



June 7th, 2017

**Notice Of Meeting**

You are invited to attend the Enterprise, Regeneration and Tourism Committee Meeting to be held on **Monday, 12th June 2017 at 3:00 pm** in **Boardroom, Monaghan Row.**

**Chair:** Cllr. P Byrne

**Vice:** Cllr. D Hyland

**Members:**

Cllr. R Burgess	Cllr. M Carr
Cllr. C Casey	Cllr. W Clarke
Cllr. D Curran	Cllr. G Hanna
Cllr. H Harvey	Cllr. T Hearty
Cllr. D McAteer	Cllr. O McMahon
Cllr. B Quinn	Cllr. M Ruane
Cllr. G Stokes	

# Agenda

1.0 Apologies and Chairperson's remarks.

2.0 Declarations of Interest.

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## *For Discussion/Decision*

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3.0 To agree a start time for ERT Meetings from June 2017-May 2018. (Suggested timetable attached).

📎 *Proposed dates and start times.pdf*

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4.0 Action Sheet - Enterprise, Regeneration and Tourism Committee Meeting held on Monday 8 May 2017. (Attached).

📎 *Action Sheet - 8 May 2017.pdf*

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## *Presentations*

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5.0 Presentation - Tourism Marketing by AV Browne - Tourism Marketing Plan (AV Browne Presentation).

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## *Enterprise, Employment and Regeneration Items*

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6.0 Area of Outstanding Natural Beauty Plans for Ring of Gullion and Strangford and Lecale. (Attached).

📎 *Cover sheet AONB Action Plans - June 2017.pdf*

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7.0 Strangford and Lecale Landscape Partnership Scheme Bid. (Attached).

📎 *SLLP LPS Bid.pdf*

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8.0 Update District Masterplans. (Attached).








📎 *Master Plans Progress Update.pdf*

Page 51

9.0 Castlewellan Forest Park. (Attached).

📎 *Castlewellan Forest Park Task and Finish Project Board.pdf*

Page 75

<b>10.0 MGL Cooperation Project for Derrymore House. (Attached).</b>	
<a href="#"> <i>MGL Cooperation Project for Derrymore House.pdf</i></a>	<i>Page 77</i>
<b>11.0 Social Enterprise Programme (phase II) report. (Attached).</b>	
<a href="#"> <i>Social Enterprise Programme.pdf</i></a>	<i>Page 79</i>
<b>12.0 Proposed redevelopment of Lisburn Street Carparks, Ballynahinch - North and South. (To follow under separate cover).</b>	
<b>13.0 ERT Business Plan. (Attached).</b>	
<a href="#"> <i>ERT Business Plan.pdf</i></a>	<i>Page 82</i>
<hr/> <b><i>Tourism, Culture and Events Items</i></b> <hr/>	
<b>14.0 Tourism Marketing Plan (AV Browne Presentation - support document). (Attached).</b>	
<a href="#"> <i>Tourism Marketing Plan.pdf</i></a>	<i>Page 103</i>
<b>15.0 City Deal. (To follow under separate cover).</b>	
<b>16.0 Brexit. (To follow under separate cover).</b>	
<b>17.0 Rostrevor Tennis Club. (Attached).</b>	
<a href="#"> <i>Rostrevor Tennis Club.pdf</i></a>	<i>Page 105</i>
<b>18.0 Community Halloween and Christmas Events 2017. (To follow under separate cover).</b>	
<b>19.0 Project management - trail network at Rostrevor Forest. (Attached).</b>	
<a href="#"> <i>Project management - trail network Rostrevor Forest.pdf</i></a>	<i>Page 107</i>
<b>20.0 Attendance to the International Golf Association of Tour Operators (IAGTO) conference June 2017. (Attached).</b>	
<a href="#"> <i>Attendance to the International Golf Association of Tour Operators (IAGTO) conference June 2017.pdf</i></a>	<i>Page 108</i>

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**21.0 Make it Local. (Attached).**

 *Make It Local.pdf*

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**22.0 Scheme of Delegation ERT Dept April 2017 to present. (Attached).**

 *Scheme of delegation for ERT from April 2017 to present.pdf*


*Page 111*

**23.0 RSI Programme Outputs. (Attached).**

 *RSI Programme Outputs - NI Business Start Up Programme.pdf*

*Page 122*

**24.0 Carlingford Lough Greenway Project Update. (Attached).**

 *Update on the development of the Carlingford Greenway.pdf*

*Page 124*

**25.0 OFCOM Mobile Phone Summit report. (Attached).**

 *Ofcom Mobile Phone Summit report.pdf*

*Page 129*

**26.0 Louth and Newry, Mourne and Down Joint Committee Meeting 22 March 2017. (Attached).**

 *Report of Louth & NMDDC Joint Committee Meeting 22 March 2017.pdf*

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# Invitees

Cllr Terry Andrews	<a href="mailto:terry.andrews@nmandd.org">terry.andrews@nmandd.org</a>
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Mrs Marie Ward	<a href="mailto:marie.ward@nmandd.org">marie.ward@nmandd.org</a>

**Enterprise, Regeneration and Tourism Committee**

<b>Date</b>	<b>Suggested start time (subject to agreement)</b>	<b>Location</b>
12 June 2017	3.00 pm	Boardroom, Monaghan Row, Newry
14 August 2017	5.00 pm	Boardroom, Monaghan Row, Newry
11 September 2017	3.00 pm	Boardroom, Monaghan Row, Newry
9 October 2017	5.00 pm	Boardroom, Monaghan Row, Newry
13 November 2017	3.00 pm	Boardroom, Monaghan Row, Newry
11 December 2017	5.00 pm	Boardroom, Monaghan Row, Newry
15 January 2018	3.00 pm	Boardroom, Monaghan Row, Newry
12 February 2018	5.00 pm	Boardroom, Monaghan Row, Newry
12 March 2018	3.00 pm	Boardroom, Monaghan Row, Newry
16 April 2018	5.00 pm	Boardroom, Monaghan Row, Newry
14 May 2018	3.00 pm	Boardroom, Monaghan Row, Newry

**ACTION SHEET – ENTERPRISE REGENERATION & TOURISM COMMITTEE MEETING****MONDAY 8 MAY 2017**

<b>Minute Ref</b>	<b>Subject</b>	<b>Decision</b>	<b>Lead Officer</b>	<b>Actions taken/ Progress to date</b>	<b>Remove from Action Sheet Y/N</b>
ERT/091/2017	Warrenpoint Municipal Park – HLF Regeneration Project	To approve the design proposals presented in the RIBA Stage 4 Design Report, in respect of the Warrenpoint Municipal Park HLF Regeneration Project, and which has been approved at the Warrenpoint Municipal Park Steering Group Meeting on 24 April 2017.	SK	PQQ documents now issued on E Hub for Warrenpoint Park in order that we can procure Main Contractor	No
ERT/092/2017	DAERA – Outdoor Recreations Legislation	To approve and submit the draft response to DAERA regarding a review of Outdoor Recreation Legislation.	HW/CM	The draft response to DAERA regarding a review of Outdoor Recreation Legislation has been submitted	Yes
ERT/093/2017	Superfast Broadband	(a) Council support the Department for the Economy implementation of the additional 'superfast broadband' funding.  (b) Council submit an application to the Rural Development Programme via the Mourne Gullion & Lecale Local Action Group (LAG) for funding	MP  KMcG	Recommendation implemented  The LAG will open the system to accepting an application from NMDDC following all pre requisites being in	Yes  No



Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
		<p>to commission research. This will identify the additional problem areas and options available to the LAG to redress them.</p> <p>c) The Council use postcodes and consultation with the Council DEA to assist in identifying broadband weak spots.</p> <p>d) The Council to contact BT regarding broadband cabinets which have been installed in various locations but which have not yet been connected. Councillors to pass details of these locations to Mr J McGilly Assistant Director ERT.</p>	<p>MP</p> <p>MP</p>	<p>place to include acceptance of relevant quotes. This will be submitted to the LAG in the coming weeks.</p> <p>Ongoing</p> <p>Ongoing</p>	<p>No</p> <p>No</p>
ERT/094/2017	Proposed Hotel Development - Downpatrick	<p>a) To approve the Report and Findings of the Feasibility Study/Business Case carried out by Council, regarding options for a proposed Hotel in Downpatrick.</p> <p>b) The Council to continue to liaise with potential developers within the parameters of the Reports's findings and recommendations.</p>	J McG	Work in progress	No

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
ERT/095/2017	Former PSNI Station site – Downpatrick	Council proceed to commission consultants to carry out a Feasibility Study/Options Appraisal, including a valuation, on the former PSNI site in Downpatrick. This study to also include adjacent Council owned Car Park, and if required, develop the business case to justify the purchase of the site and carry out a Development Brief on the extended site.	J McG	Work in progress	No
ERT/096/2017	Slieve Gullion Forest Park	a) To note timetable for implementation of Capital Investment programme	MB	Ongoing	No
		b) Council to investigate options for visiting the site such as booking visits.	MB	Ongoing	No
ERT/097/2017	Exhibitions – Newry & Mourne Museum	To proceed to seek tenders to revamp exhibitions at Newry & Mourne Museum.	NC	Tenders and 'concept' are currently being drafted, in liaison with Purchasing.	No

Minute Ref	Subject	Decision	Lead Officer	Actions taken/ Progress to date	Remove from Action Sheet Y/N
ERT/098/2017	Royal International Air Tattoo – 16 July 2017 (Cotswolds)	To appoint the following to attend the Royal International Air Tattoo on Sunday 16 July 2017 in Cotswolds:  - Chairperson of Council OR Chair of ERT - 2 No. Members of Events Team	MW	Ongoing	Yes
ERT/101/2017	Cranfield Beach	Council Officials investigate issues regarding safety at Cranfield Beach as raised by Cllr B Quinn, and report back via the ERT Committee in due course.	MB	Ongoing	No
/END					

<b>Report to:</b>	ERT Meeting
<b>Date of Meeting:</b>	June 2017
<b>Subject:</b>	Ring of Gullion and Strangford & Lecale Areas of Outstanding Natural Beauty
<b>Reporting Officer (Including Job Title):</b>	Marie Ward, Director
<b>Contact Officer (Including Job Title):</b>	Darren Rice, Ring of Gullion LPS Manager Therese Hamill, Ring of Gullion AONB Officer Caroline Nolan SLLP Manager

<b>Decisions required:</b>	
To agree the contents of the Ring of Gullion Area of Outstanding Natural Beauty Management Action Plan 2017 – 2022.	
To agree the contents of the Strangford & Lecale Area of Outstanding Natural Beauty Management Action Plan 2017 – 2022.	
All of the Actions in these plans are subject to external funding	
<b>1.0</b>	<b>Purpose and Background:</b>
1.1	<p>These AONB Management Action Plans have been produced by their respective staff and partnerships as an update to the previous Action Plans.</p> <p>Both AONB Management Action Plans include feedback from DAERA, and have been out to consultation for several weeks.</p> <p>The AONB Management Action Plans review and update has both informed and been informed by: NMDDC Community Plan; NMDDC Local Biodiversity Action Plan, DDC Local Biodiversity Action Plan; Draft NI Programme for Government Framework 2016-2021; NI Biodiversity Strategy; NMDDC Corporate Plan 2015-2019; NMDDC Economic Regeneration and Investment Strategy 2015-2020; NMDDC Tourism Strategy 2017-2021; NMDDC Biodiversity Strategy; Strategic planning policy statements for NI published in 2015; Regional Development Strategy 2035; Mourne Gullion Lecale Rural Development Strategy; National Sustainable Soil Strategy; All Ireland Pollinator Plan; DEA consultations; Village Plans; other site specific action plans from both AONBs.</p> <p>The Ring of Gullion Area of Outstanding Natural Beauty is a unique geological landform, unparalleled elsewhere in Ireland or the UK and was the first ring dyke in the world to be geologically mapped. It was voted onto the 'Top 100 Geosites of UK &amp; Ireland'. The ring of low, rugged hills forms a 'rampart' around the heather-clad Slieve Gullion mountain. Rich</p>

	<p>semi-wild habitats of heath, bog and woodland contrast with the neatly patterned fields and ladder farms.</p> <p>Strangford and Lecale is an Area of Outstanding Natural Beauty (AONB) and is contiguous with Strangford Lough, one of the most important marine sites in the UK and Europe.</p> <p>Current powers to designate AONBs are derived from the Nature Conservation and Amenity Lands (NI) Order 1985. Designation signals that the landscape is of importance to the whole of Northern Ireland and it allows these action plans to make proposals for:</p> <ul style="list-style-type: none"> <li>• Conserving or enhancing the natural beauty and amenities of the area;</li> <li>• Conserving wildlife, historic objects or natural phenomena within it;</li> <li>• Promoting its enjoyment by the public;</li> <li>• Providing or maintaining public access to it.</li> </ul> <p>Most of the actions relate to the work of the AONB Partnerships working in partnership across a wide range of remits and responsibilities. In some cases the lead is taken by a government Department or local council department. In almost every case the support and involvement of local people, landowners and recreation users is needed.</p> <p>The Action Plans are about achieving shared objectives across the whole of the AONBs, including but also extending beyond the council's property.</p>
<p><b>2.0</b></p>	<p><b>Key issues:</b></p>
<p>2.1</p>	<p>Strangford and Lecale is an AONB . The Lough is part of the OSPAR network of internationally important sites and the European Natura 2000 Network. The area is protected under international Conventions and Directives and UK policy and legislation.</p> <p>All of the AONB outcomes cannot be achieved under existing funding for through the Environment Fund, the local council contributions and Heritage Lottery. It is therefore a requirement for the AONB Partnerships to seek funding from a range of sources to develop and deliver projects and to work in partnership across council functions and with other organisations and communities.</p> <p>A key potential funder is the Heritage Lottery. Strangford Lough and Lecale plan to submit an application for a Landscape Partnership Scheme.</p> <p>Other relevant grants will also be sought in 2017/22 to achieve the implementation of both action plans.</p> <p>Priorities within the Action Plan in 2017/18 are therefore to address damage to the most important conservation features and to develop activities</p>

	<p>relevant to the LPS.</p> <p>All authorities are required by DAERA to complete a Habitats Regulations Assessment before implementang any new plan or activity with the potential to affect the Conservation Features of designated sites. Therefore the Action Plan and all of the projects and proposals within it are subject to HRA.</p>
<b>3.0</b>	<b>Recommendations:</b>
3.1	<p>To agree the contents of the AONB Management Action Plans.</p> <p>To pursue all relevant funding opportunities to implement the outcomes from the Management Action Plans 2017-2022.</p> <p>Recommend the on-going support for the AONB Partnerships.</p>
<b>4.0</b>	<b>Resource implications</b>
4.1	<p>The Council currently contributes approximately £90,000 per annum to the AONBs and associated projects. This is equates to 20% of the total AONB budget.</p> <p>Individual projects have resource implications across council functions and relevant councils officers have noted and are dealing with them as appropriate.</p>
<b>5.0</b>	<b>Equality and good relations implications:</b>
5.1	None
<b>6.0</b>	<b>Appendices:</b> 2 no. AONB Action Plan attached

March / April 2017

## **STRANGFORD AND LECALÉ AONB ACTION PLAN 2017 - 2022**

Updated March / April 2017

Note 1: The Review of the AONB Plan incorporates

- feedback from stakeholder workshops November 2015
- public sessions (advertised in local papers)
- DAERA comments Sept 2016.
- Comment on targets from each of the lead organisations listed – awaiting further feedback

Note 2: Some AONB Areas of Special Scientific Interest between the mean low water mark and mean high water mark are also part of the Strangford Lough Marine Site. Some actions will apply across the whole of the designated sites.

Note 3: Actions within this AONB Action Plan have been reviewed to ensure that they are consistent with the Marine Site Scheme and vice versa.

Note 4: Community and stakeholder engagement is at the heart of all of the actions in this Action Plan .

Note 5: all of the Action in this plan are subject to external funding and an inherent part of the plan is the development of proposals which may attract funders – this will affect timescales and delivery partners / leads but the intention is to achieve the targets within the timeframe – subject to annual review.



March / April 2017

OBJECTIVE 1: Protect and enhance the AONB's Biodiversity									
Action	COLLABORATION	OUTPUTS	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	
1.1	DAERA	Up to date advice on SAC / SPA Features available on line	X						
		Conservation Objectives reviewed		X					
		Biotopes identified for all relevant Conservation Features	X	X	X				
<p><b>Special Area of Conservation within AONB</b></p> <ul style="list-style-type: none"> <li>- Large shallow inlet and Bay – intertidal</li> <li>- Coastal Lagoons - intertidal</li> <li>- Mudflats and sandflats not covered by sea water at low tide</li> <li>- Reefs – intertidal boulder</li> <li>- Annual vegetation of drift lines</li> <li>- Atlantic salt meadows (<i>Glaucopuccinellietalia maritimea</i>)</li> <li>- Perennial vegetation of stony banks</li> <li>- Salicornia and other annuals colonising mud and sand</li> <li>- Harbour Seal (<i>Phoca vitulina</i>).</li> </ul> <p><b>Special Protection Area within AONB</b></p> <ul style="list-style-type: none"> <li>- Terns that breed here in summer: Sandwich Tern (<i>Sterna sandvicensis</i>); Common Tern (<i>Sterna hirundo</i>); and Arctic Tern (<i>Sterna paradisaea</i>)</li> <li>- The overall assemblage of waterfowl that overwinter here</li> <li>- Light-bellied Brent Goose. (<i>Branta bernicla hrota</i>)</li> <li>- Knot (<i>Calidrus canutus</i>)</li> <li>- Redshank (<i>Tringa totanus</i>)</li> <li>- Golden Plover (<i>Pluvialis apricaria</i>)</li> <li>- Bar-tailed Godwit (<i>Limosa lapponica</i>)</li> <li>- Shelduck (<i>Tadorna tadorna</i>)</li> </ul>									



March / April 2017

	Maintain, enhance or restore the conservation features		SLLP input to Management Group and actions as required.	X	X	X	X	X	X
1.2	Implement the SAC / SPA monitoring programme:  1. SAC / SPA Condition Assessment Monitoring 2. Site Integrity Monitoring 3. Bird Surveys (BTO) 4. Seal Counts (NT)	DAERA  (working with third parties – National Trust, BTO)	Annual monitoring data to inform management  Monitoring information for 6 yearly condition assessments  Identify and fill strategic data gaps	X  X   X	    X	    X	    X	    X	    X
1.3	Achieve Water Framework Directives Targets relevant to the AONB	DAERA  SLLP / DAERA  DAERA / SLLP	North Eastern River Basin Catchment Plan (Strangford, Quoile and South Down LMA Action Plans)  Mailshot and online info to raise awareness of the impact of household misconnections  Promote the NIEA WaterPollution Hotline	   X	X  X				
1.4	Ensure Biodiversity Action Plans incorporate the needs of the AONB and Marine Site	NMDDC AANDBC SLLP	Local Council Biodiversity Officer LBAP review and update, liaising with SLLP						
1.5	Manage Shore Based Shellfish Collection to reduce risk of disturbance and damage to SAC / SPA features	DAERA  NMDDC / AANDBC	Appropriate controls in place to reduce risk to the Conservation Features  Records from Processors to include origin of shellfish			X	X	X	X
1.6	Implement a sustainable Pot Fishery Management Plan for Strangford Lough	DAERA	Management Plan implemented		X	X	X	X	X
1.7	Address concerns for deterioration in biodiversity at The Dorn	DAERA with Management Group NT, SLLP, Landowners	Survey the Dorn to  1. Identify biotopes relevant to the coastal lagoon feature 2. Conduct a MarESA assessment 3. Identify the issues  Related Water Quality Issues to be dealt with through WFD River Basin Catchment Plan			X	X	X	X

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1.8	Eradicate invasive common cord grass ( <i>Spartina</i> )	DAERA / NT / SLLP	Develop scheme Survey of the whole Lough coast to identify map the extent of <i>Spartina</i> and cost eradication programme Implementation to eradicate Ongoing <i>Spartina</i> control Newtownards – Greyabbey, Castle Espie, Comber, plus some of the islands Local landowner and public awareness raising, additional monitoring and reports of incidents of cord grass after the main survey and during the eradication programme		X	X				
1.9	Control mink and rats affecting birds on islands.	NT	Conduct a study on identified potential causes of tern decline Recommend and implement best means of addressing Ongoing control of mink and rats		X					
1.10	Control invasive freshwater spp	NT NT / SLLP	Controlling at Glastray Pits, Island Hill areas Awareness programme and map freshwater invasive species such as floating Penny Wort, Crassula and Azolla	X	X	X	X	X	X	X
1.11	Eliminate introduced / invasive Muntjac deer	NT	Control measures at Mount Stewart		X	X	X	X	X	X
1.13	Conserve Red Squirrels on the Ards Peninsula By Leading the Red Squirrel Action Group	NT	1. Collecting Red Squirrel sightings 2. Educational awareness 3. Red Squirrel conservation advice 4. Targeted Grey Squirrel control in red hotspots	X	X	X	X	X	X	X
1.14	Contribute to Red Squirrel Action Group and establish Upper Ards local groups to report	SLLP	1. Sightings of red and grey squirrels to contribute to assist RSAG and grey		X	X	X	X	X	X

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	sightings of red and grey squirrels and pint martens and help promote conservation measures – feeding boxes etc		<p>squirrel control</p> <p>2. Public awareness and wider landowner engagement with conservation measures</p> <p>3. Feeding stations and monitor</p> <p>4. Install Pine marten boxes and monitor</p>						
1.15	<p>Map and conserve coastal vascular plants on the NI Priority species list:</p> <p>Seakale (<i>Crambe maritime</i>) Oyster Plant (<i>Mertensia maritime</i>) Field Gentian (<i>Gentianella campestris</i>)</p> <p>Targetted survey at key location eg – Ballyquintin, Tara, Minerstown Conserve Seed Collection Plants in need of conservation/protection from grazing/trampling</p>	SLLP with the National Trust, NMDDC, DAERA and private landowners	<p>Species distribution survey at ley locations and related report on management issues</p> <p>Seed collection subject to permission</p> <p>Projects to reduce risk of trampling, grazing or other damage</p>			X	X	X	X
1.16	<p>Extend all Ireland Pollinator Plan across the AONB including conservation of priority species</p> <p>Identify and develop pollinator friendly sites eg Council properties ; churchyards / graveyards; sections of roadside verges – adopt a green mile</p>	<p>NMDDC AANDBC</p> <p>SLLP</p> <p>SLLP</p>	<p>Pollinator Plan and implementation at Delamont Country Park and other council property</p> <p>Develop proposals for 5 church / graveyards with pollinator plans and implementation</p> <p>5 x 1 mile green miles with pollinator plans and implementation adjacent to settlements</p>			X	X	X	X
	Promote NI Council partnership project 'Bee – licious'	NMDDC/SLLPO	Promote/advertise 'Bee-licious' working with communities				X	X	X
1.17	Help address decline in swifts (priority species) through public awareness, reduced risk of nest damage and nest site provision	SLLP liaising with local biodiversity officers, the RSPB, community groups, schools	<p>Surveys engaging local people and building on and promoting building on previous RSPB surveys</p> <p>Swift friendly buildings fact sheet to key local communities and on line info promotion</p>			X	X	X	X



