



Comhairle Ceantair
**an Iúir, Mhúrn
agus an Dúin**
**Newry, Mourne
and Down**
District Council

November 11th, 2016

Notice Of Meeting

You are invited to attend the Enterprise, Regeneration and Tourism Committee meeting to be held on **Monday, 14th November 2016** at **5:00 pm** in the **Boardroom District Council Offices Monaghan Row Newry.**

Chair: Cllr R Burgess

Vice: Cllr D Curran

Members: Cllr T Andrews

Cllr N Bailie

Cllr P Brown

Cllr W Clarke

Cllr S Ennis

Cllr G Hanna

Cllr H Harvey

Cllr T Hearty

Cllr D McAteer

Cllr B Quinn

Cllr M Ruane

Cllr G Stokes

Cllr Tinnelly

Agenda

1) Apologies

2) Declarations of Interest.

3) Action Sheet - Minutes of Enterprise Regeneration & Tourism Committee Meeting held on Monday 10 October 2016. (Copy enclosed)

Action Sheet ERT Oct 2016.pdf

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Enterprise, Employment and Regeneration Items

4) Report of Newry Cathedral Corridor Public Realm Task & Finish Committee Meeting held on 14 October 2016. (Copy enclosed)

Item 4 re Rpt Newry Cathedral Quarter Public Realm Scheme.pdf

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5) Report of Warrenpoint Public Realm Task & Finish Committee Meeting held on 24 October 2016. (Copy enclosed)

Item 5 re Rpt Warrenpoint Pub Realm Scheme Task and Finish.pdf

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6) Update re: Derrymore Estate Partnership. (Copy enclosed)

Item 6 re Rpt on Update re Derrymore Partnership.pdf

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7) Newry Mourne & Down Business Support Programmes. (Copy enclosed)

Item 7 re Rpt on Business Support Programmes.pdf

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8) Newry River Clean Up - Transfer of element of DFC Funding to Rivers Agency. (Copy enclosed)

Item 8 Rpt re DFC Funds River Clean Up.pdf

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9) Castlewellan Forest Park. (Copy enclosed)

Item 9 Rpt re Castlewellan Forest Park Task and Finish.pdf

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10) Connect Membership. (Copy enclosed)

Item 10 Rpt re Connect Membership.pdf

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11) Social Enterprise. (Copy enclosed)

Item 11 Rpt re Social Enterprise Programme (phase II).pdf

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12) Downpatrick PSNI Station. (Copy enclosed)

Item 12 Rpt re Downpatrick PSNI Station.pdf

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Tourism, Culture and Events Items

13) SHAC Cafe Franchise. (Copy enclosed)

Item 13 Rpt re SHAC Cafe.pdf

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14) NIRDP Rural Tourism November 2016. (Copy enclosed)

Item 14 Rpt re NIRDP Rural Tourism.pdf

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15) Carvan and Campsite Management. (Copy enclosed)

Item 15 Rpt re Caravan and Campsite management.pdf

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16) Slieve Croob Walking Trails. (Copy enclosed)

Item 16 Rpt re Slieve Croob Community Trails.pdf

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17) 2017 Events. (Copy enclosed)

Item 17 re Rpt re Events 2017.pdf

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Exempt Information Items

18) Delamont Railway Tearoom. (Copy enclosed)

This item is deemed to be restricted by virtue of Paragraph 3 of Part 1 of Schedule 6 of the Local Government Act (Northern Ireland) 2014 - Information relating to the financial or business affairs of any particular person, (including the Council holding that information). The public may, by resolution, be excluded during this item of business.

Item 18 Rpt re Delamont Railway Tea Room.pdf

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For Noting

19) Update re Killeavey Castle. (Verbal)

20) Maintenance - Struell Wells. (Copy enclosed)

Item 20 Rpt re Maintenance of Struell Wells.pdf

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21) RDP Village Plans Update. (Copy enclosed)

Item 21 Rpt re RDP Village Plans update.pdf

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22) Adventure Tourism Project - funding application to INTERREG V - Northern Periphery Programme. (Copy enclosed)

Item 22 Rpt re Adventure Tourism Project.pdf

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Conferences/Events

23) Newry Chamber Christmas Charity Dinner 2016. (Copy enclosed)

Item 23 Rpt re Newry Chamber Christmas dinner.pdf

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Invitees

Cllr Terry Andrews	terry.andrews@downdc.gov.uk
Cllr Naomi Bailie	naomi.bailie@nmandd.org
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Cllr William Walker	william.walker@nmandd.org
Mrs Marie Ward	marie.ward@downdc.gov.uk

ACTION SHEET – ENTERPRISE REGENERATION & TOURISM COMMITTEE – MONDAY 10 OCTOBER 2016

AGENDA ITEM	SUBJECT	DECISION	FOR COMPLETION BY DIRECTOR – including actions taken/date completed or progress to date if not yet completed
ERT/150/2016	NIEA Funding Ring of Gullion AONB	<p>To accept, sign and return the Letter of Offer for funding from NIEA to address objectives as outlined in Report dated 10 October 2016 from Mr D Rice Partnership Manager.</p> <p>Council Officials to raise issues regarding maintenance at Struell Wells with NIEA and report back to the ERT Committee Meeting in due course.</p>	<p>Letter of Offer has been signed and returned. Objectives being delivered.</p> <p>On Nov ERT agenda for noting</p>
ERT/151/2016	Northern Ireland Business Start Programme (NIBSP)	<p><u>(Interim) Northern Ireland Business Start Programme</u></p> <p>To appoint Newry & Mourne Enterprise Agency and Down Business Centre to deliver the Interim NI Business Start Up Programme (business plan element) for period October 2016 – March 2017 with a possible extension to cover any gap until the new NI Business Start Programme commences.</p>	<p>In progress – meetings have taken place with N&MEA and Down BC to detail the requirements. Service Level Agreement completed in draft and being considered by our Council in-house legal adviser. Business Start Programme continuing to be implemented.</p>

		<p>Northern Ireland Business Start Programme <u>(New Programme 2017 – 2020)</u></p> <p>The Council proceed with the collaborative Council NI Business Start Programme application on the basis of the preferred Option 1, received from Invest NI on 12 September 2016, subject to clarification on the following points:</p> <ul style="list-style-type: none"> - Sensitivity in first year - Duration of programme - Daily financial rate for delivery - Job creation targets and flexibility within the programme 	<p>Council have informed Invest NI of acceptance of the option 1. Clarifications are ongoing with Councils and Invest NI through the Business Start Working Group. A Letter of Offer will be issued in due course. The interim Business Start Programme is currently running.</p>
ERT/152/2016	Collaborative Agreement – Local Enterprise Agencies	<p>(i) Newry Mourne & Down District Council enter into a Collaborative Agreement with Newry & Mourne Enterprise Agency (NMEA) and Down Business Centre (DBC) jointly when it is in Council's interest to engage both parties for the delivery of LED (Local Economic Development) function.</p> <p>(ii) This should be agreed for a one year period and reviewed at the end before any further commitment is entered into.</p> <p>(iii) Council agreed the Collaborative Agreement details subject to final legal advice.</p> <p>(iv) No specific value to be included in the Agreement but Council to establish value for</p>	In progress

		money rates for key personnel to complete tasks and agree scope of work based on each individual arrangement.	
ERT/153/2016	Seminar: Revitalising Small Towns	<p>To appoint the following Councillors to attend Seminar: Revitalising Small Towns – 27 October 2016 – Monaghan:</p> <p>Councillor R Burgess (Chair of ERT) Councillor T Andrews Councillor D McAteer Councillor W Clarke Councillor H Harvey Councillor D Curran 1 No. Officer</p> <p>Any other interested Councillor wishing to attend should notify Democratic Services.</p> <p>Notify the Chambers of Commerce of this event.</p>	<p>Completed by L Dillon</p> <p>Councillors notified by email - L Dillon</p> <p>Completed by L Dillon</p>
ERT/154/2016	Economic Research & Modelling Programme	The Council enter into an Economic Research and Modelling Agreement with University of Ulster at a cost of £10,000 for a one year period initially, with a review in advance of a decision to renew, as per Report dated 10 October 2016 from Mr J McGilly Assistant Director ERT.	In progress
ERT/155/2016	Tender re: Arts Culture Heritage Strategy & Action	The Council tender for the Development of an Integrated Culture Arts & Heritage Strategy 2017 – 2021 and Action Plan 2017-2019 for	In progress

	Plan	Newry Mourne & Down District Council, as per Report dated 10 October 2016 from Mr J McGilly Assistant Director ERT.	
ERT/156/2016	Mooring Licence Newcastle Harbour	<p>(a) Allocation of mooring at Newcastle Harbour will be done on a 3 yearly basis in future.</p> <p>(b) A report to be submitted to the next Meeting of the ERT Committee regarding the following:</p> <p>(i) Options on what process can be used to allocate mooring at Newcastle Harbour.</p> <p>(ii) Details of mooring charges for Newcastle Harbour.</p> <p>(iii) Provision of moorings, float and pontoon during summer months to facilitate disabled people as per request from Disability Sailing.</p>	To be brought back to ERT in December 2016
ERT/157/2016	Update re: Tourism Strategy Development	<p>The Councils Tourism Development Strategy to be completed on the following timeline:</p> <p>Draft Tourism Development Strategy will be issued in November 2016 via the Tourism Task & Finish Group and any interested Councillors.</p> <p>Following inclusion of any necessary revisions, the Draft Tourism Development Strategy to be circulated to key industry bodies for consultation during November/December 2016.</p>	Draft strategy to be presented to Tourism Task and Finish members and ERT members at meeting on 21 st November 2016

