



June 9th, 2016

**Notice Of Meeting**

You are invited to attend the Enterprise, Regeneration and Tourism Committee meeting to be held on **Monday, 13th June 2016** at **5:00 pm** in the **Boardroom, Monaghan Row, Newry.**

**Chair:** Cllr R Burgess

**Vice:** Cllr D Curran

**Members:** Cllr T Andrews Cllr N Bailie

Cllr P Brown Cllr W Clarke

Cllr S Ennis Cllr G Hanna

Cllr H Harvey Cllr T Hearty

Cllr D McAteer Cllr B Quinn

Cllr M Ruane Cllr G Stokes

Cllr Tinnelly

# Agenda

- 1) **Apologies**
- 2) **Declarations of Interest.**
- 3) **Action Sheet - Enterprise Regeneration & Tourism Committee Meeting - Monday 9 May 2016. (Copy enclosed)**

*Action Sheet - ERT May 2016.pdf*

*Page 1*

- 4) **To agree commencement time for ERT Committee Meetings from August 2016 - May 2017.**

- 5) **Review ERT Committee Terms of Reference. (Copy enclosed)**

*Terms of Reference.pdf*

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*Enterprise, Employment and Regeneration Items*

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- 6) **Castlewellan Forest Park Task & Finish Project Board Meeting held on 20 May 2016. (Copy enclosed)**

*Castlewellan Forest Park Task and Finish Project Board.pdf*

*Page 15*

- 7) **Social Enterprise Provision (SIEP). (Copy enclosed)**

*Rpt re Social Enterprise Provision (SIEP).pdf*

*Page 19*

- 8) **Ring of Gullion AONB and Mourne AONB - NPA Programme ASCENT. (Copy enclosed)**

*Rpt re Ring of Gullion AONB and Mourne AONB NPA Programme ASCENT.pdf*

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- 9) **Public Realm Scheme - Irish Street Downpatrick. (Copy enclosed)**  
*Rpt re Irish Street, Downpatrick, Public Realm Scheme.pdf* Page 22
- 10) **Prioritisation of HLF Projects. (Copy enclosed)**  
*Rpt Prioritisation of HLF funded projects.pdf* Page 24
- 11) **Warrenpoint Public Realm Scheme Task & Finish Steering Committee - Church Street and The Square Warrenpoint. (Copy enclosed)**  
*Rpt Warrenpoint Public Realm Scheme T&F Steering Committee -Church Street+The Square - 23.05.16.pdf* Page 27
- 12) **Light 2000 Trees in the Park Project. (Copy enclosed)**  
*Report Light 2000 Kilbroney Park.pdf* Page 30
- 13) **Marine Task Force Group. (Copy enclosed)**  
*Rpt Marine Task Force Group Mtg 16.5.16.pdf* Page 33

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*Tourism, Culture and Events Items*

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- 14) **Beaches in Newcastle and Warrenpoint. (Item will be presented at Meeting)**

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*Items Restricted in accordance with Part 1 of Schedule 6 of the Local Government Act (NI) 2014*

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- 15) **Single Tender Actions - Festivals Young at Art. (Copy enclosed)**

This item is deemed restricted by virtue of Paragraph 3 of Part 1 of Schedule 6 of the Local Government Act (Northern Ireland) 2014 - Information relating to the financial or business affairs of any particular person (including the Council holding that information), and the public, may, by resolution, be excluded during this item of business.

*Rpt re Single tender actions festivals Young at Art Community Arts Pship Big Telly.pdf*

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**16) Proposals re: Killeavey Castle. (Copy enclosed)**

This item is deemed restricted by virtue of Paragraph 3 of Part 1 of Schedule 6 of the Local Government Act (Northern Ireland) 2014 - Information relating to the financial or business affairs of any particular person (including the Council holding that information), and the public, may, by resolution, be excluded during this item of business.

*Report Killeavy Castle.pdf*

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*For Noting*

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**17) Game of Thrones - Marketing Campaign. (Copy enclosed)**

*Rpt re Game of Thrones Great campaign.pdf*

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**18) Small Grants Programme for Greenways Competition. (Copy enclosed)**

*Rpt Small Grants Programme for Greenways Competition.pdf*

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**19) Newry Mourne & Down - Tourism Strategy Development. (Copy enclosed)**

*Report Tourism Strategy Timelines.pdf*

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# Invitees

Cllr. Terry Andrews	<a href="mailto:terry.andrews@downdc.gov.uk">terry.andrews@downdc.gov.uk</a>
Cllr. Naomi Bailie	<a href="mailto:naomi.bailie@nmandd.org">naomi.bailie@nmandd.org</a>
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Mrs. Marie Ward	<a href="mailto:marie.ward@downdc.gov.uk">marie.ward@downdc.gov.uk</a>

**ACTION SHEET – ENTERPRISE REGENERATION & TOURISM COMMITTEE – MONDAY 9 MAY 2016**

<b>AGENDA ITEM</b>	<b>SUBJECT</b>	<b>DECISION</b>	<b>FOR COMPLETION BY DIRECTOR – including actions taken/date completed or progress to date if not yet completed</b>
<b>ERT/73/2016</b>	Masterplan	To hold a facilitated Member Workshop to consider the Master Plans and agree a Prioritisation of Projects.  Council Officials ensure the date of the Member Workshop will not clash with any other pre-arranged appointments already in the Council Diary.	Workshops to take place 29/06/16
<b>ERT/74/2016</b>	Forkhill Greenspace Scheme	To accept the letter of offer from DARD in the sum of £250,000 for the Forkhill Greenspace Project and proceed with arrangements to appoint consultants and contractors in order to have works completed by 31 March 2017.	Legal agreements being finalised & awaiting DARD LOO
<b>ERT/75/2016</b>	Newry Arts Centre Refurbishment Scheme	The Council proceed to tender for the flat roof refurbishment, external doors replacement and painting of the Sean Hollywood Arts Centre building, with all works to be completed by 31 March 2017.	Work in Progress
<b>ERT/76/2016</b>	Newry Bid	Council Officials be granted approval to finalise an agreement between Newry Mourne & District Council and BID Company, in line with internal policies and procedures and in due course, have the Agreement signed and thereafter commence the invoicing process as soon as possible.	Work in Progress

<b>ERT/77/2016</b>	Regional Start Initiative – Interim Manager arrangements	Newry Mourne & Down District Council contribute £2,440.37 (as detailed in appencx “Indiciative Council Salary Contributions for RSI Interim Manager), towards the cost of Lisburn and Castlereagh City Council recruiting and employing an Interim NIBSUP Programme Manager for an initial six month period.	Work in progress via RSI working group
<b>ERT/78/2016</b>	Small Business Rate Relief Scheme	To submit a response on behalf of the Council regarding the Small Business Rate Relief Scheme, as recommended in Report dated 9 May 2016 from Mr M Patterson Enterprise Development Officer, subject to including comments made by Members regarding the following: <ul style="list-style-type: none"> <li>- An audit of businesses on high streets</li> <li>- Supporting economies in rural areas</li> <li>- The Scheme should be implemented in consultation with Councils</li> </ul>	Submitted
<b>ERT/79/2016</b>	Historic Environment Fund	To submit a response on behalf of the Council regarding the Historic Environment Fund consultation, as recommended in Report dated 9 May 2016 from Mr M Patterson Enterprise Development Officer.	Submitted
<b>ERT/80/2016</b>	MOU with NIPAN (Ring of Gullion / Strangford & Lecale P’ship)	The Ring of Gullion Landscape Partnership Manager and the Strangford & Lecale Partnership Manager be granted authority to sign the Memorandum of Understanding with the Northern Ireland Protected Area Network (NIPAN).	Work in Progress

<b>ERT/81/2016</b>	Café Franchise Sean Hollywood Arts Centre Newry	The Council proceed to seek expressions of interest from caterers for a new three year Licence of the Café facility at the Sean Hollywood Arts Centre to be effective from June 2016 – May 2019 and review the rental value of the Café area at the Sean Hollywood Arts Centre, incorporating the payment of rates as per addendum to Licence.	Work in Progress
<b>ERT/82/2016</b>	St Patrick's Country (USA & GB Marketing Activity Plan)	<p>It was agreed as follows, as per recommendation contained in Report dated 9 May 2016 from Mr M Mohan Senior Tourism Initiatives Manager:</p> <p>(a) To grant approval for Council Officials to proceed with the implementation of the St Patrick's Country USA &amp; GB Marketing Activity Plan.</p> <p>(b) To approve the use of the services of Newry based Tour Operator, Brack Tours and Crossmaglen based Coach Operator, Matthew Coaches in the US &amp; GB markets as required under the terms set out in a Service Level Agreement.</p>	Implementation to commence after Council ratification

<b>ERT/83/2016</b>	Request from Newry Maritime Association re: Commemorative Seat – Albert Basin Newry	<b>Noted:</b> At the Party Representatives' Forum Meeting held on Tuesday 22 March 2016 it was agreed Mr L Hannaway Chief Executive write to Mr O Hare Newry Maritime Association advising that the Council are currently considering a policy on the naming of Council facilities and when the policy is finalised the Council will advise on the position in relation to the placing of the Commemorative seat at Albert Basin Newry.	Noted
<b>ERT/84/2016</b>	Service Level Agreement – Mourne Heritage Trust	To approve the Service Level Agreement (Core Funding Agreement) between Newry Mourne & Down District Council and the Mourne Heritage Trust.	Actioned
<b>ERT/85/2016</b>	Tourism Development Strategy – Learning Journeys	To approve the proposed learning journey to the Cairngorms in Scotland, as recommended in Report dated 9 May 2016 from Ms M Ward Director of Enterprise Regeneration & Tourism.	Work in Progress
<b>ERT/86/2016</b>	Proposals re Year of Food	To appoint Food NI to facilitate a Newry Mourne & Down Food Network Forum for Year of Food and Drink, as recommended in report dated 9 May 2016 from Ms T Kearns Tourism Department.	Actioned

