



December 10th, 2015

Notice Of Meeting

You are invited to attend the Enterprise, Regeneration and Tourism Committee meeting to be held on **Monday, 14th December 2015** at **6:00 pm** in the **Boardroom District Council Offices Monaghan Row, Newry.**

Chair: Cllr D Curran

Vice: Cllr R Mulgrew

Members:

Cllr T Andrews	Cllr R Burgess
Cllr W Clarke	Cllr G Donnelly
Cllr S Ennis	Cllr G Hanna
Cllr V Harte	Cllr H Harvey
Cllr T Hearty	Cllr D McAteer
Cllr M Ruane	Cllr G Stokes
Cllr B Quinn	

Agenda

- 1) **Apologies.**
- 2) **Declarations of Interest.**
- 3) **Action Sheet - Minutes of Enterprise Regeneration & Tourism Committee Meeting - Monday 9 December 2015. (Copy circulated))**

[Action Sheet - November 2015.pdf](#)

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Enterprise, Employment and Regeneration Items

- 4) **Castlewellan Heritage Lottery Fund Application. (Copy circulated)**

[Castlewellan Forest Park HLF Application.pdf](#)

Page 6

- 5) **To consider ERT Directorate Business Plan. (Copy circulated)**

[ERT Directorate Business Plan.pdf](#)

Page 8

- 6) **Warrenpoint Public Realm Scheme - Church Street / The Square). (Copy circulated)**

[Warrenpoint Public Realm Scheme.pdf](#)

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- 7) **Newry Cathedral Corridor Public Realm Scheme. (Copy circulated)**

[Newry Cathedral Corridor Public Realm Scheme.pdf](#)

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- 8) **Newry Linkages Revitalisation Task & Finish Steering Committee Meeting - Thursday 5 November 2015. (Copy circulated)**

Newry Linkages Revitalisation Steering Committee Meeting.pdf

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- 9) **Bill on Rural Need Response. (Copy circulated)**

Bill on Rural Needs Response Nov 15.pdf

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Enterprise Employment and Regeneration - For noting

- 10) **Make it Local Initiative. (Copy circulated)**

Make it Local Initiative.pdf

Page 32

- 11) **Report of Meeting re: Southern Relief Road - Wednesday 21 October 2015. (Copy circulated)**

Southern Relief Road.pdf

Page 34

- 12) **Footway Scheme - A2 Killowen Road Rostrevor. (Copy circulated)**

Footway Scheme at A2 Killowen Road Rostrevor.pdf

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Tourism, Culture and Events Items

- 13) **Letting of lands - Delamont Country Park. (Copy circulated)**

Letting of lands Delamont Country Park.pdf

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- 14) **Forest Park Development - Transfer of assets - Franchising Caravan and Camping facilities - Castlewellan; Tollymore and Rostrevor. (Copy circulated)**
- Transfer of Forest Service Assets.pdf* Page 40
- 15) **Proposed listing of Events 2016-17. (Copy circulated)**
- Report re Events Budget 2016 - 17.pdf* Page 42
- 16) **Forward Planning - Slieve Gullion Forest Park. (Copy circulated)**
- Report re Forward Planning re Slieve Gullion Forest Park.pdf* Page 49
- 17) **Letter of Offer from Esmee Fairburn Collections Fund re: Newry Mourne & Down Museum Performing Arts Collection. (Copy enclosed)**
- Letter of offer re Esmee Fairburn Collections Fund (Performing Arts Collection).pdf* Page 54
- 18) **Holiday World 2016 (Belfast and Dublin) (Copy circulated)**
- Holiday World 2016 (Dublin and Belfast).pdf* Page 56
- 19) **Kilbroney Park Masterplan. (Copy circulated)**
- Kilbroney Masterplan.pdf* Page 58
- 20) **Mountain Bike NI. (Copy circulated)**
- Mountain Bike NI.pdf* Page 63
- 21) **To consider use of Armagh Banbridge & Craigavon Design Services for St Patrick's Festival. (Copy to follow)**

- 22) **Use of Warrenpoint Square re: Bells Amusements. (Copy circulated)**

Use of Warrenpoint Square re Bells Amusements.pdf

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- 23) **Newry Town Hall re: Phase II Refurbishments. (Copy circulated)**

Newry Town Hall re Refurbishment.pdf

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- 24) **Tourism Strategy Task and Finish Project Board - 4 November 2015. (Copy circulated)**

Tourism Strategy Task and Finish Project Board - 4 Nov 15.pdf

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END

Invitees

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ACTION SHEET- ENTERPRISE REGENERATION & TOURISM COMMITTEE – MONDAY 9 NOVEMBER 2015

AGENDA ITEM	SUBJECT	DECISION	FOR COMPLETION BY DIRECTOR – including actions taken/date completed or progress to date if not yet completed
ERT/130/2015	Newry Business Improvement District	Mr J McGilly Assist Director ERT arrange to circulate details of the Newry Business Improvement District to ensure the public are informed on this initiative.	BID Business Plan has been circulated to all committee members.
ERT/131/2015	Newry Linkages Public Realm Scheme – Release of Bond	As the defects liability period had expired and all elements had been adopted by the relevant authorities, that the Council proceed to release the Bond in regard to Earney Contracts Ltd for works completed in delivering the Newry City Linkages Public Realm Scheme, as per recommendation contained in report dated 9 November 2015 from Mr J McGilly Assist Director ERT.	Council Officials now proceeding to work with Contractor to release the BOND.
ERT//2015	Arts Council NI Funding Partnership	To note content of Report dated 9 November 2015 from Ms M Ward Director ERT, and that Council to reply to Roisin McDonagh, CE Arts Council NI advising the Council welcome the opportunity for a funding partnership with the Arts Council NI and that this proposal will be considered by Council via the rates process 2016/17.	Meeting has been held with CEO Arts Council and forward plan being agreed, to be brought back to Committee.

AGENDA ITEM	SUBJECT	DECISION	FOR COMPLETION BY DIRECTOR – including actions taken/date completed or progress to date if not yet completed
ERT/133/2015	Tender Newry Town Hall Phase II	<p>(a) To transfer £170,000 from the 2015/16 Capital Budget to the 2016/17 Capital Budget for consideration under the 2016/17 Rate Estimates process for works at Newry Town Hall Phase II.</p> <p>(b) A Newry Town DEA Briefing Meeting be arranged, to which all interested Councillors be invited to attend, to discuss in detail the proposed works for Phase II Newry Town Hall, in particular a link between the Newry Town Hall and Arts Centre buildings.</p> <p>(c) After a Newry Town DEA Briefing Meeting is held, as per above, a report to be tabled at a meeting of the Enterprise Regeneration & Tourism Committee in due course regarding works at Newry Town Hall Phase II.</p>	<p>Ongoing</p> <p>Meeting held on 4 December 2015</p> <p>Report to be tabled at ERT meeting on 14 December 2015</p>
ERT/134/2015	Appointment of Programme Advisor St Patricks Festival Downpatrick 2016- 18	To approve the appointments of a Programme Advisor and a Choral Director who will be contracted on a freelance basis, to develop the St Patrick's Festival Programmes across the two hubs of Downpatrick and Armagh.	Complete

AGENDA ITEM	SUBJECT	DECISION	FOR COMPLETION BY DIRECTOR – including actions taken/date completed or progress to date if not yet completed
ERT/135/2015	Mournes/Strangford Coastal Walking Path – Technical and Feasibility Study	<p>To proceed as follows regarding the Mourne/Strangford Coastal Walking Path:</p> <p>A phased approach be taken with regard to walking `hubs` and be developed as priority, followed by the development of linear coastal path stretches in areas of high beauty or interest and then stitched together to create one continuous coastal path in line with three phases as follows:</p> <p>PHASE 1 – Develop walking hubs as priority, including:</p> <ul style="list-style-type: none"> - Key Linear coastal path sections linked to hubs - Looped walks feeding off the coastal path around hubs - Connections between coastal path and Mourne Coastal Driving Route - Maintain/reinstate/enhance existing walks - Develop experiences/attractions/viewpoints - Encourage business development <p>PHASE 2 – Develop linear stretches in areas of beauty, high interest and /or secondary `hubs`:</p> <ul style="list-style-type: none"> - Annalong - Ardglass – Killough - Greencastle – Cranfield <p>PHASE 3 – Stitch all of the above together to create one long distance coastal path.</p>	Ongoing

AGENDA ITEM	SUBJECT	DECISION	FOR COMPLETION BY DIRECTOR – including actions taken/date completed or progress to date if not yet completed
ERT/137/2015	Slieve Gullion Park & Ride / Tour Guide	<p>To proceed as follows as per recommendation contained in Report dated 3 November 2015 from Ms M Boyle Tourism Development Officer, regarding provision of Park & Ride facilities and Tour Guide provision at Slieve Gullion Forest Park:</p> <p>(a) To advertise for land suitable for a Park & Ride facility close to Slieve Gullion for 2016.</p> <p>(b) To advertise for a bus company to service a Park & Ride facility to Slieve Gullion for 2016.</p> <p>(c) To seek quotations for a tour company to provide guided tours for Slieve Gullion for the 2016 season with option for renewal.</p>	Ongoing
ERT/138/2015	Ring of Gullion and Mourne AONBs -NPA Programme (ASCENT)	<p>(a) Submit application to NPA Programme ASCENT, with Donegal County Council as the lead partner, Newry Mourne & Down District Council as a partner and Mourne Heritage Trust as a sub-partner.</p> <p>(b) If the application is successful, Council proceed to sign letter of offer and carry out the project as per the application.</p> <p>(c) Cash match funding to be considered at Rate Estimates 2016/17.</p>	<p>Application submitted 27th November.</p> <p>Letters of offer will be issued in April 2016</p> <p>Match funding has been submitted to be considered at Rates meetings.</p>

AGENDA ITEM	SUBJECT	DECISION	FOR COMPLETION BY DIRECTOR – including actions taken/date completed or progress to date if not yet completed
ERT/139/2015	Agriculture & Food Conference – 3 December 2015	To appoint the following delegates to attend the Agriculture & Food Conference to be held on 3 December 2015 in the Dunadry Hotel Co Antrim at a cost of £210 inc vat per delegate: - Chairperson of ERT Committee (or Vice Chairperson of ERT Committee) - 1 No. Council Official	Chair/Vice Chair were unable to attend. No action was taken.
ERT/140/2015	Map Mourne Gullion Cooley	It was agreed that the response from Geotourism regarding the omission of Narrow Water, Warrenpoint from the Mourne Gullion Cooley map to be circulated to all Members for information.	Completed.
End			

Agenda Item:	Castlewellan Arboretum and Forest Park
Report to:	Enterprise, Regeneration and Tourism Committee
Subject:	Castlewellan Arboretum and Forest Park Heritage Lottery Fund (HLF) Bid
Date:	1 st December 2015
Reporting Officer:	Marie Ward Director Enterprise Regeneration and Tourism
Contact Officer:	Jonathan McGilly, Assistant Director Enterprise Employment and Regeneration
Decisions Required:	
<ul style="list-style-type: none"> - Review the Terms of Reference of the current Castlewellan Arboretum Advisory Board (CAAB). - Widen membership of CAAB to ensure its participants are more diverse with regards to interest and specialism leading to the creation of the Castlewellan Task and Finish Project Board. - Introduce Councillor membership to the Board. - Obtain and pay for specialist advices in order to develop this project in line with HLF requirements. 	
1.0	<p>Purpose and Background:</p> <p>Castlewellan Forest Park and in particular the park's Arboretum and Annesley Garden have been examined with regards to Council submitting a funding bid to the Heritage Lottery Fund.</p> <p>The Heritage Lottery Fund (HLF) recognises that the park is undoubtedly of heritage significance, the Arboretum itself is a National Arboretum, and they would consider an application in respect of the park. However they have also acknowledged that the heritage is currently in a declining state and would therefore require investment for the preservation and promotion of the heritage.</p> <p>Whilst the park is currently owned and managed by Forest Service NI, Council are currently liaising with Forest Service Northern Ireland with regards to the future management of the park. Castlewellan Forest Park has exceptional tourism and recreational potential.</p> <p>As part of an existing Service Level Agreement with Council, Outdoor Recreation Northern Ireland (ORNI) have been considering and preparing reports for the development of aspects of the park, they currently act as secretariat to CAAB and have commissioned (on behalf of Down District Council) a feasibility study inclusive of a Conservation Management Plan with regards to some of the Heritage assets. ORNI will produce a report from CAAB with recommendations in March 2016.</p> <p>Council have now assigned the project of to an officer with a view to leading on the bid to Heritage Lottery.</p>
2.0	<p>Key Issues:</p> <p>Following a meeting with the potential funder (HLF) the following issues have been identified;</p> <ul style="list-style-type: none"> - Whilst it is recognised that a project board is required, the current membership of CAAB is not diverse enough to ensure competing heritage assets are considered equally. A more diverse membership is required. - The board would benefit from the membership of elected representatives to ensure the community is represented and also to promote this as a council led project. - The reports commissioned by ORNI on behalf of Council have gaps in the view of HLF. In particular the Conservation Management Plan mainly considers the parks built heritage. This report and a further report produced by a member of NIEA contradict each other and cannot be relied upon as one single document. The plan also requires in-put from other disciplines to ensure that it considers the heritage of the site as whole. For example a Bio-diversity element is also missing. - A geo-physical survey may also be required.