		Following Council approval, the final Tourism Development Strategy to be launched early 2017.	
ERT/158/2016	Youth Golf Competition	To hold a Youth Golf Competition in April 2017 on the championship course at Royal County Down with a qualifier competition to be held at Ardglass Golf Club, as per Report dated 10 October 2016 from Ms T Mooney Assistant Tourism Development Officer.	In progress
ERT/159/2016	Update re: Tourism Stakeholder Workshops Study Visit - Scotland	To note contents of Report dated 10 October 2016 from Mr A Patterson Tourism NI. Grant approval to hold a series of targeted workshops to be delivered to the local tourism industry in partnership with Tourism NI.	In progress Industry Development Workshops being held week commencing 7 November 2016
ERT/160/2016	Lease: Slieve Gullion	To approve lease of Slieve Gullion Forest Park from the Department of Agriculture and Rural Development to Newry Mourne & Down District Council, for a 25 year period, subject to the following key issues being addressed, as per Report dated 10 October 2016: Lease term 25 years A nil yearly rental figure – Forest Service to prepare a Business Case that determines this rental) Prior to signing of Lease, Forest Service are to	In progress

		<p>confirm risk areas in the forest for management.</p> <p>Forest Service to provide most recent tree survey</p> <p>Forest Service to confirm Council obligations in relation to the management of woodland under Forest Service Act (NI) 2010.</p>	
ERT/163/2016	SLA Kilkeel Development Association	<p>Closed Session Item</p> <p>To approve Service Level Agreement with Kilkeel Development Association, as per Report dated 6 October 2016 from Ms M Boyle Tourism Development Officer.</p>	Actioned

Report to:	Enterprise Regeneration and Tourism Committee
Date of Meeting:	Monday 14 November 2016
Subject:	Newry Cathedral Corridor Public Realm Scheme (T&F Committee Meeting Minutes)
Reporting Officer (Including Job Title):	Marie Ward, Director of Enterprise, Regeneration and Tourism
Contact Officer (Including Job Title):	Mr Jonathan McGilly - Assistant Director of Enterprise, Employment & Regeneration

Decisions required:	
To agree the contents of the report and approve recommendations at Section 3	
1.0	Purpose and Background:
1.1	Following completion of the Public Realm Scheme, a meeting of the Task and Finish Committee was called to be briefed on a range of follow-up actions now underway on Hill Street.(i.e. Carriageway resurfacing, Firmus Energy works, NIE repairs, Scheme Launch and follow-up Revitalisation programme (See attached Report)
2.0	Key issues: Transport Northern Ireland, were in attendance at the meeting to present their Hill Street Road Resurfacing Programme.
3.0	Recommendations:
3.1	1.) TNI to ensure that all relevant media sources are used in regards communicating their forthcoming Road Resurfacing Programme for Hill Street. 2.) It is recommended that the Task & Finish Committee set-up for delivery of the Public Realm Scheme, will now be renewed with new Trader Rep's so that it can oversee delivery of the 'Newry Cathedral Corridor Revitalisation Programme'.
4.0	Resource implications
4.1	As per previously outlined at the ERTs meetings, Council had a 2016/17 contribution for this scheme to match fund the monies on offer from the core DFC funder.
5.0	Equality and good relations implications:
5.1	In delivery of the scheme, the Council, DFC funder, consultants and contractor are fully mindful of the Section 75 legislation.
6.0	Appendices
	- Appendix I: Report of the Newry Cathedral Corridor Public Realm Scheme Task & Finish Steering Committee meeting held on 14 th October 2016.

Report of Newry Cathedral Corridor Public Realm T&F Steering Committee (involves Newry City Cllrs) on 14th October 2016 at 10.30pm in the Canavan Room, Sean Hollywood Arts Centre.

In Attendance:	Councillor C Casey	Mrs C Noble - TNI
Mr S Crossey – NMDDC	Mr M Little - DSD	Mrs D McConnell – Newry Bid

Apologies :		Mrs M Meehan – NCCT
Mr J McGilly – NMDDC	Councillor G Stokes	Mr J Murphy – Trader Rep
Cllr V Harte	Mr R Robinson - ES	

Update on the Public Realm works

-As of week ending 9th Sept 2016, the Council/Dept For Communities Pathways & Lighting Scheme has been completed with the contractor 'Deane Public Works' no longer on site.
 - Council is now in the 1 year defects period for the scheme and will be working closely with the adopting authorities throughout.

Follow-On Transport NI Hill Street Carriageway Resurfacing Programme

-TNI confirmed that they would be moving into Hill Street for a 2 week road resurfacing scheme, following completion of the Public Realm Scheme.
 - Key works would take place at night between 17th-28th October 2016.
 - Through their appointed contractor, TNI would be making direct contact with the Hill Street Businesses and Cathedral.
 - TNI were asked to ensure that all relevant media sources were used to get the message out to the Public.

Other related works / Activities

-In advance of the TNI Resurfacing, Firmus Energy have finished carrying out a Gas Pipe installation in Margaret Street East in September 2016.
 -NIE returned to Marcus Square in September 2016 to re-lay the Granite that was lifted and temporarily patched up a number of months ago, as they tried to find an on-going electrical fault.
 - It was confirmed that in early 2017, there would be Deep Clean Washing of the recently completed Public Realm Schemes in the City. Following discussion on this, it was confirmed that the Councils New Mini-sweeper/washer would be used on a regular basis thereafter on urban pathways across the district.
 - It was confirmed that there would be an official Launch of the completed Public Realm Scheme in late 2016.
 - In relation to the follow-Up Revitalisation Programme, it was confirmed that there would be a Trader Meeting in early November 2016 to explain the forthcoming scheme to eligible business premises.
 - It was recommended that the Task and Finish Committee would now be renewed with new Trader Rep's so that it can oversee delivery of the 'Newry Cathedral Corridor Revitalisation Programme'.

Recommendations:

- 1.) TNI to ensure that all relevant media sources are used in regards communicating their forthcoming Road Resurfacing Programme for Hill Street.
- 2.) It is recommended that the Task & Finish Committee set-up for delivery of the Public Realm Scheme will now be renewed with new Trader Rep's so that it can oversee delivery of the 'Newry Cathedral Corridor Revitalisation Programme.

There being no further business the meeting concluded at 11.05pm

Report by: Seamus Crossey (Capital Projects Officer - EER)

Report to be noted at November 2016 ERT meeting.

Report to:	Enterprise Regeneration and Tourism Committee
Date of Meeting:	Monday 14 November 2016
Subject:	Warrenpoint Public Realm Scheme (Church Street / The Square)
Reporting Officer (Including Job Title):	Marie Ward, Director of Enterprise, Regeneration and Tourism
Contact Officer (Including Job Title):	Mr Jonathan McGilly - Assistant Director of Enterprise, Employment & Regeneration

Decisions required:	
To agree the contents of the report and approve recommendations at Section 3	
1.0	Purpose and Background:
1.1	As noted at previous ERT meetings, the Council is now proceeding with the Warrenpoint Public Realm Scheme. As noted from the attached report of the Task & Finish Public Realm Steering Group held on 24 th October 2016, the key purpose of this meeting was to keep everyone informed on scheme progress. (See attached Report)
2.0	Key issues:
2.1	Continue to work closely with WBR Chamber and its members throughout the process to ensure good communications are continued, so that everyone knows what is happening on overall programme delivery and in particular, any closures associated with Road Resurfacing.
3.0	Recommendations:
3.1	<p>1.) Contractor to ensure that all relevant media sources, including WBR Chamber contacts are used in regards communicating their forthcoming Road Resurfacing Programme for Dock Street.</p> <p>2.) It is recommended that the Task & Finish Committee set-up for delivery of the Public Realm Scheme will be renewed early in the New year so that it can oversee delivery of the 'Warrenpoint Revitalisation Programme.</p> <p>3.) Council and WBR Chamber asked that the thoughts of both organisations are relayed onto the Family and Contractor/Employee colleagues of the young man who tragically lost his life carrying out site works as part of the scheme.</p>
4.0	Resource implications
4.1	As per previously outlined at the ERTs meetings, Council had a 2015/16 and a 16/17 contribution for this scheme to match fund the monies on offer from the core DFC funder.
5.0	Equality and good relations implications:
5.1	In delivery of the scheme, the Council, DFC funder, consultants and contractor are fully mindful of the Section 75 legislation.
6.0	Appendices
	- Appendix I: Report of the Warrenpoint Public Realm Scheme Task & Finish Steering Committee meeting held on 24 th October 2016.

Report of Warrenpoint Public Realm T&F Steering Committee (involves Crotlieve Cllrs) on 24th October 2016 at 1.00pm in the Board Room, Warrenpoint Town Hall.

In Attendance:	Mrs M Ward – NMDDC	Cllr M Ruane - NMDDC
	Mr J Boylan – WBR	Mr S Keenan - NMDDC
Mr N McVitty – DFC	Mrs S Rice - NMDDC	Ms M Bennett - AECOM
	Mr S Crossey – NMDDC	Mr R Preston – AECOM

Apologies :	Mr C Magwood - Northstone	Mr L Dinsmore - NMDDC
Mr J McGilly – NMDDC	Mr E McAteer – TNI	Ms O Fitzpatrick – WBR
Mrs S Rice - NMDDC	Mr T Elliot - TNI	

At the outset of the meeting Mrs M ward on behalf of the Council and Mr J Boylan on behalf of WBR Chamber asked that the thoughts of both organisations are relayed onto the Family and Contractor/Employee colleagues of the young man who tragically lost his life carrying out site works as part of the scheme. All in attendance wished to be associated with these comments.

