

June 8th, 2018

Notice Of Meeting

You are invited to attend the Enterprise, Regeneration and Tourism Committee Meeting to be held on **Monday, 11th June 2018** at **3:00 pm** in **Boardroom, Monaghan Row.**

- Chair: Cllr. M Ruane
- Deputy Chair: Cllr. P Byrne
- Members: Cllr. R Burgess Cllr. M Carr
- Cllr. C Casey Cllr. W Clarke
- Cllr. D Curran Cllr. G Hanna
- Cllr. H Harvey Cllr. R Mulgrew
- Cllr. D McAteer Cllr. O McMahon
- Cllr. B Quinn Cllr. G Stokes
- Cllr. J Tinnelly

Agenda

1.0	Apologies and Chairperson's remarks	
2.0	Declarations of Interest	
3.0	To agree a start time for ERT Committee Meetings from June 2018 - April 2019 (Proposed timetable attached) ERT Proposed Meeting Times 2018 - 2019.pdf 	Page 1
4.0	ERT Action Sheet 14 May 2018 (Attached) Action Sheet ERT 11.06.18.pdf	Page 2
	Presentations	
5.0	Presentation: City Deal - L Hannaway	
	Enterprise, Employment and Regeneration Items	
6.0	Belfast Region City Deal Update (Attached) City Deal June 2018.pdf	Page 6
7.0	Artisan Markets (Attached) Artisan Markets - ERT June 2018.pdf	Page 10
8.0	ERDF Future Applications (Attached) <i>ERDF Report June 2018.pdf</i>	Page 12
9.0	Castlewellan Forest Park (Attached) <i>ERT Report Castlewellan June 2018.pdf</i>	Page 14
	Tourism, Culture and Events Items	
10.0	Tourism Cluster Development Programme (Attached) Tourism Cluster Development Programme (MB).pdf	Page 18

11.0 UNESCO Geoparks International Conference (Attached)

D UNESCO Geopark International Conference (MB).pdf

12.0 Ballynahinch Tourism Events Paper (Attached)

Ballynahinch Tourism Events June 2018.pdf

	Enterprise Employment and Regeneration - For noting	
13.0	Irish Street Public Realm (Attached)	
	Irish Street Public Realm Update - MQ.pdf	Page 20
14.0	Revitalisation Warrenpoint and Newry Cathedral Corridor (Attached)	
	Revitalisation W'Point and Newry Cathedral Corridor Report.pdf	Page 28
15.0	Update on the development of Arts, Culture and Heritage Strategy (Attached)	
	Arts Culture Strategy Development Update June 18.pdf	Page 30
16.0	Action Tracker Update Sheet (Attached)	
	ACTION TRACKER UPDATE SHEET ERT June 2018.pdf	Page 33
	Tourism Culture and Events - For noting	
17.0	Tourism Events Funding (Attached)	
	Tourism Funding Calls - June 18 ERT.pdf	Page 46
	Exempt Information Items	

18.0 Agreement for Works at Slieve Gullion (Attached)

This Item is deemed to be restricted by virtue of Paragraph 3 of Schedule 6 of the Local Government Act (Northern Ireland) 2014 - information relating to the financial or business affairs of any particular person (including the Council holding that information) and the public may, by resolution, be excluded during this item of business.

ENTERPRISE, REGENERATION AND TOURISM COMMITTEE (Times to be confirmed at first meeting of Committee)

Date	Time	Location
11 June 2018	3.00 pm	Boardroom, Monaghan Row, Newry
13 August 2018	5.00 pm	Boardroom, Monaghan Row, Newry
10 September 2018	3.00 pm	Boardroom, Monaghan Row, Newry
8 October 2018	5.00 pm	Boardroom, Monaghan Row, Newry
12 November 2018	3.00 pm	Boardroom, Monaghan Row, Newry
10 December 2018	5.00 pm	Boardroom, Monaghan Row, Newry
14 January 2019	3.00 pm	Boardroom, Monaghan Row, Newry
11 February 2019	5.00 pm	Boardroom, Monaghan Row, Newry
11 March 2019	3.00 pm	Boardroom, Monaghan Row, Newry
8 April 2019	5.00 pm	Boardroom, Monaghan Row, Newry
No Meeting in May due to LG elections		

ACTION SHEET - ENTERPRISE REGENERATION & TOURISM COMMITTEE MEETING

MONDAY 11 June 2018

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
ERT/086/201 8	DIVERSION AT ADDERS LOANIN	Approval to make a Diversion Order under the Access to the Countryside (NI) Order 1983 for a section of the public right of way known as Adders Loanin, Ballyward, Castlewellan.	J McGilly	Work in progress	Y
ERT/087/201 8	ATLANTIC AREA PROGRAMME	 Submit application to Atlantic Area, NMDDC as Lead Partner. Forward for consideration for rates estimate subject to satisfactory submission 	J McGilly	Application submitted – awaiting outcome Autumn 2018	Ν
ERT/088/201 8	INTERNATIONA L RELATIONS	 Approve the facilitation through St Paul's High School of a host visit from School No 7 to Newry, Mourne and Down District and to develop a wider connection across the area. Any future visits should give consideration to the school calendar. Approve further development of potential links with Post Primary Schools in relation to International Relations considered through the skills forum and recognition of the opportunities that exist through music. Development of links with SERC 	M Ward	Ongoing	Ν

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
		 and SRC in International Relations with consideration of participation in the upcoming Changchung visit. 4. To develop our Junior Competitions as part of the USA Kids Golf 5. To consider alternative accommodation exchanges to promote and encourage visits from both areas to visit from both areas to visit reciprocally. 6. To target golfing societies attached to our Golf Clubs to visit each other's areas as part of exchange (Ryder Cup approach). 7. To audit, inform and promote craft and niche products in each other's Council areas, Visit Centres etc. 8. To make Chamber connections and assist in encouraging ideas for collaboration. 9. To consider the possibility of an international link with Newry City Football Club 			
ERT/089/201 8	BALLYKINLER HUT PROJECT	Consider and approve the Business Case for the project, specifically the preferred Option 3, in order to enable the project to progress to	A Patterson	Business Case Completed	Y

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
		procurement with the support of the EU PEACE IV programme and Central Procurement Directorate, as required.			
ERT/090/201 8	NOTICE OF MOTION: COUNCIL TO SUPPORT ST PATRICK'S DAY FESTIVAL	 Council lead, support and enhance the Saint Patrick's Day festivities in the home of Saint Patrick, and in order to encourage greater connectivity with businesses and local communities to establish an inter - community and business forum for local people to contribute to the festival planning jointly with the Council. Terms of Reference of the Saint Patrick's Day Sub Committee to be circulated to ERT Committee Members. The policy regarding the flying of flags at Saint Patrick's Day festivals to be circulated to ERT Committee Members. Dates of the Saint Patrick's Day Sub Committee meetings to be circulated to ERT Committee 	M Ward	Ongoing	N

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
		Members in due course.			
ERT/091/201 8	AECOM – SOUTHERN RELIEF ROAD	The AECOM email address for receipt of comments to be circulated to Committee Members.	M Ward	Completed	Y
ERT/094/201 8	CASTLEWELLA N FOREST PARK TASK AND FINISH REPORT	Councillor Clarke's name to be added to the list of attendees at the Castlewellan Forest Park, Task and Finish Steering Committee meeting held on 20 April 2018.	J McGilly	Completed	Y
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Report to:	Enterprise, Regeneration and Tourism Committee
Date of Meeting:	Monday 11 th June 2018
Subject:	Belfast Region City Deal – Update on Emerging Proposition
Reporting Officer	Liam Hannaway Chief Executive
Contact Officer	Liam Hannaway Chief Executive