<b>ERT/87/2016</b>	Forward Planning – Slieve Gullion	<p>To approve the following recommendations which were agreed at the Slieve Gullion DEA Councillors Meeting with NI Forest Service/Clanyre Group held on 15 April 2016:</p> <ul style="list-style-type: none"> <li>- Park &amp; Ride Service to operate from JADE Centre until September 2016.</li> <li>- The appointed bus company to be extended to September 2016.</li> <li>- The Park &amp; Ride bus to avoid Adavoyle Road if possible.</li> <li>- NI Forest Service to be approached regarding native tree planting along new fence on the driveway <ul style="list-style-type: none"> <li>- Clanyre Group to liaise with Council officials on date of food event.</li> </ul> </li> </ul>	Actioned
<b>ERT/88/2016</b>	Forward Planning – Museums	To approve the content of the Forward Plan for Down County Museum and Newry & Mourne Museum for 2016 – 2019, as per Report dated 9 May 2016 from Ms N Cunningham and Mr M King Museum Curators.	Actioned
<b>ERT/89/2016</b>	Mountain Bike World Cup Event – Fort William (4-5 June 2016)	<p>To note the attendance of a Council representative along with the Trail Head Provider for Kilbroney Mountain Bike Trail and the main provider at Castlewellan Mountain Bike Trail, at the Mountain Bike World Cup event in Fort William on 4 – 5 June 2016.</p> <p>It was also noted the Council would have a stand at this event.</p>	Actioned

<b>ERT/90/2016</b>	Festival of Flight Appointment of Director	<b>Closed Session Item</b> To appoint Mr Rick Peacock-Edwards as Festival of Flight Flying Display Director for 2016, and annually thereafter for a further 2 years, subject to a successful post event review each year, and confirmation of continuance of the festival and annual costs being considered prior to each Festival of Flight event by the Director of Enterprise Regeneration & Tourism.	Planning underway for 2016 event
<b>ERT/91/2016</b>	Application – Geopark Project	(a) The Council write to all Louth TDs regarding the Geopark Tourism Project.  (b) To include an item on the agenda for the forthcoming meeting of the Louth MOU regarding the Geopark Tourism Project.	Actioned
<b>END</b>			



## ENTERPRISE, REGENERATION & TOURISM COMMITTEE

### **-TERMS OF REFERENCE-**

#### **Scope**

The **Enterprise, Regeneration & Tourism Committee** (“the Committee”) will be responsible for clustering enterprise, regeneration and tourism activity across the District in order to drive and support the local economy.

- Developing and implementing an integrated enterprise, regeneration and tourism product for the District;
- Maximising and securing opportunities for regional, national and international investment for enterprise, regeneration and tourism;
- Leading on the promotion and marketing of the District, and the engagement of key stakeholders for enterprise, regeneration and tourism;
- Contributing to the delivery of both Corporate and Community Plan objectives as advocate of the economic strand;
- Developing the District as a notable premier tourism destination on the island of Ireland;
- Leading on the renewal, regeneration and development of the District’s city, towns, villages and rural settlements , and maximising and securing opportunities for job creation and retention throughout the district;
- Developing and implementing a vibrant cultural, arts and events programme for the District;
- Leading on issues relating to Countryside Access and Rights of Way;
- The effective stewardship of delegated responsibilities for the District’s resources and assets (physical, financial, people and property based) for enterprise, regeneration and tourism.

## **Membership**

The Committee is comprised of the fifteen (15) Elected Members appointed to the Committee at the Annual General Meeting (AGM).

## **Chairperson**

Arrangements for the appointment of a Committee Chairperson and Deputy Chairperson will be finalised at the AGM.

## **Meetings**

Arrangements for future meetings will be confirmed at the inaugural meeting of the Committee.

All meetings of the Committee will be governed by the Council's Standing Orders and the N Ireland Code of Conduct for Councillors.

## **Sub-Committees & Working Groups**

The Committee has the facility to establish and appoint any number of Sub-Committees and Working Groups, as are necessary, to consider in more detail the work of the Committee.

## **Communication & Reporting**

The Minutes of the Committee will reported at each meeting of the Council by the Committee Chairperson.

## ACTIVE AND HEALTHY COMMUNITIES COMMITTEE

### **-TERMS OF REFERENCE-**

#### **Scope**

The **Active and Healthy Communities Committee** (“the Committee”) will be responsible for improving the health, wellbeing and social cohesiveness of the District’s communities.

- Leading on the improvement of health outcomes and the facilitation of healthy lifestyles through leisure, sporting and recreation provision and through health promotion and prevention policies;
- Leading on the development and implementation of suitable strategies, policies and programmes for environmental education and protection and for biodiversity;
- Provision of environmental health services, including public health and safety and corporate health and safety;
- Tackling disadvantage and building active, engaged and responsible citizenship through the provision and support of community services, facilities and events;
- Implementation of the PEACE and Good Relations programmes;
- Improving social and community cohesion through effective community relations; Community development and voluntary contributions;
- Managing and overseeing local structures for Policing and Community Safety (PCSP);
- Maximising and securing opportunities for regional, national and international investment for community health, wellbeing and social cohesiveness and developing and implementing suitable strategies and programmes;
- Leading on the development and implementation of suitable strategies, policies and programmes for community health, wellbeing and social cohesiveness;
- Ensuring the design and delivery of Council functions and services are accessible to all citizens;
- Responsible for sports development, including leisure and recreation programmes and facilities, including parks/open spaces/playing fields and play grounds;
- The effective stewardship of delegated responsibilities for the District’s resources and assets (financial, people and property based) for environmental protection and services; well being; social cohesiveness and community engagement and leisure and sport.

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## REGULATORY AND TECHNICAL SERVICES COMMITTEE

### **-TERMS OF REFERENCE-**

#### **Scope**

The **Regulatory and Technical Services Committee** (“the Committee”) will be responsible for protecting both the natural and built environment of the District in accordance with the discharge of specified statutory functions and services, including planning development management and control.

- Responsible for the provision of the Waste Management function, including waste management; waste disposal; recycling and environmental cleansing;
- Responsible for facilities management and maintenance, including grounds maintenance; facilities and buildings maintenance; cemeteries and public conveniences;
- Responsible for fleet management, including garage and Operators Licences;
- Responsible for the Council’s domestic services function, including caretakers and security; canteens; corporate receptions and switchboards;
- Responsible for the provision of an Emergency Planning function;
- Responsible for the provision of the Building Control and Regulations function, including building regulations; safety in the built environment; licensing; postal numbering;
- Responsible for transferred roads functions;
- The effective stewardship of delegated responsibilities for the District’s resources and assets (physical, financial, people and property based) for waste management; building control and regulation; and facilities management and maintenance

## **Membership**

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## STRATEGIC PLANNING AND PERFORMANCE COMMITTEE

### **-TERMS OF REFERENCE-**

#### **Scope**

The **Strategic Planning and Performance Committee** (“the Committee”) will be responsible for the effective and efficient operation of the Council, as well as setting its future strategic direction.

- Responsible for the development of the key strategic plans of the Council, including the Corporate Plan; the Community Plan; the Improvement Plan and the Local Development Plan;
- Responsible for the effective planning and stewardship of the Council’s entire resources and assets (financial, employees, information technology and land/property assets);
- Responsible for the management of the Council’s policy development framework, including a statutory duty of Equality and development of policy on matters including the irish language, youth and age friendly; disability and safe guarding;
- Responsible for policy on consultation and engagement with the Council’s key stakeholder groups and for public sector collaboration;
- Responsible for the Council’s performance management framework, including the setting of performance targets and the oversight of performance across the organisation;
- Responsible for securing future organisational change in support of Council improvement and modernisation;
- Responsible for the development and delivery of key corporate projects;
- Responsible for the Council’s corporate communications; public consultation; public relations and media; marketing and publications;
- Leading on the development and implementation of suitable strategies, policies and programmes to assist with the effective and efficient operation of the Council, to include matters relating to finance and systems; grants administration; human resources; estates and project management ; administration and registration;
- Responsible for the effective planning and stewardship of the Council’s entire resources and assets

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<b>Report to:</b>	Enterprise, Regeneration and Tourism Committee
<b>Date of Meeting:</b>	13 <sup>th</sup> June 2016
<b>Subject:</b>	Castlewellan Forest Park Task and Finish Project Board
<b>Reporting Officer</b>	Marie Ward Director Enterprise Regeneration and Tourism
<b>Contact Officer</b>	Shirley Keenan Project Development Officer Enterprise Employment and Regeneration

**Decisions required:**

- 1) To invite one representative from each of the following bodies- Mourne Heritage Trust, Forest Service Northern Ireland and the Castlewellan Futures Project to sit on the Castlewellan Forest Park Task and Finish Project Board.

<b>1.0</b>	<b>Purpose and Background:</b>
1.1	<p>Castlewellan Forest Park and in particular the park's Arboretum and Annesley Garden have been examined with regards to Council submitting a funding bid to the Heritage Lottery Fund.</p> <p>The Heritage Lottery Fund (HLF) recognises that the park is undoubtedly of heritage significance, the Arboretum itself is a National Arboretum, and they would consider an application in respect of the park. However they have also acknowledged that the heritage is currently in a declining state and would therefore require investment for the preservation and promotion of the heritage.</p> <p>Whilst the park is currently owned and managed by Forest Service NI, Council are currently liaising with Forest Service Northern Ireland with regards to the future management of the park. Castlewellan Forest Park has exceptional tourism and recreational potential.</p> <p>Council established a Project Task and Finish Board in 2016, in order to progress this project. Currently the Board is comprised of seven elected members. As the project progresses the Board may need other members in order to assist with the development of the project.</p> <p>At a meeting on 20<sup>th</sup> May 2016 the Board agreed to invite representatives from the said bodies to join the Board.</p>
<b>2.0</b>	<b>Key issues:</b>
2.1	The current Board have now met three times and members agree that the Board should widen its membership to include representatives from the said bodies given their operational importance to the site and/or the previous heritage project work they have completed in respect of the site with HLF funding. The Board will benefit from the addition of these key bodies.
<b>3.0</b>	<b>Recommendations:</b>
3.1	1) To invite one representative from each of the following bodies- Mourne Heritage Trust, Forest Service Northern Ireland and the Castlewellan Futures Project to sit on the Castlewellan Forest Park Task and Finish Project Board.
<b>4.0</b>	<b>Resource implications-</b>
4.1	None at this time.

