

January 10th, 2018

**Notice Of Meeting**

You are invited to attend the Enterprise, Regeneration and Tourism Committee Meeting to be held on **Monday, 15th January 2018** at **3:00 pm** in **Boardroom, Monaghan Row.**

**Chair:** Cllr. P Byrne

**Vice:** Cllr. D Hyland

**Members:**

Cllr. R Burgess	Cllr. M Carr
Cllr. C Casey	Cllr. W Clarke
Cllr. D Curran	Cllr. G Hanna
Cllr. H Harvey	Cllr. T Hearty
Cllr. D McAteer	Cllr. O McMahon
Cllr. B Quinn	Cllr. M Ruane
Cllr. G Stokes	

# Agenda

**1.0 Apologies and Chairperson's remarks**

**2.0 Declarations of Interest**

**3.0 ERT Action Sheet 11 December 2017 (Attached)**

 *Action Sheet Dec 2017.pdf*

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## *Enterprise, Employment and Regeneration Items*

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**4.0 Joint Brexit Conference (Attached)**

 *Brexit Conference update for JAN ERT Committee.pdf*

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**5.0 Creative Industries - Emerging Technologies for Small Business (Attached)**

 *Creative Industries update MF.pdf*

*Page 7*

**6.0 Update on Derrymore Regeneration Project (Attached)**

 *Derrymore Partnership AS.pdf*

*Page 9*

**7.0 Chinese Invitation (To follow)**

**8.0 MIPIM Cannes (To follow)**

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## *Tourism, Culture and Events Items*

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**9.0 Northern Ireland Tourism Alliance (Attached)**

 *NI Tourism Alliance - 15.01.18.pdf*

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**10.0 Geotourism Project Update (Attached)**

 *Geopark submission.pdf*

*Page 17*

**11.0 Attendance at Dublin Holiday World and Balmoral Show (Attached)**

 *Holiday World and Balmoral Show 2018.pdf*

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## 12.0 Extension of appointment for Festival of Flight Flying Display Director for 2018 (Attached)

[Extension of appointment for FOF Flying Display Director for 2018.pdf](#)

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### *Exempt Information Items*

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## 13.0 Warrenpoint Development Brief (Attached)

This item is deemed to be restricted by virtue of Paragraph 3 of Schedule 6 of the Local Government Act (Northern Ireland) 2014 - information relating to the financial or business affairs of any particular person (including the Council holding that information) and the public may, by resolution, be excluded during this item of business.

[EXEMPT INFO - Warrenpoint Baths Development Brief MP.pdf](#)

*Not included*

## 14.0 Warrenpoint Baths Lease (Attached)

This Item is deemed to be restricted by virtue of Paragraph 3 of Schedule 6 of the Local Government Act (Northern Ireland) 2014 - information relating to the financial or business affairs of any particular person (including the Council holding that information) and the public may, by resolution, be excluded during this item of business.

[EXEMPT INFO - Lease of Warrenpoint Baths.pdf](#)

*Not included*

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### *Enterprise Employment and Regeneration - For noting*

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## 15.0 Action Tracker Update Sheet (To follow)

## 16.0 Louth /NMD Joint Committee Report - September 2017 (Attached)

[Louth NMD Joint Committee Report - Sept 2017.pdf](#)

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## 17.0 Downpatrick Townscape Initiative application to Heritage Lottery Fund (Attached)

[Report on Downpatrick HLF Application for January 2018 committee.pdf](#)

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## 18.0 Update on next steps on Export Development Programme (Attached)

[Update on Export Dev Programme.pdf](#)

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## 19.0 Farmers / Artisan Markets (Attached)

[Report on Farmers Market January 2018 ERT Committee meeting.pdf](#)

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## 20.0 Purple Flag (Attached)

 *Report Purple Flag MP.pdf*

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## ACTION SHEET – ENTERPRISE REGENERATION &amp; TOURISM COMMITTEE MEETING

MONDAY 11 December 2017

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
ERT/211/2017	ACTION SHEET MINUTES OF ENTERPRISE, REGENERATION & TOURISM COMMITTEE MEETING MONDAY 13 NOVEMBER 2017	ERT/199/2017 2018/19 Tourism Events Programme - Include an action to liaise with the groups currently running tourism related festivals.	Marie Ward		
ERT/212/2017	PRESENTATION - FUTURE ECONOMIC GROWTH IN NMD	Presentation to be circulated to all Members of ERT Committee.	Marie Ward	Work in progress	
ERT/213/2017	RING OF GULLION SLLP NIEA FUNDING	Sign and return NIEA Acceptance Form and to approve the additional funding offer of £11,000.	Jonathan McGilly	Actioned	
ERT/214/2017	UNION PRIORITY 4 (SEAFLAG)	<p><b>(a)</b> To note the Strategy Development process.</p> <p><b>(b)</b> To approve the submission of the Development strategy to DAERA.</p> <p><b>(c)</b> To approve the acceptance and sign off for the administration/running costs letter of offer.</p>	Jonathan McGilly	Work in progress	
ERT/215/2017	IRISH STREET, (a) DOWNPATRICK - PUBLIC REALM	<b>(a)</b> Approve the further expenditure of £6,000 to allow the scheme to secure the necessary planning approval. This will	Jonathan McGilly	Actioned	

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
	SCHEME	ensure that the project will be ready to proceed as soon as the DFC funding is released.			
ERT/216/2017	ACCELERATE INNOVATION PROPOSAL	<b>(a)</b> Contribute £25,000 towards the Innovate Accelerate Pilot Programme in Year One, to be implemented by Newry and Mourne Enterprise Agency and Down Business Centre in partnership with Newry, Mourne and Down District Council, Louth, Meath and Monaghan Local Enterprise Offices. Option for two additional years in 2018/19 and 2019/20 upon review for the pilot programme.	Jonathan McGilly	Work in progress	
ERT/217/2017	AUDIT OF VACANT PROPERTIES	<b>(a)</b> To approve the SLA with the 2 no. Enterprise Agencies to cover works agreed in advance up to a maximum cost of £20,000 per annum for 2017/18 and 2018/19. <b>(b)</b> To approve vacant property unit works be completed under this SLA at a cost of £10,000 within the current financial year. <b>(c)</b> To include any vacant land in Downpatrick and Newry	Jonathan McGilly	Work in progress	
ERT/218/2017	ARDGLASS HARBOUR DEVELOPMENT	<b>(a)</b> To contribute £25k (25%) to Local Harbour Development Group to complete a business case for Harbour Development and wider regeneration projects. <b>(b)</b> That the Group contribute 10% overall costs. <b>(c)</b> That the Group secure remaining	Marie Ward	Work in progress	

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
		(65%) budget from external source i.e FLAG. <b>(d)</b> That a Newry, Mourne and Down District Council Officer support the Group in their work.			
ERT/219/2017	ACCESS AUDIT STRANGFORD LOUGH AND LECALE	<b>(a)</b> Audit of Access to the Strangford Lough to include: Current Access, Potential Access and Recommendations, relevant to the potential to develop water based recreation and related activities while conserving the area's conservation features and biosecurity.	Jonathan McGilly	Work in progress	
ERT/220/2017	INTERNATIONAL RELATIONS REPORT	<b>(a)</b> Note the detail of the visit to Kirovsk and the signing of a Twinning Agreement from October 2017 to April 2019. <b>(b)</b> Approve the financial contribution of Council to the St Paul's Exchange visit in February 2017. <b>(c)</b> Approve the placement of a Russian Student for the period of April 2018 to March 2019. <b>(d)</b> Approve further consideration of development of a Friendship Agreement between the Changchun region and Newry, Mourne and Down District Council procedures.			
ERT/221/2017	EVENTS OPEN CALL PROPOSAL	<b>(a)</b> Approve Scenario 2: Remove c12% from Giant Adventures Events – to include the following:  <b>(b)</b> Festival of Flight: £140k proposed budget cut to £122k.			