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			Building Control / Planning Officers awareness raising and communication to trade			X	X	X	X	
			Community Project to study swifts in Portaferry, identifying their nest sites, raising awareness. Track their Autumn migration to Africa. Involve the local primary schools and community groups			X	X	X		
1.18	Recruit a team of volunteers to carry out annual surveys as part of the Butterfly Conservation NI and Bug Life Pollinator projects	Butterfly conservation trust SLLP	Butterfly / pollinator Survey data			X	X	X	X	
1.19	Promote and encourage more people to participate in bat and hedgehog surveys	UW/SLLP	Bat and hedgehog data				X	X		
1.20	Survey and map possible locations for barn owl	UW /SLLP	Barn owl data Nest boxes	x	X	X	X	X		
1.21	Encourage landowners to conserve interdrumlin wetlands and develop riparian strips	SLLP / DAERA CM	Survey / identify existing wetlands Liaise with landowners / develop projects				x	x	x	
1.22	Increase biodiversity of small streams, improve freshwater inputs to the Lough and improve migratory fish passage	SLLP	Proposal to develop a better understanding of small streams, involving the public and landowners in monitoring and practical initiatives		X	X				
			Landowner engagement Public engagement Audit & Monitoring Practical Works			x	x	x	x	
1.23	Promote range of Grants available for biodiversity schemes	SLLP	Hyperlinks to grant schemes from DAERA / DOE		x					
1.24	Improve biodiversity in hedgerows and increase tree cover	SLLP	Develop proposal  Scheme to improve hedges on small holdings through planting and maintenance with volunteers trained to support Record of species in improved hedges to include trees allowed to mature Consider ash replacement		x		x	x	x	

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1.25	Reduce risk to wildlife and improve habitat by reducing litter  Contribute to Marine Conservation Society / KNIB Marine Litter survey and engage local community in Adopt aBeach Scheme	NMDDC AANDBC SLLP	Litter Strategies and Action Plans  See also Target: 3:1		x	x	x	x	x
		SLLP with KNIB and working with local clubs and communities	MCS Beach litters surveys and Clean Up x 4 annually at Potaferry and Ballyhornan. Adopt a Spot		x	x	x	x	x
			At least one volunteer trained to assist KNIB in survey work		x	x	x	x	x
		SLLP	Lead at least 2 x other shore clean-ups annually with communities and associated engagement		x	x	x	x	x
		SLLP	Hire boat to access and remove litter from inaccessible area at Sheepland and other sites			x		x	
1.26	Review and update Out and About signage and guidelines	SLLP with ANNDBC / NMDDC / National Trust	O&A system reviewed  Updated and in place		x				
1.27	Reduce risk to the features from SeaGen decommissioning	DAERA  SLLP	Approved Decommissioning Plan  Stakeholder input to Decommissioning Plan	X  X	X  X				
1.28	Showcase best practice from here and elsewhere on restoring and improving key habitats and features	SLLP with DAERA	Section on <a href="http://www.strangfordlough.org">www.strangfordlough.org</a>  Presentations / PPT			x	x	x	x
1.29	Reduce coastal / marine litter	SLLP / AANDBC / NMDDC / KNIB	See 3.3						

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OBJECTIVE 2: Conserve the AONB's Landscape					2017/18	2018/19	2019/20	2020/21	2021/22
ACTION		COLLABORATION	OUTPUTS						
2.1	Review the the landscape character Assessment for AONB	DAERA  SLLP Subject to training direction and resources from DAERA  NM&DDC A&NDBC	1 <sup>st</sup> phase landscape specification review of NI Landscapes almost complete  AONB needs analysis for landscape, conservation and built heritage  Plannig Officer training / familiarisation wrt the AONB and Marine Site conservation needs	X			X		
2.2	Retain characteristic habitats 1  Improve habitat connectivity and quality in relation to hedgerows (landscape feature and habitat) and tree cover  Address anticipated losses of tree cover wrt ash die back	Woodland Trust/ SLLP	Programme of practical projects and engagement identified  Implementation 1. Audit of hedgerow quality 2. 10 smallholdings and other landowners engaged 3. Additiona farmland bird monitoring 4. Increase in farmland birds subject to other factors 5. Hedgerow quality improved 6. X trees planted See also 1.24	X	X				
2.3	Retain characteristic habitats 2  Restore and improve interdrumlin wetlands, small streams and riparian strips	SLLP with landowners	Proposals developed Survey interdrumlin wetlands Implementation subject to resources See also 1.21 and 1.22						
2.4	Retain characteristic habitats 3  Restore saltmarsh, mudflats and sandflats	DAERA/ National Trust / SLLP	Eradicate Spartina						
2.5	Raise the profile of the landscape through a	SLLP	Love your Landscape proposal	X			X		X



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	series of initiatives to increase public appreciation and support		Articles in media						
			Online information						
2.6	Restore and raise profile of traditional farm features as a landscape feature and celebrate farming heritage	SLLPO	Distribute Gateways to Strangford & Lecale publication	X	X	X			
			Develop a proposal to restore a further 10 farm gateways or other features working with local landowners				X	X	
			Survey of windmills				x	x	
2.7	Develop policy and guidance for on-shore micro-generation within the AONB –PPS18	DAERA	Policy guidance						
2.8	Lobby to conserve / restore traditional roadside sea walls as part of shoreline management	NT	NT Shifting Shores Report & Event Jan 2016 and follow-up	x		x			
		SLLP	Report with guidelines for the repair of sea defences, bridges, and parapets (with Area Conservation Architects office)					x	
		Road Service	Implementation : Guidance incorporated in RS programme of works					X	x
2.9	Reduce litter	SLLP / AANDBC / NMDDC / KNIB	See 3.3						
2.10	Prepare an AONB "state of the coast" report as a landscape feature and habitat	SLLP					X		

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Objective 3: Involve communities, individuals and groups in Protecting and Enhancing the AONB									
ACTION		COLLABORATION	OUTPUTS	2016/ 17	2017/ 18	2018/ 19	2019/ 20	2020/ 21	2021/ 22
3.1	Develop a programme to engage local people in conservation and monitoring the coast,  Targeting : Landowners; Recreation users / clubs especially water based ; Local Communities especially coastal ; Schools; Other	SLLP	Conservation needs identified and prioritised from LBAPs, AONB Plan, Marine Site Scheme and River Basin Action Plans for Strangford, Quoile and South Down	X					
			Re-establish Coastal Guardians concept			X	X	X	
			Suite of collaborative proposals developed  Implementation subject to funding		X	x	X	X	x
			On going programme of public presentations, shore walks, talks to help recruit and develop volunteers	x	x	x	x	x	x
			Promote Coast Watch, CoCoast , the Shore Thing and other schemes	x	x	x		x	x
			Develop at least 10 volunteers for wildlife monitoring: Bird Counts, moth and butterfly surveys, swift surveys , coastal flowers, red & squirrel& pine marten , invasive species		x	x	x	x	x
			Relevant volunteer training/ recruitment sessions - at least two per year provided / arranged		x	x	x	x	x
			At least two volunteers trained and developed to help conduct MCS litter survey		x	x			
			4 x annual beach cleans with at least 40 volunteers involved		x	x	x	x	x
	Reduce Harbour Litter	DAERA / NMDDC / SLLP	Promotion of Fishing for Litter Scheme Liaison and lobbying to improve practice on board vessels Review of skip / bin provision Targetted clean-ups						
3.2	Contribute to Community Plans wrt the AONB and Marine Site requirements	SLLP	Community Plan , AANDBC Big Plan and NMDDC DEA consultation input  Identify community and club intiaitves where AONB /	X	X	x			



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			biodiversity training and information could be provided						
3.3	Reduce litter and develop adopt a beach schemes	SLLP / Keep Northern Ireland Beautiful	See 3.1		x	x	x	x	x
3.4	Contribute to Village Renewal plans wrt the AONB	NMDDC AANDBC SLLP	Heritage proposals and schemes within village plans consistent with AONB	x	x	x			
3.5	Support train and promote local heritage guides	SLLP / NI Tour Guide Association	Data base of Local Guides and specialisms, promoted online and through social media		X	X	X	X	X
		SLLP / local councils	Provision of information, publications and other resources promoted to guides		x				
		SLLP / Local council s	Suite of training opportunities / fam trips relevant to the heritage of the AONB		x	x	x	x	
		SLLP	Train professional educators and others. Ref: 'Council for Learning Outside the Classroom					x	
3.6	Ensure local built heritage is accessible and open , with local responsibility for, and raised profile of, built heritage focussing on tower houses and spritual sites	SLLP / DFC With local communities	Scheme to improve access, use and profile with particular reference to maritime, anglo norman and spiritual heritage  At least three local communities to open and use tower houses and monastic sites  Focus on Greyabbey, Cloughey, Portaferry, Strangford Kilclief, Ardglass, Dundrum  Related information on line  Development and Implementation		x				
		SLLP / DFC / AANDBC/ PCC With local communities	Scheme for Portaferry windmill ( a Scheduled Monument) – improve/ enhance the attraction and surrounds			x			
3.7	Incorporate feedback from DEA consultations and ensure DEAs and community plans incorporate AONB issues	SLLP / NMDDC / AANDBC	Participation in consultations with AANDBC Big Plan and NMDDC DEAs . Feedback cross referenced with AONB Plan		x	x			

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Objective 4 : Develop sustainable Access & Outdoor Recreation within the AONB									
ACTION		COLLABORATION	OUTPUTS	2016/ 17	2017/ 18	2018/ 19	2019/ 20	2020/ 21	2021/ 22
4.1	Monitor and assess outdoor recreation interactions with species and habitats to inform and implement management, prioritising conservation features and habitats and species at risk	SLLPO <i>Directed by management Group led by DAERA with key role for SLLP and stakeholder group</i>	Programme of work for the Marine Site (produced and approved by Management Group based on gaps & priorities) and the AONB		X	X	X	X	X
		SportNI / SLLP / local councils	Sustainable OR Action Plan		x	x			
4.2	Establish a Marine Forum & Beach Management Plans for NMDDC	SLLP / NMDDC	At least one annual forum meeting	X	X	X	X	X	X
		SLLP	Proposals for Bathing Water Statue for Lecale Beaches and revisions	x					
		SLLP	Beach Management Plans for 2 beaches	x	x				
		NMDDC	Commission a review of potential beach eligibility for BW status across NM&DDC subject to councillor input			x			
		SLLP	Engagement with communities at Kilclief and Ballyhornan wrt beach operator actions		x	x	x	x	x
4.3	Manage a Local Forum for Outdoor Recreation to encourage sustainable recreational use of the AONB and Marine Site, liaising with users, landowners and local communities	SLLP with Sport NI	Organise and contribute to two LOR meetings per annum with approx. 20 recreation practitioners from many different activities from kite surfing to rambling	x	x	x	x	x	x
		SLLP with LOR	Guidelines for sustainable use relevant to activities on-line		x				
		SLLP with local councils and communities	Develop concepts for suite of initiatives to create sustainable OR hubs and improved access at Delamont/Killyleagh, Portaferry and Cloughey		x	x	x	x	x
		AANDBC with local community	Access to the water Scheme Cook Street, Portaferry improvement to the pontoons, slipway, berthing and parking						



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			Install disability hoist						
		SLLP	Reports / presentations to National OR Forum 2 per annum	x	x	x	x	x	
4.4	Support high profile sustainable outdoor recreation events	NMDDC AANDBC	Coastal Rowing, Paddling, & Strangford Lough festival events	X	X	X	X	X	
4.5	Develop sustainable walking and cycling in the AONB	NMDDC AANDBC	Commission ORNI report on potential community walks within relevant DEAs to include consultation with communities  Audit and Feasability study on walking and cycling along the A2  Commission feasibility of walking and cycling paths Leaflets and online info to promote sustainable walking, cycling, paddling, and diving as year round activities targeted at key audiences	X	X	X	X	X	
4.6	Develop and promote off road sections of the St Patrick Pilgrim Way, Ulster Way, Mourne coastal path, Lecale Way, Greenways, as long distance walking routes  To include signage, disability access and translations,	NM&DDC / AANDBC / SLLP	Series of proposals, projects and improvements  Mourne Coastal Route brown signes strategic driving route –Phase 2  Cloughey to Kearney Strangford to Kilclief Castle Ward Estate to the Quoile and Delamont Killyleagh to Delamont Strangford to Kilclief Sheeplands Ballyhornan Dundrum to Newcastle  Pilgrims Trail Armagh to Downpatrick  A series town trails linked to St Patrick's Trail  Greenway proposals	x	x	x	x	x	
4.7	Develop short to medium heritage and connecting walks for local people and visitors, linking these to wildlife watching and heritage enjoyment and complementing Village Plans, community / local pathways	Local councils / SLLP / ORNI	Programme development - building on existing work and reports - Identify community trails across District Ectoral Areas - Initial consultaion and commissioned	X			X	X	

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			<p>report - Detailed Proposals and landowner liaison</p> <p>Programme implementation – signage, physical improvements, tour etc.</p> <p>Develop permissive paths around communities with access to private land</p>						
4.8	Develop responsible dog walking initiatives to reduce disturbance to overwintering birds	SLLP / NT	<p>Workshops and materials developed with community at Greyabbey and elsewhere</p> <p>O &amp; A information panels updated at key sites</p> <p>Programme of ongoing initiatives with communities</p>	X		x	X	X	
4.9	Extend disability access at Cloughey	AANDBC with ORNI, CDCA, SLLP	Extend general and disability access provision at Cloughey with additional boardwalks at the Warren and signage up to Doctors Lane				x	x	
4.10	Develop biodiversity walking trail Portaferry	NT, ORNI, SLLP, AANDBC	Nugents Wood and Exploris Park				x		
4.11	Develop Biodiversity Walking trail at Greyabbey	NT ORNI	Woodland Walking Trail				x		
4.12	Develop walking trail Kircubbin 40 steps	AANDBC with ORNI and SLLP	<p>SLLP Guide distributed</p> <p>Build on work done by SLLP and ORNI Community Trails Project at Kircubbin 40 steps with markers, section of fencing and some resurfacing</p>	x	x		X	X	
4.13	Produce an Access material - maps, advice, codes of practice, etc.) to facilitate the sustainable development of outdoor recreation and wild life watching, minimise negative recreational impacts on the nature conservation features and reduce conflicts between users	SLLP working with FOR, Sport NI and DOE	Material online <a href="http://www.strangfordlough.org">www.strangfordlough.org</a> Updated annually			X	x		
4.14	Provide sustainable access and facilities for local people and visitors to and around visitors to tower houses, graveyards and Christian heritage sites	SLLP with Dept for Communities	See Target: 3.6			x			

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Objective 5 : Increasing Public Awareness and Appreciation of AONB									
ACTION		COLLABORATION	OUTPUTS	2016/ 17	2017/ 18	2018/ 19	2019/ 20	2020/ 21	2021/ 22
5.1	Embed sustainable practice and quality schemes with recreation and hospitality industry	SLLP, DAERA & Local Councils	Promote Green Tourism Accreditation Scheme	X					
		SLLP	WiSE training for boat operators			x			x
		SLLP	Leave No Trace training			x			x
		SLLP	Wildlife ID events	x	x				
		DAERA and local councils	Make WiSE and other accreditation an advantage in securing public contracts						
5.2	Develop and install appropriate signposting at and to viewpoints and access point to the shore	NM&DDC / A&NDBC	The Mourne Coastal Route Stage 2		X	X			
		SLLP	Directional signage along A20 to highlight NT A&NDBC stopping places and car parks				x	x	
5.3	Review, produce and install on site information panels and online material for the AONB coast, replacing former O&A in response to consumer demand, on local council NT and DAERA property and incorporating SL Destination theme	SLLP	Audit		X				
			Panels		X	X	X		
			Material on-line		X	X	X		
5.4	Improve sea skills, understanding of landscape, habitats and wildlife and encourage sustainable activity amongst water based recreationists	SLLP	Co ordinated training programme	X	X				
			Implementation		X	X	X	X	
5.5	Achieve EU Bathing Water status and related operational management for known bathing areas especially in Lecale	SLLP	EU Bathing Water Status achieved		X				
		Local Councils	Local communities supported to engage in management especially beach litter collection and development of understanding of sustainable approaches wrt wildlife and habitat		x	x	x	x	x



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5.6	Research and communicate the area's Norman, maritime and Christian heritage (archaeology, built heritage and related environment)	SLLP Local Councils	Launch and distribute 10,000 Archaeology Publications hard copies and put online	X					
			Distribute 30,000 Fishing Heritage Leaflets and put online	X					
			Develop as part of wider scheme		x	x	x		
5.7	Develop and deliver heritage based events which showcase the AONB	DAERA  NT A&NDBC NM&DDC SLLP	EU Heritage Open Days	X	X	X	X	X	
			NT Heritage Events	X	X	X	X	X	
			Annual Strangford Lough Festival	X	X	X	X	X	
			Programme of tours & site activities	X	X	X	X	X	
5.8	Communicate the area's heritage through people telling the story from personal perspectives	SLLP	Distribute Stories of Strangford Lough CD	X	X				
			Put all recordings on website / u tube		x	x			
			Record additional Stories			X	X		
5.9	Develop wider schemes through NIPAN and other networks	SLLP / BITC	Love your Landscape Scheme		X				

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Objective 6: Management of the AONB									
ACTION		COLLABORATION	OUTPUTS	2016/ 17	2017/ 18	2018/ 19	2019/ 20	2020/ 21	2021/ 22
6.1	Update and produce the Strangford Lough Marine Site Management Scheme (which includes the SAC & SPA and which overlaps with and is adjacent to the AONB)	SLLP  with input and direction from DAERA Marine Division and working with many different bodies	Three Consultation events with stakeholders and statutory bodies  Carry out MarESA Assessment  Draft updated Marine Site Management Scheme submitted to DAERA Marine Site Management Scheme finalised Publicly accessible and user friendly summary ...	X  X	 X				
6.2	Produce a Conservation Action Plan for the Marine Site	NT	National Trust Conservation Action Plan commissioned and produced for property owned / leased by them  Identify gaps & targets not being implemented by the NT.....  Produce Complete CAP incorporating NT, CAP and some of the actions already identified or in progress ...  Annual CAP Review .....	X	  X	   X	   X	   X	   X
6.3	Set up a Marine Site Management group and AONB management Structure	DAERA with NM&DDC / A&NDBC	Marine Site Management Group in place and with appropriate public / stakeholder engagement and communications mechanisms  Agreement wrt the AONB management structure		X				
6.4	Develop / agree new TOR for the Committee	SLLP	TOT agreed by funders and stakeholders		x				
6.5	Develop and support an intergrated ranger system to : 1. Collaborate on conservation work. Improve communication of shared messages 2. Improve reporting and follow up for illegal and damaging activities  DAERA Fisheries Officer, Strangford Lough / Down Coast Officers, NT Rangers, Local Council	SLLP	Annual Ranger Forum to identify and report shared issues and improve communication systems  DAERA to set up, maintain, and make available a data base of all reported incidents and follow up details  Explore potential use of web / app for local reports	   X	X	X	X	X	X

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	Enforcement Officers								
6.6	Contribute to the SAC Management Scheme for Dundrum / Murlough	SLLP NM&DDC	Response to BTO led consultation on behalf of NM&DDC	X	X				
6.7	Lobby for a Shoreline Management Strategy for NI wrt seadefences, road management, development, designated site conservation, managing 'abandoned' shore front, paths and access, sea level change, maritime archaeology etc.	NT SLLP NM&DDC A&NDBC	Tbc		X				
6.8	Build capacity for ASSI management	DAERA / SLLP	Manage ASSI Agreements  Develop Schemes relevant to ASSI		X	X	X	X	X



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Objective 7: Monitoring and Reporting Progress on AONB Management									
ACTION		COLLABORATION	OUTPUTS	2016/ 17	2017/ 18	2018/ 19	2019/ 20	2020/ 21	2021/ 22
7.1	Ensure stakeholder engagement with the Marine site and AONB management and involve them in implementation	SLLP	Stakeholder Advisory Committee to meet at least 5 times per year facilitated by SLLP Office  Stakeholder Advisory Committee to be part of the Management Group, meeting once or twice per year  Outdoor Recreation Forum to be facilitated by SLLP Office – see Target 4.3  Programme of projects and working groups identified by the Management group implementation from 2017 onwards  Suite of issues identified by stakeholders / public to be addressed within action plans Public Forum 1 x year		X	X	X	X	X
7.2	Review the AONB Action Plan annually, which includes SACs, SPAs, ASSIs, and a RAMSAR Site, annually, taking account of the Marine Site Management Scheme and CAPs	SLLP	Annual Action Plan Update	X	X	X	X	X	X
7.3	Raise awareness and understanding of coastal processes, shoreline management, and the AONB landscape and their value to the economy and communities	DAERA SLLP	SLLP stakeholder meetings SLLPO annual public forum SLLPO presentations DAERA presentations		X	X			
7.4	Draft the NI Marine Plan under the Marine and Coastal Access Act 2009 for completion by 2021	DAERA	Milestones to be advised		X	X	X	X	
7.5	Develop proposals, and mechanisms across this action plan and deliver as appropriate to achieve Outputs	SLLP	Suite of proposals, mechanisms, partnerships and completed projects to include the major Landscape Scheme	X	X	X	X	X	
7.7	Identify suitable MOSS schemes and implement with relevant landowners	DAERA  SLLP	Suite of Schemes  Additional landowner liaison / initiatives to supplement MOSS		X	X	X	X	X
7.8	Create a seasonal record of the landscape (in house)	SLLP Subject to training / clarification from DAERA	Identify suitable locations and install 'X' mounting plates to allow recording of changes in landscape four times per annum			X	X	X	X

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Surveys of ASSI?

