

May 11th, 2015

Notice Of Meeting

You are invited to attend the Enterprise, Regeneration and Tourism Committee meeting to be held on **Monday, 11th May 2015 at 6:00 pm** in the **Boardroom District Council Offices Monaghan Row Newry.**

Chair: Cllr D Curran

Vice: Cllr R Mulgrew

Members:

Cllr T Andrews	Cllr R Burgess
Cllr W Clarke	Cllr G Donnelly
Cllr S Ennis	Cllr G Hanna
Cllr V Harte	Cllr H Harvey
Cllr T Hearty	Cllr D McAteer
Cllr M Ruane	Cllr G Stokes
Cllr B Quinn	

Agenda

- 1) **Apologies**
- 2) **Declarations of Interest.**
- 3) **Action Sheet of the Enterprise, Regeneration & Tourism Committee Meeting held on Monday 13 April 2015. (Copy to follow)**

[Action Sheet - April 2015.pdf](#)

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Enterprise, Employment and Regeneration Items

- 4) **Presentation re: Layout of Newry, Mourne and Down Economic Regeneration and Investment Strategy. (Copy attached)**

[NMD Economic and Investment Strategy May 2015.pdf](#)

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- 5) **Spend requirements re: Public Realm & Revitalisation Schemes (Post RPA). (Copy attached)**

[Spend requirements re Public Realm and Revitalisation.pdf](#)

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Tourism, Culture and Events Items

- 6) **Mourne Coastal Route Masterplan - To appoint 4 No. Elected Representatives to attend Meeting on Thursday 21 May 2015. (Copy attached)**

[Mourne Coastal Routes Masterplan.pdf](#)

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- 7) **Mourne Way Marathon - Provision of samples by local micro brewery. (Copy attached)**
- [Mourne Way marathon.pdf](#)* *Page 34*
- 8) **Mountain Bike NI - marketing of Rostrevor and Castlewellan. (Copy attached)**
- [Mountain Bike NI.pdf](#)* *Page 36*
- 9) **Craft NI - Making it Residency. (Copy attached)**
- [Craft NI making it residential.pdf](#)* *Page 40*
- 10) **Green Apple Award for "Newry City Linkages Public Realm Scheme". (Copy attached)**
- [Green Apple Award.pdf](#)* *Page 42*
- 11) **Update re: Irish Open. (Copy to follow)**
- [Irish Open.pdf](#)* *Page 43*
- [RoyalCountyDown.jpg](#)* *Page 46*
- 12) **Proposed Flood Defence Works re: Public Right of Way between the Mound of Down and Well Lane Downpatrick. (Copy attached)**
- [Flood defence - Mound of Down and Well Lane Downpatrick.pdf](#)* *Page 47*
- 12 a) **UK Challenge Fund - Expressions of Interest. (Copy attached)**
- [Uk Challenge Fund.pdf](#)* *Page 50*

Items to be considered with press and public excluded

- 13) **Appointment of Contractor - Phase 1 - External Works to Newry**

Town Hall. (Copy attached)

"Item 13 is deemed to be restricted by virtue of Paragraph 3 of Part 1 of Schedule 6 of the Local Government Act (Northern Ireland) 2014 - Information relating to the financial or business affairs of any particular person (including the Council holding that information), and the public may, by resolution, be excluded during this item of business. "

Rpt re Appointment of contractor Phase I Works to Newry Town Hall.pdf

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Invitees

Cllr. Terry Andrews	terry.andrews@downdc.gov.uk
Cllr. Naomi Bailie	naomi.bailie@nmandd.org
Cllr. Patrick Brown	patrick.brown@nmandd.org
Cllr. Robert Burgess	robert.burgess@downdc.gov.uk
Cllr. Stephen Burns	stephen.burns@downdc.gov.uk
Cllr. Michael Carr	michael.carr@newryandmourne.gov.uk
Cllr. charlie casey	charlie.casey@newryandmourne.gov.uk
Cllr. Patrick Clarke	patrick.clarke@downdc.gov.uk
Cllr. Garth Craig	garth.craig@downdc.gov.uk
Cllr. Dermot Curran	dermot.curran@downdc.gov.uk
Mr. Eddie Curtis	eddie.curtis@newryandmourne.gov.uk
Cllr. Laura Devlin	laura.devlin@downdc.gov.uk
Ms. Louise Dillon	louise.dillon@newryandmourne.gov.uk
Cllr. Geraldine Donnelly	geraldine.donnelly@newryandmourne.gov.uk
Cllr. Sean Doran	sean.doran@newryandmourne.gov.uk
Cllr. Sinead Ennis	sinead.ennis@nmandd.org
Cllr. Cadogan Enright	cadogan.enright@downdc.gov.uk
Mr. John Farrell	john.farrell@newryandmourne.gov.uk
Cllr. Gillian Fitzpatrick	gillian.fitzpatrick@newryandmourne.gov.uk
Cllr. Glyn Hanna	glyn.hanna@nmandd.org
Mr. Liam Hannaway	liam.hannaway@nmandd.org
Cllr. Valerie Harte	valerie.harte@newryandmourne.gov.uk
Cllr. Harry Harvey	harry.harvey@newryandmourne.gov.uk
Cllr. Terry Hearty	terry.hearty@newryandmourne.gov.uk
Cllr. David Hyland	david.hyland@newryandmourne.gov.uk
Miss Veronica Keegan	veronica.keegan@downdc.gov.uk
Cllr. Liz Kimmins	liz.kimmins@nmandd.org
Cllr. Mickey Larkin	micky.larkin@nmandd.org
Mr. Michael Lipsett	michael.lipsett@downdc.gov.uk
Cllr. Kate Loughran	kate.loughran@newryandmourne.gov.uk
Mrs. Regina Mackin	regina.mackin@newryandmourne.gov.uk
Cllr. Kevin Mc Ateer	kevin.mcateer@nmandd.org
Mr. Johnny Mc Bride	johnny.mcbride@newryandmourne.gov.uk
Cllr. Colin Mc Grath	colin.mcgrath@downdc.gov.uk
Collette McAteer	collette.mcateer@newryandmourne.gov.uk
Cllr. Declan McAteer	declan.mcateer@newryandmourne.gov.uk
Cllr. Harold McKee	harold.mckee@newryandmourne.gov.uk
Eileen McParland	eileen.mcparland@newryandmourne.gov.uk
Cllr. Roisin Mulgrew	roisin.mulgrew@nmandd.org
Cllr. Mark Murnin	mark.murnin@nmandd.org
Mrs. Aisling Murray	aisling.murray@newryandmourne.gov.uk

Cllr. Barra O Muiiri	barra.omuiiri@nmandd.org
Cllr. Pol O'Gribin	pol.ogribin@nmandd.org
Mr. Canice O'Rourke	canice.orourke@downdc.gov.uk
Cllr. Brian Quinn	brian.quinn@newryandmourne.gov.uk
Cllr. Henry Reilly	henry.reilly@newryandmourne.gov.uk
Cllr. Michael Ruane	michael.ruane@newryandmourne.gov.uk
Cllr. Gareth Sharvin	gareth.sharvin@downdc.gov.uk
Cllr. Gary Stokes	gary.stokes@nmandd.org
Sarah Taggart	sarah-louise.taggart@downdc.gov.uk
Cllr. David Taylor	david.taylor@newryandmourne.gov.uk
Cllr. Jarlath Tinnelly	jarlath.tinnelly@nmandd.org
Cllr. William Walker	william.walker@nmandd.org
Mrs. Marie Ward	marie.ward@downdc.gov.uk
Cllr. Clarke William	william.clarke@downdc.gov.uk