	<ul style="list-style-type: none"> - It is only when the above-mentioned issues are resolved that a Master plan zoning the heritage and planning for the parks development can be produced to the requirements of the potential funder.
3.0	<p>Recommendations:</p> <ul style="list-style-type: none"> - Review the TOR of CAAB with a view to making it a more useful Board in the plans for a bid to Heritage Lottery. Widen its membership to ensure it is more diverse and beneficial to Council as the Castlewellan Task and Finish Project Board. - Introduce Councillor membership to the board, the members to be nominated by Council and to take up seats on the Board with immediate effect. - Permit officers to obtain and pay for specialist advices in relation to project in order to ensure it is developed as per HLF requirements subject to confirmation of costs to ERT Committee.
4.0	<p>Resource Implications and Timescales:</p> <ul style="list-style-type: none"> - This further work is required before one can assess the monetary value of a funding bid to HLF; however given the heritage value at stake the funding bid is likely to be substantial. - In order to obtain this investment Council will be required to invest monies carrying out the ground work required in order to submit a round one application to HLF seeking a development grant to work up proposals for a round two application seeking a delivery grant. - At present an exact time-scale cannot be put on this project as it is in its initial stages.
5.0	<p>Appendices: N/A</p>

Agenda Item:	ERT Business Plan
Report to:	Economic Regeneration and Tourism Committee
Subject:	ERT Business Plan
Date:	8 December 2015
Reporting Officer:	Marie Ward
Contact Officer:	Marie Ward

Decisions Required	
1. To adopt ERT Business Plan	
1.0	Purpose and Background
2.0	Key Issues
3.0	Recommendations As per decisions required
4.0	
5.0	

Enterprise Regeneration & Tourism Directorate

Business Plan

2015-2016



Comhairle Ceantair
**an Iúir, Mhúrn
agus an Dúin**

**Newry, Mourne
and Down**

District Council

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1. Introduction

The Enterprise Regeneration & Tourism Directorate is a Department of Newry, Mourne and Down District Council which has responsibility for the following key functions of Council:-

- ❖ Economic Development
- ❖ Regeneration
- ❖ Tourism Development and Promotion
- ❖ Tourism Facilities Management and Development
- ❖ Arts
- ❖ Culture
- ❖ Heritage
- ❖ EU Funding
- ❖ AONB Management
- ❖ Rights of Way
- ❖ Events

The work of the Department is led by Council's Economic Regeneration and Investment Strategy which is a key pillar of the Council's emerging Community Plan.

In support of this overarching strategy, the Department is also developing a Tourism Strategy Action Plan and a Rural Development Strategy.

2. Background

The Corporate Plan details the Council's vision and strategic objectives for the life of this Council term up to 2019. This guides resource allocation and departmental activities.

The Departmental Business Plan is a more focussed document which aligns initially to the Corporate and Community Plan objectives however the Plan looks in more detail at directorate objectives and how they deliver on the corporate objectives.

The Directorate Business Plan is also a tool used to manage and plan the activity of the directorate and its respective teams on an annual basis.

3. Purpose and Values

The ERT Directorate's primary purpose is to develop, implement and monitor strategies and plans to deliver economic, regeneration, tourism and arts & culture outcomes for the Council that align to strategic objectives.

The department adheres to the Council's values:-

Table 1: Our Values Explained

We Will Be	What This Means
Citizen Focused	We will actively encourage citizen and community engagement, as well as be a listening and responsive Council.
Accountable	We will make decisions based on an objective assessment of need and operate in a transparent way as well as openly report on our performance.
Collaborative	We will actively encourage and pursue working in partnership and at all levels to deliver for our District.
Sustainable	We will take into account the social, economic and environmental impacts of our decisions on current and future generations.
Fairness	We will proactively target actions at those which are marginalised in our community.

4. Challenges and Opportunities

The ERT Directorate was established in April 2015 with the formation of Newry, Mourne and Down District Council. As part of this process, powers from DETI transferred to Council and work remains ongoing in relation to proposed transfer of powers from DSD in relation to tackling disadvantage and regeneration.

Throughout the year 2015/2016 work is ongoing around finalisation of departmental structures and the development of policies, procedures and systems to ensure the delivery of corporate objectives. To date, work on a new strategy of Economic Regeneration and Investment is nearing completion with a launch scheduled for 29 October. Work has also commenced on a Tourism Strategy and Action Plan. Both of these will drive the work of the department and define how this is measured and monitored.

These strategies and action plans will identify the resources, both capital and revenue, that will be required to ensure implementation. This will in turn inform the Council's internal budget-setting process and how Council will engage in partnerships etc to maximise the benefits from external funding sources.

The EU funding cycle poses a significant challenge to Council by way of ensuring strategies and action plans are completed with urgency to ensure projects and funding bids can be programmed effectively and opportunities are not lost.

Within a contracting funding environment, challenges exist especially as funding programmes change focus and larger, more region-wide initiatives are demanded at EU level.

With the establishment of the new Economic Regeneration and Investment Strategy comes an opportunity to develop linkages with the private sector to engage at a strategic level to ensure policies etc complement business needs and, more importantly, have flexibility to react in a timely fashion to ever-changing economic factors to ensure the Council "leads and serves a District that is prosperous, healthy and sustainable".

5. Alignment with Corporate Plan

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The ERT Directorate contributes to the achievement of the following Council strategic objectives:-

- ❖ Become one of the premier tourism destinations on the island of Ireland
- ❖ Attract investment and support the creation of new jobs
- ❖ Lead the regeneration of urban and rural areas
- ❖ Protect our natural and built environment

6. Key Actions

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Directorate Objective	Supporting Departmental Actions
Corporate Objective:	Become one of the premier tourism destinations on the island of Ireland
(1) To become the destination of choice in NI	<p>Develop a new Tourism, IT Focused Marketing, Visitor Servicing and Events Strategy.</p> <p>Develop a destination brand to increase competitive standout</p> <p>Develop and deliver a Flagship Project to enhance the destination offering (e.g. Gondola)</p> <p>Develop new routes, i.e. Greenway, food / craft trails etc</p> <p>Develop stories, linkages/networks to enhance visitor experience</p> <p>Develop and promote St Patrick product</p> <p>Develop and promote the Mourne Coastal Route</p> <p>Develop industry capability and connectivity through training, mentoring and collaboration on the Economic Forum</p> <p>Complete an accommodation study that enables targeted development to meet the consumer need</p> <p>Continued development of the Geo-tourism product</p> <p>Continued collaboration with Louth Council and the Ireland's Ancient East</p> <p>Develop and implement a Diaspora Project to support tourism</p> <p>Develop the evening economy</p>
(2) To become NI's premier outdoor/adventure destination	<p>Enhance the adventure tourism product within the area and make it accessible throughout the year.</p> <p>Explore introduction of adventure mark or similar for all activity businesses promoted through the Destination</p> <p>Ensure use of the Forestry estate is maximised through leases and SLA's.</p> <p>Organise a series of annual adventure related festivals and events.</p> <p>Work with actual/potential entrepreneurs and accommodation providers to ensure a more individual service is provided for adventure tourists in terms of accommodation, facilities and</p>

	equipment outlets.
(3) To become one of NI's finest events destinations	Develop an Events Strategy
(4) To ensure that the Arts, Culture and Heritage sector is pivotal to economic development and tourism across the region	Develop an Arts, Culture and Heritage Strategy for the region Influence the inclusion of arts, culture and heritage initiatives within the Community Plan, and in strategies for i.e. rural development, neighbourhood renewal, tourism and economic development Lobby for the retention of budgets for arts, heritage and culture at a NI level
(5) To support the voluntary, community and professional arts sector within the region	Facilitate connectivity between sectors e.g. linking cultural industries, education and tourism with those engaged in the evening economy (i.e. via the Economic Forum and Tourism Advisory Forum) Develop marketing infrastructure and systems to support the voluntary, community and professional arts sector Develop an entertainment/ cultural venue for Newry that is fit for purpose with a 500+ seat auditorium
Corporate Objective: Attracted investment and supported the creation of new jobs	
(1) To support job creation through growth of the indigenous business base	Establish, implement and deliver a Regional Start Programme for the Newry, Mourne and Down District Council area Develop, implement and deliver a suite of business support programmes which focus on job creation, growth, and sectoral development in areas where the region has identified key strengths
(2) To advance employability and skills within the region	Establish links between business and education sectors through the Economic Forum Develop programmes that enhance employability and skills that are relevant to local business and investor needs
(3) To enhance Cross Border and Trans-national Business Development Links	Continue to develop and expand the MOU with Louth County Council to enable the delivery of effective cross border initiatives Explore other trans-national linkages
(4) To increase Inward Investment into the region	Work with Invest NI to promote the region across the UK, Ireland, Europe and further a field with the aim of attracting new investors.
(5) To establish effective business networks	Establish an Economic Forum representative of the local business, regeneration and tourism sector Develop a web based business portal
(6) To influence the establishment of effective and business-friendly	Review land use and infrastructure provision for business development and to inform the Local Development Plan

approaches to the planning process	To work in partnership with business and planners to help facilitate a speedy and effective planning processes
(7) To generate and maximise opportunities for the Creative industry sector	<p>Develop incubators and innovation hubs for creative and cultural industries; incentives and support for the craft sector to collaborate and develop their own sales channels e.g. pop-up shops, open studio schemes etc</p> <p>Support the establishment of new cultural businesses, and the growth of existing, through the delivery of business support initiatives</p>
Corporate Objective: Led the regeneration of our urban and rural areas	
Urban Regeneration	
(1) To develop a Sustainable Integrated Regeneration Framework	<p>Develop an integrated rural & urban regeneration framework</p> <p>Establish an urban & Rural Regeneration Partnership to oversee and advise Council on the delivery of the Integrated Regeneration framework</p>
(2) To deliver a suite of urban Regeneration initiatives	<p>Deliver urban regeneration initiatives that will create an environment that encourages people to want to live, work and visit and invest in</p> <p>Identify priorities for the retail sector, and deliver initiatives that will seek to grow and support it within our town centres, i.e. BIDS, Purple Flag, Shop Local.</p> <p>Invest in high-quality infrastructure and public realm initiatives</p> <p>Review the role of town centres towards a more diverse mix of functions, experience, and service and market accordingly</p>
(3) To identify the role of Arts, Culture and heritage in regeneration	<p>Design and deliver a range of Art, Culture and Heritage Projects that aim to deliver on regeneration outputs</p> <p>Strengthen the Evening Economy through regeneration initiatives, and culture, heritage and arts programmes that encourage greater use of urban areas</p> <p>Create locations & spaces meet to meet and interact through Arts, cultural and heritage activities</p>
(4) To influence Central Government priorities for key infrastructural projects which can be the catalyst for regeneration	<p>Lobby Government depts and agencies as required for provision of key infrastructure and services that will regenerate the region, i.e. roads, ports, broadband connectivity, etc</p> <p>To influence the Local Development Plan to be considerate of urban development priorities</p>
(5) To develop an investment plan to realise regeneration in the area	Maximise the level of public spend and lever additional investment from private investment funds, EU, and other financial instruments
Rural Regeneration	

<p>(6) To develop a Sustained Integrated Regeneration Framework</p>	<p>Develop an integrated rural & urban regeneration framework</p> <p>Establish an Urban & Rural Regeneration Partnership to oversee and advise Council on the delivery of the Integrated Regeneration Framework</p>
<p>(7) To maximise investment opportunities from the Rural Development Programme, European Fisheries Programme, and other funding streams, i.e. trans national programmes</p>	<p>Implement and deliver initiatives identified within Council's Regeneration Framework, Village Plans and Master Plans</p> <p>Maximise funding distribution to the region from key Rural Development programmes, i.e. RDP Agri-food schemes, Rural Business, Rural Tourism and Village Renewal schemes and other initiatives within the Rural Development Programme</p> <p>Support rural business and community groups to identify investment opportunities which will enable delivery of initiatives against the village plans and master plans, and contribute to the growth of the local rural business economy</p> <p>Support villages to identify possible opportunities for collaboration and delivery of rural initiatives on a cluster basis</p>
<p>(8) To implement and deliver a Rural Development and a Fisheries Programme for the region</p>	<p>Develop strategies for each programme that is considerate and complementary of initiatives detailed within other Council and regional Strategies and Framework documents</p> <p>Implement EU funding programmes using delivery initiatives that will ensure maximum impact to the region</p>
<p>(9) To influence the improvement of infrastructure across the rural areas in order to meet the needs of rural communities, rural services, and rural businesses</p>	<p>Review existing broadband research and data to identify current provision</p> <p>Support broadband research & data with consultation with relevant bodies to identify all infrastructural needs and requirements within the rural areas</p> <p>Council to work with Statutory Departments and agencies to deliver on initiatives which will seek to improve rural infrastructure provision, and usage of same, in order to meet the requirements of rural communities, rural services, and rural businesses</p>
<p>(10) To deliver a suite of programmes which will seek to regenerate rural areas</p>	<p>Develop a suite programmes which focus on addressing rural issues in order to revitalise rural areas, i.e. rural business development, farm diversification, addressing dereliction & maximising use of development sites, town & village environmental improvements, shop front schemes etc</p> <p>Establish where required collaborative networks involving external agencies who can help inform and assist in the development of regeneration programmes within and across the rural areas</p>
<p>(11) To influence the establishment of an effective planning process which is considerate of rural development priorities</p>	<p>To influence the Local Development Plan to be considerate of rural development priorities i.e. the sustainable use of natural and built heritage</p> <p>Support where appropriate, planning opportunities which are</p>

	<p>economically sustainable, and show consideration for the protection and improvement of the environment, wildlife and natural and built heritage</p> <p>Support were appropriate, initiatives that progress renewable energy opportunities, and efforts towards achievement of the PfG Renewable Energy targets</p> <p>Support the development of sustainable and environmentally friendly businesses in rural areas</p>
<p>Corporate Objective: Protected our natural and built environment</p>	
<p>To become the destination of choice in NI</p>	<p>Forster strong linkages between the three AONB's</p>

7. Performance Metrics

Become one of the premier tourism destinations on the island of Ireland

- ❖ By March 2016 complete pre development work plans for new visitor attractions along the Mourne Coastal Route
- ❖ Install box office ticketing system, run quarterly reports to capture and use audience visitor and marketing data (Dec 2015)
- ❖ By March 2016 complete tourism, visitor servicing and events strategy
- ❖ Deliver 4no. flagship events
- ❖ Secure funding to progress Gondola Business/Feasibility Study (March 2016)
- ❖ Securing planning for Greenway Projects and initiate Phase I of project implementation

Attract investment and support the creation of new jobs

- ❖ By March 2016 develop Transnational Project Proposal
- ❖ 300 Business Plans for potential new business start proposals
- ❖ 200 jobs created
- ❖ Project proposals developed for pre enterprise, post start up and growth for submission to Investment for Jobs & Growth Programme
- ❖ By December 2016 establish Economic Forum and hold one meeting
- ❖ By March 2016 support two cross border business events
- ❖ By December 2015 launch Economic Regeneration & Investment Strategy and hold Economic Conference promoting the region as a location to invest in.