Establish a programme for habitat surveying and mapping with a suite of educational material

Glossary	
<b>General Abbreviations</b>	
LBAP- Local Biodiversity Action Plan	
NGOs- Non- Governmental Organisations	
NI- Northern Ireland	
R&D- Research & Development	
ROI- Republic of Ireland	
UK- United Kingdom	
<b>Designations</b>	
AONB- Area of Outstanding Natural Beauty	
ASSI- Areas of Special Scientific Interest	
EMS- European Marine Site	
ESA- Environmentally Sensitive Area	
MCZ- Marine Conservation Zone	
SAC- Special Area of Conservation	
SPA- Special Protection Area	
<b>Agencies and other Bodies</b>	
ANDBC – Ards & North Down Borough Council	
CAP- Common Agriculture Policy	
DAERA- Department of Agriculture, Environment and Rural Affairs	
DFC – Dept for Communities	
DETI-Department of Enterprise, Trade and Investment	
DRD-Department for Regional Development	
EFF- European Fisheries Fund	
FLAG- Fisheries Local Action Group	
FOR- Forum Outdoor Recreation	
MCA- Maritime & Coastguard Agency	
N2K- Natura 2000	
NIEA- Northern Ireland Environment Agency	
NITB- Northern Ireland Tourist Board	
NMDDC – Newry Mourne & Down District Council	
NT- National Trust	
PPS – Planning Policy Statement	
QUB- Queens University Belfast	
RF- Recreation Forum	
SLLP- Strangford Lough & Lecale Partnership	
SLLPO- Strangford Lough & Lecale Partnership Office	



Outcome 1	We value and enhance our natural environment- Identifying the most appropriate approach to be taken within sensitive landscapes, while aiming to provide a quality visitor experience.						Funding		
Delivers on	Shared Horizons NMDDC Community Plan NMDDC Local Biodiversity Action Plan Draft NI Programme for Government Framework 2016-2021 NI Biodiversity Strategy NMDDC Corporate Plan 2015-2019 NMDDC Economic Regeneration and investment Strategy 2015-2020 NMDDC Tourism Strategy 2017-2021		NMDDC Biodiversity Strategy Strategic planning policy statements for NI published in 2015 Regional Development Strategy 2035 Mourne Gullion Lecale Rural Development Strategy National Sustainable Soil Strategy All Ireland Pollinator Plan						
Objective	Action	Targets	Timeframe	Lead partner/ Partners	Cost (all targets will need staff time as well as indicated costs)	Secured	In - part	None	
1. Enhance the geodiversity profile within the AONB	1. Build on outputs of Mourne Cooley Gullion Geotourism project	1. Scope possibility of UNESCO Geopark application by 2019 in NMDDC and proceed accordingly	18-19	NMDDC RoGP MHT	Staff time	✓			
		2. Attend annual UK UNESCO Geopark Forum	17-22	NMDDC RoGP MHT	£1,500	✓			
		3. Develop an interpretation centre at Slieve Gullion Forest Park (geological, natural, built and cultural heritage)	17-22	RoGP NMDDC	£1,300,000		✓		
		4. Develop an augmented reality trail throughout the district (geological, natural, built and cultural heritage)	17-22	RoGP NMDDC	£120,000		✓		
		5. Encourage public awareness and enjoyment of geodiversity – host 2 public geology events per annum	17-22	GSNI RoGP	£5,000		✓		
		6. Encourage responsible and sustainable practices with regards to geodiversity. Work with Partners to produce a geological code of conduct	17-18	GSNI RoGP MHT	Staff time		✓		
2. Enhance natural	1. Build on the work from	1. Develop a wildfire monitoring programme, report wildfires to NIEA when they occur	17-18	NIEA NIFRS	Staff time		✓		



heritage in our designated sites	the Wildfires forum			RoGP				
		2. Represent Ring of Gullion considerations on the Mourne Wildfire Group and the NI Wildfire Group	17-22	ROGP MHT	Staff time		✓	
		3. Investigate the development of a Slieve Gullion controlled burning programme	18-19	ROGP NIEA	Staff time		✓	
		4. Development of an educational programme around wildfires and controlled burning for school children	18-19	ROGP	£10,000			✓
		5. Organise and host 1 best practice wildfire workshop in the Ring of Gullion annually	17-22	ROGP NIEA	£10,000			✓
		6. Continue mapping for wildfires- Annual vegetation monitoring and fixed point photography on at least 1 wildfire affected site	17-22	RoGP NIEA	Not costed			✓
		7. Identify and provide wildfire and controlled burning training available for staff and volunteers. Promote to stakeholders	17-22	RoGP NIEA MHT NINIFS	£10,000			✓
		8. Work with DAERA and Agriculture Colleges to promote the best methods of controlling scrub, rushes, bracken and managing heather	17-22	ROGP DAERA CAFRE	Staff time		✓	
	2. Improve visitor-management on Slieve Gullion SAC	1. Mitigate environmental impacts on upland habitats through building access route resilience and visitor management. – Implement ASCENT: Interreg Northern Periphery Slieve Gullion Visitor Management Project including Management plan, strategic path review etc	16-19	LPS MHT RoGP	£ 264,350		✓	
		2. Undertake phase 2 of Slieve Gullion Footpath repair	17-18	LPS RoGP	£123,000	✓		
		3. Undertake phase 3 of Slieve Gullion Footpath repair	20-21	RoGP	£300,000			✓
	3. Improve condition of Slieve Gullion SAC	1. Develop Slieve Gullion SAC Management Plan	17-18	RoGP NIEA	£10,000			✓
		2. Implement the recommendations from the SAC Management Plan, reviewing progress against listed actions annually	18-22	RoGP NIEA	Not costed			✓
		3. Investigate the possibility of developing a group scheme under the Environmental Farming Scheme (ENIFS) for the Slieve Gullion SAC	17-18	RoGP DAERA NIFS	Staff time		✓	



	4. Review, monitor, and assess designated sites in the Ring of Gullion AONB	1. Map and assess the requirements to improve the condition of fenland, starting in designated areas	19-20	RoGP	£6,000			✓
		2. Develop and maintain photographic landscape archive: Identify locations for and install "X" mounting plates in 2017. Commence photography schedule, 4 per annum, from 2018 onwards.	17-22	RoGP	£1,000			✓
		3. Review local landscape character assessments within the AONB including the landscape analysis	19-22	NIEA	Not costed			✓
		4. Develop a list of research needs and studies which could be carried out in the Ring of Gullion	17-22	RoG NIEA	Staff time		✓	
3. Enhance our priority habitats and priority species	1. Improve water quality in the Ring of Gullion	1. Cost the recommendations of the Shared Waters Shared Landscape project and expand the project into other rivers/ areas in the AONB – proceed accordingly	17-20	RoG MGL RDP MCC LCC	Staff time		✓	
		2. Ensure implementation of action plan for Carlingford and Newry Local Catchment Management Areas	17-22	RoGP NIEA Loughs Agency	Not costed			✓
		3. Support and feed into the development of a Dundalk Bay Catchment Plan/ River Trust	17-22	RoGP MCC LCC Loughs Agency	Staff time		✓	
		4. Investigate river health for Dundalk bay, and Carlingford Lough and identify any river restoration which could be carried out. Carry out a survey to identify barriers on the rivers in the AONB	17-18	RoGP MCC LCC Loughs Agency	Not costed			✓
		5. Phase 1 and 2 surveys of the Ring of Gullion rivers, lakes and riparian strips - provide outcomes for priority species and habitats	19-20	RoGP	£60,000			✓
		6. Continue to engage landowners in the AONB to work towards further improving local land and nutrient management around the water bodies in the AONB	17-22	RoGP	Staff time		✓	
	2. Improve woodland and	1. Increase length of hedgerows by 2km per annum and provide information on the benefits of hedgerows to farms	17-22	RoGP WT OMT	£10,000	✓		



woodland species resilience				NIFS DAERA				
	2. Encourage Landowners to take up the grants for Woodland Creation which includes the Farmer Environmental Scheme and the over 5ha Gran	17-22		RoGP WT OMT NIFS DAERA	Staff time		✓	
3. Improve the health of red squirrel and pine marten populations	1. Implement agreed actions from the Ring of Gullion Red Squirrel Conservation Management Action Plan	17-22		RoGP RoG and Cooley RSG	£2500		✓	
	2. Provide secretariat duties for the Ring of Gullion Red Squirrel Group	17-22		RoGP	Staff time		✓	
	3. Support and implement relevant aspects of the Ulster Wildlife Trust LIFE/HLF 'Red Squirrels United' Project	17-19		RoGP	Staff time		✓	
	4. Input to Northern Ireland Red Squirrel Forum	17-22		RoGP	Staff time		✓	
	5. Establish Ring of Gullion as a research hub for Pine Martens and Red Squirrels	17-22		RoGP CEDaR QUB	Staff time		✓	
	6. Monitor the Pine Marten Nest Boxes in the Ring of Gullion. Working with neighbouring counties to expand the project	17-22		RoGP CEDaR QUB	Staff time		✓	
	7. Work with local gun clubs to create predator-proof pens for the birds and carry out educational programme for farmers and fowl owners. The project will also investigate the relationship between man and Pine Marten by identifying and raising awareness on methods to reduce the conflict using nest boxes and netting to protect poultry and game	17/18		RoGP QUB RoG and Cooley RSG AFBI VWT	£5,000		✓	
	8. Develop a project to assess habitat suitability for pine martens and investigate habitat management strategies using animal-borne data loggers and VHF transmitters to investigate unexplored aspects of pine marten ecology	17/22		RoGP QUB RoG and Cooley RSG	£1,500			✓
	9. Implement the recommendations from the 2017 Pine Marten Survey – resurvey in 2022	17/22		RoGP QUB RoG and	£4,000			✓



				Cooley RSG				
	4. Reduce and manage alien invasive species	1. Develop and implement a Ring of Gullion Invasive Alien Species Management Action Plan, reviewing progress against listed actions annually. Focusing on 1 site per year? Working with the Woodland Trust and Council Biodiversity Officer to improve Daisy Hill Site as a priority	17-22	RoGP LPS	£78,000			✓
	5. Increase species records	1. Develop opportunities report to improve the biodiversity of the Ring of Gullion	21-22	RoGP	£6500			✓
		2. Carry out European Protected Species Recording where possible in the area	17-22	RoGP CEDaR	Staff time		✓	
		3. Implement habitat actions from the Newry, Mourne and Down Biodiversity Action Plan relevant to the Ring of Gullion- Annual implementation programme put in place in April each year and reviewed annually	17-22	RoGP NMDDC	Staff time		✓	
	6. Raise awareness of biodiversity and farming in our culture	1. Implement the recommendations from The Old Irish Goats of the Ring of Gullion Report, reviewing progress against listed actions annually. Continue mapping for wild feral goats and set up management group for the goats	17-22	RoGP NIEA	£15,000			✓
	7. Improve soil health	1. Review the National Sustainable Soil Strategy and implement any recommendations in the area. Investigate using the soil samples for the Shared Waters- Shared Landscape project to assess the soil health of Ring of Gullion and provide recommendations to improve the soil health and outcomes for priority species and habitats	17-22	RoGP	Staff time		✓	
		2. Investigate the potential of carbon sequestration and storage in the area and carry out a heathland assessment		RoGP NIEA	£10,000		✓	
4. Increase the	1. Increase	1. Investigate the creation of two new green spaces for	17-18	RoGP				✓



value of our natural environment	access to biodiversity	public to enjoy their landscape		NMDDC Community groups Schools				
		2. Install interpretation and interactive equipment at green spaces		RoGP	£45,000			
		3. Develop one Forest School		NINIFSA	£5,000			
	2. Increase community participation in caring for the landscape	1. Develop and manage a pilot Conservation Volunteer team	17-19	LPS RoGP	£20,000	✓		
		2. Develop and manage an Active Lifestyles Conservation Volunteer team	19-22	RoGP	£160,000			✓
		3. Continue to deliver the Youth Ranger annual programme	17-22	RoGP			✓	
		4. Establish an annual accredited species and habitat mapping and surveying course	17-22	RoGP LPS CEDaR NIEA			✓	
		5. Establish and promote an annual survey for species; pine martens, red/grey squirrels, butterflies, bats, owls birds (develop and implement bird ringing scheme) and others	17-22	RoGP Butterfly Conservation Bug Life CEDaR BTO NI Raptor Group				✓
		6. Respond to relevant opportunities for citizen science projects	17-22	RoGP	Not costed		✓	
		7. Promote the principles of Leave No Trace through annual workshop	17-22	RoGP	Staff time		✓	
		8. Reduce the amount of litter in the Ring of Gullion: update litter reporting webpage and investigate roll out through NMDDC	17-22	NMDDC RoGP	Staff time		✓	
9. Develop and implement a site specific Ring of Gullion action plan for the All Ireland Pollinator Plan 2015-2020	17-18	RoGP	Staff time			✓		



		10. Write a Ring of Gullion Land Conservation action plan – proceed accordingly	18-20	RoGP	£15,000			✓
		11. Improve current standards of reporting damage to the countryside	17-22	RoGP NIEA	Staff time		✓	
	3. Increase the value of biodiversity within the farming community	1. Promote the positive benefits of any environmental farming scheme to farmers – hedgerows, woodlands	17-22	RoGP MHT	Staff time		✓	
		2. Creation of a farmland habitats sustainability assessment project. Identify opportunities for farmers to develop as High Nature Value farms	17-22	RoGP MHT	£15,000			✓
Additional benefits for natural heritage	Investigate the feasibility of using the areas wildlife as a tourism experience to include the social and economic benefits for the people who live work and visit the Ring of Gullion	17-19	NMDDC RoGP TNI	Staff time			✓	
	Deliver Natural Heritage projects from the Ring of Gullion Landscape Conservation Action Plan	17-18	LPS	£25,000	✓			

<b>Outcome 2</b>		<b>We value and enhance our historic environment</b>					<b>Funding</b>		
Delivers on	Shared Horizons NMDDC Community Plan NMDDC Local Biodiversity Action Plan Draft NI Programme for Government Framework 2016-2021 NI Biodiversity Strategy NMDDC Corporate Plan 2015-2019 NMDDC Economic Regeneration and investment Strategy 2015-2020 NMDDC Tourism Strategy 2017-2021		NMDDC Biodiversity Strategy Strategic planning policy statements for NI published in 2015 Regional Development Strategy 2035 Mourne Gullion Lecale Rural Development Strategy National Sustainable Soil Strategy All Ireland Pollinator Plan			Secured	In - part	None	
Objective	Action	Targets	Timeframe	Lead partner/ Partners	Cost				
1. Enhance the condition of scheduled monument	1. Monitor condition of scheduled monuments	1. Report damage of scheduled monuments, signs and access to HED	17-22	RoGP DfC HED	Staff time		✓		
		2. Survey Slieve Gullion Passage Tomb every five years – 2013/18/23	18	RoGP DfC HED	£4000	✓			
	2. Repair Slieve Gullion Passage Tomb	1. Investigate feasibility for clearing passage, and chamber floor of Slieve Gullion Passage Tomb to lower levels and implement any recommendations	18-19	RoGP DfC HED	Staff time			✓	
		2. Investigate feasibility or repairing the chamber roof of Slieve Gullion passage tomb to resemble most likely original roof and floor	17-18	RoGP DfC HED	Staff time			✓	
2. Enhance our understanding of the historic environment	1. Provide training and events for people to engage with our built heritage	1. Annual teacher training for the Ring of Gullion Schools Heritage Guidebook. Train 4 teachers per year	17-22	LPS RoGP	£10,000		✓		
		2. Develop a programme of traditional countryside skills training – stone walls, metal working, wood working. Three events per year	17-22	RoGP	Not costed		✓		
		3. Continue the schools site programme. Identify funding and secure a second dig site	18-19	RoGP	£24,000			✓	
	2. Research and assess condition of our built heritage	1. Implement the recommendations from the Industrial Heritage Strategy of the Ring of Gullion. Review the actions annually	17-22	RoGP	Not costed			✓	
		2. Survey and map our historic landscape; fill the gaps from NIEA/HED survey. (Stone walls, industrial heritage etc)	17-18	RoGP	Not costed			✓	



	3. Interpret our built heritage	1. Increase the understanding of the O'Neills Tomb at Creggan	17-18	LPS RoGP	Staff time		✓	
		2. Develop a project plan and secure funding for the development of The Dorsey – a digital story map project	18-19	RoGP	Staff time		✓	
3. Increase the value of our historic environment	1. Record and monitor the AONB's built heritage	1. Keep a digital photographic record of the historic environment; famine houses, Churches etc. Plan to be developed	17-22	ROGPP	Staff time		✓	
	2. Support community heritage groups in built heritage projects	1. Assist Camlough Heritage Group in developing a St Judes Col action plan	17-19	Camlough Heritage Group LPS RoGP	£10,000			✓
		2. Support the community in the development of the Bard of Armagh project recommendations	17-19	RoGP, Bard of Armagh Group	Staff time		✓	
		3. Support local heritage groups to deliver their action plans	17-22	ROGPP	Staff time		✓	
		4. Establish 'gateways' into the Ring of Gullion ROGPP in the surrounding villages	17-19	ROGPP MGL RDP	Not costed			✓
	3. Maintain access, signage and grounds at scheduled monuments	1. Keep the grounds around scheduled monuments in good condition for visitors	17-22	NIEA	Not costed			✓
		2. Keep directional and interpretation signage in good condition for visitors	17-22	NIEA	Not costed			✓
		3. Assess the needs and opportunities for parking at heritage sites	18-19	RoGP	£5,000			✓
		4. Deliver Built Heritage projects from the Ring of Gullion Landscape Conservation Action Plan	17-18	LPS	£25,000	✓		



<b>Outcome 3</b>		<b>The people that live, work and visit the Ring of Gullion and its communities are involved the areas heritage (cultural heritage)</b>					<b>Funding</b>		
<b>Delivers on</b>	Shared Horizons NMDDC Community Plan NMDDC Local Biodiversity Action Plan Draft NI Programme for Government Framework 2016-2021 NI Biodiversity Strategy NMDDC Corporate Plan 2015-2019 NMDDC Economic Regeneration and investment Strategy 2015-2020 NMDDC Tourism Strategy 2017-2021		NMDDC Biodiversity Strategy Strategic planning policy statements for NI published in 2015 Regional Development Strategy 2035 Mourne Gullion Lecale Rural Development Strategy National Sustainable Soil Strategy All Ireland Pollinator Plan			<b>Secured</b>	<b>In - part</b>	<b>None</b>	
<b>Objective</b>	<b>Action</b>	<b>Targets</b>	<b>Timeframe</b>	<b>Lead partner/ Partners</b>	<b>Cost</b>				
1. Increase opportunities for people to get involved with our heritage	1. Celebrate the unique heritage identity of South Armagh	1. Organise and promote the annual Lúnasa Festival and provide secretariat duties for the Lúnasa Festival Working Group	17-22	LPS RoGP	£100,000		✓		
		2. Organise and promote annual the Winter Solstice Festival	17-22	RoGP LPS	£25,000		✓		
		3. Organise and promote the annual Red Squirrel Weekend	17-22	RoGP	£10,000		✓		
		4. Organise and promote the annual Literary Festival in Mullaghbane (Michael J Murphy Weekend)	17-22	TiChulainn RoGP	Not costed		✓		
		5. Identify other opportunities to partner with international and national festivals and themed events	17-22	RoGP	Staff time		✓		
		6. Make one experience loan box available per year – available from Newry Museum	17-22	LPS RoGP Newry Museum	£1000		✓		
		7. Provide unique opportunities for people to enjoy the AONB	17-22	RoGP	£10,000		✓		
		8. Deliver one major international festival in the Ring of Gullion each year	17-22	NMDDC RoGP	£500,000		✓		
	2. Investigate and develop	1. Investigate potential project celebrating the culture of the Goat Men of South Armagh, including developing storytelling and heritage trails – proceed accordingly	17-22	RoGP Old Goat Society	Staff time			✓	



	plans for increased opportunities for local communities	2. Develop an action plan to increase community engagement with the AONB with an objective of increasing the groups resilience to change	17-18	RoGP	Staff time			✓
		3. Investigate the potential for a Dark Skies project and community astronomy site	17-22	RoGP	Staff time			✓
		4. Develop South Armagh as a cultural hub	17-22	TiChulainn RoGP	Staff time			
3. Provide opportunities for local community to engage others with their heritage	1. Assist local heritage groups in promoting their heritage	2. Support Music exchange visits with groups outside of the Ring of Gullion – growth of the music, oral history, poetry, creative writing	17-22	LPS/Ring of Gullion TAP	£7500			✓
		3. Deliver the Ring of Gullion Ambassador Programme for twelve participants annually	17-22	RoGP NMDDS	£20,000			✓
	2. Provide training for local communities	1. Develop action plan to increase social farming	18-20	RoGP	Staff time			✓
		2. Develop Farm Management and Development Plans Project	18-22	RoGP	Not costed			
		3. Support current and potential tour guides to develop bespoke tours and activities that reflect and respect the special qualities of the AONB. Support at least 3 x operators per annum	17-22	LPS/ RoGP	£40,000			✓
		4. Provide advice for heritage related businesses	17-22	RoGP	Staff time			✓
		5. Develop a training programme to upskill local communities to manage and promote the areas heritage	17-22	RoGP	Not costed			✓
		6. Deliver Community Participation and Heritage Skills & Training projects from the Ring of Gullion Landscape Conservation Action Plan	17-18	LPS	£55,000	✓		



Outcome 4		There are improved outdoor recreation opportunities in the Ring of Gullion				Funding		
Delivers on						Secured	In - part	None
Objective	Action	Targets	Timeframe	Lead partner/ Partners	Cost			
	Shared Horizons NMDDC Community Plan Draft NI Programme for Government Framework 2016-2021 NMDDC Corporate Plan 2015-2019 NMDDC Economic Regeneration and investment Strategy 2015-2020 NMDDC Tourism Strategy 2017-2021 Draft Tourism Strategy to 2020 (DETI, 2012) A Strategy to improve the lives of people with disabilities 2012 – 2015 (OFMDFM) Newry, Mourne and Down Draft Play Strategy 2017 – 2022 (2016) Newry, Mourne and Down District Council Sports Facility Strategy (2017) Camlough Lake Masterplan (2011) Slieve Gullion Forest Park Masterplan (Ongoing) Village Renewal and Development Plans	Shared Waters – Shared Landscape Draft Report Regional Development Strategy 2035 Mourne Gullion Lecale Rural Development Strategy Ring of Gullion outdoor Recreation Action Plan Health and Wellbeing 2026 Delivering Together (Department of Health, 2016) A Fitter Future for All - Framework for Preventing and Addressing Overweight and Obesity in Northern Ireland (Department of Health, 2012-2022) Our Great Outdoors – The Outdoor Recreation Action Plan for Northern Ireland (Sport NI, Tourism NI and DCAL Inland Waterways, 2013) Exercise, Explore, Enjoy – A Strategic Plan for Greenways (Department for Infrastructure, 2016) Sports Matters: Strategy for Sport and Physical Recreation 2009 -2019 (Sport NI) A Bicycle Strategy for Northern Ireland, Department for Infrastructure, August 2015						
1. Improve access to green spaces and the countryside	1. Provide better quality green spaces	1. Sit on the Derrymore Estate Working Group; advise and guide the development Plan for the Derrymore Estate	17-19	LPS NMDDC RoGP NT	Staff time		✓	
		2. Deliver the Derrymore Estate Development Plan – trail network, natural play, car parking, toilets	17-19	LPS NMDDC RoGP NT	£450,000		✓	
		3. Support the community to develop and manage the woods in Jonesborough	17-22	RoGP Community Groups	Staff time		✓	
		4. Support the community to develop and manage the Glassdruman Woods	17-22	RoGP Community Group	Staff time		✓	
		5. Investigate the development of a walk around the	20-21	RoGP	Staff time			✓



	Cashel Lough						
	6. Identify opportunities for new trails and multi-use sites	17-19	RoGP SportNI	Staff time		✓	
	7. Apply for Slieve Gullion Forest Park Green Flag annually	17-22	NMDDC RoGP	£4000		✓	
	8. Provide natural heritage focused access opportunities at Forkill Barracks site	17-21	NMDDC RoGP FADA	Not costed			✓
2. Provide better quality access to green spaces	1. Investigate the re-instatment of the Forkhill to Mullaghbane River Walk	18-19	RoGP	£30,000			✓
	2. Creation of a Camlough and Bessbrook River Walk	17-18	LPS	£75,000		✓	
	3. Assess existing and potential tourism development opportunities available for forest parks	17-18	NMDDC	£10,000	✓		
	4. Lobby Ulsterbus to provide stops at recreation sites	17-22	RoGP NMDDC	Staff time		✓	
	5. NMDDC to produce Access to the Countryside Policy and Procedures and implement recommendations	17-22	NMDDC RoGP	Not costed		✓	
3. Develop medium and long distance routes	1. Work with the Rights of Way Officer to investigate for walking trail around the shore of Camlough Lake – full EIA will be carried out	17-19	LPS RoGP	Not costed		✓	
	2. Work with the Rights of Way Officer to investigate the development of a Ring Dyke Permissive Path Way	17-22	LPS RoGP	£220,000		✓	
	3. Investigate the development of Lough Ross as outlined under the Crossmaglen Village Plan	20-22	NMDDC	Not costed			✓
	4. Develop Slieve Gullion Running Trails	17-18	LPS RoGP	£5,000	✓		
4. Provide infrastructure at green spaces	1. Deliver recommendations from the South Armagh Signage Survey 2016	17-19	LPS RoGP			✓	
	2. Investigate the re-instating of the car park and walk to the Creggan Glen	19-20	RoGP NMDDC	£30,000			✓
	3. Re-survey, audit and provide recommendations for signage. First survey carried out in 2016	21-22	RoGP	£5,000			✓
5. Promote and maintain	1. Annual audit of all council-maintained outdoor recreation facilities (inc PROW) and quality trails	17-22	RoGP NMDDC ORNI	Staff time		✓	



	access to the countryside network	2. Maintain all council-maintained outdoor recreation facilities and quality trails – including all countryside furniture and interpretation	17-22	RoGP NMDDC	Not costed		✓	
2. Increase range of outdoor recreation opportunities	1. Implement the action plans developed during the previous AONB Action Plan	1. Implement the recommendations from the Outdoor Recreation Strategy of the Ring of Gullion. Review the actions annually	17-19	LPS RoGP	Not costed			✓
		2. Implement the Slieve Gullion Forest Park Master Plan	17-22	NMDDC RoGP	Not costed		✓	
		3. Implement Camlough Lake Master Plan	17-22	NMDDC RoGP	Not costed		✓	
		4. Create orienteering maps for the Ring of Gullion; Slieve Gullion, Camlough Mountain; Derrymore Estate	18-19	RoGP Sport NI	£10,000		✓	
	2. Investigate potential new outdoor recreation plans	1. Investigate alternative uses for quarry sites for recreation, biodiversity and geodiversity awareness value	17-19	RoGP	Staff time			✓
		2. Assess feasibility of signed driving route through South Armagh; St Patricks Trail circular loops; ancient routes from Connemara, Armagh etc	18-19	RoGP NMDDC	£10,000			✓
	3. Encourage participation in outdoor recreation	1. Encourage the development of Open Water Swimming in the area	17-22	RoGP Camlough Lake Water Festival	Staff time			✓
		2. Encourage the development of Angling Sector in the area	17-22	RoGP	Staff time			✓
	3. Have a happy active and healthy community	1. Increase participation levels in outdoor recreation	1. Get Active 2020 - Identify opportunities and develop action plan to increase participation levels in low participation groups etc	17-18	RoG SportNI NMDDC	£8,000		
2. Organise a Get Outdoors weekend annually			17-22	RoGP	£25,000			✓
3. Increase the use of NMDDC facilities for recreation			17-22	RoGP NMDDC	Staff time			✓