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
		<p><b>(c)</b> Footsteps in the Forest: £85k proposed budget cut to £74k.</p> <p><b>(d)</b> Wake the Giant: £100k proposed budget cut to £87k.</p> <p><b>(e)</b> City of Merchants: £100k budget cut to £87k.</p> <p><b>(f)</b> In addition to the above budget adjustments, the overall budget proposed for the Guardians of the Mournes Festival would be cut from £128k to £112k.</p>			
ERT/225/2017	UPDATE ON PROPOSED DOWNPATRICK HOTEL	<b>(a)</b> "Note" this progress and await the outcome of the planning process			
ERT/226/2017	DOWNPATRICK PSNI STATION	<p><b><u>Closed Session Item</u></b></p> <p>Approve the recommendations as outlined in Section 3.0 of the Report dated 11 December 2017 from Marie Ward</p>	Marie Ward		
END					





<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	Joint Brexit Conference
<b>Date:</b>	Monday 15 January 2018
<b>Reporting Officer:</b>	Jonathan McGilly – Assistant Director Enterprise, Employment & Regeneration
<b>Contact Officer:</b>	Michael Forster - Enterprise Development Officer
<b>Decisions Required</b>	
<ol style="list-style-type: none"> <li>1. Approve cross border Brexit conference, to be hosted in the Carrickdale in association with NMD Council, InterTradelreland, Louth County Council, Local Enterprise Office (LEO), Dundalk Chamber and Newry Chamber.</li> <li>2. Develop a similar Brexit event to be hosted in Downpatrick / Newcastle area early 2018.</li> </ol>	
<b>1.0</b>	<p><b>Purpose and Background</b></p> <p>A major joint Brexit Conference to help businesses gear up for Brexit and focusing on the A1-M1 Region will be hosted by InterTradelreland, Newry Chamber, Newry, Mourne &amp; Down District Council, Dundalk Chamber and Louth County Council / LEO on Wednesday 07 February 2018.</p>
<b>2.0</b>	<p><b>Key Issues:</b></p> <p>This event is similar to the InterTradelreland Brexit event recently hosted in Belfast, but will focus on the A1-M1 Economic Corridor running from Belfast to Dublin and the implications of Brexit on trade, customs, exporting, tax and rules of origin in this area.</p> <p>At the event, businesses and guests will get practical advice on specific Brexit related issues from industry experts who will be delivering the hard facts and realities Brexit may bring. Further sessions from InterTradelreland, a "Q&amp;A" panel and an introduction to the InterTradelreland Brexit voucher will also be made available to businesses.</p> <p>The conference will be of particular interest to SMEs across all sectors, the professional advisory community and industry stakeholder and representative groups.</p> <p>A full agenda is currently being devised and developed between all partner organisations and further information will be disseminated in due course.</p>
<b>3.0</b>	<p><b>Recommendations</b></p> <ol style="list-style-type: none"> <li>1. Approve cross border Brexit conference, to be hosted in the Carrickdale in association with NMD Council, InterTradelreland, Louth County Council, Local Enterprise Office (LEO), Dundalk Chamber and Newry Chamber.</li> <li>2. Develop a similar Brexit event to be hosted in Downpatrick / Newcastle area early 2018.</li> </ol>
<b>4.0</b>	<p><b>Resource Implications</b></p> <ul style="list-style-type: none"> <li>• Officer time will be allocated to assist with promotion, registration of guests through Eventbrite and management of the event on the day.</li> <li>• NMD Council will be contributing £5,000 towards this event.</li> </ul>
<b>5.0</b>	<p><b>Equality and Good Relations implications</b></p> <p>As per Councils Policy</p>
<b>6.0</b>	<p><b>Appendices</b></p> <p>N/A</p>

<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	Creative Industries Emerging Technologies for Small Business
<b>Date:</b>	Monday 15 January 2018
<b>Reporting Officer:</b>	Jonathan McGilly – Assistant Director Enterprise, Employment & Regeneration
<b>Contact Officer:</b>	Michael Forster - Enterprise Development Officer
<b>Decisions Required</b>	
Council to approve programme of £17,000, working in collaboration with SRC/SERC to host “Emerging technologies for business” events across the district.	
<b>1.0</b>	<p><b>Purpose and Background</b> A dynamic collaboration established between Southern Regional College, South Eastern Regional College and led by Newry, Mourne and Down District Council has been setup to design and host a Creative Business Cluster focused around new and emerging technologies in small business.</p> <p>This project is still in development but will follow a structure similar to below.</p>
<b>2.0</b>	<p><b>Key Issues:</b> The first phase of this project to establish a network of Creative Industry businesses interested in exploring new technologies in order to grow and remain competitive.</p> <p><b>Demonstrator Event (Feb/Mar 2018)</b> A half day event showcasing the main technologies available with expert speakers in each topic. Technology should where possible be on hand for demonstrations and walkthroughs along with how these may be integrated into businesses.</p> <p><b>Core Programme (Workshops and Mentoring (April 2018 – Mar 2019))</b> The demonstrator event above was to raise interest and get businesses thinking. The Core project will take this further and develop a series of business development workshops breaking each topic in turn with opportunities of the technology and how they may be implemented into the business.</p> <p>Expert speakers will be used for each topic. Leading from that businesses will be signposted to funding challenges from Digital Catapult, InnovateUK, TourismNI.</p> <p><b>Core Topics:</b> Internet of Things (IOT), Virtual Reality, Augmented Reality, Interactive Audio/Video, BITCOIN / Block chain, Big Data, Mapping, Intellectual Property / Digital Copyright, General Data Protection Regulation. Approx. 10 key topics will be hosted across the district and college areas.</p> <p><b>Innovation Mentoring</b> Provided by SRC &amp; SERC: Following the expert master classes on the topics above, businesses could receive up to 60 hours mentoring to assist with development of an innovative project.</p> <p><b>Invest NI - Innovation Funding</b> Through SRC and SERC - Innovation Vouchers could also be used for product development or testing; new business model development; new service delivery and</p>

	<p>customer interface; efficiency audits and process change; and tailored training in innovation management.</p> <p>The principle behind this project is to develop a Cluster within Newry, Mourne and Down and educate small businesses (SME's) on the importance of innovation and growth. By staying lean and agile, a small business can adapt quickly in a moment and use new technology to power into emerging markets and become more competitive.</p> <p>The project will be open to all business sectors but concentrate towards manufacturing, tourism, creative industries and retail.</p> <p><b>Signposting to further support will also take place throughout the project to:</b></p> <ul style="list-style-type: none"> <li>• Horizon 2020</li> <li>• Knowledge Transfer Partnership Digital Catapult and Immersive Lab funding</li> <li>• Propel Programme</li> <li>• SERC/SRC Courses</li> <li>• Up-skilling Employees - Through College support programmes</li> <li>• Investment for Growth and Jobs (NMD) for further support</li> <li>• Tourism Challenge Fund IOT and equivalent</li> <li>• (This list is not exhaustive)</li> </ul> <p>Linkages will also be setup to collaborate with IOT Belfast, Belfast MET and other existing networking groups throughout the region to share best practises.</p>
<b>3.0</b>	<p><b>Recommendations</b></p> <ol style="list-style-type: none"> <li>1. Council to approve programme of £17,000, working in collaboration with SRC/SERC to host "Emerging technologies for business" events across the district.</li> </ol>
<b>4.0</b>	<p><b>Resource Implications</b></p> <ul style="list-style-type: none"> <li>• Demonstrator Event: £2,000 (Mar 2018);</li> <li>• Core Programme £15,000 (Apr 2018-Mar 2019) – Costs associated with hosting development workshops, seminars and networks, marketing, speakers, venue hire and catering;</li> <li>• Officer staff time to develop and promote programme/events.</li> </ul>
<b>5.0</b>	<p><b>Equality and Good Relations implications</b> As per Councils Policy</p>
<b>6.0</b>	<p><b>Appendices</b> Further information on any of these technologies and the benefits to small business can be provided if required.</p>

<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	Update date on Derrymore Regeneration Project (including Co-operation project with Moorehall Co Mayo)
<b>Date:</b>	15 <sup>th</sup> January 2018
<b>Reporting Officer:</b>	Marie Ward, Director Enterprise, Regeneration and Tourism
<b>Contact Officer:</b>	Amanda Smyth, Enterprise Development Officer

### Decisions Required

To agree the contents of the report and approve recommendations at Section 3:

- i. Following the procurement and assessment of an Integrate Design Team for the regeneration of Derrymore Demesne and Moorehall Estate projects, to appoint the most economically advantageous tender, providing it is within budget
- ii. To put in place a Service Level Agreement between Council / MGL LAG and Mayo Co Council re the project management and financial delivery of the Co-operation Project
- iii. To engage with National Trust regarding necessary legal agreements regarding the completion of the works on their land. This will also outline the aspects of the project that National Trust will continue to maintain following completion of the project, and outline Council's responsibility for future maintenance of the Play Area
- iv. To establish Permission Path Agreements in relation to the River Walk, subject to legal formalities and land valuation.
- v. To procure the appointment of a contractor(s) for both Derrymore Demense and Moorehall Estate projects. However official appointment of a contractor(s) will only be made once funding is in place for completion of the capital works.
- vi. To submit a funding application to MGL LAG once the all pre application requisites have been completed. Engage with Sport NI to secure a Letter of Offer once all pre LoO requisites have been completed.

