shortly thereafter if possible. Draft wording is attached for your consideration but please feel free to word your letter of support as you feel appropriate.

We would particularly wish to work in partnership with your council during Phase 2 of the bid to help in the development of the detailed programme of projects and events which will take place not only in the years leading up to 2023, but during the award year and beyond - ensuring that the positive impacts from the programme are felt across the region and into the future. There will also be opportunities to contribute financially to elements of the programme.

Yours sincerely

Suzanne Wylie
Chief Executive, Belfast City Council

John Kelpie
Chief Executive, Derry City & Strabane District Council

Enc

EUROPEAN CAPITAL OF CULTURE CANDIDATE 2023

Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Update on the Social Enterprise Programme (phase II)
Date:	Monday 13th November 2017
Reporting Officer:	Jonathan McGilly, Assistant Director Enterprise, Employment & Regeneration
Contact Officer:	Martin Patterson, Enterprise Development Officer

Decisions Required

For noting

1.0 Purpose and Background

The Social Entrepreneurship Innovation Programme (phase II), is delivered in partnership by Newry and Mourne Enterprise Agency, Down business Centre and our Council. It was approved in March 2017 follows on from and builds upon the work of the Social Enterprise Programme 2015 – 2016. The programme previously successfully met and exceeded all outcomes.

The current programme is also exceeding its targets and provides business planning, start-up and business development support to community groups and organisations with strong, well developed social enterprise ideas. This support includes:

- 8 New Social Enterprise Start Ups, 12 new jobs created, 30 new volunteers recruited
- 8 groups receiving mentoring support for market research and project development
- 8 groups assisted in developing a social enterprise Business Plan
- 8 groups helped to identify and source start-up finance or investment
- Start-up development, premises, recruitment & selection, policies & procedures for 8 groups.
- Product and service development, marketing and sales development for 8 groups
- 8 groups assisted with operational and financial management skills, tools and systems
- 8 boards of directors trained in governance to professional best practice standards
- £300,000 Gross Value Added (measure of value of goods and services produced in Newry, Mourne and Down area)

2.0	**Key Issues** The outputs detailed below have been exceeded from April 2017 with more than 50 participants being enrolled in the programme throughout the District. The current programme of support to early stage social entrepreneurs and emerging social enterprises is assisting: • 12 groups to explore Social Enterprise ideas through Workshops and 1-2-1 mentoring • 20 organisations from the Private and Public sectors to learn about social enterprise • 20 organisations to form a Newry, Mourne and Down Social Enterprise support network • 80 people to participate in a Social Enterprise Newry, Mourne and Down Celebration, Showcasing & Awards Event In addition to this programme, Newry & Mourne Enterprise Agency and Down Business Centre continue to provide wider social enterprise advice and guidance to Newry, Mourne and Down District Council and clients on social enterprise initiatives. This continued cooperation between Newry, Mourne and Down District Council and Newry & Mourne Enterprise Agency/Down Business Centre has the potential to leverage in additional subsidy from the Department for Communities for future social enterprise and community development and support. Recent successes of the participants in the programme have been recognised most recently with 5 social enterprises being honoured at the 2017 Newry, Mourne and Down Business Awards.
3.0	**Recommendations** For noting only.
4.0	**Resource Implications** N/A.
5.0	**Equality and Good Relations implications** This programme has an open door policy to all applicants and meets all of the criteria.
6.0	**Appendices** N/A

Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Update on European Social Fund (ESF) Newry, Mourne and Down District Council partnership funded programmes
Date:	Monday 13th November 2017
Reporting Officer:	Jonathan McGilly, Assistant Director Enterprise, Employment & Regeneration
Contact Officer:	Martin Patterson, Enterprise Development Officer

Decisions Required

For noting.

1.0 Purpose and Background

The strategic aim of the European Social Fund (ESF) Programme 2014-2020 in Northern Ireland is to combat poverty and enhance social inclusion by reducing economic inactivity and to increase the skills base of those currently in work and future potential participants in the workforce.

Newry, Mourne and Down District Council have entered into a number of service level agreements with external organisations which include, 'Exploring Enterprise 3', 'Get Started' and 'Positive Directions' which deliver employment opportunities within the District and meet the strategic aims of the ESF Programme.

2.0 Key Issues

The key targets and outputs the above mentioned programmes are as follows;

(i) Youth Action NI – Get Set for Work

Building skills of 138 local young unemployed people of period 2015/2018. It delivers in the local community via 12 week structured programme to build skills for living, learning and work. The programmes used are employer skills workshops, GET Started, Employability & Work Placement Programme. Volunteering programme and a "moving on" Young Mothers Programme.