<b>5.0</b>	<b>Equality and good relations implications:</b>
5.1	N/A
<b>6.0</b>	<b>Appendices</b>
	Appendix I: Report for Castlewellan Forest Park Task and Finish Project Board dated 20 <sup>th</sup> May 2016.

**Report of Castlewellan Forest Park Task and Finish Project Board held on Friday 20<sup>th</sup> May 2016 at 2pm in The Grange Conference Hall, Castlewellan Forest Park.**

**Councillors present:** Cllr M Murnin  
Cllr P Clarke  
Cllr R Burgess  
Cllr G Craig

**Council Officials:** Mrs S Keenan  
Mr D Morgan

**Apologies:** Cllr L Devlin  
Cllr W Clarke  
Cllr S Burns

**1. Apologies:**

As noted above.

**2. Report of Previous meeting:**

The report of the previous meeting held on 15<sup>th</sup> April 2016 was agreed as a true and accurate record.

Matters Arising: Councillors confirmed they had received the additional project reports in their pigeon holes.

Councillors raised some queries regarding background information to this project and S Keenan and D Morgan responded to same.

**3. Discussion -Main Project Board- Set up and Terms of Reference:**

A Project Governance Structure was circulated to attendees. The diagram sought to position the project within Council Structures. It was discussed and unanimously approved by all attendees. Based upon previous discussions a finalised Terms of Reference for the Board was circulated, discussed and unanimously approved by all attendees.

Following further discussion attendees agreed that Mourne Heritage Trust and Forest Service should be invited to join the Board given their operational presence on site. It was further agreed that a representative from Castlewellan Futures should be invited to join the Board given the interpretive project they had developed following the receipt of funding from Heritage Lottery Fund.

**4. Discussion- Sub-Groups- Structure and Terms of Reference:**

Following some discussion on this point, attendees felt that the Board was not yet in a position to establish project subgroups or agree their structures and Terms of Reference. It was unanimously agreed that this item should be re-visited in September 2016, then the Board would review whether or not they were in a position at that stage to discuss this item more fully. In the meantime an update in this respect should be provided to CAAB.

## **5. Discussion- Gaps:**

S Keenan asked attendees to consider whether or not they had any queries or felt they required any other information or reports at this stage to move forward. Attendees agreed they had everything they required at present and would review this again in September following detailed discussions of reports that had been produced to date.

An up-dated programme of work was circulated and agreed by all attendees. Upon review of the progress made following the site visit in June 2016, the date of the next meeting would be confirmed.

## **6. Next meeting and Site Visit:**

A site visit to a successful Heritage Lottery Funded project will take place on 17<sup>th</sup> June 2016 and a Board meeting would be held on the same day, S Keenan and DJ Morgan would finalise the itinerary and circulate in advance.

## **Recommendations**

On the proposal of Cllr Clarke, seconded by Cllr Craig it was agreed:

- 1) A Council Official would write to Mourne Heritage Trust, Forest Service Northern Ireland and the Castlewellan Futures Project inviting one representative from each to join the Castlewellan Forest Park Task and Finish Project Board.

## **Report by:**

**Shirley Keenan**  
**Project Development Officer**  
**Enterprise Regeneration and Tourism Directorate**

Report to be considered at the Enterprise Regeneration and Tourism Committee on 13<sup>th</sup> June 2016.

<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Date of Meeting:</b>	13 <sup>th</sup> June 2016
<b>Subject:</b>	Social Enterprise Provision
<b>Reporting Officer (Including Job Title):</b>	Marie Ward, Director Enterprise, Regeneration and Tourism
<b>Contact Officer (Including Job Title):</b>	Jonathan McGilly, Assistant Director, Enterprise, Employment & Regeneration

<b>Decisions required:</b>	
To consider the contents of the report and approve the recommendation at 3.1	
<b>1.0</b>	<b>Purpose and Background:</b>
1.1	Under transferring functions as part of the RPA process, Councils gained responsibility from DETI for supporting social economy. In June 2015 current programme delivered by Invest NI, Social Entrepreneurship Programme (SEP) concluded. NMDDC agreed to fund via SLA, Newry & Mourne Enterprise Agency in association with Down Business Centre to support social economy via a Social Enterprise Innovation Programme (SEIP). DETI have confirmed that funding has been secured to continue the social economy hub initiative for a further year with possible extension for a further year. Currently NMDDC is exploring how it can enter into a collaborative agreement with NMEA & Down Business Centre to cooperate on Enterprise Initiatives and it would be anticipated that this initiative will form part of that agreement. The current agreement with local LEAs to deliver Social Enterprise Programme end in July 2016.
<b>2.0</b>	<b>Key issues:</b>
2.1	DETI have completed the evaluation on the programme and have agreed a further 1 year funding for the social economy hub project. The project boundaries have now been aligned to match new local authority boundaries.
<b>3.0</b>	<b>Recommendations:</b>
3.1	NMDDC extend current SLA in regards to Social Enterprise Programme with NMEA in association with Down Business Centre for a further 4 months to allow the finalisation of the collaborative agreement to be put in place.
<b>4.0</b>	<b>Resource implications</b>
4.1	Funding available via Transferring Functions budget
<b>5.0</b>	<b>Equality and good relations implications:</b>
5.1	This is a district wide initiative that promotes equality of opportunity and provides a range of initiatives for the most vulnerable in society.
<b>6.0</b>	<b>Appendices</b>
	Not Applicable

<b>Agenda Item:</b>	
<b>Report to:</b>	Economic Regeneration and Tourism Committee
<b>Subject:</b>	Ring of Gullion AONB and Mourne AONB: NPA Programme ASCENT
<b>Date:</b>	23.05.2016
<b>Reporting Officer:</b>	Marie Ward, Director of Enterprise, Regeneration and Tourism
<b>Contact Officer:</b>	Darren Rice – Ring of Gullion Landscape Partnership Scheme Manager

### Decisions Required

To note the contents of the report.

<b>1.0</b>	<p><b>Purpose and Background</b></p> <p><b>NMDDD is due to be issued a Letter of Offer for: Project under the Northern Periphery &amp; Arctic: Apply Skills and Conserve our Environment with New Tools (Upland Recreation) – total funding €1,659,253 over three years May 2016 to April 2019.</b></p> <p><b>There are five partner groups, the breakdown of funding is detailed below:</b></p> <ul style="list-style-type: none"> <li>• Norway - €324,125</li> <li>• Iceland - €250,051</li> <li>• Donegal CoCo (Lead partner) - €568,580</li> <li>• Finland - €204,999</li> <li>• NMDDC/MHT - €311,496</li> </ul> <p>There are a number of areas in need of management due to recreational pressures and natural erosion in the Newry, Mourne and Down District Council (NMDDC) area. Some of the districts uplands are experiencing loss of unique bio-diversity and a loss of bio-resources. This in turn impacts negatively on the visitor experience and presents a risk that continued recreation and tourism use may be unsustainable.</p> <p>The high Mourne Mountains and Slieve Gullion are 'honeypot' sites experiencing increased use and disturbance. The current capacity to manage the existing and predicted increased impact is compromised due to lack of strategically aligned and sustained resources.</p> <p>Mourne Heritage Trust has, among other relevant projects, led innovative erosion control and path works programmes, erosion monitoring, path training, convened the Mourne Outdoor Recreation Forum, undertaken a strategic path review and is undertaking a heathland restoration programme. The Ring of Gullion AONB has recently led a significant path upgrade project and erosion monitoring and there is now a need to manage and sustain that beneficial impact.</p> <p>NMDDC is best placed to provide the administrative leadership required for the</p>
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	<p>East Mournes and Slieve Gullion area, including the coordination of match funding.</p> <p>This grant provides 65% funding. The match funding has been detailed in this year's council rates.</p> <p>This project will act to attract other funders to contribute to the management of our uplands.</p> <p>There are three part time posts to be filled; Finance/admin, and two part-time Path Maintenance Rangers. NMDDC is best placed to recruit and manage the Finance/admin Officer. The sub-partner in the application, Mourne Heritage Trust is best placed to recruit and manage the two Path Maintenance Rangers. MHT have a countryside management team and manager in place. MHT are already carrying out this work for the council at a number of sites across the district.</p>
<b>2.0</b>	<p><b>Key Issues</b></p> <p>As with all EU funding it is paid in euro currency. NMDDC will have to accept the opportunity/risk of a falling/rising euro rate. NMDDC could gain at some claims or loose at others.</p> <p>NMDDC will have to commit to supporting the programme for its lifespan: April 2016 to March 2019</p>
<b>3.0</b>	<p><b>Recommendation</b></p> <ol style="list-style-type: none"> <li>1. Sign and return the Letter of Offer once issued;</li> <li>2. Council to recruit part-time Finance/Admin post as detailed in the application form;</li> <li>3. Applicant partners Mourne Heritage Trust to manage and recruit two part-time path maintenance posts as detailed in the application form</li> <li>4. Draft and agree a work schedule with MHT to deliver the project.</li> </ol>
<b>4.0</b>	<p><b>Resource Implications</b></p> <p>Match funding at £30,000 per annum budgeted for in financial contributions and in-kind. This has been secured in the Council budget 2016/2017.</p> <p>The Ring of Gullion LPS manager will manage the Finance/Admin Officer, they will also manage the work schedule. The LPS manager will be expected to take part in training, meetings and conferences as detailed in the application form.</p>
<b>5.0</b>	<p><b>Appendices</b></p>

<b>Report to:</b>	Enterprise, Regeneration and Tourism Committee
<b>Date of Meeting:</b>	6 June 2016
<b>Subject:</b>	Irish Street, Downpatrick, Public Realm Scheme
<b>Reporting Officer (Including Job Title):</b>	Marie Ward, Director
<b>Contact Officer (Including Job Title):</b>	Margaret Quinn, Project Development Manager