	4. Participate in the South Armagh Outdoor Recreation Forum	17-22	SportNI RoGP	Staff time		✓	
	5. Collect data on user numbers using the Ring of Gullion Way and other Rights of Way in the area	17-22	NMDDC	Not costed	✓		
	6. Increase the use of Green prescriptions	17-22	RoGP DoH NIEL	Staff time		✓	
	7. Identify opportunities for all access outdoor recreation; angling; bouldering/climbing; canyoning; orienteering; horse riding; fell running etc		RoGP	Staff time		✓	
	8. Deliver Access and Learning projects from the Ring of Gullion Landscape Conservation Action Plan	17-18	LPS	£27,000	✓		

Outcome 5		Managing the Ring of Gullion AONB to produce positive outcomes for heritage, people and communities					Funding		
Delivers on		Shared Horizons NMDDC Community Plan NMDDC Local Biodiversity Action Plan Draft NI Programme for Government Framework 2016-2021 NI Biodiversity Strategy NMDDC Corporate Plan 2015-2019 NMDDC Economic Regeneration and investment Strategy 2015-2020 NMDDC Tourism Strategy 2017-2021		NMDDC Biodiversity Strategy Strategic planning policy statements for NI published in 2015 Regional Development Strategy 2035 Mourne Gullion Lecale Rural Development Strategy National Sustainable Soil Strategy All Ireland Pollinator Plan		Secured	In - part	None	
Objective	Action	Targets	Timeframe	Lead partner/ Partners	Cost				
1. Manage the Ring of Gullion AONB effectively	1. Secure funding to implement the AONB Action Plan	1. Investigate the boundary of the Ring of Gullion ROGPP for expansion; investigate the inclusion of the rest of South Armagh into a designation (geopark, biosphere etc)	17-22	NIEA RoGP NMDDC				✓	
		2. Secure funding for staff and overheads	17-22	NIEA RoGP NMDDC	Staff time		✓		
		3. Identify funding opportunities and submit applications for project costs	17-22	RoGP	Staff time		✓		
	2. Manage the Action Plan's implementation in engaged, open and transparent way	1. Organise quarterly Board meetings, and quarterly steering group (NMDDC,NIEA,ROGPP) meetings to coincide with grant claims	17-22	RoGP	Staff time		✓		
		2. Establish a new terms of reference for the Ring of Gullion Board and manage Board in agreement with these ToR	17-18	RoGP NMDDC	Staff time		✓		
		3. Develop strategic partnerships with SLLP and MHT to deliver AONB Management Action Plans	17-18	RoGP SLLP MHT	Staff time		✓		
	4. Secure a legacy for any outcomes for this	1. Strategically set the AONB bodies within NMDDC	17-22	RoGP	Staff time		✓		
		2. Evaluate the Ring of Gullion Management Action plan Delivery. Quarterly progress reporting, annual reviews, midterm and completion evaluation reports	17 - 22	RoGP NIEA	Staff time		✓		
		3. Collect data from people counters, and carry out	17-22	NMDDC	Not		✓		



	plan and improve future plans	regular visitor surveys		RoGP	costed			
		4. Develop Ring of Gullion Management Action Plan 2023-2027	21-22	RoGP NIEA	Staff time			✓
		5. Implement the recommendations from the Ring of Gullion Landscape Partnership Scheme Mid-Term Evaluation 2016	17-22	RoGP NMDDC	Not costed		✓	
2. Knowledge sharing, and networking with other relevant bodies	1. Strategically network with relevant bodies	1. Participate in NIPAN, LPS Managers Forum and other relevant Networking Forums eg ROGPP, Land Management, Outdoor Recreation, Designated Sites, Community Participation Forums, consultations etc	17-22	RoGP	Staff time			✓
		2. Feed into local and national policies and strategies	17-22	RoGP			✓	
		3. Encourage participation in community consultations that affect the RoGP	17-22	RoGP			✓	
		4. Investigate participating in NAAONB – proceed accordingly	17-18	RoGP			✓	
	2. Inform relevant individuals and groups about the Ring of Gullion and AONBs	1. Support community projects that meet the objectives and outcomes of the ROGPP Management Action Plan	17-22	RoGP				✓
		2. Hold annual conference/forum on the work of the Ring of Gullion Partnership	22	RoGP	Staff time		✓	
		3. Hold annual meeting covering all outcomes: Natural and built heritage, outdoor recreation, people and communities	17-22	RoGP	Staff time			✓
		4. Produce three presentations per year	17-22	RoGP LPS NMDDC	Staff time		✓	
3. Positively and effectively promote the Ring of Gullion AONB	1. Develop and distribute soft and hard copy promotional material	1. Distribute Ring of Gullion brochures to relevant outlets	17-22	RoGP LPS NMDDC	Staff time		✓	
		2. Produce tri-annual newsletter and send monthly email shot	17-22	RoGP	£22,500		✓	
		3. Promote and market outdoor events, facilities, training etc through publications, social media and website	17-22	RoGP	Not costed		✓	
		4. Produce updated materials as and when required	17-22	RoGP	Not costed			✓
		5. All new publications and media will comply to NMDDC Bi-lingual policy	17-22	RoGP NMDDC	Not costed		✓	



3. Inform general public about the Ring of Gullion and AONBs	1. Continue to grow the Ring of Gullion website to meet the needs of the ROGPP Management Action Plan. Provide a gateway on NMDDC website to the three AONBs websites	17-22	RoGP NMDDC	£6,000	✓	
	2. PR and marketing – Issue regular press releases for project initiation, mid-term and project completion	17-22	RoGP LPS NMDDC	Staff time	✓	
	3. Develop and increase the range of the “Ring of Gullion” brand and provide guidance for partners to use	17-22	RoGP NMDDC	Staff time	✓	
4. Engage the general public in sharing information about the area Additioanl	1. Run an annual photography competition and produce a publication	17-22	RoGP NMDDC	£10,000	✓	
	2. Engage with users on social media platforms and encourage sharing of images, videos, reviews and experiences – YouTube, Facebook, Twitter, TripAdvisor, Pinterest	17-22	RoGP	Staff time	✓	

## Glossary

ROGP	Ring of Gullion Area of Outstanding Natural Beauty Partnership	GSNI	Geological Survey Northern Ireland
LPS	Ring of Gullion Landscape Partnership Scheme	NIFRS	Northern Ireland Fire and Rescue Service
NMDDC	Newry, Mourne and Down District Council	DAERA	Department of Agriculture, Environment and Rural Affairs
NIEA	Northern Ireland Environment Agency	CAFRE	College of Agriculture Food and Rural Enterprise
AONB	Area of Outstanding Natural Beauty	NIFS	Northern Ireland Forest Service
MHT	Mourne Heritage Trust	MCC	Monaghan County Council
SLLP	Strangford Lough and Lecale Partnership	LCC	Louth County Council
WT	Woodland Trust	OMT	One Million Trees in a Day
CEDaR	Centre for Environmental Data and Recording	QUB	Queens University Belfast
AFBI	Agri-food and bioscience institute	VWT	Vincent Wildlife Trust
NIFSA	Northern Ireland Forest Schools Association	BTO	British Turst for Ornithology
TNI	Tourism Northern Ireland	DfC HED	Department for Communities Historic Environment Division
RoG TAP	Ring of Gullion Traditional Arts Partnership	MGL RDP	Mourne, Gullion, Lecale Rural Development Programme
DoH	Department of Health	ORNI	Outdoor Recreation Northern Ireland
RoG and Cooley	Ring of Gullion and Cooley Red Squirrel Group	NIEL	Northern Ireland Environment Link
RSG			
NT	National Trust		

## Appendices

1. Slieve Gullion SAC Action Plan
2. Ring of Gullion Alien Invasive Species Action Plan
3. Ring of Gullion Outdoor Recreation Action Plan
4. Ring of Gullion Industrial Heritage Action Plan
5. Ring of Gullion Landscape Partnership Scheme Mid-Term Evaluation 2016
6. ASCENT Project Plan
7. Shared Waters – Shared Landscape
8. Ring of Gullion and Cooley Red Squirrel Conservation Management Action Plan
9. Pine Marten Survey 2022
10. South Armagh Signage Survey 2016
11. Slieve Gullion Forest Park Master Plan



<b>Report to:</b>	ERT Meeting
<b>Date of Meeting:</b>	June 2017
<b>Subject:</b>	Strangford and Lecale Area of Outstanding Natural Beauty
<b>Reporting Officer (Including Job Title):</b>	Marie Ward, Director
<b>Contact Officer (Including Job Title):</b>	Caroline Nolan SLLP Manager

### Decisions required:

To approve and refer to full council the Action Plan 2017-22 for Strangford and Lecale AONB

### 1.0 Purpose and Background:

1.1	<p>The Strangford Lough and Lecale Partnership, as part of its AONB Action Plan has identified as a priority a desire to develop a HLF funded Landscape Partnership scheme for this area.</p> <p>The AONB Action Plan, while funded by NEF, has been developed on the principle that many projects will have to be developed and funded via other programmes so seconding funding applications will be a vital role for the Partnership and its Officer team.</p> <p>The Partnership has formed a working group to develop a Phase I application to HLF for a Landscape Partnership Project. The concept has been developed and called "Coast Connect". If successful at Phase I, HLF will award grant funding to develop the concept in greater detail over an 18 month period which would lead to a Phase II application for a substantial project in the region of £2M over a 3-5 year period. Similar Landscape Partnership Schemes have been developed in the Mourne and Ring of Gullion and have delivered a range of outputs contained in the AONB Action Plan.</p> <p>A Partnership has been formed between the following bodies to meet specific needs that have been identified in terms of addressing threats to landscape and wildlife and the opportunity through the Department for Communities Historic Environment Division to open up access to and use of the area's exceptionally Irish medieval heritage and associated community benefits. The medieval theme complements the Council's intention to capitalise on the PR and tourism phenomenon that is the <i>Game of Thrones</i> and the landscape and wildlife actions are consistent with the council's obligations as a relevant authority for the Strangford Lough Marine Site and Biodiversity responsibilities. The Scheme will also bring tremendous benefits to local communities in terms of outdoor recreation development, support for craft initiatives and events and the recording and promotion of place names that are culturally important to people and their sense of place.</p> <p>The Partnership is made up of a range of key stakeholders from the Public Sector, Private Sector and Community Sector.</p>
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<b>2.0</b>	<b>Key issues:</b>
2.1	<ul style="list-style-type: none"> <li>• NMDDC will be the lead partner in Coast Connect as it facilitates the SLLP along with Ards and North Down Council. Landscape Partnership Schemes are a competitive process across the whole of the UK and the HLF have advised that application which do not have some financial commitment from the local councils are unlikely to succeed.</li> <li>• Submission may only be made once per year in June and if successful HLF will fund a Development Phase to allow ideas to be fully scoped and costed before the final submission for the Delivery Stage.</li> <li>• Phase I Bid is likely to be in the region of £180-190K and, if successful, it would provide funding for an 18 month programme of activity to develop a detailed Phase II application. To achieve this, Councils are required to commit funding at development stage as follows:- <ul style="list-style-type: none"> <li>- AND £17K</li> <li>- NMDDC £17K</li> <li>- HLF £150K</li> <li>- National Trust and QUB have committed resources and inkind assistance</li> </ul> </li> <li>• The final Scheme would secure approximately £2m from HLF for investment in this area. The Scheme would in principle follow similar line to that of the Ring of Gullion but applied to the coastal and drumlin countryside of Strangford Lough and Lecale, over an area of 200km sq which is the maximum area allowed.</li> <li>• The scheme will create up to five new jobs over the five years of the LPS and create capacity for further employment through skills development across coastal communities. It will in particular seek to develop skills and social benefits to communities of most deprivation identified through NISRA.</li> <li>• It will tackle issues such as developing understanding of coastal processes relevant to Shoreline Management; loss of habitat; tackling rural community isolation and economic regeneration, development of sustainable outdoor recreation.</li> </ul>
<b>3.0</b>	<b>Recommendations:</b>
3.1	<ul style="list-style-type: none"> <li>• To approve the Council's role as lead partner on behalf of SLLP in the Coast Connect LPS</li> <li>• NMDDC approve the submission of Phase I application as lead partner on behalf of the group</li> <li>• NMDDC approve commitment of £17k from NMDDC to the 18 month Development stage of the Coast connect Landscape Partnership scheme from Nov 2017 to Mar 2019 and the SLLP application.</li> </ul>

<b>4.0</b>	<b>Resource implications</b>
4.1	£17k from November 2017 to March 2019 made up as follows:- 17/18 £5K budget available 18/19 £12K as per rate estimates
<b>5.0</b>	<b>Equality and good relations implications:</b>
5.1	Due regard has been given to the need to promote equality of opportunity between the categories.
<b>6.0</b>	<b>Appendices: N/A</b>

<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	Master Plans: Progress Update May 2017
<b>Date:</b>	12 <sup>th</sup> June 2017
<b>Reporting Officer:</b>	Marie Ward, Director Enterprise, Regeneration and Tourism
<b>Contact Officer:</b>	Jonathan McGilly Assistant Director of ERT

### Decisions Required

To note the contents of the report

#### 1.0 Purpose and Background

In February 2017 Council agreed the priority actions to be delivered against each of the 4 main Master plans:

1. Newry City Master Plan
2. Ballynahinch Master Plan
3. Downpatrick Master Plan
4. South East Coast Master Plan

Attached provides detail on the progress made to date (May 2017) against each of the listed priorities

#### 2.0 Key Issues

Future actions and next steps have been noted against each of the priorities.

#### 3.0 Recommendations

With reference to the 4 Master plan updates, to note the comments provided in relation to progress to date (May 17) and next steps

#### 4.0 Resource Implications

Each individual project will identify budget implications, and seek necessary approvals through Council.

#### 5.0 Equality and Good Relations implications

Each individual action will be assessed where appropriate / relevant against any Equality and Good relations implications

#### 6.0 Appendices

June 2017 Updates in the below Masterplans

- Newry City Masterplan
- South East Coast
- Downpatrick
- Ballynahinch



**NEWRY CITY MASTER PLAN – PRIORITY ACTION PLAN**

Rank	Project	Rationale for Prioritisation	Level of Delivery by 2020	2016/17 Action Plan	Progress Up to June 2017
1	Council Civic Centre Campus (Internal Capital Project)	Key Council provision to service the community. Strategic priority for the Council. Major infrastructure project. Availability of sites.	Council owned and led <ul style="list-style-type: none"> <li>- stakeholder input</li> <li>- Feasibility study, site identified</li> <li>- planning permission sought/granted</li> <li>- funding secured</li> </ul>	PM – M Ward <ul style="list-style-type: none"> <li>-Civic Centre Requirements agreed</li> <li>-Site Identified</li> </ul>	<ul style="list-style-type: none"> <li>-Number of sites identified, linked to Council Assesses.</li> <li>-Consultant appointed to run Competitive Dialogue process to explore other External Options.</li> </ul>
2	Albert Basin (Internal/External Project)	Council provision to service the community. Strategic priority for the Council. Creates a major multi-faceted infrastructure project in City Centre. Public perception is for the Council to deliver a successful project on this site. Giving due consideration to provision of a public park.	<ul style="list-style-type: none"> <li>- Council owned and led</li> <li>- Financial and staff resources required</li> <li>- stakeholder engagement</li> <li>- develop &amp; implement an Albert Basin Masterplan</li> <li>- delivered on a phased approach</li> </ul>	PM – M Ward <ul style="list-style-type: none"> <li>-Complete site appraisal via Investment Strategy</li> <li>-Secure funding for site masterplan</li> </ul>	<ul style="list-style-type: none"> <li>-Not identified as a Civic Centre priority, so need to look at alternatives.</li> </ul>
3	Southern Relief Road (External Project)	Major infrastructure development meeting with the Council's strategic priorities. Multiple impacts. Will add to the success of other initiatives; Newry City's general operation, job creation, tourism, business development, health & well-being and inward investment. Cross border opportunities.	<ul style="list-style-type: none"> <li>- Delivered by central Government /TNI</li> <li>- Lobbying role for the Council</li> <li>- Ensure all Government and stakeholder commitment via Council Committee Process</li> </ul>	PM: M Ward <ul style="list-style-type: none"> <li>-Completion of options appraisals (TNI)</li> <li>-Continued Lobbying</li> </ul>	<ul style="list-style-type: none"> <li>-TNI continuing to appraise the 5 route options, with a view to completing an appraisal for the preferred final route corridor by mid/late 2017.</li> </ul>
4	Greenway Development	Council provision to service the community. Strategic priority	-Partnership with Louth County Council	PM: M Ward Phase 1 completed	<ul style="list-style-type: none"> <li>-With phase I completed, funding obtained for</li> </ul>

		(Internal Capital Project)	for the Council. Phased project already commenced and a success. Connectivity to other greenways and projects. External funding opportunities. Cross border opportunities.	-Complete Greenway project connecting Victoria Lough to Newry City Towpath	Phase 2 Funding application submitted	phase II, the tender process now underway to appoint Phase II contractor by mid 2017 and go onsite.
5	Place Marketing (Internal Revenue Project)	Council provision to service the community. Strategic priority for the Council. Immediate requirement to service the community and business sectors. Create a common Newry City identity/place.	-Council owned and led -Financial and staff resources required -Various stakeholder input -Implement comprehensive marketing plan with stakeholder buy in on annual basis -Undertake review of signage across City	PM: Jonathan McGilly  -Develop marketing plan -Secure funding for signage, audit & review in partnership with BID Team	- BID commissioned Newry "Perfectly Placed" as a brand for a range of activities and has undertaken an extensive integrated marketing strategy.  -Many activities covered including cross border trade linkages / On line promotion / press / radio / bill boards / ad vans / ad walkers and partnering (e.g. AA Road Watch and Translink)  -3 bill board signs in use locally on regular basis.  -About to provide additional Parking signage following feedback from surveys.	
6	Community Care Hub	Major infrastructure development meeting with the	-Lobbying role for the Council -Delivered by other	PM: M Ward	-Preferred Site identified and Developer still going	

	(External Project)	Council's strategic priorities.	Government Departments & private sector -Business case -Planning for site secured -Tender & develop scheme	-Secure executive approval for project	through Planning.
7	Waterfront Urban Design (Internal Revenue Project)	Council provision to service the community. Strategic priority for the Council. Unique twin waterways running through Newry City centre and under utilised. Connectivity of the urban nature of Newry to the water to open up a number of projects. External funding opportunities.	-Council owned and led in partnership with DSD -Financial and staff resources required -stakeholder input -developed via BiD Team & Chamber -Delivered on a phased approach -City Waterways Strategy/Masterplan which can be delivered on a phased approach	PM: Marie Ward  -Source funding -Complete Merchants Quay Revitalisation Programme	-Linkages Revitalisation Scheme completed in 2016. - Bus Station Canal-Side and Rear of Townhall River-side being investigated for works and funding.
8	Public Realm (Internal Project)	Council provision to service the community. Strategic priority for the Council. Newry City Centre Public Realm Strategy in place to guide and prioritise decisions and projects, e.g. Basin Quay, Hill Street, Abbey Way, Newry Variety Market, Town Hall/Arts Centre setting, North Street. External funding opportunities.	-Council owned and led in partnership with DSD -Financial and staff resources required -stakeholder input via project steering groups -Revitalisation scheme -Prioritise 1 no. future PR scheme for Newry -commence process, i.e. design, planning and implementation.	PM: Seamus Crossey  -Complete Hill Street Public Realm Scheme	-Phase II of Hill Street Public Realm completed in 2016 - Working with DFC to prioritise a 3 <sup>rd</sup> Phase in Lower Hill Street. - TNI will proceed with a Mary Street and Water Street resurfacing programme in mid-2017.
9	Car Parks/Park	Element within the Transfer of Functions. Council provision to	-Council/Transport NI owned and led(RATS)	PM: Colm Jackson	-Council has agreed a 2 year extension to the



	<p>and Choose (Internal Project)</p>	<p>service the community. Strategic priority for the Council. Can connect other projects and provide an income stream for the Council. External funding opportunities.</p>	<p>-Financial and staff resources required                  -Action up to 2020 – Car park strategy with economic benefits to the fore. Car Parks formally transferred to Council. Innovative mechanism for transportation throughout the city centre to alleviate parking issues &amp; linked to Council’s Investment Strategy</p>	<p>-Complete appraisal/business case for car park to agree new charging structures etc.</p>	<p>Agency Agreement with Transport NI to carry out the enforcement for the pay car parks within the city. The Agreement is extended to Oct 2019.                  -Council agreed to take back responsibility of the Corry Square car park from NCCM. ( Newry City Centre Management ) and sub-leased this car park to Euro Car parks Ltd until Oct 2019.</p> <p>-Council inherited a mixture of free and pay car parks from TNI. We intend using the revenue generated from the pay car parks to pay for the upkeep of all our car parks.</p> <p>-Council has no desire to increase the tariffs of its car park for the foreseeable future to encourage the public to visit the city centre.</p> <p>-Council has appointed a car park duty manager to</p>
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						<p>manage the inherited car parks.</p> <p>-Council commissioned an appraisal of its car parks by ARUP. The appraisal has identified an adequate capacity of parking spaces within the off street car parks in the city centre.</p>
10	Abbey Grounds (Internal Capital Project)	<p>-Council provision to service the community. Strategic priority for the Council. Land provided to the Council but must be retained as parkland</p> <p>-Potential for connectivity with the new CCTC Project</p>	<p>-Council owned and led</p> <p>-Action up to 2020 – Decision made on project and relevant permissions put in place. Funding secured</p> <p>-2016/17 – Land placed in Council ownership and consultation on potential project</p>	<p>PM: Marie Ward</p> <p>-Explore funding options</p> <p>-Link to Investment Strategy for Newry</p>	<p>-No further update on the Lands Transfer.</p>	
11	River Clean Up & Weir Project (External Project)	<p>River Agency responsibility however can be addressed moving forward in a short time frame. Add to the waterfront urban design priority if an action plan is agreed. Supports other projects, e.g. public realm.</p>	<p>-Lobbying role for the Council</p> <p>-ensure connectivity with waterfront urban design strategy</p> <p>-Lobby for River Weir</p> <p>-Explore funding Opps for Weir</p> <p>-Explore with DSD funding options for clean up</p>	<p>PM – J McGilly</p> <p>-Explore options with Rivers Agency &amp; DSD for clean up</p> <p>-Lobby for Weir project &amp; explore funding options</p>	<p>-DFC funded River Clean up took place in early 2017.</p> <p>- Bigger issue of Wier referred to Newry DEA, to be raised by 'Infrastructure Working Group' of the Community Plan.</p>	
12	Corn Market (existing health village)	<p>Proposed CCTC will render this site vacant linked with Monaghan Street Car Park &amp; Councils Sport Culture Site has</p>	<p>-Explore options with DSD for comprehensive development scheme</p>	<p>PM: Marie Ward</p> <p>-Complete investment</p>	<p>-Discussions are still ongoing with DFC (Dept for Communities), in regards to how the site</p>	