Lead the regeneration of urban and rural areas

- ❖ March 2016 – review and update the Masterplans for the District and agree a programme of activity for each
- ❖ Develop Terms of Reference for Urban and Rural Regeneration Framework and associated Partnership
- ❖ Commence delivery of two environmental improvement schemes in Newry and Warrenpoint
- ❖ By March 2016 implement pilot “Mark it Local Campaign” and agree activity for 2016/2017

- ❖ Develop and submit Rural Development Strategy to DARD and establish new Local Action Group for the area
- ❖ March 2016 – begin work on new SEA FLAG Strategy for fishing villages in the District.
- ❖ Develop four Rural Development Partnership funding applications around village renewal and broadband
- ❖ Develop Arts, Culture & Heritage Strategy for the region

Protect Natural and Built Heritage

- ❖ By March 2016 review three AONB Management Plans and agree new structures, funding and action plans for 2016-2019
- ❖ Implement 2015/2016 AONB Management Plans as agreed by legacy Councils for
 - (i) Strangford Lough & Lecale
 - (ii) Ring of Gullion
 - (iii) Mourne



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Newry BT35 8DJ

Oifig DhúnPádraig
Downpatrick Office
Downshire Civic Centre
Downshire Estate, Ardglass Road
Downpatrick BT30 6GQ

Agenda Item:	[This is the number the item will be given]
Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Warrenpoint Public Realm Scheme (Church Street / The Square)
Date:	Monday 7 December 2015
Reporting Officer:	Marie Ward, Director of Enterprise, Regeneration and Tourism
Contact Officer:	Mr Jonathan McGilly - Assistant Director of Enterprise, Employment & Regeneration

Decisions Required

To note/agree etc the contents of the report and approve recommendations at Section 3

1.0	<p>Purpose and Background</p> <p>As noted at previous ERT meetings, the Council is now proceeding with the Warrenpoint Public Realm Scheme. As noted from the attached report of the Task & Finish Public Realm Steering Group held on 19th November 2015, the scheme is proceeding to on-site works beginning in January 2016. (See attached Report)</p>
2.0	<p>Key Issue</p> <p>Now vital to prepare for Trader/Public information evening on 26.11.15, so that good communication and liaison takes place in advance of the onsite works starting on 7th January 2016.</p>
3.0	<p>Recommendations</p> <ul style="list-style-type: none"> i.) T&F Steering Committee now accept the 42 week programme and work with the Contractor to properly prepare for the Trader Information meeting and deliver on-going PR about the scheme, throughout the works. ii.) Council Officials to follow-up with NI water on their planned works to make sure that they are linking up with TNI to programme other Carriageway Sewage Improvement Works.
4.0	<p>Resource Implications</p> <p>As per previously outlined at the ERTs meetings, Council will have to allocate the £1.3 million of 16/17 DSD Transferable Budget to the Warrenpoint Public Realm Scheme, to match fund the DSD 2015/16 contribution and its own Capital funding on offer in both financial years.</p>
5.0	<p>Appendices</p> <ul style="list-style-type: none"> - Report of the Warrenpoint Public Realm Scheme Task & Finish Steering Committee meeting held on 19th November 2015.

Report of Warrenpoint Public Realm T&F Steering Committee (involves Crotlieve Cllrs) on 19th November 2015 at 1.00pm in the Conference Room, Warrenpoint Town Hall.

In Attendance:	Mr M Kelly – WBR	Mr C Magwood - Northstone
Councillor G Fitzpatrick	Mr J Boylan – WBR	Mr J Gillespie – NIE
Ms M Bennett - AECOM	Mrs S Keenan – NMDDC	Mr D Orr – NIE
Mrs B Murphy – DSD	Mr S Crossey – NMDDC	Mr E McAteer – TNI
Mr R Preston – AECOM	Mr I Wilkins - Northstone	

Apologies :	Mrs M Ward – NMDDC	Mr L Dinsmore - NMDDC
Mr J McGilly – NMDDC		

Programme / Utility Works / Stone / Adoption / Festivals / Illuminations:

- Northstone as the appointed contractor are now preparing to start works on a 42 week contract beginning on 7th January 2016
- Traders information/presentation meeting will take place on Thursday 26th November 2015
- Crucial that the message 'W'Point remains open for business' is continually reiterated throughout the works, using all relevant media sources
- Important to also maintain good contacts with TNI, Translink and other key relevant agencies during the works.
- Update from NIE confirmed that all of their town centre work within the extend of the Public Realm Scheme will be completed by 30th November 2015. They confirmed that they will have an appointed contact available throughout the Public Realm works, should any NIE issues arise.
- NI Water confirmed that they will be carrying out 3 man-hole upgrades within the Church Street pathway in late Nov 2015, while the remainder of their works will be outside the extend of the Public Realm scheme working with TNI in the Carriageway.
- On this issue of the Stone Sample Panel, it was agreed that if the Material being put forward by the contractor, matched the technical/colour requirements set down by the consultancy team, the materials should be ordered as a matter of urgency.
- On the issue of the Church Street Trees, it was agreed an urgent decision was now required on who would be adopting the existing and new tress to be installed.
- Council have put forward to its Rates Estimates for consideration, a figure to purchase new Christmas Illuminations for Warrenpoint in 16/17.
- Council Officials will now work closely with all Festival and Event organisers in Warrenpoint to properly plan for the events in 2016, in view of the works taking place.
- Now important that the BT Way leaves and the Four Face Clock in the Square Planning Application are submitted.
- Council to follow-up with Planners in regards to the relocation of the Post Office box from Church Street to Dock Street.

Recommendations:

- 1.) T&F Steering Committee now accept the 42 week programme and work with the Contractor to properly prepare for the Trader Information meeting and deliver on-going PR about the scheme, throughout the works.
- 2.) Council Officials to follow-up with NI water on their planned works to make sure that they are linking up with TNI to programme other Carriageway Sewage Improvement Works.

There being no further business the meeting concluded at 1.43pm

Report by: Seamus Crossey (Capital Projects Officer - ERR)

Report to be noted at December 2015 ERT meeting.

Agenda Item:	[This is the number the item will be given]
Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Newry Cathedral Corridor Public Realm Scheme
Date:	Monday 7 December 2015
Reporting Officer:	Marie Ward, Director of Enterprise, Regeneration and Tourism
Contact Officer:	Mr Jonathan McGilly - Assistant Director of Enterprise, Employment & Regeneration

Decisions Required

To note the contents of the report and approve recommendations at Section 3

1.0	<p>Purpose and Background</p> <p>As noted from the attached report a meeting of the Task & Finish Public Realm Steering Group was held on 12th Nov 2015, making a number of recommendations as the scheme now proceeds to the beginning of onsite works. (See attached Report)</p>
2.0	<p>Key Issue</p> <p>Important that the scheme carries out initial and on-going liaison throughout the contract period.</p>
3.0	<p>Recommendations</p> <p>1.) NCCMP to continue to try and source the names of 3 affected businesses that would be prepared to sit on the Committee.</p> <p>2.) NMDDC, NCCT & NCCMP all in agreement with the Works Programme presented in regards to the sequence of works to be delivered, starting in Marcus Street East.</p> <p>3.) Key Partnership working now to be undertaken to ensure that the 'Hill Street in open for Business' message is continually circulated.</p> <p>4.) Further meetings of the T&F Steering Committee to be held throughout the works.</p>
4.0	<p>Resource Implications</p> <p>As outlined at previous ERT Committee meetings, Council revenue funding required in 16/17 for the Cathedral Corridor Public Realm Scheme, to match fund the 15/16 Council Contribution and £658,000 on offer from the DSD.</p>
5.0	<p>Appendices</p> <ul style="list-style-type: none"> - Report of the Newry Cathedral Corridor Public Realm Scheme Task & Finish Steering Committee meeting held on 12th November 2015.

Report of Newry Cathedral Corridor Public Realm T&F Steering Committee (involves Newry City Cllrs) on 12th November 2015 at 12.00 noon in the Canavan Room, Sean Hollywood Arts Centre.

In Attendance:	Ms O Jackson - NCCT	Mr P Mullen – Consultants
Councillor D Hyland	Mrs D McConnell- NCCMP	Mrs S Henry – BIDS
Mr J Murphy – NCCMP	Mrs B Murphy – DSD	Mr S Crossey – NMDDC
Mr W Cummings - Contractor		

Apologies :	Councillor C Casey	Mrs M Ward - NMDDC
Mr J McGilly – NMDDC	Councillor V Harte	Councillor G Stokes

Minutes of Previous Meeting on 02.07.15

-These were agreed as a true and accurate record.

Overview / Update on Programme of Works

- Following the appointment of Deane Public Works to carry out the Newry Cathedral Corridor Public Realm Scheme, they are now in a position to present the proposed works programme to the Task & Finish Sub-committee and the wider Traders.
- Marcus Street Trader Liaison has already been completed and mobilisation works are ready to commence on Monday 16th November 2015.
- Works sequence will be Marcus Street, Margaret Street, Hill Street North and Hill Street South. (Key Site Work dates will be 23rd Nov 2015 to 11th Dec 2015 and 4th Jan 2016 to end of August 2016).
- Without the Marcus Street and Margaret Street temporary road closures, works could not be completed in these narrow streets.
- DSD monies on offer from DSD up to end of March 2016, with remainder to be provided from Council Allocations in 15/16 and 16/17.
- Every effort has to me made to ensure that proper Trader Liaison and Communication is taking place throughout the works.
- Trade has been difficult on Hill Street for a long period of time and pro-actively promoting the city centre is critical throughout the works.

Recommendations:

- 1.) NCCMP to continue to try and source the names of 3 affected businesses that would be prepared to sit on the Committee.
- 2.) NMDDC, NCCT & NCCMP all in agreement with the Works Programme presented in regards to the sequence of works to be delivered, starting in Marcus Street East.
- 3.) Key Partnership working now to be undertaken to ensure that the 'Hill Street in open for Business' message is continually circulated.
- 4.) Further meetings of the T&F Steering Committee to be held throughout the works.

There being no further business the meeting concluded at 12.43pm

Report by: Seamus Crossey (Capital Projects Officer - EDU)

Report to be noted at December 2015 ERT meeting.

Agenda Item:	[This is the number the item will be given]
Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Newry Linkages Revitalisation T&F Steering Committee Meeting held on 5 th Nov 2015
Date:	Monday 7 th December 2015
Reporting Officer:	Marie Ward, Director of Enterprise, Regeneration and Tourism
Contact Officer:	Mr Jonathan McGilly - Assistant Director of Enterprise, Employment & Regeneration

Decisions Required

To note the contents of the report and approve recommendations at Section 3

1.0	<p>Purpose and Background</p> <p>To provide an update to ERT Committee on the Shop Front Revitalisation Scheme that is proposed on the back of the 2014 Public Realm Scheme delivered along Buttercrane and Merchants Quay. There are now potential DSD monies on the table up-to March 2016, subject to an agreed Action Plan being signed off by the end of October. The T&F Steering Group is made up of a joint partnership between local Traders Rep's located along Buttercrane and Merchants Quay and Newry City Cllrs.</p>
2.0	<p>Key Issue</p> <p>- The Steering Group met to finalise its Action Plan before submission to DSD. DSD will then confirm (late Nov/early Dec 2015) if an approx. £100,000 will be made available to deliver the scheme by the end of March 2016.</p>
3.0	<p>Recommendations: - From meeting on 5th November 2015 are:</p> <p>i.)The T&F Steering Committee agree to the presented Newry Linkages Revitalisation Scheme, draft Action Plan, which is now be submitted to DSD for Approval to release the grant aid.</p> <p>ii.) Additional elements discussed at the meeting should also be included in the lower priorities for the Plan, in case additional monies are obtained.</p>
4.0	<p>Resource Implications</p> <p>Currently there is no financial commitment on Council in terms of submission of this Action Plan application to DSD. Depending on the overall projects identified and agreed, a Council contribution may be sought for 16/17.</p>
5.0	<p>Appendices</p> <ul style="list-style-type: none"> - Report of Newry Linkages Revitalisation T&F Steering Committee meeting held on 5th November 2015. - Draft Action Plan

Report of Newry Linkages Revitalisation T & F Steering Committee (involves Newry City Cllrs) on 5th November 2015 at 5.00pm in the Canavan Room, Sean Hollywood Arts Centre.

In Attendance:	Councillor D Hyland	Mr J McGilly - NMDDC
Mr P Murray – Trader	Mrs N Smyth - NMDDC	Mr S Crossey – NMDDC
Councillor G Stokes	Mrs B Murphy – DSD	Mrs A Smyth - NMDDC

Apologies :	Councillor C Casey	Mrs M Ward - NMDDC
	Councillor V Harte	Mrs D McConnell - NCCM
	Mr J Murphy	Mr P Courtney - Trader

Action Plan & Funding

- Following the previous meeting held in September 2015, officials had now carried out a good deal on investigative work to come up with the finalised Draft Action Plan as presented/circulated.

- Key top tier elements for consideration were :

- 1.) Shop-Front Scheme
- 2.) QS Services to oversee the Project
- 3.) Needham Bridge & Right Of Way Clean up
- 4.) Washing of 6 Canal Bridges
- 5.) Painting of 6 Canal Bridges
- 6.) Up lighting of 2 Bridges
- 7.) Marketing
- 8.) Special Event to promote the area
- 9.) PPE

- Outside of these core projects going forward, other reserve projects agreed were, Four Face Clock, Canal Fountain, Cornmarket Corner Improvements, Up-lighting of 2 further bridges, Bus depot bank and railings improvement, Additional Marketing and further work to the area at the Back of the Townhall.

-Now need to finalise the plan and submit to DSD.

- It is expected that a decision will be made by the DSD in late Nov/early Dec 2015 and therefore there are 4 months to role and deliver the project by the end of March 2016.

- Important that efforts are now made by officials to put in place all relevant draft Tender Documents so that the various tender processes can under way as soon as the Grant Aid is awarded.

Recommendations:

1.)_The T&F Steering Committee agree to the presented Newry Linkages Revitalisation Scheme, draft Action Plan, which is now be submitted to DSD for Approval to release the grant aid.

2.) Additional elements discussed at the meeting should also be included in the lower priorities for the Plan, in case additional monies are obtained.

There being no further business the meeting concluded at 5.51pm

Report by: Seamus Crossey (Capital Projects Officer - ERR)

Report to be noted at December 2015 ERT meeting.