<b>Decisions required:</b>	
To consider the contents of the report and approve the recommendation at 3.1	
<b>1.0</b>	<b>Purpose and Background:</b>
1.1	The removal of the blast wall, which surrounds the former PSNI Station in Irish Street, Downpatrick, is scheduled for October 2016. This provides the opportunity to undertake a public realm scheme in 2017/18 to regenerate this run down area. As part of the Masterplan, future public realm is a priority for Downpatrick and Council has been in negotiations with the Department for Communities (previously DSD) about potential funding for a public realm scheme. DFC will fund a scheme to the value of £640,000 with a total Council contribution of £130,000 as match funding required. DFC will contribute £510,000. It is proposed that the scheme will be managed on behalf of Council by Transport NI, utilising their term time contractors. This means of delivery removes the risk of compensation events being levied by a contractor. Council would lead the steering committee and will engage in consultation with businesses and the local community. It is proposed that Council enters into a Memorandum of Understanding with Transport NI for the delivery of the scheme. As is usual with public realm schemes, Council is asked to commit funds of £20,000 towards the preliminary design work. The further contribution of £110,000 will be dependent on an favourable economic appraisal and the commitment of DFC funding. This will be expenditure that will require budgeting for in the 2017/18 financial year.
<b>2.0</b>	<b>Key issues:</b>
2.1	TNI manage the contract via their tem time contractors
2.2	Council leads the Project Steering Group to design and manage the scheme from initiation to completion.
2.3	Council procures the materials ie granite pavers and kerbs etc
<b>3.0</b>	<b>Recommendations:</b>
3.1	Council works with TNI to put in place the new arrangements to deliver the scheme and set up the steering group to involve Elected Members and local traders etc and agree TNI will employ the Contractor to implement scheme.
3.2	Council gives approval to spend £20K over current financial year (as per budget) to commence design work up to level required for DFC approval of funding and submission of planning
3.3	Council commits to allocating £110K in budget for 2017/18 to allow scheme to progress through the necessary RIBA stages required to ensure delivery 2018/18
<b>4.0</b>	<b>Resource implications</b>
4.1	The £20,000 required for design work in this financial year is in place within existing budgets.



<b>5.0</b>	<b>Equality and good relations implications:</b>
5.1	The contractor will be required to address issues of equality and sustainability in the delivery of the scheme. Preliminary consultations will ensure compliance with Section 75 legislation.
<b>6.0</b>	<b>Appendices</b>
	N/A

<b>Report to:</b>	Enterprise, Regeneration and Tourism Committee
<b>Date of Meeting:</b>	13 <sup>th</sup> June 2016
<b>Subject:</b>	Prioritisation of Heritage Lottery Funded Projects with the Enterprise Regeneration and Tourism Department.
<b>Reporting Officer:</b>	Marie Ward Director Enterprise Regeneration and Tourism
<b>Contact Officer:</b>	Jonathan McGilly, Assistant Director Enterprise Employment and Regeneration

**Decisions required:**

- 1) To approve the prioritisation of possible Heritage Lottery Funded projects within the ERT department for the financial years of 2016/2017/2018 as detailed below.
- 2) To refer certain projects to alternative Council Departments for review and exploration based upon their subject matter.

<b>1.0</b>	<b>Purpose and Background:</b>
1.1	<p>The Department of Enterprise, Regeneration and Tourism have been considering a number of projects that would benefit from funding from the Heritage Lottery Fund. Each of these projects would require substantial match funding from Council in order for any application to Heritage Lottery Fund to be successful. Discussions with the potential funder Heritage Lottery Fund would indicate that Council should prioritise projects to ensure multiple applications from Council are not being submitted to the funder at the same time given that assessment is by way of competition.</p> <p>A number of projects at an advanced level were inherited from the Legacy Councils and have already had substantial monies from Council invested in them- ie. Warrenpoint Municipal Park and Castlewellan Forest Park.</p> <p>Warrenpoint Municipal Park; A round two application in respect of the Warrenpoint Municipal Park project has already been submitted to Heritage Lottery in December 2015 and a decision in respect of this project is expected in Summer 2016. Substantial match funding from Council has already been committed to this project.</p> <p>Castlewellan Forest Park; Following advices received from HLF, progress has been made in respect of the Castlewellan Forest Park Project. A Project Task and Finish Board has been established with elected members. This board has met three times, establishing news Governance structures for the project, Terms of Reference for the Board, and a programme of work for the coming months. The board will seek to submit an application to HLF in respect of this project by 2018. The Legacy Down District Council commissioned reports from consultants in respect of this project at substantial cost.</p> <p>Following the May meeting of ERT Committee, an application in respect of a HLF Townscape Project is under development in respect of Irish Street in Downpatrick. An application in respect of same may be submitted in 2016-2017.</p> <p>Slieve Gullion Forest Park: NIs Newest 5* destination – Chambre House; The refurbishment of Chambre House into a highly interactive interpretation centre. The highly interactive, AV focused, Heritage Interpretation Centre has three floors and a number of attached out buildings; the basement will focus on the unique geology of the region, the ground floor will tell the story of the house and the people who lived in it, and the top floor will tell the story of the first people to have settled in the area and</p>

focusing on the passage tomb on the summit of Slieve Gullion - Ireland's highest surviving. The outbuildings will tell the story of the myths and legends and may have a dual purpose of a souvenir shop or similar. There has been a Expression of interest submitted to NIRD 2014-2020 Priority 6 Rural Tourism Scheme for £500,000. NMDDC are waiting on official confirmation to proceed to round two. HLF has expressed an interest in supporting a project on 'the interpretation of the Slieve Gullion and wider South Armagh landscape, heritage and culture.' They would however need evidence as to why Slieve Gullion Forest Park, and Chambre house is the best place to have this.

Other projects that have been considered are as follows:

Abbey Parkland: An officer has explored the possibility of developing this piece of parkland in line with HLF objectives. In order to ascertain whether or not the site would be appropriate to benefit from an application to Heritage Lottery exploratory works would be required with regards to the heritage of the site, this may include Geo-Physical and/or Archaeological surveys and at a cost to Council without the guarantee of finding what would be required to make an application to HLF a worthy prospect. It may be more appropriate at this time for Council to explore this site under its Parks and Open Spaces section.

Annalong Harbour; Following a previous meeting of the ERT Committee, an officer explored the possibility of submitting an application to HLF in respect of the Harbour. Any project application to HLF would require substantial match funding, given the level of Capital works required and the suite of Heritage Engagement Activities that would be required to meet the HLF objectives. This match funding is not available within current Council budgets. There is also no guarantee that should match funding become available that an application to HLF would be successful as it may be difficult to meet HLF objectives with this project. The Rural Tourism Scheme has also been considered, however same has been deemed inappropriate given the level of maximum grant aid available. Consultants are monitoring the situation with regard to the Harbour Walls. HLF have suggested that at this stage the local community at the Harbour may consider developing a community led application in respect of the Interpretation of the Heritage aspects of the site, and this may support any larger application that may be submitted in the future should match funding become available. The community may benefit from Council assistance in this regard if they wish to consider submitting an application in this respect and it may be beneficial for the Department of Active and Healthy Communities to make contact with the community at the Harbour in this regard.

Newcastle Harbour; Following a previous meeting of the ERT Committee, an officer explored the possibility of submitting an application to HLF in respect of the Harbour. The Legacy Down District Council explored this possibility a number of years ago commissioning a Conservation Management Plan with options for developing the Harbour. A Project Enquiry has been submitted to Heritage Lottery seeking advices in respect of this report and the options contained therein. A response is expected but this project would not be at an advanced a stage as others seeking HLF funding at this time. Again substantial match funding would be required from Council which is not available within current budgets. There is also no guarantee that should match funding become available that an application to HLF would be successful as it may be difficult to meet HLF objectives with this project.

<b>2.0</b>	<b>Key issues:</b>
2.1	For the financial years of 2016/2017/2018 substantial match funding will be required from Council for those projects already at an advanced stage with regards to seeking funding from the Heritage Lottery Fund. Council should also consider limiting the number of applications submitted to this funder at any one time given that the assessment process is by way of competition. Therefore prioritisation of these projects is required. Those projects that have already had Council monies invested in them; or those projects that have secured matched funding from external funders should be considered as priority.
<b>3.0</b>	<b>Recommendations:</b>
3.1	To approve the prioritisation of applications to the Heritage Lottery Fund for the financial years of 2016/2017/2018 as follows: Warrenpoint Municipal Park, Castlewellan Forest Park, Township Scheme – Downpatrick, Chambre house – Slieve Gullion (to coincide with the NIRDP 2014-2020 Priority 6 Rural Tourism Scheme) .
3.2	Council considers other (non HLF) sources of funding in respect of Abbey Parkland, Annalong Harbour and Newcastle Harbour.
3.3	The situation in respect of the Abbey Parkland is referred to the Department of Active and Healthy Communities (Parks and Open Spaces) for review and exploration.
3.4	The Department of Active and Healthy Communities is advised of the potential to develop a Community led project in respect of Annalong Harbour with a view to an appropriate officer from that department making contact with the community there.
<b>4.0</b>	<b>Resource implications</b>
4.1	Substantial match funding will be required in respect of the HLF projects currently being considered by Council. Given that resources are finite, prioritising the projects will enable the ERT department to plan the submission of funding applications across a number of financial years. Appropriate funds have been included within current budgets for the implementation and delivery of those schemes noted at 3.1. Additional funding in respect of same will not be required in the current financial year. Budgets in respect of the said schemes will be further considered in future financial years.
<b>5.0</b>	<b>Equality and good relations implications:</b>
5.1	Through the delivery and implementation of all these schemes, the Council will have due regard to the need to promote equality of opportunity between the nine equality categories. Council will also seek to promote Good Relations between people of different Religious Belief, Political Opinion and Ethnic Origin.
<b>6.0</b>	<b>Appendices</b>
	Appendix I: N/A

<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Date of Meeting:</b>	Monday 13 June 2016
<b>Subject:</b>	Warrenpoint Public Realm Scheme (Church Street / The Square)
<b>Reporting Officer (Including Job Title):</b>	Marie Ward, Director of Enterprise, Regeneration and Tourism
<b>Contact Officer (Including Job Title):</b>	Mr Jonathan McGilly - Assistant Director of Enterprise, Employment & Regeneration