		(External Project)	significant development opportunities with potential to regenerate Corn Market/Monaghan Street area		strategy for Newry City	development is to be progressed.
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## SOUTH EAST COAST MASTERPLAN -- PRIORITY ACTION PLAN

Rank Order	MP Ref	Project	Rationale for Prioritisation	Level of Delivery by 2020	2016/2017 Action Plan	Progress to Date: June 2017
<b>Newcastle</b>						
1	1	Mourne Gateway Project	Strategic priority for Tourism NI is a 'Gateway Site to the Mournes.' Considered an economic driver for the area creating a unique attraction in Northern Ireland. Relevant studies and approvals in place	<ul style="list-style-type: none"> <li>• Identify potential funding for project implementation               <ul style="list-style-type: none"> <li>• Develop Business Plan</li> <li>• Make planning application</li> <li>• Establish "Mourne Gateway" working group (with key personnel &amp; external partners and agree timetable of meetings)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• PM M Ward</li> <li>• Funding secured for Feasibility Study to be completed by Dec 2016</li> </ul>	<p>Underway: Mourne Gateway Study assessing the access options into and onto Donard Mountain. Study due to be completed Autumn 2017</p> <p>Completed: Visualisation of the concept for Mourne Gateway project and all Consultations</p> <p>Next Steps Commitment of key stakeholders (National trust and Tourism NI) will be known Autumn 2017 when study completed</p> <p>If Study Approved, 12-18mth forward plan will be full design of project, business case and completion</p>

						of required studies
<b>2</b>	6	Castle Park and Islands Park: Leisure Development (Internal Project)	This priority links to No 1. Above and is being addressed in visioning document for the Mourne Gondola Development. This is a key site for development to attract more families and tourist into the heart of the town	<ul style="list-style-type: none"> <li>• Develop design proposals</li> <li>• Carry out research and make funding application</li> <li>• Submit planning application (2017/18)</li> </ul>	<ul style="list-style-type: none"> <li>• PM M Ward</li> <li>• Secure funding to develop design proposals</li> </ul>	The Study Area for the Mourne Gateway Project includes both Castle Park and Islands Park. Refer to above item for update.
<b>3</b>	5	Newcastle Centre / Tropicana: Development of leisure provision, harbour and hotel	Provision of infrastructure to support tourism factor in the area	<ul style="list-style-type: none"> <li>• Develop proposals in partnership with potential providers</li> </ul>	<ul style="list-style-type: none"> <li>• PM – M Ward</li> <li>• Develop design proposals for hotel and harbour</li> </ul>	<p>May 2016: Feasibility Study completed on provision of a hotel on Newcastle Centre Site</p> <p>Recommendation from study:</p> <ul style="list-style-type: none"> <li>• Hotel development inc a 2 or 3 story extension acceptable in principle</li> <li>• Existing leisure facilities to be relocated</li> </ul> <p>Next Steps: Continue to progress feasibility study</p>

						recommendations
<b>Kilkeel</b>						
<b>4</b>	15	Mourne Esplanade / Promenade Walkway (Internal Project)	Link promenade development with Newcastle and Warrenpoint promenades. This is keeping within the theme of developing leisure and recreation in three town centres	<ul style="list-style-type: none"> <li>Appoint consultants to design scheme 2017/2018</li> <li>Submit planning</li> <li>Secure funding for scheme development</li> </ul>	<ul style="list-style-type: none"> <li>PM J McGilly</li> <li>Secure funding for design and business case development</li> </ul>	<ul style="list-style-type: none"> <li>2014/2015: Mourne Esplanade Recreational Improvements completed to pathways, lighting, seating areas, landscaping, car parking and 3nr art features (SEA FLAG funding)</li> </ul>
<b>5</b>	16	Kilkeel Beach Improvements (Internal Revenue Project)	Tidy up current beach as an asset for Kilkeel and overall area of South East Coast and explore access arrangements at Marine Road Explore opportunities to deal with coastal erosion	<ul style="list-style-type: none"> <li>Develop proposals for beach enhancements</li> <li>Influence EMFF Strategy to develop funding applications</li> </ul>	<ul style="list-style-type: none"> <li>PM J McGilly</li> <li>Work with Regularity &amp; Technical Services Dept to investigate clean-up management programme</li> <li>Secure funding to explore further beach enhancements</li> </ul>	<ul style="list-style-type: none"> <li>Access to beach improvement works restricted under NI Coastal Erosion guidance</li> </ul>
<b>Warrenpoint</b>						
<b>6</b>	32	Warrenpoint Promenade upgrade and extension (along Rostrevor Rd)	This will improve the aesthetics for the area, encouraging	<ul style="list-style-type: none"> <li>Appoint consultant to design scheme</li> </ul>	<ul style="list-style-type: none"> <li>PM J McGilly</li> <li>Source funding to design</li> </ul>	Officials seeking costings for promenade upgrade element



		(Internal Capital Project)	more people to walk the route. This would provide an enhancement of public space. This is keeping within the theme of developing leisure and recreation in three town centres	Identify funding sources	promenade upgrade and extension	
<b>7</b>	31	Development of Warrenpoint Baths Site (Internal/External Project)	Continue to promote site as a leisure destination taking into consideration the listed building and potential uses	<ul style="list-style-type: none"> <li>Secure a development proposal from 3<sup>rd</sup> party for the site</li> </ul>	<ul style="list-style-type: none"> <li>PM J McGilly</li> <li>Secure planning for the site</li> <li>Prepare development brief on site and advertise</li> </ul>	<p>Nov 2016: Planning Approval in place for redevelopment if site</p> <p>March 17: Options Paper presented to SMT re future of facility: decision pending</p>
<b>8</b>	30	Former Osborne Hotel Development (External Project)	Enhancement of site with alternative uses considered	<ul style="list-style-type: none"> <li>Progress development plans for the site</li> </ul>	<ul style="list-style-type: none"> <li>PM J McGilly</li> <li>Engage with owner to explore development options</li> <li>Explore potential for UDG with DSD</li> </ul>	<p>Hotel Site remains in private ownership</p> <p>Council continue to engage with landowner to explore opportunity for development</p>

9	28 & 29	Marina Service Centre/New Marina (Internal Capital Project)	Encourage tourism and visitor spend Shore front development opportunities	<ul style="list-style-type: none"> <li>Explore funding options for project implementation</li> </ul>	<ul style="list-style-type: none"> <li>Resolve/conclude outstanding issues of displacement as highlighted in EA</li> </ul>	<p>Planning Approval in Place – due to expire Oct 2017</p> <p>June 2017: Application to be submitted for Planning Approval renewal</p> <p>Remains an agenda item with Warrenpoint Harbour Authority, in partnership with NMDDC</p> <p>Displacement issues to be resolved ahead of any future funding application</p>
10	35	One Way System (External Project)	Immediate impact on town space and traffic management plan. Reduce congestion in the Square	<ul style="list-style-type: none"> <li>Agree a final position on whether or not to have a one way system &amp; what it would look like</li> <li>Agree timeframe for implementation</li> <li>Council to lobby Transport NI and support the campaign</li> </ul>	<ul style="list-style-type: none"> <li>PM JMcGilly</li> <li>Work with Transport NI to complete necessary traffic studies/secure a consultant to do study</li> </ul>	<p>Transport NI have completed a study with recommendations for options that could be further investigated for implementation of a one a way system</p> <p>TNI have no current plans to progress with any of the study options. Council will continue to work with /</p>

				(ongoing)		lobby TNI on this matter
<b>11</b>		Warrenpoint Park (Internal Capital & Revenue Project)	Development and regeneration of Warrenpoint Park (Heritage Lottery Funded Project), Application submitted to HLF. Planning application submitted	<ul style="list-style-type: none"> <li>Project completed by 2019</li> </ul>	<ul style="list-style-type: none"> <li>PM J McGilly</li> <li>Planning approved</li> <li>HLF application completed</li> <li>Match funding secured</li> <li>Commence capital works</li> </ul>	<p>Letter of Offer in Place for £850,000 – from HLF</p> <p>May 17: Procurement underway for appointment of contractor for regeneration and restoration works</p> <p>Autumn 17: Anticipated commencement date for regeneration and restoration works</p> <p>Spring 2018: Anticipated completion date for project.</p>
<b>12</b>		Narrow Water Bridge (External Project)	There is currently a strong private sector lobby from Warrenpoint, Burren and Rostrevor Chamber. Taskforce group meeting Louth County Council	<ul style="list-style-type: none"> <li>Regular liaison with the taskforce group</li> <li>Lobbying role from Council required to support the project</li> <li>Research/update</li> </ul>	<ul style="list-style-type: none"> <li>PM M Ward</li> <li>Continue to work with Central Government and Louth Local Authorities to establish</li> </ul>	<p>Council continuing to engage with the Narrow Water Stakeholder Group. Narrow Water Bridge also support within NMD Tourism Strategy.</p> <p>4 July 2016: Paper</p>

			regularly	potential funding opportunities (ongoing)	commitment for the project	<p>presented to the North South Ministerial Council Plenary re: options for the Narrow Water Bridge</p> <p>Key objectives agreed:</p> <ol style="list-style-type: none"> <li>1. The project should link the two communities north and south</li> <li>2. Encourage and enhance overall tourism in the cross border region</li> <li>3. Protect the natural environment north and south</li> </ol> <p>The Department of Infrastructure will take a paper to the North South Ministerial Council in Summer 2017 outlining the best way forward</p>
<b>South East Coast Area</b>						
<b>13</b>	37	Overall Marketing Campaign for the South East Coast (Internal Revenue Project)	Develop greater awareness of the area as a destination which visitors can identify. This would	<ul style="list-style-type: none"> <li>• Develop and implement a coherent and co-ordinated marketing and</li> </ul>	<ul style="list-style-type: none"> <li>• PM M Ward</li> <li>• Complete Tourism Strategy with agreed Marketing</li> </ul>	<p>Tourism Strategy for District Completed in Feb 2017</p> <p>Review underway on</p>



			benefit in terms of packaging and promoting overnight stays in particular	promotion strategy 2017/18)	Strategy	the performance of available marketing platforms, with the purpose of informing future marketing strategies and action plans
<b>14</b>	39	Southern Relief Road (External Project)	Impact on wider area. This priority is duplicated in Newry City Masterplan as this is a priority identified within the Action Plan	<ul style="list-style-type: none"> <li>• Lobbying role from Council.</li> <li>• Regular liaison and meetings with relevant agencies (ongoing)</li> </ul>	PM: M Ward <ul style="list-style-type: none"> <li>• Completion of options appraisals (TNI)</li> <li>• Continued Lobbying</li> </ul>	Department for Infrastructure have indicated that the Narrow Water Bridge and Southern Relief Road projects would be taken forward as complementary projects  TNI are currently appraising the route corridors for the SRR  Autumn 2017: TNI intend to have preferred corridors identified

**DOWNPATRICK MASTER PLAN – PRIORITY ACTION PLAN**

<b>Rank Order</b>	<b>Ref</b>	<b>Project</b>	<b>Rationale for Prioritisation</b>	<b>Level of Delivery by 2020</b>	<b>Progress to Date: June 2017</b>
1	E6	Transportation and Parking Study (External Project)	Study completed but implementation required giving consideration and key functions development at Collins Corner, St. Patrick's Avenue, Market Street, Ardglass/Killough junction. Development of link road through PSNI Station to create possible one-way system.	Implementation of transportation plan as agreed in 2016/17	Eastern Relief Road – Meetings held with Council Chief Executive and Simon Richardson, Department for Infrastructure. Further meetings held with DFI and MLAs. DFI have been requested to fund a further study. Link Road - will be progressed through study into future options for former PSNI Station.
2	A2	Hotel Development (External Project)	Identified in accommodation needs analysis. Essential to develop tourism product and to attract visitors.	Secure Hotel Development in Downpatrick	Peter Quinn Consulting appointed to explore (1) feasibility of hotel, (2) carry out site assessment and trawl for private sector and (3) carry out a business plan for the preferred option. Report to be presented to ERT

					Committee.
3	A5,C6	Public Realm Improvements, particularly in Irish Street. Rejuvenation of vacant/derelict buildings. (Internal Capital Project)	Following the relocation of the PSNI from Irish Street this area will require upgrading. No EI schemes have been carried out in this location for over 20 years, Adjacent streets have been upgraded. Projects to include signage, interpretation, lighting etc. (Link to priority 9 & 10). Public Realm also required for English Street and Saint Patrick's Square and Market Street to extend to SERC and environs.	<ul style="list-style-type: none"> <li>- Implement public realm scheme 2017/18</li> <li>- Develop and Submit THI proposals 2017/18</li> <li>- Commence THI scheme 2019/20</li> </ul>	Public Realm Design work completed . Planning Application lodged. THI scheme being worked up to include Church Street, English Street and Scotch Street. Application will be lodged with HLF by closing date of December 2017 with decision expected Jan/Feb 2018. Discussing future public realm schemes with DFC.
4	D4	Linear park & linkages from town centre to Downshire site (Internal Project)	Need for increased connectivity. Bus linkages Quoile River project and Dunluce Park Project to be explored.	Further research required. To date Translink not engaged to provide bus service.	Ongoing
5	C4	The Grove/St Patrick's Quarter (External Project)	Development site for improved car parking and wider regeneration	Council owned <ul style="list-style-type: none"> <li>- Establish project working group involve key stakeholders</li> <li>- Develop project proposals for</li> </ul>	Ongoing



				<ul style="list-style-type: none"> <li>the site</li> <li>Source development partners via development brief</li> </ul>	
6	D3	Downe Hospital site (External Project)	Redevelopment of prime site in town centre required.	Site sold to developer. Plans for housing development in place.	
7*		Public Sector Campus / Decentralisation (External)	Continued lobby and development of Business Case for decentralisation of Public Section jobs to Downpatrick area. Immediate focus on redevelopment plans for Rathkeltair House and transport linkages from town centre to Downshire campus.	-	Department of Finance Properties division will be awarding the contract for the refurbishment of Rathkeltair House shortly. It is anticipated that the works will complete by mid 2018. Following the refurbishment numbers will increase at Rathkeltair House through the relocation of staff from 2 other buildings. Any further increase in the building beyond those currently known will be a decision made by the

					respective Government Departments.
8*		Tourism Strategy (Internal)	Development of key Tourism projects compliment district wide tourism strategy to explore viability of projects such as St. Patrick, Railway, Museum and Arts Centre. (Link to Priority 5)	<ul style="list-style-type: none"> <li>- Secure resources and develop projects.</li> </ul>	Strategy completed and launched March 2017. Work initiated on implementation of the strategy.
9	A3,C1,E4.E5	Living over the Shop (LOTS) and Urban Development Grants (UDG) (Internal Revenue Project)	LOTS as a means of revitalising the night time economy and making better and safer usage of the town centre at night. UDG as a measure to tackle vacant/derelict buildings.	<ul style="list-style-type: none"> <li>- Develop proposals for LOTS</li> <li>- Secure a LOTS for Downpatrick Town Centre</li> </ul>	HLF application includes vacant/derelict buildings. LOTS funding programme not currently available.
10	E2	Frontage Improvement schemes (Internal Revenue Project)	To enhance shop frontages in the town centre.	<ul style="list-style-type: none"> <li>- Lobby for DSD funding following public realm scheme in Irish Street. (EER staff) 2018/19.</li> <li>- Implement shop front scheme in Downpatrick</li> </ul>	Following completion of public realm scheme. An application will be made to DFC for Revitalisation funding to deliver shop frontage scheme.
11		Eastern Link/Peripheral Road	To improve transport congestion in town centre, provide access to Downshire campus and Newly developed	Lobby Transport NI for inclusion in forward work plan	Ongoing

			hotel and open up access to land for future housing development to provide for growth of town population.		
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\*Actions requested for prioritisation by Downpatrick DEA but not included in original Masterplan Action Plan



### BALLYNAHINCH MASTER PLAN – PRIORITY ACTION PLAN

Rank Order	Ref	Project	Rationale for Prioritisation	Level of Delivery by 2020	2016/17 Action Plan	Progress to Date: June 2017
1	J	Development of River Pathways (Internal Capital Project)	Linking town with wider environs. Act as a catalyst for tourism development with reference to Montalto Estate. Wide community support for project. Contribute to health & wellbeing agenda.	Project being explored by AHC department <ul style="list-style-type: none"> <li>- Produce a design and development proposal</li> <li>- Identify funding</li> </ul>	PM: M Lipsett <ul style="list-style-type: none"> <li>- Secure funds to develop proposals</li> </ul>	Outdoor Recreation NI has been appointed to carry out scoping study.
2	e	Ballynahinch Bypass (External Project)	Reduce congestion in town centre allowing town to develop as a market town/food destination. Enhance the travel experience of visitors to the wider Mourne area.	<ul style="list-style-type: none"> <li>- Council adopt a lobbying role to influence the progression of the bypass (Public Inquiry underway)</li> <li>- Regular liaison between Transport NI and DEA Forum</li> </ul>	PM: J McGilly <ul style="list-style-type: none"> <li>- Establish linkages with TNI to promote &amp; lobby for scheme</li> </ul>	Public enquiry concluded and liaison to take place with Transport NI
3	h	Market Square – steel structure (Internal Capital Project)	Economic/tourism potential would be enhanced by the removal of an eyesore in a prominent town centre historical setting.	<ul style="list-style-type: none"> <li>- Project being progressed by AHC department. Continue negotiations with The Edge (Potential user of the site) 2016/17</li> </ul>	PM: Janine Hillen <ul style="list-style-type: none"> <li>- Explore option for development of site</li> <li>- Make RDP funding application</li> </ul>	Meeting held with The Edge representatives to progress project. Correspondence detailing current position re: funding/lease etc to be sent asap.
4	m	Events Programme (Internal Revenue Project)	To animate town centre and to act as a draw for potential visitors.	<ul style="list-style-type: none"> <li>- Develop &amp; implement an annual event</li> </ul>	PM: M Ward <ul style="list-style-type: none"> <li>- Deliver</li> </ul>	Annual harvest and country living festival going

				programme in town	Harvest Festival in town centre as part of wider Montalto Estate Event	ahead in September. On-going engagement with Montalto Estate re other potential events. Working with local communities in relation to the delivery of on-going Halloween and Christmas events
5	I	Premier Food Destination (Internal Revenue Project)	Development of food destination as a major tourist attraction. Enhancement of market in line with Regeneration strategy.	<ul style="list-style-type: none"> <li>- Continue to develop Make it Local and Food circle projects to raise profile of town as a food/local produce destination</li> <li>- Dissemination of promotional materials.</li> </ul>	PM: M Ward - Run 2 no. make it local events - develop proposal around food circle project	Coastal Flavours and Culinary feast event –March 2017 – assisted businesses to co-operate together. Bull and Ram Tasty Wee Numbers Millbrook Lodge Hotel  Twilight Markets and food related events are open to all Ballynahinch Businesses. Harvest Festival
6	d	Place Marketing Strategy (Internal Revenue Project)	To establish an identity for the town and to vision its place within the	- Marketing strategy completed 2015	PM: M Ward	To be linked to all masterplans.

			wider context of the district.	<ul style="list-style-type: none"> <li>- Implement recommendations in strategy</li> </ul>	<ul style="list-style-type: none"> <li>- Align marketing strategy to overall tourism strategy</li> <li>- Seek funding for implementation</li> </ul>	Wider tourism strategy for the district now completed. Specific actions relevant to the implementation of the strategy currently been worked up.
7	w	Windmill Street Car Park (Internal Capital Project/Council owned)	To improve connectivity within the town centre enhancing linkages to Main Street to open up shopping area.	<ul style="list-style-type: none"> <li>- Develop design proposals for enhancement of the car park</li> <li>- Liaise with Transport NI re: progress of project and funding availability</li> </ul>	PM: J McGilly <ul style="list-style-type: none"> <li>- Source funds for design of scheme</li> </ul>	Council officer meeting held 25.5.17 on site relating to the three main car parks (including Windmill Street) to consider the options
8	r	Laneways and Arches (External Project)	To preserve the historical aspects of the town centre and to complement the proposed upgrade to the Windmill Street car park.	<ul style="list-style-type: none"> <li>- Develop design proposals</li> <li>- Approach DSD to see if capital funding could be secured to deliver</li> </ul>	PM: J McGilly <ul style="list-style-type: none"> <li>- Secure funding for development of proposals</li> </ul>	Walk site and identify/map properties  Identify appropriate funding mechanisms
9	o	Temporary Interventions and Meanwhile uses (Internal Revenue Project)	Rehabilitate vacant/derelict buildings to stimulate economic activity and to enhance the aesthetics of the town centre.	<ul style="list-style-type: none"> <li>- Identify key derelict properties in partnership with owners</li> <li>- Draw up plans &amp; submit bids for</li> </ul>	PM: J McGilly <ul style="list-style-type: none"> <li>- Identify properties &amp; landowners who could</li> </ul>	Walk site and identify/map properties  Identify appropriate funding



				regeneration funding	avail of UDG & open negotiations with DSD - Develop a plan with local trades for RDPupshop concept	mechanisms
10	p	Town Centre Living (Internal Revenue Project)	To contribute to the development of a vibrant night time economy and to create a safer feeling in the town centre at night.	- Lobby NI Housing Executive to revive the Living Over the Shop (LOTS) initiative ( EER staff ) - Liaison with NIHE and DEA forum.	PM: J McGilly - Establish a Group with Chamber of Commerce - Identify scope for potential scheme	Walk site and identify/map properties June 2017  Identify appropriate funding mechanisms

<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	Recommendations from The Castlewellan Forest Park Task and Finish Project Board.
<b>Date:</b>	June 2017
<b>Reporting Officer:</b>	Marie Ward, Director Enterprise, Regeneration and Tourism
<b>Contact Officer:</b>	Shirley Keenan Project Development Officer Heritage Lottery Fund

### Decisions Required:

To agree etc the contents of the report and approve recommendations at Section 3.

#### 1.0 Purpose and Background :

The Castlewellan Forest Park Task and Finish Project Board met on the 5<sup>th</sup> May 2017.

Castlewellan Forest Park and in particular the park's Arboretum and Annesley Garden have been examined with regards to Council submitting a funding bid to the Heritage Lottery Fund.

At its most recent meeting on 5<sup>th</sup> May 2017 the Task and Finish Project Board discussed the direction for an application, key decisions that will need to be taken and potential work that will need completed prior to submitting a round one application.

The anticipated date for a round one submission to the funder is Spring 2018.

Recommendations listed in paragraph 2 are presented for Committee consideration.

#### 2.0 Key Issues:

By way of direction, the Board agreed the following;

- The Demesne should be treated as one area and the gardens should not be treated as a stand alone attraction in any master-plan. The main focus of the HLF application should be the Arboretum and Gardens because they are of national significance.
- Services including interpretation should be focused at the Grange area, with limited services developed at the Garden.
- The Recreational uses of the Park need to be better integrated and planned as part of an overall management plan, taking into account the environmental impact of any activity. Conflicts of Interest with any recreational activity will need to be reviewed.
- Vehicular access and parking; priority should be given to providing good access to those with limited mobility or others who may require assistance to park in close proximity to amenities/ visitor attractions.