- Year 1 - 2 Get Started programmes for 24 young people, 1 Moving On for 10 Young Mums, 1 Youth Volunteer Programme for 12 young leaders
- Year 2 - 2 Get Started programmes for 24 young people, 1 Moving On for 10 Young Mums, 1 Youth Volunteer Programme for 12 young leaders
- Year 3 - 2 Get Started programmes for 24 young people, 1 Moving On for 10 Young Mums, 1 Youth Volunteer Programme for 12 young leaders
- Skills developed of 200 rural and urban young people in the Newry, Mourne and Down Council District
- 72% of participants will progress into employment, further training or

	education • 24% of participants will progress into structured volunteering • 90% of participants will achieve an industry relevant qualification • 90% of participants will gain work skills/experience through work placements or youth volunteering programmes **(ii) Enterprise NI – Exploring Enterprise Programme** This is a pre-start enterprise programme which targets disadvantaged groups who are unemployed, economically inactive or working or training less than 16 hours per week. Participants explore self-employment as an option to enter or return to labour market. The programme guides and assists participants into and through the mainstream business support and further education options. • 108 Pre Training Personal Development Plan • 72 Baseline Reviews • 63 QFC Level 1 in Understanding Business Enterprise • 45 Study Visits • 63 Review Rickter Interviews • 63 Post Training Interview Plans • 10% of Participants Into Employment • 15% of Participants Into Self Employment **(iii) Clanrye Employment & Training Services – Positive Directions** Offers training to employment and social enterprise opportunities for people with disabilities aged 16-65 to enable them to develop and acquire the necessary skills, experience and qualifications to progress to further education, other training or employability programmes, employment or self-employment. • 100% of all participants followed an accredited qualification and 68% of participants achieved accredited qualifications at Level 1 or Level 2. • 85 new participants (target was 80) were recruited and 18 participants progressed into employment (target was 16), 6 into voluntary work, and 3 into training.
3.0	**Recommendations** For noting.
4.0	**Resource Implications** N/A
5.0	**Equality and Good Relations implications** All programmes have an open door policy and meet all of the criteria.
6.0	**Appendices** N/A

Report to:	Enterprise Regeneration and Tourism Committee
Subject:	NI Business Start Up Programme: Update
Date:	13th November 2017
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Amanda Smyth Enterprise Development Officer

Decisions Required

To note the contents of the report and recommendations at Section 3

1.0 Purpose and Background

As agreed previously, Newry, Mourne and Down District Council are participating within the 11 Council collaborative programme for delivery of Business Start activity across NI.

A Letter of Offer to support delivery of the programme has been secured through the
ERDF Investment for Growth & Jobs Programme (2014-2020) (Letter of Offer issued in February 2017)

All 11 Councils have signed a Legal Agreement which sets out the management of the 3.5 year programme. As lead partner on behalf of the 11 Council's, Lisburn and Castlereagh City Council have procured the below delivery contracts

- Programme Delivery
- Enquiry handling
- Marketing
- Provision of a CRM

Newry, Mourne and Down District Council are represented on the Management structure for the overall programme.

2.0 Key Issues

Update on delivery

- Enterprise NI has been appointed as the Delivery Agent for Business start-up activity. Enterprise NI commenced their contract on 1st September 2017.
- Interim delivery arrangements with the 2 local Enterprise Agencies ceased on 31st August 2017
- Tele performance Ltd has been appointed as the Enquiry Handling / Call Centre provider. Tele-performance have commenced their contract in Sept 2017
- ASG has been appointed as the delivery agent for marketing activity. Their contract has also commenced and a full media plan for the new programme is being produced.
- A CRM system for the new programme has been designed and is now

operational. Belfast City Council have designed the CRM system, and the services to be provided are detailed within an SLA and data controller agreement (SLA agreement between Belfast City Council and NMDDC)

Update on Performance (Up to end of August 2017)

2017/2018	Target	Actual (Up to Aug 17)	% achieved against target
Total Business Plans Approved	245	123	50%
Business Starts (EDP Rate)	167	84	50%
DFE Jobs promoted target	155	93	60%

3.0 Recommendations

To note above update on delivery and performance of Business Startup activity

4.0 Resource Implications

Budget for the NI Business Start Up programme is in place through the 'transfer of functions' budget. Cost are summarised below:

Programme timeframe: 3.5 years

Total NI Programme Cost: £6,173,904

100% Cost to NMD for 3.5 year programme: £634,643
Grant to NMD against above cost: £379,981
Balance cost to NMD: £254,662

Cost to NMD over 3.5 year programme is as set out below

- Year 1: £81,132
- Year 2: £69,689
- Year 3: £67,333
- Year 4: £36,507

5.0 Equality and Good Relations implications

The programme will comply with all equality and good relations policies

6.0 Appendices

N/A

ACTIONS TRACKING UPDATE

ENTERPRISE REGENERATION AND TOURISM COMMITTEE

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN
		ERT – MONDAY 14 SEPTEMBER 2015		
ERT/118/2015	Annalong Harbour Stormgate	Council Officers proceed to prepare a joint funding bid for funding projects at both Annalong Harbour and Newcastle Harbour.	Ongoing	
		ERT - MONDAY 11 JANUARY 2016		
ERT/177/2016	Policy & Procedures Access to the Countryside in Newry Mourne & Down District Council	To note a policy document was currently being prepared on Access to the Countryside in the Newry Mourne & Down District Council area, as outlined in Report dated 21 December 2015 from Ms C Murphy and Ms Heather Wilson, Countryside/Rights of Way Officer. The policy document will be a framework for merging the differing policies within the legacy Councils and ensuring the Council's compliance with the implementation of the Access to the Countryside (NI) Order 1983. When the policy document is completed it will be brought to the Enterprise Regeneration & Tourism Committee for consideration in due course.	Work on going to complete the policy including seeking legal advice.	
		ERT - MONDAY 10 OCTOBER 2016		
ERT/155/2016	Tender re: Arts Culture Heritage Strategy & Action Plan	The Council tender for the Development of an Integrated Culture Arts & Heritage Strategy 2017 – 2021 and Action Plan 2017-2019 for Newry Mourne & Down District Council, as per Report dated 10 October 2016 from Mr J McGilly Assistant Director ERT.	In progress	

