

April 9th, 2015

**Notice Of Meeting**

You are invited to attend the Enterprise, Regeneration and Tourism Committee meeting to be held on **Monday, 13th April 2015** at **3:00 pm** in the **Boardroom District Council Offices Monaghan Row Newry .**

**Chair:** Cllr D Curran

**Vice:** Cllr R Mulgrew

**Members:**

Cllr T Andrews	Cllr R Burgess
Cllr W Clarke	Cllr G Donnelly
Cllr S Ennis	Cllr G Hanna
Cllr V Harte	Cllr H Harvey
Cllr T Hearty	Cllr D McAteer
Cllr M Ruane	Cllr G Stokes
Cllr B Quinn	

# Agenda

1. **Apologies and Chairpersons remarks.**
2. **Declarations of Interests.**
3. **Terms of Reference for Enterprise Regeneration and Tourism Committee. (Copy attached)**

(For noting)

[Item 3 Terms of Reference.pdf](#)

Page 1

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## *Presentations*

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4. **Presentation: Overview of Enterprise Regeneration & Tourism Directorate.**

(Mr G McGivern Acting Director of Enterprise, Regeneration & Tourism)

5. **Presentation - To consider issues emerging from development of the Newry, Mourne and Down Economic Regeneration and Investment Strategy. (Blu Zebra)**

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## *Enterprise, Employment and Regeneration Items*

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6. **Super Fast Broadband Voucher Scheme.**

(Copy Report attached)

[Item 6 re Superfast Broadband Voucher Scheme.pdf](#)

Page 3

7. **Warrenpoint Park Heritage Lottery Regeneration Project - Options Appraisal.**

(Copy Report attached) (For Information)

***Item 7 Warrenpoint Park Heritage Lottery Project.pdf***

Page 5

**8. Update re: Dereliction Funding for Annalong, Kilkeel, Ballynahinch and Saintfield.**

(Copy Report attached) (For information)

***Item 8 - Dereliction Funding.pdf***

Page 19

**9. To discuss planned cuts in funding to:**

(i) Mourne Heritage Trust

(ii) Ring of Gullion Landscape Partnership

(iii) Strangford Lough and Lecale Landscape Partnership

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*Tourism, Culture and Events Items*

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**10. To consider sponsorship of the Gran Fondo d'Italia for 3 year period.**

(Copy Report attached)

***Item 9 - Gran Fondo.pdf***

Page 20

**11. To note graphics for Irish Open - 26-31 May 2015.**

(Copy Report attached) (For information)

***Item 10 Irish Open Graphics.pdf***

Page 25

**12. To consider procurement of Coastal Regeneration Projects - SEA FLAG funding and appointment of contractor for Meelmore Lodge.**

(Copy Report attached)

***Item 11 Procurement for Coastal Regeneration Projects.pdf***

Page 27

**13. Dates for future meetings.**

(List attached) (For noting)

***Agenda Item 12 Dates of ERT Meetings April 2015.pdf***

Page 29

# Invitees

Cllr. Terry Andrews	<a href="mailto:terry.andrews@downdc.gov.uk">terry.andrews@downdc.gov.uk</a>
Cllr. Naomi Bailie	<a href="mailto:naomi.bailie@nmandd.org">naomi.bailie@nmandd.org</a>
Cllr. Patrick Brown	<a href="mailto:patrick.brown@nmandd.org">patrick.brown@nmandd.org</a>
Cllr. Robert Burgess	<a href="mailto:robert.burgess@downdc.gov.uk">robert.burgess@downdc.gov.uk</a>
Cllr. Stephen Burns	<a href="mailto:stephen.burns@downdc.gov.uk">stephen.burns@downdc.gov.uk</a>
Cllr. Michael Carr	<a href="mailto:michael.carr@newryandmourne.gov.uk">michael.carr@newryandmourne.gov.uk</a>
Cllr. charlie casey	<a href="mailto:charlie.casey@newryandmourne.gov.uk">charlie.casey@newryandmourne.gov.uk</a>
Cllr. Patrick Clarke	<a href="mailto:patrick.clarke@downdc.gov.uk">patrick.clarke@downdc.gov.uk</a>
Cllr. Garth Craig	<a href="mailto:garth.craig@downdc.gov.uk">garth.craig@downdc.gov.uk</a>
Cllr. Dermot Curran	<a href="mailto:dermot.curran@downdc.gov.uk">dermot.curran@downdc.gov.uk</a>
Mr. Eddie Curtis	<a href="mailto:eddie.curtis@newryandmourne.gov.uk">eddie.curtis@newryandmourne.gov.uk</a>
Cllr. Laura Devlin	<a href="mailto:laura.devlin@downdc.gov.uk">laura.devlin@downdc.gov.uk</a>
Mrs. Louise Dillon	<a href="mailto:louise.dillon@newryandmourne.gov.uk">louise.dillon@newryandmourne.gov.uk</a>
Cllr. Geraldine Donnelly	<a href="mailto:geraldine.donnelly@newryandmourne.gov.uk">geraldine.donnelly@newryandmourne.gov.uk</a>
Cllr. Sean Doran	<a href="mailto:sean.doran@newryandmourne.gov.uk">sean.doran@newryandmourne.gov.uk</a>
Cllr. Sinead Ennis	<a href="mailto:sinead.ennis@nmandd.org">sinead.ennis@nmandd.org</a>
Cllr. Cadogan Enright	<a href="mailto:cadogan.enright@downdc.gov.uk">cadogan.enright@downdc.gov.uk</a>
Mr. John Farrell	<a href="mailto:john.farrell@newryandmourne.gov.uk">john.farrell@newryandmourne.gov.uk</a>
Cllr. Gillian Fitzpatrick	<a href="mailto:gillian.fitzpatrick@newryandmourne.gov.uk">gillian.fitzpatrick@newryandmourne.gov.uk</a>
Cllr. Glyn Hanna	<a href="mailto:glyn.hanna@nmandd.org">glyn.hanna@nmandd.org</a>
Mr. Liam Hannaway	<a href="mailto:liam.hannaway@nmandd.org">liam.hannaway@nmandd.org</a>
Cllr. Valerie Harte	<a href="mailto:valerie.harte@newryandmourne.gov.uk">valerie.harte@newryandmourne.gov.uk</a>
Cllr. Harry Harvey	<a href="mailto:harry.harvey@newryandmourne.gov.uk">harry.harvey@newryandmourne.gov.uk</a>
Cllr. Terry Hearty	<a href="mailto:terry.hearty@newryandmourne.gov.uk">terry.hearty@newryandmourne.gov.uk</a>
Cllr. David Hyland	<a href="mailto:david.hyland@newryandmourne.gov.uk">david.hyland@newryandmourne.gov.uk</a>
Miss Veronica Keegan	<a href="mailto:veronica.keegan@downdc.gov.uk">veronica.keegan@downdc.gov.uk</a>
Cllr. Liz Kimmins	<a href="mailto:liz.kimmins@nmandd.org">liz.kimmins@nmandd.org</a>
Cllr. Mickey Larkin	<a href="mailto:micky.larkin@nmandd.org">micky.larkin@nmandd.org</a>
Mr. Michael Lipsett	<a href="mailto:michael.lipsett@downdc.gov.uk">michael.lipsett@downdc.gov.uk</a>
Cllr. Kate Loughran	<a href="mailto:kate.loughran@newryandmourne.gov.uk">kate.loughran@newryandmourne.gov.uk</a>
Mrs. Regina Mackin	<a href="mailto:regina.mackin@newryandmourne.gov.uk">regina.mackin@newryandmourne.gov.uk</a>
Cllr. Kevin Mc Ateer	<a href="mailto:kevin.mcateer@nmandd.org">kevin.mcateer@nmandd.org</a>
Mr. Johnny Mc Bride	<a href="mailto:johnny.mcbride@newryandmourne.gov.uk">johnny.mcbride@newryandmourne.gov.uk</a>
Mr. Gerard Mc Givern	<a href="mailto:gerard.mcgivern@newryandmourne.gov.uk">gerard.mcgivern@newryandmourne.gov.uk</a>
Cllr. Colin Mc Grath	<a href="mailto:colin.mcgrath@downdc.gov.uk">colin.mcgrath@downdc.gov.uk</a>
Collette McAteer	<a href="mailto:collette.mcateer@newryandmourne.gov.uk">collette.mcateer@newryandmourne.gov.uk</a>
Cllr. Declan McAteer	<a href="mailto:declan.mcateer@newryandmourne.gov.uk">declan.mcateer@newryandmourne.gov.uk</a>
Cllr. Harold McKee	<a href="mailto:harold.mckee@newryandmourne.gov.uk">harold.mckee@newryandmourne.gov.uk</a>
Ms. Heather McKee	<a href="mailto:heather.mckee@newryandmourne.gov.uk">heather.mckee@newryandmourne.gov.uk</a>
Eileen McParland	<a href="mailto:eileen.mcparland@newryandmourne.gov.uk">eileen.mcparland@newryandmourne.gov.uk</a>
Cllr. Roisin Mulgrew	<a href="mailto:roisin.mulgrew@nmandd.org">roisin.mulgrew@nmandd.org</a>