Committee for Agriculture and Rural Development: Rural Needs Bill

Name: Newry, Mourne and Down District Council

Date: 17th November 2015

Contact: Jonathan McGilly
jonathan.mcgilly@newryandmourne.gov.uk

Newry, Mourne and Down District Council provide below a written submission in relation to the Rural Needs Bill

Response returned to: committee.agriculture@niassembly.gov.uk

(The closing date for submissions is 12.00pm on Monday 23 November 2015)

Response

The Bill requests that Council must consider rural needs when developing, adopting, implementation or revising policies / strategies and plans:

Newry, Mourne and Down District Council is one of 11 Local Authorities established on 1st April 2015 as part of Local Government Reform. The 3rd largest Council in NI, Newry, Mourne and Down has the highest Rural density of the NI Council regions.

Rural needs are central to all functions of Council, and the actions that Council take in addressing rural needs are informed and directed by the hierarchy of policies and strategies adopted by Council.

Rural needs are specifically recognised at the highest level of Council, where the regeneration of our rural areas is listed as one of the 8 corporate objectives. This recognition again filters through our Community Plan, where rural issues and rural needs have been identified, considered and addressed. Rural Development and Rural Regeneration is also one of 5 key pillars of the Councils Economic Regeneration and Investment Strategy, which details the key actions over a 5 year period that the Council will implement in it's efforts to revitalise, regenerate and develop our rural areas, and rural businesses and rural communities. One of the key actions from this strategy is the development and implementation of a strategy for the delivery of Rural Development Programme funding, to the regions rural businesses, villages and communities.

The Council's policies and strategies for addressing rural needs, and seeking to regenerate and develop our rural areas, communities and businesses have been informed and developed through intensive consultation with our rural representatives, rural businesses and rural communities. Council recognise this partnership working as essential for ensuring that the delivered actions will address the needs and requirements that exist at the local level.

Actions delivered by Council to address rural needs will be recorded and monitored, and can be reported on if required and requested by the Department (DARD).

Agenda Item:	[This is the number the item will be given]
Report to:	Enterprise Regeneration and Tourism Committee
Subject:	'Make it Local' Initiative
Date:	Monday 14 December 2015
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Margaret Quinn, Project Development Manager

Decisions Required

To note the contents of the report.

1.0	<p>Purpose and Background Following ERT committee approval to progress the 'Make it Local' Initiative, a number of activities have been undertaken to implement the project. This report provides an update on progress to date and outlines planned future activities.</p>
2.0	<p>Key Issue Completed activities to date</p> <ul style="list-style-type: none"> a. Meetings/workshops held with Ballynahinch, Downpatrick, Newcastle, Kilkeel, Newry and Warrenpoint Chambers of Commerce to explain Make it Local Initiative and to ensure engagement with the project. Agreed to develop bespoke projects for each town. October/November 2015. b. Meeting held with South Armagh Chamber to discuss linking in with future planned event – April 2016 c. Brand created to market the Make it Local campaign. A general image devised for the overall marketing of the project. Additional bespoke materials developed for each individual town. Window stickers for shops, flyers and information postcards prepared and will be distributed across the district within the next few weeks. December 2015 d. Make it Local campaign press launch held on 27 November 2015 with press release and photo call with the Council Chairperson. e. Series of Make it Local Craft Fairs/Artisan markets organised & held in following towns – Newcastle Make it Local Mourne Markets - 31 October 2015 & 28 November 2015. Scotch Street, Downpatrick Christmas Craft Fayre organised as part of Christmas Christkindl event - 27 November 2015. Make it Local artisan market organised to complement Dicken's Day event in Kilkeel - 28 November 2015. f. Small Business Saturday (5 December 2015) promoted across chambers.

	<p>Future planned activities within year 1 of campaign 2015/16</p> <ul style="list-style-type: none"> a. Further work to be undertaken with chambers to build capacity and to develop bespoke projects. Jan/Feb 2016. b. Make it Local Artisan market to be organised for next March in Downpatrick as part of St Patrick's Festival. 19 March 2016. c. Voucher booklet to be produced for use across district. Feb/Mar 2016. d. Crossmaglen event to be organised for April 2016. e. District wide advertising campaign to be undertaken with marketing section. Dec 2015. f. Further events will be organised following consultations with local chambers. 2016
3.0	<p>Recommendations</p> <p>That Committee notes the project update above.</p>
4.0	<p>Resource Implications</p> <p>Budget and staff resources previously agreed.</p> <p><u>Expenditure to date</u></p> <p>Development of Brand £200 Marketing materials £1700 (estimate) Costs associated with craft markets including lights, music, entertainment, security etc £2000. Total expenditure to date £3,900</p>
5.0	<p>Appendices</p> <p>N/A</p>

Agenda Item:	(This is the number the item will be given)
Report to:	Economic Regeneration and Tourism Committee
Subject:	Funding for Southern Relief Road
Date:	3 December 2015
Reporting Officer:	Marie Ward
Contact Officer:	Jonathan McGilly

Decisions Required

To note the contents of the report

1.0	<p>Purpose and background</p> <p>To note report of meeting held on 21st October 2015 with Head of the EU Commission in NI, Collette Fitzgerald as to why the Council's application for funding for the Southern Relief Road application was not successful and what avenues were now open to apply for funding.</p>
2.0	<p>Key Issues</p> <ul style="list-style-type: none"> • It was agreed the Southern Relief Road was needed for a number of reasons i.e. traffic congestion in Newry, difficulties for emergency vehicles to get through the city, delayed expansion of Warrenpoint Port, Tourism aspect with regard to linking up with South Down. • The Council has been lobbying for a Southern Relief Road for some time. It has been included in the forward plan by Transport NI for various reasons i.e. truck movement from Warrenpoint Port, Air Quality issues, tourism. • The Road would have a strategic position between the two main airports, and reference was made to the Scott Wilson Report. • Collette Fitzgerald, Head of EU Commission NI advised her role was to work with Councils and does not include administering funding. This was a matter for DARD. • Collette Fitzgerald pointed out that it is not an EU decision-making process and undertook to contact DARD to ascertain why the Project failed. • Collette Fitzgerald advised that the President of the European Commission has announced an Investment Plan of 315 billion euros for structure and transport, and this money could be levered through public/private partnerships.

3.0	Recommendations <ol style="list-style-type: none">1. Collette Fitzgerald, Head of EU Commission NI to forward the Council information of the 315 billion euro investment Plan.2. Council to arrange to meet new DRD Minister Michelle McIlveen and Jennifer McCann.3. Include Community Planning in application from a health perspective.4. The Council to work in Partnership with Transport NI and input into any application put forward.5. Arrange to meet Ken Bishop who works very closely with Mike Smyth who would be in a good position to advise Council how to lever money.
4.0	Resource Implications
5.0	Appendices N/A

Agenda Item:	Public Right of Way - Killowen Road to foreshore, at Outdoor Education Centre
Report to:	<i>Enterprise Tourism and Regeneration</i>
Subject:	Footway scheme at A2 Killowen Road
Date:	17-11-2015
Reporting Officer:	<i>Catherine Murphy – Countryside / Rights of Way Officer</i>
Contact Officer:	<i>Catherine Murphy</i>

Decisions Required

Members are asked to note that DRD propose to carry out a footway scheme at A2 Killowen Road Rostrevor on a section of the Public Right of Way - Killowen Road to foreshore, at Outdoor Education Centre.

1.0 **Purpose & Background**

1.1 Transport NI propose to carry out a footway scheme at A2 Killowen Road Rostrevor on a section of the Public Right of Way Killowen Road to foreshore, at Outdoor Education Centre.

In order to carry out the works it will be necessary to acquire approximately 3 square metres of the right of way. NMDDC do not own this land.

2.0 **Key Issues**

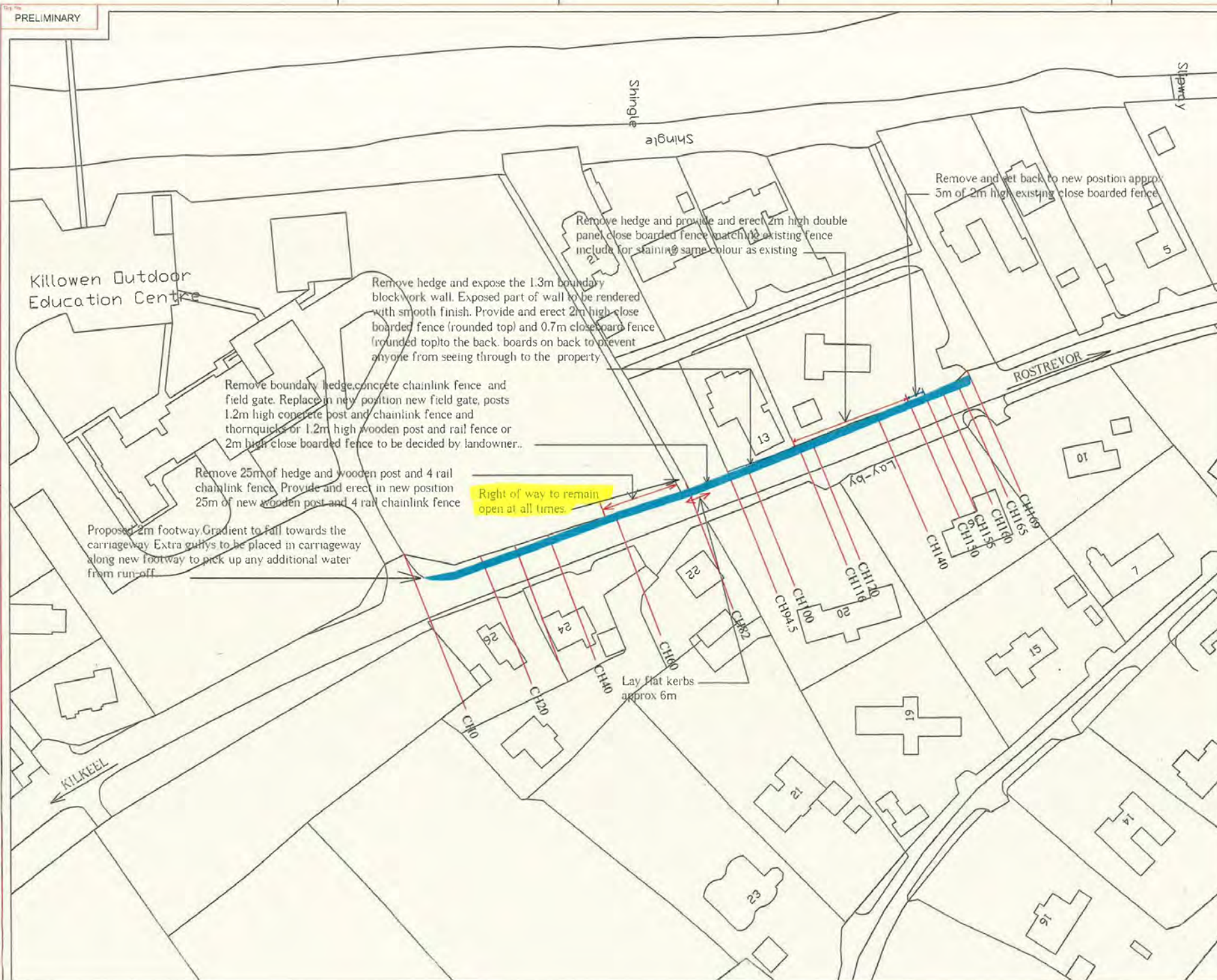
2.1 DRD state the PROW will not need to be closed during the construction of footpath nor will it be obstructed by the development

3.0 **Resource Implications**

3.1 *None*

4.0 **Appendices** Enclosed is a land plan showing the said land shaded pink/black.

- **Appendix I – Proposed works**



NO	REVISION	DATE

Proposed footway A2 Killowen Road Rostrevor

File: GENERAL LAYOUT PLAN

FILE NO	DESIGNED	SF	Rev
			Oct-15
DRAWN	CHECKED		Rev
TRACED	APPROVED		Rev

Proj file: PRELIMINARY

Scale: 1:1000

transportni
Southern Division

Traffic & Network Development
Marlborough House
Central Way
Craigavon
BT64 1AD

Tel: 028 3834 1144
Email: Traffic2.South@drdni.gov.uk
Web: www.drdni.gov.uk

Regional Development
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Agenda Item:	[This is the number the item will be given]
Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Letting of Lands at Delamont Country Park (Conacre)
Date:	Monday 30 November 2015
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Simon Boyle, Park Manager

Decisions Required

To agree the contents of the report and approve recommendations at Section 3

1.0	<p>Purpose and Background</p> <p><u>Re: Letting of Lands at Delamont</u></p> <p>The lands at Delamont Country Park 30.34 Hectares (75 Acres) have been let since January 2011 under a five year Licence Agreement which expires in November 2015.</p> <p>The 5 year Agreement was to allow the lands to be improved i.e. PK Levels to be increased and the lands cleaned of weeds. This improvement work has been successfully carried out by the present tenant who has proved to be a good manager of the lands at Delamont, with the Skiffie Worlds being hosted in the Park from 25 - 30 July 2016 there may be a need to set aside lands to facilitate the event ie. catering village and parking areas, the present tenant has proved to be very amenable and will work with the Council to free up land for the event.</p> <p>As part of the five year agreement the present tenant has first refusal on a 7.2 Hectares field if resewn in grass this season (Arable crop this year)</p>
	<p>Key Issue</p> <p>Dividing land to accommodate Skiffie Worlds</p>
3.0	<p>Recommendations</p> <p>3.1 That we extend the Licence to the current Licensee for field numbers 8a(7.2 Hectares), 7d (2.2 Hectares), 8b (3.35 Hectares), a total of 12.75 Hectares, (this land being required to accommodate the Skiffie Worlds in Summer 2016). The Licence fee for this bid of 12.75 Hectares (31.1 acres) under the current Licence agreement is £75 per Acre giving a total of £2,332.50.</p> <p>3.2 That the remaining 27 Hectares should be advertised under open tender for Conacre (sheep grazing only) for one year.</p> <p>3.3 To let, through open advertisement, the remaining 30.4 Hectares for sheep grazing/crops for a further five year Licence period from 2017.</p>