		ERT – MONDAY 14 NOVEMBER 2016		
ERT/175/2016	Downpatrick PSNI Station	Agreed the Council support Downpatrick Community Collective Group in their efforts to secure the site via Community Asset Transfer and Council to offer advice and support to the Group to develop the initiative, as per Report dated 14 November 2016 from Mr J McGilly, Assistant Director of Enterprise, Regeneration & Tourism.	In progress	
ERT/176/2016	Sean Hollywood Arts Centre Café Franchise	(a)The Council to not proceed on the basis as outlined in Point 2.0 for the reasons as outlined in Point 3.0 in Report dated 14 November 2016 from Ms J Turley Facilities Administrator. (b)Council Officials to enter back into negotiations regarding the Café franchise at Sean Hollywood Arts Centre.	In progress	
ERT/178/2016	Caravan and Campsite Management	(a)To agree a joint process between Council and ForestService to appoint external expertise to prepare the Business Rationale and Specification to seek competent providers for the management of Tollymore Castlewellan and Kilbroney Park Caravan/Camping provision with the option to consider some additional tourism recreational services which would enhance the tourism offering. (b)To revert to Council with the completed Business Rational and Specification prior to progressing to seek Expression of Interest.	In progress	
ERT/184/2016	Maintenance – Struell Wells	This issue would be reported back to the ERT Committee following completion of discussions between Historic Environment Division and Council.	In progress	

		ERT – MONDAY 12 DECEMBER 2016		
ERT/191/2016	Coastal Communities Fund	(a) Advance the Coastal Communities Fund application to Stage 2 of the process (b) The Council to go to tender for the appointment of a delivery agent, if successful at Stage 2 of the process.	Ongoing	
ERT/200/2016	Overseas Results for Newry Mourne & Down District Council Area	The Council enter into an Agreement with Overseas Results Ltd to run a programme of export sourcing for 20 companies in the Newry Mourne & Down District Council area.	Work in progress	
		JANUARY 2017		
ERT/004/2017	NI Business Start Programme (NIPSP)	To note that NMDDC have received and signed a Legal Agreement for the NI Business Start Up Programme and will also accept and sign the associated Letter of Offer to be received from Invest NI, in line with the details of the Programme as outlined under Option 1 of the Project Assessment, and detailed in the Legal Agreement.	J McGilly	Actioned
ERT/005/2017	Marine Taskforce	A) NMDDC should respond to DAERA consultation to support the designation of Kilclief and Ballyhornan as EU Bathing Waters as proposed by DAERA and seek to have Killough reconsidered for designation in 2017. B) The Council should allocate resources to the designated sites to cover the one off capital costs of signage and the ongoing annual costs of £540. The Council should keep the heatlh and safety requirements at these sites under review, including	J McGilly	

		the potential requirement for lifeguards. C) The Council should pursue the potential for using community lifeguards and volunteers at these sites and other amenity beaches. D) Community engagement with communities in Kilclief, Ballyhornan and Killough with litter collection and shore activities included in the AONB Management Action Plan.		
ERT/006/2017	International Ice Swimming Association Bid	A) The Council to provide a letter of support to the Camlough Lake Water Festival (CLWF) to host the International Ice Swimming Association (IISA) World Championships 2019 in Newry Canal or Camlough Lake. B) ERT and AHC Departments will work in partnership with CLWF Festival to facilitate this project.	M Boyle	Awaiting update from CLWF on plans to progress
ERT/007/2017	Mooring Licence – Newcastle Harbour	A) The allocation of Mooring Licences at Newcastle Harbour to be a 3 yearly process to be carried out in 2017 and continued for 2018 and 2019. B) Mooring charges for 2017 to be approved and approved on a yearly basis thereafter, on a basis of a 5% increase per annum. C) No pontoon provision at Newcastle Harbour during the summer.	M McKeown	Mooring allocation process to commence for a 3 year basis
ERT/008/2017	Lighting of Holm Oak Tree – Kilbroney Park Rostrevor	To take no action at present in respect of the provision of lighting at the Holm Oak Tree in Kilbroney Park Rostrevor, as the Council currently have no budget in place for this expenditure.	M McKeown	New costing obtained – Tree lighting provided
ERT/009/2017	SEA FLAG 2 Programme – Union Priority 4	Authority be granted to Council Officers to proceed with the submission of a bid to DAERA to deliver	J McGilly	Awaiting DAERA call for