### 1.0 Purpose and Background

Council are progressing 2 funding applications for this project:

- 1) Co-operation project between Mourne Gullion and Lecale Rural Development Partnership and Co Mayo Local Action group, with NMDDC as the lead partner
- 2) Application to Sport NI

The project will be the completion of the below works (pending both funding applications being approved)

#### **Work Package 1: Derrymore Demesne and Camlough River/ Sport NI**

- |     |  |
|-----|--|
| 1.1 | Trail Development in Derrymore Demesne (with directional signage, trail head map, seating and viewing areas) |
|-----|--|

1.2	River Trail: Camlough/Bessbrook river trail
<b>Work Package 2: Derrymore Demense / RDP</b>	
2.1	Formal play area (using natural materials)
2.2	Site Interpretation
2.3	Creation of natural play along trails
2.4	Traffic Management, Access, circulation and car parking
2.5	Fencing: Along new exit route
2.6	Provision of Public Convenience
2.7	Historical Conservation: Repair of Rath built features
<b>Work Package 3: Moorehall Estate / RDP</b>	
3.1	Trail Development in Moorehall (with directional signage, trail head map, seating and viewing areas)
3.2	Lough Carra Blueway / Trail
<b>Work Package 4: Moorehall Estate / RDP Regeneration, Play, Interpretation &amp; Access:</b>	
4.1	Formal play area (using natural materials)
4.2	Site Interpretation
4.3	Creation of natural play along trails
4.4	Traffic Management, Circulation and Signage
4.5	Restoration of the Avenue
<b>2.0</b>	<p><b>Key Issues</b></p> <p>In order to be eligible to make a funding application to the Rural Development Programme, the project is required to have a range of pre requisites in place. These pre requisites are also relevant to the next to meet pre Letter of Offer requirements for the Sport NI application.</p> <p>The next steps in moving the project forward are below:</p> <p>Stage1</p> <ul style="list-style-type: none"> <li>• Procurement and appointment of a design team to prepare technical design drawings, obtain planning approval, and to manage the tender process for the procurement of a contractor(s). The Council has issued an invitation to tender for an Integrated Design Team which is due to close on 8<sup>th</sup> January 2018. The IDT will be appointed for stage 1: up to procurement of a contractor. (Stage 2: management of the capital works will only be awarded following approval of funding for the capital works)</li> <li>• To establish a Service Level Agreement between Council / MGL LAG and Mayo Co Council re the delivery of the Co-operation Project, with NMDDC acting as a lead partner in the project management and financial delivery of the project. Costs associated with the Moorehall project will be fully reimbursed by Mayo Co Council</li> <li>• Obtaining Planning Approval</li> <li>• Legal Agreements: <ul style="list-style-type: none"> <li>• (1) Necessary legal Agreements with Derrymore Demesne landowners National Trust re delivery of the project in Derrymore Estate (license for work and license for occupation)</li> <li>• (2) Permissive Path Agreements with landowners re delivery of Camlough River walk project</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>• (3) Undertake land valuation on the Camlough river walk site to determine and potential value of compensation. Cost of land valuation is approx. £450.</li> <li>• Procurement for the appointment of a contractor(s). (However a contractor(s) will only be appointed following the approval of funding for the project)</li> <li>• Submit a funding application to MGL LAG once the above pre application steps have been completed.</li> <li>• Engage with Sport NI to secure a Letter of Offer</li> </ul> <p>Stage2</p> <ul style="list-style-type: none"> <li>• Stage 2 is implementation of the capital works which will only proceed following approval of funding for the capital works.</li> </ul>
<p><b>3.0</b></p>	<p><b>Recommendations</b></p> <ul style="list-style-type: none"> <li>i. Following the procurement and assessment of an Integrate Design Team for the regeneration of Derrymore Demesne and Moorehall Estate projects, to appoint the most economically advantageous tender, providing it is within budget</li> <li>ii. To put in place a Service Level Agreement between Council / MGL LAG and Mayo Co Council re the project management and financial delivery of the Co-operation Project</li> <li>iii. To engage with National Trust regarding necessary legal agreements regarding the completion of the works on their land. This will also outline the aspects of the project that National Trust will continue to maintain following completion of the project, and outline Council's responsibility for future maintenance of the Play Area</li> <li>iv. To establish Permission Path Agreements in relation to the River Walk, subject to legal formalities and land valuation.</li> <li>v. To procure the appointment of a contractor(s) for both Derrymore Demense and Moorehall Estate projects. However official appointment of a contractor(s) will only be made once funding is in place for completion of the capital works.</li> <li>vi. To submit a funding application to MGL LAG once the all pre application requisites have been completed. Engage with Sport NI to secure a Letter of Offer once all pre LoO requisites have been completed.</li> </ul>
<p><b>4.0</b></p>	<p><b>Resource Implications</b></p> <p>Cost of land valuation: £450</p> <p>Cost for procurement of a design team for Derrymore Demense and Camlough River project is estimated as £70,000, for both stage 1 and stage 2. (To be confirmed following tender process)</p> <ul style="list-style-type: none"> <li>• IDT costs against the Sport NI project will be allocated towards the Council's</li> </ul>

	<p>match funding requirement (if LoO secured) (Estimated £25,000)</p> <ul style="list-style-type: none"> <li>• IDT costs for the RDP Derrymore Demense project are estimated as £45,000 approx. Phase 1 costs will be cost to Council, estimated as £30,000. Phase 2: implementation of the capital works will receive match funding of 75% from RDP (if LoO secured)</li> <li>• A budget is available for the above costs</li> </ul>
<p><b>5.0</b></p>	<p><b>Equality and Good Relations implications</b> All necessary considerations will be taken account of.</p>
<p><b>6.0</b></p>	<p><b>Appendices</b></p>



<b>Report to:</b>	Economic Regeneration and Tourism Committee
<b>Subject:</b>	Establishment of a Northern Ireland Tourism Alliance
<b>Date:</b>	15 <sup>th</sup> January 2018
<b>Reporting Officer:</b>	Andy Patterson, Assistant Director Tourism, Culture and Events
<b>Contact Officer:</b>	Marie Ward, Director Enterprise, Regeneration and Tourism

### Decisions Required

Approve the decision to formally support the formation of a Northern Ireland Tourism Alliance.

<b>1.0</b>	<p><b>Purpose and Background</b> This paper details the formal request from Tourism NI to support the establishment of a new Northern Ireland Tourism Alliance.</p>
<b>2.0</b>	<p><b>Key Issues</b> The Chief Executive of Tourism NI has written to Council to formally request support for the establishment of a new body to champion the tourism sector and its benefits to the regional economy (appendix 1).</p> <p>It is envisaged that the new body will advocate for the development and delivery of tourism growth and to advocate for positive policy change in areas that would support tourism growth throughout Northern Ireland. The body will include all major tourism organisations as members (details included in appendix 1). All Local Authorities have been invited to become members and to hold a position on the executive of the new body.</p>
<b>3.0</b>	<p><b>Recommendations</b> To confirm Newry, Mourne and Down District Council's support of the formation of a new Tourism Alliance.</p>
<b>4.0</b>	<p><b>Resource Implications</b> £2,000 per annum towards the operational cost of the NI Tourism Alliance.</p>
<b>5.0</b>	<p><b>Equality Assessment</b> All necessary consideration has been taken account of.</p>
<b>6.0</b>	<p><b>Appendices</b> Appendix 1 – Correspondence from Tourism NI.</p>

Appendix 1 – Correspondence from Tourism NI



Liam Hannaway  
Chief Executive  
Newry, Mourne & Down Borough Council

15 December 2017

Dear Liam,

### Creation of the Northern Ireland Tourism Alliance

I am writing to you to follow up from my meeting with a number of the local authority Chief Executives at the SoLACE meeting in Lisburn on 3 November 2017.