4.0	Resource Implications The income for the 27 Hectares will be determined by the open market (may be greater than the £75 per Acre). It is noted that the present Licensee will cooperate with the Council to facilitate the Skiffie World Races
5.0	Appendices

Agenda Item:	Transfer of Forest Service Assets to the Council
Report to:	Enterprise Regeneration and Tourism Sub-Committee
Subject:	Franchising Caravan and Camping Facilities at Castlewellan, Tollymore, and Rostrevor
Date:	Monday 14 December 2015
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Gerard McGivern

Decisions Required

To note the contents of the report and to approve the recommendations of Section 2

1.0	<p>Purpose and Background</p> <p>The Enterprise, Regeneration, and Tourism subcommittee at its meeting on 12 October 2015 agreed that the Council will enter into formal discussions with Forestry service with a view to mutually agree the terms and conditions for the franchising of caravan and camping facilities at Castlewellan, Tollymore and Rostrevor to external operators. Furthermore the Council agreed that as projects are brought forward for approval on a case-by-case basis subject to satisfactory and fully funded business case, the corresponding assets (in this case the caravan and camping facilities at Tollymore and Castlewellan) will be added into a global license and transferred from Forestry Service to the Council.</p>
1.2	<p>The Council currently has two caravan and camping parks; Delamont caravan and camping park is managed on behalf of the Council by the Camping and Caravanning Club under a 25 year lease which expires in 2025. There are no proposals to change this arrangement.</p> <p>Kilbroney caravan park, which is leased by Forestry Service to the Council, is managed by the Council. The Council also manages the adjacent small 'Touring in the trees' sites owned by Forestry Service.</p> <p>Tollymore and Castlewellan caravan and camping park are currently owned and managed by Forestry Service, which has indicated its intention to lease off by October 2016.</p>
1.3	<p>A two stage process is proposed in order to agree the transfer of caravan parks from Forestry Service to the Council and put in place the necessary legal and operational arrangements before this deadline:</p> <p>Phase I: Prepare a business case for the future management of all 3 caravan and camping parks to include; financial assessment of income and expenditure, condition surveys for all three sites, options appraisal, and preparation of a business case.</p> <p>Phase II: Forestry Service/Council to seek expressions of interest by way of PQQ exercise from competent providers to manage and operate all 3 caravan and camping parks. Short-listing of providers invited to tender on the basis of a financial offer on a license or lease agreement.</p>
2.0	<p>Recommendations</p>
2.1	<p>It is recommended that the Council commission external expertise to complete options</p>

	<p>appraisals and business case to include:</p> <ul style="list-style-type: none"> ▪ Completion of condition surveys for Castlewellan, Tollymore, and Kilbroney caravan parks (to include the touring in the tree side site at Kilbroney) ▪ Financial Assessment of income and expenditure for all 3 sites ▪ Overview of caravan and camping park market operation ▪ A Scope of potential management options and recommendations of preferred options to the Council. ▪ Consideration and recommendation of preferred contractual relationship between the Council and Forestry Service for the future management of caravan parks. ▪ A Scope of options for preferred contractual arrangements (in terms of license, lease or alternates) between the Council and Caravan Park managers.
3.0	Resource Implications
3.1	<p>Phase I Preparation of Business Case Feb-Mar2016 Phase II PQQ and invitations to tender Apr- Sept 2016 Total estimated Cost £20,000.</p>

Agenda Item:	Proposed Events Listing & Budget 2016-17
Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Proposed Events Listing & Budget 2016-17
Date:	Monday 14 December 2015
Reporting Officer:	Marie Ward, Director Enterprise Regeneration and Tourism
Contact Officer:	Mark Mohan, Senior Tourism Initiatives Manager

Decisions Required

To approve the proposed events listing and budget for 2016-17

1.0	<p>Purpose and Background</p> <p>Newry, Mourne & Down District Council has acknowledged the importance of events both to animate a community, to attract visitors and project positive images of its destinations and its capabilities, especially when events support and reinforce the product strengths of the location within the area. Events are thus an economic driver and play a very important role in the development and promotion of our Tourism Destinations. They contribute enormously to the local economy across the District, supporting growth and employment in a sector worth £54m. The council support events delivery in a number of ways that can be broadly categorised into 4 headings; Flagship events, Economic Generators, Corporate and Community.</p>
2.0	<p>Key Issues</p> <p>It is proposed the council events unit lead on the delivery, support and development of a number of events across the district in 2016-17. (See Appendix - Proposed events listing and budget for 2016-17)</p>
3.0	<p>Recommendation</p> <p>To approve the proposed events listing and budget for 2016-17</p>
4.0	<p>Resource Implications</p> <p>Budget has been allocated as part of the rates setting process and is subject to approval as part of this process.</p>
5.0	<p>Appendices</p> <p>Proposed events listing and budget for 2016-17</p>

<u>EVENTS FOR 2016-17</u>	Council Contribution 2016-17	Notes	Event Description	Rationale/vision for Event and Economic Benefit
Council run events - Flagship and Economic Generator events				
Festival of Flight - Newcastle (August)	£ 70,000	Total Event cost £120K assumes additional income (TourismNI £25,000, BEA £19,000 Chamber/Spon £6000)	Council's flagship event approx 100,000 people descend into Newcastle. Includes 2 hour air show and on the ground entertainment from 10am - Aviation Village Food Market, Model air crafts, military vehicles, children entertainment	£2,374,604 economic impact 25% people attending stay in accommodation around Newcastle. Attracts visitors from outside district, ROI, UK
Festival - Warrnpoint (August)	£ 70,000	Total Event cost £120K assumes additional income (Louth CoCo £25,000, BEA £19,000 Chamber/Spon £6000)	Proposed extension of Newcastle Festival of Flight to Carlingford Lough to include air aerobatics, music and fireworks. Extends the event for an extra day providing an opportunity for additional bednights and spend in the southern part of our Mourne Mountains & Ring of Gullion Tourism destination	Aspiration to become Ireland's premier 2 Day Airshow
Hallowtides (October) Newcastle	£ 30,000		Family event approx 25,000 come to Newcastle On the ground entertainment including float parade and fireworks extravaganza.	£545,854 economic impact. 43% visitors from outside district area £103,659 spent on accommodation with potential to rival NI's premier halloween in Derry.
Mourne International Walking Festival (June)	£ 10,000		NI's Only International Walking Festival	Aspiration to become a European accredited International walking festival. The 2nd only in Ireland spread across the Mourne Mountains and Slieve Gullion

St Patricks Festival (Downpatrick) (March)	£ 87,000	Total Event cost £144K assumes additional income (TourismNI £57,500 already committed in LOO)	Approx 30,000 attendance. Annual 10 day programme of events with pinnacle of programme on 17 March. Includes cultural, heritage, art, pilgrimage, cultural events and procession	£874,506 economic impact. 12% of attendees staying overnight. Aspiration to become an international festival with a spiritual/cultural focus in partnership with Armagh City. A 3 year plan with LOO from TourismNI in place.
Downpatrick Clown Festival (September)	£ 13,500	Only event of its kind in NI	Clowns from all over the world come to the district for an International festival. Events include street entertainment, school workshops, parade	£27,289 economic impact (based on one day). Aspiration to develop festival across the District
Christkindl (December) Downpatrick	£ 10,000	Christmas Lights switch on event	Annual Christmas lights switch on in Downpatrick. Approx 5,000 attendance. Christmas family fun and entertainment	£71,875 economic impact. Aspiration to develop as one of the Districts key Christmas switch on events with Newcastle & Newry
Switch On Events - Christmas (November/December)	£ 30,000	Christmas Lights switch on events	Annual Christmas lights switch on events in Newry and Newcastle. Christmas family fun and entertainment	Aspiration is to develop as key Christmas switch on events within the District. Development strategy will include the implementation of a teired approach to the delivery of all switch on events across the district whilst considering associated Community Voluntary Contribution initiatives and in partnership with our technical services department
Year of Food Initiatives	£ 50,000	NI Year of Food & Drink 2016	To support the delivery of a food element/initiative at all events across the Districts entire programme of events, in line with year of food 2016	Aspiration is to develop a legacy around our artisan food sectors that will ensure the continued development and promotion of our food sectors and associated businesses post NI's year of food 2016

Summer Music Fest (May - August)	£ 30,000	A collaborative music festival development and marketing initiative	Support the development and marketing of 4 established music festivals throughout the tourism destination of Mourne & Ring of Gullion - Blues in the Bay, Fiddlers' Green, SOMA and See Street Sessions/Events.	Aspiration is to develop the festivals as cultural attractors to the destination and in doing so establish it as a must visit music festival destination throughout the summer months
Outdoor Activity Fest	£ 30,000	A collaborative outdoor activity events development and marketing initiative	Support the development and marketing of a number of existing key outdoor activity events throughout the destination	Aspiration is to develop outdoor activity events as attractors to the destination and in doing so establish it as Irelands outdoor premier playground in line with our corporate plan
Ballynahinch Harvest & Country Living Festival (September)	£ 10,000	To run consecutively with the Game and Market Fayre at Montalto Estate	To coincide and link with the Ballynahinch's Game and Market Fayre at Monalto estates. Family event including street entertainment	Aspiration to extend the Game and Market Fayre at Montalto Estates into Ballynahinch encouraging visitors to stay longer and spend more
Newry City Civic Pride Initiative (July)	£ 13,500	Delivered in partnership with City Management	A series of Newry based events delivered in Partnership with City Management. Includes themed events that incorporate a civic pride initiative, Water festival/Triathlon, Halloween and St Patricks Day celebrations spread across the year from March to October.	Aspiration is to develop and grow the programme of city based events which will act as a catalyst to bring more visitors to the city, encouraging them to stay longer and spend more. An industry engagement framework will be developed as part of the programme to buy-in additional support and committment from the traders in the delivery of the programme
Newry City Day/ Water Festival (August)	£ 15,000			
Newry City Triathlon (August)	£ 5,000			
Newry Festival - Halloween (October)	£ 30,000			
Newry St. Patrick's Day Festival (March)	£ 36,000			
Ring of Gullion Winter Solstice Festival (December)	£ 2,500	Delivered and funded by Ring of Gullion Landscape Partnership	Festival celebrating the winter solstice, light and the alignment of the summit of cairn.	To develop festival as one of NI's key winter Solstice Events

Ring of Gullion Taste of Lúnasa Festival (March)	£	1,000	(Council Contribution £1,000)	A selection of guided walks, talks and practical activities to give locals and visitors a taste for the Lúnasa Festival to come in August.	To Celebrate 10 years of Tourism working partnerships in South Armagh working in partnership with the Cross Square Hotel. This also coincides with a 'Tourism without borders' conference being held in Dundalk.
Ring of Gullion Heritage Coach Tours (August & September)	£	2,520		Day long coach tours highlighting sites of archaeological and historical signification about the S. Armagh region.	To develop a tourism product in S. Armagh which can be taken on by the private sector. To educate and inform visitors to S. Armagh about the rich heritage of the area.
Ring of Gullion Lúnasa Festival (August)	£	10,520		Month long festival in August with at least one event every day, run in partnership with local communities and businesses, all promoted under the overarching umbrella of Lúnasa Festival. Example events include walks, talks and educational events.	To develop and highlight the Ring of Gullion as an upcoming tourism destination, with lots of different events so that there is something for everyone, where they can visit, have an enjoyable time and learn something about the rich heritage of the area.
Halloween Festival Crossmaglen	£	1,000		A day of festivities for the entire family. Pumpkin carving, bouncy castle, amusements, face painting, fire works and much. Attracts 6000 people annually.	To develop a Halloween festival as an attractor for visitors to South Armagh.
Sub Total	£	557,540			

Non-Council Led Supported Events

Ballynahinch Game & Market Fayre (Montalto) (September)	£ 25,000	To run consecutively with Ballynahinch Harvest & Country Living Festival at Montalto Estate	2 day game and country fair. One of only 3 in Ireland. The other two are at Shane's Castle in Co. Antrim and Birr in Co. Offlay	Aspiration is to develop this event as the premier Game and Country Fayre in Ireland
Circuit of Ireland (April)	£ 25,000	Ireland's premier Car Rally	International car rally event. International media coverage reaches 40 million viewers. Event has £1.8 million direct economic benefit. 30% of visitors outside NI	Aspiration is to ensure this international event returns annually to different areas across our District, showcasing our tourism destinations on a global scale
Hans Slone Chocolate Festival Killeagh (September)	£ 10,000	Chocolate and fine food festival	Bi-annual Chocolate and fine food festival named after Hans Sloane who discovered chocolate.	Aspiration is to ensure a successful event as part of NI Year of Food 2016
Down Hill Mountain Bike Event (DATE TBC)	£ 5,000	New Mountain Bike Event in Kilbroney	An International European downhill Mountain bike event attracting participants from all across Europe	Aspiration is to ensure our mountain bike trails are utilised as world class mountain biking facilities
Grand Fonda (September)	£ 40,000	Includes contribution to overall delivery of the event and for associated council led cycling events in Rostrevor and Castlewellan to coincide with it.	A legacy Giro Italia long distance cycle race throughout the Mourne Mountains	Aspiration is to establish the designated route as a premier road cycle trail in the Mourne Mountains and Ring of Gullion tourism destination and to ensure its inclusion as a leg in any emerging all Ireland and/or International cycle tour events

Camlough Lake Triathlon (June)	£ 10,000	2017-18 expenditure	Annually in June - next event June 2017 due to lake closure as a result of substantial capital scheme during 2016 One of the largest triathlons in Ireland, attracting 600+ competitors. Event includes multiple day and night activities such as Swim 750m, Cycle 20km and Run 5km.	The first event of 2017 is expected to be the Triathlon. Following investment at Camlough Lake, the aspirations are to work with the organisers to grow this event as a key driver for the local economy.
Camlough Lake Water Festival (June)	£ 5,000	2017-18 expenditure	Annual Water Festival attracting hundreds of participants and spectators to Camlough Lake. The event includes a range of swimming competitions and have a go sessions including the Try-a-Tri, Ulster 5k and 10k championships as well a Night Swim	Following investment at Camlough Lake, the aspirations are to work with the organisers to grow this event as a key driver for the local economy.
Skiffie Worlds 2016 (July)	£ 30,000	SLLP led event. Total Event cost £75K assumes additional income (from ND & Ards BC of £20k and £25k Tourism NI)	International Coastal Rowing World Championship event attracting boats from all around the world to Strangford Lough.	Aspiration is to ensure the delivery a successful event and showcase Strangford Lough as a premier Watersports Tourism Destination in Ireland.
Sub Total	£ 150,000			
Minus funded events and 2017-18 Expenditure	£ 31,540			
Total	£ 676,000			
Contingency (10% of Total Cost)	£ 67,600			
Events Budget 2016-17 Total	£ 743,600			

Agenda Item:	Report of meeting of Slieve Gullion DEA Councillors, Forestry Dept., Clanrye Group & Grounded Espresso Bars re Forward Planning for Slieve Gullion held on Monday 23 November 2015 at 10am in the Hawthorne Suite, Slieve Gullion.
Report to:	Economic Regeneration and Tourism Committee
Subject:	Forward Planning Slieve Gullion
Date:	25 November 2015
Reporting Officer:	Marie Ward
Contact Officer:	Michelle Boyle

Decisions Required	
<ol style="list-style-type: none"> 1. A meeting to be arranged with NMDDC officials including Estates Dept and Clanrye Group to discuss the way forward with regard to the water tank upgrade at Slieve Gullion. 2. Mrs McCann to get an update on legal advice on the shutting of entrance and exit gates at Slieve Gullion and report back to the next meeting. 	
1.0	Purpose and Background Slieve Gullion briefing meeting initiate planning for 2016 season at slieve Gullion
2.0	Key Issues Consideration of operational arrangements for 2016 to enhance visitor experience
3.0	Recommendations As per decisions required
4.0	Resource Implications Ongoing revenue cost associated with Slieve Gullion
5.0	Appendices Report of meeting of Slieve Gullion DEA Councillors, Forestry Dept., Clanrye Group & Grounded Espresso Bars re Forward Planning for Slieve Gullion held on Monday 23 November 2015 in the Hawthorne Suite, Slieve Gullion.