Cllr. Mark Murnin	<a href="mailto:mark.murnin@nmandd.org">mark.murnin@nmandd.org</a>
Mrs. Aisling Murray	<a href="mailto:aisling.murray@newryandmourne.gov.uk">aisling.murray@newryandmourne.gov.uk</a>
Cllr. Barra O Muiri	<a href="mailto:barra.omuiri@nmandd.org">barra.omuiri@nmandd.org</a>
Cllr. Pol O'Gribin	<a href="mailto:pol.ogribin@nmandd.org">pol.ogribin@nmandd.org</a>
Mr. Canice O'Rourke	<a href="mailto:canice.orourke@downdc.gov.uk">canice.orourke@downdc.gov.uk</a>
Cllr. Brian Quinn	<a href="mailto:brian.quinn@newryandmourne.gov.uk">brian.quinn@newryandmourne.gov.uk</a>
Cllr. Henry Reilly	<a href="mailto:henry.reilly@newryandmourne.gov.uk">henry.reilly@newryandmourne.gov.uk</a>
Cllr. Michael Ruane	<a href="mailto:michael.ruane@newryandmourne.gov.uk">michael.ruane@newryandmourne.gov.uk</a>
Cllr. Gareth Sharvin	<a href="mailto:gareth.sharvin@downdc.gov.uk">gareth.sharvin@downdc.gov.uk</a>
Cllr. Gary Stokes	<a href="mailto:gary.stokes@nmandd.org">gary.stokes@nmandd.org</a>
Sarah Taggart	<a href="mailto:sarah-louise.taggart@downdc.gov.uk">sarah-louise.taggart@downdc.gov.uk</a>
Cllr. David Taylor	<a href="mailto:david.taylor@newryandmourne.gov.uk">david.taylor@newryandmourne.gov.uk</a>
Cllr. Jarlath Tinnelly	<a href="mailto:jarlath.tinnelly@nmandd.org">jarlath.tinnelly@nmandd.org</a>
Cllr. William Walker	<a href="mailto:william.walker@nmandd.org">william.walker@nmandd.org</a>
Mrs. Marie Ward	<a href="mailto:marie.ward@downdc.gov.uk">marie.ward@downdc.gov.uk</a>
Cllr. Clarke William	<a href="mailto:william.clarke@downdc.gov.uk">william.clarke@downdc.gov.uk</a>

## ENTERPRISE, REGENERATION & TOURISM COMMITTEE (13.4.15)

### -TERMS OF REFERENCE-

#### Scope

The **Enterprise, Regeneration & Tourism Committee** ("the Committee") will be responsible for clustering enterprise, regeneration and tourism activity across the District in order to drive and support the local economy.

- Developing an integrated enterprise, regeneration and tourism product for the District;
- Making the District a premier tourism destination on the island of Ireland;
- Leading on the renewal, regeneration and development of the District's City, Towns, Villages and rural settlements , and maximising and securing opportunities for job creation and retention throughout the district;
- Developing and implementing a vibrant cultural, arts and events programme for the District;
- Maximising and securing opportunities for regional, national and international investment for enterprise, regeneration and tourism;
- Leading on the promotion and marketing of the District, and the engagement of key stakeholders for enterprise, regeneration and tourism;
- Contributing to the delivery of both Corporate and Community Plan objectives as sole advocate and custodian of the economic strand;
- Leading on the development and implementation of suitable strategies, policies and programmes for enterprise, regeneration and tourism; and
- The effective stewardship of delegated responsibilities for the District's resources and assets (physical, financial, people and property based) for enterprise, regeneration and tourism.

#### Membership

The Committee is comprised of the fifteen (15) Elected Members appointed to the Committee at the Annual General Meeting (AGM).

### **Chairperson**

Arrangements for the appointment of a Committee Chairperson and Deputy Chairperson will be finalised at the AGM.

### **Meetings**

Arrangements for future meetings will be confirmed at the inaugural meeting of the Committee.

All meetings of the Committee will be governed by the Council's Standing Orders and the N Ireland Code of Conduct for Councillors.

### **Sub-Committees & Working Groups**

The Committee has the facility to establish and appoint any number of Sub-Committees and Working Groups, as are necessary, to consider in more detail the work of the Committee.

### **Communication & Reporting**

The Minutes of the Committee will reported at each meeting of the Council by the Committee Chairperson.



<b>Agenda Item:</b>	Proposed Superfast Broadband Voucher Scheme
<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	Superfast Broadband
<b>Date:</b>	13 April 2015
<b>Reporting Officer:</b>	Gerard McGivern, Acting Director Enterprise, Regeneration and Tourism
<b>Contact Officer:</b>	Jonathan McGilly, Assistant Director of Economic Regeneration

### Decisions Required

To note the contents of the report and approve recommendations at 3.0

<b>1.0</b>	<p><b>Purpose and Background</b></p> <p>Provision of Broadband has been linked by Central Government as key infrastructural requirement to promote job creation and business development. The roll out of Broadband however has proved problematic from the aspect of costs and accessibility. Belfast successfully completed a pilot voucher scheme funded via Broadband Development UK to assist SMEs to get access to superfast broadband. The proposal now is to develop the scheme across NI to assist SMEs to gain access to superfast broadband. This will take the form of a small grant £500-£3,000 based on assessment of need, impact etc. This funding is available in 2015/16 and the proposal is that Belfast City Council who have established the mechanism to deliver the vouchers should roll this out across NI.</p>
<b>2.0</b>	<p><b>Key Issues</b></p> <ul style="list-style-type: none"> <li>(i) It is anticipated that 70-100 businesses in the area could potentially benefit from this</li> <li>(ii) Need to ensure that infrastructure is in place to ensure SMEs can get links to cabinets that are enabled</li> <li>(iii) Broadband Development UK are presenting this as a scheme to be administered by Belfast City Council, before agreeing to this councils need to be satisfied that this programme could not be administered locally for example via SEED model of delivery</li> </ul>

<b>3.0</b>	<b>Recommendation</b>  That Newry, Mourne and Down District Council approves in principle to be part of the scheme and work with partnering councils to work up the best model of delivery within the budget as outlined.
<b>4.0</b>	<b>Resource Implications</b>  (i) £8,000 one off payment by partnering councils to deliver the scheme by meeting initial set up fees – remainder of costs met via 8-10% admin fee from vouchers issued.  (ii) Staff time to promote the programme locally (NB funding available in ED budgets for 2015/2016 to meet this cost)
<b>5.0</b>	<b>Appendices</b>  None

<b>Agenda Item:</b>	<b>Warrenpoint Park Heritage Lottery Regeneration Project - options appraisal</b>
<b>Report to:</b>	<b>Enterprise, Regeneration and Tourism Committee</b>
<b>Subject:</b>	Warrenpoint Park Heritage Lottery Regeneration Project – Options Appraisal
<b>Date:</b>	13 April 2015
<b>Reporting Officer:</b>	Gerard McGivern, Acting Director Enterprise, Regeneration and Tourism Committee
<b>Contact Officer:</b>	Jonathan McGilly, Asst. Director Economic Regeneration
<b>Decisions Required:</b>	
Proceed with planning application as per details in Appendix 1, subject to final consultation and agreement on tennis courts with funders and user groups.	
<b>1.0</b>	<p><b>Purpose and Background:</b></p> <p>Warrenpoint Park Regeneration Project is funded by the National Lottery through the Heritage Lottery Fund (HLF) Parks for People Programme. During the current Development phase Council are required to submit a further application to HLF with detailed plans and proposals in August 2015 in order to secure funding to proceed to the Delivery Phase. The value of the project delivery phase is in the region of £1,285,000.</p> <p>Consarc Design Group provided an Options Appraisal (Appendix 1) on 19<sup>th</sup> March 2015 at the project Steering Group meeting.</p> <p>Three design options were presented and in all three, there were some key proposals that remained the same. The steering group were largely in agreement about these proposals. They included; refurbishment of the pavilion building as an Interpretative Centre, restoration of the bandstand, refurbishment of the play park, appropriate seating, lighting, signage, resurfacing of paths, removal of certain trees and restoration of appropriate planting arrangements.</p>
<b>2.0</b>	<p><b>Key Issues:</b></p> <p>Project design detail has been agreed with the exception of one issue pertaining to the tennis courts. Option 1 replaces the tennis courts with a MUGA. Option 2 removes the tennis courts totally returning the space to garden area.</p> <p>However, initial consultations indicate that the tennis courts are still utilised and would be considered an integral part of park life.</p>
<b>3.0</b>	<p><b>Recommendations:</b></p> <p>Submit planning application based on agreed detail, subject to officers finalising the position in respect of the tennis courts in consultation with funder and user groups.</p>
<b>4.0</b>	<p><b>Resource Implications and Timescales:</b></p> <p>In order to secure the required funding from Heritage Lottery Fund (HLF), Council must submit the funding application (<u>with planning approvals in place</u>) to HLF in August 2015. As a result of this deadline it is imperative that applications for listed building and other required planning permissions are submitted in April 2015.</p>
<b>5.0</b>	<p><b>Appendices:</b></p> <p><b>Appendix 1</b> Options Appraisal inclusive of plans compiled by Consarc Design Group dated March 2015</p>