ACTION SHEET- ENTERPRISE, REGENERATION AND TOURISM COMMITTEE – 13 APRIL 2015

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN
ERT/05/2015	Rural Rates Bills	It was agreed on the proposal of Councillor Hearty, seconded by Councillor Donnelly that the Committee write to the Minister asking for a meeting with a delegation from the Committee and members of the local Chambers of Commerce, along with representatives from the rural business community, to highlight the issue of the increase in business rates.	M Ward	Fact sheet being drawn up and workshops being arranged
ERT/07/2015	Super Fast Broadband Voucher Scheme	It was agreed on the proposal of Councillor Andrews, seconded by Councillor Hanna that the Council approves, in principle, to be part of the scheme and work with partnering Councils to work up the best model of delivery within the budget as outlined.	M Ward	Application submitted & awaiting outcome decision. Mtg scheduled for 26/5/15 to review progress & agree next steps.
ERT/08/2015	Warrenpoint Park Heritage Lottery Regeneration Project – Options Appraisal	It was agreed on the proposal of Councillor D McAteer, seconded by Councillor Hanna that the Council submit a planning application based on agreed detail, subject to Officers finalising the position in respect of the tennis courts in consultation with funder and user group.	M Ward	Work ongoing in relation to planning applic. Officers met with HLF on options. Steering group mtg on 12/5/15 for final consultation re tennis courts.

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN
ERT/09/2015	Update re: Dereliction Funding for Annalong, Kilkeel, Ballynahinch and Saintfield	It was agreed on the proposal of Councillor Hanna, seconded by Councillor W Clarke to write to the Minister asking for additional monies in order to carry out repairs to additional properties in the District. It was agreed that should additional monies become available, the Council to prepare a list of properties to potentially avail of such funding.	M Quinn	DOE confirmed that no further funding was available. After costing the properties in the towns indicated we had a surplus of funding. As an approved reserve list for derelict properties had already been approved we were able to include 2 properties in Downpatrick in the scheme.
ERT/10/2015	To discuss Planned Cuts in Funding to Mourne Heritage Trust, Ring of Gullion Landscape Partnership and Strangford Lough and Lecale Landscape Partnership	It was agreed on the proposal of Councillor Donnelly, seconded by Councillor Andrews to request a meeting with the Minister on this issue.	M Ward	Environment Minister Mark H Durkan has announced £1.3 million funding from the carrier bag levy for the NGO Challenge Fund 2015. The process is now open

ITEM	SUBJECT	DECISION	REFERRED TO	ACTION TAKEN
				and closing on 20 May. An application will be made. Letter to go to Minister??
ERT/11/2015	To consider sponsorship of the Gran Fondo Giro d'Italia for 3 year period	It was agreed on the proposal of Councillor W Clarke, seconded by Councillor Quinn to become an official sponsor of the Gran Fondo Giro d'Italia for the next 3 years with costs being: Year 1 2015/16 £6,000 Year 2 2016/17 £15,000 Year 3 2018/19 £20,000 subject to review after year 1 and year 2 to ensure value for money is being achieved.	M Ward	Actioned
ERT/13/2015	To consider procurement of Coastal Regeneration Projects – SEA Flag Funding and Appointment for Meelmore Lodge	It was agreed on the proposal of Councillor D McAteer, seconded by Councillor Quinn to: <ul style="list-style-type: none"> • Appoint the most economically advantageous quotation for the fabrication of 2 art pieces for the Mourne Esplanade Recreational and Amenity Improvement Scheme. • To note the appointment of McAvoy Contracts Ltd to undertake the Cranfield Beach Amenity Improvement Scheme at a tender value of £279,840.25 and their appointment to carry out the Cranfield Beach Shoreline Protection Works at a cost of £42,000. • To appoint the most economically advantageous tender to carry out the Meelmore Lodge Amenity Block extension and new car park works. 	M Ward	Actioned

Newry, Mourne & Down District Council Area
Economic Regeneration Vision and Investment Strategy, 2015-2020
Road Map for Strategy

i. Introduction and Terms of Reference

1. The Regeneration Vision and Investment Strategy

Summary/Overview of Strategy

2. What is the wider context?

- a. The economic outlook for 2015-2020
- b. Strategic context:
 - i. Programme for Government
 - ii. NI Economic Strategy
 - iii. NI Investment Strategy
 - iv. Europe 2020
 - v. Rural Development Strategy
 - vi. Tourism Strategy
 - vii. Area Plans
 - viii. Urban Regeneration and Community Development Policy Framework
 - ix. Cross-border development
 - x. Newry, Mourne & Down Council Corporate Plan
 - xi. Newry, Mourne and Down Community Plan themes

3. Where is Newry, Mourne & Down now?

- a. Summary of socio-economic profile
- b. Recent economic performance & projections
- c. SWOT by sector:
 - i. Economic Development
 - ii. Tourism Development, Marketing, Promotion and Events
 - iii. Urban Development & Regeneration
 - iv. Rural Development & Regeneration
 - v. Culture & the Arts
- d. Role of the Council
- e. Key long term challenges

4. Where do we want to be?

- a. Emerging issues by theme – identification of the top themes for future investment (See Appendix 1)
- b. Strategic Framework - and collaboration and networks – internal & external

- c. Draft Vision, Principles and Aims - (See Appendix 2)

Vision: Newry, Mourne and Down – recognised on the island of Ireland as a vibrant, dynamic and connected cross border region of enterprise and economic growth; a place of sustainable natural beauty and a premier tourist destination, encompassing excellence in culture and arts and enabling and creating opportunities for all

- d. Strategic objectives
- e. Strategic targets

5. How do we get there?

- a. Delivery structure per theme
- b. Investment strategy per theme
- c. Funding sources per theme
- d. Links with Community Plan