Report of meeting of Slieve Gullion DEA Councillors re Forward Planning at Slieve Gullion held on 23 November 2015 at 10.00am in the Hawthorne Suite, Slieve Gullion.

Present: Councillor Donnelly (Chair)
Councillor Larkin
Councillor Loughran
Mr L Devine Clanrye Group
Mr M Parker Forestry Dept
Mr D Jones Forestry Dept
Mrs M Boyle NMDDC
Mrs J McCann NMDDC
Mrs P McKeever NMDDC

1. Apologies

Councillor R Mulgrew, Mrs M Ward

2. Report of last meeting held on 27 October 2015

Mr Parker asked that it be noted that he made an incorrect statement at the meeting on 27 October when he stated that pedestrians could not be charged when entering forest lands, he clarified this by saying that charges can be imposed when it is clear that there are additional facilities provided at the site.

Mr Parker also asked that it be noted that Forestry has not offered the land for car parking as stated in the report, this land is currently being looked at by Estates Dept as a potential car park.

3. Update on Park and Ride

Officials are currently working on a Public Notice with regard to suitable lands for the Park and Ride facility. Key aspects are suitability of the land in terms of close proximity to Slieve Gullion, parking capacity for 300 cars and minimal spend on access would be important factors to consider. This Public Notice should be in all local papers. The Park and Ride will be operational from Easter 2016. In addition quotations will be sought for a bus hire company

4. Update on Tour Guide Service

Expressions of Interest would be sought for all forthcoming guided tours. As part of the winter solstice celebrations, a local company called 'Enspire' have been contracted, on a pilot basis to conduct guided walks of the Giant's Lair, these would be free of charge to all participants and numbers would be limited.

5. Trading Bays

Expressions of Interest are in all local papers this week for 2 trading bays. The start date will be St. Patrick's weekend, 2016 and operators must provide a service every day during July and August, every weekend until end September 2016 and all bank holidays.

Water Tank upgrade

Mr Devine stated that a report had been submitted to NMDDC outlining the total cost required for the water tank upgrade. NMDDC have offered £3,000 towards the upgrade but the final figure is £6,000. A further meeting is to be arranged with NMDDC officials to discuss the way forward.

6. Charging

It is proposed to charge in line with other council facilities and the arrangements and Delamont were highlight. Proposed charges are £5.00 per car at Easter, bank holidays, weekend from Easter – June and every day during July and August. There is no charge at other times. Season tickets are also available, however a season ticket does not guarantee a parking space. It is proposed to keep the charge for the Park and Ride facility at £1.00 per person. A report on charging will be tabled at the next meeting

7. AOB

Councillor Larkin asked what the position is with regard to shutting the exit gate. Mrs McCann advised that in line with legal advice last year, the exit

gates should not be closed by Council staff. Up to date advices to be sought and reported back to next meeting.

Councillor Larkin asked if there was any update to the recommendations from Tourism NI with regard to appointing a warden at Slieve Gullion.

Mrs McCann advised that provision for this has been included in the rates estimates.

RECOMMENDATIONS:

- 1. A meeting to be arranged with NMDDC officials including Estates Dept and Clanrye Group to discuss the way forward with regard to the water tank upgrade at Slieve Gullion.**
- 2. Mrs McCann to get an update on legal advice on the shutting of entrance and exit gates at Slieve Gullion and report back to the next meeting.**

Michelle Boyle
Tourism Development Officer
MB/pmck

Agenda Item:	[This is the number the item will be given]
Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Offer of grant-aid from the Esmée Fairbairn Collections Fund
Date:	Monday 14 th December 2015
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Noreen Cunningham, Museum Curator

Decisions Required

To note/agree etc the contents of the report and approve recommendations at Section 3

1.0	<p>Purpose and Background</p> <p>The aim of the project is to enhance public knowledge and long term engagement with Newry and Mourne Museum's extensive Performing Arts Collection which comprises c. 3,000 items. This was donated by local individuals and groups, including Newry Feis, Newry Musical and Orchestral Society and Newry Drama Festival. The project will involve employing a Project Officer over 2 years to deliver the project. They will undertake cataloguing of the items and organise, promote and stimulate participation in reminiscence sessions in the Museum and organise intergenerational workshops. Working with groups and individuals in reminiscence sessions, they will gather information about the Collection that will be used in a variety of ways including the cataloguing process. They will also work in partnership with local music and drama groups to produce content for exhibition and promotional purposes and:</p> <ul style="list-style-type: none"> • Produce a booklet or video and online exhibition. • Engage new audiences through social media and regular promotional events such as launches and photo calls. • Recruit and manage 4 volunteers. • Produce 4 promotional exhibitions for local Performing Arts groups (who donated many of these items) and one travelling exhibition with overview of the Museum's Performing Arts collection.
2.0	<p>Key Issue</p> <p>A grant of £61,400 has been secured and the Museum will provide matching funding of £4,550 from its existing conservation budget.</p>
3.0	<p>Recommendations</p> <p>This was a very competitive application process and it is prestigious for a local Museum to receive grant-aid from this source. It is recommended that we accept the offer.</p>
4.0	<p>Resource Implications</p> <p>The resource implication is match funding of £4,550 split over two years which is in the Museum's existing annual Conservation budget</p>
5.0	<p>Appendices</p>

Agenda Item:	Holiday World 2016
Report to:	Economic Regeneration and Tourism Committee
Subject:	Council attendance at Holiday World 2016
Date:	3 December 2015
Reporting Officer:	Marie Ward
Contact Officer:	Michelle Boyle

Decisions Required

- 1. To note Council attendance at the Holiday World promotions and details of staff committed**
- 2. Any Councillors who wish to have a rota on the stand to advise M Boyle**

1.0	<p>Purpose and Background</p> <p>The Council as part of its Marketing Activities will be attending the Holiday world, Belfast & Dublin promotions</p> <p>Details are as follows Belfast – Titanic 15 January 1pm – 6pm 16 January 11am – 5.30pm 17 January 11am – 5.30pm</p> <p>Dublin - RDS Simmonscourt 22 January 1pm – 6pm 23 January 11am – 5.30pm 24 January 11am – 5.30pm</p> <p>At a meeting of ERT in October it was agreed to confirm with members details of Councils attendance at both shows</p>
2.0	<p>Key Issues</p> <ul style="list-style-type: none"> • The Council will have 3 members of staff allocated to each day of the shows, with 2 staff on the stand at all times • In addition to date, 4 of the sector have expressed an interest in attending. Due to capacity of the stand, attendance will need to be on a rota basis • The Council will be taking a wide range of print collateral including Visitor Guides (incorporating all visitor attractions, accommodation, activities, restaurants shopping etc), top 5 activities, visitor maps, product guides in

	<p>walking, cycling, golf, heritage guides, St Patrick's brochure, Mourne Coastal handbook and a selection of specific visitor locations</p> <ul style="list-style-type: none"> • To encourage visitors to the stands a competitions with a prize will be offered which assists with data collection for future marketing and helps promote local businesses • An opportunity for food sampling is also envisaged given it is Year of Food and Drink during 2016
3.0	<p>Recommendations</p> <p>As per decisions required</p>
4.0	<p>Resource Implications</p> <p>Cost of stand and staff attendance included in Councils marketing budget</p>
5.0	<p>Appendices</p> <p>N/A</p>

Agenda Item:	Kilbroney Masterplan
Report to:	Economic Regeneration and Tourism Committee
Subject:	Draft Masterplan for Kilbroney Park & Rostrevor Forest
Date:	4 December 2015
Reporting Officer:	Marie Ward
Contact Officer:	Michelle Boyle

Decisions Required	
1. To accept the Masterplan for Kilbroney Park & Rostrevor Forest and progress recommendation on the basis of obtaining the necessary funding for various aspects	
1.0	<p>Purpose and Background</p> <p>A Master plan was commissioned for Kilbroney Park and Rostrevor Forest. The Council seeks to identify opportunities for the Park and where appropriate the adjacent forest in the context of its longterm sustainable development. The Plan was to also consider the visitor experience and how the visitor uses the sites, making recommendations for any enhancement.</p>
2.0	<p>Key Issues</p> <ul style="list-style-type: none"> • In preparation of the draft plan extensive consultations has taken place on an individual, group, workshop, public meeting basis • A Draft of the plan was available online for circa a month to obtain feedback - main feedback was pertaining to improvements to the football pitches • A Presentation was made to the Tourism Task & Finish Board in October, with main recommendation that improvements to the football pitches should be factored in to the report
3.0	<p>Recommendations</p> <p>As per decisions required</p>
4.0	<p>Resource Implications</p> <p>Significant costs which will require external funding</p>
5.0	<p>Appendices</p> <p>Executive Summary of Kilbroney Park & Rostrevor Masterplan</p>

KILBRONEY PARK & ROSTREVOR FOREST MASTERPLAN EXECUTIVE SUMMARY

INTRODUCTION

This Masterplan provides a framework for visitor use, facilities and infrastructure in Kilbroney Park over the next 5 to 10 years. It also provides guidance for the development of facilities and infrastructure to create linkages from the Park to the village of Rostrevor, to the Forest and beyond to the wider Mourne. The Master Plan takes account of, within the context of the tourism strategy currently being developed for the new Council area, anticipated changes in visitor demand as Newry, Mourne and Down District's ambition to grow tourism to the region begins to be realised. It also acknowledges the ambitious targets which have been set by Government for the development of the sector overall which seek to grow tourism's contribution to the Northern Ireland economy from £750 million in 2014 to £1 billion by 2020 and visitor numbers from 4.1 to 4.5 million over the same period.

The Master Plan was developed in close consultation with residents, user groups, interest groups, Council staff, public representatives, tourism development organisations and management agencies. More details of the consultation process, a summary of comments received and the status of the treatment of these comments in the final Master Plan is contained in Appendix A of the Final Report.

KEY FEATURES

The Masterplan focuses on projects which have a spatial dimension and sets out how different areas of Kilbroney Park and Rostrevor Forest will work together to provide an exciting and diverse resource for local people and visitors. In terms of its key features the plan makes provision for;

- ▶ Proposed new **access** and **parking** arrangements which separate and stream the park's different user groups thereby enabling general users to access a welcoming parkland, encounter ample parking, have lots of opportunities to roam & explore, enjoy a high quality catering experience and take in great views
- ▶ **Play** opportunities for children which are designed by nature and which move beyond the concept of the playground to much more varied and imaginative possibilities for a broad range of children from tiny tots needing active exploration close to adults to older children who thrive in the freedom to be able to roam further in easily accessible, diverse spaces where imaginations can be exercised in activities which they see as adventurous
- ▶ Enhanced **interpretation** of the Park's historic, cultural and natural features through the provision of interpretive journeys / trails which will not only add to the interest of the park but will also, through a considered dispersal of activity, establish and promote physical linkages with Rostrevor. New orientation/interpretation signage around the site will be in keeping with the park's specific landscape character and will include a cull of existing, outdated signage

- ▶ A hierarchy of **walking** routes and dedicated trailheads for walkers providing a choice of routes for all abilities, reliable information, consistent wayfinding, good quality routes and great views
- ▶ A '**Blue Grade**' or Category 3 trail loop for less experienced mountain bike riders with purpose built technical trail features of differing levels of difficulty centred on the park, providing a looped cross country style trail which can also serve as a skills development or coaching facility. Consideration will also be given to the development of a pump track as part of the detailed feasibility assessment of the Blue Trail.
- ▶ A revamped **park centre** building with a new café and terrace to better connect with the parkland, the nearby play opportunities, the active recreation zone, newly revealed heritage, great trees and walks to the wilder reaches of the parkland. The building will also incorporate an 'activity & information hub' area to cater for the activity needs of regular park users and visitors new to the park who want to explore its varied offer and participate in various activities and events. It will provide a central location to find out what's on, where to go, get maps, head off, an uplift service, coin operated showers and bike wash, toilets, changing facilities, information, refreshments, congregation and sit down/wind down area
- ▶ An **active recreation zone** which will link and integrate an improved playing pitch facility and the tennis courts with the 'activity and information' hub at the park centre

Elsewhere in the Park consideration will be given to;