Update by officials on Project Progress

- Mr S Crossey and R Preston gave a broad overview on the scheme and its on-going Progress. Key actions to be noted include:

- No further Street Lighting works will be undertaken on site until a full review of this has taken place in light of the fatality.
- Works have been progressing well with the majority of the shop frontage areas, either complete or underway.
- 2/3 of the Square Car-park have been resurfaced, with the remaining 1/3 to be completed in late November 2016.
- Resurfacing of Dock Street is scheduled for Sunday 20th November with a full day closure applied for.
- 4 faced clock will be in position by mid Nov 2016
- Works should be substantially complete by 2nd Dec 2016, with the exception of Queen's Street works that will be done in Dec 2016 and small traffic islands & Street Lighting elements, which will be completed in Jan 2017.

Discussion and Agreement on the Update

- It was agreed that any information on the Dock Street temp closure should be circulated to WBR Chamber and all other media sources so that this can be communicated out to the wider Businesses and General Public in good time.
- Important that an urgent meeting now takes place between relevant council officers and contractor to agree what system (old or new street lighting columns) will be in place for the new Christmas Illumination features being put up.
- High Praise for the contractor in regards to both their Trader Liaison efforts and overall Quality of Workmanship.

Other Items

- Important that on-going efforts are made with both the adopting authorities and utilities in terms of how the scheme will be maintained in the longer term.
- In relation to the follow-Up Revitalisation Programme, it was confirmed that there would be a Trader Meeting in early December 2016 to explain the forthcoming scheme to eligible business premises. Council & DFC would be working closely with WBR Chamber on this.

- It was recommended that the Task and Finish Committee would then be renewed early in the New Year with new Trader Rep's so that it can oversee delivery of the 'Warrenpoint Revitalisation Programme'.

Recommendations:

- 1.) **Contractor to ensure that all relevant media sources, including WBR Chamber contacts are used in regards communicating their forthcoming Road Resurfacing Programme for Dock Street.**
- 2.) **It is recommended that the Task & Finish Committee set-up for delivery of the Public Realm Scheme will be renewed early in the New Year so that it can oversee delivery of the 'Warrenpoint Revitalisation Programme.'**
- 3.) **Council and WBR Chamber asked that the thoughts of both organisations are relayed onto the Family and Contractor/Employee colleagues of the young man who tragically lost his life carrying out site works as part of the scheme.**

There being no further business the meeting concluded at 1.41pm

Report by: Seamus Crossey (Capital Projects Officer - ERR)

Report to be noted at November 2016 ERT meeting.

Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Derrymore Estate
Date:	14 th November 2016
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Jonathan McGilly
Decisions Required	
To agree the contents of the report and approve recommendations at Section 3	
1.0	<p>Purpose and Background</p> <p>Update: Council are continuing to work with National Trust (site owners) and Friends of Derrymore toward the regeneration of Derrymore Estate for the recreational benefit and enjoyment of the local communities.</p> <p>This 3-way Partnership has identified a potential funder (Sport NI) for the development of pathways / trails. The Sport NI fund will support the development of green space which is for recreational use, by the local community. A meeting with the funder has taken place to explore eligibility, and it was agreed by the Partnership that Council should proceed to submit an application for development of a trail facility linking the local communities with Derrymore Estate, and a trail facility that will enable recreational usage of Derrymore Estate by the local community.</p> <ol style="list-style-type: none"> (1) Camlough River trail – linking Camlough community with Derrymore (2) Derrymore Estate Trails – network of trails within Derrymore Estate
2.0	<p>Key Issue</p> <p>Sport NI will open for applications in November 2016, and will close in February 2017. Council is currently preparing cost estimates for the trail development project. The maximum grant available is £120,000, with a match funding requirement. A match funding requirement from Council will be approx. £140,000 in 2017/2018 if the application is successful.</p>
3.0	<p>Recommendations</p> <p>Recommendations from Derrymore Partnership meeting 1st November 2016:</p> <ul style="list-style-type: none"> • Council officials to continue to progress the delivery of projects that seek to develop the recreational potential of Derrymore Estate • Council to submit an application for Trail facility development to Sport NI before the deadline of Feb 17, and if successful to make available the required match funding towards this project of approx. £140,000 in 2017/18 • Council officials to commence work on preparation and submission of a planning application for above project to ensure project delivery is not delayed if a Letter of Offer for funding is awarded.
4.0	<p>Resource Implications</p> <p>Match funding requirement in 2017/2018 which has been budgeted for in the 2017/2018 rate estimates process</p>
5.0	<p>Appendices</p> <p>N/A</p>

Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Business Engagement Programmes
Date:	Monday 14 th November 2016
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Jonathan McGilly
Decisions Required To agree the contents of the report and approve recommendations at Section 3	
1.0	<p>Purpose and Background</p> <p>Below outlines proposed delivery of Business Engagement activity, the focus of which will be to promote skills development and drive economic growth among our small and medium sized businesses across the District. A priority will be made for delivery of activity between January and March 2017, with excess activity being delivered early in 2017/18.</p> <p>Through the medium of mentoring, seminars, workshops and events, businesses will benefit from a programme that will offer assistance and guidance from developing a business idea to overcoming challenges and growing a successful business in the Newry, Mourne and Down District Council area. Some of the key topics to be included are:</p> <ul style="list-style-type: none"> • Digital Marketing • Winning Tenders • Branding • Family Business Succession • Planning for growth • Exporting • Financial management <p>In addition a mentoring programme will be tendered, to supply Council will a bank of mentors who have expertise in specialized areas of business, who can be appointed to work with selected businesses for an agreed number of mentoring hours</p>
2.0	<p>Key Issue</p> <p>Delivery of these business engagement events will enable Council to deliver against its priorities and actions outlined in the Corporate Plan and Economic Regeneration and Investment Strategy. The outputs from the activity will assist Council deliver against targets set out in the ERT Business Plan and Transferring Functions Agreement. It will also offer an extension of business support activity to those individuals completing the Go for IT (Business Start-up) programme.</p>
3.0	<p>Recommendations</p> <p>To agree the delivery of future business engagement activity which has as its focus the up-skilling of employees / entrepreneurs, and knowledge transfer activity that will encourage business sustainability and growth.</p>
4.0	<p>Resource Implications</p> <p>All business engagement activity will be delivered within the Transferring Functions & Economic Development Budget</p>
5.0	Appendices N/A

Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Clanrye River (City Sections) Clean-up
Date:	Monday 14 November 2016
Reporting Officer:	Marie Ward, Director of Enterprise, Regeneration and Tourism
Contact Officer :	Mr Jonathan McGilly - Assistant Director of Enterprise, Employment & Regeneration

Decisions Required

To agree the contents of the report and approve recommendations at Section 3

1.0	<p>Purpose and Background</p> <p>As outlined at September 2016 ERT meeting, Council Officials were in discussion with the Department For Communities (DFC) about the poor/overgrown state of the Clanrye River Banks (City Sections).</p> <p>With a DFC Letter Of Offer now received and ERT approval already given (Sept 2016) to accept/sign the LOO, we are now proceeding with relevant procurement exercises to get the works completed.</p> <p>With Rivers Agency being the responsible government body seeking to transfer an element of the funding to them, so that their measure term contractor can carry out the work.</p>
2.0	<p>Key Issue</p> <p>With monies only available up-to end of March 2017, important to proceed with this transfer in order to get the Actual Works completed as quickly as possible.</p>
3.0	<p>Recommendations</p> <p>1.) Of the funding received from Department For Communities (DFC) towards the 'Clean-up of the Clanrye River (City Sections)' transfer £25,000 to Rivers Agency as the responsible government to carry out an element of the works.</p>
4.0	<p>Resource Implications</p> <p>90% grant aid being obtained from DFC in 2016/17. Council 10% match already budgeted for in 2016/17. In longer term, working with Rivers Agency to budget for 2017/18 in regards maintenance of the river.</p>
5.0	<p>Equality and Good Relations implications:</p> <p>In delivery of the schemes, the Council, DFC funder and indeed Rivers Agency are fully mindful of the Section 75 legislation.</p>
6.0	<p>Appendices</p> <p>N/a</p>

Report to:	Enterprise, Regeneration and Tourism Committee
Date of Meeting:	14 th November 2016
Subject:	Castlewellan Forest Park Task and Finish Project Board
Reporting Officer	Marie Ward Director Enterprise Regeneration and Tourism
Contact Officer	Shirley Keenan Project Development Officer Enterprise Employment and Regeneration

Decisions required:

- 1) Approval to procure and pay facilitators for the purposes of Consultation workshops, events and road-shows.
- 2) Approval to plan and hold a number of Consultation workshops, events and road-shows.

1.0	Purpose and Background:
1.1	<p>Castlewellan Forest Park and in particular the park's Arboretum and Annesley Garden have been examined with regards to Council submitting a funding bid to the Heritage Lottery Fund.</p> <p>The Heritage Lottery Fund (HLF) have recognised that the park is undoubtedly of heritage significance, the Arboretum itself is a National Arboretum, and they would consider an application in respect of the park. However they have also acknowledged that the heritage is currently in a declining state and would therefore require investment for the preservation and promotion of the heritage.</p> <p>Whilst the park is currently owned and managed by Forest Service NI, Council are currently liaising with Forest Service Northern Ireland with regards to the future management of the park. Castlewellan Forest Park has exceptional tourism and recreational potential.</p> <p>Council established a Project Task and Finish Board in 2016.</p> <p>At its most recent meeting in October 2016 the Board agreed that there was a need to engage with the community and park users. It was further agreed that consultation should take a number of forms including facilitator led workshops/road-shows and events in order to create a number of opportunities for people to engage with Council.</p>
2.0	Key issues:
2.1	<ul style="list-style-type: none"> -As with all HLF funding bids, Consultation with stakeholders and the community is a key requirement. - Early Consultation would benefit the project greatly.
3.0	Recommendations:
3.1	<ol style="list-style-type: none"> 1) To procure and pay facilitators for the purposes of Consultation workshops, events and road-shows. 2) To plan and hold a number of Consultation workshops, events and road-shows.