		the new round of funding and to proceed with procurement of the necessary consultancy work.		proposals.
		FEBRUARY 2017		
ERT/035/2017	Athletics NI - European Cross Country Championships	Agreed Council Officials in the ERT Department in partnership with Council Officials in the AHC Department, liaise with Athletics NI and the relevant stakeholders, to consider the potential for a bid to be made by Athletics NI and UK Athletics to the European Athletics to host the European Cross Country Championships to be held in Kilbroney Park Rostrevor.	M Patterson/M Mohan	Initial conversations have taken place. Communications ongoing
		MARCH 2017		
ERT/044/2017	Purple Status Flag (Newcastle)	Council Officers work with the private sector in the Newcastle area to establish a Purple Flag Working Group and that if agreement is reached with the businesses, that an application is submitted in January 2018 for Purple Flag Status. Councillor B Quinn to be provided with a copy of the Purple Flag assessment for Newry.	M Quinn	Meeting to be held in Newcastle after Easter holiday to agree formation of Purple Flag group.
		APRIL 2017		
ERT/079/2017	Familiarisation Visit to Strangford	To approve the familiarisation visit to Strangford and the surrounding area in June 2017.	M Ward	Complete
ERT/081/2017	Festival of Flight Flying Display Director	To approve extension of appointment of the Festival of Flight Flying Display Director 2017, in line with the decision taken the ERT Committee Meeting held on 9 May 2016.	M Mohan	Complete
ERT/082/2017	Conference: Developing & Managing Recreation in Protected Areas	To approve a contribution in the sum of £2,500 to co-host a Conference on Developing and Managing Recreation in Protected Areas, to be held in the Ti Chulainn Cultural Centre Mullaghbawn in September 2017.	M Mohan	Complete
ERT/083/2017	Student Placement 2017/2018	To appoint 2 No. placement students from the Tourism Marketing and Events Management Degree Courses at the University of Ulster,, to assist in the delivery of Tourism Events.	M Mohan	Complete

		12 JUNE 2017		
ERT/95/2017	Former PSNI Station Site, Downpatrick	M Ward advised Officials arranging a meeting with Department for Economy and SIB. Report to be brought to August Committee Meeting.	M Ward	
ERT/101/2017	Cranfield Beach	Councillor Quinn asked for officials to look at replacing the turning bay with a roundabout as during warmer water cars park in the turning bay resulting in residents being unable to get into their homes. Hotel provision – Rostrevor		On-going
ERT/107/2017	Marketing Plan	• To provide a new website based on the key reccoomendation to drive NMD as a Outdoor Capital of Ireland incorporating Mountains, Myths and Maritime themes. • To provide and implement a Tourism Specific Marketing Plan. • To work on a pilot basis with the Toursim businesses during 2018 in the delivery of 3 key outdoor events – Mourne international Walking Festival, Newry Water Festival and Red Bull Foxhunt.Bike Fest and subject to evaluation consider opportunities for other tourism events.		On-going
ERT/108/2017	AONB Ring of Gullion, Stranford and Lecale	To approve the contents of the Ring of Gullion, Strangford and Lecale Area of Outstanding Natural Beauty Management action plans 2017-2022		
ERT/109/2017	Strangford and Lecale Landscape Partnership Scheme	(a) To approve the Council's role as lead partner on behalf of SLLP in the Coast Connect LPS. (b) NMDDC approve the submission of Phase I application as lead partner on behalf of the group. (c) NMDDC approve commitment of £17k from NMDDC to the 18 month Development stage of the Coast connect Landscape Partnership scheme from November 2017 to March 2019 and the SLLP application.		
ERT/111/2017	Castlewellan Forest Park	• The Terms of Reference of the Task and Finish		

		Board are amended to allow a chair to remain in place for 12 months as opposed to 6 months for the purposes of consistency. • Taking over the Castle is not part of the application. It will need to be integrated to some extent however. • No additional roads are recommended. The preferred option is bringing traffic into the car park from the Bann Road but will require a study to determine feasibility. • Management of the Park- Council are required to develop a proposal to discuss with FSNI. A draft lease will need to be prepared prior to submission of a round one application. It is recommended that Council and FSNI now engage in respect of this matter. Various external reports need to be commissioned prior to the submission of a round one application. These reports include the following; • Biodiversity Survey and statement of significance. • Garden and Arboretum Survey, initial Plan, and statement of significance. • Feasibility Study in respect of the use of Built Heritage in first court yard at the Grange and visitor facilities at Bothy Yard. • Traffic Survey and Car-Park Study.		
ERT/112/2017	MGL Co-operation Project • Derrymore Huse, Bessbrook • Moorehall, Co Mayo	To approve contents of the report and approve to proceed to tender for the appointment of a consultancy team for the Derrymore House and Moorehall Co-operation project, and subject to securing funding and tender being within budget, following assessment Council proceed to award contract. It was also agreed in line with the design of the Derrymore House Cooperation project, to re-engage site owners, ie, National Trust, in		

		discussions regarding lease/development agreements, to the satisfaction of the funder and submit a Planning Application for the agreed design proposals.		
ERT/113/2017	Social Enterprise Programme Phase II	To approve the additional activity and outputs for the Social Enterprise Programme (phase II), as per Report dated 12 June 2017 from Mr A Patterson, Tourism NI.		
ERT/114/2017	Re-Development of Car Parks – Ballynahinch	(a) To note reference to carparks in the Draft Off-Street Car Parking Strategy and agree to proceed with this proposal in advance of agreeing Off-Street Car Parking Strategy. (b) Council to appoint consultants to work up and manage two Development Briefs of Lisburn Street South and Lisburn Street North sides ensuring that proposals bear in mind the constraints and that car parking spaces and access was retained. (c) Relevant department commences work to relocate bonfire.		
ERT/115/2017	City Deals	It was agreed to note the progress on the strategic collaboration with Belfast City Council, Ards and North Down and Antrim and Newtownabbey and agree to on-going participation to progress this initiative.		
ERT/116/2017	Brexit	To note the activity in relation to the preparation for Brexit negotiations and agree the direction of travel in relation to solutions.		
ERT/117/2017	ERT Business Plan	Approve the ERT Business Plan for the period 2017-18.		
ERT/118/2017	Lease – Tennis Pavilion – Rostrevor Tennis Club	It was agreed to agree to a proposed 20 year lease from 1 March 2017 of the pavilion building to Rostrevor Tennis Club at peppercorn rent, as per Report dated 12 June 2017 from Ms B Magill, Administration Officer.		
ERT/119/2017	Halloween and Christmas	• Ballynahinch (Halloween & Christmas) –		