6. The Action Plan

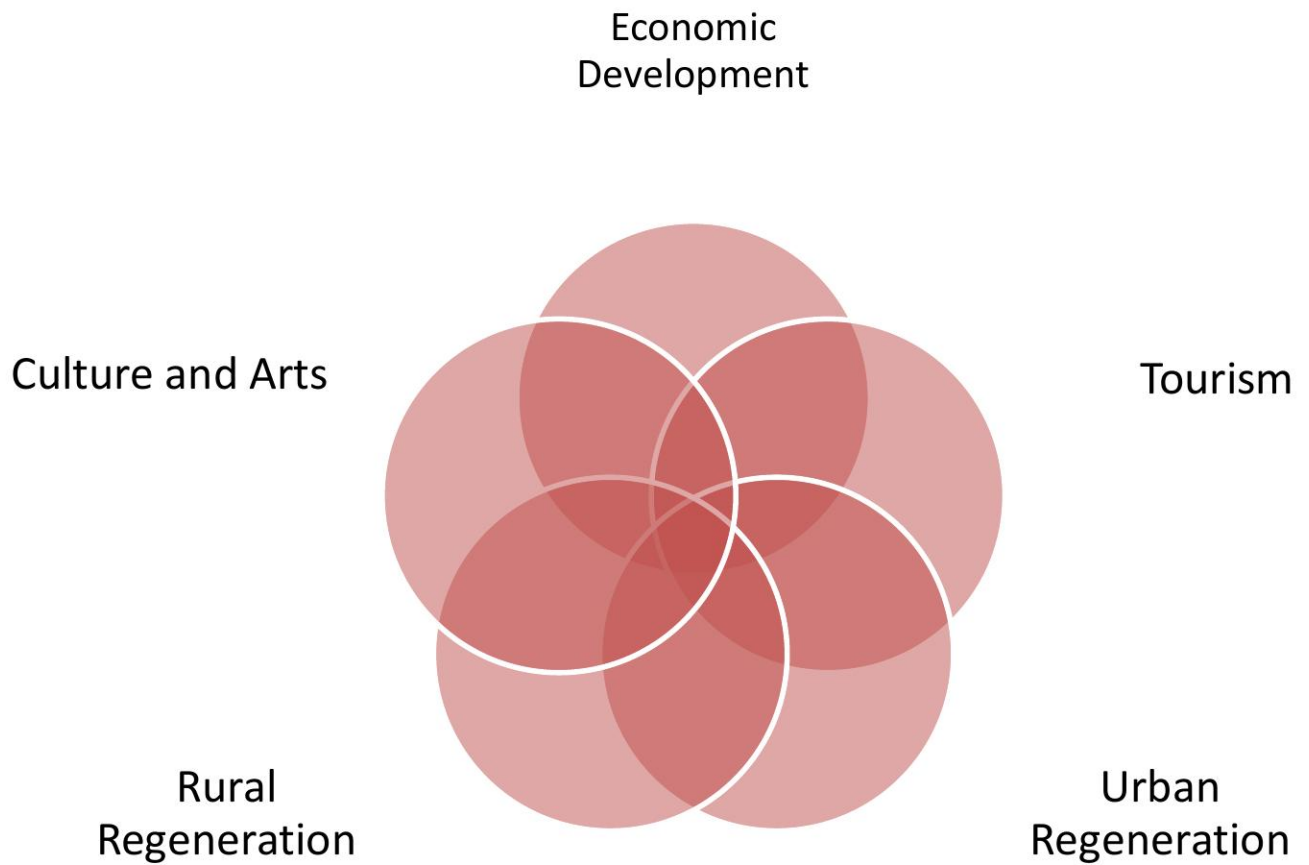
Annexes

- A. Development of the Strategy – description of process, list of consultees
- B. Full Socio-Economic Profile of area (See Appendix 3)
- C. Bibliography & Sources
- D. Sectoral Reports x 5
 - Strategic focus of theme
 - SWOT of theme
 - Emerging Issues per theme
 - Delivery structure and investment per theme
 - Action plan per theme
- E. Business Survey Results

May 2015

Appendix 1: Emerging Issues by Theme

Relationships between the Different elements of Newry Mourne and Down Economic Regeneration Vision and Investment Strategy are outlined in the diagram below. This illustrates the overlapping nature of the five themes for the strategy and the need for collaboration with others and connectivity across all five themes in moving forward in terms of future planning and delivery.



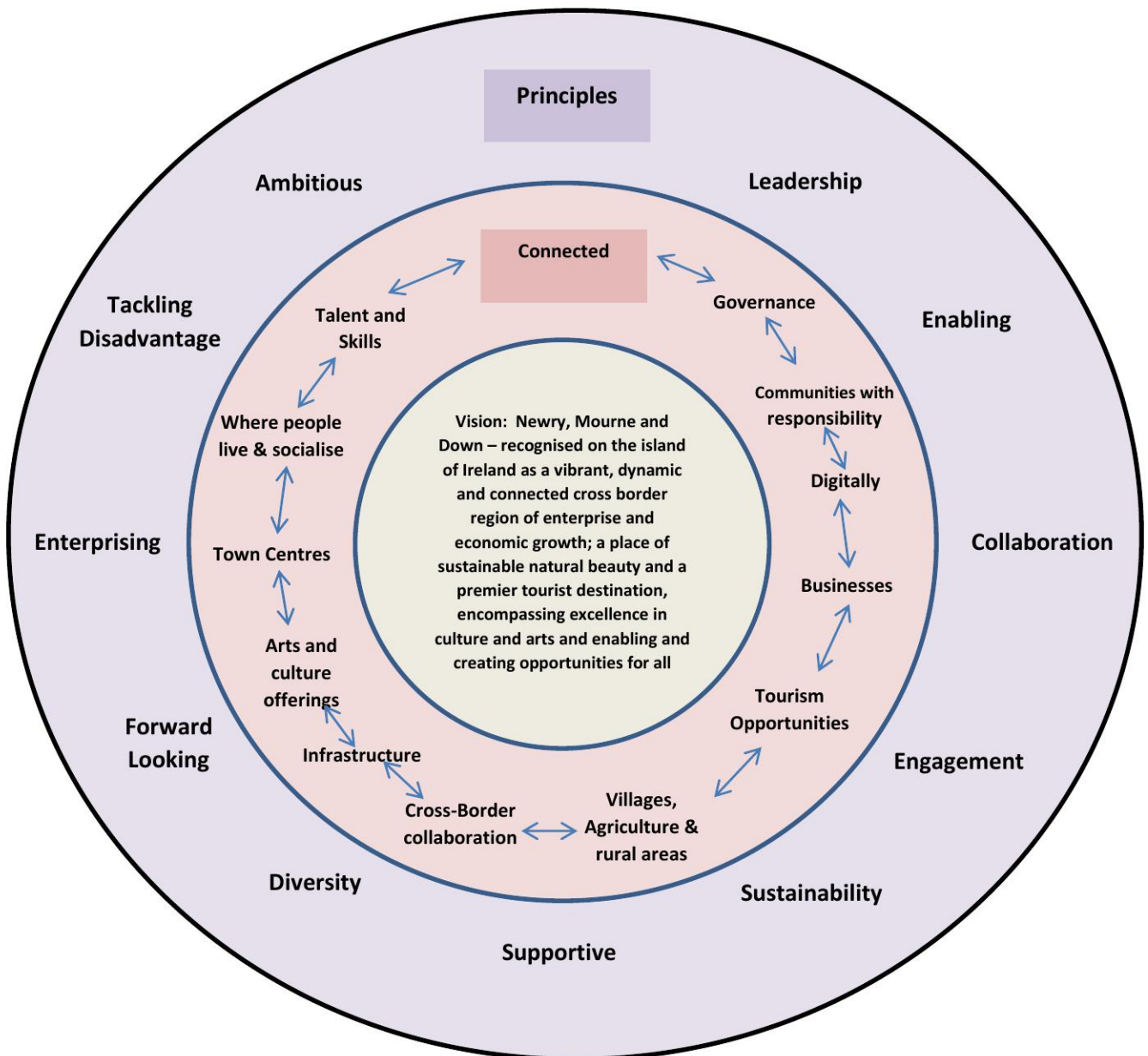
There is synergy between the five themes

Appendix 2: Vision and Principles

The draft vision of the strategy is outlined below.

Vision: Newry, Mourne and Down – recognised on the island of Ireland as a vibrant, dynamic and connected cross border region of enterprise and economic growth; a place of sustainable natural beauty and a premier tourist destination, encompassing excellence in culture and arts and enabling and creating opportunities for all

The Vision and collective Principles against which the strategy will be developed include the following:



Appendix 3: Socio Economic Profile of NMD

Annex B: Full Socio-economic Profile of area

POPULATION TRENDS IN NEWRY, MOURNE & DOWN

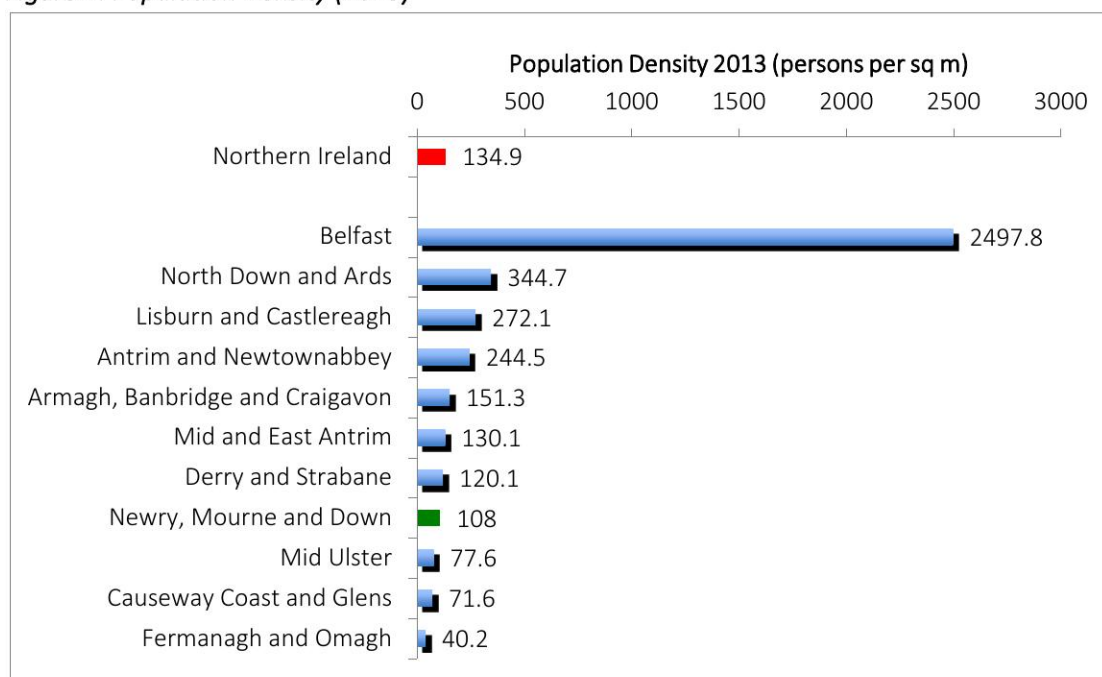
Current Population Trends in the District

The 2011 Census recorded just over 172,000 people living in the Newry, Mourne and Down (N,M&D) District Council area, almost 10% of Northern Ireland’s total population. This makes N,M&D the 3rd largest Council in Northern Ireland after Belfast and Armagh, Banbridge and Craigavon. Within the area, Newry (26,893) and Downpatrick (10,874) are the two largest towns accounting for 16% and 6% of the area’s population respectively. Newry is defined as a large town and Downpatrick as a medium town according to NISRA¹. The area also has a number of ‘small’ towns including Warrenpoint/Burren (8,819), Newcastle (7,743), Kilkeel (6,521), and Ballynahinch (5,715).

Key characteristics of the population in the N,M&D area are as follows:

- The population is split almost equally between men and women, similar to Northern Ireland
- The age profile is broadly similar to the NI average although N,M&D has a slightly higher share of young people (aged 0 -15) compared to the NI average (23% vs. NI 21%)
- The birth rate per 1,000 female population aged 15-44 is higher than the NI average (N,M&D 74 vs. NI 67)
- N,M&D has one of highest shares of births by ‘High Social Class’ across the 11 Councils (N,M&D 56% vs. NI 51%)
- There are currently almost 65,000 households living in the N, M & D area, 9% of the NI total.
- N,M&D is one of the least densely populated Councils in Northern Ireland

Figure 1: Population Density (2013)



Source: NISRA

¹ Source: Review of the Statistical Classification and Delineation of Settlements, NISRA, March 2015

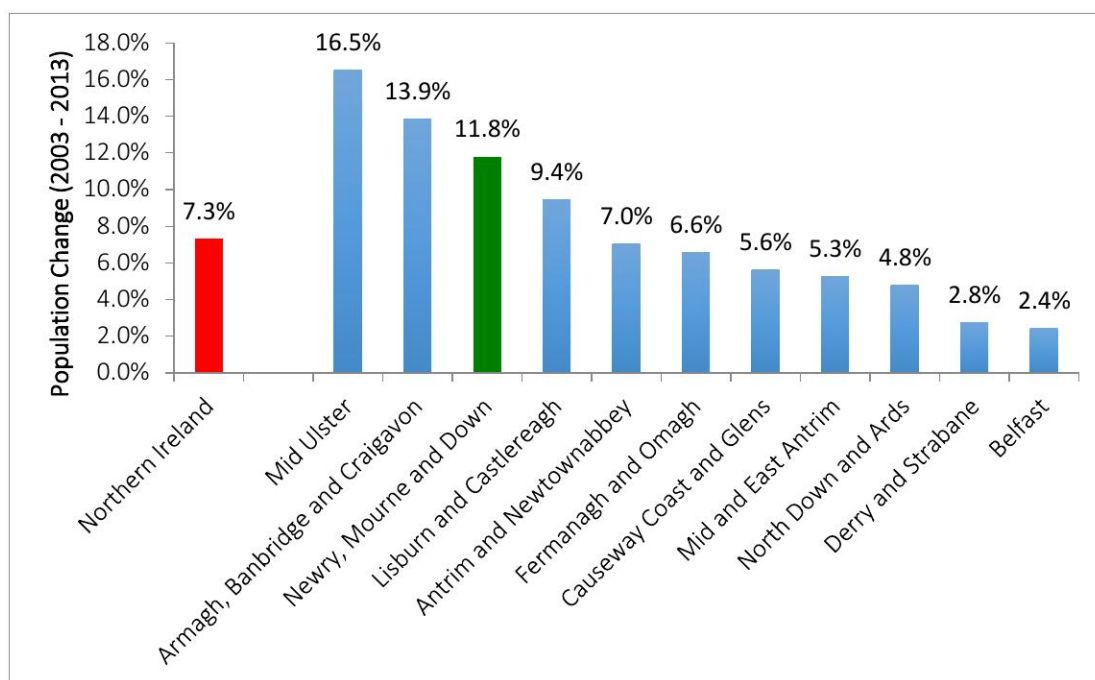
The majority of the people living in the N,M&D area are originally from Northern Ireland (88% vs. NI 89%). The area does have a higher slightly proportion of people originally from the Republic of Ireland living there (3.2% vs. NI 2.1%). Other points around non-nationals living in the area include:

- N,M&D has the 3rd highest proportion of people born in the EU accession countries (2.5%) after Mid Ulster (4.2 per cent), Armagh, Banbridge and Craigavon (3.2 per cent),
- N,M&D accounted for just over 5% of the A8 population in Northern Ireland as at 2009²

Population Growth Trends – Past & Forecast

Over the last decade the population in N,M&D has grown by almost 12%, 3rd fastest across the 11 Councils.

Figure 2: Population Change (2003 – 2013)