WARRENPOINT MUNICIPAL PARK

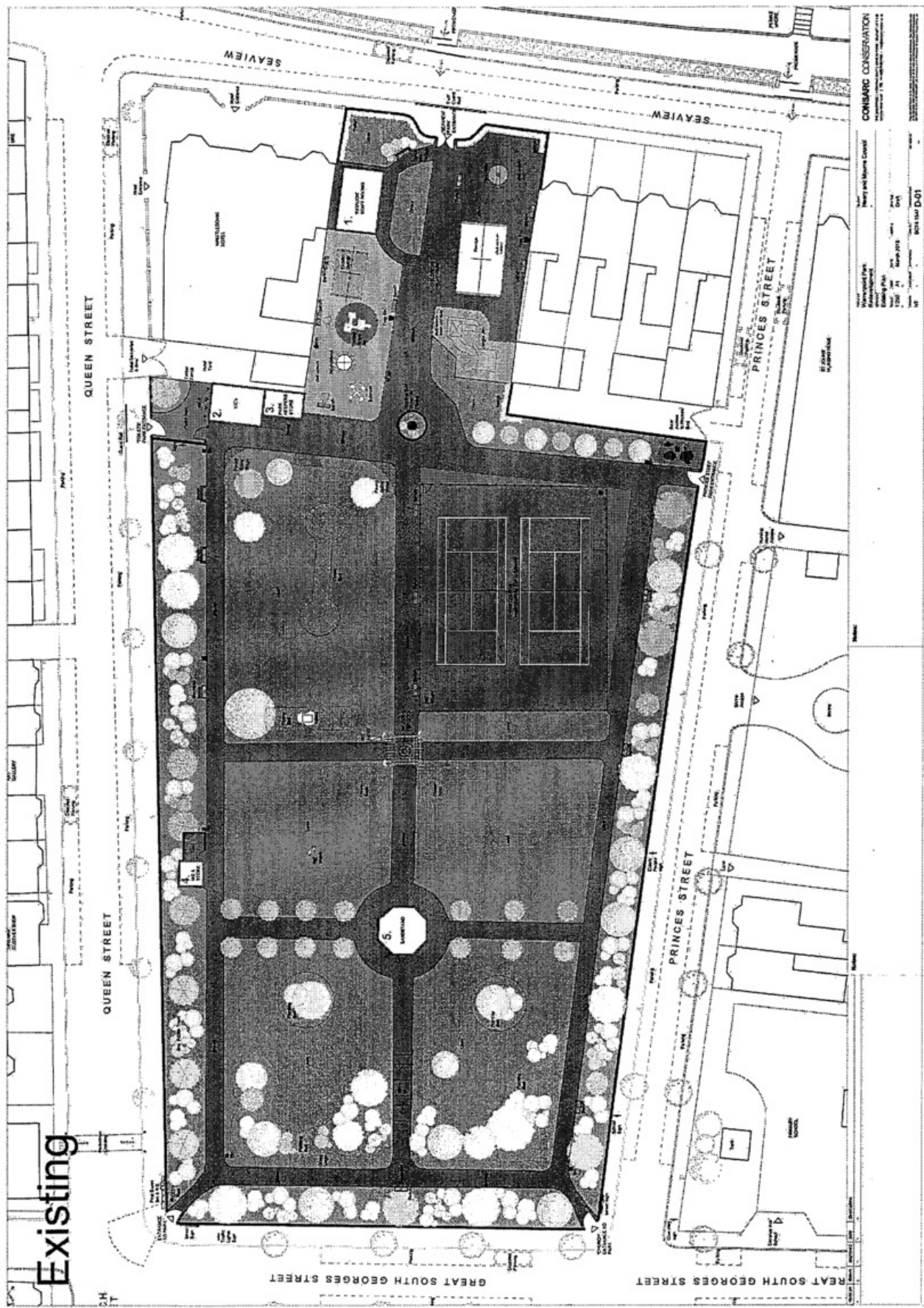


Options Appraisal  
for Newry & Mourne District Council

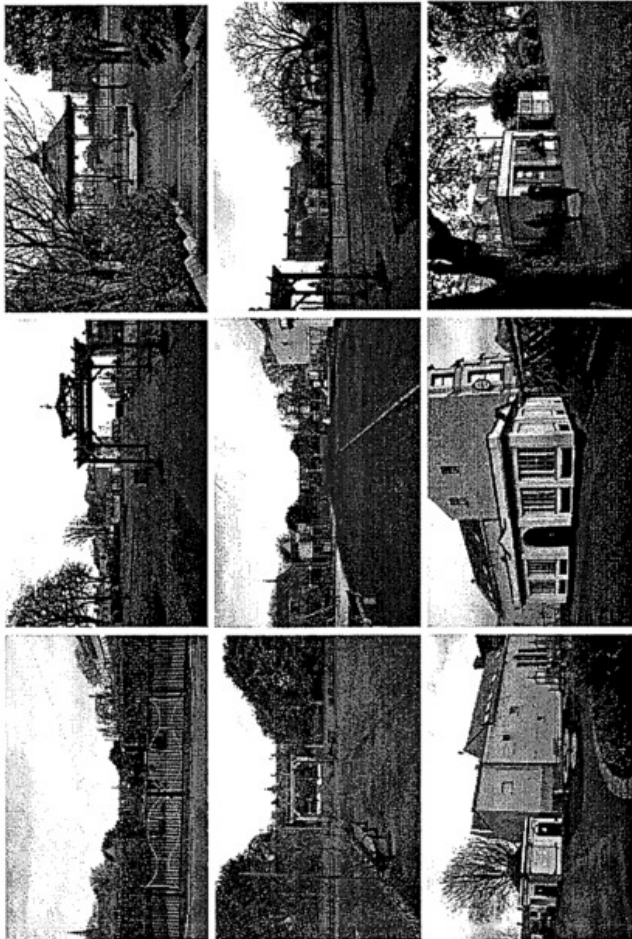
12 MARCH 2015

CONSARC CONSERVATION

THE GAS OFFICE | 4 CROMAC QUAY | BELFAST | BT7 2JD  
Tel. 028 9082 8400 | conservation@consarc-design.co.uk



Existing



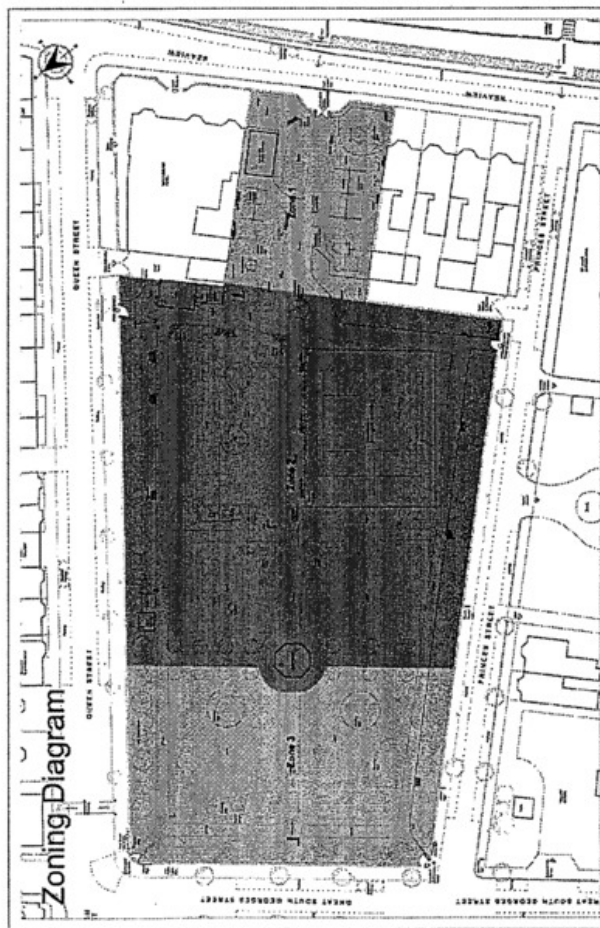
**WARRENPOINT MUNICIPAL PARK SIGNIFICANCE**