	Events	Ballynahinch Community Collective in partnership with Ballynahinch Lyons. • Crossmaglen (Halloween & Christmas) – Crossmaglen Community Association • Downpatrick (Halloween) – Downpatrick Community Collective • Kilkeel (Halloween & Christmas) – Kilkeel Development Association • Newcastle (Christmas) – Chamber of Commerce • Warrenpoint (Halloween & Christmas) – Safer Warrenpoint Project (Halloween), Chamber of Commerce (Christmas)		
ERT/120/2017	Trail Network Rostrevor Forest	It was agreed to tender for the services of a suitably qualified company to oversee the procurement and delivery of the design and build contract for a trail network in Rostrevor Forest, as per Report dated 12 June 2017 from Ms M Boyle, Tourism Development Officer.		
ERT/121/2017	IAGTO Conference	It was agreed that a Council official attend the IAGTO North America Golf Tourism from 25-28 June 2017.		
		14 August 2017		
ERT/131/2017	Heritage Lottery Fund Great Places Application	It was agreed as follows regarding Heritage Lottery Fund application for Great Places Scheme for Ring of Gullion AONB: (a) The Council to act as a lead partner for this application and submit the preliminary application. (b) To pursue all relevant funding opportunities to match fund the application, if it is successful to the final stage. (c) Recommend the on-going support from other departments for the application. To incorporate match funding in 2018/19 Budgets.		

ERT/132/2017	Derrymore Sport NI Application	(a) To progress Stage 2 Conditions of the Sport NI Application for the regeneration of Derrymore Estate and Camough River Walk. Conditions are as follows, and must be in place before Sport NI can consider an award of funding: (b) Procurement of a design team for preparation of technical drawings and BoQ's (if a letter of offer is secured, costs incurred here can be allocated towards Council's match funding of the project) (c) To secure Planning approval if required (d) To secure Legal Agreement with National Trust for delivery of the project on their land (ie, Development Agreement – National Trust will retain long term maintenance of the trails) (e) To secure PPA agreements with relevant landowners for delivery of the Camlough River Walk project. (f) To procure a contractor. (Appointment only subject to securing a Letter of Offer)		
ERT/133/2017	Horse Riding Provision Castlewellan Forest Park	(a) To adopt interim walking trails as permanent trail system for equestrians. (b) To apply same permit principles for horse riders as mountain bikes. (c) To create an interim trail head and car park.		
ERT/134/2017	Department for Communities Funding – Regeneration Projects	(a) Council write to the Permanent Secretary for the Department for Communities regarding the following: - To express the Council's concern at the on-going delay in Department for Communities funding for regeneration projects. - To seek a meeting between Council Officials and the Permanent Secretary to discuss the on-going delay in funding and the Urban Regeneration Forward Work Plan and to request that when funding is agreed for the three schemes, that Letters of Offer		

		should allow for an extension into the 2018/19 financial year for scheme completion and spend. (b) Report back to the Enterprise Regeneration & Tourism Committee Meeting in due course.		
ERT/135/2017	Notice of Motion – Farmers/Artisan Market, Downpatrick	It was agreed as follows, regarding a Notice of Motion regarding Farmers/Artisan Markets: (a) A pilot project be undertaken in 2018/19 to include a market in Newcastle initially, and based on evaluation of the Newcastle Market, a trial Market could be held in Downpatrick to confirm the level of interest, thus providing an opportunity to assess the preferred location/s. (b) If the pilot markets prove successful, the Council to appoint a company to deliver the Market/s on behalf of the Council. (c) Following evaluation of the pilot markets, the Council to consider arranging Farmers Markets in other towns across the District.		
ERT/136/2017	Notice of Motion Masterplans	It was agreed to proceed as follows regarding a Notice of Motion regarding Masterplans: That given the Community Planning Structures and DEA Forums interaction with all the key agencies involved, the Council continue with its agreed course of action on Masterplans, as agreed in February 2017, and do not establish a Downpatrick Masterplan Implementation Group for the following reasons as outlined in Report dated 14 August 2017 from Mr J McGilly, Assistant Director of Enterprise, Regeneration & Tourism.		
ERT/137/2017	NI Economic Conference	It was agreed to appoint the following delegates to attend the Economic Conference to be held on Wednesday 25 October 2017 in Armagh City Hotel at a cost of £306 inc vat, per delegate: - Chairperson of ERT Committee (Councillor P		