Decisions require	ed:
	f Report and approve Recommendations in Section 3: ort update on the Draft Emerging Proposition for the Belfast Region City
against prio	levelop economic impact, cost analysis and business case proposals ritised proposition proposals, to approve a financial allocation of £50,000 / Deal, which is available within 2018/19 revenue budget.
June). Giver review mem the following • 2 Sinr • 2 SDL • 1 UUF • 1 DUF	 P (Preferably a member of ERT Committee) P (Preferably a member of ERT Committee) ependent (Preferably a member of ERT Committee)
1.0 Pu	irpose and Background:
1.1 Th Pro inc im	e Belfast Region City Deal Councils are now developing a draft oposition that will set out the vision for the region which is one of clusive economic growth, delivering more and better jobs, with a positive pact on the most deprived communities and a balanced spread of nefits across the region.
Fra	e Draft Proposition document is supported strategically by an Industrial amework, and a strategic analysis of the region's needs and potential in ation to innovation, infrastructure, digital, tourism and skills.
	ey issues:
De Mi	nen finalised, the draft Emerging Proposition for the Belfast Region City eal, will be used to progress discussions with the lead Department - nistry for Housing Communities and Local Government (MHCLG), easury, and the NIO on the emerging projects and next steps. This is a
dra mo pa	aft document which will be refocused and amended over the coming onths to reflect on-going discussions with a working group of key rtners and stakeholders in the development of the deal. The working oup consists of representatives from all City Deal Councils, Universities,

Colleges, Permanent Secretaries, and key department officials who each feed into the various City Deal investment themes.

The Proposition sets out a programme of investment under 5 key themes, which channel investment to NI's priority high growth sectors, and assist in tackling key inclusive growth challenges. It is an integrated programme of investment, with synergies and connections between each of the themes:

Economic Infrastructure

The Vision for Infrastructure is one that delivers a dynamic, inclusive, connected Region. The Proposition currently sets out an ambitious infrastructure programme that is considered critical to supporting economic growth. Key Infrastructure headings are below, within which each City Deal Council has proposed key strategic projects for consideration,

Infrastructure Theme	NMD proposal
 Investment in Connectivity 	 Southern Relief Road
 Regeneration & Place making 	Newry City Regeneration
Strategic Infrastructure	Kilkeel Harbour Development

Tourism

Investment in tourism is critical to the further development and growth of NI economy. The proposition sets out key tourism drivers and focus for future product development:

- Focus on experience
- Emphasis on international visitors
- Focus on coherence
- Economic rationale for investment

A range of tourism proposals across the City Deal Region are identified within the proposition, falling within 2 broad themes. Newry, Mourne and Down District Council have 2 Tourism Projects currently included on the reserve list:

Tourism Theme	NMD proposal
 Authentic & Customer Centric Experiences Uniqueness of Natural Landscape and Heritage 	 Newcastle Gateway to the Mournes Warrenpoint Marina
Landscape and Hentage	
Infrastructure & Tourism pro	iect prioritisation:

All Tourism and Economic Infrastructure Projects will now be subject to intensive economic analysis, assessment and prioritisation against City Deal rules: impact on GVA and inclusive growth. Prioritised projects will be developed further through critical dialogue with key stakeholders, and will receive a Strategic Outline Case to enable further negotiation with lead Departments. Each City Deal Council will receive a strategic project delivered in their area; the successful project to be determined through the next stage of prioritisation which identifies projects that has the greatest impact against the City Deal vision and rules of economic impact and inclusive growth.

Digital

Investment in Digital proposals is essential to create a coherent and innovative digital eco system which will embed new capabilities and ways of working across the region. Key Digital Innovation projects identified include:

- A 5G Smart District Testbed Programme
- A Regional Connectivity Fund
- A Makerspace Network
- A Digital Innovation Platform

Innovation

The vision of this theme is to become an interconnected, innovation hub in which researchers and businesses are able to work together to test, develop and apply new technology and undertake analysis to both improve performance and productivity. It includes proposals for a:

- Global Innovation Institute
- Financial & Legal Technology Centre of Excellence
- Centre for Health & Life Sciences / connected & personalised Health
- Academic Medical Research Institute
- A number of Centres of Excellence: such as Creative Industries, Innovation & Entrepreneurship,

Education, Employability & Skills

A strong education, employability and skills programme is required to ensure that the right skills are available to support the economic growth created by the capital programme of investment. An education, skills and employability programme is based on the creation of skills for growth (high end jobs in growth sectors) and skills for inclusion (upskilling and reskilling). Measures proposed include:

- Careers Enhancement Programme
- Apprenticeship Hub
- Business Productivity Programme
- Digital Skills Programme
- Graduate Development Programme
- Employment Academies

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Report to:	Enterprise, Regeneration and Tourism Committee
Date of Meeting:	11 June 2018
Subject:	Pilot Artisan Markets – Downpatrick and Newcastle
Reporting Officer	Jonathan McGilly
	Assistant Director Employment, Enterprise and
	Regeneration
Contact Officer	Margaret Quinn
	Project Development Manager

Decisions required:

To approve the recommendation at 3.0

That the decision to enter into Service Level Agreements to deliver the monthly Artisan markets in Downpatrick and Newcastle is confirmed.

1.0	Purpose and Background:				
1.1	Approval was given by Council in August 2017 for Artisan Markets to				
	be piloted in Downpatrick and Newcastle in Spring 2018. Approval was				
	also given to work with locally established steering groups and, if the				
	pilots were successful, to enter into a Service Level Agreement				
	arrangement with the respective steering groups to deliver the				
	markets on behalf of Council. An annual budget of £5,000 per town				
	was approved to deliver the markets on a monthly basis in each				
	location. In Downpatrick the Downpatrick Community Collective				
	worked with Council officers and in Newcastle the Unit T organisation				
	was a partner.				
2.0	Key issues:				
2.1	Both pilot markets have now taken place and a full evaluation of each				
	undertaken.				
	Downpatrick				
	The pilot market was held in the Courtyard of Down County Museum on				
	Saturday 21 April 2018. The market attracted 17 local food/craft				
	producers. Additionally, three musical acts performed during the market				
	and free craft sessions were provided for children. A total of 1154				
	visitors attended the market and the feedback was very encouraging.				
	Surveys were undertaken with the stall holders and all assessed the				
	market as being highly successful. Questionnaires were issued to each				
	stall and traders were asked to rate the market on a scale of 1 to 5. All				
	respondents scored a 5 in each category of question. All traders who				
	participated signed a commitment to attend the next two monthly				
	markets. The Staff at Down County Museum were delighted with the				
	high turnout and recorded their highest attendance figures for a				

	Saturday to date.
	<u>Newcastle</u> The pilot market was held on the Plazza, Newcastle Centre on Saturday 5 May 2018. The market attracted 19 local food/craft producers and was oversubscribed with further traders requesting a stall. Again, three musical acts performed during the event and children's craft activities were provided. Given the nature of the location of this market it was difficult to accurately monitor the number of visitors. However, a conservative estimate would be that the numbers at least matched those of Downpatrick and there was an attendance of 1100+. Feedback was extremely positive with stall holders again scoring the market highly in the evaluation sheets and requesting pitches at further markets.
	Next steps
	As previously approved, the steering committees which have been established in each town and include Council officers, trader representatives and the local delivery agent, will continue to be responsible for the strategic organisation of the market. The local delivery agents i.e. Downpatrick Community Collective and Unit T will be responsible, through a Service Level Agreement, for the operational delivery of the markets. There will be 10 markets across the year in each location. Markets will not be held in January or February. During the Autumn time themed seasonal markets will be organised e.g Halloween and Christmas.
3.0	Recommendations:
3.1	That the decision to enter into Service Level Agreements with Downpatrick Community Collective and Unit T to deliver the respective monthly Artisan markets in Downpatrick and Newcastle is confirmed.
4.0	Resource implications
4.1	A £5,000 budget for each Service Level Agreement has already been approved and is in current budgets.
5.0	Equality and good relations implications:
5.1	The project will be open to all participants and will recognise Section 75
	legislation.
6.0	legislation. Appendices