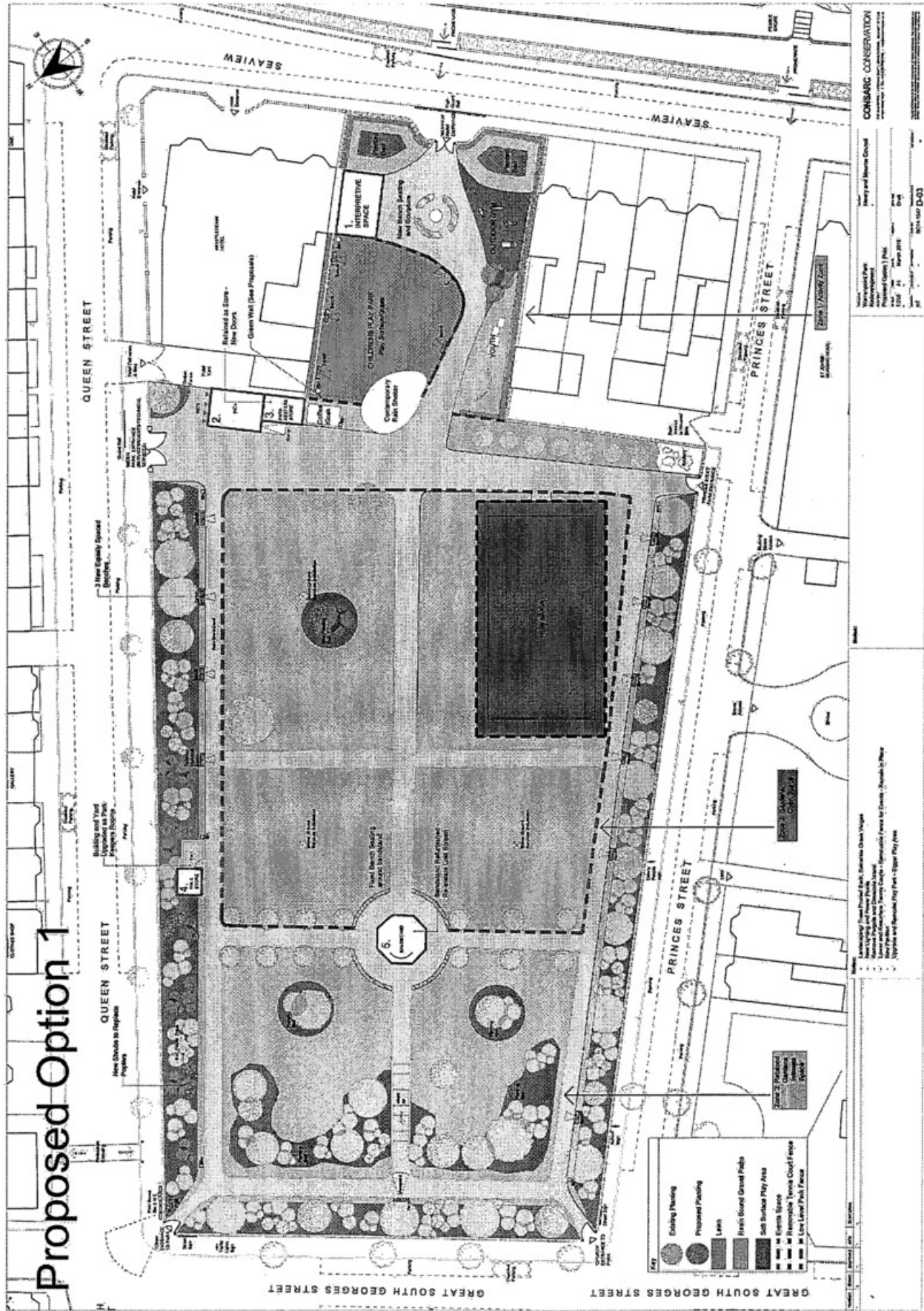
The Historic Landscape and structures of the Warrenpoint Park can be considered exceptionally significant in terms of historical, cultural and designed landscape importance. The site also contributes architecturally and ecologically to the character of the area and meets regional and local social needs.

- Warrenpoint Park has cultural significance as a fine example of an Edwardian/Victorian seaside park dating back to the reign King Edward and Queen Victorian. Having operated as a holiday location for over a century the park is established in the nostalgia and memories of the people of the Northern Ireland.
- The park is a very well preserved and rare example of an Edwardian/Victorian park with the historic landscape, layout and structures largely intact. Because of this it is protected under the 'Register of Parks, Garden and Demesnes of Special Interest NI.' (D-157)
- The bandstand has been designated Grade 'B+' listing by Northern Ireland Environment Agency and therefore has been recognised as being of national significance. This structure has outstanding architectural qualities and is unaltered since its erection in 1907. It is one of the best surviving bandstands in Northern Ireland.
- The other buildings within the park- the Public Toilet Block (HB 16/12/002), the Pavilion (HB 16/12/030) and the Park Attendants Office are of local importance and NIEA Recorded Structures Their siting within the landscape provides a unique example of how the park was used and managed throughout the years.
- The historic value of the mature planting belts and specimen trees, such as beech, ash, lime and oak are of regional importance and many still survive today.
- Given its location within the town the park is of local social importance as it provides an accessible, neutral, amenity space for local communities and visitors.
- The park is also of regional economic importance as it attracts visitors to the town and provides employment within the tourism sector.
- Warrenpoint park provided a unique, accessible and safe place for outdoor events, fairs and festivals within the town.

**OPPORTUNITIES**

- Maintain and protect park as a Heritage Asset:
  - Planting
  - Paths
  - Built Structures
- Increase Audiences:
  - Community
  - Tourism potential
  - Events
  - Training and volunteering
- Improve facilities
- Improve opportunities for Interpretation and learning





**OPTION 1 :: APPRAISAL**

**PROS**

- ❖ Creates a series of distinct areas within the park with focal points at key 'nodes' and along main spine route through park.
- ❖ Activity zone is separate from events space which means the two uses are compatible and can occur simultaneously.
- ❖ Opportunity to increase the audience:
  - Local users – youth / sports/ improved play opportunities / families.
  - Visitors / tourists – interpretation / improved facilities for a wider range of events.
- ❖ Improved planting and cohesive maintenance strategy.
- ❖ Improved facilities for users – seating / bins / signage / lighting / refreshments?
- ❖ Improved facilities for event organiser – services / access / lighting.
- ❖ Restoration of bandstand preserves this important structure for the future thus maintaining the historic significance of the park.

**CONS**

- ❖ Disruption to 'integrity' of formal Edwardian gardens through insertion of MUGA and surrounding fencing.
- ❖ Destroys symmetry of important central space.
- ❖ MUGA within zone 2 may limit type of events and potential numbers attending.
- ❖ Resistance to MUGA from NIEA / heritage bodies.
- ❖ Objection to widening gates at Queen Street entrance from NIEA / heritage bodies.

**OPTION 1 :: KEY FEATURES**

**ZONE 1: ACTIVITY**

- Retained children's play area in current location near Seaview entrance:
  - New Play Equipment.
  - Enclosed area: improved health & safety.
  - New seating, bins and signage.
  - Contemporary rain shelter provided.
  - Perimeter planting (including to Whistledown Wall) to 'soften' area.
- Refurbishment of pavilion as an interpretative space:
  - Associated remodelling of paths and planting in this area to create a focal point at Seaview entrance.
  - Proposed focal point sculpture and seating encourages users to pause on journey along central 'spine'.
  - One of a series of focal points / 'nodes' along central spine of the park.
- Creation of pockets / distinct areas to incorporate facilities for:
  - Youth – Bluetooth pod / social space / perching and climbing.
  - Fitness – Trim trail or outdoor gym equipment.
- Proposed contemporary rain shelter:
  - Standing shelter within main park and play area.
  - Provides a focal point on the axis between the park 'zones', along the main 'spine'.