4.0	Resource implications-
4.1	<ul style="list-style-type: none"> - This further work is required before one can assess the monetary value of a funding bid to HLF; however given the heritage value at stake the funding bid is likely to be substantial. - In order to obtain this investment Council will be required to invest monies carrying out the ground work required in order to submit a round one application to HLF seeking a development grant to work up proposals for a round two application seeking a delivery grant.
5.0	Equality and good relations implications:
5.1	Council will have due regard to the need to promote equality of opportunity between the nine equality categories. Council will also seek to promote Good Relations between people of different Religious Belief, Political Opinion and Ethnic Origin.
6.0	Appendices
	N/A

Agenda Item:	[This is the number the item will be given]
Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Catalyst Inc: Connect Membership
Date:	14 th November 2016
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Jonathan McGilly

Decisions Required	
To agree etc the contents of the report and approve recommendations at Section 3	
1.0	<p>Purpose and Background</p> <p>Catalyst Inc. (formally known as NI Science Park) offer a range of services and support to knowledge economy projects. They are currently working with Councils across NI to promote their support services, and collectively work together to assist NI's entrepreneurs becomes more successful.</p> <p>The focus of the Connect Programme is to collectively work together to achieve the transformation of NI into one of the most entrepreneurial knowledge economies in Europe by 2020</p>
2.0	<p>Key Issue</p> <p>Council have an opportunity to take a membership with the Connect Programme, which would develop for the District a tailored programme of support over a 12 month period. Membership of the programme would deliver against the following objectives:</p> <ol style="list-style-type: none"> 1. Support the vision of the transformation of the NI Economy 2. Support young entrepreneurs from within the District to gain knowledge of the opportunities available and the skills required in a knowledge economy 3. To assist local innovators develop the skills to make their businesses more successful 4. Increase brand awareness among high potential, emerging innovative entrepreneurs
3.0	<p>Recommendations</p> <p>To engage with Catalyst Inc. via the Connect Programme, on a 12 month silver membership programme at a cost of £2,000 (pa)</p>
4.0	<p>Resource Implications</p> <p>Cost is £2,000 pa from the Economic Development Budget</p>
5.0	<p>Appendices</p> <p>N/A</p>

Agenda Item:	
Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Social Enterprise Programme
Date:	Monday 14 th November 2016
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Jonathan McGilly, Assistant Director Enterprise, Employment and Regeneration

Decisions Required

For consideration.

1.0 Purpose and Background

The most recent Social Enterprise Innovation Programme delivered in Newry, Mourne and Down District Council concluded in October 2016. Due to high demand for the provision of this intervention for business development, consideration should now be given to a second phase of the Social Entrepreneurship Innovation Programme (SEIP) in the Newry, Mourne and Down District Council area for a six month period commencing November 2016. The programme will be delivered by a Local Enterprise Agency Consortium of Newry & Mourne Co-operative and Enterprise Agency and Down Business Centre, supported by the Downpatrick and Newry Social Enterprise Hubs and Work West Enterprise Agency.

The extended phase of the Social Entrepreneurship Innovation Programme (phase II) will follow on from and build upon the work of the Social Enterprise Programme funded by Newry, Mourne and Down District Council in 2015 – 2016. The programme successfully met and exceeded the outcomes.

2.0 Key Issues

Newry & Mourne Co-operative and Enterprise Agency and Down Business Centre have a long record of providing support for emerging and growing social enterprises.

The proposed extended Social Entrepreneurship Innovation Programme will continue to fill the gap created by the ending of the Invest NI SEP and also address the needs of community and voluntary organisations that are in transition from grant dependency to trading.

	<p>The Social Entrepreneurship Innovation Programme will provide;</p> <ul style="list-style-type: none"> • Social Enterprise Business Planning • Start-up Core Capability Support • Specialist Workshop series • Social Enterprise Conference and Awards Celebration • Development of a Social Enterprise Network for the Newry, Mourne and Down District Council area.
3.0	<p>Recommendations</p> <p>To fund the extension of the Social Enterprise Programme (phase II) for a period of 6 months from November 2016 until April 2017. To be delivered throughout the Council District by Newry and Mourne Co-Operative and Enterprise Agency and Down Business Centre.</p>
4.0	<p>Resource Implications</p> <p>£19,148 which is available in the 'Transfer of Functions' budget.</p>
5.0	<p>Equality and Good Relations implications</p> <p>This programme has an open door policy to all applicants and meets all of the criteria.</p>
6.0	<p>Appendices</p> <p>N/A</p>

Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Former Downpatrick PSNI Station
Date:	14 November 2016
Reporting Officer:	Marie Ward
Contact Officer:	Jonathan McGilly

Decisions Required

To consider recommendations outlined in 3.0.

1.0	Purpose and Background Downpatrick Community Collective supported by Development Trust NI are exploring the potential of a Community Asset Transfer of the former Downpatrick PSNI Station. The group have identified the site as a potential town centre location to develop a Social Economy hub and hotel accommodation project. The Group have identified the potential of Neighbourhood Renewal funding to develop a feasibility study for the project and have been in discussion with DFC on this matter. The site is currently surplus to PSNI requirements and has been placed on a public sector trawl for any agencies that may wish to acquire the site.
2.0	Key Issue The Group via DTNI plan to express an interest in the site via a Community Asset Transfer and are requesting that Council support the groups interest and provide development support via Council staff to the Group. The Project if it were to progress needs to be aligned to the Council's Masterplan and there needs to be discussions with Transport NI to ensure any development proposals take account of the Downpatrick Link Road which may impinge on the site. Council in line with it's Economic Regeneration plans would also be keen to ensure the site is developed and would not lie vacant. The Development of Social Economy initiative on site would also align to the Council's Economic Regeneration Strategy.
3.0	Recommendations NMDDC support the Group in their efforts to secure the site via Community Asset Transfer and Council also offer advice and support to the Group to develop the initiative.
4.0	Resource Implications No Council resource implications at this stage.
5.0	Equality and good relations implications. No implications based on recommendation.

Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Sean Hollywood Arts Centre Cafe
Date:	14 th November 2016
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Jacqueline Turley, Facilities Administrator

Decisions Required

To agree the contents of the report and approve recommendations at Section 3

1.0 Purpose and Background

Expression of Interest for Café resulted in most economic advantageous expression being OCS Group. Subsequent meeting on Tuesday 1st November with Mr. Jonathan Mallon, General Manager N.I. OCS Group UK Ltd, who provided all requested information. Subsequently, he has submitted a request to Council for consideration.

2.0 Key Issues

Mr. Jonathan Mallon has requested Council consider -

- The kitchen area would need redecorating and new equipment purchased and a deep clean.
- The area would be great for use as a coffee shop area and bar/etc. for evening functions and the normal hospitality for meetings and conferences.
- Concerns around the level of business that would use the facility moving forward especially as it has been closed for a while.
- **(Concern raised by A. McGill re: pricing)**. The pricing supplied is just a guideline but would be the pricing based on the venue (But could be discussed further).
- Based on the current condition of the site and what would be needed to make it a viable venture, OCS would need to look at a similar lease/contract used for the other council venues we operate as below.
- OCS would be happy to take the lease on at the current rent and rates as agreed but we would also request a contract based on a monthly P/L, we would need to build in a management fee and then all the monthly operating costs for the running of the venue including the rent and rates, if it was a profit we would share 50/50, but if it was making a loss we would invoice the council for the full amount.
- The facility would also need a marketing plan and a partnership approach to drive the business. **OCS would only be able to enter into a lease and contract in some shape or form based on all the above.**
- Initially there would also need to be around 3/5k invested by the Council to purchase items or allow us to purchase items and invoice back to the Council these would then be Council assets?

3.0	<p>Recommendations</p> <p>Council consider request from OCS for operation of the Café.</p> <p>Recommend <u>not</u> to proceed on the basis outlined above; there are too many variables and liabilities for Council to take on in a profit and loss partnership, the pricing structure provided is not at the right price point for Newry customers, requirement for investment by Council in décor and equipment is expensive and not budgeted for. The expression of interest went out to catering operators with a view to securing a café operator on a license basis, not for a profit/loss partnership; the proposal is not fit for purpose.</p> <p>Suggest considering using speculative décor amount above (£3K - £5K) to create another rentable space in the Bell Gallery to generate income and continue to offer clients names of local businesses to use if they require catering.</p> <p>Consider in-house tea and coffee provision only for clients at relatively low cost to generate income.</p>
4.0	<p>Resource Implications</p> <p>Budget for low-impact room dividers to use space for hire to generate income.</p>
5.0	<p>Equality and Good Relations implications</p> <p>N/A</p>
6.0	<p>Appendices – Expression of Interest submitted.</p>

COMHAIRLE CEANTAIR AN IÚIR, MHÚRN AGUS AN DÚIN***NEWRY, MOURNE AND DOWN DISTRICT COUNCIL*****EXPRESSIONS OF INTEREST FOR LICENCE FOR OPERATION OF CAFÉ FACILITIES AT SEAN HOLLYWOOD ARTS CENTRE, NEWRY**

An exciting business opportunity exists to operate and manage the Council owned Café facilities located in the Sean Hollywood Arts Centre, Newry.

Newry, Mourne and Down District Council seek expressions of interest from interested parties to operate the Café franchise within the Arts Centre.

Relevant documentation and information are available online at www.newrymournedown.org/procurement and can be returned to same.

Interested parties are encouraged to visit the Arts Centre to view the café facilities, by appointment only, with Jacqueline Turley, Facilities Administrator, Telephone: 028 3031 3180, during week commencing Monday 8th August – Friday 12th August 2016.

Completed expressions of interest should be submitted on-line at www.newrymournedown.org/procurement, on or before 12.00 Noon on Friday 26 August 2016.