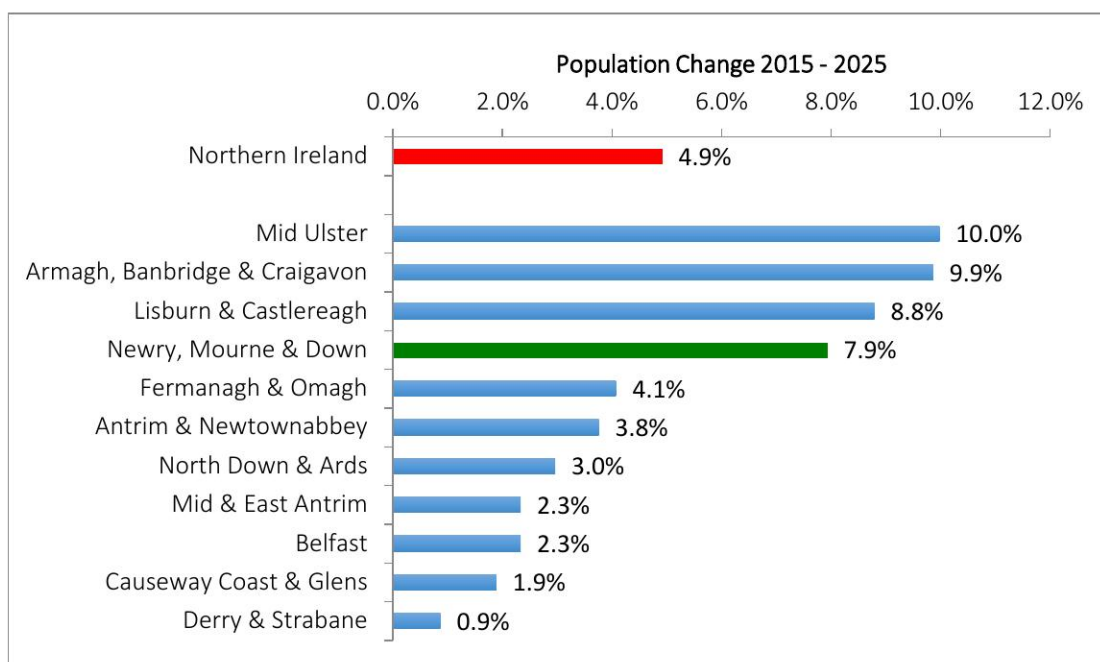


Source: NISRA

Over the next decade, the population in the District is expected to grow by just over 14,000 people to reach 191,800 in 2015. In general, population growth is expected to slow across Northern Ireland during the next 10 years and N,M&D is no exception. However, the District is expected to grow at a faster rate to the Northern Ireland average (+8% vs. NI +5%). This is 4th highest across the 11 Councils.

² Source: NISRA 2009

Figure 3: Projected Population Growth by District Council, 2015 to 2025



Source: NISRA

Table 1: Population Projections for N,M&D District Council, 2015 - 2025

	2015	2025	% Change 2015 – 2025
Population	177,681	191,833	+8%
Number of Households	64,594	70,923	+10%
Household Size	2.73	2.68	
% children	22%	22%	No change
% working age	63%	60%	-3%pts
% older people	15%	18%	+3%pts

Source: NISRA

In general people are living longer. While this isn't unique to N,M&D there is an expectation that older people will drive population growth in the District over the next decade. In fact, the older population (aged 65+) in the Council is expected to grow by 33 per cent over the next decade, significantly higher than the NI average of 25%. The youth and working age populations are expected to show limited growth in the next 10 years by comparison (+5% and +3% respectively).

Table 2: Projected Population Change, 2015 - 2025

Population Change 2012-2022 (%)	Newry, Mourne & Down	Northern Ireland
	% Change	% Change
Youth (0-15 yrs)	+5%	+3%
Working Age (16-64 yrs)	+3%	No change
Older Person (65+ yrs)	+33%	+25%
All Population Change	+8%	+5%

Source: NISRA

An extra 6,300 households are expected to be living in the N,M&D areas over the next decade representing an increase of 10%.

THE EDUCATION/SKILLS BASE IN NEWRY, MOURNE & DOWN

NVQ Qualifications

NVQ achievements for the area are broadly similar to NI. Some 28% of the population achieved NVQ4+ in 2013, 54% below NVQ level 4 while 17% achieved no qualifications.

Table 3: NVQ Achievements 2013

	Newry, Mourne & Down	NI
Achieved NVQ 4+	28.4%	28.5%
Achieved below NVQ 4	54.3%	54.1%
No Qualifications	17.3%	17.4%

Source: NISRA

Qualifications and Destination of School Leavers

There were 2,410 school leavers in N,M&D in 2012, 10 per cent of the Northern Ireland total. Higher and Further Education are the most significant destinations for school leavers. More than 2 in every 5 (46%) go on to Higher Education, a greater share than the Northern Ireland average (40%). A further 30% of students go on to Further Education, slightly lower than the Northern Ireland average (34%). Students in area are more likely to go into training after school and less likely to go into unemployment.

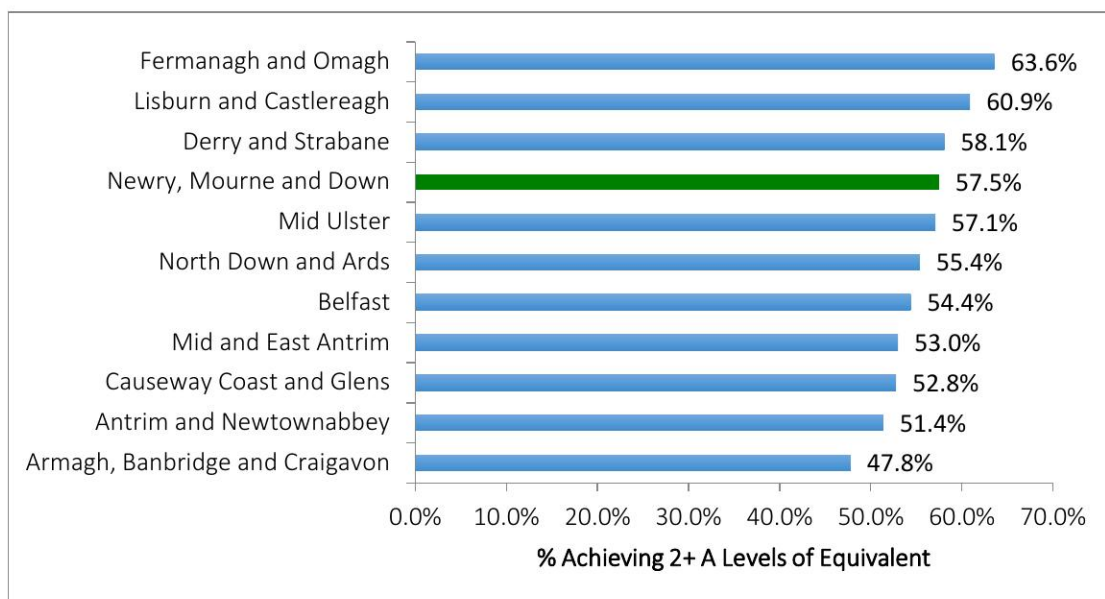
Table 4: Qualification Achievements and Destination of School Leavers – 2012

	Newry, Mourne & Down	Northern Ireland
	%	%
2+ A levels	57%	55%
At least 5 GCSEs grade A-C	79%	78%
% students going on to:		
- Higher Education	46%	40%
- Further Education	30%	34%
- Employment	7%	6%
- Training	13%	11%
- Unemployment/Unknown	2%	5%

Source: School Leaver's Survey 2011/12

N,M&D’s performance at GCSE level was similar to the NI average in 2012 in terms of 5+ GCSEs and performed slightly better in terms of those with 2 or more A level grades. The area’s achievements in terms of the share of students with 2 or more A level grades was 4th highest of the 11 Councils.

Figure 4: % Achieving 2+ A Levels of Equivalent (2012)



The area accounts for 12% of the stock of schools in Northern Ireland.