Report to:	Enterprise, Regeneration and Tourism Committee		
Date of Meeting:	Monday 11 th June 2018		
Subject:	Business Development Funding applications to ERDF Investment for Growth and Jobs		
Reporting Officer	Jonathan McGilly Assistant Director Enterprise, Employment & Regeneration		
Contact Officer	Amanda Smyth Enterprise Development Officer		

Decisions required:

To note contents of Report and approve Recommendations in Section 3:

- Submission of funding applications to INI ERDF Investment for Growth and Jobs for future business development programmes, by current deadline of June 2018
- To allocate 20% match funding against eligible programme costs. (Estimate match funding requirement is £130,000 over 3 financial years (approx £45,000 per year). Estimate total grant drawdown is £520,000 over same period.)

1.0	Purpose and Background:
1.1	 ERDF is the main EU Structural and Investment Fund used to support economic development to help drive economic growth. Invest NI are the intermediary funding body for priority Axis 2 Objective 4 which is to "Increase employment in NI micro and small businesses". Council Officers have been working closely with INI to develop programme proposals that may be suitable for ERDF funding. The main criteria for proposals are that they are targeted at Small and Micro sized enterprises located within the District, and a key output of the programme is job creation.
2.0	Key issues:
2.1	 Officials have identified a number of Business Support programmes that are currently being developed as potential applications to INI under the ERDF Investment for Growth and Jobs funding stream. The application process is submission of a scoping application, and if accepted as a proposal, submission of a full funding application. Areas that officials are developing through scoping studies are: Procurement and supply chain development Sales Development Digital Development (in partnership with North Down and Ards District Council, with NMD acting as lead partner) If approved through scoping study discussions, Council approval is sought to submit relevant applications to INI ERDF Investment for
	Growth and Jobs for future business development programmes, running

	up to December 2022.
	Total estimated spend across 3 applications is £650,000 over 3 financial years, commencing April 19. Funding is allocated at 80% (£520,000), with 20% match funding (£130,000) to be allocated by Council over the same 3 financial year period. It is expected that programme implementation will not be until April 19, allowing time for INI assessment of application and procurement for delivery partners via EU Journal.
	All programmes will be developed with job creation outputs, targeted at micro and small enterprises located within the District, and within the guidance of programme eligibility.
	If Letters of Offer are secured, suitable programme delivery agents will be procured in line with Council procedures and those of CPD as per Letter of Offer requirements.
3.0	Recommendations:
3.1	Submission of funding applications to INI ERDF Investment for Growth and Jobs for future business development programmes, by current deadline of June 2018
	To allocate 20% match funding against eligible programme costs. (Estimate match funding requirement is £130,000 over 3 financial years (approx £45,000 per year). Estimate total grant drawdown is £520,000 over same period.)
4.0	Resource implications
4.1	Staff time to develop applications
	Staff time to implement and deliver programmes
	To allocate 20% match funding against eligible programme costs, and allocate budget towards ineligible costs, in line with available budgets
5.0	Equality and good relations implications:
5.1	All necessary considerations will be taken account of.
5.1	
6.0	Appendices

Report to:	Enterprise, Regeneration and Tourism Committee	
Date of Meeting:	11 June 2018	
Subject:	Castlewellan Forest Park	
Reporting Officer	Marie Ward – Director Enterprise, Regeneration and Tourism	
Contact Officer	Jonathan McGilly – Assistant Director Enterprise Employment & Regeneration.	

Decisions required:

To note contents of Report and approve Recommendations in Section 3:

- 1. To approve and adopt contents of the attached Castlewellan Forest Park Task and Finish Action Sheet dated 18.05.18
- Proceed with HLF and DAERA applications based on the recommendations of consultant's reports
- 3. Review costs and look into other potential sources of funding.
- 4. Review final application and consider a phased approach if other sources of funding are not available

1.0	Purpose and Background:
1.1	 The Castlewellan Forest Park Task and Finish Board met on 20th May to discuss the key findings and recommendations of the four reports that were commissioned to examine the following: Traffic Biodiversity The Arboretum Buildings at the Grange, Bothy Yard and Walled Garden. Each report provides estimated costs for each element of work and will form the basis for a Round 1 HLF application to be submitted by 15th August 2018 and a DAERA application to be submitted by 31st January 2019.
2.0	Key issues:
2.1	Potential funding: -DAERA funding including Council match funding: £660,000 -HLF funding: £1.9 million -Council contribution to HLF application: £1million -Total potential funding: £3,560,000
	<i>Shortfall:</i> The cost of the overall proposed project is estimated to be £4,353,592. There is a

	 deficit of £792,592. -In the case of additional funding not becoming available, the project may have to be phased. Other potential sources of funding are to be examined. <i>Next steps:</i> -NMDDC and Forest Service to progress on Memorandum Of Understanding and work towards Lease. -Consultants reports to form basis of HLF and DAERA applications -Council to seek other potential sources of funding
3.0	Recommendations:
3.1	 To approve and adopt contents of the attached Castlewellan Forest Park Task and Finish Action Sheet dated 18.05.18 Proceed with HLF and DAERA applications based on the recommendations of consultant's reports Review costs and look into other potential sources of funding. Review final application and consider a phased approach if other sources of funding are not available
4.0	Resource implications
4.1	The estimated costs of the proposed works and the potential available funding at present will leave a shortfall of \pounds 792,592.
5.0	Equality and good relations implications:
5.1	In delivery of this project the Council are fully mindful of the EIA policy that must be followed.
6.0	Appendices
	Action sheet of Task & Finish Steering Committee Meeting 18.05.18

Title of Working Group/Forum: Castlewellan Forest Park, Task and Finish Steering Committee

Date/time/venue: Friday 18th May 2018 at 2pm in The Grange, Castlewellan FP

Cllrs present: Cllr G Craig, Cllr W Clarke, Cllr M Murnin, Cllr L Devlin, Cllr R Burgess / Others Attending: Mr M Carey, Mr I Irwin, Mr J Watson

Chaired by: Ms S Montgomery Officers present: Mr J McGilly, S Crossey, Mr S McGivern

Apologies for non-attendance: Cllr A McMurray, Cllr R Howell, Mr K Scullion

Agenda	Subject	Agreed way forward (if matter requires	Lead Officer	Actions taken/Progress to date	Remove from
Item		Committee/Council approval, a			Action Sheet
Number		separate Report should be compiled			Y/N
		and submitted to Committee)			
	Lease between Forest Service	NMDDC to liaise with Forest Service and	S McGivern	Memorandum of Understanding has	N
3	and Council	have a Memorandum Of Understanding		been drafted.	
		for 15 th August 2018 (HLF application).			
		With a Lease in place for the Round 2			
		application in late 2019.			
	HLF Application	NMDDC to proceed with submitting	S McGivern	Enquiry form has been submitted to	N
5		Round 1 application to HLF. Working		HLF regarding Castlewellan. S	
		towards 15 th August 2018 deadline.		McGivern and S Montgomery met	
				with HLF to discuss the proposals.	
				Two further meetings have been	
				scheduled to keep HLF informed.	
	DAERA Application	NMDDC to proceed with submitting	S McGivern	Following the Expression of Interest	N
5		DAERA application. Working towards		submitted to DAERA, NMDDC have	
		31 st January 2019 deadline.		been invited to make an application	
				for funding. A meeting is scheduled	
				with DAERA to discuss proposals	
				and scheduling alongside HLF	
				funding.	