<b>3.0</b>	<p><b>Recommendations:</b></p> <ul style="list-style-type: none"> <li>• The Terms of Reference of the Task and Finish Board are amended to allow a chair to remain in place for 12 months as opposed to 6 months for the purposes of consistency.</li> <li>• Taking over the Castle is not part of the application. It will need to be integrated to some extent however.</li> <li>• No additional roads are recommended. The preferred option is bringing traffic into the car park from the Bann Road but will require a study to determine feasibility.</li> <li>• Management of the Park- Council are required to develop a proposal to discuss with FSNI. A draft lease will need to be prepared prior to submission of a round one application. It is recommended that Council and FSNI now engage in respect of this matter.</li> </ul> <p>Various external reports need to be commissioned prior to the submission of a round one application. These reports include the following;</p> <ul style="list-style-type: none"> <li>• Biodiversity Survey and statement of significance.</li> <li>• Garden and Arboretum Survey, initial Plan, and statement of significance.</li> <li>• Feasibility Study in respect of the use of Built Heritage in first court yard at the Grange and visitor facilities at Bothy Yard.</li> <li>• Traffic Survey and Car-Park Study.</li> </ul>
<b>4.0</b>	<p><b>Resource Implications:</b></p> <p>The cost of commissioning the above is estimated at £80,000-£100,000. Provision has been made within the budgets of the current financial year.</p>
<b>5.0</b>	<p><b>Equality and Good Relations implications:</b></p> <p>Council will have due regard to the need to promote equality of opportunity between the nine equality categories. Council will also seek to promote Good Relations between people of different Religious Belief, Political Opinion and Ethnic Origin.</p>
<b>6.0</b>	<p><b>Appendices:</b> None Attached .</p>



<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	MGL Cooperation Project for Derrymore House, Newry and Moorehall, Co Mayo
<b>Date:</b>	12 <sup>th</sup> June 2017
<b>Reporting Officer:</b>	Marie Ward, Director Enterprise, Regeneration and Tourism
<b>Contact Officer:</b>	Jonathan McGilly, Assistant Director of Enterprise, Regeneration and Tourism

### Decisions Required

To approve contents of the report and approve recommendations at Section 3

<b>1.0</b>	<p><b>Purpose and Background</b></p> <p>Mourne Gullion and Lecale Rural Development Partnership are developing a potential cooperation project with the Mayo Local Action group to regenerate and develop two historical properties: Derrymore House in Bessbrook, Co Down and Moorehall in Co Mayo. The Mourne Gullion Lecale Local Action Group is the lead partner.</p> <p>The Project will involve the regeneration of the two historic estates, through the creation of compelling experiences and facilities that are based around the common historical contexts and similarities that exist across the two sites.</p> <p>The delivery of the capital works is subject to submission of a funding application to the Cooperation Scheme, award of funding, and completion of all funding pre requisites, including lease / development agreements with site owners National trust.</p>
<b>2.0</b>	<p><b>Key Issues</b></p> <p>In order to be eligible to make an application to the Rural Development Programme, the project needs to have a range of pre requisites in place, which includes a full procurement exercise undertaken for design and costing of the scheme, and obtaining of planning approval.</p> <p>It is now proposed that a multi-disciplinary Consultancy team is procured who can develop this project to the next stage, in consultation with site owners and project representatives. This will ensure that the project is developed to a stage that it would be eligible to apply for future capital funding through the Rural Development Programme.</p> <p>Appointment will be made following the successful application of preparatory application funding from the RDP Cooperation scheme. Match funding is in place from Council.</p>
<b>3.0</b>	<p><b>Recommendations</b></p> <p>To proceed to tender for the appointment of a consultancy team for the Derrymore House and Moorehall Co Operation project, and if funding secured, and tender within Budget, following assessment, to proceed to contract award</p> <p>In line with the design of the Derrymore House Co operation project, to reengage site owners National Trust in discussion regarding lease / development agreements to the</p>

	<p>satisfaction of the funder</p> <p>To submit a Planning Application for the agreed design proposals</p>
<b>4.0</b>	<p><b>Resource Implications (Derrymore House anticipated costs)</b></p> <p>Stage 1: Services to develop project up to planning approval stage, with design and costing to enable a funding application to be submitted to RDP Cost: approx. £15,000. (£5,000 from RDP preparatory application funding application and £10,000 cost to Council from available 17/18 budget)</p> <p>Stage 2 Stage 2 will only proceed if a funding application to RDP for capital works is successful</p> <p>Stage 2 is Consultancy Services for management of construction works Cost: Approx £28,000. (£21,000 from RDP if RDP LoO received, and £7,000 cost to Council from available 17/18 budget)</p> <p>NOTE The rules of the Rural Development Programme issued by DAERA require that all applicants to the programme complete the full procurement process and select the successful supplier before a formal funding application is submitted to the RDP Programme. On this basis, the Council will be required to undertake a full procurement procedure in advance of making a funding application</p>
<b>5.0</b>	<p><b>Equality and Good Relations implications</b></p> <p>In delivery of the schemes, the Council and MGL LAG are fully mindful of the Section 75 legislation.</p>
<b>6.0</b>	<p><b>Appendices</b></p> <p>N/A</p>

<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	Social Enterprise Programme (phase II)
<b>Date:</b>	Monday 12 <sup>th</sup> June 2017
<b>Reporting Officer:</b>	Marie Ward, Director Enterprise, Regeneration and Tourism
<b>Contact Officer:</b>	Martin Patterson, Enterprise Development Officer

## Decisions Required

For approval

### 1.0 Purpose and Background

The Social Entrepreneurship Innovation Programme (phase II) which was approved in March 2017 follows on from and builds upon the work of the Social Enterprise Programme funded by Newry, Mourne and Down District Council in 2015 – 2016. The programme successfully met and exceeded all outcomes.

The proposal approved by the Council in March 2017 was to provide business planning, start-up and business development support to community groups and organisations with strong, well developed social enterprise ideas. This support includes:

- 8 New Social Enterprise Start Ups, 12 new jobs created, 30 new volunteers recruited
- 8 groups receiving mentoring support for market research and project development
- 8 groups assisted in developing a social enterprise Business Plan
- 8 groups helped to identify and source start-up finance or investment
- Start-up development, premises, recruitment & selection, policies & procedures etc. for 8 groups.
- Product and service development, marketing and sales development for 8 groups
- 8 groups assisted with operational and financial management skills, tools and systems
- 8 boards of directors trained in governance to professional best practice standards
- £300,000 Gross Value Added (measure of value of goods and services produced in Newry, Mourne and Down area)



<b>2.0</b>	<b>Key Issues</b>
	<p>Since the above proposal was approved March 2017 meetings have taken place with the Department for Communities (DfC) and Newry and Mourne Enterprise Agency/Down Business Centre and they have been informed that the <i>Social Enterprise Hub</i> they were proposing for Newry, Mourne and Down District Council area will not be operating before April 2018. The pilot <i>Social Enterprise Hub</i> in Downpatrick helped to stimulate social enterprise activity among 240 individuals and groups representing people challenged by adversity.</p> <p>The absence of this very successful <i>Social Enterprise Hub Programme</i> now leave's a considerable gap in provision for the most vulnerable individuals and organisations in Newry, Mourne and Down District. The momentum achieved by the work of the Hub is in danger of being lost. This risk greatly restricting the development of early stage and emerging grass roots level ideas and initiatives aimed at tackling social issues and generating income using the social enterprise model.</p> <p>This proposal for additional support to early stage social entrepreneurs and emerging social enterprises will assist:</p> <ul style="list-style-type: none"> <li>• 12 groups to explore Social Enterprise ideas through Workshops and 1-2-1 mentoring</li> <li>• 20 organisations from the Private and Public sectors to learn about social enterprise</li> <li>• 20 organisations to form a Newry, Mourne and Down Social Enterprise support network</li> <li>• 80 people to participate in a Social Enterprise Newry, Mourne and Down Celebration, Showcasing &amp; Awards Event</li> </ul> <p>The original budget agreed by Council was £38,296. These additional outputs now require a further investment of £12,700.</p> <p>In addition to this programme, Newry &amp; Mourne Enterprise Agency and Down Business Centre continue to provide wider social enterprise advice and guidance to Newry, Mourne and Down District Council and clients on social enterprise initiatives including major projects such as the proposed Saintfield developments. This continued cooperation between Newry, Mourne and Down District Council and Newry &amp; Mourne Enterprise Agency/Down Business Centre has the potential to leverage in additional subsidy from the Department for Communities for future social enterprise and community development and support.</p>
<b>3.0</b>	<b>Recommendations</b>
	<p>Newry, Mourne and Down District Council approve the additional activity and outputs for the Social Enterprise Programme (phase II).</p>
<b>4.0</b>	<b>Resource Implications</b>
	<p>£12,700 which is available in the transfer of functions budget.</p>

<b>5.0</b>	<b>Equality and Good Relations implications</b>  This programme has an open door policy to all applicants and meets all of the criteria.
<b>6.0</b>	<b>Appendices</b>  N/A

<b>Report to:</b>	Enterprise, Regeneration and Tourism
<b>Date of Meeting:</b>	19 June 2017
<b>Subject:</b>	Business Plan ERT 2017-18
<b>Reporting Officer (Including Job Title):</b>	Marie Ward Director Enterprise, Regeneration and Tourism
<b>Contact Officer (Including Job Title):</b>	Marie Ward Director Enterprise, Regeneration and Tourism

<b>Decisions required:</b>	
1. The Committee approve the ERT Business plan for the period 2017-18	
<b>1.0</b>	<b>Purpose and Background:</b>
1.1	<p>The Corporate Plan details the Council's vision and strategic objectives for the life of this Council term up to 2019. This guides resource allocation and departmental activities.</p> <p>The Departmental Business Plan is a more focussed document which aligns initially to the Corporate and Community Plan objectives however the Plan looks in more detail at directorate objectives and how they deliver on the corporate objectives. The ERT Business Plan is informed by the Economic Regeneration and Investment Strategy and the Tourism Strategy. An Arts and Culture Strategy will be delivered in 2017-18.</p> <p>The Directorate Business Plan is also a tool used to manage and plan the activity of the directorate and its respective teams on an annual basis.</p>
<b>2.0</b>	<b>Key issues:</b>
2.1	<p>The ERT Directorate's primary purpose is to develop, implement and monitor strategies and plans to deliver economic, regeneration, tourism and arts &amp; culture outcomes for the Council that align to strategic objectives.</p> <p>The decision to leave the European Union presents unprecedented economic challenges. These challenges extend right across the policy spectrum. EU funding is a key component of budgets for regeneration and enterprise across Newry, Mourne and Down District and it remains unclear as to how that deficit will be managed following BREXIT.</p> <p>The EU funding cycle poses a significant challenge to Council by way of ensuring strategies and action plans are completed with urgency to ensure projects and funding bids can be programmed effectively and opportunities are not lost.</p> <p>With the establishment of the Economic Forum there is an opportunity to develop linkages with the private sector to engage at a strategic level to ensure policies, funding and development opportunities complement business needs and, more importantly, have flexibility to react in a timely fashion to ever-changing economic</p>



	factors to ensure the Council "leads and serves a District that is prosperous, healthy and sustainable".
	A Tourism Forum will be established in the 2017-18 year.
<b>3.0</b>	<b>Recommendations:</b>
3.1	The committee approve the ERT Business Plan for the period 2017-18.
<b>4.0</b>	<b>Resource implications</b>
4.1	As per 2017-18 approved budgets.
<b>5.0</b>	<b>Equality and good relations implications:</b>
5.1	All necessary consideration will be taken account of as part of business delivery.
<b>6.0</b>	<b>Appendices</b>
	N/A

# Enterprise Regeneration & Tourism Directorate

## Business Plan

2017-2018



Comhairle Ceantair  
**an Iúir, Mhúrn  
agus an Dúin**

**Newry, Mourne  
and Down**

District Council

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## 1. Introduction

The Enterprise Regeneration & Tourism Directorate is a Department of Newry, Mourne and Down District Council which has responsibility for the following key functions of Council:-

- ❖ Economic Development
- ❖ Regeneration
- ❖ Tourism Development and Promotion
- ❖ Tourism Facilities Management and Development
- ❖ Arts
- ❖ Culture
- ❖ Heritage
- ❖ EU Funding
- ❖ AONB Management
- ❖ Rights of Way
- ❖ Event
- ❖ International Relations

The work of the Department is led by the following strategies:

- Economic, Regeneration and Investment Strategy
- Tourism Strategy
- Rural Development Strategy

The strategies all connect with the objectives and outcomes of the Community Plan.

An Arts and Culture Strategy will be developed in 2017-18.

## 2. Background

The Corporate Plan details the Council's vision and strategic objectives for the life of this Council term up to 2019. This guides resource allocation and departmental activities.

The Departmental Business Plan is a more focussed document which aligns initially to the Corporate and Community Plan objectives however the Plan looks in more detail at directorate objectives and how they deliver on the corporate objectives.

The Directorate Business Plan is also a tool used to manage and plan the activity of the directorate and its respective teams on an annual basis.

### 3. Purpose and Values

The ERT Directorate’s primary purpose is to develop, implement and monitor strategies and plans to deliver economic, regeneration, tourism and arts & culture outcomes for the Council that align to strategic objectives.

The department adheres to the Council’s values:-

**Table 1: Our Values Explained**

We Will Be	What This Means
Citizen Focused	We will actively encourage citizen and community engagement, as well as be a listening and responsive Council.
Accountable	We will make decisions based on an objective assessment of need and operate in a transparent way as well as openly report on our performance.
Collaborative	We will actively encourage and pursue working in partnership and at all levels to deliver for our District.
Sustainable	We will take into account the social, economic and environmental impacts of our decisions on current and future generations.
Fairness	We will proactively target actions at those which are marginalised in our community.

## 4. Challenges and Opportunities

The ERT Directorate was established in April 2015 with the formation of Newry, Mourne and Down District Council.

Throughout the year 2017-18 work is ongoing around finalisation of departmental structures and the development of policies, procedures and systems to ensure the delivery of corporate objectives.

These strategies and action plans will identify the resources, both capital and revenue, that will be required to ensure implementation. This will in turn inform the Council's internal budget-setting process and how Council will engage in partnerships etc to maximise the benefits from external funding sources.

The decision to leave the European Union presents unprecedented economic challenges. These challenges extend right across the policy spectrum. EU funding is a key component of budgets for regeneration and enterprise across Newry, Mourne and Down District and it remains unclear as to how that deficit will be managed following BREXIT.

The EU funding cycle poses a significant challenge to Council by way of ensuring strategies and action plans are completed with urgency to ensure projects and funding bids can be programmed effectively and opportunities are not lost.

With the establishment of the Economic Forum there is an opportunity to develop linkages with the private sector to engage at a strategic level to ensure policies, funding and development opportunities complement business needs and, more importantly, have flexibility to react in a timely fashion to ever-changing economic factors to ensure the Council "leads and serves a District that is prosperous, healthy and sustainable".



## 5. Alignment with Corporate Plan

90

The ERT Directorate contributes to the achievement of the following Council strategic objectives:-

- ❖ Become the premier tourism destinations on the Island of Ireland
- ❖ Attract investment and support the creation of new jobs
- ❖ Lead the regeneration of urban and rural areas
- ❖ Protect our natural and built environment

## 6. Key Actions

**Corporate Objective:** Become one of the premier tourism destinations on the island of Ireland

**Corporate Objective:** Become one of the premier tourism destinations on the Island of Ireland

Directorate Objective	Supporting Departmental Actions
<p>(1) To become the destination of choice in Ireland</p>	<p><b>A compelling market presence and position</b></p> <p>The focus of marketing will be on supporting the promotion of compelling experiences and aligning with Tourism NI’s focus on driving international visitors and bednights</p> <p><b>A focus on creating ‘EPIC’ destination experiences, story-telling and events</b></p> <p>Commission 2 no. Experience Development Plans for The Mourne Mountains &amp; Ring of Gullion and Mourne Coastal experience (Strangford Lough to Carlingford Lough)</p> <p>Experiential Package Development which is industry focused</p> <p>Development of Destination stories in partnership with DEA forums</p> <p>Review and agree Framework and Action Plan for Events in the Context of new Experience Development Plans</p> <p>Develop a Business Support Programme with the Industry</p> <p><b>A joined-up approach in relation to all aspects of destination management Leadership and collaboration</b></p> <p>Establish a new NMDDC inter-departmental tourism working group to work alongside a stronger and more focused team of officers within Enterprise, Regeneration &amp; Tourism.</p> <p>To reorganise the internal structure within Enterprise, Regeneration &amp; Tourism to oversee all aspects of experience development, destination management, visitor services and the marketing of NMD destinations – in partnership with key external agencies.</p> <p>Establish an industry advisory group based on a public-</p>

	<p>private participation model.</p> <p>Development of Project plan for Strategy Implementation, considering resource requirements</p> <p><b>Focus on coastal flavours:</b>                  Raise the profile of coastal flavours through working closely with the food and drink sector and related businesses to develop authentic Mourne coastal flavours experiences.</p> <p>Establish Coastal flavour food and drink circle</p> <p>Develop a Mourne Coastal Flavours Trail experience which will be based on</p>
<p>(2) To become NI's premier outdoor/adventure destination</p>	<p><b>A joined-up approach in relation to all aspects of destination management Product development and infrastructure</b></p> <p>Develop a three-year action plan for outdoor adventure – land and water-based – that looks at the entire spectrum of opportunities within NMD, but with a particular focus on the Mournes Gullion area and the Mourne Coast (Strangford Lough to Carlingford Lough)</p> <p><b>UNESCO Global Geopark designation:</b></p> <p>Agree the submission of an application to UNESCO for Geopark Status and a Communications plan with Council</p> <p>Establish a Task and Finish group with relevant local and regional stakeholders to oversee submission of the application working closely with Geological Survey NI</p> <p>Operate as a De facto Geopark from September 17</p> <p><b>Flagship experience – the Newcastle uplift facility to the higher Mournes</b></p> <p>Review the recommendations of the Mourne Mountains Gateway study and agree the way forward with NMDDC</p> <p><b>The Newry Canal 'Blueway' opportunity</b></p> <p>Develop a memorandum of understanding between NMDCC and ABCBC to support restoration of Newry Ship Canal as a navigable channel for canoes and small boats</p> <p>Develop an Action Plan in consultation with key stakeholders to support restoration works.</p>

	<p><b>Connecting with the Great Eastern Greenway:</b></p> <p>Submit planning application to complete phase 2 from the Weir to Omeath and from Carlingford Marina to Carlingford which will link to the existing Omeath to Carlingford Marina Greenway</p> <p>Complete Feasibility Studies on Greeway projects for Downpatrick to Newcastle, Downpatrick to Ardglass and Comber to Downpatrick and seeking funding for implementation</p>
(3) To become one of NI's finest events destinations	Develop an Events Plan
(4) To ensure that the Arts, Culture and Heritage sector is pivotal to economic development and tourism across the region	<p>Develop an Arts, Culture and Heritage Strategy for the region</p> <p>Influence the inclusion of arts, culture and heritage initiatives within the Community Plan, and in strategies for i.e. rural development, neighbourhood renewal, tourism and economic development</p> <p>Lobby for the retention of budgets for arts, heritage and culture at a NI level</p>
(5) To support the voluntary, community and professional arts sector within the region	<p>Facilitate connectivity between sectors e.g. linking cultural industries, education and tourism with those engaged in the evening economy (i.e. via the Economic Forum and Tourism Advisory Forum)</p> <p>Develop marketing infrastructure and systems to support the voluntary, community and professional arts sector</p> <p>Develop an entertainment/ cultural venue for Newry that is fit for purpose with a 500+ seat auditorium</p>



<b>Corporate Objective: Attracted investment and supported the creation of new jobs</b>	
<b>Directorate Objective</b>	<b>Supporting Departmental Actions</b>
(1) To support job creation through growth of the indigenous business base	<p>Establish, implement and deliver a Regional Start Programme for the Newry, Mourne and Down District Council area as part of the 11 Council delivery model</p> <p>Develop, implement and deliver a suite of business support programmes which focus on job creation, growth, and sectoral development in areas where the region has identified key strengths</p>
(2) To advance employability and skills within the region	<p>Through the development of the Economic Forum skills working group.</p> <p>Develop programmes that enhance employability and skills that are relevant to local business and investor needs</p>
(3) To enhance Cross Border and Trans-national Business Development Links	<p>Continue to develop and expand the MOU with Louth County Council to enable the delivery of effective cross border initiatives</p> <p>Explore other trans-national linkages</p>
(4) To increase Inward Investment into the region	<p>Work with Invest NI to promote the region across the UK, Ireland, Europe and further a field with the aim of attracting new investors.</p>
(5) To establish effective business networks	<p>Establish an Economic Forum representative of the local business, regeneration and tourism sector</p> <p>Continue to develop the business database and inform businesses of local development opportunities through regular EZines</p>
(6) To influence the establishment of effective and business-friendly approaches to the planning process	<p>Review land use and infrastructure provision for business development and to inform the Local Development Plan</p> <p>To work in partnership with business and planners to help facilitate a speedy and effective planning processes</p>
(7) To generate and maximise opportunities for the Creative industry sector	<p>Develop incubators and innovation hubs for creative and cultural industries; incentives and support for the craft sector to collaborate and develop their own sales channels e.g. pop-up shops, open studio schemes etc</p> <p>Support the establishment of new cultural businesses, and the growth of existing, through the delivery of business support initiatives</p>

<b>Corporate Objective: Led the regeneration of our urban and rural areas</b>	
<b>Directorate Objective</b>	<b>Supporting Departmental Actions</b>
<b>Urban Regeneration</b>	
(1) To deliver a suite of urban Regeneration initiatives	<p>Deliver urban regeneration initiatives that will create an environment that encourages people to want to live, work and visit and invest in</p> <p>Identify priorities for the retail sector, and deliver initiatives that will seek to grow and support it within our town centres, i.e. BIDS, Purple Flag, Shop Local.</p> <p>Invest in high-quality infrastructure and public realm initiatives</p> <p>Review the role of town centres towards a more diverse mix of functions, experience, and service and market accordingly</p>
(2) To identify the role of Arts, Culture and heritage in regeneration	<p>Design and deliver a range of Art, Culture and Heritage Projects that aim to deliver on regeneration outputs</p> <p>Strengthen the Evening Economy through regeneration initiatives, and culture, heritage and arts programmes that encourage greater use of urban areas</p> <p>Create locations &amp; spaces meet to meet and interact through Arts, cultural and heritage activities</p>
(3) To influence Central Government priorities for key infrastructural projects which can be the catalyst for regeneration	<p>Lobby Government depts and agencies as required for provision of key infrastructure and services that will regenerate the region, i.e. roads, ports, broadband connectivity, etc</p> <p>To influence the Local Development Plan to be considerate of urban development priorities</p>
(4) To develop an investment plan to realise regeneration in the area	<p>Maximise the level of public spend and lever additional investment from private investment funds, EU, and other financial instruments</p>
(5) To develop and implement regeneration projects	<p>To continue to implement the hotel accommodation strategy for the district.</p> <p>To deliver the next phase of the development plan for Newry Civic Centre</p> <p>To implement the Newry Investment Plan.</p>



<b>Rural Regeneration</b>	
(6) To maximise investment opportunities from the Rural Development Programme, European Fisheries Programme, and other funding streams, i.e. trans national programmes	<p>Implement and deliver initiatives identified within Council's Regeneration Framework, Village Plans and Master Plans</p> <p>Maximise funding distribution to the region from key Rural Development programmes, i.e. RDP Agri-food schemes, Rural Business, Rural Tourism and Village Renewal schemes and other initiatives within the Rural Development Programme</p> <p>Support rural business and community groups to identify investment opportunities which will enable delivery of initiatives against the village plans and master plans, and contribute to the growth of the local rural business economy</p> <p>Support villages to identify possible opportunities for collaboration and delivery of rural initiatives on a cluster basis</p>
(7) To implement and deliver a Rural Development and a Fisheries Programme for the region	<p>Develop strategies for each programme that is considerate and complementarily of initiatives detailed within other Council and regional Strategies and Framework documents</p> <p>Implement EU funding programmes using delivery initiatives that will ensure maximum impact to the region</p>
(8) To influence the improvement of infrastructure across the rural areas in order to meet the needs of rural communities, rural services, and rural businesses	<p>Review existing broadband research and data to identify current provision</p> <p>Support broadband research &amp; data with consultation with relevant bodies to identify all infrastructural needs and requirements within the rural areas</p> <p>Council to work with Statutory Departments and agencies to deliver on initiatives which will seek to improve rural infrastructure provision, and usage of same, in order to meet the requirements of rural communities, rural services, and rural businesses</p>
(9) To deliver a suite of programmes which will seek to regenerate rural areas	<p>Develop a suite programmes which focus on addressing rural issues in order to revitalise rural areas, i.e. rural business development, farm diversification, addressing dereliction &amp; maximising use of development sites, town &amp; village environmental improvements, shop front schemes etc</p> <p>Establish were required collaborative networks involving external agencies who can help inform and assist in the development of regeneration programmes within and across the rural areas</p>
(10) To influence the establishment of an effective planning process which is	To influence the Local Development Plan to be considerate of rural development priorities i.e. the sustainable use of natural and built heritage