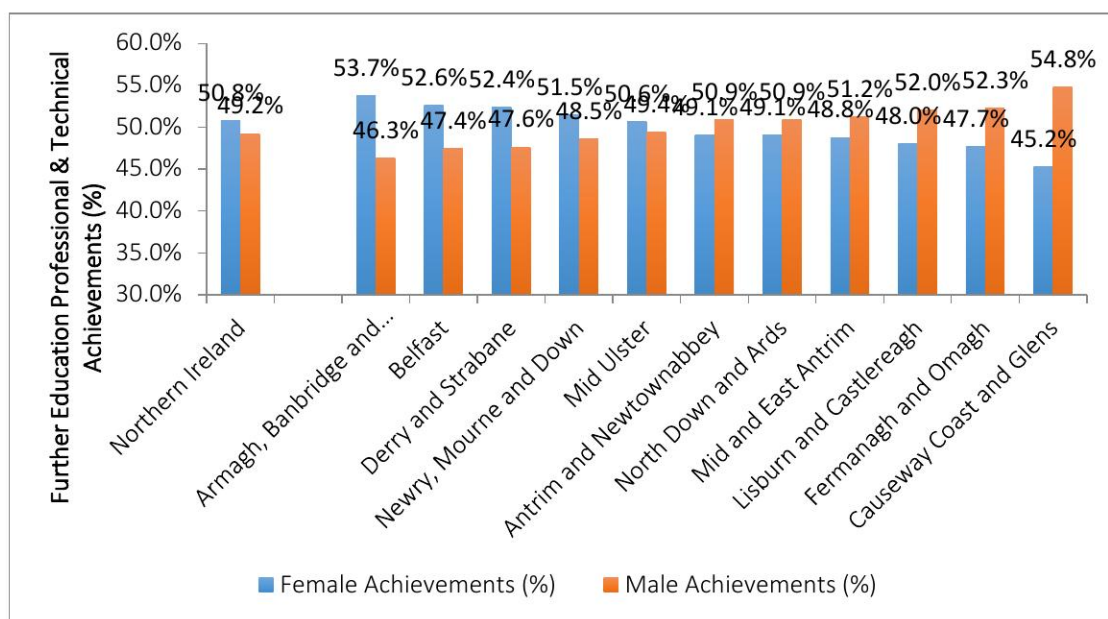
Higher and Further Education Enrolments

In 2013 2,775 students from N,M&D were enrolled at HE colleges across the UK. This is 10% of the total for Northern Ireland. Around 40% were first year students. Some summary indicators include:

- Three in every 4 of those students were enrolled in full-time courses (75% vs. NI 71%).
- Slightly fewer students were enrolled on postgraduate courses compared to the Northern Ireland average (13% vs. NI 15%).
- HE students from the area were slightly more likely to stay in NI to study (69% vs. NI 67%)

In 2012, 1,860 students from N,M&D received a HE qualification, again 10% of the NI total. Around 77% gained an undergraduate qualification with the remaining 23% achieving a postgraduate HE qualification, similar to the Northern Ireland average. One in 5 graduated in medicine/dentistry (19%). A further 18 per cent graduated in social studies and law. This is largely similar to the NI average.

Figure 5: FE Professional & Technical Achievements



In the 2013 16,197 students from N,M&D were enrolled at Northern Ireland Further Education colleges, 11% of the NI total. The area had a higher share of young people (under 20 years) enrolled compared to the NI average (63% v). Some 18% of enrolments were full-time and the rest part-time, similar to the NI average.

There were 3,260 essential skills enrolments in 2013 in N,M&D, 7% of the NI total. This represents a decline in numbers of 23% on 2012 compared to a fall for 11% for NI as a whole.

Key Stage 2 Achievements

(To be completed)

WORKING PATTERNS IN NEWRY, MOURNE & DOWN

Introduction

This section examines the working patterns of people living in Newry, Mourne & Down. This includes the share of people who are either in jobs or “actively seeking work”. It looks at the extent of employment in the area as measured by jobs density. It also looks at travel to work patterns, an issue which is of particular importance to the District.

Economic Activity and Employment Rates

The economically active are the number of people in a job or unemployed (therefore actively seeking work). Economic activity (aged 16+) is slightly higher in N,M&D compared to the NI average (62.3% vs. NI 60.8%). Employment rates in the District are largely in line with the NI average (57.2% vs. NI 56.3%). Full-time employment plays a more important role in the area compared to the Northern Ireland average (46% vs. NI 42%).

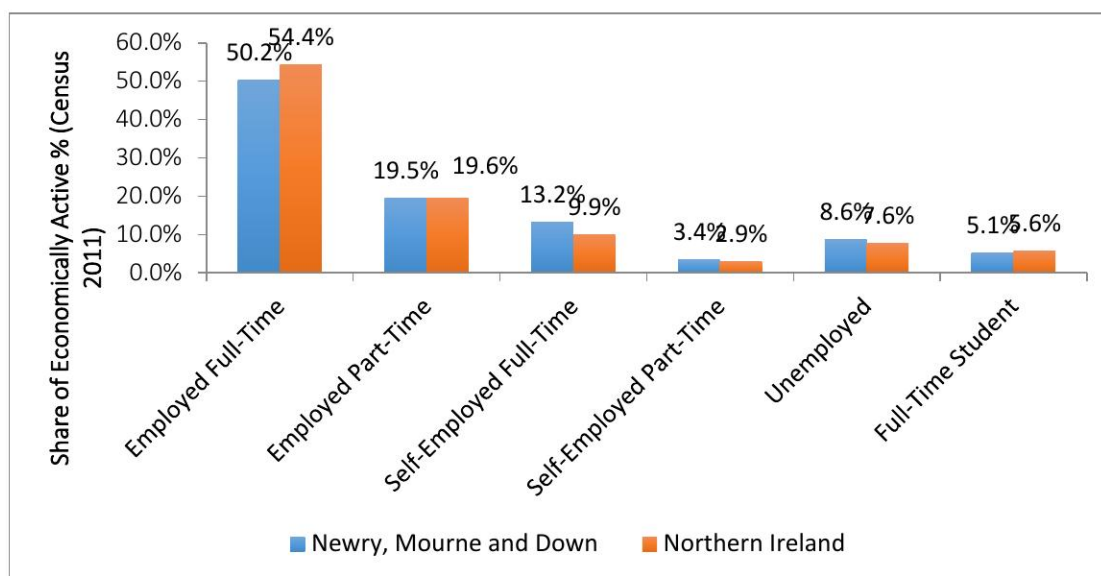
Table 5: Economic Activity and Employment Rates

	N,M&D	Northern Ireland
Economically Active (16+)	62.3%	60.8%
Economically Inactive	37.7%	39.1%
Employment Rate (16+)	57.2%	56.3%
Full-Time Employment	45.7%	41.8%
Part-Time Employment	11.6%	14.4%

Source: DETINI

A greater share of the economically active in the area are full-time self-employed compared to NI overall (13% vs. NI 10%) and as a result there is a lower share of the workforce in the area employed on a full-time basis (50% vs NI 54%).