<b>Decisions required:</b>	
To consider the contents of the report and approve the recommendation at 3.1	
<b>1.0</b>	<b>Purpose and Background:</b>
1.1	As noted at previous ERT meetings, the Council is now proceeding with the Warrenpoint Public Realm Scheme. As noted from the attached report of the Task & Finish Public Realm Steering Group held on 23 <sup>rd</sup> May 2016, the scheme is now on-site for the calendar year of 2016. (See attached Report)
<b>2.0</b>	<b>Key issues:</b>
2.1	Continue to work closely with WBR Chamber and its members throughout the process to ensure good communications are continued, so that everyone knows what is happening on overall programme delivery.
<b>3.0</b>	<b>Recommendations:</b>
3.1	<p>1.) Council Officers to follow-up with TNI to see if the poor quality reinstated Duke Street paths could be added to a planned carriageway resurfacing programme in the wider Town Centre streets.</p> <p>2.) Council Officers to follow-up with TNI to raise concerns on the proposed Dock Street Puffin Crossing.</p> <p>3.) Public Realm Contractor to be mindful of areas being fenced off, where there is very little visually left still to be done, so that we are maximising the area available for car parking.</p> <p>4.) Council Officers to follow-up with TNI Street Lighting to see if they will act on the overall poor quality of lighting that currently exists in Duke Street.</p> <p>5.) Council Officers along with DFC to call a meeting of the local Councillors and Trader representatives in late June 2016, to discuss the proposed 2017/18 Revitalisation Shop Front Scheme.</p> <p>6.) Council Officers to continue to meet with TNI and adopting authorities to make sure that structures in place for the long term maintenance of the Scheme and how the replacement spare materials will be treated.</p>
<b>4.0</b>	<b>Resource implications</b>
4.1	As per previously outlined at the ERTs meetings, Council had a 2015/16 and a 16/17 contribution for this scheme to match fund the monies on offer from the core DFC funder.
<b>5.0</b>	<b>Equality and good relations implications:</b>
5.1	In delivery of the scheme, the Council, DFC funder, consultants and contractor are fully mindful of the Section 75 legislation.
<b>6.0</b>	<b>Appendices</b>
	- Appendix I: Report of the Warrenpoint Public Realm Scheme Task & Finish Steering Committee meeting held on 23 <sup>rd</sup> May 2016.

**Report of Warrenpoint Public Realm T&F Steering Committee (involves Crotlieve Cllrs) on 23<sup>rd</sup> May 2016 at 3.30pm in the Board Room, Warrenpoint Town Hall.**

<b>In Attendance:</b>	Ms O Fitzpatrick – WBR	Mr C Magwood - Northstone
Councillor M Carr	Mr J Boylan – WBR	Mr S Keenan - NMDDC
Mr N McVitty – DFC	Mrs S Rice - NMDDC	Councillor G Fitzpatrick
Mrs B Murphy – DFC	Mr S Crossey – NMDDC	Mr R Preston – AECOM
Councillor D McAteer	Councillor J Tinnelly	

<b>1. Apologies :</b>	Mrs M Ward – NMDDC	Mr L Dinsmore - NMDDC
Mr J McGilly – NMDDC	Mr E McAteer – TNI	

**2. Introductions** – Meeting was chaired by Councillor Gillian Fitzpatrick, who asked those in attendance to introduce themselves.

**3. Mins of Previous Meeting held on 22.02.16**

-Councillor Carr stated that his concerns regarding the Dished Channels were not properly captured in the previous set of minutes. It was agreed that this point is noted in light of the change that has now come about.

The remainder of the minutes were accepted as a true and accurate record.

**4. Update by officials on Project Progress**

- Mr S Crossey and R Preston gave a brought overview on scheme and its on-going Jan to Dec 2016 before asking the Contractor represented by Mr Magwood to give a more detailed overview of the scheme.

-Mr Magwood on behalf of Northstone as the appointed contractor gave a broad overview of the works that have been on-site since Jan 2016 and which will not be completed until December 2016.

- Works continue in The Square, Church Street and Newry Street. Planned start to the bottom end of Church Street has been delayed until arrival of the new Dished Channels.

- Good one to one Communication is continuing with the Traders via the Public Liaison Officer.

- NI Water and NIE works are now all complete, with Firmus Energy having no new plans for any areas with the extend of the Public Realm Scheme.

- Despite the change to the Channels and late introduction of a Puffin Crossing by TNI to Dock Street, the scheme promoters are still aiming to complete the scheme in the planned programme timeframe.

- Mr Crossey explained that following concerns raised on the schemes Dished Channels, TNI had decided to change the depth of channels. Following much work carried out by the consultants to quickly achieve a 'Departure from Standards', the Contractor was now busy trying to get the existing Channels re-profiled and installed, all within the existing scheme programme timeframe.

**5. Follow-up Discussion and Agreement points**

- High Praise for the contractor in regards to both their Trader Liaison efforts and overall Quality of Workmanship.

- While understanding that the scheme has to be carried out within a certain timeframe, where there are areas that are fenced off (Connelly's Solicitor's – Newry Street) with very little visually left still to be done, should be completed and opened as soon as possible, as you are minimizing the area unavailable for car parking.

- Small things such as opening up sections of path as quick as possible will make a huge difference to the overall scheme perception.
- If each of the rows of Dished Channels are being lifted and re-laid within a day at a particular location, it will greatly minimize the disruption.
- New trees are going in as part of the scheme on Church Street, but due to the below ground Cable positions, a number of trees close to the Great Georges Street North junction, cannot be accommodated.
- All Trees will have been ducted too, with lights put back on the existing trees, but not on the new trees, which will need a number of years to mature.
- Important that in both the LED Trees and indeed the new Christmas 2016 Illuminations that are being purchased for the new Street Lighting Columns, they follow the blue and white lighting pattern that has existed in Warrenpoint.
- The old Granite Kerbs being lifted out of Church Street are being redressed and reused in the Square as part of the scheme.
- In light of the Dished Channels change, important that all issues raised by whenever party at the original consultation stage are fully addressed. Where an issue is on-going without agreement with an adopting authority a special meeting of the Steering Committee could be called with that agent.
- Major dissatisfaction with NIE in regards to the patch-work quill that Duke Street will be left in, given their promise to restate as they found. Council to follow-up with TNI to see if the Duke Street paths could be added to a planned carriageway resurfacing programme in the wider Town Centre streets.
- Differing views on the proposed Puffin Crossing that TNI now want installed on Dock Street. Council were asked to raise these concerns with TNI.
- On the issue of a proposed follow-up Revitalisation Scheme, it was agreed that for any scheme to be ready for 17/18, a steering committee of councillors and trader reps now needs to be pulled together and start to meet in mid-2016 to produce an agreed Action Plan.
- Important that on-going efforts are made with both the adopting authorities and utilities in terms of how the scheme will be maintained in the longer term.
- Scheme promoters to continue to work closely with all Festival and Event organisers in Warrenpoint to properly plan for the events in 2016, in view of the works taking place.

### **Recommendations:**

- 1.) Council Officers to follow-up with TNI to see if the poor quality reinstated Duke Street paths could be added to a planned carriageway resurfacing programme in the wider Town Centre streets.**
- 2.) Council Officers to follow-up with TNI to raise concerns on the proposed Dock Street Puffin Crossing.**
- 3.) Public Realm Contractor to be mindful of areas being fenced off, where there is very little visually left still to be done, so that we are maximising the area available for car parking.**
- 4.) Council Officers to follow-up with TNI Street Lighting to see if they will act on the overall poor quality of lighting that currently exists in Duke Street.**
- 5.) Council Officers along with DFC to call a meeting of the local Councillors and Trader representatives in late June 2016, to discuss the proposed 2017/18 Revitalisation Shop Front Scheme.**
- 6.) Council Officers to continue to meet with TNI and adopting authorities to make sure that structures in place for the long term maintenance of the Scheme and how the replacement spare materials will be treated.**

There being no further business the meeting concluded at 2.19pm

**Report by: Seamus Crossey (Capital Projects Officer - ERR)**

Report to be noted at June 2016 ERT meeting.

<b>Report to:</b>	Enterprise, Regeneration and Tourism Committee
<b>Date of Meeting:</b>	13 June 2016
<b>Subject:</b>	Light 2000 "Trees in the Park" Project
<b>Reporting Officer</b>	Marie Ward Director Enterprise, Regeneration and Tourism
<b>Contact Officer</b>	Michelle McKeown Assistant Tourism Development Officer

<b>Decisions required:</b>	
Approval in principle for Light 2000 Rostrevor Community Group to undertake a project within Kilbroney Park, under the direction/supervision of Council Officials, involving the protection of existing trees, planting of new trees and publicising the project outcomes.	
<b>1.0</b>	<b>Purpose and Background:</b>
1.1	<p>The Council has been approached by a local community group, Light 2000 Rostrevor Community Group, seeking the Council's permission to use lands under its control in Kilbroney Park to plant trees and undertake other associated activities as part of the groups "Trees in the Park" Project.</p> <p>Light 2000 Rostrevor Community Group was set up in 2000 and its principal aim is to work on projects which promote healthy, environmental and cultural coexistence.</p> <p>This particular proposal would involve a partnership approach involving the group, the Council, Woodland Trust and a small number of local primary schools. The main output of the project will be to plant between 200 to 350 new trees within the park and specifically within the areas identified on the attached site plan (Appendix 1). The group also propose to undertake surveys to identify important trees in the park and to identify these trees by erecting plaques and commissioning information leaflets.</p> <p>Council Officials have met with the Group and are supportive in principle of the project but further work is required in relation to the detail of the project.</p> <p>It is understood that the Woodland Trust will provide the trees free of charge and the trees will be planted by the Group along with children from local Primary Schools under the direction/supervision of Council staff. The group would intend applying for funding to assist with the project and may also seek funding from the Council.</p>
<b>2.0</b>	<b>Key issues:</b>
2.1	<ul style="list-style-type: none"> <li>The Project will result in loss of green space within the park through</li> </ul>



	<p>planting of 200 to 350 new trees.</p> <ul style="list-style-type: none"> <li>• Council's Grounds Maintenance Department is supportive of the project in principle provided work is undertaken under their direction/supervision.</li> <li>• The project, if successful, will assist in the preservation and documentation of this important natural resource.</li> <li>• The project will raise awareness of the many beautiful trees within the Park and promote environmental awareness within the local community and potentially beyond.</li> </ul>
<b>3.0</b>	<b>Recommendations:</b>
3.1	Approval in principle for Light 2000 Rostrevor Community Group to undertake a project within Kilbroney Park, under the direction/supervision of Council Officials, involving the protection of existing trees, planting of new trees and publicising the project outcomes.
<b>4.0</b>	<b>Resource implications</b>
4.1	<ul style="list-style-type: none"> <li>• The planting of trees in the proposed locations will restrict future use of these areas for other purposes.</li> <li>• Officer time will be involved in working with and supervising the work of this project.</li> <li>• The Group may look for additional funding from the Council for this project.</li> </ul>
<b>5.0</b>	<b>Equality and good relations implications:</b>
5.1	At this stage it is considered there are no equality or good relations issues to consider.
<b>6.0</b>	<b>Appendices</b>
	Appendix 1: Site location plan showing proposed areas of new planting.