**ZONE 2: GARDENS / OPEN SPACE**

- Open park space surrounded by perimeter planting beds retains the feel of the Edwardian park layout.
- Areas for picnics, informal play, sitting etc.
- Incorporation of a MUGA at south east end of zone, to retain and expand on current sports offer:
  - Tennis
  - 5-a-side
  - Basketball
- MUGA to be set back from path network and reduced in size from current double tennis court provision to improve aspects within park.
- Depth of perimeter park planting reduced by incorporating a lawn edging as original design.
- Planting throughout park rationalised and improved.
- Open space allows for differing types of events, by arrangement, such as outdoor concerts and cinema, fairs etc.
- Amenity lighting throughout park and feature lighting to bandstand.
- New benches, bins and rationalised signage.
- Buried service points (water and electric) for events use.
- Relocated service access (Queen Street gates widened) and removal of central feature on paths to allow easier access for events set-up.

**ZONE 3: RETAINED GARDENS**

- Intimate feel retained.
- Improved planting; new benches, bins and rationalised signage.

**CONSARC CONSERVATION**

BC14-1547 WARRENPOINT PARK CONSERVATION OPTIONS APPRAISAL :: 12.03.2015





**OPTION 2 :: APPRAISAL**

**OPTION 2 :: KEY FEATURES**

**ZONE 1: ACTIVITY**

- ↖ Retained children's play area in current location near Seaview entrance:
  - New Play Equipment.
  - Enclosed area: Improved health & safety.
  - New seating, bins and signage.
  - Contemporary rain shelter provided.
  - Perimeter planting (including Whistledown Wall) to 'soften' area.
- ↖ Refurbishment of pavilion as an interpretative space:
  - Associated remodelling of paths and planting in this area to create a focal point at Seaview entrance.
  - Proposed focal point sculpture and seating encourages users to pause, on journey along central 'spine'.
  - One of a series of focal points / 'nodes' along central spine of the park.
- ↖ Creation of pockets / distinct areas to incorporate facilities for:
  - Youth – Bluetooth pod / social space / perching and climbing.
  - Fitness – Trim trail or outdoor gym equipment.
- ↖ Proposed contemporary rain shelter:
  - Standing shelter within main park.
  - Provides a focal point on the axis between the park 'zones', along the main 'spine'.

**ZONE 2: GARDENS / OPEN SPACE**

- ↖ Reinstate lawn at current tennis court location; central area of park returned to historic 'design intent'.
- ↖ Open park space surrounded by perimeter planting beds retains the feel of the Edwardian park layout.
- ↖ Areas for picnics, informal play, sitting etc.
- ↖ Depth of perimeter planting reduced by incorporating a lawn edging as original design.
- ↖ Planting throughout rationalised and improved.
- ↖ Open flexible space allows for differing types of events, by arrangement, such as outdoor concerts and cinema, fairs etc.
- ↖ Amenity lighting throughout park and feature lighting to bandstand.
- ↖ New benches, bins and rationalised signage.
- ↖ Buried service points (water and electric) for events use.
- ↖ Relocated service access (Queen Street gates widened) and removal of central feature on paths to allow easier access for events set-up.

**ZONE 3: RETAINED GARDENS**

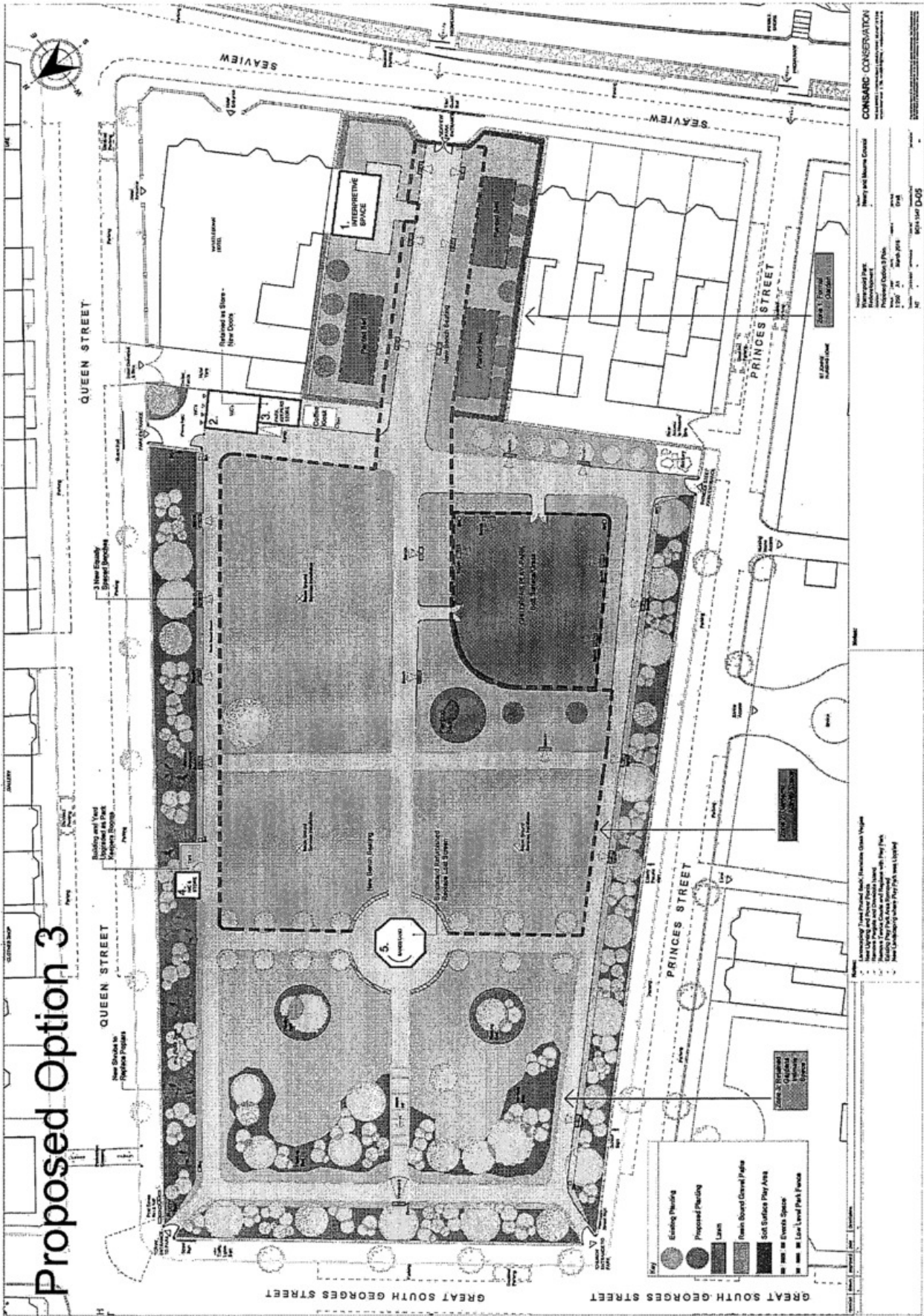
- ↖ Intimate feel retained.
- ↖ Improved planting; new benches, bins and rationalised signage.

**PROS**

- ❖ Reinstatement of lawn at current tennis court location brings back the main part of the park to the original 'design intent', i.e. six lawns intersected by wide paths.
- ❖ Creates a series of distinct areas within the park with focal points at key 'nodes' and along main spine route through park.
- ❖ Flexible events space allows for different types of events as well as informal sporting uses.
- ❖ Open area is a 'blank canvas' rather than a 'designated space'.
- ❖ Activity zone is separate from events space which means the two uses are compatible and can be carried out simultaneously.
- ❖ Opportunity to increase the audience:
  - Local users – youth / sports/ improved play opportunities / families.
  - Visitors / tourists – interpretation / improved facilities for a wider range of events.
- ❖ Improved planting and cohesive maintenance strategy.
- ❖ Improved facilities for users – seating / bins / signage / lighting / refreshments?
- ❖ Improved facilities for event organiser – services / access / lighting.
- ❖ Restoration of bandstand preserves this important structure for the future thus maintaining the historic significance of the park.

**CONS**

- ❖ Removal of tennis courts may prove unpopular, depending on current use.
- ❖ Objection to widening gates at Queen Street entrance from NIEA / heritage bodies.
- ❖ Cost of new MUGA.



Proposed Option 3

**OPTION 3 :: KEY FEATURES**

**ZONE 1: FORMAL GARDEN**

- ❖ Refurbishment of pavilion as an interpretative space:
  - Associated remodelling of paths and planting in this area to create a focal point at Seaview entrance.
- ❖ Reinstatement of formal gardens to Seaview side of park.
  - Improved vistas from within the park along central 'spine'.
  - Opportunity to add colour and interest at Seaview entrance and adjacent to interpretative space.