- ▶ Retaining the campsite and caravanning, check in and out and information facility
- ▶ Providing subtly integrated support services for large events in the parkland area as well as the scope to host smaller scale events in the former 'touring in the trees' site
- ▶ New white on brown signage at the Shore Road entrance to the park to include symbols which show the range of attractions/activities on offer along with additional road signage on the approach roads from Warrenpoint and Kilkeel. Consideration should also be given to the profiling of the park within the context of any rebranding / signing of the Mourne Coastal Route
- ▶ Improving the visibility of the entrance to the Cloughmore Centre which remains as a meeting venue with dedicated car parking
- ▶ Developing an approach to the Fairy Glen, the Meadow, the lower reaches of the forest which includes re-wilding, encouraging biodiversity, outdoor education, natural play, re-establishing wildlife corridors and de-municipalisation where necessary.
- ▶ Encouraging solar powered lighting and drainage within the parkland area, plus a very subtle approach to lighting along the Fairy Glen
- ▶ Exploring opportunities beyond the park – for example at the Syenite Granite quarry in the oak wood – to provide additional facilities for visitors

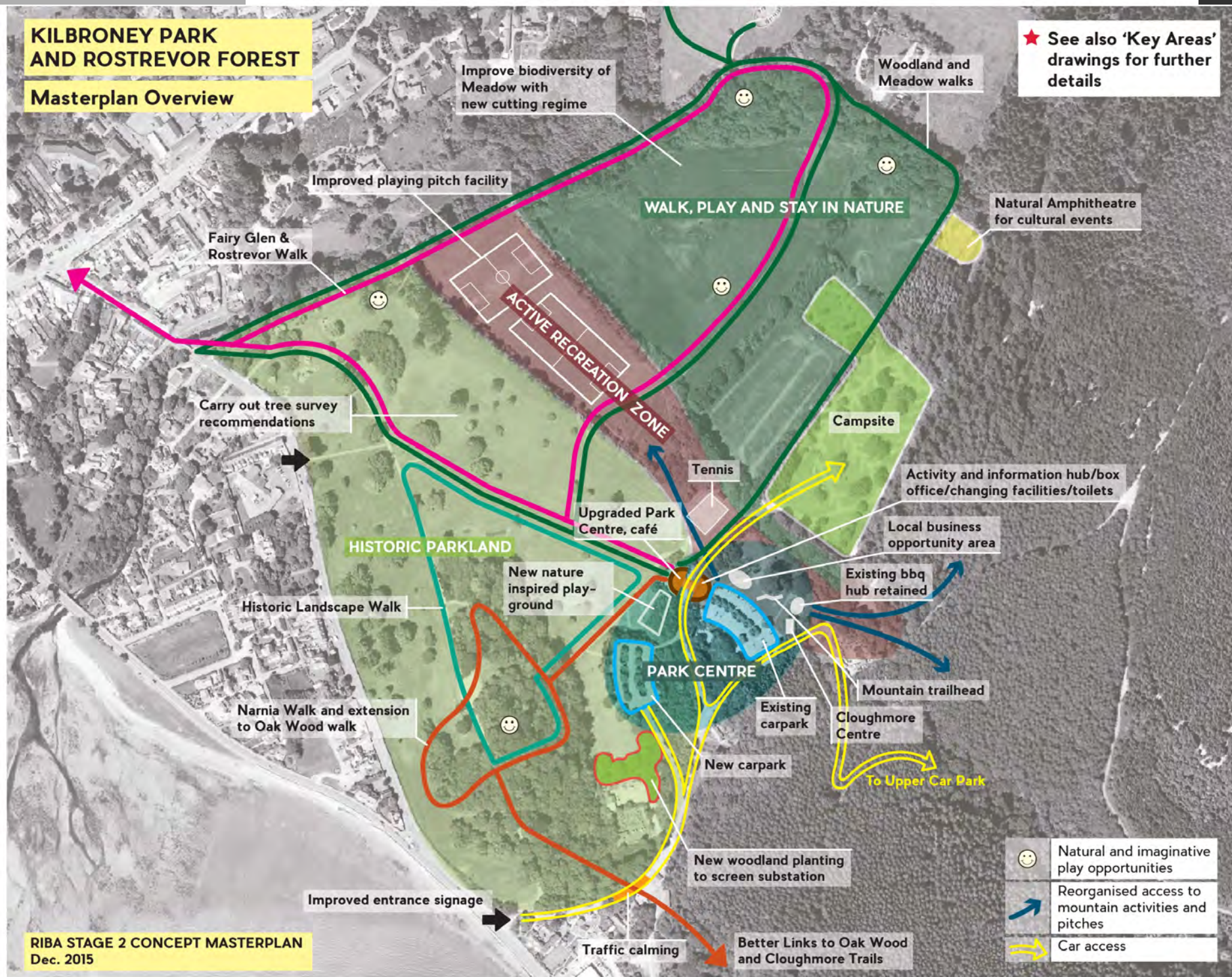
NEXT STEPS

Kilbroney Park, set against the backdrop of Rostrevor Forest, the Mourne Mountains and Carlingford Lough is undoubtedly an attractive, impressive, well-used and much valued landscape. While it offers considerable potential to be enhanced and further utilised as a community and visitor asset, care must be taken to ensure that its essential qualities and character are not compromised.

As each aspect of the masterplan is developed as a project, it will be important to ensure that the recommended interventions build on the profile of the Park as a vital venue for visitors to the destination as well as a resource for people locally. Throughout the process of delivery, the engagement initiated during the course of the preparation of the masterplan will need to be maintained and expanded to ensure that the projects adapt to any change in circumstances and that people locally retain a strong sense of ownership of the desired outcomes.

It is expected that the individual projects which make up the Masterplan will be achieved over a range of timescales starting in 2016, with funding from several different sources. Detailed consents and technical assessments will be needed before many of the projects can start and these will therefore be subject to further refinement.

KILBRONEY PARK AND ROSTREVOR FOREST Masterplan Overview



★ See also 'Key Areas' drawings for further details

- ☺ Natural and imaginative play opportunities
- ➡ Reorganised access to mountain activities and pitches
- ➡ Car access

RIBA STAGE 2 CONCEPT MASTERPLAN
Dec. 2015

Agenda Item:	Mountain Bike NI Consortium 2016 -2017
Report to:	Economic Regeneration and Tourism Committee
Subject:	Support for consortium approach to marketing Mourne Mountain bike Trails
Date:	3 December 2015
Reporting Officer:	Marie Ward
Contact Officer:	Michelle Boyle

Decisions Required

- 1. As part of a Council SLA with ORNI provide £36332 for Mountain Bike NI to provide marketing and PR support for the National Trail Centres of Rostrevor and Castlewellan for April 2016 – March 2017 subject to partner Councils contributions as required**
- 2. As part of the Mountain Bike NI consortium seek a new sponsor – to be advertised January 2016 for a period of 3 years.**

1.0

Purpose and Background

Both legacy Council of Newry & Mourne DC and Down DC have been partners in the Mountain Bike NI consortium

The consortium was established in 2012 and was developed as a partnership between Outdoor Recreation NI and Newry & Mourne DC, Down Dc and Cookstown to maximise the promotion of the 3 National Trail Centres of Rostrevot, Castlewellan and Davagh. A corporate sponsor was secured through a tendering process and Chain Reaction Cycles were appointed . The partnership has expanded to include Belfast as the regional trail centre of Barnett Demense has become a partner

The mountain bike ni consortium provides

- Secretariat for the consortium
- Manage and maintain MountainBikeNI.com website - including content generation, offers, trail diversion etc, provide liaison with local tourism service providers
- Manage and maintain the the e-commerce platform with MountainBikeNI.com
- Proactively engage with outlets to stock trail cards
- Create and manage the annual multi-channel specialist media campaigns in GB & ROI
- Create and manage implementation of the annual content, social media and e-marketing plan
- Experiential Development and Destination Clustering - annual workshop for local tourism providers, on-line marketing support toolkit, quarterly

	<p>newsletters to relevant stakeholders re. campaigns, promotional opportunities</p> <ul style="list-style-type: none"> • Sponsorship liaison • Brand Delivery • Agree Event plan for each centre • Coordinate volunteer range scheme • Customer interaction <p>Benefits of the Consortim approach</p> <ul style="list-style-type: none"> • Economies scale in campaign costs • Ability to cross sell between centres - benefits for the Mourne Brand • A great potential to attract a sponsor • Improve recognition outside of NI • E-marketing database of 10,500 • Social media following of 17,500 • Strong relationship with MTB Journalists - PR worth of £1.2million since April 2013 • Expertise & Knowledge in the area of mountainbiking <p>MTBNI as part of its operation will be seeking a sponsor. Current Sponsor until 31 March 2016 is Chain Reaction Cycles</p> <ul style="list-style-type: none"> • Brand Association - Sponsor's brand will be synonymous with the MountainBikeNI.com brand as well as each of Northern Ireland's National Mountain Bike Trail Centres • Naming Rights Sponsor will have the opportunity to name <u>two</u> predetermined trail sections from each National Trail Centre including Northern Ireland's only official downhill trails in Rostrevor • On-Site Branding - Sponsor's branding will be incorporated into trailhead information and throughout each of Northern Ireland's National Trail Centres • Consumer Marketing Sponsor will be incorporated within industry leading consumer marketing activity including integrated offline/online campaigns with specialist media
<p>2.0</p>	<p>Key Issues</p> <p>ORNI have been delivering marketing of the Trail centres in Mourne since they opened in 2013. They have developed an expertise and built important relationship with key sectors. They have an E-marketing database of 10,500 and a social media following of 17,500 which is key in terms of targeting the sector. They have also built up a strong relationship with MTB Journalists</p> <p>The consortium approach also facilitates the securing of a sponsor which brings an important financial contribution but also in kind benefits from the sponsor. The proposal is to secure the service of a new sponsor. This would be advertised in January and would require a term of 3 years</p> <p>The contribution for 2016/2107 for the National Trail Centres of Rostrevor and Castlewellan which would include 2 marketing campaigns in the Autumn and Spring is £36332</p>

3.0	Recommendations As per decisions required
4.0	Resource Implications Revenue budget for 2016/2017 has included the annual provision of £36223 required
5.0	Appendices N/A

Agenda Item:	St Patrick's Festival – Downpatrick & Armagh 2016-18
Report to:	Enterprise Regeneration and Tourism Committee
Subject:	St Patrick's Festival – Downpatrick & Armagh 2016-18
Date:	14 December 2015
Reporting Officer:	Marie Ward, Director of Enterprise, Regeneration and Tourism
Contact Officer:	Mark Mohan, Senior Tourism Initiatives Manager

Decisions Required

The committee approves the use of Armagh City, Banbridge & Craigavon Borough Council's internal Graphic Design service to deliver the design and print aspect of St Patricks International Festival 2016, on behalf of Newry, Mourne and Down District Council and Armagh City, Banbridge & Craigavon Borough Council.

1.0	<p>Purpose and Background</p> <p>Further to recent reports presented to the July and November committees regarding St Patrick's Festival 2016-18, in Downpatrick and Armagh, this report is seeking permission to use the internal Graphic Design service of Armagh City, Banbridge & Craigavon Borough Council to deliver the design and print aspect of St Patricks International Festival 2016.</p>
2.0	<p>Key Issues</p> <p>The programming of the Festival is now well underway and focuses on the following key elements agreed at the outset:</p> <ul style="list-style-type: none"> • Arts and Entertainment • Spiritual and Classical • Pilgrimage • Processions/Parade • Northern Irish Culture <p>It was intended to use Newry, Mourne and Down District Council's already procured Graphic Design & Print service, delivered by McCadden Design, to develop and produce all communications for this project. However, Armagh City, Banbridge & Craigavon Borough Council's internal Graphic Design service is now in a position to deliver this work, saving the project circa £7,000 in associated design and communication costs. This money will be re-allocated to the marketing of the project.</p>
3.0	<p>Resource Implications</p> <p>Funds have been allocated in current council budgets to deliver an enhanced St Patrick's Festival in Downpatrick and Armagh in 2016, supported by additional funds from TourismNI.</p>

4.0	Appendices

Agenda Item:	Insert Agenda Item
Report to:	Enterprise, Regeneration and Tourism Committee
Subject:	Use of portion of Warrenpoint Square – Bells Amusements - 2016
Date:	3 December 2015
Reporting Officer:	Seamus Crossey
Contact Officer:	Briege Magill

Decisions Required

Members are asked to consider request received from Elmer Bell, Dizzyland Funfair, to have use of a portion of Warrenpoint Square for amusements for period of time at St Patrick's Day, Easter and during the Maiden of the Mournes Festival in August 2016

1.0 **Purpose & Background**

1.1 *Newry and Mourne Legacy Council, for a number of years, granted Elmer Bell, a Licence permitting him use of a portion of Warrenpoint Square for the operation of a Funfair for one week at St Patrick's Day, one week at the Easter holiday period as well as three weeks in August. The fee charged was £1,000 plus VAT for each week, with additional days, if agreed to by both parties, being charged at a rate of £143 plus VAT per day.*

The offer was subject to the submission of all necessary risk assessments, test certificates, insurances etc and to the satisfactory completion of a formal licence agreement, with a caveat in 2015, that if for any reason the E.I. scheme should commence, the agreement would be null and void.