Signed: Liam Hannaway

Clerk and Chief Executive of Council

NEWRY, MOURNE AND DOWN DISTRICT COUNCIL**ECONOMIC, REGENERATION AND TOURISM DEPARTMENT****LICENCE FOR OPERATION OF CAFÉ FACILITIES AT
SEAN HOLLYWOOD ARTS CENTRE****TERMS AND CONDITIONS**

1. The type of agreement between the Council and the successful tenderer will be a licence, initially for a period of 6 months. The licence agreement will be extended for a further (2) years, subject to the operation and management of the Café being to the Council's satisfaction during the initial 6 month period.
2. Tenderers are advised to visit the Arts Centre to see the Café facility. Arrangements to visit can be made by contacting the Facilities Administrator, Jacqueline Turley, Tel: 02830 313180.
3. The successful tenderer must agree:
 - (a) To pay the license fee over the period on a monthly basis by direct debit/standing order.
 - (b) To open the Café to the public for sale of foodstuffs and refreshments during the following hours:
 - (1) 9.00am - 5.00pm - Monday to Friday
 - (2) Evenings - Monday to Friday, subject to bookings and Licensor requirements.
 - (c) To operate the Café during such other times as the Licensor may demand provided that reasonable notice of such extra hours shall be given to the Licensee.
 - (d) The successful Licensee to obtain, at their own expense, a restaurant licence.
 - (e) To keep the premises in a clean and tidy state at all times as is reasonably expected of food premises.
 - (f) To assist the Licensor's staff with the cleaning of the Bell Gallery Dining Area during operating hours. To ensure cleanliness and Health and Safety is maintained in relation to waste disposal when passing through other areas of the Sean Hollywood Arts Centre building.
 - (g) To comply with all Environmental Health Legislations governing the sale of food for consumption by the Public.

- (h) To pay for all electricity used in the kitchen area on a monthly basis (as detailed on electricity meter).
- (i) To pay rent on a monthly basis.
- (ii) To pay annual rates on Café facilities.

- (j) To submit, on a six month basis, a sample menu to the Licensor for approval. You should submit sample menus with your expression of interest. The Licensor reserves the right to demand that specific types of refreshment be provided.
- (k) To insure, and keep insured with a reputable Insurance Company in respect of Public Liability and Employers Liability risks and to produce the policies of insurance for inspection on demand.
- (l) Please note the Cafe permit for the café premises is not to be used for any purpose other than those of a café without the prior consent in writing to the Licensor.
- (m) Not to assign or sublet the premises.
- (n) The successful Licensee to obtain, at their own expense, a Place of Public Entertainment Licence under the Licensing Order (M) 1996.
- (o) The Licensee will be responsible for the competency of staff attached to the operation of the business, including providing assurances about relevant staff qualifications/competencies in catering and Health and Safety.
- (p) The Licensee will comply with Health and Safety Legislation as advised by Licensor and will agree to undertake all training deemed necessary by Licensor.
- (q) The Licensee agrees to offer all available refreshments to staff members of Newry, Mourne and Down District Council at a subsidised rate to be agreed upon consultation and in keeping with other Council catering facilities.
- (r) The Licensee agrees to publicly display their menu at the entrance to the Sean Hollywood Arts Centre in the display case provided, and agrees that

menu prices and details will not be altered without consultation with the Licensor.

5. The Council agrees: -
 - (a) That providing the Licensee pays the Licence fee and provides a satisfactory service and observes all the terms and conditions of this agreement that no steps shall be taken to terminate this agreement. However potential Licensees are reminded that the licence agreement will initially be for a 6 month period and may be extended for a further 2 years.
 - (b) Nothing in the agreement between the Council and the successful licensee shall be construed as granting exclusive possession of the premises for the period of the licence.
 - (c) The highest or any submission will not necessarily be accepted.

Note: The Arts Centre building is a no smoking facility.

ECONOMIC, REGENERATION AND TOURISM DEPARTMENT

LICENCE FOR OPERATION OF CAFÉ FACILITIES AT

SEAN HOLLYWOOD ARTS CENTRE

FORMAL EXPRESSION OF INTEREST

I/We offer an annual rent of £6k_____for the tenancy of Café facilities at Newry Arts Centre, under the terms and conditions set out overleaf.

Please note that Council's Valuer has assessed the Market Rental Value at £4,920 per annum.

NAME:
OCS Group UK Ltd__(Jonathan Mallon)_____

ADDRESS:
Units 5-7 Abbey Business Park, Mill Road, Newtownabbey, BT36
7BA_____

SIGNED: _____

DATE:
02/9/2016_____

TELEPHONE NO (9.00am - 5.00pm):
07803031081_____

PREVIOUS EXPERIENCE OF CATERING AND QUALIFICATIONS IN CATERING, IF ANY (GIVE DATES):
OCS Currently provide the catering and café service to Market Place Theatre, Lagan Valley, Island Centre and also the Catering for the North West Regional College, we current hold 2 licenses as well

ADDRESS OF HEADQUARTERS OR OTHER PLACE FROM WHICH CAFÉ WOULD BE RUN:
Café would run from the site with support from are team at Head Office and are site in Armagh

NAME OF BANK TO WHICH REFERENCE MAY BE MADE REGARDING FINANCIAL STANDING:
HSBC_____

Completed Formal Expressions of Interest should be submitted on-line to www.newrymournedown.org/procurement, on or before 12.00 Noon on Friday 26 August 2016.

Signed: L. Hannaway
Clerk and Chief Executive

Report to:	Economic Regeneration and Tourism Committee
Subject:	Slieve Gullion Forest Park - NIRDP 2014-2020 Priority 6 Rural Tourism Scheme
Date:	Monday 14 th November 2016
Reporting Officer:	Marie Ward, Director of Enterprise, Regeneration and Tourism
Contact Officer:	Darren Rice – Ring of Gullion Partnership Manager

Decisions Required

To agree the contents of the report and approve recommendation at Section 3

1.0	<p>Purpose and Background</p> <p>NMDDD submitted an EOI to the NIRDP 2014-2020 Priority 6 Rural Tourism Scheme in February 2016.</p> <p>This project aims to carry out a number of schemes to make Slieve Gullion Forest Park Northern Ireland's newest Five Star tourist attraction. Actions include:</p> <ol style="list-style-type: none"> 1. Gateway, welcome and directional signage in Slieve Gullion Forest Park 2. New car park for an additional 300 cars 3. Toilet and shower block to accommodate day visitors, cyclists walkers and facilitate campers 4. Unique Slieve Gullion styled Glamping pods and Camping site 5. The refurbishment of Chambre House into a highly interactive interpretation centre 6. Create a new path from Slieve Gullion north cairn to the west to create new circular walking routes in Irelands more historic district 7. Themed trails throughout – sensory trials, wildlife safaris, running trails, woodland walks, high ropes walks, obstacle course, treasure hunt 8. Create an open air theatre in Slieve Gullion Walled Garden 9. Slieve Gullion Forest Park Augmented Reality (Pilot for entire tourism destination) <p>In October 2016 the second application process was outlined to NMDDC by the DEARA Client Officer. NMDDC will be issued with a letter asking to proceed to round two in November. The application process will likely last around 3 months.</p> <p>The following are mandatory requirements at application stage:</p> <ol style="list-style-type: none"> 1. NMDDC must have been invited by the DEARA to submit an application form to the rural tourism scheme 2. You must have an economic appraisal 3. NMDDC must have full planning permission (this can run in parallel to the application process)
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	<ol style="list-style-type: none"> 4. NMDDC must fully complete the application form 5. NMDDC must provide the necessary quotations and / or tenders 6. NMDDC must provide evidence of all match-funding <p>To date:</p> <ol style="list-style-type: none"> 1. NMDDC will be invited to apply within the next few weeks 2. NMDDC is currently under taking an economic appraisal 3. NMDDC is currently seeking tenders for all works, under the agreement that work will only go ahead if funding is secured. <p>To complete:</p> <ol style="list-style-type: none"> 1. NMDDC are required to submit a planning application for this project, and 2. NMDDC also are required to secure funding for this project. <p>The NIRDP 2014-2020 Priority 6 Rural Tourism Scheme grant could provide £500,000 funding. The match required is £ 1,627,000. £277,000 has already been secured, leaving a deficit of £1,350,000.</p> <p>A report to ERT Committee in June 2016 agreed to submit an application for this project to the Heritage Lottery Fund.</p>
<p>2.0</p>	<p>Key Issues There is a short application window in order to meet all criteria.</p>
<p>3.0</p>	<p>Recommendation</p> <ol style="list-style-type: none"> 1. Submit an application for the funding deficit to potential funders eg: Heritage Lottery Fund, when the Slieve Gullion Forest Park Economic Appraisal is complete. 2. Invite to tender to prepare a planning application for the project, assess tenders, appoint supplier using the MEAT process. 3. Submit planning application for project. 4. Proceed to tender the proposed Augmented Reality Project 5. Submit the round-two application to NIRDP 2014-2020 Priority 6 Rural Tourism Scheme.
<p>4.0</p>	<p>Resource Implications</p> <p>The Ring of Gullion Partnership Manager, Council Tourism Development Manager will be required to commit time to this project.</p> <p>To secure the project's planning application it will cost approx £30,000.</p> <p>If successful Council will be required to commit to capital expenditure 2017/18 at approx 18% of the total budget; £350,000.</p>
<p>5.0</p>	<p>Appendices NIRDP 2014-2020 Priority 6 Rural Tourism Scheme Expression of Interest</p>



NIRDP 2014-2020 Priority 6 Rural Tourism Scheme Expression of Interest Form (Eoi)

Notes:

- This form is **only** an **Expression of Interest for the Rural Tourism Scheme under the Rural Development Programme 2014-2020** and does **NOT** constitute an application for funding.
- The submission of an Expression of Interest form and/or an application form for Rural Development assistance must not be taken as an indication that the project will be awarded grant aid.