Agondo (anart Castlowallan Juna 2019 n	df			Pook t	o Agondo
Agenua	J.U/ERIR	eport Castlewellan June 2018.p	tential funding available is a total of	S McGivern	The estimated costs have been	N Back to	<u>o Agenua</u>
		works	\pounds 3,560,000 and the current estimate for		based on those provided through		
			proposed works is £4,352,592. Other		the consultant's reports.		
			potential funding streams and				17
			proposals are to be reviewed.				
	6	Consultants Reports	Consultants reports are to form the	S McGivern	Meeting has been scheduled for	N	
			basis for HLF and DAERA Applications.		June 4 th with Forest Service to		
			Arboretum report and Buildings reports		discuss reports.		
			to be shared with Forest Service.				
	6	Future management and	Council Officers from Maintenance and	S McGivern	Meeting has been scheduled for	N	
		maintenance	Tourism to meet with Project		June 4 th to discuss current proposals		
			Development Officer regarding future		and future maintenance/		
			management and maintenance.		management requirements		

Signed: _____Shane McGivern (Project Development Officer)

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Report to:	Economic Regeneration and Tourism Committee
Subject:	Tourism Business Engagement Programme
Date:	11 June 2018
Reporting Officer:	Andy Patterson, Assistant Director Enterprise, Regeneration and Tourism
Contact Officer:	Michelle Boyle, Tourism Development Officer

Decisions Required

As per recommendation in 3.0:

To consider and approve the decision to deliver a facilitated tourism cluster engagement and mentoring programme between September 2018 – April 2019.

1.0	Purpose and Background
	As part of the delivery of the Tourism Strategy, work has been ongoing over the past year on the development of a Visitor Experience Plan in close partnership with tourism businesses from across the region.
	Through this work Council officers have engaged with over 45 tourism and hospitality businesses through 6 cluster groups across the district to work closely with them to carefully develop and bring these experiences to life. A database has been built of key themes, stories and tourism experiences that are unique to this region and that can be promoted to prospective international visitors in order to grow incoming tourism revenue and volume to the district.
	This paper provides details of the work undertaken to date with the businesses and sets out proposals for the next stage of development support to run from September 18 to April 19.
2.0	Key Issues
	The Council's Tourism Strategy identified the completion of a Visitor Experience Plan as an objective to deliver creative and innovative solutions for inspirational and authentic visitor experiences, that would have standout in the international market place
	The visitor Experience Plan has been completed and recommends a combination of experiences which can be story based, thematic or geographical. The visitor Experiences seek to: Motivate international visitors to come to our destination

 Of-scale (more than one experience) Unified by a compelling story Provide an EPIC Moment (Experiential, Personalised, Iconic and Immersive, Creative) Capable of increasing dwell time Capable of increasing spend per visit (both day trips and overnight) Capable of increasing overnight stays
 The Visitor Experience Framework is based on delivering Epic Moments. To deliver Epic moments the emphasis needs to be on: Creating added value Creating platforms to tell local stories 'Bespoke'/unique elements Connecting with locals Quality of service Emphasis on detail Activate local businesses Encourage collaboration
With this in mind Council officers have been working with six cluster groups across the region. The emphasis has been on a collaborative approach to developing and delivering experiences which adds value all round – to the individual operator who can offer an enhanced product working with a partner, and to the visitor who benefits from the activity that has been enriched through the merging of experiential elements.
The Cluster approach, although very much in its infancy, has been engaging businesses through a facilitated approach. This culminated in the successful development of 10 visitor experiences. The process of developing these experiences has invigorated existing activities and has assisted tourism businesses in understanding how to adopt a different approach to align to the key destination themes in a more effective manner.
The newly developed 10 visitor experiences were pitched to 25 tour operators at the Meet-the-Buyer International Tour Operators workshop in April and all were well received.
 The success of the Cluster approach is dependant on the engagement of well developed businesses. To strengthen the competitiveness of Newry, Mourne and Down and its destination experiences a pilot programme of support was provided to 15 business across the clusters focusing on: Sales and services marketing Segmentation Time & Results Management Digital Marketing Consultative Selling Sales planning for long term success
 well developed businesses. To strengthen the competitiveness of Newry, Mourne and Down and its destination experiences a pilot programme of support was provided to 15 business across the clusters focusing on: Sales and services marketing Segmentation Time & Results Management Digital Marketing Consultative Selling

	The programme was extremely successful and important in developing businesses as part of the cluster approach.	
	On the basis of the review on the way forward to grow the cluster approach, the following programme is proposed, on working with our cluster groups:	
	 Review and engagement of the cluster groups to achieve a common vision. 	
	 Delivery of facilitated programmes to each cluster group by experts in the following areas: 1. Digital marketing 	
	 Tour operator engagement & selling to the international market Marketing content development, including video and imagery 	
	 Individual mentoring for 10 businesses who are currently delivering experiences and who have already successfully completed the sales and marketing skills programme. 	
	 Further development of 8 new visitor experiences based on the facilitated cluster engagement programme 	
3.0	Recommendations	
	To deliver a facilitated cluster engagement and mentoring programme between September – April 2019	
4.0	Resource Implications	
	The financial requirements is estimated at £30,000.	
5.0	Equality Assessment	
	All necessary consideration will be taken account of as part of the Framework implementation.	
6.0	Appendices	
	N/A	

Report to:	Economic Regeneration and Tourism Committee
Subject:	8 th International Conference on UNESCO Global Geoparks 2018
Date:	11 June 2018
Reporting Officer:	Andy Patterson, Assistant Director Tourism, Culture and Events
Contact Officer:	Michelle Boyle, Tourism Development Officer

Decisions Required

As per recommendation at 3.0: Consideration and approval for the ERT Chairperson and Council Official to attend the 8th International Conference on UNESCO Global Geoparks 2018 in Adamello – Brenta UNESCO Global Geopark, Trentino, Italy from 11-14 September.

1.0	Purpose and Background
	The Council agreed in March 2017 to engage with GSNI to initiate preparatory work to submit a new application for UNESCO Global Geopark status. Since March Council officials have been working with GSNI to achieve Geopark status for Mournes, Ring of Gullion and Strangford.
2.0	Key Issues
	Since March 2017, the Geopark boundary has been confirmed as the 3 AONB areas (Mourne, Gullion and Strangford & Lecale) within the District.
	At a meeting of all Councillors held on 16 February 2018 the proposed communication plan was presented and Council officials and GSNI have been progressing the implementation of the communication activity. A summary of activity includes:
	 Presentation at industry representative bodies Media briefings with all local and farming press Drop in sessions held across nine villages Attendance at four farmers marts Geology themed talk in Sean Hollywood Arts Centre An information stand at Balmoral Show Presentation at UK Committee for UNESCO Global Geopark Training for staff Family fun community open day in Kilbroney Park
	Further communication is planned over the summer with attendance at the Council's Giants Adventure Tourism Events, participation in geological related activities at the Soma Festival, and other events including Newry Agricultural