		Byrne) - Deputy Chairperson of ERT Committee (Councillor D Hyland) - 1 No. Official		
ERT/138/2017	Tourism Performance Figures 2016	It was agreed to note Report dated 14 August 2017 from Mr A Patterson Assistant Director Tourism Culture & Events, regarding tourism performance figures 2016. It was also agreed Mr A Patterson Assistant Director of Tourism Culture & Events, to submit a more detailed report on Tourism Performance Statistics to the ERT Committee based on the points raised by members.		
ERT/139/2017	IAGTO Conference	It was agreed Newry Mourne & Down District Council attend the International Golf Travel Market (IGTM from 11- 14 December 2017 in Cannes France, with a Council stand to promote Golf Links and parkland courses along with tourism experiences and invite golf clubs within the regions to share the stand space with Council, subject to parkland and links golf clubs within the region attending.		
ERT/140/2017	Clanbrassil Barns and Tea Rooms Tollymore Forest Park	It was agreed the Council enter into a legal agreement with the DAERA for a 20 year Lease for Clanbrassil Barns & Tea Rooms at Tollymore Forest Park, subject to valuation by DAERA and condition assessment by Council, as per Report dated 14 August 2017 from Ms M Boyle, Tourism Development Officer.		
ERT/141/2017	Junior Golf Competition	It was agreed as regarding Newry Mourne & Down Junior Golf Trophy: (a) Newry Mourne & Down District Council to manage the Newry Mourne & Down Junior Golf Tournament to take place 15-17 August 2018. (b) To appoint Newry Mourne & Down District Council to be represented on the organising group along with representation from: - Warrenpoint Golf Club		

		- Kilkeel Golf Club - Royal County Down - Golfing Union Ireland		
ERT/142/2017	Warrenpoint Baths	It was agreed the Council proceed to appoint a suitably qualified multi-disciplinary team to design and manage a development brief process in line with existing planning approval.		
		ERT - MONDAY 11 September 2017		
ERT/153/2017	INTERNATIONAL RELATIONS FORUM ACTION SHEET	**(a)** Adopt the amended International Relations Policy, Framework and Terms of Reference. **(b)** Approve participation in the music programme exchange with Southern Pines in April 2018 with attendance by the six children who participated in July 2017 (substitutions to be agreed if required), the Chair of Council, two Council Officials to travel with the children and supervise the programme. **(c)** Approve the Chair of Council, one Council Official and one representative from the education sector attending the anniversary celebration of School No 7 in Kirovsk. **(d)** Approve the development of Sioux Falls agreement with an emphasis on business and trade. **(e)** Approve further consideration of the City of Pawtuckett request with a paper to be brought back to a future ERT Committee . **(f)** Membership of the International Relations Reference Group to be amended to include one Councillor	Marie Ward	Ongoing

		from the Alliance Party so that there is representative from SDLP/Sinn Fein/ DUP/ UUP/ Independents.		
ERT/154/2017	BREXIT PAPER	**(a)** To note the contents of the report and the research document. **(b)** To approve the attendance by the Chair of Council and one Council Official at the Brussels launch and to also appoint Councillor P Byrne, as Chairperson of the ERT Committee to attend. **(c)** To invite a speaker from the N Ireland Food and Drink Association to a future meeting of the ERT Committee.	Marie Ward	Progressing as per approval.
ERT/155/2017	CITY DEAL	**(a)**To note the contents of the report and to consider membership from Newry, Mourne and Down on the political steering group. **(b)** Due to the short lead time it was recommended that the members of the party representative's forum, the Chair and Deputy Chair of Council and the Chair of the Enterprise Regeneration and Tourism Committee form the membership for this Council.		Ongoing as per actions.
ERT/156/2017	SPORTS TOURISM OUTDOOR FRAMEWORK	(a) To accept the Sports Tourism Framework and link delivery with Marketing plan implementation. (b) Overgrown grass along the towpath would be reported for attention by the relevant section of Council	Andy Patterson	Progressing as per approval
ERT/157/2017	DOWN COUNTY MUSEUM BRITISH MUSEUM PROPOSAL 2018	(a) That committee and Council support the request by Down County Museum to go ahead with important loans of material for two proposed major displays from the British Museum, relating to the world of St Patrick (in 2019) and the world of Sir Hans	Andy Patterson	Progressing as per approval

		Sloane (in 2020) (b) If this approval is given, work will be undertaken to determine the extent and full cost of the required improvements to Gallery 5 and Gallery 6 at Down County Museum in 2018, in order to maximise the potential of the Museum to attract major loan exhibits and consequently major publicity and visitor attendance in 2019 and 2020. Work to the galleries would be subject to the rates process.		
ERT/158/2017	TOURISM MARKETING PLAN DEVELOPMENT	(a) Approval to tender for the services of a marketing agency to develop a marketing plan, and to implement specific campaigns and initiatives, that will drive tourism growth in the Newry, Mourne and Down distric, for a period of 1 year with the option of renewal for a further 2 years on an annual basis subject to satisfactory performance.	Andy Patterson	Progressing as per approval
ERT/160/2017	SPORT NI OUTDOOR INCLUSIVE BEACHES	(a) To agree to a formal agreement between Newry, Mourne and Down DC and Mae Murray Foundation to facilitate the preparation of a business case to Sport NI to provide an inclusive destination at Cranfield Beach subject to agreeing logistics of storage and letting of equipment. (b) Subject to a successful bid to Sport NI provide partnership funding of 25% equating to £4675.60 and assistance with planning application by Mae Murray Foundation if required.	Andy Patterson	Ongoing
ERT/161/2017	GATEWAY TO MOURNES STUDY	(a) Approval of the vision document and progression to the next stage of development of the project which may include undertaking a detailed traffic management survey; detailed market, financial and economic feasibility study and developing designs in more detail for Environmental Impact Assessment, as required.	Andy Patterson	Ongoing

		ERT MONDAY 9 OCTOBER 2017		

Newry, Mourne and Down District Council

The Council's Scheme of Delegation for Officers is made in accordance with Section 7 (arrangements for discharge of functions of Council) of the Local Government (NI) Act 2014.