ALL PROJECT DETAILS AND INFORMATION WILL BE TREATED WITH THE STRICTEST OF CONFIDENCE.

1. Details of Applicant:

Council Name: Newry, Mourne and Down District Council

Address: Newry, Mourne and Down District Council, Crossmaglen Community Centre, O’Fiaich Square , Crossmaglen
Postcode: BT35 9HG Tel No: 028 308 28592

Partner Details (If Any) _____

2. Project Title and Location

Slieve Gullion Forest Park – Northern Irelands Newest Five Star Destination

3. Proposed Start Date: ___/___/_____

4. Economic Appraisal Completed Yes No X

5. Does the Council have title to the land or property to be developed ? Yes X No

6. Brief description of proposal to include links to local community plan, council economic development strategy and TNI overarching tourism priorities. Please describe how the

proposed project will contribute to the RDP objectives as set out within the Rural Tourism Scheme and specifically how will it increase out of state visitor numbers.
Please use additional sheets as required.

This project aims to carry out a number of schemes to make Slieve Gullion Forest Park Northern Ireland's number one tourist attraction.

1. Gateway signage at the entrance of Slieve Forest Park
2. Welcome signs along the entrance drive
3. Directional signage throughout Slieve Gullion Forest Park
4. New car park for an additional 300 cars
5. Toilet and shower block to accommodate day visitors, cyclists walkers and facilitate campers
6. Unique Slieve Gullion styled Glamping pods
7. Camping site
8. The refurbishment of Chambre House into a highly interactive interpretation centre
9. Create a new path from Slieve Gullion north cairn to the west to create new circular walking routes in Ireland's more historic district
10. Themed trails throughout – sensory trails, wildlife safaris, running trails, woodland walks, high ropes walks, obstacle course, treasure hunt
11. Create an open air theatre in Slieve Gullion Walled Garden

1. Gateway signage at the entrance of Slieve Gullion Forest Park
The new five star destination needs gateway signage fit for an international tourism destination. This entrance point would welcome visitors and act as a key point of marketing adding to their confidence of the site when they arrive.

2. Welcome signs along the entrance drive
The new five star destination needs welcome sign fit for an international tourism destination. This entrance signage adds to their confidence of the site when they arrive.

3. Directional signage throughout Slieve Gullion Forest Park
A true international tourism destination is easy for visitors to navigate. With all the organisations, partnerships, events, trails etc on the site proper signage within the site is key for visitors.

4. New car park for an additional 300 cars
There is a need to expand the car parking at Slieve Gullion. 2015 showed that there is a huge demand for the site. Among the key things for good feedback is parking.

5. Toilet and shower block to accommodate day visitors, cyclists walkers and facilitate campers
A toilet block would diversify the user groups on the site. The Forest Park has extensive trails that could be exploited for road cycling, running trails, themed walking trails, mountain hikes etc. A toilet and shower block would attract visitors from further afield and allow them to spend in local business after a hard days walking. Toilet blocks would also enhance the offering already at Slieve Gullion Forest Park

6. Unique Slieve Gullion styled Glamping pods
There is a real need for a unique accommodation provision on the site. Glamping and camping are best suited for this site, and market research shows that glamping and camping is required on site for longer stays in the area.

7. Camping site

There is a real need for a unique accommodation provision on the site. Glamping and camping are best suited for this site, and market research shows that glamping and camping is required on site for longer stays in the area.

8. The refurbishment of Chambre House into a highly interactive interpretation centre

The highly interactive, AV focused, Heritage Interpretation Centre has three floors and a number of attached out buildings; the basement will focus on the unique geology of the region, the ground floor will tell the story of the house and the people who lived in it, and the top floor will tell the story of the first people to have settled in the area and focusing on the passage tomb on the summit of Slieve Gullion - Ireland's highest surviving. The outbuildings will tell the story of the myths and legends and may have a dual purpose of a souvenir shop or similar.

The Ring of Gullion Area of Outstanding Natural Beauty is a unique geological landform, unparalleled elsewhere in Ireland or the UK and was the first ring dyke in the world to be geologically mapped. It was voted onto the 'Top 100 Geosites of UK & Ireland'. The ring of low, rugged hills forms a 'rampart' around the heather-clad Slieve Gullion mountain. Rich semi-wild habitats of heath, bog and woodland contrast with the neatly patterned fields and ladder farms. The geology shares many landscape characteristics with the adjacent Cooley peninsula in County Louth and the Mourne Mountains.

Hawthorn Hill was built c1815, by Hunt Walsh Chambre (the family is buried nearby in Killeavey churchyard). During civil unrest in the 1920s the house was burnt down, its rateable valuation dropped from £52 to £12 in the 1923 Valuation and the house was downgraded to office use and subsequently reconstructed in its present form. In 1968 the Chambre family sold the estate to the Forestry Commission and the house was used as its headquarters and possibly as a residential centre.

The archaeology in the Ring of Gullion is world renowned. The Ring of Gullion contains the remains of 20 or so large stone tombs. Many of them such as Ballymacdermot are situated in prominent positions with magnificent views over the surrounding countryside. The King's Ring at Clontygora, and the Ballymacdermot tomb are two of the best examples of Court Tombs in the Northern Ireland. The monument at Ballykeel is also an outstanding example of a Portal Tomb and the South Cairn on the summit of Slieve Gullion has the distinction of being the highest surviving Passage Tomb in Britain or Ireland. Excavations at several of these burial monuments have uncovered stone tools, pottery and human remains. Areas around Carlingford Lough; Cooley, Mourne and Gullion, have been inhabited for centuries.

Slieve Gullion's mysterious reputation arises from its associations with legends and the wider area's rich archaeological heritage. It was along these roads and fields, and over these hills and mountains, that Cúchulainn and the Red Branch Knights, the O'Neills and the O'Hanlons roamed, battled and died.

9. Create a new path from Slieve Gullion north cairn to the west to create new circular walking routes in Irelands more historic district

Currently visitors can walk up the mountain and return along the same trail, or continue on the north side of the mountain but uses rural roads. A western path would allow walkers to continue in a loop entirely with the Forest Park. Market research has shown that circular paths can attract international visitors.

10. Themed trails throughout – sensory trails, wildlife safaris, running trails, woodland walks, high ropes walks, obstacle course, treasure hunt
 To keep visitors excited about the product, encourage repeat visitors there has to a lot to do on site. With little recourses the forest roads in the park can be themed. Interpretation is needed

11. Create an open air theatre in Slieve Gullion Walled Garden
 Slieve Gullion Forest Park's walled garden is a unique product and could be the regions premier outdoor cinema and theatre. The walled garden would need a covered stage, and collapsible roofs over the walled garden, and outside heating.

7. **Financial Details:** Please list below the estimated cost of your proposed project (please note no other EU source of funding may be used as match funding)

- a. Estimated Total Cost of Proposed Project: £2,127,000_____
 - (i) Capital Cost £2,127,000_____
 - (ii) Resource Cost £_____
- b. Estimated Rural Development Grant Required £500,000_____
- c. Own Resources £277,000_____
- d. Other source(s) of funding (inc Deliver Partners) £_____
 - Source Heritage Lottery Fund_____ £1,350,000_____
- e. Contribution in Kind value
 - Source_____ £_____

(The total of (a), (b), (c), (d) & (e) should equal cost of proposed project in (a))

Please list main items anticipated for Rural Development support and approximate cost(s)

- 1. Gateway, welcome and directional signage £42,000_____
- 2. Car park_____ £150,000_____
- 3. Toilet and shower block_____ £120,000_____
- 4. Glamping and Camping_____ £260,000_____
- 5. Chambre House Interpretation Centre_____ £1,000,000_____
- 6. New mountain path _____ £300,000_____
- 7. Themed trails_____ £180,000_____
- 8. Open air theatre and cinema_____ £75,000_____

8. Have you received any grant aid for this project within the last 3 years, (please tick)

Yes No

If YES, please give details below

Funding Body(ies)	Amount of Grant(s) Awarded	Date(s) Grant Awarded
1.	£ _____	___/___/___
2.	£ _____	___/___/___
3.	£ _____	___/___/___

9. Statutory Approvals:

	N/A	Granted	Applied for
(a) Is planning permission applicable/applied for?	X	<input type="checkbox"/>	<input type="checkbox"/>
(b) Is building control applicable?	X	<input type="checkbox"/>	<input type="checkbox"/>
(c) NIEA approvals needed?	X	<input type="checkbox"/>	<input type="checkbox"/>

If there are any outstanding planning or land acquisition issues or other requisite statutory procedures to be completed, for example Fire Authority, Environmental Health or any licences needed, please detail below.

Signed:



Print Name:
Darren Rice

Date: 25 / 02 / 2016

10.

If you want to send additional material to support your expression of interest please do so. This can be returned to you at a later date – please indicate if you want it sent back.