	Show, Castlewellan Show, Lunasa Festival, etc.
	An Education and Events Plan will be delivered from September 2018.
	A key requirement of achieving UNESCO Global Park status is demonstrating your engagement with the network and any learning you have adopted. An opportunity to demonstrate a contribution to this requirement is at the 8 th International Conference on UNESCO Global Geoparks 2018, which will take place in Adamello – Brenta UNESCO Global Geopark, Trentino, Italy from 11-14 September. This event provides an opportunity for key learning on sustainable tourism, promotion and environmental education initiatives, delivered in other Geoparks. The conference also provides an important networking opportunity with the UNESCO Geopark Officials. In partnership with GSNI an abstract has been submitted on the Mourne, Gullion and Strangford Geopark, and a presentation will be undertaken at the Conference on the Aspiring Geopark.
3.0	Recommendations
	ERT Chairperson and Council Official to attend the 8 th International Conference on UNESCO Global Geoparks 2018 in Adamello – Brenta UNESCO Global Geopark, Trentino, Italy from 11-14 September 2018.
4.0	Resource Implications
	The costs of attending the 8^{th} International Conference is approximately £1200 - £1400 per person.
5.0	Equality and good relations implications
	All necessary consideration will be taken account of.
6.0	Appendices
	N/A

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Agenda Item:	Ballynahinch Tourism Events
Report to:	Economic Regeneration and Tourism Committee
Subject:	Ballynahinch Tourism Events
Date:	11 June 2018
Reporting Officer:	Andy Patterson, Assistant Director Enterprise, Regeneration and Tourism
Contact Officer:	Andy Patterson, Assistant Director Enterprise, Regeneration and Tourism

Decisions Required

To consider and approve the decision to host an Autumn Harvest Tourism Festival in Ballynahinch, and that an Events Production Company is appointed to work with local tourism and hospitality stakeholders to develop and deliver the new event in September 2018.

1.0	Purpose and Background
	The 2018/19 Tourism Event's Programme includes plans to host a Harvest Tourism Event in Ballynahinch at the end of September 2018. This event was to be delivered concurrently with the Game and Market Fayre that had been run in Ballynahinch for a number of years.
	It has been confirmed that the Game and Market Fayre will not be going ahead this year in the town. Therefore it is proposed that the allocated budgets for these two events are combined and that an Events Production Company is appointed to work with local tourism and hospitality stakeholders to develop and deliver a new Harvest Tourism Festival in Ballynahinch at the end of September 2018.
2.0	Key Issues
	Council Tourism officers have engaged with tourism and hospitality stakeholders in Ballynahinch in recent months and it is evident that the development of this new event can work as a catalyst to create and support a new Tourism Cluster of like-minded stakeholders in the area. It is proposed that this new cluster would be supported through the council's Tourism Cluster Development Programme that aims to:
	a) Support capacity growth of tourism and hospitality stakeholders, and b) Develop authentic visitor experiences that can grow tourism revenue and volume, and provide international stand-out for the district.

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	The budget that was originally allocated to the two events was as follows:
	 Harvest Tourism Festival - £10,000 Game and Market Fayre - £25,000
	It is proposed that this budget is now combined for the development of the new Autumn Harvest Tourism Festival and that an Events Production Company is appointed to work with local tourism and hospitality stakeholders to develop and deliver the new event in Ballynahinch in September 2018.
3.0	Recommendations
	To consider and approve the decision to develop an Autumn Harvest Tourism Festival in Ballynahinch, and that an Events Production Company is appointed to work with local tourism and hospitality stakeholders to develop and deliver the new event in September 2018.
4.0	Resource Implications
	The budget for this event has been profiled within the 18/19 Tourism Events Programme. No further budget resource is required.
5.0	Equality Assessment
	All necessary consideration will be taken account of as part of the Framework implementation.
6.0	Appendices

Report to:	Enterprise, Regeneration and Tourism Committee
Date of Meeting:	11 June 2018
Subject:	Irish Street, Downpatrick, Public Realm Scheme
Reporting Officer	Jonathan McGilly Assistant Director Employment, Enterprise and Regeneration
Contact Officer	Margaret Quinn Project Development Manager

Decisions	required:
To note the	contents of the report.
1.0	Purpose and Background:
1.1	As reported previously, Council, in partnership with Transport NI, has been progressing design proposals for a public realm scheme in Irish Street, Downpatrick. A capital funding package of £640,000 has been agreed, with Council approving a contribution of £110,000 and the balance of £510,000 being provided by the Department for Communities (DFC).
2.0	Key issues:
2.1	Delays in implementing the scheme have been an issue. DFC was unable to release the funding package due to budget approval constraints. Additionally, delays were incurred in securing Planning approval. Following a request from Planning Service, it was agreed to use an alternative colour palette of granite for the footpaths and amended drawings were submitted for consideration. These issues have now been addressed and DFC has approved the funding package. Planning issues have also been resolved and the scheme will now be able to progress. Transport NI will be delivering the scheme on behalf of Council. It is expected that work will commence in Irish Street in September 2018. Council will, upon receipt of a letter of offer from DFC, commence the procurement of the granite. This was approved by Council in 2016.
3.0	Recommendations:
3.1	To note that the Irish Street Public Realm Scheme will commence in Autumn 2018 and that Council will, upon receipt of the letter of offer from DFC, procure the granite.
4.0	Resource implications
4.1	Match funding has already been approved and is in existing budgets.
5.0	Equality and good relations implications:

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5.1	The contractor will be required to address issues of equality and sustainability in the delivery of the scheme. Preliminary consultations have complied with Section 75 legislation.
6.0	Appendices
	N/A

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Report to:	Enterprise, Regeneration and Tourism Committee
Date of Meeting:	11 June 2018
Subject:	Revitalisation Projects – Cathedral Corridor and Warrenpoint
Reporting Officer	Jonathan McGilly Assistant Director Employment, Enterprise and Regeneration
Contact Officer	Margaret Quinn Project Development Manager

Decision	s required:
To note th	e contents of the report and that the revitalisation schemes in Newry
	Corridor and Warrenpoint will be commencing in July 2018.
Catheurai	Connuol and Warrenpoint will be commencing in july 2018.
1.0	Purpose and Background:
1.1	Following on from the completion of public realm schemes in Newry
	Cathedral Corridor and Warrenpoint, Council, in 2017, secured
	approval from the Department of Communities (DFC) to implement
	Revitalisation Schemes in Cathedral Corridor, Newry and Warrenpoint.
	Steering Committees, which include DEA Councillors and Chamber of
	Commerce members, were established and action plans developed.
	The Action Plans include, among other projects, shop frontage
	improvement schemes and marketing and branding projects. Funding
	of £150,000 was allocated to Warrenpoint and £100,000 to Newry
	Cathedral Corridor.
2.0	Key issues:
2.1	Due to a delay in DFC being able to approve budgets, Council, to date,
	has been unable to implement the Revitalisation Schemes. We have
	now received confirmation from DFC that the necessary budgets have
	been approved and we are able to commence both revitalisation
	schemes.
3.0	Recommendations:
3.1	To note that the revitalisation schemes in Newry Cathedral Corridor and
	Warrenpoint will be commencing in July 2018.
4.0	Resource implications
4.1	Match funding for both projects has already been approved and is in
	existing budgets.
5.0	Equality and good relations implications:
5.1	The projects will be open to all participants and will recognise Section 75
	legislation.
6.0	Appendices
	N/A

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Report to:	Economic Regeneration and Tourism Committee
Subject:	Culture, Arts and Heritage Strategy 2018 - 2022
Date:	11 June 2018
Reporting Officer:	Andy Patterson, Assistant Director Tourism, Culture and Events
Contact Officer:	Aisleain McGill, Head of Culture, Arts, Heritage and Events