Arrangements for Monitoring and Review

Each Department is required to appoint an officer with responsibility for maintaining a register of delegated decisions. Reports on the register shall be brought to relevant Committees on a bi-annual basis.

A corporate register of delegated decisions shall be maintained by the Head of Democratic Services which can be requested to be produced by any Committee of Council at any time. The Head of Democratic Services is the responsible officer for ensuring this register remains current and accurate at all times.

Scheme of Delegated Decisions for Reporting

The following delegated decisions or authorisations are to be reported monthly (unless otherwise specified) to the relevant Committee by the officer responsible for making or granting.

1. Engaging consultancy assistance below the delegated level of £2,000;
2. Decision to commence formal restructuring within a Department or Departments;
3. Consultation responses other than technical responses where officers asked for Member views;
4. Decisions arising from external report on significant Health and Safety at Work;
5. In cases of emergency, the allocation or awarding of Financial assistance (small grants) to external groups or organisations below the delegated level of £300; and
6. Other decisions such as those with political, media or industrial relations implications that Directors consider Members should be aware of.

Attached is a reporting form for each of the categories of delegated decisions/authorisations which should be completed by Departmental Officers and reported to relevant committees.

Other decisions or authorisations delegated to each Department under the Scheme of Delegation, should be reported by way of a bi-annual report to the relevant Committee of Council, (refer to the Council's Scheme of Delegation for complete list of delegated matters).

A copy should also be forwarded to Eileen McParland, Democratic Services Manager – eileen.mcparland@newryandmourne.gov.uk

Category 1.

Engaging consultancy assistance below the designated level of £2,000

Purpose of Engagement	Name of Consultancy	Cost ex VAT

Category 2.

Decision to commence formal restructuring with a Department or Departments

Name of Department/s and reason for restructure

Category 3.

Consultation responses other than technical responses where officers asked for Member views

List Consultation title and attach response

Category 4

Decisions arising from external report on significant Health and Safety at Work issues

Details of report issued by Health and Safety Executive	Decision taken as result of report received

Category 5

In cases of emergency, the allocation or awarding of financial assistance (small grants) to external groups or organisations below the designated level of £300

Name of group/organisations	Amount awarded	Reason for award

Category 6

Any other decisions such as those with political, media or industrial relations implications that Directors consider Members should be aware of.

Info on event	Date of agreement/approval	Contact name	Decision made by Director	Costs/requirements
Extension to St Patricks Day and Easter operating dates		Elmer Bell		
Various dates April to Oct 2017 on Newry Canal- Angling	24/3/17	Geoff Quinn Newry Canal Match Group	Approved	
13/4/17 Hill & Dale Running Event Castlewellan Trails	Event Licence 23/3/17	Newcastle Athletics Club	Approved	Insurance Event fee £30 Event Bond £30
18/4/17 charity fundraising cycle on Newry Towpath	9/3/17	Michelle McCann Administration Officer Head Injury Support	Approved	Insurance No fee
18 & 19/4/17 filming actors riding horses on beach	12/4/17	Woman in White Productions	Approved	
23rd April 2017 – charity walk for Southern Area Hospice	14/3/17	Southern Area Hospice	Approved	
23/4/17 Girl Guide Event in Kilbroney Park – scavenger hunt & team building	12/4/17	Girl Guides	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
27/4/17 Newcastle Athletics Club race in Kilbroney Pk	12/4/17	Newcastle Athletics Club	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
6th May 2017 Darkness into Light 5km walk – starting at 4.30am	12/4/17	Catherine Croston	Approved	KP Staff arrangement to come in early. Insurance, risk assessments, health & safety, plan of area to be used etc requested
7/5/17 charity fundraising walk on Newry Towpath	14/3/17	Emma McKevitt Fight for Alfie	Approved	Insurance No fee

Other info (date of event etc)	Date of agreement	Contact name	Decision made by Director	Costs/requirements
30/5, 1/6 & 5/6 2017filming in Kilbroney Park	27/4/17	Ryan Loney Little Forest Studios 21A High Street Lurgan BT66 8AH 07834 226 917 028 3832 3793	Approved	
Use of Castlewellan Mountain Bike Trails for the Ulster XC Series Round 4 Mountain Bike Race on 14 May 2017.	5/5/17	Shimna Wheelers Cycling Club c/o Michael Clarke, 11a Dundrinne Road, Castlewellan, Co Down, BT31 9LY	Approved	
Use of Tyrella Beach on 13 & 14 May 2017 for charity walk along beach and camp in car park	9/5/17	Paul McKinstry Journey Free	Approved	Insurance, risk assessments, health & safety plan, plan of area to be used etc requested
21/5/17 - 10k & 5k on the bay – Warrenpoint breakwater	19/5/17	Anne McCormack St Peters GAA	Approved	Insurance, risk assessments, health & safety plan requested
24/5/17 School Walk Abbey Grammar Newry in Kilbroney Pk	12/4/17	Dominic Wadsworth	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
25-29 May 2017 Warrenpoint Park Bluesberry – part of Blues on Bay Weekend	10/4/17	Ian Sands	Approved	
3 & 4 June 2017 Crooked Lake Triathlon, Camlough	1/6/17	Catherine Murphy	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
10/6/17 Mourne Way Marathon in Kilbroney Park	12/4/17		Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
12/6/17 Action MS Sponsored Walk in Kilbroney Park	12/4/17	Action MS	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested

Other info (date of event etc)	Date of agreement	Contact name	Decision made by Director	Costs/requirements
17/6/17 Kilbroney Vintage Car Show in Kilbroney Park	12/4/17	Kilbroney Show	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
IRISH JUNIOR TRIALS – Fishing - CANAL & Albert Basin Sat June 24/Sun 25th	23/5/17	Oliver McGauley	Approved	Insurance, risk assessments, health & safety plan, plan of area to be used etc requested
26 & 27 June Murlough Bay filming on beach from sand dunes	30/5/17	Gordon Wycherley Zephr Films	Approved	Insurance, risk assessments, plan of area to be used etc requested
8/7/17 Top of the Mourne Triathlon in Kilbroney Pk	12/4/17		Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
22 & 23/7/17 Irish National Champs M Bike Event in Kilbroney Pk	12/4/17		Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
23/7/17 Womens Mini Marathon in Kilbroney Pk	12/4/17		Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
As part of Fiddlers Green Festival - forest school for children and foraging classes for adults in Kilbroney forest from the 24th-25th July 2017		Lucy O'Hagan forest school practitioner, bushcraft instructor and forager 07928108932	Approved	
29/7/17 12-2pm Kilbroney Park Bear Hunt on Narnia Trail, table top activities, picnic & bouncy castle	26/5/17	Kate Cahill Sure Start	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested

Other info (date of event etc)	Date of agreement	Contact name	Decision made by Director	Costs/requirements
Mourne Truck Run Albert Basin from 4-6 August	15/5/17	Stephen O'Hare	Approved	
6-13 Aug 17 Maiden of Mournes Festival Warrenpoint Square	12/4/17	Maiden of Mourne Festival	Approved	6/8 open fair day – stage, dance floor & seating area in Square. Small cabin to be located in square for duration of festival. 8/8 Ulster radio rdshow, 10/9 Cancer Bus.
11/8 & 12/8 & 13/8 Camlough Lake Water Festival	2/6/17	CLWF festival	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
LA until end of Sept then extended to end Oct 2017	31/5/17	Café in Kilbroney lease	Approved	
10/9/17 South Armagh Warrior & Lord & Lady swim Camlough Lake	2/6/17	C Murphy Newry Triathlon Club	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
23/9/17 SMILE Mile at Camlough Lake	2/6/17	C Murphy Newry Triathlon Club	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
20th – 22nd Oct & 27th – 29th Oct Newry Oktoberfest Use of Albert Basin	07.09.17	Graeme @ Grounded	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested. Subject to 50% Fee in advance.
Fri 11th – Su 13th Aug 13th Irish International Currach Championships	20.07.17	Tom McCann	Approved	Insured under Maiden of Mournes Festival Insurance
Greater Newry Business Awards – Sponsorship	30.06.17	Newry Chamber	Approved	£5k sponsorship
Family Fun Day at Flagstaff Viewpoint Sun 30th July 1pm – 6pm	26.07.17	Newry Maritime Association	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc.
Curraghs to enter water at Victoria Locks and move around on Sun 30th July 1pm – 6pm	26.07.17	Newry Maritime Association	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc.
Foraging Walk for adults in Kilbroney Park on 10th August 2017 5pm – 8pm	07.08.17	Lucy O'Hagan	Approved	PL Insurance, Risk Assessment, Events Plan, Child Protection Policy.

BBC Filming Ardglass Harbour 6, 7th Aug, 8th Aug	03.08.17	Catriona Stewart, BBC	Approved	Flight Plan, Insurance, Risk Assessment, Permission from CAA
Maiden of the Mournes request to use Warrenpoint Beach during festival 6-13th Aug 2017			Approved	
Cross Community Memorial Prayer service at Cranfield West Amenity Area 25th Aug 2017, 7.30pm	25.08.17	James McAreavey	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
St Patrick's Coastal Endurance Ride 2nd September 2017 at Tyrella Beach	01.09.17	David Cunningham, St. Patrick's Coast Ride	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Angling Competition, Middlebank – coal yard area. 24/09, 22/10, 29/10, 12/11, 19/11, 03/12	01.09.17	Geoff Quinn	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
BBC Filming at Fairy Glen, Rostrevor 1st Sept 2017 – The Big Painting Challenge	22.08.17	Bernadette Kelly, Assistant Producer, The Big Painting Challenge, BBC	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Viking Event in Kilbroney Park, Rostrevor 16 Sept 2017	25.08.17	Magnus Vikings	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Junior National Team Trials, Middle Bank, Newry Canal, 16 Sept 2017	25.08.17	Jack Tisdall		Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.
Charity Walk on Newry Canal Towpath on Sat 2nd Sept	30.08.17	PIPS	Approved	Insurance, Risk Assessments, Health & Safety, Plan of Area to be used etc.