Following that meeting the Steering Group set up to explore the potential for creating an independent, private sector led representative body for the tourism industry met on 4 December 2017.

This Steering Group, which was facilitated by Tourism NI, was chaired by Ellvena Graham, President of the NI Chamber of Commerce and consisted of a number of individuals with a key interest in the development of the tourism industry.

As I outlined at the SoLACE meeting, the purpose of the Northern Ireland Tourism Alliance is to champion the tourism sector and its benefits to the regional economy, make the case for resources to be made available for the development and delivery of tourism growth, including the work of local government, and to advocate for positive policy change in areas such as VAT, APD and Licencing Legislation.

Following on from our meeting it was agreed by the Steering Group that it would be important to have all 11 local authorities engaged as members of the Alliance, given local government's role in delivering major visitors attractions, visitor servicing through TICs, regeneration and development of their local tourism industries. It was also recognised that given the scale of the contribution made by the local government sector that it should be afforded a seat at the Executive of the Alliance.

It is important to emphasise that this is not a Tourism NI initiative however ourselves and Tourism Ireland would attend as observers and contribute £30,000 per annum towards the running costs of the Alliance.

Tourism NI, Floors 10-12, Linum Chambers, Bedford Square, Bedford Street, Belfast BT2 7ES  
Telephone: +44 (0)28 9023 1221 Fax: +44 (0)28 9024 0960

Corporate website: [tourismni.com](http://tourismni.com)  
Consumer website: [discovernorthernireland.com](http://discovernorthernireland.com)

Tourism Northern Ireland is an Equal Opportunities Employer.  
Tourism Northern Ireland (Tourism NI) is the trading name of The Northern Ireland Tourist Board.

Chairman: Terence Brannigan Chief Executive: John McGrillen





Currently each of the following organisations have agreed to commit to £5,000 per annum in membership fees to ensure the Alliance is suitably resourced to fulfil its objectives:

- Belfast Harbour
- George Best Belfast City Airport
- Belfast International Airport
- British Airways
- Aer Lingus
- FlyBe
- NI Hotels Federation
- National Trust
- National Museums NI
- Titanic Belfast
- Visit Belfast
- Hospitality Ulster
- Translink
- Stena Line
- ABTA
- NI Federation of Passenger Transport
- Food NI

In order to ensure the new Northern Ireland Tourism Alliance would be suitably resourced it is hoped that each of the Councils could contribute £2,000 per annum towards the running costs. Given that one of the objectives will be to lobby government for capital funding for Council led tourism projects this is likely to prove to be a minimal investment with significant return for the Council and tourism businesses in the area.

At the conclusion of the meeting on 4 December it was agreed that I, on behalf of the Steering Group, would write to you and ask you to propose to your Council that it become a member of the NI Tourism Alliance.

In the meantime Janice Gault, CEO of the NI Hotels Federation, and Colin Neill, CEO of Hospitality Ulster, have agreed to become Directors in the first instance to get the company incorporated and registered at Companies House. It was also agreed that Doreen McKenzie be appointed as interim CEO for a six month period in order to get the NI Tourism Alliance up and running and to facilitate the recruitment of a permanent CEO.

Tourism NI, Floors 10-12, Linum Chambers, Bedford Square, Bedford Street, Belfast BT2 7ES  
Telephone: +44 (0)28 9023 1221 Fax: +44 (0)28 9024 0960

Corporate website: [tourismni.com](http://tourismni.com)  
Consumer website: [discovernorthernireland.com](http://discovernorthernireland.com)

Tourism Northern Ireland is an Equal Opportunities Employer.  
Tourism Northern Ireland (Tourism NI) is the trading name of The Northern Ireland Tourist Board.

Chairman: Terence Brannigan Chief Executive: John McGrillen





I do hope that the Council will see this as a very positive development for the local tourism industry and will see the value in becoming part of a single voice for tourism in Northern Ireland.

Yours,

A handwritten signature in black ink, appearing to read "John McGrillen", with a long horizontal stroke extending to the right.

**John McGrillen**  
Chief Executive Tourism NI

(on behalf of the NI Tourism Alliance)

<b>Report to:</b>	Economic Regeneration and Tourism Committee
<b>Subject:</b>	UNESCO Geopark
<b>Date:</b>	15 January 2018
<b>Reporting Officer:</b>	Andy Patterson, Assistant Director Tourism, Culture and Events
<b>Contact Officer:</b>	Michelle Boyle, Tourism Development Officer

### Decisions Required

To approve the recommendation that the UNESCO Geopark submission will include the Strangford Lough and Lecale AONB (if agreed by Ards & North Down BC) in addition to the Mourne and Ring of Gullion AONBs.

#### 1. Purpose and Background

0

In March 2017 the ERT Committee approved the decision to engage with GSNI to initiate preparatory work to submit a new application for UNESCO Global Geopark in November 2019.

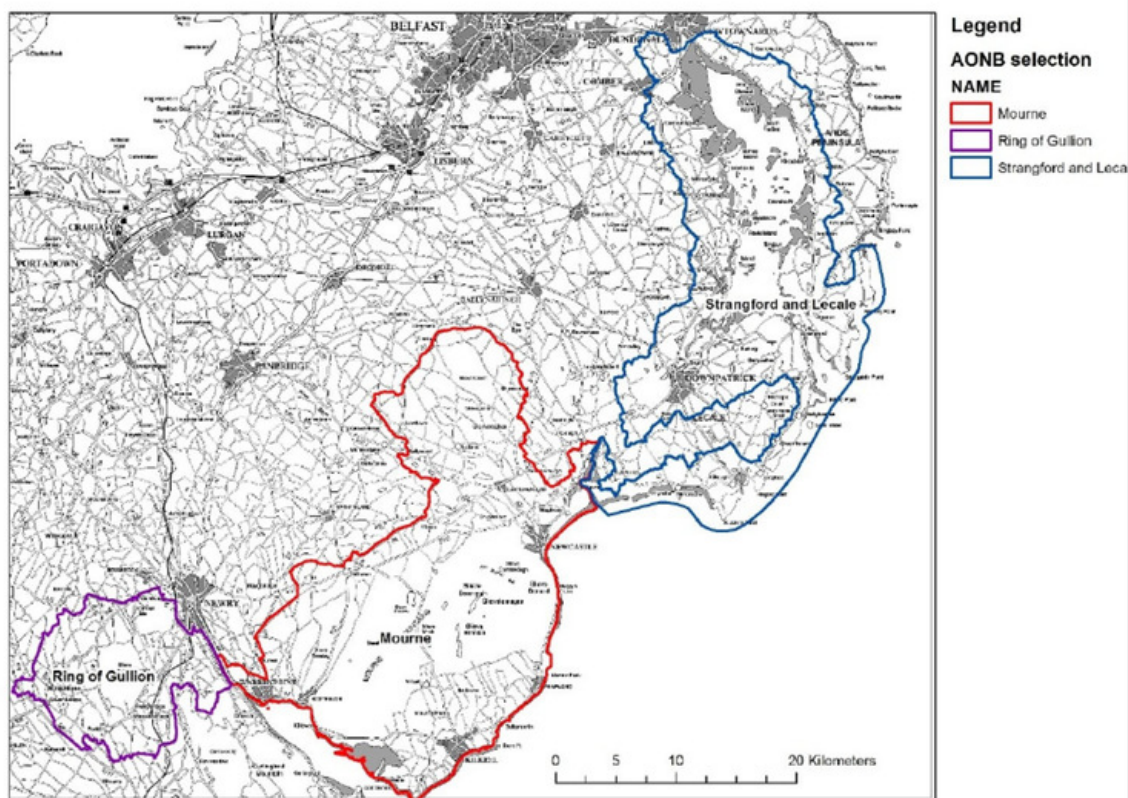
Work has been ongoing over the past 10 months and a decision is now required to confirm the boundary of the proposed Geopark. It is proposed that the Geopark will be based upon the areas covered by the three existing AONBs of the Mourne, Ring of Gullion and Strangford and Lecale.

Council officers are currently working in partnership with officers from Ards And North Down Borough Council to facilitate the preparatory work involved in the submission.