2.0 **Key Issues**

2.1 *Environmental Improvement Scheme to commence 2016
Complaints regarding loss of parking space in The Square
Legal agreement to be drawn up*

3.0 **Recommendation**

3.1 *It is recommended that Council approve the request for use of land in Warrenpoint for amusements for a period of time at St Patrick's Day, Easter and during the Maiden of the Mournes Festival in August 2016. Location to be confirmed subject to Environmental Improvement Scheme contract progression.*

4.0 **Resource Implications**

Income generated from Licence

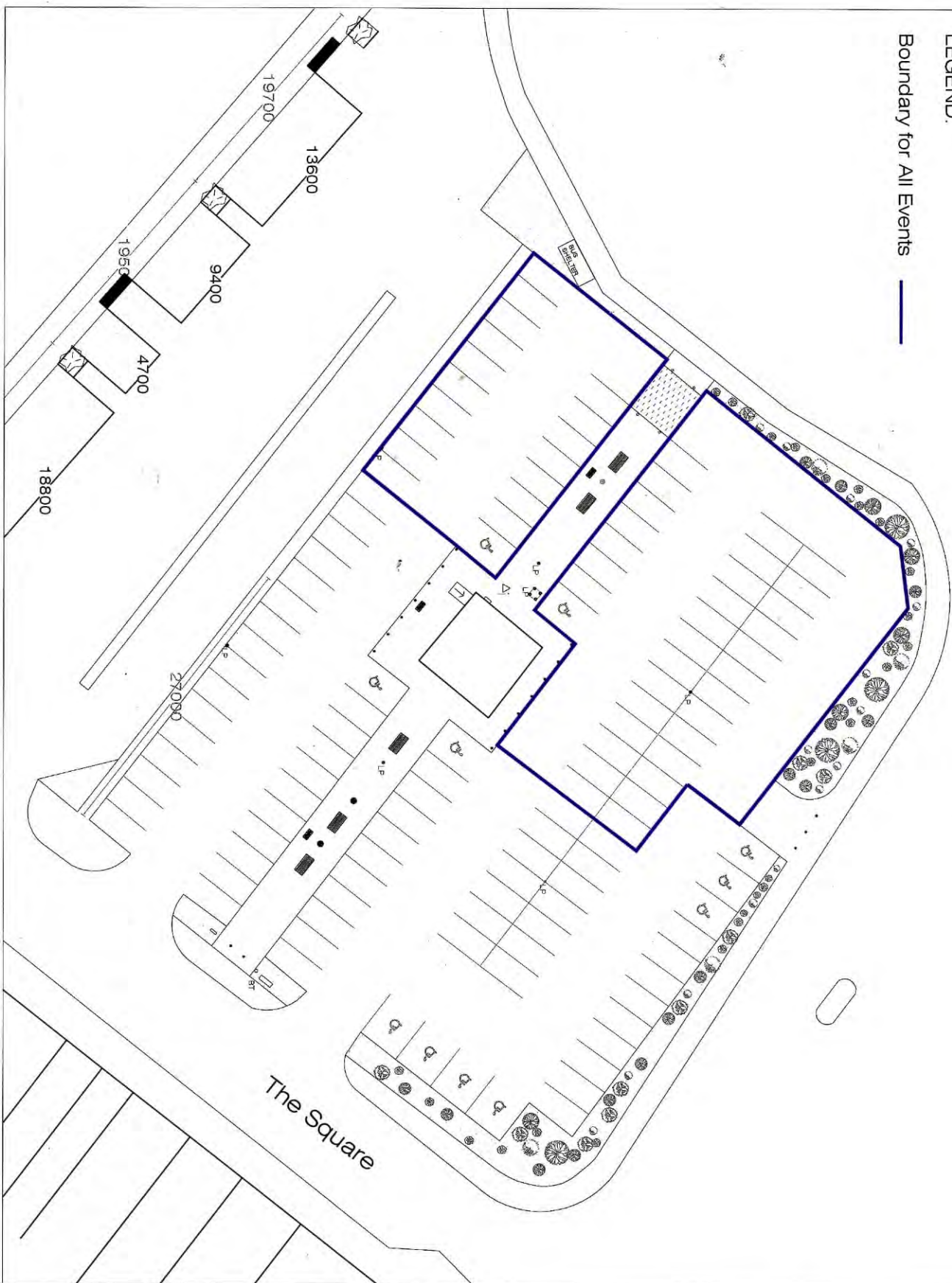
Loss of parking in Warrenpoint town Centre

5.0 **Appendix** – Appendix 1 - Map of the area.

LICENCE AGREEMENT: BELLS AMUSEMENT FUNFAIR OPERATOR - WARRENPOINT SQUARE

LEGEND:

Boundary for All Events —



An tIur & Murna
NEWRY AND MOURNE
 DISTRICT COUNCIL

Land:
 The Square, Warrenpoint

Council reference no. :

Drawing Title :
 Steiplan showing
 Licence Agreement for
 2015

Drawing no. :
 EB001

Scale :
 1/500

Drawn by :
 GMcV

Date :
 Feb 2013

Agenda Item:	Refurbishment of Newry Town Hall
Report to:	Enterprise, Regeneration and Tourism Committee Meeting
Subject:	Report on Newry Town Hall
Date:	14 th December 2015
Reporting Officer:	Marie Ward
Contact Officer:	Gavin Mc Veigh

<u>Decisions Required</u>	
Members are asked to note the contents of the report:	
Newry DEA Briefing Meeting to discuss Phase II Refurbishment works to Newry Town Hall	
1.0	<u>Purpose & Background</u>
1.1	At the Enterprise, Regeneration and Tourism Committee Meeting on the 9 th November it was agreed that a Newry Town DEA Briefing Meeting be arranged, to which all interested Councillors be invited to attend, to discuss in detail the proposed works for Phase II Newry Town Hall, in particular a link between the Newry Town Hall and Arts Centre buildings. This meeting took place on Friday 4 th December and attached at Appendix 1 is a note of the meeting.
2.0	<u>Key Issues</u>
2.1	Refurbishment works have been planned for Newry Town Hall but Council agreement is required on the extent of the works to be undertaken and the timetable for these works.
3.0	<u>Resource Implications</u>
3.1	Proposed capital budget for 2016/2017 for refurbishment works to Newry Town Hall is £680,000. Works can be curtailed to meet this budget. To address all matters currently under consideration will require additional capital budget either in this coming financial year or in a future year.
4.0	<u>Appendices</u>
Appendix I – Report of Newry DEA and all Councillors re: Newry Town Hall Refurbishment Works	

NEWRY, MOURNE & DOWN DISTRICT COUNCIL

File note of Newry DEA Briefing Meeting held on Friday 4 December at 11.00 a.m. at Canavan Room, Sean Hollywood Arts Centre to discuss Phase II Refurbishment works to Newry Town Hall

In attendance:

(Councillors)

Cllr V. Harte - Chair

Cllr. C. Casey

Cllr. D. Hyland

Cllr G. Stokes

Cllr. H. Reilly

Cllr. W. Walker

Cllr. T. Andrews

(Officials)

Mr. Kevin Scullion, Assistant Director

Mr. Gavin McVeigh, Estates Surveyor

Mrs. Jacqueline Turley, Facilities Administrator

Apologies: None

Discussion took place on current status re: Capital Spend on Refurbishment works at Newry Town Hall. £500,000 in this year's capital budget for completion of Phase I works which are now complete. This work included weather proofing the building and provision of external feature lighting. There is an underspend of £180,000 identified from this year's capital budget and Council have agreed to transfer this into 2016/2017 which has already a provisional sum of £500,000 for future refurbishment works. This will provide a budget of £680,000 for refurbishment works in 2016/2017.

Members were provided with a tour of Newry Town Hall by Officers who discussed with the members options for future refurbishment works. These works can be described as:

Phase II a – Internal refurbishment of Newry Town Hall – High Priority Items Only at an estimated cost of £450,000. This can be met with existing proposed capital budget.

Phase II a – Internal refurbishment of Newry Town Hall - High and Medium Priority Items Only at a cost of £989,200.00. This cannot be met within existing budget.

Phase II b – Extension to West Wing of Newry Town Hall at an estimated cost of £330,000. This can be met with existing proposed capital budget if Phase II a is not undertaken otherwise it cannot be completed within existing budget.

Phase II a and b – Completing of both Phases at a cost of £1,317,200.00. This cannot be met within existing budget.

During the tour members were shown the proposal for the link bridge between Newry Town Hall and Newry Arts Centre. This proposal does not currently sit within any of the proposed phased works. Officers advised that they considered that implementation of Phase II b works would also address the DDA issues which the Link Bridge proposed to solve but would also address other health safety issues such as providing a safer means to bring stage props into the building, as well as replacing the existing external fire escape which requires on-going maintenance and periodic inspections.

All Councillors were united in expressing their support for continuing with proposed further refurbishment works but it was recognised that agreement is required on the works which are to be carried out having regard to the Council's current Capital Programme.

FOR CONSIDERATION AT ENTERPRISE, REGENERATION AND TOURISM MEETING TO BE HELD ON MONDAY 14 DECEMBER 2015.

Signed:

**Kevin Scullion,
Assistant Director: Facilities Management and Maintenance**

Date: 4 December 2015.

Forward copy to central files by emailing a copy to room post (newry and mourne address book)

Agenda Item:	Tourism Task & Finish Project Board
Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Report of Tourism Strategy Task and Finish Project Board held on Wednesday 04 November 2015
Date:	4 December 2015
Reporting Officer:	Marie Ward
Contact Officer:	Michelle Boyle

Decisions Required	
To note the contents of the report and recommendations	
1.0	Purpose and Background To provide an update to the Enterprise Regeneration and Tourism Committee on the Tourism Strategy Task and Finish Project Board.
2.0	Key Issue It is recognised that marketing and partnership with strategic bodies and the business community is essential to enable delivery of the Newry, Mourne and Down area as a tourism destination of choice.
3.0	Recommendations: <ol style="list-style-type: none"> 1. Councillors to be advised on whether an application has been submitted in respect to Geo Tourism 2. A detailed report on the content of the SLA with ORNI to be brought to ERT following consultation with the AHC department to includes details on budget, maintenance of trails, customer facing role. This SLA would also incorporate the recommendation agreed by Council re. Mountain Bike NI 3. The Events Report to be updated to includes events on Camlough Lake, Ring of Gullion Landscape Partnership Events and to advise on towns/villages which would benefit. Opportunities to link GI sites into the Festival of Flight to be considered and opportunity to include the Curragh event on the schedule to be considered 4. Opportunities to run a chefs competition involving local colleges as part of Year of Food & Drink to be considered
4.0	Resource Implications Resource implications of Events Budget, ORNI SLA to be included within Revenue Budgets for 16/17
5.0	Appendices Report of Tourism Strategy Task and Finish Project Board and powerpoint presentation held on Wednesday 1 December 2015

Enc



Report of Tourism Strategy Task and Finish Project Board held on Wednesday 2nd December 2015, 11am, Conference Room, Monaghan Row, Newry.

In Attendance:

Councillor T Hearty (Chair)	Councillor G Hanna
Councillor R Burgess	Councillor D Curran
Councillor W Clarke	Councillor B Quinn
Mrs M Boyle	Mrs M Ward
Mr J McGilly	Mr M Mohan
Ms T McLoughlin	

Geotourism

The Chairman asked for confirmation that the funding application for the Geotourism Project has been submitted and he also enquired who was the officer liaising with the funder on this. Mr Mohan advised that he has been informed that it was submitted. Mr McGilly to confirm and report back.

Outdoor Recreation NI Service Provisions 2016/2017

Mrs Boyle advised that Council currently have a SLA with ORNI in regards to outdoor recreation development and maintenance for Castlewellan and Tollymore Forest Parks. In terms of 2016/2017 Council is reviewing this delivery and consulting with Active & Healthy Communities on what services will be required for the forthcoming. It is envisaged some the service will be delivered in house. Ms Boyle discussed the Mountain Bike NI consortium and indicated potentially this service of marketing the National Trails centres would continue to co-ordinated by ORNI. Mrs Boyle advised Mrs Ward would be bring a detailed paper to ERT advising on the proposed content of the SLA with ORNI for 2016/17 following consultation with the AHC department. Cllr Clarke suggested it was important this paper considered the customer facing role, maintenance of trails and additional litter collection required as the parks continue to get busier. Cllr Clarke asked about entry charges to these facilities. Mrs Boyle said that Council are also looking into this and advised that issues regarding bye-laws would be taken into consideration given the length of time this process takes. Mr McGilly said that discussion is ongoing regarding clarity on all agencies involvement and on charges for all sites as part of the Global Licence. The Chairman enquired on the potential for acquiring land for parking at Slieve Gullion. Mrs Boyle said that there were currently discussions ongoing and she would be reporting back on this in due course.



Events Tourism Paper

Mr Mohan circulated a paper on proposed events for 2016 and discussed each event proposed

With regard to the Festival of Flight, Mr Mohan said it was proposed that this event be extended over two days, 1 x day from Newcastle/Dundrum Bay and 1 x day from Carlingford Lough supported by events in Warrenpoint and Rostrevor. Cllr Curran asked about costs for this expansion. Mr Mohan stated that the figures detailed in the circulated paper reflected the cost for the current 1 day event and if a two day event were to proceed costs would most likely double. Mr McGilly said that this would all be included in the Revenue Budget and would be broken down accordingly. The Chairman asked if there would be collaboration with our counterparts in Louth given that the event would be run over Carlingford Lough. Mr Mohan said that consultation with Louth had taken place and initial potential supporting events would include music and food elements.

Cllr Hanna asked if the GI Festival could link into the Festival of Flight. Cllr Quinn agreed and said that a tourism trail related to the war and a possible guided tour of the infrastructure of the trail could be incorporated. Mr Mohan said this could be looked at. Cllr Clarke asked if there were any water events planned. Mr Mohan said that there was potential for this and that further discussions were needed.

Cllr Quinn asked that the International Curragh Event which is held in Warrenpoint be included as this was an event that attracted world wide participation.

The Chairman pointed out that there were no references to any events in the South Armagh/Ring of Gullion area listed in this paper. Mrs Ward said that this was an initial briefing document which would be developed in time for the Rates process and that discussions on managing and potential sponsoring of events would be ongoing and that the towns that these events would be benefiting would be highlighted. She said it was important that although the Camlough Lake events although not happening in 2016 should be included on this list to ensure inclusions for future funding. In addition events organised by the Ring of Gullion landscape Partnership should be included in the document.

Pilgrim Trail / St.Patrick's Project

Mr Mohan circulated a draft of the St Patricks, Pilgrim trail brochure



Cllr Curran said that this was a good trail and we should capitalise on this. Cllr Clarke asked was there opportunities for other links such as the inclusion of Kilcoo were St.Patrick was allegedly waked and would this be available on an app. Mr Mohan said this will be available online and there was potential to develop further.

Year of Food & Drink 2016

Mrs Boyle circulating a paper to update members. She advised that this Tourism NI initiative was progressing well and that meetings with restaurants, organisations and local Chambers were held with more planned. She said that Council's Tourism section were actively encouraging a food aspect to all events and that they are working on developing a brand design. Cllr Quinn suggested an awards type aspect such as a 'Chef's Competition'? Mrs Ward said that there was potential for this and that they were currently looking at colleges about this and other types such as 'Baker of the Year' etc.

Action Sheet

To be progressed and updated.

Date of Next Meeting

Wednesday 13th January 2016, 2pm

Mrs M Boyle
Tourism Development Officer