**ZONE 2: GARDENS / ACTIVITY**

- ❖ Relocated children's play area to within main gardens space.
  - New Play Equipment.
  - Enclosed area.
  - More sheltered space.
  - New seating, bins and signage.
  - Can be 'softened' by perimeter lawns and planting.
- ❖ Open park space surrounded by perimeter planting beds retains the feel of the Edwardian park layout.
- ❖ Areas for picnics, informal play, sitting etc.
- ❖ Depth of perimeter planting reduced by incorporating a lawn edging as original design.
- ❖ Planting throughout rationalised and improved.
- ❖ Open space allows for differing types of events, by arrangement, such as outdoor concerts and cinema, fairs etc.
- ❖ Amenity lighting throughout park and feature lighting to bandstand.
- ❖ New benches, bins and rationalised signage.
- ❖ Buried service points (water and electric) for events use.

**ZONE 3: RETAINED GARDENS**

- ❖ Intimate feel retained.
- ❖ Improved planting: new benches, bins and rationalised signage.

**OPTION 3 :: APPRAISAL**

**PROS**

- ❖ Improved planting and cohesive maintenance strategy.
- ❖ Improved facilities for users – seating / bins / signage / lighting / refreshments?
- ❖ Improved facilities for event organiser – services / access / lighting.
- ❖ Restoration of bandstand preserves this important structure for the future thus maintaining the historic significance of the park.

**CONS**

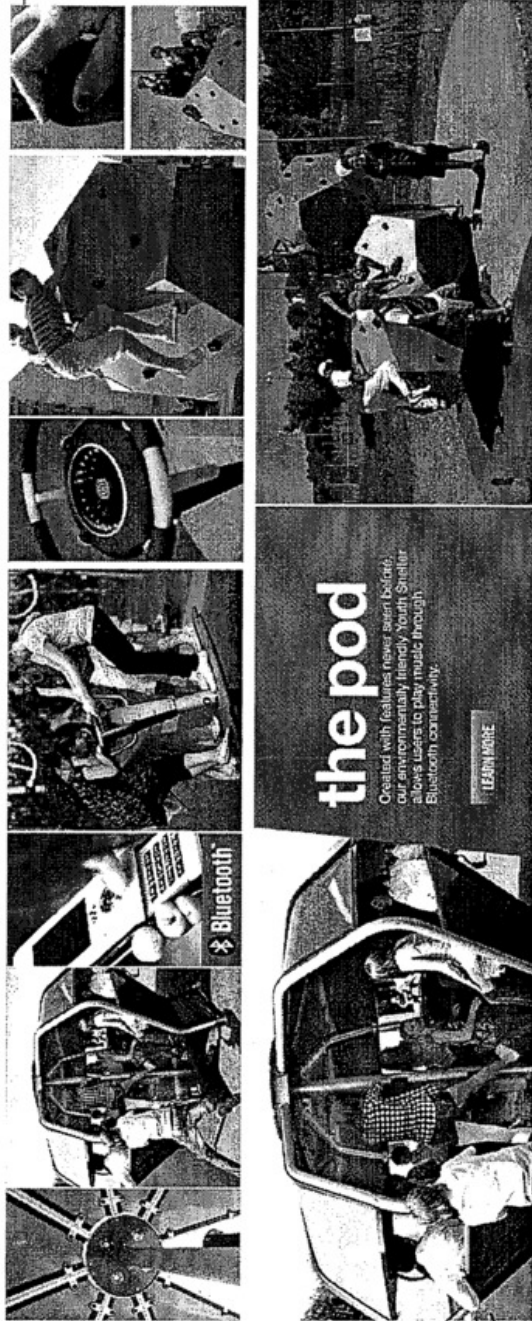
- ❖ Disruption to 'integrity' of formal Edwardian gardens through insertion of Play Park and surrounding fencing.
- ❖ Play Park within zone 2 may limit type of events and potential numbers attending.
- ❖ Resistance to location of Play Park from NIEA / heritage bodies.
- ❖ Cost of relocating Play Park.

PRECEDENTS

CONTEMPORARY PAVILIONS



YOUTH FACILITIES



HEALTH & FITNESS FOR ALL



**CONCLUSION**

- ☛ Consultant's recommendation is to proceed with preferred option 2.
- ☛ Restores and preserves the historic attributes of the park as far as is practicable.
- ☛ Main 'activity area' is located within a space which has already lost all historic integrity.
- ☛ Improves events area/ creates a more flexible main space.
- ☛ Provides facilities for a range of users.

**TIMESCALE**

- ☛ Submission of Stage 2 HLF Application 28<sup>th</sup> August 2015.
- ☛ Collation of Stage 2 HLF Documentation August 2015
- ☛ Anticipated Planning and Listed Building Consent Applications July 2015
- ☛ Submission of Planning and Listed Building Consent Applications 20<sup>th</sup> April 2015
- ☛ Detailed Design and preparation of drawings for Planning and LBC Applications 27<sup>th</sup> March – 20<sup>th</sup> April 2015
- ☛ Approval to proceed with preferred option 27<sup>th</sup> March 2015

**Report of Meeting of Crotlieve Councillors regarding Warrenpoint Park held on Thursday 19<sup>th</sup> March 2015 at 09.30am in the Boardroom Warrenpoint Town Hall**

**In the Chair:** Councillor M Ruane

**Councillors present:** Councillor D McAteer

**Council Officials:**  
 Mrs S Keenan  
 Mr J McGilly  
 Mr M Patterson  
 Mrs A McGill  
 Mr I Sands  
 Mr K Scullion  
 Mr K McCann

<b>Others:</b>	Mr J Boylan Mr B McCalmont Mr M Kelly Mr P Braham Louise Browne Roisin Donnelly Katie Guiney Trevor Edwards Mr B Reilly	WBR Chamber of Commerce Old Warrenpoint Forum WBR Chamber of Commerce WBR Chamber of Commerce Louise Browne Associates Consarc Design Group Consarc Design Group Consarc Design Group WBR Chamber of Commerce
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<b>Apologies:</b>	Mr E Curtis Mr K Abraham Ms N Cunningham Mr T Daly Mr M Robinson Mr T McCann	NMDC NMDC NMDC NMDC Heritage Lottery Fund Warrenpoint Heritage & Dev Grp
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### **1. Apologies**

Apologies were provided as noted above.

### **2. Report of Previous meeting**

The report was approved as a true and accurate record.

### **3. Update: Engagement Strategy**

Ms Browne updated attendees in respect of the internal consultation workshop held on 18<sup>th</sup> February. She commented it was well attended and there was a lot of engagement with Councillors and Officials. There were many high level outcomes discussed along with challenges and opportunities explored. Ms Browne provided feedback gathered at the event.

Ms Browne also provided an update in respect of the more public workshop held on 10<sup>th</sup> March, when local groups and organisations were invited to take part. Again she advised that it was well attended and a lot of information was gathered. Ms Browne then provided feedback gathered at the event.

#### **4. Options Appraisal**

Ms Donnelly provided an update on the background work that had taken place to date. She advised that a Conservation Plan had been produced in draft form and this document included a Statement of Significance, this would inform future policies drafted in respect of the park.

Ms Donnelly then presented three design options for consideration. She advised that in all three options there were a number of key proposals that remained the same. Ms Donnelly also reminded attendees that the aims of the original application to Heritage Lottery Fund had to be considered especially the Preservation of the Heritage of the Park.

Ms Donnelly then explained the key differences between each of the options and advised that their preferred option was that of option two. The main change to the park in this option was the removal of the tennis court, returning that area to garden space.

Discussion regarding this option followed and Cllr Ruane advised that it was unlikely a decision would be made today and another meeting would have to be convened. Ms Donnelly advised that they required a decision before Easter in order to work up the proposals and ensure they submitted the appropriate planning applications in April in line with their deadline.

Discussion regarding other key aspects of the plans then followed.

It was agreed dates for another meeting and the Public Consultation would be circulated as soon as possible.

#### **5. AOB**

Mr B Reilly asked that the new Council consider any future development of the Edwardian/Victorian buildings along the front shore in line with their historical significance.

#### **6. Date of Next Meeting**

It was agreed a meeting would take place before Easter. Mrs Keenan was to check the Master Diary and circulate a date.

#### **Recommendations:**

**It was unanimously agreed that:**

1. The new council consider any future development of the Edwardian/Victorian buildings along the front shore in line with their historical significance.