The Council agreed in March 2017 to engage with GSNI to initiate preparatory work to submit a new application for UNESCO Global Geopark status. Since March 2017 Council officials have been working with GSNI to achieve Geopark status for Mourne and Ring of Gullion as per the recommendation in the Council Tourism Strategy. It is proposed that the boundary for the UNESCO Global Geopark take in not only the Mourne and Ring of Gullion AONBs but also takes in the Strangford and Lecale AONB (part of the Ards and North Down Borough Council area). The purpose of this report is to outline the rationale behind this, to outline the work that has been achieved to date, and to propose the way forward with this project and the steps required to do this.

After extensive consultation, NMDDC published their Tourism Strategy 2017-2021 in March 2017. Recognising the success of the Geotourism Project and the potential that it has for delivering high quality tourism for the region, achieving UNESCO Global Geopark status is named as a Key Priority and a Catalyst Project in the Strategy. This action will ensure that there is an ongoing emphasis to build on past efforts at developing geotourism. Moreover, the underlying ethos of UNESCO Global Geoparks supports the direction of this Strategy – one that explores, develops and identifies the links between the physical heritage (particularly the geological heritage) and all other

	aspects of the area's natural, cultural and intangible heritage.
2. 0	<p><b>Key Issues</b></p> <p>In November 2016, the Geological Survey of Northern Ireland (GSNI) proposed a 'roadmap' to achieve UNESCO Global Geopark status. The original plan was to build upon the success of the Mourne Cooley Gullion Geotourism Project and include the two AONB's of Mourne and the Ring of Gullion. Given the amount of work already done, the proposed date for the submission of an application to UNESCO was November 2019.</p> <p>A great deal of consideration was given to the boundary of the proposed UNESCO Global Geopark and it was decided to use the boundaries of the existing AONBs. AONBs give formal recognition to distinct landscapes of high scenic value and due to their designation there is already provision for the conservation and enhancement of the area's natural beauty and to increase the awareness and public enjoyment of the area. It also provides for the management of the landscape to take all of this into consideration through AONB management plans. Managing an area holistically for protection, education and sustainable tourism is a requirement of all UNESCO Global Geoparks so by having this arrangement in place allows for an effective and cohesive management structure.</p> <p>It is now proposed to include the entire Strangford and Lecale AONB within the proposed UNESCO Global Geopark that would take in areas not only within the NMDDC area but also within the Ards and North Down Borough Council (ANDBC) area. This would allow for an increased diversity of internationally important geological heritage (see description below) that is already being managed holistically for protection and education. However, when planning the next steps, the level of geotourism development in the Strangford and Lecale AONB needs to be taken into consideration when compared to the amount of detailed work and preparation already undertaken in the other two AONBs as part of the previous geotourism submission in 2015.</p> <p>It should also be noted that if this boundary is accepted then there will be no further major expansions (no more than 10%) as this will be at the upper limit of the acceptable size for a UNESCO Global Geopark.</p>



The four absolute essentials of every UNESCO Global Geopark are geological heritage of international value, management, visibility and networking. By using the existing AONB management structure these essential criteria will be complementary to the work that is already carried out within and will provide added value to these existing designations. It should be noted at this stage that although the proposal for the boundary is the three AONBs there is potential in future to extend this once UNESCO Global Geopark status is already in place. This can be identified within the Geopark Development Plan and if there is a strong rationale for doing so such as internationally important geological heritage.

Consideration will need to be given to the name of the proposed UNESCO Global Geopark and should ideally take into account the geological heritage of the entire area (see below) to avoid any contentious issues surrounding the use of geographical place names.

### **Geological Heritage**

The geological history of the three AONBs; Ring of Gullion, Mourne and Strangford & Lecale, can be described broadly as a Tale of Two Oceans.

Over 400 million years ago, the island of Ireland as we now know it was literally split in two, with the upper half of the island being attached to Scotland, and the lower half to Wales and England. In between lay a vast ocean known as the Iapetus Ocean. Remnants of this ocean can be found as mudstones, siltstone and sandstones that would have formed on the bottom of this vast waterbody, and are now seen exposed

along the majority of the coast of Co. Down and particularly around Strangford Lough.

As the Earth's plates moved, the vast ocean began to close, bringing together the two halves and finally colliding about 400 million years ago. The huge forces required to bring two plates together generated vast amounts of heat below the surface leading to the formation of a great amount of molten rock. This stayed beneath the surface where it cooled and hardened and it is now seen as the Newry 'granite' exposed along the A1 and part of a large body of rock that extends from Forkhill all the way up to Slieve Croob.

Fast forward to about 60 million years ago when a new ocean is beginning to form, but this time it is the Atlantic Ocean as North America and Europe are gradually pulling apart from each other. The huge forces required to pull continents apart generates huge amounts of heat and results in the formation of molten rock. This is seen at the Ring of Gullion where a circular fracture in the existing rocks was filled with molten rock before it cooled and hardened. It is also seen as the Mourne Mountains where huge volumes of molten rock gathered beneath the surface before cooling and hardening to form the famous mountains. It is also seen more discretely at Scrabo Hill where the peak of the hill is formed from molten rock that cooled and hardened forming a protective barrier and causing it to stand proud from the surrounding landscape.

The closing of one ocean and the opening of another, has led to the formation of the majority of the rocks in the Ring of Gullion, Mourne and Strangford & Lecale AONBs, all in the course of the area's 400 million year history. In reality however, the geological heritage covers a lot more than this including the internationally important glacial deposits and landscapes around Strangford Lough. In total the area contains evidence of seven out of the 13 geological time periods making it one of the most geologically diverse areas for its size in Europe.

**Other Heritage**

UNESCO Global Geoparks are not just about geology but also include sites that are of interest for their history, archaeology, biodiversity, folklore, cultural heritage and also for intangible heritage. In the proposed UNESCO Global Geopark area there are many sites that also fall within these categories. These include the outstanding biodiversity around Strangford Lough and the upland areas of the Mournes, the fascinating Anglo-Norman, Viking, and early Christian heritage and the numerous prehistoric monuments that litter the landscape in many parts of the proposed area all of which are linked intrinsically to the landscape. This list is not exhaustive by any means and a full site assessment will be carried as part of the UNESCO Global Geopark application document preparation process.

**Benefits of UNESCO Global Geoparks**

One of the most obvious benefits of a UNESCO Global Geopark is the economic revenue that it generates. In a recent report that was compiled by the UK National Commission for UNESCO it was realised that out of all of the UNESCO designations in the UK, UNESCO Global Geoparks bring the highest financial benefit with an average of £2.9 million per UNESCO Global Geopark (see table below).

UNESCO	Estimated financial	Number	Estimated financial
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Designation	benefit per year		benefit per designation
World Heritage Site	£61.1 million	28	£2.2 million
UNESCO Global Geopark	£18.8 million	6.5	£2.9 million
Biosphere Reserve	£2.9 million	16	£0.18 million

*Source: UK National Commission for UNESCO*

In addition, a number of UNESCO Global Geopark have also carried out individual economic assessments. The Arouca UNESCO Global Geopark in Portugal completed an assessment in 2016 indicating that the tourism income generated by the Geopark was approximately **€15.1 million per year**. A similar, but not as comprehensive assessment was completed in 2014 for the Marble Arch Caves UNESCO Global Geopark that indicated that the Geopark generated approximately **£15.2 million per year** for the local economy in Co. Fermanagh and Co. Cavan.

The benefits of UNESCO Global Geoparks are not just economic. They have a significant role to play in empowering local communities and giving them the opportunities to develop cohesive partnerships with the common goal of promoting the area's significant geological and other heritage. Through these activities issues such as social inclusion and health & well-being can be addressed through recreational opportunities, social enterprise and educational programmes.

### **UNESCO Global Geopark Development**

In order to meet the planned submission deadline of 30 November 2019, a programme of work was put in place based on the requirements from UNESCO and the work already carried out as part of the Mourne Cooley Gullion Geotourism Project. It was also based on the fact that all aspiring UNESCO Global Geopark should be operating as a *de facto* Geopark for at least one year prior to submission. The plans was considered by Council in March 17 It should be noted that this was put in place prior to the addition of the Strangford and Lecale AONB so was based on Mourne and Gullion AONBs only.