### Appendix 1: Site Location Plan

**KEY:**



SHADED AREAS INDICATES AGREED BOUNDARY FOR LIGHT 2000 PROJECT 2016



<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Date of Meeting:</b>	Monday 13 <sup>th</sup> June 2016
<b>Subject:</b>	Report of Marine Task Force Group held on 16 <sup>th</sup> May 2016
<b>Reporting Officer (Including Job Title):</b>	Jonathan McGilly, Assistant Director Enterprise, Employment & Regeneration
<b>Contact Officer (Including Job Title):</b>	Marie Ward, Director Enterprise, Regeneration & Tourism

<b>Decisions required:</b>	
<b>1.0</b>	<b>Purpose and Background:</b>
1.1	To adopt the recommendations with the attached Report
<b>2.0</b>	<b>Key issues:</b>
2.1	Key issues that emerged: <ul style="list-style-type: none"> <li>i. EU Bathing Water Status for 3 sites will not be awarded until at least 2017</li> <li>ii. No budget assigned to progress the application or deal with the requirements of being a beach operator</li> <li>iii. Audit of Beaches across the district</li> <li>iv. Terms of Reference to be developed for the group which should include litter control</li> </ul>
<b>3.0</b>	<b>Recommendations:</b>
3.1	<ul style="list-style-type: none"> <li>i. Officials explore how an audit of the beaches across the District could be undertaken and report back to a future meeting</li> <li>ii. Clarification sought on why litter control had been removed from the brief of this committee and it should be returned as members have concerns about litter control at beaches currently</li> <li>iii. Draft terms of reference for the group be developed and circulated at next meeting</li> </ul>
<b>4.0</b>	<b>Resource implications</b>
4.1	<p>£2,500 estimated – may be required to meet assessment criteria for EU Bathing Water Status.</p> <p>Beach Audit – may incur costs but Officials to explore and report back</p>
<b>5.0</b>	<b>Equality and good relations implications:</b>
5.1	
<b>6.0</b>	<b>Appendices</b>
	Report of Marine Task Force Meeting held on Monday 16 <sup>th</sup> May 2016

**Report of Marine Task Force Meeting held on Monday 16<sup>th</sup> May 2016 in  
the Conference Room, Warrenpoint Town Hall**

**In Attendance:**

Cllr B Quinn	Cllr M Carr
Cllr G Hanna	Cllr W Clarke
Cllr S Doran	Mr J McGilly
Cllr C Enright	Mr S Boyle

It was agreed Cllr Enright would chair this meeting as the first meeting of the Group.

Mr McGilly gave an overview of the background to the establishment of the Group and detailed the application and assessment process that was now underway for the EU Bathing Water designation for Kilclief, Kilough & Ballyhornan.

Cllr Enright detailed how the model worked elsewhere and how this had developed via Legacy Down District Council.

Cllr Carr expressed concern at the absence of any applications for beaches in the Legacy Newry & Mourne area. Discussion then followed about an audit of all beaches in the district and it was noted that these 3 applications did not exclude others from applying in the future however, the initiative had commenced with the Legacy Down Council.

Cllr Clarke supported the idea of audit and stated it needed to identify who had responsibilities at sites as it would not always be the Council. He was of the view there was the opportunity to engage and involve the community as many beaches were a local community facility not a tourist attraction.

Mr McGilly outlined the process for awarding EU Bathing Water Status. Assessments of usage would commence in June. If criteria was met and an operator identified, consultation would commence, if there was a positive response

then the department would move to amend the Regulation and status would be awarded in 2017. He stated that no budget was allowed for this and being identified a beach operator would incur costs, around signage, bins, cleansing safe access, etc.

Cllr Clarke stated that litter should be a focus of the Group and not dealt with separately via the Litter task force.

**Recommendations:**

- I. Officials explore how an audit of the beaches across the District could be undertaken and report back to a future meeting
- II. Clarification sought on why litter control had been removed from the brief of this committee and it should be returned as members have concerns about litter control at beaches currently
- III. Draft terms of reference for the group be developed and circulated at next meeting

Signed:

**Jonathan McGilly**

**Assistant Director Enterprise, Employment & Regeneration**

<b>Agenda Item:</b>	Game of Thrones Tourism Ireland/Great campaign evaluation report
<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Subject:</b>	Game of Thrones Tourism Ireland/Great campaign
<b>Date:</b>	Monday 13 June 2016
<b>Reporting Officer:</b>	Marie Ward, Director Enterprise, Regeneration and Tourism
<b>Contact Officer:</b>	Mark Mohan, Senior Tourism Initiatives Manager

## Decisions Required

- For Noting

### 1.0 Purpose and Background

In May 2015 and subsequently in January 2016 committee granted permission to advance an expression of Interest and marketing support application to the UK Challenge fund seeking support to implement a Game of Thrones marketing campaign in partnership with Tourism Ireland. This campaign was successfully completed in March 2016 and £50,000 drawn from the UK Challenge fund to support its implementation.

### Key Issue

The project in essence was is a 6 week on-line/social marketing campaign promoting the programme film locations across the respective council areas in the following out of state markets: - USA, Australia, New Zealand, France and was a fore runner to additional campaigns delivered by HBO, Tourism Ireland and Tourism NI that coincided with the launch of the programme series in April 2016. Project budget inclusive of VAT was as follows:

#### Expenditure:

- Concept Development, Design & Image animation £10,000
- Media Spend £70,000
- Game of Thrones Experience development £8,000
- Social Media support & Evaluation £12,000

#### Income:

- UK Challenge fund £50,000
- Tourism Ireland £10,000
- Causeway Coast & Glens Borough Council £10,000
- Newry Mourne & Down District Council £10,000
- In Kind contributions from 3 project partners £20,000

#### Summary outputs include:

- The campaign received over 25million impressions
- over 21,000 'click through's' from the online adverts to the Game of Thrones landing page on the Ireland.com
- over 25% of the visitors to the page 'clicking through' directly to the partner's

	<p>websites</p> <ul style="list-style-type: none"> <li>- 795,017 impressions as part of Facebook campaign involving 2 specific products generating 6364 click through's to supplier websites</li> <li>- 459,229 ezines sent across participating markets</li> <li>- 6111 click thoughts to industry offers</li> <li>- 29 booking enquires – 9 confirmed booking to date</li> <li>- Increased Brand awareness</li> <li>- Trade partner product development</li> <li>- Strong base of industry partners with links now to Trade, Tourism Ireland and Visit Britain</li> <li>-</li> </ul>
<b>3.0</b>	<p><b>Recommendations</b></p> <ul style="list-style-type: none"> <li>- For noting</li> </ul>
<b>4.0</b>	<p><b>Resource Implications</b></p> <p>N/A</p>
<b>5.0</b>	<p><b>Appendices</b></p> <p>Campaign Evaluation Report</p>

## GREAT Game of Thrones Campaign Report

### 1. Evaluation

Please find below the table highlighting the key elements from the evaluation as included in the application. Further details of the results of the campaign can be found below the table.

ACTIVITY	WHEN	EVALUATION MEASURE	WHO	OUTCOME
Develop Social Media strategy with Tourism Ireland and Visit Britain	31 <sup>st</sup> October 2015	Strategy Developed and distributed	Mark Mohan	Strategy using Facebook was developed with Tourism Ireland and their advertising agency CARAT – February 2015
Development of Packages	30 <sup>th</sup> November 2015	3 x Packages Developed	Jason Powell Mark Mohan	17 offers/packages developed
Packages/activities/experiences on all partners websites	15 Dec 2015	All partners websites to have a landing page with all relevant package information	Jason Powell Mark Mohan	All partners websites had a landing page where customers were referred to from the Ireland.com website.
Develop an On-line/social media advertising campaign in conjunction with Tourism Ireland	31 <sup>st</sup> Oct 2015	Online/Social Media advertising campaign developed with start/end dates and distributed to partners	Mark Mohan Jason Powell	Online/Social Media Campaign developed December 2015 and details sent to partners
Implement On-line /Social media advertising campaign	Jan – Mar 2016	Online/Social Media advertising campaign implemented with individual targets per market and per platform	Mark Mohan Jason Powell	Campaign started January 2016 running until end of March 2016.
Develop and supply Game of Thrones related content for communications to Tourism Ireland and Visit Britain databases and Social media properties	Dec 2015 – Feb 2016	All related communications content supplied to Tourism Ireland market offices for use in email campaigns and additional social media platforms	Mark Mohan Jason Powell	Content was developed in conjunction with Tourism Ireland and received approval from HBO. Content was then distributed to relevant Tourism Ireland offices where they were used in email communication to their database. Unfortunately we were unable to replicate this with Visit Britain as we had issues with identifying best point of contact. When the point of contact was made the person then left Visit Britain and it took a while to identify their replacement by which time the campaign was coming to an end.
Website Visits Updates	Fortnightly from Jan 2016	Updates on visitor numbers/country of origin to the specific landing pages on	Jason Powell Mark Mohan	Website visits to partners sites were provided on a weekly basis.