There being no further business, the meeting concluded at 11am.

**Report by:**  
**Shirley Keenan**  
**Warrenpoint Park Project Development Officer**

Report to be considered at the final monthly meeting of the Council to be held on Monday 30<sup>th</sup> March 2015.



<b>Agenda Item:</b>	Update on Dereliction Funding
<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	Dereliction Funding
<b>Date:</b>	13 April 2015
<b>Reporting Officer:</b>	Gerard McGivern, Acting Director Enterprise Regeneration and Tourism
<b>Contact Officer:</b>	Margaret Quinn, Project Development Manager

### Decisions Required

For noting

<b>1.0</b>	<p><b>Purpose and Background</b></p> <p>Council has been awarded funding of £21,500 by the Department of the Environment to address derelict properties in the district in advance of the Irish Open in Newcastle. A joint bid identifying properties in both Down and Newry and Mourne Council areas has been submitted to DOE for approval. The DOE funding matches dereliction funding of £21,500 that was already secured from the Department for Social Development. The DSD funding has been utilised to address derelict properties in Newcastle.</p>
<b>2.0</b>	<p><b>Key Issues</b></p> <p>The funding which has been secured from DOE will be used to enhance derelict properties as follows:-</p> <ul style="list-style-type: none"> <li>➤ 145 Kilkeel Road, Annalong</li> <li>➤ 138 Glassdrumman Road, Annalong</li> <li>➤ Property beside 346 Newry Road, Kilkeel (junction at Benagh Road)</li> <li>➤ Property beside 241 Newry Road, Kilkeel</li> <li>➤ 2 Bridge Street, Kilkeel</li> <li>➤ Property beside 170 Newcastle Road, Newry</li> <li>➤ 10 Belfast Road, Saintfield</li> <li>➤ 63 Main Street Saintfield</li> <li>➤ 18-20 Belfast Road Ballynahinch (2 properties)</li> <li>➤ 8-10 Windmill Street Ballynahinch (2 properties)</li> </ul>
<b>3.0</b>	<p><b>Resource Implications</b></p> <p>The funding covers the costs of the project.</p>
<b>4.0</b>	<p><b>Appendices</b></p> <p>None</p>

<b>Agenda Item:</b>	To consider sponsorship of the Gran Fondo Giro d'Italia for a three-year period
<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	Gran Fondo Giro d'Italia
<b>Date:</b>	13 April 2015
<b>Reporting Officer:</b>	Gerard McGivern (Acting) Director of Enterprise Regeneration and Tourism
<b>Contact Officer:</b>	Gerard McGivern

<b>Decisions Required</b>										
<b>To note contents of the report and to agree the recommendations in Section 3.</b>										
<b>1.0</b>	<b>Purpose and Background</b>									
<b>1.1</b>	The Gran Fondo Giro d'Italia Northern Ireland is the major cycling legacy event following the successful 2014 Giro d'Italia. Gran Fondo events take place throughout Europe and the rest of the world and for the next 3-years the event will be held in Northern Ireland starting on 20 June 2015. Two routes are planned, a 58 kilometre Strangford route and a 177 kilometre Mourne route. Newry Mourne and Down District Council have been offered a sponsorship opportunity for the next 3-years.									
<b>2.0</b>	<b>Key Issues</b>									
<b>2.1</b>	The 177 kilometre Mourne route will provide a unique opportunity for the Council to raise the profile of the district and to provide cycling and outdoor recreation tourism on a European stage. Details of the proposed package and promotional opportunities are detailed in Appendix 1. In return the Council is asked to make a contribution for the next 3-years and to provide logistical support.									
<b>3.0</b>	<b>Recommendations</b>									
<b>3.1</b>	It is recommended that the Council agrees to become an official sponsor for the Gran Fondo Giro d'Italia N I for the next 3-years as follows: <table border="0" style="margin-left: 20px;"> <tr> <td>Year 1</td> <td>2015/16</td> <td>£ 6,000</td> </tr> <tr> <td>Year 2</td> <td>2016/17</td> <td>£15,000</td> </tr> <tr> <td>Year 3</td> <td>2018/19</td> <td>£20,000</td> </tr> </table>	Year 1	2015/16	£ 6,000	Year 2	2016/17	£15,000	Year 3	2018/19	£20,000
Year 1	2015/16	£ 6,000								
Year 2	2016/17	£15,000								
Year 3	2018/19	£20,000								
<b>3.2</b>	It is further recommended that the Council offers the services outlined at i-iv of Appendix 1									
<b>4.0</b>	<b>Resource Implications</b>									
<b>4.1</b>	Three year commitment requested, funded from tourism promotions budget									

## Appendix 1

Signed: Gerard McGivern  
Acting Director Enterprise Regeneration and Tourism



## Visit Mourne – Official Sponsor Gran Fondo Giro d'Italia Northern Ireland



### Background

Newry & Mourne District Council partnered with us on the 2014 Giro d'Italia Big Start, putting a promotional vehicle in the Publicity Caravan and working with the Local Authority Committee to maximise the opportunities that arose with the event.

Gran Fondo Giro d'Italia NI is the major legacy event from the Big Start and a compelling case exists for Newry Mourne & Down Council to partner with us over the next three years.

The national and international profile of the Gran Fondo is a perfect fit for Newry Mourne & Down and cycle tourism is growing rapidly. Shadetree Sports recognises the need to work with Newry Mourne & Down to drive interest in the region as a world class cycling destination and to ultimately lead to new visitors.

### The Event

2015 Event Date: June 20/21

Same elements as professional races such as timing, start/finish venue, technical support. Look and feel of Giro d'Italia. Full Tourism NI / Tourism Ireland marketing program to support the event in key markets – NI, ROI, GB.

Feed stations along the route. Full program of support events – gala dinner, Giro Expo, post-ride pasta party, entertainment, VIP hospitality program.

Giro d'Italia winners will ride the Gran Fondo, offering everyone the opportunity to ride alongside big name champions.

We have a three year contract with NI Government and Giro d'Italia to promote this event which will give us the opportunity to plan over the long term and work with our official partners to maximise their opportunities with the event.



## **Newry Mourne & Down**

Proposal for Newry Mourne & Down Council to become Gran Fondo Giro d'Italia NI Official Sponsor

Benefits:

Locked in "Mourne Route" venue for 2015, 2016 and 2017

Official Sponsor Designation

Rights to use GF Giro logo and branding in Visit Mourne advertising, PR and communications

Opportunity to include Visit Mourne message with our inward cycling press visits

Opportunity to align Visit Mourne message into our marketing activities with Tourism Ireland GB office

Opportunity to align Visit Mourne materials in Gran Fondo GB market activities – cycling expos, sportif promotions, press promotions

Visit Mourne information in the official Gran Fondo iOS / Android App

Invitations to Gran Fondo VIP gala dinner on the Saturday evening

Rights to place promotional Visit Mourne materials in rider Giro Gift Bag

Visit Mourne booth space at event site Giro Expo Saturday/Sunday

Visit Mourne logo to appear on event infrastructure:

En route advertising boards

Expo Entry Gate

VIP Hospitality Entrance

Post Ride pasta dinner entrance

Event Web Site

Visit Mourne brand logo to appear on the Official Gran Fondo Jersey



### **Visit Mourne Sponsor Package**

Three Year Term;