 1.0 Purpose and Background The Council has appointed Blu Zebra to undertake the development of a Culture, Arts and Heritage Strategy, 2018 – 2002 and Action Plan 2018 – 2020. 2.0 Key Issues The development of the strategy has commenced. Internal Council stakeholders met on 01/06/18. An extensive schedule of engagement is planned over the coming weeks as follows: Elected Members Liam Hannaway, Marie Ward, Andy Patterson Cross Border and Cross Council Irish Language and Ulster Scots Community Networks Arts for Older People Festivals and Community Festivals Neighbourhood Renewal Historical societies and Heritage Groups Arts for Children and Young People Creative enterprises/industries (inc. cinematic and crafts) and local businesses Amateur arts including drama societies, community arts and community groups in estates, villages etc Community Planning, Rural, Town Centres, Tourism, Economic Development and Planners Good Relations/PCSP/PEACE IV, Community Development Statutory Sector including Libraries and Museums 	To Note c Presentat	s Required contents of the Report: tion of schedule of internal and external stakeholder meetings relating to the nent of a Culture, Arts and Heritage Strategy, 2018 – 2002 and Action Plan 2018 –
Arts and Heritage Štrategy, 2018 – 2002 and Action Plan 2018 – 2020. 2.0 Key Issues The development of the strategy has commenced. Internal Council stakeholders met on 01/06/18. An extensive schedule of engagement is planned over the coming weeks as follows: • Elected Members • Liam Hannaway, Marie Ward, Andy Patterson • Cross Border and Cross Council • Irish Language and Ulster Scots • Community Networks • Arts for Older People • Festivals and Community Festivals • Neighbourhood Renewal • Historical societies and Heritage Groups • Arts for Children and Young People • Creative enterprises/industries (inc. cinematic and crafts) and local businesses • Amateur arts including drama societies, community arts and community groups in estates, villages etc • Community Planning, Rural, Town Centres, Tourism, Economic Development and Planners • Good Relations/PCSP/PEACE IV, Community Development	1.0	Purpose and Background
 The development of the strategy has commenced. Internal Council stakeholders met on 01/06/18. An extensive schedule of engagement is planned over the coming weeks as follows: Elected Members Liam Hannaway, Marie Ward, Andy Patterson Cross Border and Cross Council Irish Language and Ulster Scots Community Networks Arts for Older People Festivals and Community Festivals Neighbourhood Renewal Historical societies and Heritage Groups Arts for Children and Young People Creative enterprises/industries (inc. cinematic and crafts) and local businesses Amateur arts including drama societies, community arts and community groups in estates, villages etc Community Planning, Rural, Town Centres, Tourism, Economic Development and Planners Good Relations/PCSP/PEACE IV, Community Development 		
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 Liam Hannaway, Marie Ward, Andy Patterson Cross Border and Cross Council Irish Language and Ulster Scots Community Networks Arts for Older People Festivals and Community Festivals Neighbourhood Renewal Historical societies and Heritage Groups Arts for Children and Young People Creative enterprises/industries (inc. cinematic and crafts) and local businesses Amateur arts including drama societies, community arts and community groups in estates, villages etc Community Planning, Rural, Town Centres, Tourism, Economic Development and Planners Good Relations/PCSP/PEACE IV, Community Development 		met on 01/06/18. An extensive schedule of engagement is planned over the
Public meetings have been arranged in both Downpatrick (26 th June at 8pm		 Liam Hannaway, Marie Ward, Andy Patterson Cross Border and Cross Council Irish Language and Ulster Scots Community Networks Arts for Older People Festivals and Community Festivals Neighbourhood Renewal Historical societies and Heritage Groups Arts for Children and Young People Creative enterprises/industries (inc. cinematic and crafts) and local businesses Amateur arts including drama societies, community arts and community groups in estates, villages etc Community Planning, Rural, Town Centres, Tourism, Economic Development and Planners Good Relations/PCSP/PEACE IV, Community Development Statutory Sector including Libraries and Museums

	in Down Arts Centre) and Newry (27 th June at 8pm in Sean Hollywood Arts Centre) and these will be advertised across print and social media.
	Groups and individuals who will be contacted include, but are not limited to:
	East Border Region
	Louth County Council
	Ards and North Down BC, Armagh Banbridge and Craigavon
	Glor Uachtar Tire
	Foras na Gaeilge
	Ulster Scots Agency
	Down Community Network
	Down Community Arts
	Feis committees, Newry Drama Festival
	University of the Third Age
	SRC/SERC
	DfC (HET and Museums and Libraries)
	Public Health Agency
	Tourism NI
	Arts Council NI
	Libraries NI
	Southern Area Health and Social Care Trust
	Northern Ireland Housing Executive
	Screen NI
	Heritage Lottery Fund
	National Trust
	Thrive NI
	Craft NI
	Visual Arts Ireland
	Drama Groups
	Choirs
	Heritage groups and Historical Societies
3.0	Recommendations
	Presentation of schedule of internal and external stakeholder meetings relating to

	the development of a Culture, Arts and Heritage Strategy, 2018 – 2002 and Action Plan 2018 – 2020.
4.0	Resource Implications
	N/A
5.0	Equality and good relations implications
	All necessary consideration will be taken account of.
6.0	Appendices
	N/A