		partner websites to be provided		
Booking Information	Monthly from Jan 2016	Updates on bookings taken as a result of the campaign to be provided	Jason Powell Mark Mohan	Booking information from partners was provided on a weekly basis
Economic Output Review	Monthly from Jan 2016	Based on the number of bookings taken the Economic Outputs will be reviewed	Mark Mohan Jason Powell	Following feedback from partners it was agreed that it would be difficult to assess the economic output during the campaign as the majority of the offers/packages would be purchased once visitors were in the destination. These results we would expect to receive during the summer of 2016 and beyond
Social Media	Monthly from Jan 2016	Tourism Ireland to provide updates on numbers of followers/shares/reach etc related to the campaign – Tourism Ireland have confirmed that they will (a) use their standard evaluation approach to evaluate this particular project, and (b) that this approach will provide the data to calculate the ROI (see note below)	Jason Powell Mark Mohan	Tourism Ireland provided updates on the Social Media campaign at its conclusion. See point 1.3 below for campaign results.
Email Campaign	Jan & Feb 2016	Tourism Ireland to provide updates on email campaign including, open rate, click thru's and opt in's – Tourism Ireland have confirmed that they will (a) use their standard evaluation approach to evaluate this particular project, and (b) that this approach will provide the data to calculate the ROI (see note below)	Jason Powell Mark Mohan	Tourism Ireland provided updates on the Email campaign at its conclusion. See point 1.4 below for campaign results.
Tourism Ireland/Visit Britain Web Pages	Monthly from Jan 2016	Tourism Ireland to provide updates on visitor numbers/country of origin to the specific landing pages on partner websites to be provided – Tourism Ireland have confirmed that they will (a) use their standard evaluation approach to evaluate this particular project, and (b) that this approach will provide the data to calculate the ROI (see notes below)	Jason Powell Mark Mohan	Tourism Ireland provided updates on the visitor numbers/country of origin to the specific landing pages on partner websites during the campaign. See point 1.2 below for campaign results. With regards to VisitBritain as mentioned previously we were unable to get this set up within the timeframe.

## 1.2 Online Advertising Campaign Results

The campaign received over 25million impression. This figure is 2.5x higher than the estimates in the application and provided the campaign with a great return on investment in regards to advertising space purchased. In addition these impressions have given Northern Ireland and the Trade Partners great exposure in 4 key markets and provided a strong link between Game of Thrones and Northern Ireland.

By the end of the campaign there were over 21,000 'click throughs' from the online adverts to the Game of Thrones landing page on the Ireland.com website. The market with the highest 'click throughs' was France (8479) followed by USA (7677), Germany (4284) and Australia (1198). Although Australia had the least amount of 'click throughs' it should be noted that it had the smallest budget (6%).

Once visitors arrived on the Game of Thrones landing page they were provided with a range of information on where to go and what to see to create their own Game of Thrones experience. They were also able to view all of the Game of Thrones products which had been supplied by the Partners. This resulted in over 25% of the visitors to the page 'clicking through' directly to the partner's websites and allowed the partners to see first-hand the benefits of participating in the campaign.

With regards to enquiries and bookings, at this initial stage of the project we are not in a position to see the full benefits of the campaign. At present the Partners have received 29 enquiries which have resulted in 9 confirmed bookings. Having spoken with the Partners it is felt that at this time of year potential customers are still at the research phase of their holiday decision and many will be looking for packages, flights and accommodation. As most of the products on offer as part of this campaign are day tours and activities it is felt that these will be booked closer to the holiday date or whilst in the destination. With this in mind we will not see the full benefits of this campaign until the end of the 2016 season and into 2017. As stated in the application this will continue to be monitored and reported as the year progresses.

### 1.3 Social Media Campaign Results

The social media campaign was undertaken in March. The campaign consisted of two promoted posts on Facebook in the USA and Australia using two of the key products - McCombs Game of Thrones Tours and Winterfell Tours. (A summary can be seen below)

#### Facebook

Campaigns	Impressions	Sum of website clicks	CTR %
Winterfell US	314,577	2,945	0.94%
Winterfell OZ	104,290	872	0.84%
McCombs US	273,667	1,888	0.69%
McCombs OZ	102,483	659	0.64%
<b>TOTAL</b>	<b>795,017</b>	<b>6,364</b>	<b>0.80%</b>

As can be seen this element of the campaign generated 795,017 impressions with 6364 click through's to the partners websites at a click through rate of 0.80%.

The number of click through's on this element of the campaign has been higher than for the main campaign which probably reflects the specific targeting of Game of Thrones fans who are active on Facebook. In addition the engagement for the posts was very good (please see below)

#### Facebook

Campaigns	Likes	Comments	Shares
Winterfell US	328	129	232
Winterfell OZ	114	61	29
McCombs US	92	47	45
McCombs OZ	362	113	215
<b>TOTAL</b>	<b>896</b>	<b>350</b>	<b>521</b>

As can be seen there was a great deal of engagement in the Social Campaign with the Winterfell US and the McCombs Australia generating the most. You can also see that the number of comments was very high with a lot of which focused on visiting Northern Ireland to see the locations. These have all been responded to by the providers and it is anticipated that this will generate bookings.

Overall the Social Media Campaign has shown that using targeted Social Media posts can actually be more effective than solely advertising campaigns with higher click through rates. In addition the engagement that they can generate provides a great platform for product providers to engage with potential customers directly.

#### 1.4 Additional Activity Undertaken by Tourism Ireland

In addition to the main campaign Tourism Ireland undertook some additional activity in 3 Markets, USA, France and New Zealand. Please see the results below:

	France	USA	New Zealand	Total
<b>Ezines Sent</b>	278,790	168,000	12,439	459,229
<b>Opens</b>	30,316	39,517	1,933	71,766
<b>Open Rate</b>	10.87%	16.5%	18.54%	15.62%
<b>Clicks</b>	3328	2160	19	5507
<b>Click Through Rate</b>	0.98%	1.18%	0.98%	0.76%
<b>Clicks to Offers</b>	839	272	0	1111

As can be seen in the above table Tourism Ireland promoted the Game of Thrones Campaign with over 400,000 of their database of which over 70,000 opened the email. Of these over 5000 clicked through to the Game of Thrones page on Ireland.com and an additional 1111 then clicked through to the specific Game of Thrones offers.

### **Additional Benefits of the Campaign**

**Increased Brand Awareness** – with over 25 million impressions of the adverts being served the Northern Ireland and GREAT brand has received a great deal of exposure in key Game of Thrones markets. This increased brand exposure has not only made potential customers aware of the link between Game of Thrones and Northern Ireland but serve as a catalyst for them to visit and experience the locations and products associated with the show.

**Trade Partners Product Development** – the initial feedback from the participating trade partners has been that it has given them confidence to continue to develop their products with the understanding that Game of Thrones is now a key product for Northern Ireland and will continue to be promoted.

**Opportunity to Promote Local Trade** – local providers had previously highlighted the fact that although they have great products they find it difficult to get these to market. This campaign has shown them that there is support for them to promote their products in markets that would normally be inaccessible to them due to lack of promotional resources.

**Trade Partners Confidence** – the trade have been given the confidence to not only develop their products but also to invest in new products and improve their own promotion.

**Partners Offer on Ireland.com** – the Partners offers will continue to be promoted via the Ireland.com website providing additional exposure in key markets

**Strong Base** – a strong base from which to further develop the Game of Thrones product in Northern Ireland has now been put in place which will allow this key product offering to develop further.

**Stronger Links** – the links between the Trade, Tourism Ireland and Visit Britain have grown and will provide the base for further partnership collaboration.

## **2.0 Final Creative**

The final creative for the Online Advertising and Social Media Campaign will be sent as an attachment to this report.

## **3.0 What Worked Best**

The GREAT campaign has provided a fantastic opportunity for the promotion of Northern Ireland tourism products to an audience they would not previously have had access to. It has also provided a great base from which to further develop the Game of Thrones product and promotion. The campaign covered a number of areas and below we have listed those that have worked best:

**Partnership with Tourism Ireland** – although previous to this campaign there was already a relationship with Tourism Ireland it is felt that this relationship has been improved. Throughout the campaign there has been an open dialogue and lots of feedback both ways which helped to get the campaign delivered on time and within budget.

**Partners Providing Products** – prior to the campaign a number of product providers were identified as possible partners for the campaign, however when we went out to recruit we were surprised by the level of interest and the amount of offers/packages which were provided to us. It is felt that the campaign stimulated the interest from the trade who really bought into the concept and have indicated they will continue to do so.

**Ongoing Communication with Partners** – a key element of the campaign was receiving feedback from the partners in regards to the number of visits/enquiries/bookings received as part of the campaign. We were pleasantly surprised at how easy it was to get this information from the trade partners and their willingness to provide it on a weekly basis.

**Social Media Campaign** – this element of the campaign provided a significant number of ‘click through’s’ to the partners pages and a high level of engagement with visitors. What this element showed was that with the right product targeted at the right audience a very good return on Investment could be returned.

**Additional Activity** – Tourism Ireland provided additional activity around the campaign in three of their markets which resulted in over 450,000 ezines being sent to their database, this was all done at no additional cost to the campaign and provided the campaign with additional exposure and the trade partners with additional opportunities for their product to be seen.

#### 4.0 Legacy

**Trade Partners** – as mentioned previously one of the key legacies from this campaign has been the confidence that the Trade Partners now have in their Game of Thrones product. This will allow them to further develop this product and invest budget and resources into the promotion of it in key markets. In addition they have also built up a relationship with Newry, Mourne & Down Council and Tourism Ireland which will allow all parties to work together on future opportunities.

**Additional Promotion through Tourism Ireland** – following on from the campaign Tourism Ireland have launched their own Game of Thrones campaign and are using the existing and new offers provided by the Trade Partners. This again provides confidence in the product as well as additional promotional opportunities.