A number of key milestones have already been reached:

- The Geopark Steering group has been established (for three AONB area)
- A Geopark Site Audit has been carried out (for Strangford & Lecale AONB)
- A Communications Specialist has been commissioned and a Communications Plan has been drafted (necessary to ensure a bottom-up approach is achieved)

	<p>and to avoid any misinformation regarding UNESCO Global Geopark status)</p> <ul style="list-style-type: none"> <li>• An Education and Events Plan has been drafted (for Mourne and Gullion only)</li> </ul> <p>The decision-making and planning process in the development of a UNESCO Global Geopark and preparation for application submission must be as inclusive and informed as possible. Given that the development and preparation requires input from a number of agencies and stakeholders it is dependent upon a partnership approach, which in turn necessitates all interested parties coming together to agree on future development through the Geopark Steering Group. The members of the Geopark Steering Group are as follows: NMDDC (lead), ANDBC, GSNI, Mourne Heritage Trust, Ring of Gullion AONB, Strangford and Lecale AONB, DAERA (Forest Service and NIEA), DfC (Historic Environment Division), NI Water, National Trust, Loughs Agency.</p>
<p><b>3.0</b></p>	<p><b>Recommendations</b></p> <p>To approve the recommendation that the UNESCO Geopark submission will include the Strangford Lough and Lecale AONB (if agreed by Ards &amp; North Down BC) in addition to the Mournes and Ring of Gullion AONBs.</p>
<p><b>4.0</b></p>	<p><b>Resource Implications</b></p> <p>Preparatory costs in terms of communications, education events, application dossier and assessment of the application is estimated at £30,000 and have been requested in the annual revenue budget.</p> <p>Annual running costs of a UNESCO Geopark, which would take effect from the 2019/20 would be circa £52,000.</p>
<p><b>5.0</b></p>	<p><b>Equality Assessment</b></p> <p>All necessary consideration has been taken account of.</p>
<p><b>5.0</b></p>	<p><b>Appendices</b></p> <p>N/A</p>



<b>Report to:</b>	Economic Regeneration and Tourism Committee
<b>Subject:</b>	Council attendance at Holiday World 2018 & Balmoral Show 2018
<b>Date:</b>	15 January 2018
<b>Reporting Officer:</b>	Andy Patterson, Assistant Director Tourism, Culture and Events
<b>Contact Officer:</b>	Michelle Boyle, Tourism Development Officer

<b>Decisions Required</b>	
Expressions from any Councillors who wish to attend either trade show.	
<b>1.0</b>	<p><b>Purpose and Background</b></p> <p>The Council is proposing to attend the Holiday World Dublin show (26 to 28 January 2018) and attending Balmoral Show (16 to 19 May 2018). Expressions of interest are requested from any Councillors who wish to attend either trade show.</p>
<b>2.0</b>	<p><b>Key Issues</b></p> <ul style="list-style-type: none"> <li>• The Council will have staff allocated to each day of the shows</li> <li>• Tourism businesses will be offered the opportunity to attend these trade shows in partnership with the Council</li> <li>• The aim of the Council's presence at the trade shows is to encourage potential tourists to visit the district and to collect data that can assist in the future marketing and promotion of the district.</li> <li>• The Council's attendance at other tourism trade shows, in addition to Holiday World and Balmoral, will be reviewed as part of the development of the development of the Council's new Tourism Marketing Plan.</li> </ul>
<b>3.0</b>	<p><b>Recommendations</b></p> <p>Expressions of interest are requested from any two Councillors who wish to attend either trade show.</p>
<b>4.0</b>	<p><b>Resource Implications</b></p> <p>The total cost of attending the Holiday World Dublin Show is £3,200. The total cost of attending Balmoral is £1,900. The cost of attending these trade shows is included in ERT marketing budget.</p>
<b>5.0</b>	<p><b>Equality Assessment</b></p> <p>No issues</p>
<b>6.0</b>	<p><b>Appendices</b></p> <p>N/a</p>

<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	Extension of appointment for Festival of Flight Flying Display Director for 2018
<b>Date:</b>	15th January 2018
<b>Reporting Officer:</b>	Andy Patterson, Assistant Director Enterprise, Regeneration and Tourism
<b>Contact Officer:</b>	Mark Mohan, Senior Tourism Initiatives Manager

### Decisions Required

Approval to extend the appointment Rick Peacock-Edwards as Festival of Flight Flying Display Director 2018 (for year three of three) in line with the ERT committee decision taken on 9<sup>th</sup> May 2016.

#### 1.0 Purpose and Background

On the 9<sup>th</sup> May 2016 the ERT committee approved the appointment of Rick Peacock-Edwards as Festival of Flight Flying Display Director 2016 with a provision to extend that appointment for a further two years subject to a successful post event review each year, and confirmation of his annual cost being considered. Committee approved the extension of this contract for the 2017 event on 10th April 2017. This paper sets out the recommendation to extend this contract for the third year of three.

#### Key Issues

Following a debrief of the Festival of Flight 2017 and consideration of all management related aspects of the event, it is recommended that council extend the appointment of Rick Peacock-Edwards, Flying Display Director for the 2018 event.

The debrief concluded that the air display of 2017 was very successful. A varied programme was provided involving both modern and historic aircraft, solo aerobatics, formation aerobatic teams and a Search and Rescue Demonstration which was dedicated as an attribute to the crew of Rescue 612. Planning for the 2018 event will commence shortly. Bids to various authorities for display items can be made immediately after the re-appointment of the Fly Display Director.

It is envisaged that the 2018 Festival of Flight will be developed in partnership with organisers of the Bray International Airshow and that opportunities for closer partnership with the Bray Air Show will be developed in 2019.

A paper will be brought to committee in due course with further details of the 2018 Festival of Flight.

#### 3.0 Recommendations

To extend the appointment of Rick Peacock-Edwards as Festival of Flight Flying Display Director 2018 in line with the ERT committee decision taken on 9<sup>th</sup> May 2016.

<b>4.0</b>	<b>Resource Implications</b>  Funds to extent the appointment of Rick Peacock-Edwards as Festival of Flight Flying Display Director 2018 will be allocated in the 2018/2019 events budget for Festival of Flight.  The total cost of the Flying Display Director and team of 4 command and control personnel will be £14,500.
<b>5.0</b>	<b>Equality and Good Relations implications</b>  All necessary consideration has been taken account of.
<b>6.0</b>	<b>Appendices</b>  N/A

(Item 3 – 29 November 2017)



Comhairle Contae Lú  
Louth County Council



Comhairle Ceantair  
an Iúir, Mhúrn  
agus an Dúin  
Newry, Mourne  
and Down  
District Council

M/151

**Joint Committee of Elected Members between  
Newry, Mourne and Down District Council, and Louth County Council**

**Report of Meeting held Wednesday 20 September 2017 at 10.00 a.m.  
in the Boardroom, Monaghan Row Offices, Newry**

<b>In the Chair:</b>	<b>Councillor D McAteer,</b>	<b>Newry, Mourne and Down DC (Joint Chair)</b>
<b>Present:</b>	<b>Councillor T Hearty,</b>	<b>Newry, Mourne and Down DC</b>
	<b>Councillor P Bryne,</b>	<b>Newry, Mourne and Down DC</b>
	<b>Councillor J Tinnelly,</b>	<b>Newry, Mourne and Down DC</b>
	<b>Councillor W Walker,</b>	<b>Newry, Mourne and Down DC</b>
	<b>Councillor D Curran,</b>	<b>Newry, Mourne and Down DC</b>
	<b>Councillor M Ruane,</b>	<b>Newry, Mourne and Down DC</b>
	<b>Councillor M Larkin,</b>	<b>Newry, Mourne and Down DC</b>
	<b>Councillor P McGeough,</b>	<b>Louth County Council</b>
	<b>Councillor A Watters,</b>	<b>Louth County Council</b>
	<b>Councillor E Coffey,</b>	<b>Louth County Council</b>
	<b>Councillor D Saurin,</b>	<b>Louth County Council (replacing Cllr A Cassidy)</b>
	<b>Councillor C Markey,</b>	<b>Louth County Council</b>
	<b>Ms J Martin,</b>	<b>Chief Executive LCC</b>
	<b>Mr L Hannaway,</b>	<b>Chief Executive NMDDC</b>
	<b>Ms E O’Gorman,</b>	<b>Director LCC</b>
	<b>Mr P Donnelly,</b>	<b>Director LCC</b>
	<b>Mr M Lipsett,</b>	<b>Director NMDDC</b>
	<b>Ms M Ward,</b>	<b>Director NMDDC</b>
	<b>Mr A Wilkinson,</b>	<b>Director NMDDC</b>
	<b>Ms P Arthurs,</b>	<b>East Border Region</b>
	<b>Ms A Powell,</b>	<b>NMDDC (Notes)</b>