For Office use only

Date Received: _____

Agenda Item:	Transfer of Forest Assets to the Council – Management and Operation of Caravan and Campsite in Castlewellan, Kilbroney Park and Tollymore
Report to:	ERT Committee
Subject:	Transfer of Forest Assets to the Council
Date:	Monday 14 th November 2016
Reporting Officer:	Marie Ward
Contact Officer:	Michelle Boyle

Decisions Required

To agree the contents of the report and approve recommendation at Section 3

1.0	<p>Purpose and Background</p> <p>At the ERT committee in October 15 Council agreed to enter into a global licence with the Forestry Service for assets and corresponding infrastructure which are transferring to the Council. The Forest Parks in question are Castlewellan, Donard, Rostrevor/Kilbroney, Slieve Gullion, Tollymore</p> <p>At the ERT Committee in December 15 Council further agreed to prepare a business rationale seeking competent providers to manage and operate all 3 caravan and camping parks and to assist this process external expertise is sought.</p> <p>Since 2000 the Council owned campsite at Delamont Country Park is managed via a third party.</p>
2.0	<p>Key Issues</p> <p>Discussions have been ongoing with Forest Service regarding the transfer of Forest Service assets to the Council on a case by case basis as agreed by the ERT Committee October 15.</p> <p>As part of discussions, Forest Service are keen to progress management arrangements for caravan/camping at Tollymore and Castlewellan Forest Parks.</p> <p>Council officials would request Council to agree a joint process between Council and Forest Service to appoint external expertise (agreed at ERT December 15) to prepare the Business Rationale and Specification to seek competent providers for the management of Tollymore, Castlewellan and Kilbroney Park Caravan/Camping provision with the option to consider encompassing some additional tourism recreational services which would enhance the tourism offering. Overall recreational management at the transferred Forest Park assets would remain the responsibility of Council.</p> <p>Officials would revert to Council to have the Business Rationale and specification considered prior to progress to inviting Expressions of Interest.</p>

3.0	Recommendations To agree a joint process between Council and Forest Service to appoint external expertise to prepare the Business Rationale and Specification to seek competent providers for the management of Tollymore, Castlewellan and Kilbroney Park Caravan/Camping provision with the option to consider some additional tourism recreational services which would enhance the tourism offering. To revert to Council with the completed Business Rationale and Specification prior to progressing to seek Expression of Interest.
4.0	Resource Implications Provision available in this financial year and co funded by DAERA
5.0	Equality Assessment All necessary consideration will be taken account of as part of the Expression of Interest documentation
6.0	Appendices N/A

Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Community Walking Trails
Date:	Monday 14 th November 2016
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Heather Wilson, Countryside Access Officer

Decisions Required

To agree the contents of the report and approve recommendations at Section 3

1.0	<p>Purpose and Background Outdoor Recreation NI has been appointed by the Active and Health Communities Department to carry out a Community Trails Plan to examine potential trails within the Slieve Croob and Mourne DEA's.</p> <p>As noted above this study is very much with a focus on community trails and at present ORNI are completing a mapping exercise to identify where people currently walk and to identify where they may want to walk in future concentrating on off-road opportunities wherever possible. The emphasis is mainly on low land areas connecting towns and villages using existing trails and identifying opportunities to create new trails to create a coherent network. ORNI will also be completing a community consultation exercise to determine the views of the local population.</p>
2.0	<p>Key Issues Whilst this study concentrates on 'community' walking, given that it is within the Slieve Croob and Mourne area the information collated will also be of benefit to the tourism product in the area.</p>
3.0	<p>Recommendations That both Countryside Officers have input into the study.</p>
4.0	<p>Resource Implications Officer time in relation to mapping asserted public rights of way and potential trails.</p>
5.0	<p>Equality and Good Relations implications None</p>
6.0	<p>Appendices None</p>

Agenda Item:	
Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Tourism Events
Date:	Wednesday 14th November 2016
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism

Decisions Required

To consider the contents of the report and approve the recommendations at 3.0

1.0 Purpose and Background

The purpose of this paper is to consider the provision and development of tourism events for the period 2017 to 2018.

This paper does not consider the delivery of Community Events across the district which will be assisted by the Active and Healthy Communities Directorate.

"Tourism Events" can be categorised into the Flagship and Economic Generator levels, on the basis that they attract visitors from beyond the District (including out of state), to the Destination/place, and in doing so generate an economic return for the area. These can be (from a Northern Ireland wide perspective) major events that are DETI funded and council supported eg Irish Open Golf Championship or Circuit of Ireland right through to a range of our Council led and/or non-council led (but council supported) events eg Festival of Flight, St Patrick's International Festival, Blues on the Bay or Fiddler's Green etc. In the main, the list of proposed events for 2016/17 fall into these two categories and are therefore defined in this instance as "Tourism Events", led and delivered by numerous partners.

Halloween and Christmas Light switch on are important economic generators for the towns within the district during off peak seasons.

The proposed list of Tourism Events involve the promotion and development of the place/destination/product, attracting large numbers of visitors, generating £m's for the local economy and involving working partnerships with all the key tourism agencies eg TourismNI, DETI, Tourism Ireland.

Key Issue

Major Events

Significant immediate and long-term economic, social and cultural benefits to the District.

Attract significant numbers of international participants and spectators and have a national profile outside the District.

Significant international media coverage

	<p>Signature Events Social and Economic pillar of our event portfolio Will be distinctive, regular (annually) and have mass appeal Must generate a return on regional investment</p> <p>Local Community Events (AHC Directorate) Developed from within a community and should celebrate and positively promote what the community represents. They are about participation, involvement and the creation of a sense of identity and are important in contributing to the social well being of the community</p> <p>ERT Role</p> <p>To attract Major Events working with Tourism NI and other external partners.</p> <p>To develop and deliver Signature Events that create a positive return for the region in the form of bed nights and spend.</p> <p>Events Principles 2017/18</p> <p>An element of each event will involve development of Arts and Culture at a local level.</p> <p>All Events supported by the Tourism Budget will be subject to an external economic impact assessment.</p> <p>Signature Events support</p> <p>Those signature events which are led by Council will be organised, managed and delivered by the ERT Directorate</p> <p>A financial allocation will be made from the ERT Events budget to a specified list of events which have been determined to be distinctive, regular (annually) and have mass appeal to people from outside the Newry, Mourne and Down Region and that generate a return on regional investment. The detail of how this money is provided will be agreed with the Corporate Services Director.</p> <p>Major Events support</p> <p>A financial allocation will be made from the ERT Events budget and will be subject to a formal agreement regarding spend.</p>
	<p>Recommendations</p> <p>To approve the attached schedule of Council tourism events and dates which will enable an official launch of the events to be held in January 2017 providing the time for effective organisation and development of the events and allow the businesses in the district the opportunity to build packages around these core events.</p> <p>To approve the attached schedule of Signature and Major events to be supported through events budget in 2017.</p>
4.0	<p>Resource Implications</p> <p>The financial cost for the Council led events is £770,910 and will be included within the</p>

	<p>2017/18 budget.</p> <p>The financial cost to the Council for externally led events is £140,000 and will be included within the 2017/18 budget.</p>
5.0	Appendices Appendix 1 Proposed schedule of Council Tourism events. Appendix 2 Proposed schedule of Council supported events.

TOURISM EVENTS FOR 2017/18						
Event Date	Council Contribution 2017-18	Proposed Match Funding	Total Budget	Notes		
Signature Events						
Mourne International Walking Festival (June)	23-25 June	£ 20,000	£ 20,000			
World Skiffes Stangford Lough (Delamont Country Park and Strangford) July BUT this will be a new boating event	28-30 July	£ 40,000	£ 40,000	NB budget 2016 was to run a 7 day event proposed weekend event 2017		
Festival of Flight - Newcastle	4-5 August	£68,850	£ 118,200	£25,000 Tourism NI BID MADE NOT CONFIRMED £19,000 BEA £5,350 Chamber		
Ring of Gullion Footsteps in the Forest	3-5 June	£ 70,000	£ 95,000	Bid for match funding has been made to TNI for £25000		
Ballynahinch Harvest & Country Living Festival (September)	Date Sept TBC	£ 10,000	£ 10,000	To run consecutively with the Game and Market Fayre at Montalto Estate		
Wake the Giant - Warrenpoint (August)	26-27 August	£ 100,000	£ 125,000	Bid for match funding has been made to TNI for £25000		
Halloween Events Newry and Newcastle	27-31 Oct (27-30 Newry, 31 Newcastle)	£ 50,000	£ 50,000			

Halloween events Crossmaglen, Warrenpoint, Killeel, Ballynahinch, Downpatrick	27-31 October	£	25,000		£	25,000	To support Economic investment in local business
Christmas Switch on Events Newry and Downpatrick	23rd Nov Downpatrick and 24th November Newry	£	30,000		£	30,000	
Christmas switch on events Crossmaglen, Warrenpoint, Killeel, Ballynahinch, Newcastle	TBC	£	25,000		£	25,000	To support Economic investment in local business
St Patricks Festival (Downpatrick/Newry) (March 2018)	10 -17th March	£	147,060	£58,000 Tourism NI	£	205,060	(TourismNI already committed in LOO) Assumes additional income
Newry City Festival - Proposed City of Merchants	September/October TBC in partnership with BID and Chamber	£	100,000	Match to be derived from Newry BID	£	100,000	
Food Festival Support and Promotion across the District	n/a	£	50,000		£	50,000	
Camlough water festival (relaunch of lake)	3-5 June	£	20,000		£	20,000	
Forest Park Activities (eg marathons, walking, cycling)	TBC	£	15,000		£	15,000	
Total		£	770,910	£	157,350	£	928,260

TOURISM EVENTS FOR 2017/18	Event Date	Council Contribution on 2017-18	Total Budget	Notes
Signature Events Supported				
Newry City Pride Initiative (July)	July	£ 5,000	£ 5,000	
Newry City Day/ Water Festival (August)	August	£ 20,000	£ 20,000	
Summer Music Fest (May - August)	May - August	£ 50,000	£ 50,000	TBC which events to support. Paper to be brought to ERT Committee
Camlough water festival (June)	3-5 June	£ 5,000	£ 5,000	Reopening event for Camlough Lake
GI Jive	August	£ 5,000	£ 5,000	To be linked to Festival of Flight
Ballynahinch Game & Market Fayre (Montalto) (September)	September	£ 25,000	£ 25,000	Location to be confirmed
Total		£110,000	£110,000	
Major Events Supported				
Grand Fonda (September)	September	£ 30,000	£ 30,000	Includes contribution to overall delivery of the event and for associated council led cycling events in Rostrevor and Castlewellan to coincide with it.
Total		£ 30,000	£ 30,000	

Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Maintenance of Struell Wells
Date:	14 November 2016
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Heather Wilson, Countryside Access Officer

Decisions Required

To consider the contents of the report and approve recommendations at Section 3

1.0	<p>Purpose and Background</p> <p>At the ERT Committee meeting on the 10 October 2016 the issue of maintenance at Struell Wells was raised as a matter of concern. The historic structures at Struell Wells are in State Care while the Council owns portions of land around the structures, the access lane and car park and the bank leading up to St Patrick's Chair. Historically the Historic Environment Division (formally NIEA) maintained the whole of the site including the emptying of Council provided bins and mowing of the Council's portion of land.</p>
2.0	<p>Key Issues</p> <p>Due to financial restrictions and reductions in staffing levels, HED had difficulty in setting up the grass cutting contract at the beginning of the summer months resulting in sites, including Struell Wells, not being maintained to the usual standard. However a grass cutting contract was put in place by August and maintenance was resumed as normal.</p> <p>A meeting has been held between HED officials and Council Officers to discuss future maintenance of the site as a whole and these discussions are currently on-going.</p>
3.0	<p>Recommendations</p> <p>Report back to ERT Committee following the completion of discussions between HED and Council.</p>
4.0	<p>Resource Implications</p> <p>Not known at present but will be the responsibility of Regulatory and Technical Services Department.</p>
5.0	<p>Equality and Good Relations implications</p> <p>None</p>
6.0	<p>Appendices</p> <p>None</p>

Report to:	Enterprise Regeneration and Tourism Committee
Subject:	RDP Village Plans Update
Date:	14 th November 2016
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Jonathan McGilly

Decisions Required

To consider the contents of the report and approve recommendations at Section 3

1.0	<p>Purpose and Background</p> <p>Following on from the Paper approved at July 2016 ERT Committee, below provides an update on the funding application that Council will make in November 2016 to the Mourne, Gullion, Lecale Rural Development Partnership (MGL RDP). This funding application will be submitted for the updating of existing Village Plans and the creation of new Village Plans (where no plan exists) within a number of villages and settlements across the District.</p> <p>To inform this application, a scoping exercise has been completed to identify villages and settlements to be included. It is proposed to update 24 existing plans and create 18 new village plans. (NB: Some of the Village Plans will be for a cluster of 2/3 small settlements). If successful in securing funding, the project will commence in March 2017 (subject to funding timescales) and complete in December 2017.</p> <p>The Village Plan will present the settlement / village with the opportunity to provide evidence of need for initiatives when applying for external funding or engaging with external agencies / bodies. The Action Plan will co-ordinate specific actions within the village/cluster which will be related to addressing local issues or needs whilst building on the strengths of the area and the opportunities that are available to it.</p> <p>As part of the funding application process to the MGL RDP, a tender was issued 25th October 2016 for the appointment of a preferred bidder / lead consultancy team to deliver this project. This process is still underway.</p>
2.0	<p>Key Issue</p> <p>The Completion of the new / updated Village Plans is subject to funding, an outcome which will be known Feb/ March 2017</p>
3.0	<p>Recommendations</p> <p>To note the process undertaken to date in preparation for submitting an application for funding to the Mourne Gullion Lecale Rural Development Partnership for new and updated Village Plans.</p>
4.0	<p>Resource Implications</p> <p>The total budget to be included in the MGL Rural development Partnership funding application will be informed by the procurement process for the appointment of a preferred bidder which will be completed in Nov 16. This tender forms part of the funding application process. Council will be eligible for grant assistance of 75%, with 25% match funding from Council. (A pre tender estimate is a total cost/budget in the region of £75,00)</p>
5.0	<p>Appendices</p>

Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Growth for Adventure Tourism Entrepreneurs (GATE) project application
Date:	Monday 14 th November 2016
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Martin Patterson, Enterprise Development Officer

Decisions Required

To consider the contents of the report and approve recommendations at Section 3

1.0 Purpose and Background

Outdoor and adventure tourism is the fastest growing category in an already fast growing industry (for example; Rostrevor and Castlewellan Mountain Bike Trails). Nevertheless, while entrepreneurs and small business owners in each of our partner regions have developed products and services for the adventure tourism market, the full potential of the area's competitive advantage is yet to be fully realised.

The foundation of the GATE project is to upskill the SME providers (and the tourism organisations that work with them) to better reflect the adventure tourism experience in their region and in the collective project area. This immersion work package will upskill 300 adventure tourism entrepreneurs who currently have limited digital marketing prowess.

Partners include local government, private sector, universities, local enterprise bodies, chambers of commerce and community organisations.

2.0 Key Issues

Newry, Mourne and Down District Council, Newry and Mourne Enterprise Agency and East Coast Adventure Centre have been collaborating with a number of potential partners with the view to developing a cross border/transnational project to support adventure tourism entrepreneurs and existing businesses.

The proposed Growth for Adventure Tourism Entrepreneurs (GATE) consortium is drawn from six countries - UK (x2 – Northern Ireland and Scotland, Ireland (Sligo), Iceland, Finland, Sweden and Russia (Kirosvk).

The key deliverables are based around management, communication, building regional and transnational adventure tourism alliances, transnational summits, develop marketing technologies and learning new product development opportunities.

The project activity will be open to all businesses within the Newry, Mourne and Down District Council.

Key targets for the project are;

- Adventure tourism entrepreneurs and businesses
- Communities
- Policy makers
- Travel writers and journalists
- Visitors

	<p>Key outcomes of the project are;</p> <ul style="list-style-type: none"> • employment/deployment of Project Manager and Marketing Technology Specialist for 2 years • location-based mobile applications that will enhance onsite location specific information – giving virtual information on the constructions of site specific geology, geography, history and myth; options for augmentation of objects to the real scene; Multimedia information about the wider tourism offering e.g. meet the locals, food and drink etc. • accuracy position tracking for social media sharing • augmented virtual reality • as pre visit marketing tools through development of 3 and 4 D personalised tours of the sites, how to use drone technology and apps for entertainment applications (wearer devices are now very affordable) • Project brand • A project website (video based) using advanced digital and experiential functionality. It will also include intranet • Dissemination workshops (x2) in each region to launch the project, build awareness and act as a recruitment tool. These will also be video streamed to widen the audience reach • Digital newsletter (quarterly) • Video Blog (quarterly) • Dedicated You Tube channel • Promotional tools (pop up marketing banners and prop) • Media plan • Each GATE region will establish an Adventure Tourism Alliance (ATA) involving decision makers (local government stakeholders and funding bodies), adventure tourism SMEs and the education sector and from across their region in a dedicated forum. • Developing a new cohort of 10 adventure tourism products for water and land activities per region and 10 diversified tourism operations per region • 4 x Transnational Summits
<p>3.0</p>	<p>Recommendations Newry, Mourne and Down District Council in partnership with relevant stakeholders submit the Growth for Adventure Tourism Entrepreneurs application to the Northern Periphery and Arctic Programme by closure date of Friday 30th November 2016.</p>
<p>4.0</p>	<p>Resource Implications No financial implications. Officer time only required.</p>
<p>5.0</p>	<p>Equality and Good Relations implications This programme has an open door policy to all applicants and meets all of the criteria.</p>
<p>6.0</p>	<p>Appendices N/A</p>

Agenda Item:	[This is the number the item will be given]
Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Newry Business 17 th Charity Christmas Dinner
Date:	14 th November 2016
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Jonathan McGilly

Decisions Required

To agree the contents of the report and approve recommendations at Section 3

1.0	<p>Purpose and Background Newry Chamber of Commerce will host its 17th Christmas Charity Dinner on Thursday 1st December 2016 at 5.30pm in the Canal Court Hotel, Newry.</p> <p>Each year the event brings together the business community to raise money for selected Charities, and to distribute toys / Christmas gifts to local families through the work of St Vincent de Paul and Salvation Army. The Charity's benefiting from the 2016 event is: Newry Gateway, Head Injury Support, The Southern Area Hospice and the Kevin bell Repatriation fund.</p>
2.0	<p>Key Issue Council to consider supporting the 2016 Business Christmas Dinner, which has been a successful legacy event raising over £1 million in 16 years. The event is organised by Newry Chamber of Commerce and Trade and also support by businesses across the District.</p>
3.0	<p>Recommendations Council to support the 2016 Business Christmas Dinner, taking a table of 10, at a cost of £500.00</p>
4.0	<p>Resource Implications Cost for a table of 10 is £500</p>
5.0	<p>Appendices N/A</p>

Charity Dinner taking place on Thursday 1st December 2016 at 5.30pm in the Canal Court Hotel

This year's Christmas Charity Dinner promises to be another great occasion where the business community comes together to celebrate Christmas with friends and colleagues and to show their support for local charities. This charities benefiting from the Dinner this year include: Newry Gate Way, Head Injury Support, The Southern Area Hospice and The Kevin Bell Repatriation Fund.

The famous 'Toy Mountain' will again be a key feature of the event with all attendees encouraged to bring an unwrapped new toy; these toys will be distributed to local families through the networks of St Vincent de Paul and Salvation Army. Special guest appearances by Irish comedian and actor, Ardal O'Hanlon as well as many more will be sure to attract a crowd

The cost of the Charity Dinner remains fixed for the eighth successive year at £50 plus VAT (£60) per person; this includes a four course meal, table wine, unbeatable entertainment and amazing prizes to be won. Complete tables of 10 may be booked as well as individual places. Tables are booked up quickly so please book early to avoid disappointment.

If you require any further information, please contact event coordinators, CRASH Services on Tel: 028 30251840 or E-Mail: emma.turley@crashservices.com

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