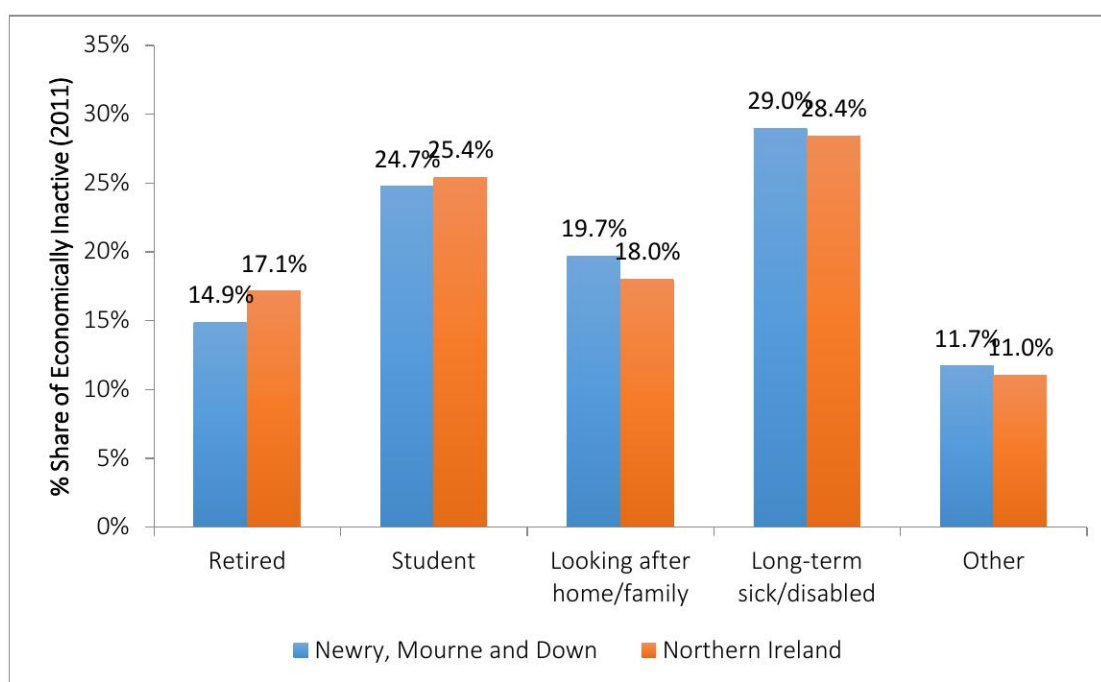
Figure 6: Share of Economically Active (2011)



Source: Census of Population 2011

A slightly greater share of those who are ‘economically inactive’ are looking after the home (20% vs. NI 18%) and a smaller share are retired (15% vs. NI 17%).

Figure 7: Share of Economically Inactive (2011)



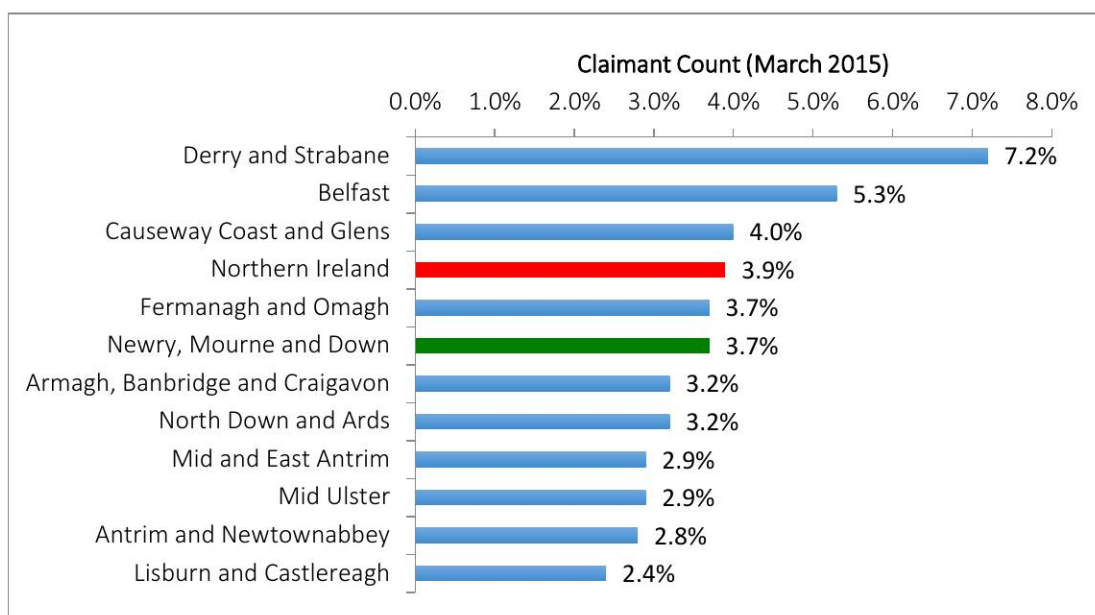
Source:

Census of Population 2011

Working Age Benefit Claimants

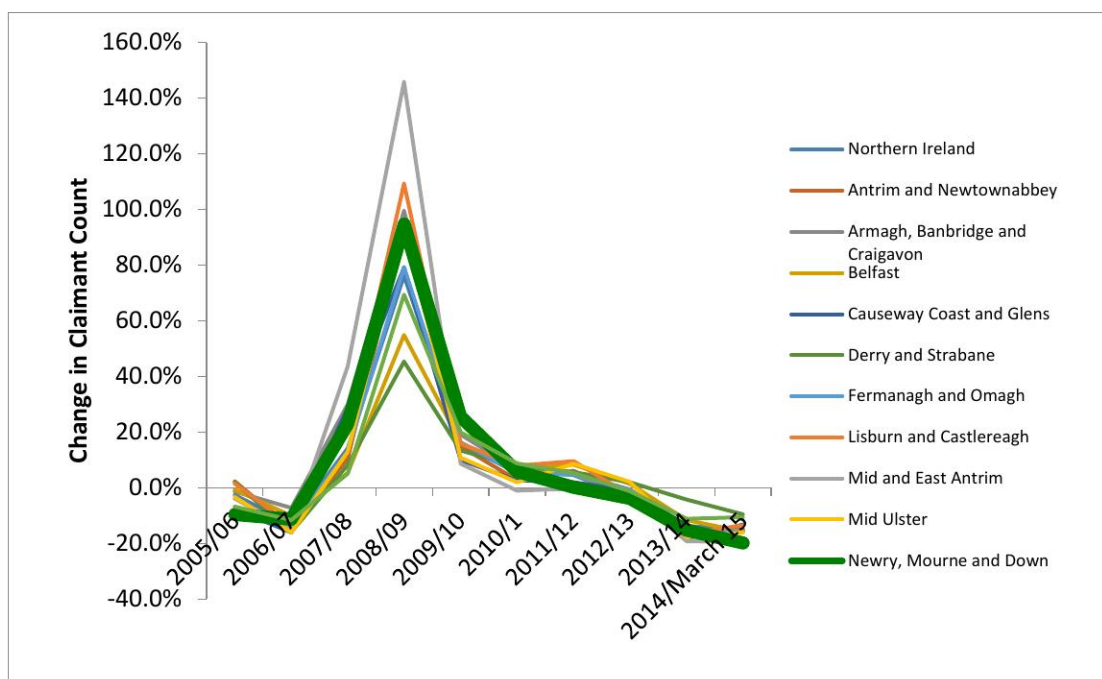
There are currently 4,049 benefit claimants in N,M&D as at March 2015, 3.7% of the working age population in the area which is slightly lower than the Northern Ireland average (3.9%). This ranks the area joint 4th highest in terms of claimant count unemployment across the 11 super councils.