<p>considerate of rural development priorities</p>	<p>Support were appropriate, planning opportunities which are economically sustainable, and show consideration for the protection and improvement of the environment, wildlife and natural and built heritage</p> <p>Support were appropriate, initiatives that progress renewable energy opportunities, and efforts towards achievement of the PfG Renewable Energy targets</p> <p>Support the development of sustainable and environmentally friendly businesses in rural areas</p>
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<b>Corporate Objective: Protected our natural and built environment</b>	
<b>Directorate Objective</b>	<b>Supporting Departmental Actions</b>
To become the destination of choice in NI	Forster strong linkages between the three AONB's

## 7. Performance Metrics

### Become the premier tourism destinations on the Island of Ireland

- ❖ By March 2018 complete development of visitor experience plans
- ❖ Establish Inter departmental tourism group and Tourism Forum
- ❖ Deliver Giant Adventure 5 flagship events
- ❖ Develop project plan for development and delivery of tourism flagship project
- ❖ Develop the UNESCO Global Geo Park application

### Attract investment and support the creation of new jobs

- ❖ 245 Business Plans resulting in 166 new business starts
- ❖ 155 jobs created
- ❖ Project proposals developed for pre enterprise, post start up and growth for submission to Investment for Jobs & Growth Programme
- ❖ Develop the Economic Forum and establish working groups around skills, infrastructure and Brexit
- ❖ By March 2018 support two cross border business events

### Lead the regeneration of urban and rural areas

- ❖ March 2018 – quarterly review of the Masterplans for the District against the agreed programme of activity for each
- ❖ Commence delivery of environmental improvement schemes in Downpatrick and revitalisation schemes in Newry and Warrenpoint
- ❖ Develop proposals for environmental improvement schemes for 2018-19 and 2019-20.
- ❖ Continue programme of activity for the “Make it Local Campaign”
- ❖ Implement the Rural Development Strategy – target around £1million project spend by April 2018.
- ❖ March 2018 – begin work on new SEA FLAG Strategy for fishing villages in the District.
- ❖ Develop Rural Development Partnership funding applications around village renewal and broadband

### Protect Natural and Built Heritage

- ❖ To review AONB structures in line with strategic partnerships
- ❖ Implement 2017/2018 AONB Management Plans
  - (i) Strangford Lough & Lecale
  - (ii) Ring of Gullion
  - (iii) Mourne



**Ag freastal ar an Dún  
agus Ard Mhacha Theas**  
**Serving Down  
and South Armagh**



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Newry BT35 8DJ

**Oifig DhúnPádraig**  
**Downpatrick Office**  
Downshire Civic Centre  
Downshire Estate, Ardglass Road  
Downpatrick BT30 6GQ

<b>Agenda Item:</b>	Marketing Plan
<b>Report to:</b>	Economic Regeneration and Tourism Committee
<b>Subject</b>	Marketing Plan
<b>Date:</b>	12 June 2017
<b>Reporting Officer:</b>	Marie Ward
<b>Contact Officer:</b>	Michelle Boyle

<b>Decisions Required</b>	
<p>1. Provision of a new website based on the key recommendation to drive NMD as the Outdoor Capital of Ireland incorporating our Mountains, Myths and Maritime themes</p> <p>2. Provision and implementation of a Tourism Specific Marketing Plan</p> <p>3. To work on a pilot basis with the Tourism businesses during 2018 in the delivery of 3 key outdoor events - Mourne International Walking Festival, Newry Water Festival and Red Bull Foxhunt/Bike Fest and subject to evaluation consider opportunities for other tourism events</p>	
	<p><b>Purpose and Background</b> The Council seeks to agree operational marketing activity based on recommendation arising out of the Tourism Strategy</p>
<b>2.0</b>	<p><b>Key Issues</b></p> <p>The Council have adopted its new Tourism Strategy 2017- 2021 and sets out the strategic direction for the tourism industry within Newry, Mourne and Down.</p> <p>Whilst the District has significant tourism products and assets, there is no unified market identity. There is a long list of 'things to do' but no cohesive sense of 'promise' or strategic positioning.</p> <p>One of the key Strategy recommendation is to achieve compelling market presence and position. To help achieve this the key actions include:</p> <ul style="list-style-type: none"> <li>• Success in creating the differentiation and delivering EPIC moments true to the underlying promise will be the cornerstone of building a compelling market presence</li> <li>• Determining cost effective solutions to communicate effectively with visitor in particular using digital and social media</li> <li>• Develop a comprehensive region wide understanding of the market position</li> </ul> <p>As the Council works in partnership with the Industry in delivering Visitor Experience Plans around our Mountains, Myths and Maritime a key challenge is to improve our Digital platforms and align all future marketing activity based</p>


	on the Tourism Strategy and emerging Visitor Experience Plans
<b>3.0</b>	<p><b>Recommendations</b></p> <p>1. Provision of a new website based on the key recommendation to drive NMD as the Outdoor Capital of Ireland incorporating our Mountains, Myths and Maritime themes</p> <p>2. Provision and implementation of a Tourism Specific Marketing Plan</p> <p>3. To work on a pilot basis with the Tourism businesses during 2018 in the delivery of 3 key outdoor events - Mourne International Walking Festival, Newry Water Festival and Red Bull Foxhunt/Bike Fest and subject to evaluation consider opportunities for other tourism events</p>
<b>4.0</b>	<p><b>Resource Implications</b></p> <p>Provision available subject to budget provision in 17/18</p>
<b>5.0</b>	<p><b>Equality Assessment</b></p> <p>All necessary consideration will be taken account of as part of each event</p>
<b>6.0</b>	<p>Appendices N/A</p>


<b>Report to:</b>	Enterprise, Regeneration and Tourism
<b>Date of Meeting:</b>	12 June 2017
<b>Subject:</b>	<b>Lease to Rostrevor Tennis Club of Pavilion</b>
<b>Reporting Officer (Including Job Title):</b>	Marie Ward Director Enterprise, Regeneration and Tourism
<b>Contact Officer (Including Job Title):</b>	Briege Magill Michelle Boyle

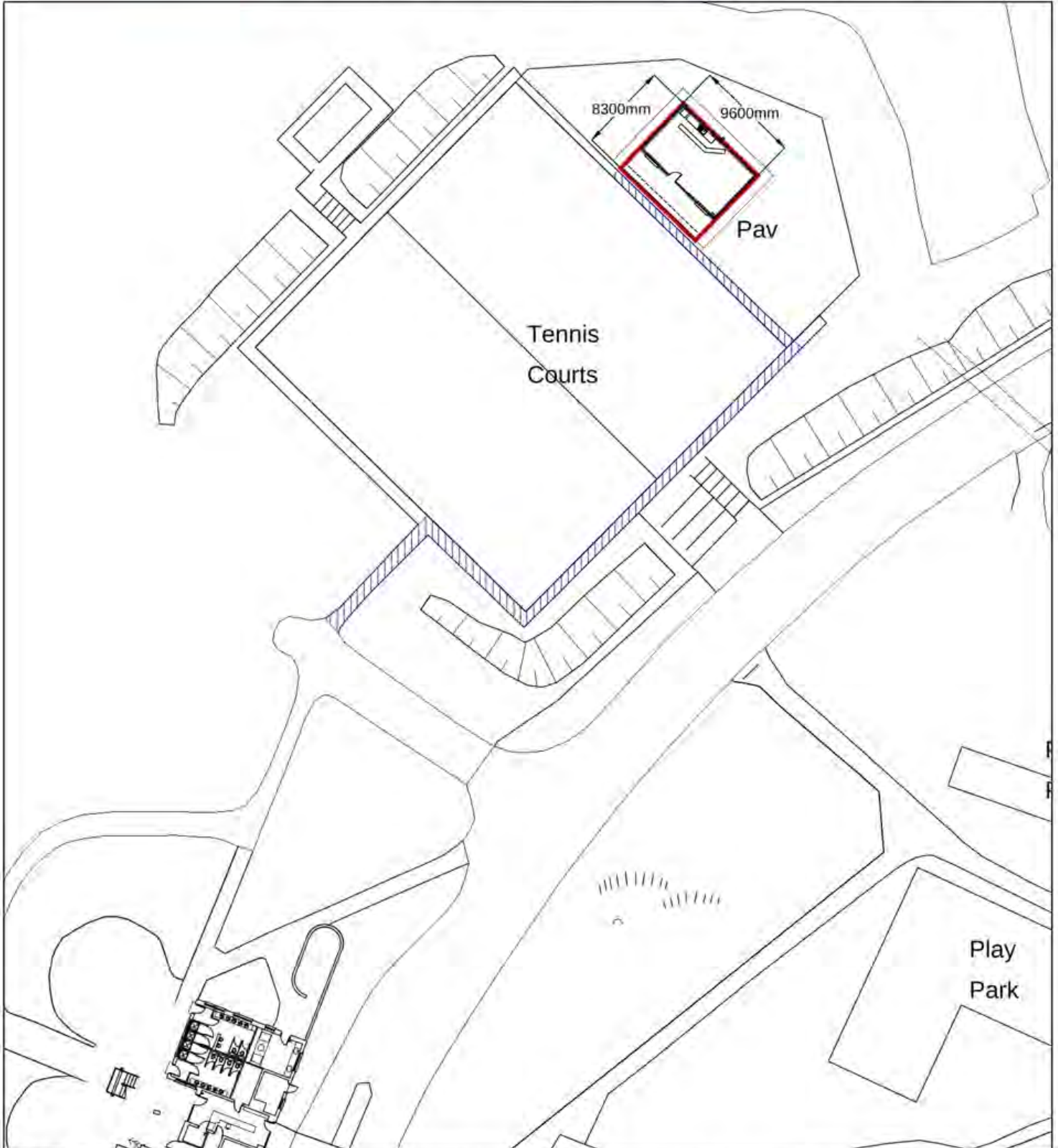
<b>Decisions required:</b>	
Members are asked to note the contents of the report, and agree to a proposed 20 year lease from 1 March 2017 of the pavilion building to Rostrevor Tennis Club at peppercorn rent. (Approval for peppercorn rent has been received from Department for Communities.)	
<b>1.0</b>	<b>Purpose and Background:</b>
1.1	<p>Legacy Newry and Mourne District Council agreed that the Council enter into a formal 20 year lease agreement with Rostrevor Tennis Club for use of a small Pavilion, adjacent to the Council's Tennis Courts, at Kilbroney Park, Rostrevor, at a peppercorn rent, to facilitate the Club's activities. Pavilion stands on Council property but was constructed by the Club some years ago.</p> <p>This lease agreement to be based on the guarantee that Rostrevor Tennis Club are offered the opportunity to renew the lease. Lease is for Clubhouse – not Courts.</p> <p>No formal legal agreement has been in place since 1995. A lease had been drafted by McShane Solicitors in 2012 but had not been signed because agreement could not be reached re commencement date. This issue has now been resolved.</p>
<b>2.0</b>	<b>Key issues:</b>
2.1	Require Council approval to lease building.
<b>3.0</b>	<b>Recommendations:</b>
3.1	As per decisions required
<b>4.0</b>	<b>Resource implications</b>
4.1	The Council are not responsible for the maintenance of the Clubhouse
<b>5.0</b>	<b>Equality and good relations implications:</b>
5.1	At this stage it is considered there are no equality or good relations issues to consider.
<b>6.0</b>	<b>Appendices</b>
	Map of site




Key:

 Tennis Club Lease - 80 sq.m

 Right of passage



 NEWRY AND MOURNE DISTRICT COUNCIL	Site: Kilbroney Park	Drawing Title: Tennis Club Lease	Scale: 1/500	Drawn by: GMcV	Date: 22.09.15
	Council reference no.: R/S 82	Drawing no.: NM248-G-1-05c	Amendment: B: Boundary to extend to footprint of building		

<b>Agenda Item:</b>	Project management associated with a design and build contract for a trail network in Rostrevor Forest
<b>Report to:</b>	Economic Regeneration and Tourism Committee
<b>Subject:</b>	Project management associated with a design and build contract for a trail network in Rostrevor Forest
<b>Date:</b>	12 June 2017
<b>Reporting Officer:</b>	Marie Ward
<b>Contact Officer:</b>	Michelle Boyle

### Decisions Required

1. Tender for the services of a suitably qualified company to oversee the procurement and delivery of the design and build contract for a trail network in Rostrevor Forest.

<b>1.0</b>	<p><b>Purpose and Background</b></p> <p>The Council has committed to enhancing the walking trail network and a short section of off road cycling trail at Rostrevor Forest.</p> <p>The trail network has been developed.</p>
<b>2.0</b>	<p><b>Key Issues</b></p> <p>The Council has made budget provision in the financial year of 17/18 with budget provision programmed in 18/19.</p> <p>The trail network will be provided through a design and build contract.</p> <p>To deliver the trail network it is necessary to tender for the services of a suitably qualified company to oversee the procurement and delivery of the design and build contract</p>
<b>3.0</b>	<p><b>Recommendations</b></p> <p>Tender for the services of a suitably qualified company to oversee the procurement and delivery of the design and build contract for a trail network in Rostrevor Forest.</p>
<b>4.0</b>	<p><b>Resource Implications</b></p> <p>The Council as part of its Capital programme budget has made financial provision</p>
<b>5.0</b>	<p><b>Equality Assessment</b></p> <p>All aspect of equality will be considered</p>
<b>5.0</b>	<p><b>Appendices</b></p> <p>N/A</p>

<b>Agenda Item:</b>	Attendance to the International Golf Association of Tour Operators (IAGTO) conference June 2017 Trump National Doral Miami
<b>Report to:</b>	ERT
<b>Subject:</b>	Attendance to the International Golf Association of Tour Operators (IAGTO) conference June 2017 Trump National Doral Miami.
<b>Date:</b>	12 <sup>th</sup> June 2017
<b>Reporting Officer:</b>	Marie Ward
<b>Contact Officer:</b>	Michelle Boyle

### Decisions Required

<b>1.0</b>	<p><b>Purpose and Background</b></p> <p>Newry, Mourne and Down attended the the IAGTO North America Golf Tourism Convention at the Pinehurst Resort, North Carolina from 26-29 June 2016 to promote the golf product on offer in our region to encourage more golfers to play and stay in our area with North and West Coast Links who are a destination marketing company in which council work in conjunction with promoting golf and tourism experience for groups that visit the Newry, Mourne and Down Region. Due to the success of attending this event and securing a number of groups to visit the region on play and stay pacakages in 2017 from numerous parts of the world visiting it would of benefit to attend again in 2017</p>
<b>2.0</b>	<p><b>Key Issues</b></p> <p>Attend the North American Convention with North and West coast Links golf and to share their stand space to promote golf and tourism experiences within the region.</p> <p>Tourism Ireland, Failte Ireland and Tourism NI are all planning to attend this event.</p> <p>In order to capitalise on the recent success of this trip this is an excellent opportunity to further promote golf tourism along with other tourism experience within the region and to connect with contacts that have been made throughout the year.</p>
<b>3.0</b>	<p><b>Recommendations</b></p> <p><b>Council official to attend the IAGTO North America Golf Tourism 25 – 28 June 2017</b></p>
<b>4.0</b>	<p><b>Resource Implications</b></p> <p>The approximate cost to attend this convention would be £1250.00 per person. Provision has been made as part of a revenue budget which would be utilised to cover costs.</p>
<b>5.0</b>	<p>Appendices N/A</p>

<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	Update on 'Make it Local' Initiative
<b>Date:</b>	Monday 12 June 2017
<b>Reporting Officer:</b>	Marie Ward, Director Enterprise, Regeneration and Tourism
<b>Contact Officer:</b>	Margaret Quinn, Project Development Manager

### Decisions Required

To note the contents of the report.

#### 1.0 Purpose and Background

Following ERT committee approval to progress the 'Make it Local' Initiative, a number of activities have been undertaken to implement the project. This report provides an update on recent progress to date.

#### 2.0 Key Issue

##### Completed activities to date

- a. Brand created to market the Make it Local campaign. A general image has been devised for the overall marketing of the project with additional bespoke materials developed for each individual town. Window stickers for shops, flyers and information postcards prepared and distributed across the district. All of the main towns have an individual brand logo. Smaller towns and villages have a generic sticker. All businesses have been provided with relevant stickers and these are being well displayed across the district. Regular visits are undertaken to ensure that the Make it Local brand is being promoted.
- b. Make it Local campaign is highlighted at all Council run events. To date the brand has been promoted at St Patricks Day, Waking the Giant, Footsteps in the Forest, Festival of Flight, Hallowtides and Christmas (2016). We will also be promoting at each of the 2017 main Council events.
- c. Series of meetings held with DEA Co-ordinators and Forums to raise the profile of the initiative.
- d. Discount voucher booklet being used to promote Make it Local
- e. Good Food Circle established promoting Make it Local. Successful Food festival organised across district in March 2017.
- f. Pop Up Stands procured and used at various Council run and Council supported events.
- g. Christmas Promotional campaign undertaken in Crossmaglen (Dec 2016)



	<p><b>Future planned activities</b></p> <ul style="list-style-type: none"> <li>a. Make it Local being promoted at Motorcycle Family event in Newcastle <b>end May/June</b></li> <li>b. Make it Local to be promoted at Autism Initiative Events in Newcastle <b>May &amp; June</b></li> <li>c. Make it Local Artisan market to be organised for next March in Downpatrick as part of St Patrick's Festival. <b>March 2018.</b></li> <li>d. Make it Local to be promoted at SOMA event in Castlewellan <b>Summer 2017</b></li> <li>e. Further events will be organised following consultations with local chambers. <b>2017/18</b></li> <li>f. Further Meetings to be held with Newry Chamber and BIDS to progress events in Newry.</li> </ul>
<b>3.0</b>	<p><b>Recommendations</b></p> <p>That Committee notes the project update above.</p>
<b>4.0</b>	<p><b>Resource Implications</b></p> <p>Budget and staff resources previously agreed.</p>
<b>5.0</b>	<p><b>Appendices</b></p> <p>N/A</p>

## **Newry, Mourne and Down District Council**

The Council's Scheme of Delegation for Officers is made in accordance with Section 7 (arrangements for discharge of functions of Council) of the Local Government (NI) Act 2014.

### Arrangements for Monitoring and Review

Each Department is required to appoint an officer with responsibility for maintaining a register of delegated decisions. Reports on the register shall be brought to relevant Committees on a bi-annual basis.

A corporate register of delegated decisions shall be maintained by the Head of Democratic Services which can be requested to be produced by any Committee of Council at any time. The Head of Democratic Services is the responsible officer for ensuring this register remains current and accurate at all times.

### Scheme of Delegated Decisions for Reporting

The following delegated decisions or authorisations are to be reported monthly (unless otherwise specified) to the relevant Committee by the officer responsible for making or granting.

1. Engaging consultancy assistance below the delegated level of £2,000;
2. Decision to commence formal restructuring within a Department or Departments;
3. Consultation responses other than technical responses where officers asked for Member views;
4. Decisions arising from external report on significant Health and Safety at Work;
5. In cases of emergency, the allocation or awarding of Financial assistance (small grants) to external groups or organisations below the delegated level of £300; and
6. Other decisions such as those with political, media or industrial relations implications that Directors consider Members should be aware of.

Attached is a reporting form for each of the categories of delegated decisions/authorisations which should be completed by Departmental Officers and reported to relevant committees.

Other decisions or authorisations delegated to each Department under the Scheme of Delegation, should be reported by way of a bi-annual report to the relevant Committee of Council, (refer to the Council's Scheme of Delegation for complete list of delegated matters).

A copy should also be forwarded to Eileen McParland, Democratic Services Manager – [eileen.mcparland@newryandmourne.gov.uk](mailto:eileen.mcparland@newryandmourne.gov.uk)

Category 1.

**Engaging consultancy assistance below the designated level of £2,000**

Purpose of Engagement	Name of Consultancy	Cost ex VAT

Category 2.

**Decision to commence formal restructuring with a Department or Departments**

Name of Department/s and reason for restructure



Category 3.