**Invited Guests (Youth Councils Network):**

<b>Caoimhe McCormick,</b>	<b>St Louis Secondary School, Dundalk</b>
<b>Shane Kerr,</b>	<b>Coláiste Chú Chulainn, Dundalk</b>
<b>Florence Goodayle,</b>	<b>St Vincent’s Secondary School, Dundalk</b>
<b>Deirbhile Larkin,</b>	<b>Sacred Heart Grammar, Newry</b>

(Item 3 – 29 November 2017)

**1. Welcome and Apologies:****Apologies received from:**

Councillor E Corrigan,	Louth County Council (Joint Chair)
Councillor D Minogue,	Louth County Council
Councillor T Byrne,	Louth County Council
Councillor R Culhane,	Louth County Council
Councillor C Enright,	Newry, Mourne and Down DC
Councillor R Mulgrew,	Newry, Mourne and Down DC (Chairperson, NMDDC)
Ms B Woods,	Director LCC
Mr J McGuinness,	Director LCC
Mr F Pentony,	Director LCC
Ms D Carville,	Director NMDDC
Mr J McGilly,	Assistant Director NMDDC
Ms R Mackin,	Assistant Director NMDDC

**2. Presentation – “Brexit”**

A presentation was provided from the Youth Councils Network represented by members of Comhairle na nOg and Newry Mourne Youth Council.

The group have produced a report on Brexit. Concerns included impact of Brexit on education, transport, funding, peace building and the notion of a hard border.

Councillor McAteer proposed that Councillors who are due to visit Brussels on 11 October at the same time as the Youth Councils Network will re-inforce support for their report.

**3. Report of Louth/Newry, Mourne and Down Joint Committee Meeting held on 17 May 2017**

On the proposal of Councillor P Byrne, seconded by Councillor A Watters, Report of Meeting held on the 17 May 2017 was approved as a true and accurate record, same having been circulated.



(Item 3 – 29 November 2017)

#### **4. Matters Arising**

##### **Concessionary Access to Swimming Pools**

Councillor A Watters requested an update on progress regarding possible concessionary access for residents in both Districts to use either swimming pools in Newry and Dundalk. Officials informed Councillor Watters that nothing can be progressed at this time.

#### **5. MOU Action & Communication Plan Update**

Mr Hannaway discussed the updated MOU Action and Communication Plan.

##### **Brexit**

Following the Border event in Enniskillen, a report on Brexit has been produced representing the views of the 11 Border Councils. Liam informed that this work will ensure Border Councils have one voice as we move towards 2019 and reflect on the research that has been done.

This report has been circulated to these Councils to bring to their Committees for information and when finalised the report will be made available to Joint Committee members. A delegation from these Councils are due to present the report to Officials in Brussels on 11 October. Liam also informed that there are also plans to have bilateral sessions in the NI and Taoiseach's Office

Councillor D McAteer asked that the delegation attending remember to use the opportunity in Brussels to raise the profile of the MOU.

##### **Carlingford Ferry**

Joan Martin proposed that there is more work which can be done with local businesses to highlight potential opportunities from increase in people visiting the area in connection with the Ferry.

**Agreed:** It was agreed to provide signage support to the Ferry company to help direct visitors using the Ferry.

##### **Greenway/ Cycling Routes**

Councillor Watters made a request for a Dundalk Cycling alliance to provide a presentation to the Committee. Councillor McAteer also made a request for a similar cycling group in NMD District to also do a presentation.

**Agreed:** It was agreed that activity based tourism providers be invited to provide a presentation to develop Greenway / cycling routes at a future meeting.

(Item 3 – 29 November 2017)

### **Environment – Coastal Erosion and Nearly Zero Energy**

Pamela Arthurs informed members that although applications were unsuccessful for Coastal Erosion and Nearly Zero Energy Projects, re-submissions could be made depending on criteria for next funding call.

### **6. Update report on Narrow Water Bridge (attached)**

The update report circulated was noted. Joan Martin informed members that she is very determined to retain the planning permission currently in place. Consultants have been re-engaged and Officials have met with Department for Infrastructure. Joan is confident that current works planned at the Narrow Water roundabout on the Warrenpoint Road will satisfy the planning authority.

Marie Ward further informed members that each condition of the planning permission has been looked at individually and recommendations given over to Department for Infrastructure.

### **7. For noting – Paper from Stakeholder Consultation “Brexit – implications for cross-border health co-operation” (attached)**

The report circulated was noted

### **8. For noting – Louth / NMD Advisory Forum Action Plan (attached)**

The action plan circulated was noted and members informed that the Advisory Forum are due to meet again on Tuesday 28 November 2017.

### **9. Any Other Business**

No further items were raised.

### **10. Date of Next Meeting:**

The next meeting will be held on Wednesday 29 November 2017, 10am in Louth County Council Offices, Dundalk

Signed: M Ward

\_\_\_\_\_  
Director of Enterprise, Regeneration and Tourism  
Newry, Mourne and Down District Council

(Item 3 – 29 November 2017)

**ACTIONS**

	<b>ACTION</b>	<b>Referred to</b>
1.	<b><u>Carlingford Ferry</u></b> It was agreed to provide signage support to the Ferry company to help direct visitors using the Ferry.	M Ward / E O’Gorman
2.	<b><u>Greenway/ Cycling Routes</u></b> It was agreed that activity based tourism providers be invited to provide a presentation to develop Greenway / cycling routes at a future meeting.	M Ward / F Pentony

<b>Report to:</b>	Enterprise, Regeneration and Tourism Committee
<b>Date of Meeting:</b>	15 January 2018
<b>Subject:</b>	Downpatrick Townscape Initiative application to Heritage Lottery Fund
<b>Reporting Officer (Including Job Title):</b>	Jonathan McGilly, Assistant Director
<b>Contact Officer (Including Job Title):</b>	Margaret Quinn, Project Development Manager

<b>Decisions required:</b>	
To note the contents of the report.	
<b>1.0</b>	<b>Purpose and Background:</b>
1.1	Following committee approval to submit an application to the Heritage Lottery Fund (HLF) for a Downpatrick Townscape Initiative, consultants (Alastair Coey Architects) were appointed to prepare the submission. The consultants completed a character analysis of eligible properties within the conservation area and identified appropriate improvement schemes for each respective property. Public Consultation workshops were held and one to one meetings were conducted with relevant stakeholders.
<b>2.0</b>	<b>Key issues:</b>
2.1	Following the completion of the character analysis and the consultation process, an application for funding was submitted to the Heritage Lottery Fund by the closing date of 8 December 2017. It is anticipated that the HLF assessment will take three months. Therefore, we expect to receive a decision on the application in early April 2018.
<b>3.0</b>	<b>Recommendations:</b>
3.1	That Committee notes that the application for a Townscape Initiative has been submitted to the Heritage Lottery Fund.
<b>4.0</b>	<b>Resource implications</b>
4.1	The budget for the project was approved and included in the department's budget.
<b>5.0</b>	<b>Equality and good relations implications:</b>
5.1	The consultant fully complied with Section 75 legislation.
<b>6.0</b>	<b>Appendices</b>
	N/A

<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	Update on Next Steps on Export Development Programme
<b>Date:</b>	15 <sup>th</sup> January 2018
<b>Reporting Officer:</b>	Marie Ward, Director Enterprise, Regeneration and Tourism
<b>Contact Officer:</b>	Amanda Smyth, Enterprise Development Officer

### Decisions Required

To note the contents of the report and approve recommendations at Section 3

#### 1.0 Purpose and Background

Over the period May / June 2017 Council delivered a business growth programme that focused on supporting local SMEs to stimulate export activity. The programme was a unique and tailored programme that enabled businesses to select any target market of their choice, and through the programme potential customers in that Country and market would be identified and engaged for the company to take further action.

A total of 20 places were available. A marketing campaign was launched and an application form established by which companies could apply for a place on the programme.