ACTIONS TRACKING UPDATE

ENTERPRISE REGENERATION AND TOURISM COMMITTEE

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		ERT - MONDAY 14 NOVEMBER 2016			
ERT/176/2016	Sean Hollywood Arts Centre Café Franchise	 (a) The Council to not proceed on the basis as outlined in Point2.0 for the reasons as outlined in Point 3.0 in Report dated 14 November 2016 from Ms J Turley Facilities Administrator. 	Andy Patterson	Under Review	N
		(b) Council Officials to enter back into negotiations regarding the café franchise at Sean Hollywood Arts Centre			
ERT/178/2016	Caravan and Campsite Management	 (a) To agree a join process between Council and Forest Service to appoint external expertise to prepare the Business Rationale and Specification to seek competent providers for the management of Tollymore, Castlewellan and Kilbroney Park Caravan/ Camping provision with the option to consider some additional tourism recreational services which would enhance the tourism offering. (b) To revert to Council with the completed Business Rational and Specification prior to progressing to 	Andy Patterson	In progress	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		seek Expression of Interest.			
		12 JUNE 2017			
ERT/101/2017	Cranfield Beach	Councillor Quinn asked for Officials to look at replacing the turning bay with a roundabout as during warmer water cars park in the turning bay resulting in residents being unable to get into their homes.	Michelle Boyle	Council are currently working on Phase II improvement scheme at Cranfield Beach and when works commence it will involve enhancements to the turning bay.	N
		Hotel provision – Rostrevor			
ERT/118/2017	 Lease – Tennis Pavilion – Rostrevor Tennis Club 	It was agreed to agree to a proposed 20 year lease from 1 March 2017 of the pavilion building to Rostrevor Tennis Club at peppercorn rent, as per report dated 12 June 2017 from Ms B Magill, Administration Officer.	Andy Patterson	Tennis Club have not signed the Lease – consideration as to next steps and further paper will be brought back to Committee.	N
		AUGUST 2017			
ERT/140/2017	Clanbrassil Barns and Tea Rooms Tollymore Forest Park	 (a) It was agreed the Council enter into a legal agreement with DAERA for a 20 year Lease for Clanbrassil Barns & Tea Rooms at Tollymore Forest Park, subject to valuation by DAERA and condition assessment by 	Andy Patterson	Ongoing	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		Council, as per Report dated 14 August 2017 from Ms M Boyle, Tourism Development Officer.			
		ERT MONDAY 9 OCTOBER 2017			
ERT/171/2017	GREENWAY DEVELOPMENT PROPOSALS	 (a) Council approval to work up project bids and detailed designs for the Department of Infrastructure's Capital Grants Programme for Greenways should the Programme become available. (b) Council explores how the work relating to the negotiation with landowners can be progressed 	Jonathan McGilly	Work will commence subject to necessary funds being secured in18/19 Budgets.	N
ERT/191/2017	CAMLOUGH LAKE - LAND RELATED MATTERS	 <u>Closed Session Item</u> (a) To enter into negotiations with Richardson Estate to settle any outstanding mortgage they hold pertaining to Camlough Lake To complete detail design and submit planning associated with multi purpose building at Camlough Lake to assist in informing land acquisition requirements 	Andy Patterson	Ongoing	N
		ERT MONDAY 11 DECEMBER 2017			
ERT/217/2017	AUDIT OF VACANT PROPERTIES	 (a) To approve the SLA with the 2 no. Enterprise Agencies to cover works agreed in advance up to a maximum cost of £20,000 per annum for 2017/18 	Jonathan McGilly	Work in progress	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		and 2018/19.			
		(b) To approve vacant property unit			
		works be completed under this SLA at			
		a cost of £10,000 within the current			
		financial year.			
		(c) To include any vacant land in			
		Downpatrick and Newry			
ERT/218/2017	ARDGLASS	(a) To contribute £25k (25%) to	Jonathan	Work in progress	N
	HARBOUR	Local Harbour Development Group to	McGilly		
	DEVELOPMENT	complete a business case for Harbour			
		Development and wider regeneration			
		projects.			
		(b) That the Group contribute 10%			
		overall costs.			
		(c) That the Group secure remaining			
		(65%) budget from external source i.e.			
		FLAG.			
		(d) That a Newry, Mourne and Down			
		District Council Officer support the			
		Group in their work.			
ERT/219/2017	ACCESS AUDIT	(a) Audit of Access to the Strangford	Jonathan	Work in progress –	N
	STRANGFORD	Lough to include: Current Access,	McGilly	Final draft available	
	LOUGH AND	Potential Access and		18.05.18	
	LECALE	Recommendations, relevant to the			
		potential to develop water based			
		recreation and related activities while			
		conserving the area's conservation			
		features and biosecurity.			

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ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		February 2018			
ERT/029/2018	CASTLEWELLAN FOREST PARK REPORT	 To submit an application to the DAREA Rural Tourism Scheme in respect of funding in the region of £500,000 in respect of Castlewellan Forest Park. Council will be required to commit match funding in the region of £167,000 (25%). The application is inclusive of a Technical Assistance Grant in the region of £50,000. (EOI submission February 2018.) To submit a formal project enquiry to Heritage Lottery Fund followed by a full application in Summer 2018 requesting funding of £1000,000. Council commit to match funding this request with £100,000. To procure the necessary services and contracts - inclusive of Economic Appraisal, Business Plan, Multi-disciplinary Design Team and Contractors in accordance with the applicable funding guidance. Appointments in respect of construction contracts subject to successful award of funding. 	Jonathan McGilly	Work in progress	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		 To submit applications for Statutory Approvals ie Planning, Building Control and NIEA if required. To procure a facilitator for the purposes of consultation required for the project development. Castlewellan Forest Park Task & Finish Project Board report dated 12 February 2018 to be amended to read £100,000 as opposed to £1,000,000. 			
ERT/032/2018	INNOVATION CONFERENCE TOURISM ALLIANCE	Approve delivery of an Innovation Conference in Newry City in 2018 and appointment of delivery agent.	Marie Ward	Ongoing	N
ERT/044/2018	FORKHILL FORMER BARRACKS SITE	 MARCH 2018 1. Council Officials continue to work closely with DFC to ensure that Councils interest in the site is maintained and any follow up Business Cases are completed and submitted to the Department for Communities. 2. Council Officials and DEA reps on the Forkhill Site Development Steering Group to liaise closely with DFC and any other registered government departments to ensure that a balanced mixed use 	M Ward	Ongoing/Work in Progress	N

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ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		development of the site takes place.			
ERT/045/2018	DFC YEAR END UNDERSPEND	 Council Officials continue to work up a Call Off Capital List of smaller projects that would be eligible for potential DFC under-spend in 18/19 financial year. 	J McGilly	Ongoing	N
		 Council approve a Letter of Offer for £15,000 that will come from DFC in regards to small elements of Newry City Christmas Illuminations, Dereliction Decoration and Floral 	J McGilly	Ongoing	N
		Planters that they wish to fund in 17/18.3. Report back to ERT Committee in due course on progress with the	J McGilly	Ongoing	Ν
		 4. A report regarding the provision of floral displays across smaller towns and villages in the district be sent to the RTS Committee and brought back to ERT Committee in due course 	J McGilly	To be placed on May ERT agenda	Ν
		ERT APRIL 2018			
ERT/059/2018	ERT BUSINESS PLAN 2018/19	 Members are asked to note the contents of the report, give consideration and agree to: The Enterprise, Regeneration and Tourism Business Plan (2018-19) To note the section of the Business 	M Ward	Ongoing	N

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ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		 plan which refers to Building Control and Regulation and Planning. This section of the Business plan will be approved at the Regulatory and Technical Services Committee. 3. A comment regarding the deprivation in the district to be added to the ERT Business Plan 4. To note the concerns for partially sighted and blind people with regard to the proposed implementation of street cafes 			
ERT/060/2018	CHAMBRE HOUSE	 Procure an Interpretation Consultant. Meet all mandatory requirements for 'Northern Ireland Rural Development Programme 2014-2020 Rural Tourism Scheme' application. Submit a full application to DAERA based on Option 3b. If successful, deliver project as set out in the application and the Letter of Offer 	J McGilly	Ongoing	N
ERT/061/2018	SKILLS FORUM UPDATE AND NEXT STEPS	 Council adopt the report Officials work with Social Research Centre to develop an online survey to capture the views of a wider cross section of industry and education and complete this exercise by end May 2018 	M Ward	Online survey currently being carried out. Next meeting 22 June 2018	N

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ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		 3. Further meeting of the Forum be convened mid-June before school term ends to consider the combined response and agree next steps 4. Council include as part of the Innovation Event in September an engagement/skill fair whereby students from across the region can learn more of the job career opportunities that exist in the District through the range of employers across Sectors 			
ERT/062/2018	RDP VILLAGE PLANS	 In order to meet pre application eligibility, to appoint, within existing available budgets, the necessary disciplines, that are required to develop projects through design and costing stages and secure any required statutory approvals In order to comply with pre application eligibility requirement, to undertake procurement for the identification of preferred bidders, for any Multi-Disciplinary consultancy services, and contractors for implementation of works To make applications to the Mourne Gullion Lecale Village Renewal measure for implementation of suitable and eligible actions 	J McGilly	Village plans complete. Meeting DEA'S to discuss 3- 4 applications. Applications to be submitted in September	N