**Consultation responses other than technical responses where officers asked for Member views**

List Consultation title and attach response

Category 4

**Decisions arising from external report on significant Health and Safety at Work issues**

Details of report issued by Health and Safety Executive	Decision taken as result of report received

Category 5

**In cases of emergency, the allocation or awarding of financial assistance (small grants) to external groups or organisations below the designated level of £300**

Name of group/organisations	Amount awarded	Reason for award

## Category 6

**Any other decisions such as those with political, media or industrial relations implications that Directors consider Members should be aware of.**

Info on event	Date of agreement/approval	Contact name	Decision made by Director	Costs/requirements
Extension to St Patricks Day and Easter operating dates		Elmer Bell		
Various dates April to Oct 2017 on Newry Canal- Angling	24/3/17	Geoff Quinn Newry Canal Match Group	Approved	
13/4/17 Hill & Dale Running Event Castlewellan Trails	Event Licence 23/3/17	Newcastle Athletics Club	Approved	Insurance Event fee £30 Event Bond £30
18/4/17 charity fundraising cycle on Newry Towpath	9/3/17	Michelle McCann Administration Officer Head Injury Support	Approved	Insurance No fee
18 & 19/4/17 filming actors riding horses on beach	12/4/17	Woman in White Productions	Approved	
23rd April 2017 – charity walk for Southern Area Hospice	14/3/17	Southern Area Hospice	Approved	
23/4/17 Girl Guide Event in Kilbroney Park – scavenger hunt & team building	12/4/17	Girl Guides	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
27/4/17 Newcastle Athletics Club race in Kilbroney Pk	12/4/17	Newcastle Athletics Club	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
6 <sup>th</sup> May 2017 Darkness into Light 5km walk – starting at 4.30am	12/4/17	Catherine Croston	Approved	KP Staff arrangement to come in early. Insurance, risk assessments, health & safety, plan of area to be used etc requested
7/5/17 charity fundraising walk on Newry Towpath	14/3/17	Emma McKeivitt Fight for Alfie	Approved	Insurance No fee



Other info (date of event etc)	Date of agreement	Contact name	Decision made by Director	Costs/requirements
30/5, 1/6 & 5/6 2017 filming in Kilbroney Park	27/4/17	Ryan Loney Little Forest Studios 21A High Street Lurgan BT66 8AH 07834 226 917 028 3832 3793	Approved	
Use of Castlewella Mountain Bike Trails for the Ulster XC Series Round 4 Mountain Bike Race on 14 May 2017.	5/5/17	Shimna Wheelers Cycling Club c/o Michael Clarke, 11a Dundrinne Road, Castlewella, Co Down, BT31 9LY	Approved	
Use of Tyrella Beach on 13 & 14 May 2017 for charity walk along beach and camp in car park	9/5/17	Paul McKinstry Journey Free	Approved	Insurance, risk assessments, health & safety plan, plan of area to be used etc requested
21/5/17 - 10k & 5k on the bay – Warrenpoint breakwater	19/5/17	Anne McCormack St Peters GAA	Approved	Insurance, risk assessments, health & safety plan requested
24/5/17 School Walk Abbey Grammar Newry in Kilbroney Pk	12/4/17	Dominic Wadsworth	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
25-29 May 2017 Warrenpoint Park Bluesberry – part of Blues on Bay Weekend	10/4/17	Ian Sands	Approved	
3 & 4 June 2017 Crooked Lake Triathlon, Camlough	1/6/17	Catherine Murphy	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
10/6/17 Mourne Way Marathon in Kilbroney Park	12/4/17		Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
12/6/17 Action MS Sponsored Walk in Kilbroney Park	12/4/17	Action MS	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested

<b>Other info (date of event etc)</b>	<b>Date of agreement</b>	<b>Contact name</b>	<b>Decision made by Director</b>	<b>Costs/requirements</b>
17/6/17 Kilbroney Vintage Car Show in Kilbroney Park	12/4/17	Kilbroney Show	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
IRISH JUNIOR TRIALS – Fishing - CANAL & Albert Basin Sat June 24/Sun 25th	23/5/17	Oliver McGauley	Approved	Insurance, risk assessments, health & safety plan, plan of area to be used etc requested
26 & 27 June Murlough Bay filming on beach from sand dunes	30/5/17	Gordon Wycherley Zephr Films	Approved	Insurance, risk assessments, plan of area to be used etc requested
8/7/17 Top of the Mourne Triathlon in Kilbroney Pk	12/4/17		Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
22 & 23/7/17 Irish National Champs M Bike Event in Kilbroney Pk	12/4/17		Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
23/7/17 Womens Mini Marathon in Kilbroney Pk	12/4/17		Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
As part of Fiddlers Green Festival - forest school for children and foraging classes for adults in Kilbroney forest from the 24th-25th July 2017		Lucy O'Hagan forest school practitioner, bushcraft instructor and forager 07928108932	Approved	
29/7/17 12-2pm Kilbroney Park Bear Hunt on Narnia Trail, table top activities, picnic & bouncy castle	26/5/17	Kate Cahill Sure Start	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested

Other info (date of event etc)	Date of agreement	Contact name	Decision made by Director	Costs/requirements
Mourne Truck Run Albert Basin from 4-6 August	15/5/17	Stephen O'Hare	Approved	
6-13 Aug 17 Maiden of Mourne Festival Warrenpoint Square	12/4/17	Maiden of Mourne Festival	Approved	6/8 open fair day – stage, dance floor & seating area in Square. Small cabin to be located in square for duration of festival. 8/8 Ulster radio rdshow, 10/9 Cancer Bus.
11/8 & 12/8 & 13/8 Camlough Lake Water Festival	2/6/17	CLWF festival	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
LA until end of Sept then extended to end Oct 2017	31/5/17	Café in Kilbroney lease	Approved	
10/9/17 South Armagh Warrior & Lord & Lady swim Camlough Lake	2/6/17	C Murphy Newry Triathlon Club	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested
23/9/17 SMILE Mile at Camlough Lake	2/6/17	C Murphy Newry Triathlon Club	Approved	Insurance, risk assessments, health & safety, plan of area to be used etc requested

**Non Competitive Action (NCA), Single Tender Action (STA) or  
Direct Contract Award (DCA)**

Form being completed with respect to all orders exceeding **£5,000** (excluding VAT)

Requestor	Supplier	Cost	Description	PO no.	Date Approved by M Ward, Director
M McKeown	Elvis Kirk Contracts	£8,150.00	Removal of sandbar from Newcastle Harbour before mid April 2017	107745	10/03/2017
M Boyle	Lumiere	£5,500.00	Repair, transportation, assembly, & dismantling of the GIANT puppet at S Donard Hotel, Newcastle for Tourism Confenrce 2017		22/03/2017
M McKeown	Traditional Arts Partnership	£4,650.00	Footsteps in Forest Event at SG - provision of music		27/03/2017
C Anderson	Translink	£5360.00	Prov of Park & Ride for Fest of Flight NC		9/5/17
M Boyle	Mourne Heritage Trust	£8000	Trail enhancement at DH2 Rostrevor Mtn Bike Trails Drafting of a concept for museum exhib design for revamp of Newry Museum		26/5/17
N Cunningham	Gerry Watters	£4000		111624	1/6/17
M McKeown	ROGHA	£8,040.00	Footsteps in Forest Event at SG - provision of arts & crafts activities & demos		1/06/2017



<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	NI Business Start Up Programme
<b>Date:</b>	12 <sup>th</sup> June 2017
<b>Reporting Officer:</b>	Marie Ward, Director Enterprise, Regeneration and Tourism
<b>Contact Officer:</b>	Jonathan McGilly, Assistant Direction of Enterprise, Regeneration and Tourism

### Decisions Required

To note contents of the report and approve recommendations at Section 3

#### 1.0 Purpose and Background

Provide an update on the delivery of Interim Business Start Up Programme for the period 2016/2017

Provide an update on the implementation of a new Regional Business Start Up Programme

#### 2.0 Key Issues

##### Interim Programme

Business Start Up Support in the District is currently being delivered under interim delivery arrangements with Newry and Mourne Enterprise Agency and Down Business Centre.

Targets achieved for the year ending 31<sup>st</sup> March 2017 is as follows:

- Number of Business Plans Delivered: 253
- Number of New Businesses Created: 172
- Number of New Jobs promoted: 192

Targets anticipated for the coming financial year (up to 31<sup>st</sup> March 2018) is as follows:

- Number of Business Plans Delivered: 245
- Number of New Businesses Created: 166
- Number of New Jobs promoted: 155

##### New Regional Programme

A Letter of Offer is now in place through the ERDF Investment for Jobs and Growth Programme for the delivery of a 3.5 year regional Business Start Programme (lead Lisburn City and Castlereagh Council)

The foundation of the new programme is based on 3 elements:

**Programme Delivery:** The service for programme delivery is currently out to tender, closing on 30<sup>th</sup> May 2017. It is hoped that based on a successful procurement exercise the regional delivery service will be operational by August 2017

	<p>Regional Marketing: The service for the delivery of a regional marketing campaign is currently out to tender, closing July 2017. It is hoped that based on a successful procurement exercise the regional marketing provision will be operational by September 2017</p> <p>Call Handing: The Service for the management of a regional call handing service will be moving to tender in the next number of weeks.</p>
<b>3.0</b>	<p><b>Recommendations</b> To note update provided on performance of the Interim Business Start Up Programme and progress toward the implementation of a new regional Business Start Up Programme</p>
<b>4.0</b>	<p><b>Resource Implications</b> N/A</p>
<b>5.0</b>	<p><b>Equality and Good Relations implications</b> N/A</p>
<b>6.0</b>	<p><b>Appendices</b> N/A</p>

<b>Report to:</b>	<b>ERT Committee Meeting</b>
<b>Subject:</b>	<i>Update on the development of the Carlingford Greenway</i>
<b>Date:</b>	12 <sup>th</sup> June 2017
<b>Reporting Officer:</b>	<i>Catherine Murphy Countryside / Rights of Way Officer</i>
<b>Contact Officer:</b>	<i>Catherine Murphy</i>

### **Decisions Required**

Members are asked to

- ***To note the contents of the report and consider if any underspend from phase 1 Landfill Tax Community Fund can be transferred to restore Lock 5 on Newry Canal (subject to ENTRUST approval)***

### 1.0 **Purpose & Background**

1.1 *Up-date on the development of the Carlingford Lough Greenway*

### 2.0 **Key Issues**

2.1

Phase 1 of the Carlingford Lough Greenway from Dublin Road Bridge, Newry to the Weir on the Middlebank, a distance of 2.2 km approximately, has been completed. Construction work on this project started in September 2016 and was completed by January 2017. Phase 1 of the project was funded by Newry, Mourne and Down District Council through the Landfill Communities Fund administered by Ulster Wildlife

Louth County Council has already constructed 6.2 kms of Greenway from Omeath to Carlingford Marina and this has proved very popular with the public since it opened in 2014.

Newry Mourne and Down Council in partnership with Louth County Council have secured funding from INTEREGG VA to deliver phase 2 of the Carlingford Lough Greenway from the weir on the Middlebank to Omeath and from Carlingford Marina to Carlingford.

This scheme when completed shall be known as the Carlingford Lough Greenway.

The section from the Weir to Victoria Lock is scheduled to be completed by December 2017. Council plans to open the Greenway from Newry to Victoria Lock for use by the public early next year.

The Carlingford Lough Greenway will provide a world class cross-border green travel route running parallel to the A1/N1 Newry to Carlingford Road which is narrow and unsuitable for cyclists. The project extends for approximately 25 km from Newry City through the villages of Omeath and Carlingford to Greenore, providing a much

needed recreational facility for this area. When completed, this Greenway will link with the existing Newry/ Portadown Cycleway/Towpath resulting in a total length of 52km of Greenway along the East coast of Ireland enabling walkers and cyclists to travel off-road between Belfast and Dublin using Sustrans Route 9 (The Great Eastern Greenway).

This is a wonderful example of effective Cross Border cooperation to deliver a world class outdoor recreational facility for everyone to use and enjoy.

3. **Recommendation**

Subject to ENTRUST Landfill Community Fund approval, Council agree to transfer any potential underspend in phase 1 of the Carlingford Greenway Project to the restoration of Newry Canal's Lock No. 5 on the Newry Canal Towpath.

4. **Resource Implications**

This is an example of a project which is a key priority for NMDDC as it helps to increase the number of people walking and cycling.

When the Greenway is completed it will be the only totally off-road pedestrian link between Newry and Carlingford as such has the potential to be developed as a safe access for locals and visitors to use. It will provide immediate benefits to people living adjacent to the greenway, improving the living environment and providing opportunities for leisure, exercise, recreation and supporting healthier lifestyles. The Carlingford Lough Greenway is scheduled to be completed by June 2020.

Maintenance – once the Greenway has been constructed it will be necessary to maintain the surface and the vegetation along it.

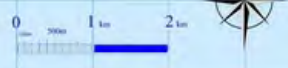
4.1 **Appendices**

**Appendix 1 map and photo of the proposed Greenway**



Carlingford Lough Greenway  
 Location Plan  
 Date Nov. 2016 Scale: Original Drawing "A0" size  
 Drawn by: P.O.R. Approved by: Pat Finn  
 © Ordnance Survey Ireland & Ordnance Survey Northern Ireland All rights reserved  
 OS Licence Number: 2016/30/CDMA/LouthCountyCouncil  
 In partnership with:  
 Interreg

**Preliminary Design**  
 For Review .Nov. 2016...  
 For Information Only



Your Council  
 for Your  
 Community

Comhairle Contae Lú  
 Louth County Council

© Louth County Council 2016





Carlingford Lough  
**Greenway**  
INSPIRING ACTIVE TRAVEL





<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	Ofcom Mobile Phone Summit report
<b>Date:</b>	Monday 12 <sup>th</sup> June 2017
<b>Reporting Officer:</b>	Marie Ward, Director Enterprise, Regeneration and Tourism
<b>Contact Officer:</b>	Martin Patterson, Enterprise Development Officer

## Decisions Required

To note the contents of the report.

### 1.0 Purpose and Background

Mobile services are playing an increasingly important role in our daily lives and particularly in our District. Consumers expect their mobile phones to work reliably wherever they are, whether at home, work or on the move.

Ofcom (communications regulator) released a 'Connected Nations Report' in 2016 and it showed that continued investment by communications providers and Government means more people in N Ireland now have access to high speed fixed-line and mobile services than ever before. Challenges remain however particularly in relation to extending to harder to reach areas which are a major issue for N Ireland.

A meeting was held on Wednesday 17 May 2017 with the four main network operators (O2, EE, Vodafone and Three) and relevant stakeholders.

### 2.0 Key Issues

#### Relevant statistical information

- 2G Geographic coverage of mobile services for NI – 81% (UK average 66%)
- 3G/4G Geographic coverage of mobile services for NI – 71% (UK average 52%)
- 2G Geographic coverage in Newry, Mourne and Down DC is 59.9%
- 4G geographic coverage in Newry, Mourne and Down DC is 22.2%
- NI has the highest dispersed population spread in UK

It is evident that Newry, Mourne and Down District Council have an issue with its rural geographical make-up. There are huge disparities in Council areas in terms of 4G provision with Belfast having 98.8% coverage compared to NM&DDC having much less with 22.2%.

It was highlighted at the meeting that it is vitally important to have a mobile services action plan for Northern Ireland which does not exist at present in comparison to the rest of the UK. This would assist with connectivity to have the required capacity to cope with technological advances. It would also highlight issues such as geographic (rural areas; mountains blocking coverage and accessing electricity supplies), access to sites and roaming costs which are evident in all Council areas. Roaming charges are a particular issue for NM&DDC given the close proximity to the border.

The need to address these issues in partnership with all relevant stakeholders is the



	<p>primary goal for Ofcom and can be implemented with a balanced solution with an associated action plan. Any action plan should understand the need and early engagement with the Mobile Network Operators is vital. This process should include Council representation given the primary role they have now with the Planning process and economic development initiatives.</p> <p>Scotland is currently being used as a model for gaining knowledge of the successful implementation of mobile services in that they have;</p> <ul style="list-style-type: none"> <li>• Offered non-domestic rates relief for new masts in non-commercial areas, initially as a pilot scheme on parts of Arran and Cairngorm.</li> <li>• Exploring enhanced access to Government buildings</li> <li>• Working with Mobile Network Operators to assess proposed sites</li> </ul> <p>For information, Ofcom already provides advice to consumers on how they can maximise coverage by checking in advance which operators are present in their area <a href="http://www.ofcom.org.uk">www.ofcom.org.uk</a>.</p>
<b>3.0</b>	<p><b>Recommendations</b></p> <p>Newry, Mourne and Down District Council write to Ofcom stating support for a Mobile Services Action Plan for Northern Ireland.</p>
<b>4.0</b>	<p><b>Resource Implications</b></p> <p>N/A</p>
<b>5.0</b>	<p><b>Equality and Good Relations implications</b></p> <p>N/A</p>
<b>6.0</b>	<p><b>Appendices</b></p> <p>N/A</p>

ITEM 2

131



M/151

**Joint Committee of Elected Members between Newry, Mourne and Down District Council, and Louth County Council**

**Report of Meeting held Wednesday 22 March 2017 at 10.00 a.m.  
in the Boardroom, Newry, Mourne and Down District Council Offices,  
Monaghan Row, Newry**

<b>In the Chair:</b>	<b>Councillor D McAteer,</b>	<b>Newry, Mourne and Down DC</b>
<b>Present:</b>	<b>Councillor P McGeough,</b>	<b>Louth County Council</b>
	<b>Councillor A Watters,</b>	<b>Louth County Council</b>
	<b>Councillor C Eright</b>	<b>Newry, Mourne and Down DC</b>
	<b>Councillor T Hearty</b>	<b>Newry, Mourne and Down DC</b>
	<b>Councillor R Mulgrew</b>	<b>Newry, Mourne and Down DC</b>
	<b>Councillor M Ruane</b>	<b>Newry, Mourne and Down DC</b>
	<b>Councillor W Walker,</b>	<b>Newry, Mourne and Down DC</b>
	<b>Councillor D Curran,</b>	<b>Newry, Mourne and Down DC</b>
	<b>Councillor J Tinnelly,</b>	<b>Newry, Mourne and Down DC</b>
	<b>Councillor P Bryne,</b>	<b>Newry, Mourne and Down DC</b>
	<b>Mr L Hannaway,</b>	<b>Chief Executive NMDDC</b>
	<b>Ms M Ward,</b>	<b>Director NMDDC</b>
	<b>Ms E O’Gorman,</b>	<b>Director LCC</b>
	<b>Ms M T Daly,</b>	<b>LCC</b>
	<b>Mr J McGilly,</b>	<b>Assistant Director NMDDC</b>
	<b>Ms P Arthurs,</b>	<b>East Border Region</b>
	<b>Ms A Powell,</b>	<b>NMDDC (Notes)</b>

**1. Welcome and Apologies:**

**Apologies received from:**

<b>Councillor E Corrigan,</b>	<b>Louth County Council (Joint Chair)</b>
<b>Councillor R Culhane,</b>	<b>Louth County Council</b>
<b>Councillor A Cassidy,</b>	<b>Louth County Council</b>

<b>Councillor T Byrne,</b>	<b>Louth County Council</b>
<b>Councillor D Minogue,</b>	<b>Louth County Council</b>
<b>Councillor C Markey,</b>	<b>Louth County Council</b>
<b>Councillor E Coffey,</b>	<b>Louth County Council</b>

<b>Ms J Martin,</b>	<b>Chief Executive LCC</b>
<b>Mr F Pentony,</b>	<b>Director LCC</b>
<b>Mr P Donnelly,</b>	<b>Director LCC</b>
<b>Ms B Woods,</b>	<b>Director LCC</b>
<b>Mr J McGuinness,</b>	<b>Director LCC</b>
<b>Mr C O'Rourke,</b>	<b>Director NMDDC</b>
<b>Ms D Carville,</b>	<b>Director NMDDC</b>
<b>Mr M Lipsett,</b>	<b>Director NMDDC</b>

## **2. Report of Louth/Newry, Mourne and Down Joint Committee Meeting held on 9 November 2016:**

On the proposal of Councillor Hearty, seconded by Councillor Ruane, Report of Meeting held on the 9 November 2016 was approved as a true and accurate record, same having been circulated.

## **3. Matters Arising:**

### **Narrow Water Bridge**

Councillor Hearty enquired regarding planning approval for Narrow Water Bridge. Liam Hannaway informed all present that North South Ministerial Council are taking this project forward under proposals from the Fresh Start agreement and that N Ireland planning approval expires in October 2017.

**Agreed: It was agreed that Officials write to Department of Transport in ROI and Transport NI to inform them of this expiry date. The issue is also to be highlighted to MLAs and MPs to ask that they urgently lobby for this project to progress.**

Councillor P Byrne asked that the report of the Narrow Water Bridge Working Group which was submitted to Strategic Planning and Performance Committee, March meeting be circulated to all members of Joint Committee for information. Councillor Byrne voiced concern regarding inclusion of a pedestrian bridge as an option to be costed.

## **4. Revised Action Plan Update**

Liam Hannaway presented updated Action Plan which had been circulated with Agenda prior to meeting.

Lobbying and Advocacy Role (page 4/5)

Councillor Enright's concern was noted regarding NMDDC not being included in 'Ireland's Ancient East' tourism initiative.

Infrastructure (page 5)

**Agreed:** It was agreed on the proposal of Councillor Enright that a campaign to extend the National Grid into the NMDDC area be included in the Action Plan.

Tourism / Economic Development (Geo Tourism Project) (page 6)

**Agreed:** It was agreed on the proposal of Councillor Enright and seconded by Councillor Hearty that a formal request be made to Louth County Council to reconsider applying for Geo Park Status

Environment (page 8)Coastal Erosion

Councillor Enright proposed that the Committee should write to the Department of Infrastructure to enquire when proposals are likely to be taken forward in NI which will include a Coastal erosion remit in a specific department.

Liam advised that he has raised this as an issue and is aware that there needs to be consistent cross border research to assess the wider impact on roads etc and identify issues needing investment at Government level. Emer added that Coastal Erosion research is currently being undertaken in Louth CC and that when the document is finalised she will ensure that this is circulated to all on Committee for information.

**Agreed:** Emer O'Gorman to forward Coastal Erosion research document to all Councillors on completion.

Councillor Enright asked an action plan be created and that items remain on this list until completed.

**Agreed:** On the proposal of Councillor Watters it was agreed that a request be made by both Councils to allow concession access to residents from both Districts to either pool in Newry and Dundalk. Emer informed that there is a private operator in Dundalk pool however she would enquire of the possibility.

**Agreed:** The Action Plan was agreed on the proposal of Councillor Hearty and seconded by Councillor Ruane



### 5. Brexit Update

Liam advised that a seminar is currently being organised for Thursday 4 May 2017 which will be held in Lough Erne Resort for all border Councils to discuss the impact of Brexit along the border. The seminar will be based on University of Ulster and Intertrade Ireland's research findings to allow for a collective debate on common issues. Liam and Pamela are currently working on firming up the details before official invitations are issued.

### 6. Revision to Advisory Forum plus TOR:

**Agreed:** On the proposal of Councillor McGeough and seconded by Councillor Ruane, it was agreed to accept the proposals included on this paper. Officials will proceed to invite representatives of the Advisory Forum to a meeting in June 2017. It was further agreed that the agenda for this meeting will include an open discussion on Brexit.

### 7. Presentation of Louth County Council Tourism Strategy and NMDDC Tourism Strategy (key issues and common links)

Marie Ward presented the Tourism Strategy for NMDDC followed by a presentation by Mary T Daly on the Louth CC Strategy. Both strategies have been recently launched.

**Agreed:** It was agreed to send a copy of NMDDC Strategy video link to all members for information

Councillor Mulgrew expressed concern that opening line of video doesn't include Gullion in title. Marie to consider this comment along with previous comments made by Councillor Enright on the inclusion of Lecale and Strangford in this title screen..

Councillors were impressed by the video however voiced concern that it needs to be circulated as widely as possible.

Councillor Enright asked that 'Land of Legends' theme be extended into NMDDC area e.g. Strangford.

**Agreed:** It was agreed that indigenous food and agriculture links the two Districts as a common theme. Marie to consider Food Circle link and Emer to consider 'Foodie Destination' status extending to the NMDDC area.

### 8. Communication/ PR on work of MOU

Pamela referred to Communication Plan, circulated prior to meeting.

**Agreed:** It was agreed that a media statement be released after each Committee meeting and that projects be promoted with reference to the Committee.

Liam proposed that a programme of promotion activities over the next 6 months will help to re-ignite the MOU project.

**9. Papers for discussion at Future meetings:**

**A) National Planning Framework – listing key issues**

**B) Presentation on Cross Border Issues, and each Council's Development Plan**

Liam referred to the Plan 2040 framework document and proposed that this could be discussed at the next meeting.

**Agreed:** It was agreed on the proposal of Councillor Hearty and seconded by Councillor Curran that an invite be sent to Planners from both Councils and to Development Officers from the National Planning Office to attend the next meeting

**10. Date of Next Meeting:**

The next meeting will be held on Wednesday 17 May 2017 in Louth County Council Offices, Dundalk

Signed: M Ward

\_\_\_\_\_  
Director of Enterprise, Regeneration and Tourism  
Newry, Mourne and Down District Council

**ACTIONS**

	<b>ACTION</b>	<b>Referred to</b>
1.	<u>Narrow Water Bridge - Planning</u> Officials to write to Department of Transport in ROI and Transport NI to inform them of this expiry date. The issue is also to be highlighted to MLAs and MPs to ask that they urgently lobby for this project to progress.	M Ward
2.	A campaign to extend the National Grid into the NMDDC area be included in the Action Plan.	P Arthurs
3.	A formal request be made to Louth County Council to reconsider applying for Geo Park Status	M Ward
4.	Emer O'Gorman to forward Coastal Erosion research document to all Councillors on completion.	E O'Gorman
5.	A request to be made by both Councils to allow concession access to residents from both Districts to either pool in Newry and Dundalk. Emer informed that there is a private operator in Dundalk pool however she would enquire of the possibility.	M Ward / E O'Gorman
6.	<u>Brexit</u> Officials will proceed to invite representatives of the Advisory Forum to a meeting in June 2017. The agenda for this meeting will include an open discussion on Brexit.	M Ward
7.	A copy of NMDDC Strategy video link to be circulated to all members for information	M Ward
8.	Indigenous food and agriculture links the two Districts as a common theme. Marie to consider Food Circle link and Emer to consider 'Foodie Destination' status extending to the NMDDC area.	M Ward / E O'Gorman
9.	A media statement to be released after each Committee meeting and projects promoted with reference to the Committee.	M Ward
10.	An invite be sent to Planners from both Councils and to Development Officers from the National Planning Office to attend the next meeting.	M Ward / F Pentony