Year 1: £12,500

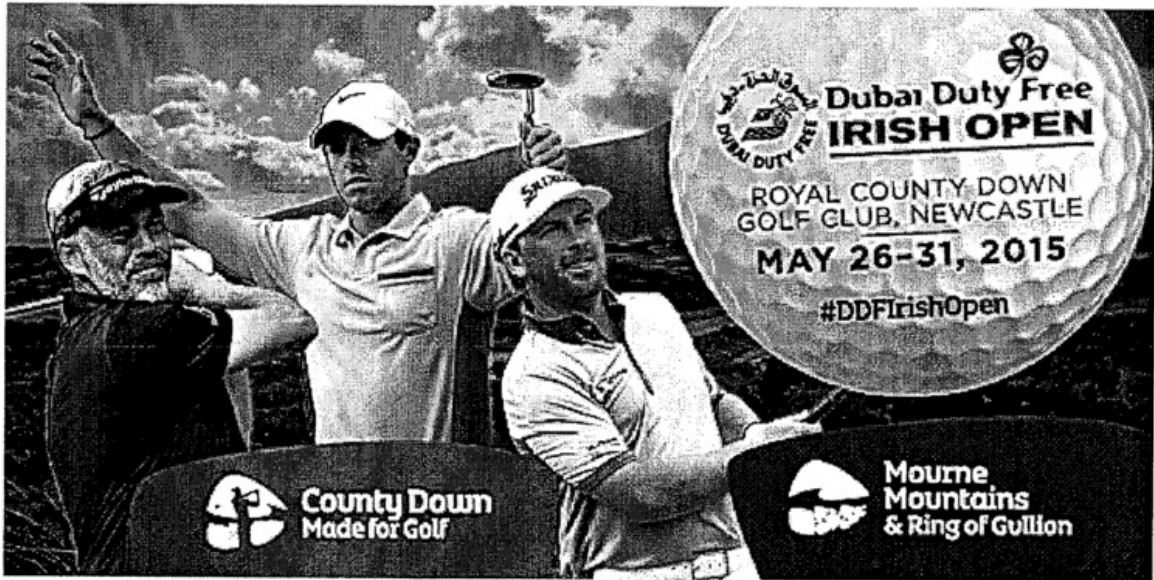
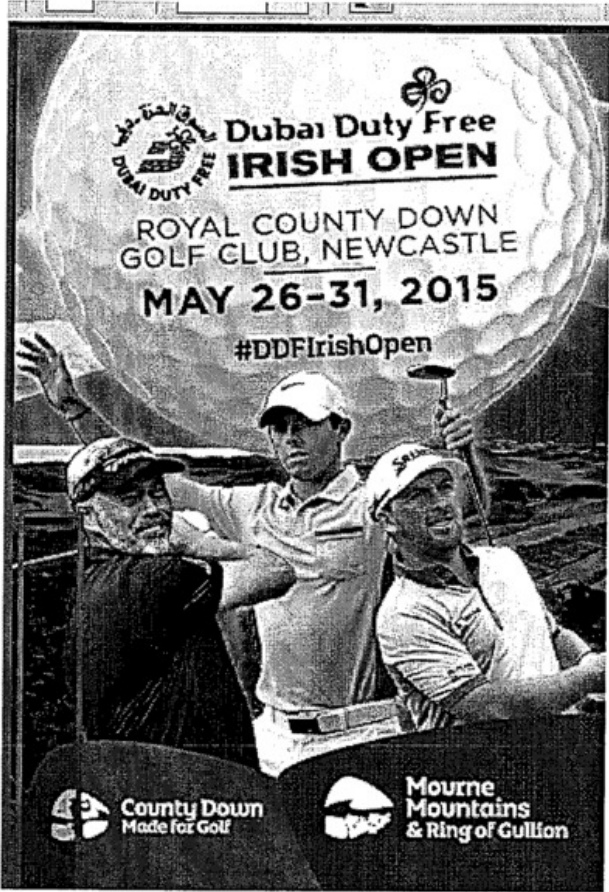
Year 2: £17,500

Year 3: £20,000

- i) Newry Mourne & Down Council to provide environmental services at food/hydration stops
- ii) Newry Mourne & Down Council to work with organising committee on public awareness campaign, including mail drop to council residents on or near the route
- iii) Newry Mourne & Down Council to work with our partners at Volunteer Now to ensure local integration into the event Volunteer Program
- iv) Newry Mourne & Down Council to open up talks with DRD on permanent Gran Fondo Giro d'Italia NI road signs on official route

<b>Agenda Item:</b>	Irish Open Graphics
<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	Irish Open Graphics
<b>Date:</b>	13 April 2015
<b>Reporting Officer:</b>	Gerard McGivern, Acting Director Enterprise Regeneration and Tourism Committee
<b>Contact Officer:</b>	Mark Mohan, Senior Tourism Initiatives Manager

<b>Decisions Required</b>	
For noting	
<b>1.0</b>	<p><b>Purpose and Background</b> The Irish Open is coming to Newcastle from 26-31 May 2015.</p> <p>The new Council is working very proactively to ensure it will be a very successful event. A range of subcommittees have been developed, one of which is marketing and communications. A figure of circa £40k is being spent on promotion of this and fringe events. There will be no financial implications on the new Council in relation to this marketing activity as it is being paid for by Down District Council.</p> <p>Following discussion with the European Tour, the attached graphics have been approved and this will be used in all promotional activity relating to the event.</p>
<b>2.0</b>	<p><b>Key Issues</b> N/A</p>
<b>3.0</b>	<p><b>Resource Implications</b> N/A</p>
<b>4.0</b>	<p><b>Appendices</b> Please refer to attached graphics below</p>





<b>Agenda Item:</b>	Procurement for Coastal / Regeneration Projects, funded by South East Area European Fisheries Fund & NITB
<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	Tenders for the appointment of a Contractor / Engineer to carry out: <ul style="list-style-type: none"> <li>- Cranfield Beach Recreational &amp; Shoreline Scheme</li> <li>- Mourne Esplanade Recreational and Amenity Improvement scheme (2 no. Art Features)</li> <li>- Meelmore Lodge Amenity Block Extension &amp; New Car Park</li> </ul>
<b>Date:</b>	13 April 2015
<b>Reporting Officer:</b>	Gerard McGivern, Acting Director Enterprise, Regeneration and Tourism
<b>Contact Officer:</b>	Jonathan McGilly, Assistant Director of Economic Regeneration

### Decisions Required

To note the contents of the report and approve recommendations at Section 3

#### 1.0 Purpose and Background

Projects:

- a.) Cranfield Beach Recreational & Shoreline Protection Schemes Protection
- b.) Mourne Esplanade Recreational and Amenity Improvement Scheme
- c.) Meelmore Lodge Amenity Block Extension & New Car Park

a & b - Funder: South East Area European Fisheries Fund (SEA EFF)

The schemes secured funding from the SEA EFF of £380,236 and £331,000 respectively with a match contribution of £20,000 & £150,000 from NMDC in 14/15.

At Cranfield the improvements involve: children's play park, adult fitness equipment, pathways, seating, site furniture, signage as well as the installing of Rock Armour. Following previous approval (January 2015) of the process to go to tender and initiate contractor procurement, tender assessment, moderation and moving to tender award (if within budget) this has now been completed and on-site works commenced.

At the Esplanade which includes a range of similar approved improvements a final element is the fabrication of 2 art features. Quotation for the fabrication of the Art Features were issued 25<sup>th</sup> March 2015 with a deadline of 2<sup>nd</sup> April 2015.

c – Funder: Northern Ireland Tourism Board (NITB)

The scheme secured funding from NITB with a match contribution from Council and Owner, giving a total cost of £360,000.

With a Design Team in place, the Meelmore Lodge project is working closely with CPD to now go through a PQQ and follow up ITT procurement process for the scheme contractor that will be concluded by early /mid May 2015, in order to have a site works underway from Jun-Oct 2015

	<p><b>Key Issue</b></p> <p>The projects (a &amp; b) are operating against a tight timeframe to be completed in time for the upcoming summer season, while Meelmore (c) is to be completed by the end of October 2015.</p>
<p><b>3.0</b></p>	<p><b>Recommendations</b></p> <p>a.) To appoint the Most Economically Advantageous quotation for the fabrication of 2 art pieces for the Mourne Esplanade Recreational and Amenity Improvement scheme. Detail of the successful contractor to be tabled at May 2015 Economic Regeneration &amp; Tourism Committee</p> <p>b.) To note the appointment of McAvoy Contracts Ltd to undertake the Cranfield Beach Amenity Improvement Scheme at their tender value of £279,840.25 and their appointment to carry out the Cranfield Beach Shoreline Protection Works at a cost of £42,000.00.</p> <p>c.) To appoint the most Economically Advantageous Tender to carry out the Meelmore Lodge Amenity Block Extension and New Car Park works. Detail of the successful contractor to be tabled at the June 2015 Economic Regeneration &amp; Tourism Committee.</p>
<p><b>4.0</b></p>	<p><b>Resource Implications</b></p> <p>Cost of a &amp; b will be funded through the South East Area European Fisheries Fund, while c will be funded through NITB and Council.</p>
<p><b>5.0</b></p>	<p><b>Appendices</b></p> <p>None</p>

**Enterprise, Regeneration and Tourism Committee**  
**(2<sup>nd</sup> Monday of each month)**

<b>Date</b>	<b>Time</b>	<b>Location</b>
13 April 2015	3.00 pm	
11 May 2015	6.00 pm	
8 June 2015	3.00pm	
10 August 2015	6.00pm	
14 September 2015	3.00pm	
12 October 2015	6.00pm	
9 November 2015	3.00pm	
14 December 2015	6.00pm	
11 January 2016	3.00pm	
8 February 2016	6.00pm	
14 March 2016	3.00pm	
11 April 2016	6.00 pm	