**Tourism Northern Ireland Promotion** – in addition to Tourism Ireland’s Game of Thrones promotion, Tourism Northern Ireland are running a Game of Thrones promotion through their digital platforms, again utilising the offers provided by the Trade Partners.

**Base for Development** – a key legacy from this campaign has been the development of a base from which to further develop the Game of Thrones product within Northern Ireland. In addition the increased exposure within key markets linking Game of Thrones with Northern Ireland cannot be underestimated and we will hopefully see this reflected in increased visitor numbers.

#### 4.1 Going Forward

As previously discussed we feel that there is a good base from which to build the Game of Thrones product and promotion. There are a few areas we have identified that would be changed/amended going forward, please see below:

**Use of Social Media** – any future promotion would have a much stronger focus on Social Media which would be used to engage with potential visitors and direct them to the partners offers more quickly. We would also undertake additional research to identify key Websites/Social Media pages that are used by Game of Thrones fans and investigate the possibility of advertising on those.

**Target Markets** – one of the lessons learnt was that it would be better to target fewer markets and spend more of the budget in those markets. Again additional research would be undertaken to identify best prospect markets.

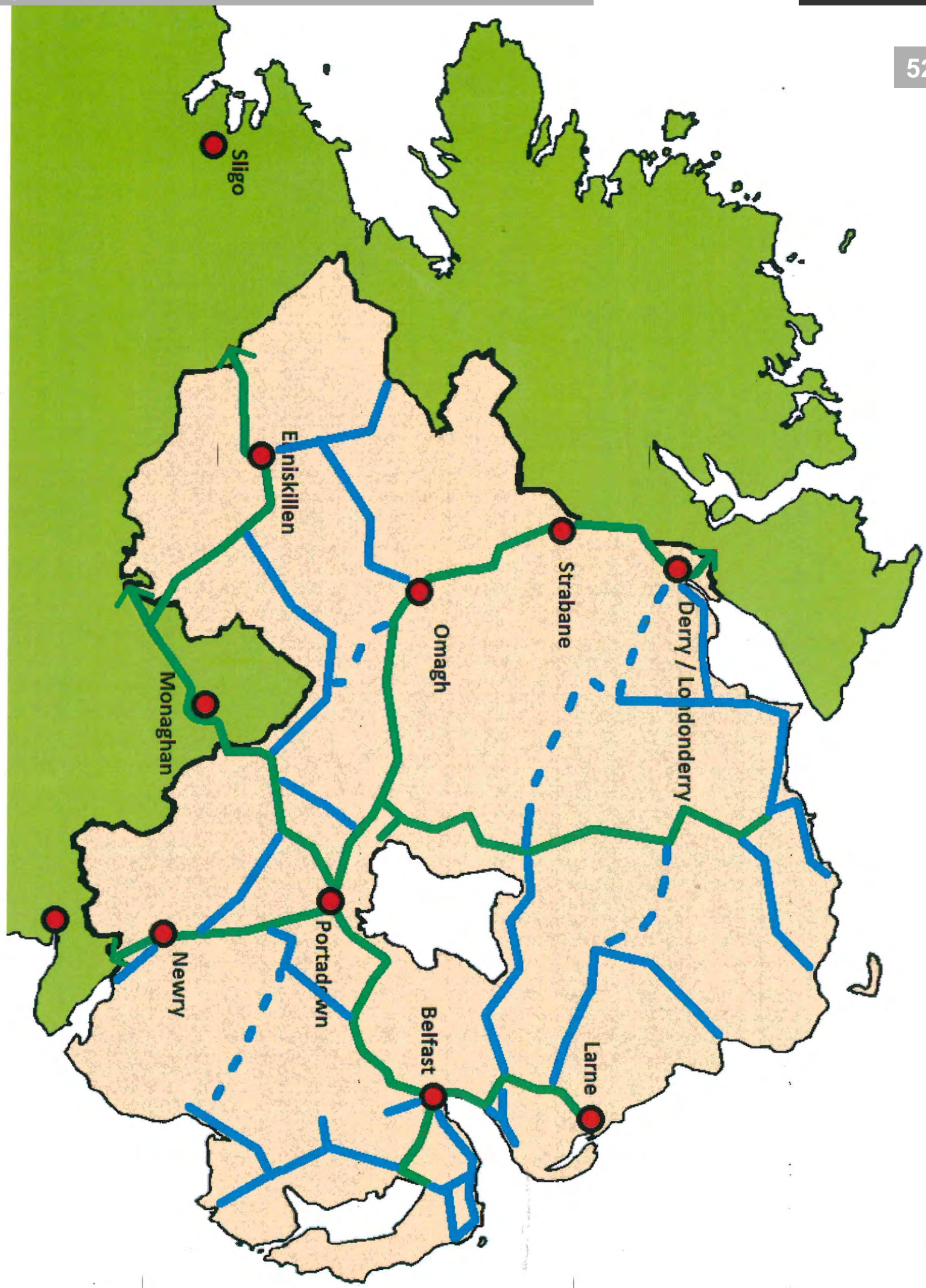
**Trade Product/Offers** – going forward we would work closer with the Trade Partners to develop more relevant offers and attempt to tie these in with Tour Operator packages in the key identified markets.

**Working with Visit Britain** – if the opportunity arose to work again with Visit Britain we would need to ensure that we had the correct contacts in place at the start and set meetings to ensure that everyone was aware of what was happening and ‘bought in’ to the campaign.

<b>Report to:</b>	ERT Committee Meeting
<b>Date of Meeting:</b>	13 <sup>th</sup> June 2016
<b>Subject:</b>	Small Grants Programme for Greenways Competition
<b>Reporting Officer (Including Job Title):</b>	Catherine Murphy Countryside/Rights of Way Officer
<b>Contact Officer (Including Job Title):</b>	Catherine Murphy Countryside/Rights of Way Officer

<b>Decisions required:</b>	
<b>1.0</b>	<b>Purpose and Background:</b>
1.1	DRD is organising a competition for local authorities to conceptualise, design and deliver exemplar, high profile and inspirational Greenway projects in NI and asked for expressions of interest in this competition. NMDDC has submitted expressions of interest for 7 potential Greenways.
<b>2.0</b>	<b>Key issues:</b>
2.1	The development of Greenways in the area will enhance the area and help to develop it as premier tourist destination
<b>3.0</b>	<b>Recommendations:</b>
3.1	Members are asked to note the contents of the report, and consider and agree to the concept of Council submitting applications for stage 2 of the completion if successful in stage 1.
<b>4.0</b>	<b>Resource implications</b>
4.1	No match funding is required in stage 1-3 match funding is required if a project then succeeds in securing Capital Funding
<b>5.0</b>	<b>Equality and good relations implications:</b>
5.1	
<b>6.0</b>	<b>Appendices</b>
	Appendix I: DRD Map of potential primary and secondary Greenways in NI





<b>Report to:</b>	Enterprise Regeneration and Tourism Committee
<b>Date of Meeting:</b>	13 June 2016
<b>Subject:</b>	Report on Tourism Strategy
<b>Reporting Officer (Including Job Title):</b>	Marie Ward, Director Enterprise, Regeneration and Tourism
<b>Contact Officer (Including Job Title):</b>	Marie Ward, Director Enterprise, Regeneration and Tourism

<b>Decisions required:</b>																	
To consider the contents of the report and approve the recommendations outlined in 3.0																	
<b>1.0</b>	<b>Purpose and Background:</b>																
1.1	To provide an update to the Enterprise Regeneration and Tourism Committee on the Tourism Strategy Development																
<b>2.0</b>	<b>Key issues:</b>																
2.1	<p><b>Key Issue</b></p> <p>It is recognised that the Newry, Mourne and Down Tourism Strategy should be aligned with the Department of the Economies Tourism Strategy for Northern Ireland.</p> <p>Due to elections the development/release of the Tourism Strategy for Northern Ireland has been delayed until Autumn 2016. This delays the programme for the release of the Newry, Mourne and Down Strategy to ensure that it is aligned with the Northern Ireland Strategy</p> <p>The following amended timelines have been discussed with the Tourism Task and Finish Project Board and a representative from Tourism NI.</p> <table> <tr> <td>Electronic Survey Evaluation</td> <td>completed</td> </tr> <tr> <td>Stakeholder Discussions</td> <td>mid June 2016</td> </tr> <tr> <td>Draft Tourism Strategy Framework</td> <td>end June 2016</td> </tr> <tr> <td>Draft Tourism Strategy</td> <td>end June 2016</td> </tr> <tr> <td>Site visits trade consultation</td> <td>May/June 2016</td> </tr> <tr> <td>Learning Journeys/Best Practice Research</td> <td>mid June 2016</td> </tr> <tr> <td>Action Planning Product Development and Marketing</td> <td>end Sept 2016</td> </tr> <tr> <td>Preparation of Tourism Action Plan</td> <td>mid Oct 2016</td> </tr> </table>	Electronic Survey Evaluation	completed	Stakeholder Discussions	mid June 2016	Draft Tourism Strategy Framework	end June 2016	Draft Tourism Strategy	end June 2016	Site visits trade consultation	May/June 2016	Learning Journeys/Best Practice Research	mid June 2016	Action Planning Product Development and Marketing	end Sept 2016	Preparation of Tourism Action Plan	mid Oct 2016
Electronic Survey Evaluation	completed																
Stakeholder Discussions	mid June 2016																
Draft Tourism Strategy Framework	end June 2016																
Draft Tourism Strategy	end June 2016																
Site visits trade consultation	May/June 2016																
Learning Journeys/Best Practice Research	mid June 2016																
Action Planning Product Development and Marketing	end Sept 2016																
Preparation of Tourism Action Plan	mid Oct 2016																
<b>3.0</b>	<b>Recommendations:</b>																
3.1	1. It is recommended that the new timelines as noted at 2.0 above are adopted.																
<b>4.0</b>	<b>Resource implications</b>																
4.1	Within Tourism Strategy Budget																
<b>5.0</b>	<b>Equality and good relations implications:</b>																
5.1	At this stage it is considered there are no equality or good relations issues to consider.																
<b>6.0</b>	<b>Appendices</b>																
	N/A																