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ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		 following an analysis across the Village Plans 4. To appoint Multi-Disciplinary consultancy services and contractors following acceptance of a Letter of Offer for implementation of the Village Renewal initiatives 			
ERT/063/2018	BREXIT FORUM REPORT	Approve a visit by the Brexit Forum members to Dublin to meet with business representatives and to approve the hosting of a "Town Hall" Brexit event in Newry in partnership with Queens University.	M Ward	Ongoing	N
ERT/064/2018	DEVELOPING THE BELFAST – DUBLIN ECONOMIC CORRIDOR	Newry, Mourne and Down District Council approve the request by Translink for them to undertake a detailed Technical & Feasibility study of all proposed options for the development of the Dublin & Belfast Enterprise service.	M Ward	Work In Progress	N
ERT/065/2018	2018 WOMEN IN BUSINESS Council approve participation in 'The NI Woman in Enterprise Challenge 2018- 2021' at a cost of £6,162 in Year 1. Following an assessment of Year 1 outputs and impact a decision to progress in subsequent years will be brought to this Committee for further consideration.		J McGilly	Ongoing	N
ERT/067/2018	RURAL BROADBAND UPDATE	1. Recommendation that Council approves the report which highlights potential solutions for rural	J McGilly	Study complete. Preparing LFFN application.	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		 broadband; Work with local communities and engage suppliers to ensure uptake of Gigabit Voucher Scheme regarding Community Owned Network models; Continue to signpost businesses and residents to future broadband initiatives and explore future funding such as Local Full Fibre Network Wave 3 (Summer 2018) to implement potential service models; 			
ERT/068/2018	GIGABIT VOUCHER SCHEME	 That the Gigabit Voucher Scheme is promoted in areas of poor connectivity across NMD Council area as identified by the RDP Feasibility and Needs Analysis Report. Officers should engage with suppliers and rural communities to encourage multiple voucher applications to pool the value, which can then help meet the installation cost charged by the supplier. The following marketing campaign is recommenced in order to promote the Gigabit Voucher Scheme: Hosting a series of community information seminars to encourage uptake; District wide newspaper campaign 	J McGilly	Ongoing	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		 consisting of advert and a press release inviting businesses & residents to explore and complete the application process; Social Media campaign promoting scheme through NMDBusiness & NMDCouncil profiles aligning to hashtag: #GigabitVoucher; Promotion through NMD Business e- zine; Information to be placed on Council websites,: http://www.newrymournedown.org and DigitalNMD website: www.digitalnmd.org Leaflet drop to local businesses and enterprise agencies, chambers, colleges, partner organisations etc; Emails / Information packs sent to elected members regarding the scheme, that could be circulated to businesses. 			
ERT/069/2018	ARTS AND CULTURE MARKETING PLAN	Approval to tender for the services of a marketing agency to develop a marketing plan, and to implement specific campaigns to drive the growth of the Council's Arts, Culture and Heritage venues and programmes, for a period of 1 year with the option of renewal for a further two years on an	A Patterson	Ongoing	N

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN	REMOVE FROM ACTION SHEET Y/N
		annual basis subject to satisfactory performance.			
END					

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Agenda Item:	Financial Assistance Programme: Tourism Events Fund and Tourism Partnership Marketing Fund
Report to:	Economic Regeneration and Tourism Committee
Subject:	Financial Assistance Programme: Tourism Events Fund and Tourism Partnership Marketing Fund
Date:	11 th June 2018
Reporting Officer:	Andy Patterson, Assistant Director Tourism, Culture and Events
Contact Officer:	Andy Patterson, Assistant Director Tourism, Culture and Events

ons Required
the contents of this paper.
Purpose and Background
The evaluation of applications to the 2 nd round of the Council's Financial Assistance programme for Tourism Events and Tourism Partnership Marketing has been concluded. A high level analysis of the evaluation is included in appendix 1.
Key Issues
Tourism Events: 7 applications were received following the call for the 2^{nd} round of open funding. The total amount to be offered to successful applicants will be £46,300. This award, in addition to the amount that was awarded in round 1 of the funding call (£79,492), will mean the total grant award of the Tourism Events Fund will be £125,792.
Tourism Partnership Marketing: 6 applications were received and the total amount to be offered to successful applicants will be £8,000.
Recommendations To note the contents of this paper.
Resource Implications Required budgets have been profiled within the 2018/2019 departmental requirements.
Equality Assessment All necessary consideration has been taken account of.
Appendices Appendix 1 - Tourism Events Financial Assistance Report Appendix 2 - Tourism Partnership Marketing Financial Assistance Report

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Back to Agenda

Tourism Events Financial Assistance Call 2 2018/19

Newry, Mourne and Down District Council

Applications received 7

6 Applications recommended for funding

85.7% of applications awarded

Amount requested from successful applicants **£62,300.00**

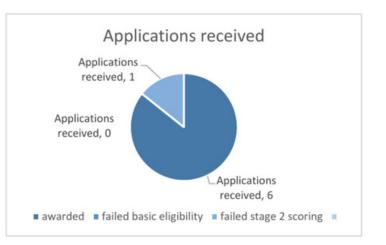
Total amount awarded £46,300.00

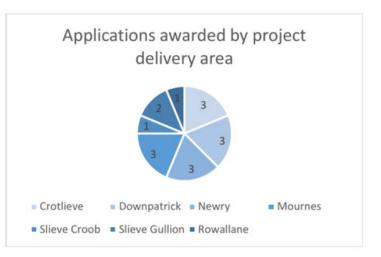
Of the 7 applications:

0 failed basic eligibility = 0%

1 Failed stage 2 scoring = 14.3%







Breakdown of Applications per stage and final amount recommended for award.

Stage 1 = 0 Fail

Group	Passed basic eligibility

Stage 2 = 1 fail

Group	Passed basic eligibility	Stage 2
TE2-4-2018	yes	No

Stage 1 & 2 = 6 Passed & 6 Recommended for Awarded

Group	Passed basic eligibility	Stage 2	Recommended Amount Awarded
TE2-1-2018	yes	yes	£5,000.00
TE2-2-2018	yes	yes	£15,000.00
TE2-3-2018	yes	yes	£3,700.00
TE2-5-2018	yes	yes	£4,000.00
TE2-6-2018	yes	yes	£7,500.00
TE2-7-2018	yes	yes	£11,100.00
Total Awarded			£46,300.00

END

Appendix 2

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Tourism Partnership Marketing call Financial Assistance 2018/19

Newry, Mourne and Down District Council

Applications received 6

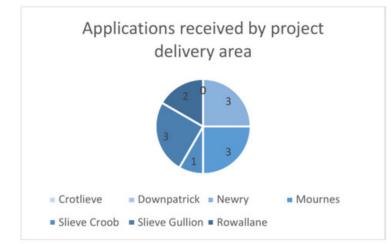
4 Applications recommended for funding66.7% of applications awardedAmount requested from successful applicants £8,000.00

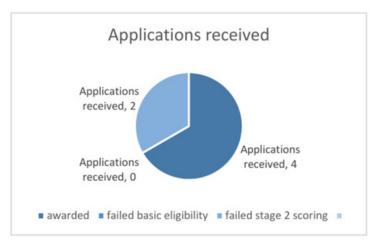
Total amount awarded £8,000.00

Of the 6 applications:

0 failed basic eligibility = 0%

2 Failed stage 2 scoring = 33.3%







Appendix 2

51

Breakdown of Applications per stage and final amount recommended for award.

Stage 1 = 0 Fail

Group	Passed basic eligibility

Stage 2 = 2 fail

Group	Passed basic eligibility	Stage 2
TM-5-2018	yes	No
TM-6-2018	yes	No

Stage 1 & 2 = 4 Passed & 4 Recommended for Awarded

Group	Passed basic eligibility	Stage 2	Recommended Amount Awarded
TM-1-2018	yes	yes	£2,000.00
TM-2-2018	yes	yes	£2,000.00
TM-3-2018	yes	yes	£2,000.00
TM-4-2018	yes	yes	£2,000.00
Total Awarded			£8,000.00

END