Initial eligibility criteria was:

The business must be based within the Council district

2. The project must involve a product or service that has been sold before to a customer and has a customer profile defined.

3. A business to business project

All applications were scored, ranked and places offered on a first come first served basis to the highest scoring applicants (all applications above 80/150)

#### 2.0 Key Issues

##### Outputs

- 20 local companies were awarded a place on the overseas Results Programme
- Across the 20 participants, 8 different target markets were selected: Spain, Hong Kong, Brazil, Germany, France, USA, England and Ireland
- 7 different sectors within the above Countries were identified by the businesses: Publishing, Agri Food, IT, Agriculture, Manufacturing, Services, and Tourism
- On behalf of the 20 companies, the programme contacted directly 265 overseas companies.
- At least 12 overseas companies was contacted per participating company
- Each of the overseas companies was sent a profile of the local company, and their product / service
- Overseas results provided a detailed report to each local company setting out the details and response of each overseas company contacted on their behalf

	<ul style="list-style-type: none"> <li>• 13 of the 20 local companies was provided with details at least 1 potential overseas client who wanted to engage <b>immediately</b> with the local company</li> <li>• 10 of the 20 local companies was provided with details of at least 2 or more potential overseas clients who wanted to engage <b>immediately</b> with the local company</li> <li>• All companies received details of an overseas client that expressed an interest in engagement in the future, with an action for the local company to follow up in the <b>near future</b></li> </ul>
<p><b>3.0</b></p>	<p><b>Recommendations</b></p> <p>In order to determine impact of the programme, Council will 6 months following programme completion contact the 20 local companies to undertake monitoring against any new clients / contracts secured as a result of participation on the Overseas Results programme</p> <p>Council will also review with the business any further additional support that may be required to fulfil the new contract to inform potential additional programmes under future LED activity</p>
<p><b>4.0</b></p>	<p><b>Resource Implications</b></p> <p>Staff time</p>
<p><b>5.0</b></p>	<p><b>Equality and Good Relations implications</b></p> <p>All necessary considerations will be taken account of.</p>
<p><b>6.0</b></p>	<p><b>Appendices</b></p>

<b>Report to:</b>	Enterprise, Regeneration and Tourism Committee
<b>Date of Meeting:</b>	15 January 2018
<b>Subject:</b>	Farmers/Artisan Markets
<b>Reporting Officer (Including Job Title):</b>	Jonathan McGilly, Assistant Director
<b>Contact Officer (Including Job Title):</b>	Margaret Quinn, Project Development Manager

<b>Decisions required:</b>	
To note the contents of the report.	
<b>1.0</b>	<b>Purpose and Background:</b>
1.1	Following Council approval to develop pilot markets in Downpatrick and Newcastle in 2018, extensive research into the operation of markets has been undertaken and a steering committee established in each town to assist with the delivery of the markets.
<b>2.0</b>	<b>Key issues:</b>
2.1	<p><u>Downpatrick</u> A steering group which includes members of the Downpatrick Community Collective, Down Community Arts, Down County Museum staff and local producer representatives has been formed and is meeting on a monthly basis to develop the proposals for the pilot market in the Museum Courtyard in April 2018.</p> <p><u>Newcastle</u> A steering group which includes Mourne Markets, South Down Crafts and a local producer has been formed and is meeting on a monthly basis to develop proposals for the pilot market outside the Newcastle Centre in May 2018.</p> <p>Public consultation events have been arranged for early February 2018 to ensure that all local traders are involved in the development process and to ensure that local traders are not disadvantaged. Arrangements are being made to accommodate local traders in the markets to complement the producers and craft stalls. Discussions to date with local traders are positive and there is support for a market which attracts visitors.</p> <p>A marketing strategy is being developed with the Council's marketing section to agree a brand and to ensure effective promotion of the markets.</p> <p>Down Community Collective and Mourne Markets have both indicated a willingness to deliver the markets on a regular basis if the Council run</p>

	pilots prove successful.
<b>3.0</b>	<b>Recommendations:</b>
3.1	That the progress on this project is noted.
<b>4.0</b>	<b>Resource implications</b>
4.1	Budget for the project has already been approved.
<b>5.0</b>	<b>Equality and good relations implications:</b>
5.1	The project will be open to all participants and will recognise Section 75 legislation.
<b>6.0</b>	<b>Appendices</b>
	N/A



<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	Purple Flag update
<b>Date:</b>	Monday 15 January 2018
<b>Reporting Officer:</b>	Jonathan McGilly, Assistant Director Enterprise, Employment & Regeneration
<b>Contact Officer:</b>	Martin Patterson, Enterprise Development Officer

### Decisions Required

To note the detail of this update report.

#### 1.0 Purpose and Background

'Purple Flag' is an accreditation standard, launched in 2012, similar to the Green Flag award for parks and the Blue Flag for beaches. It is a standard of excellence for the evening and night-time economy. It allows members of the public to quickly identify town & city centres that offer an entertaining, diverse, safe and enjoyable night out.

Reinvigorated over the past three years by the Association of Town Centre Management (ATCM), there are now 70 Purple Flag towns and cities in the UK and Ireland and the positive response both by Councils, managers, local businesses and venues and the public is testament to the difference that this great initiative can make.

Newry, Mourne and Down District Council attained the 'Purple Flag' accreditation for Newry City Centre in October 2016 and relevant Council officers are seeking to implement the initiative in Newcastle, County Down.

#### 2.0 Key Issues

##### Newry Purple Flag

Newry Purple Flag has been established for a number of years and aims to promote the evening economy by a number of key initiatives. This is mainly achieved via a Purple Flag working group which includes the main stakeholders with responsibility and/or a key interest in marketing the city centre evening economy.

Newry, Mourne and Down District Council; provides Purple Flag coordinator, collates all relevant data, arranges meetings and prepares application. They also provide representation from Policing & Community Safety Partnership, Environment, Health, Building Control, Economic Development & Cleansing, Good Relations and Community Planning.

Newry Business Improvement District (BID) is a main representative body for the local Newry businesses. It also organises a number of major/minor events. Newry Chamber of Commerce and Trade is a main representative body for the local Newry businesses. It also organises a number of major/minor events. The Department for Communities is a major Government Department with economic and financial legislative powers and will offer a vision, potential funding and future strategy for the area. Focus on capital

	<p>development and economic and social programmes. The Department for Infrastructure is a major Government Department with economic and financial legislative powers and will offer a vision, potential funding and future strategy for the area. Focus on capital development. The Police Service of Northern Ireland (PSNI) will provide a full member of working group with important advice and direction as well as crime statistics and trend analysis for the area. Translink is Northern Ireland's main provider of transport including integrated bus and rail services. This is also on a cross border basis. The Confederation of Community Groups (umbrella body for community organisations) provides community opinion through a link between the community and the partnership. Newry and Mourne Enterprise Agency is an umbrella body for businesses in the Newry area with its priority to sustain and create jobs. They bring 45 years of experience to the working group.</p> <p>The Purple Flag accrediting team requires the designated area (Newry City Centre) to provide positive activities and measureable improvements on safety, pedestrian routes, public transport, car parking, venues (pubs and dining), events, marketing, strategy implementation, facilities, crowd management and major/minor events.</p> <p>An interim renewal application was submitted to the Purple Flag governing body (ATCM) in October 2017 and the full renewal is required in October 2018.</p> <p><b>Newcastle Purple Flag</b></p> <p>Following agreement that officers work with the private sector in Newcastle to establish a Purple Flag group, all relevant local businesses were circulated with details on how Newcastle could develop a Purple Flag application. Interested individuals were asked to register interest with staff with the objective of organising a public meeting. The take up was extremely small with only 4 businesses indicating a willingness to participate. This lack of commitment could be explained by the fact that we were promoting the Autism Friendly town and Every Customer Counts projects in the town at the same time. In view of this, and following discussions with the Chamber of Commerce, it was agreed that the Purple Flag project would be followed up with the businesses in early 2018.</p>
<b>3.0</b>	<p><b>Recommendations</b></p> <p>Note the detail of the report.</p>
<b>4.0</b>	<p><b>Resource Implications</b></p> <p>N/A</p>
<b>5.0</b>	<p><b>Equality and Good Relations implications</b></p> <p>Any future project will be required to meet the policy.</p>
<b>6.0</b>	<p><b>Appendices</b></p> <p>N/A</p>