Figure 8: Working Age Claimants, March 2015



Source: NISRA

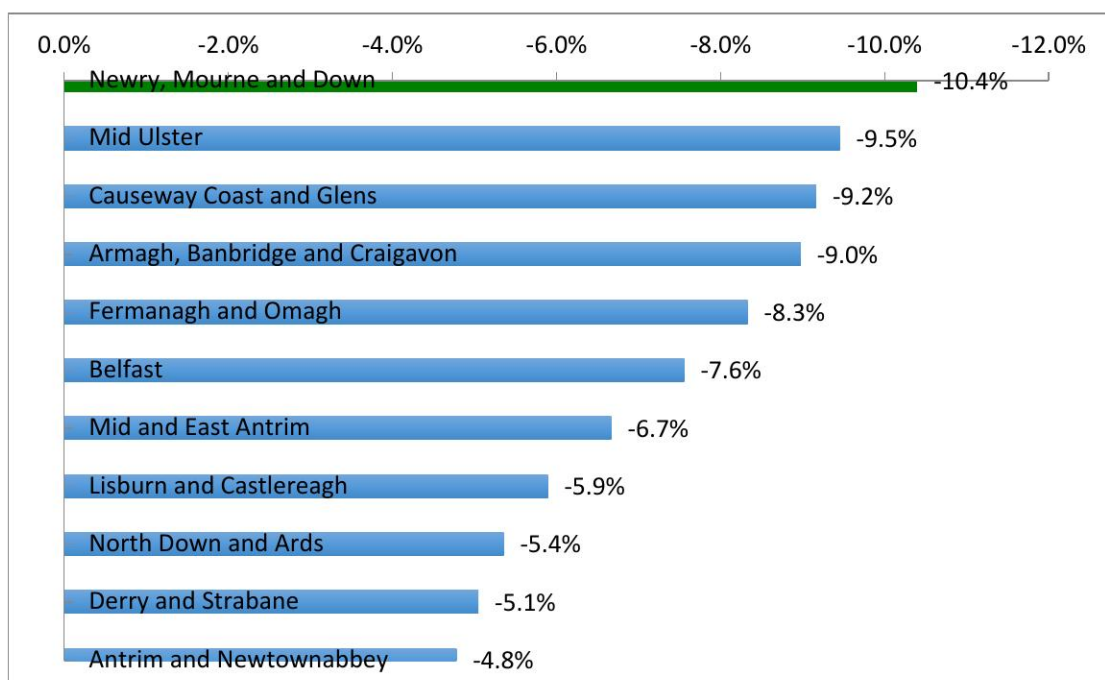
Figure 9: Change in Claimant Count Numbers (2006/07 – 2014/March 15)



Source: NISRA

The claimant count unemployed in the area doubled in numbers during the period 2007 to 2012, one of the highest rates of increase across the 11 Councils. The numbers have been falling at a faster rate than the NI average over the last year and has been fastest in the N.M&D across the 11 Councils in the first quarter of 2015.

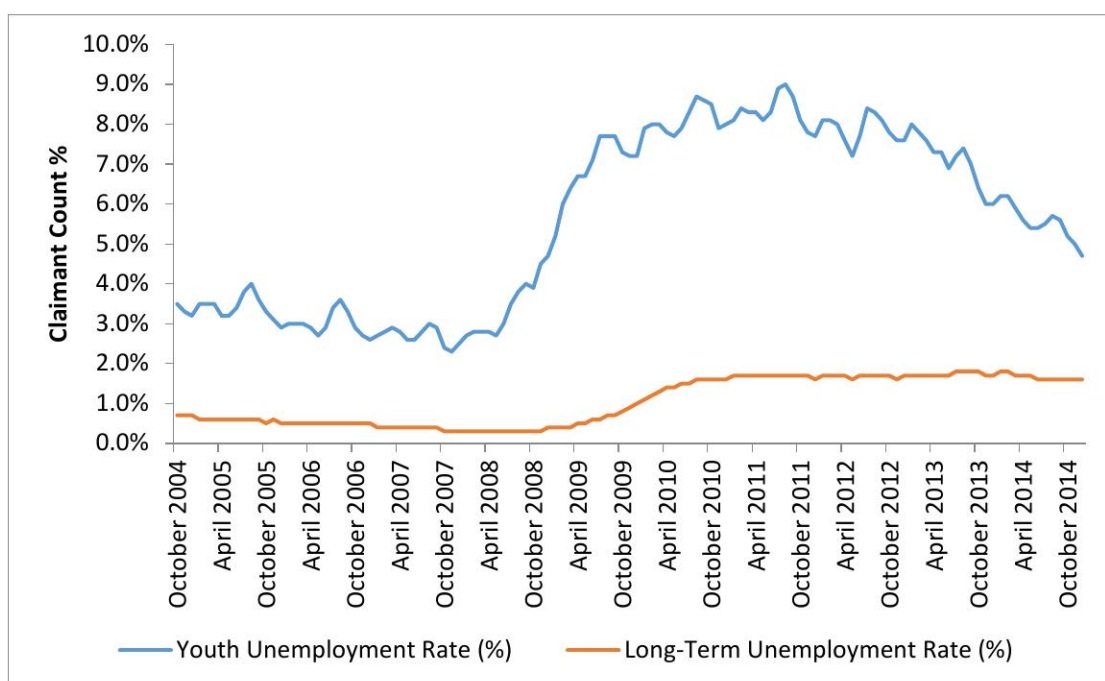
Figure 10: Change in Claimant Count Numbers (Jan – March 2015)



Source: NISRA

The long-term unemployment rate (1.6%) is 3rd highest after Derry & Strabane (3.1%) and Belfast (2.2%) The youth unemployment rate³ in the area is 4.7%, 6th highest of the 11 Councils. Both rates remain higher than their pre-recession averages.

Figure 11: Youth and Long-Term Unemployment Rates in Newry, Mourne & Down



Source: NISRA

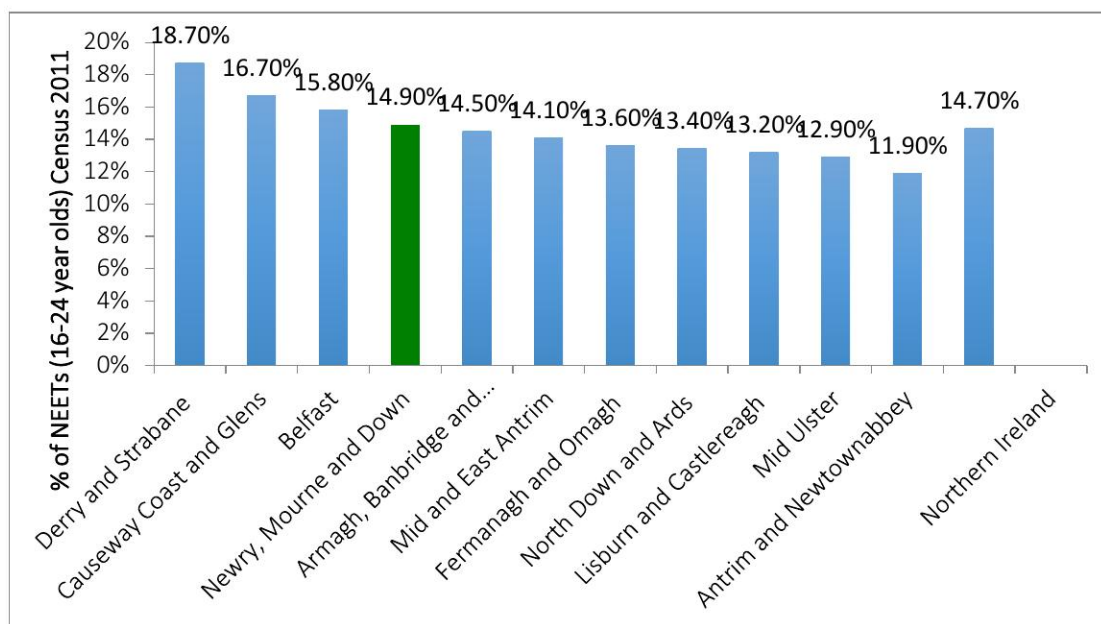
³ Youth unemployed as a share of resident population aged 16-24 years

Ballymote (8.1%) has the highest claimant count rate in the District followed by Ballybot (7.8%) and Murlough (7.0%). Kilmore (1.3%) and Dunmore (1.4%) have the lowest.

NEETS – Not in Employment, Education or Training

The Census 2011 identified 3,100 young people (16-24 years) in the N,M&D population who were not in employment, education or training. This represents almost 15% of this age group, 4th highest of the 11 Councils and on a par with the Northern Ireland average.

Figure 12: Share of NEETs in the 16-24 year old Population



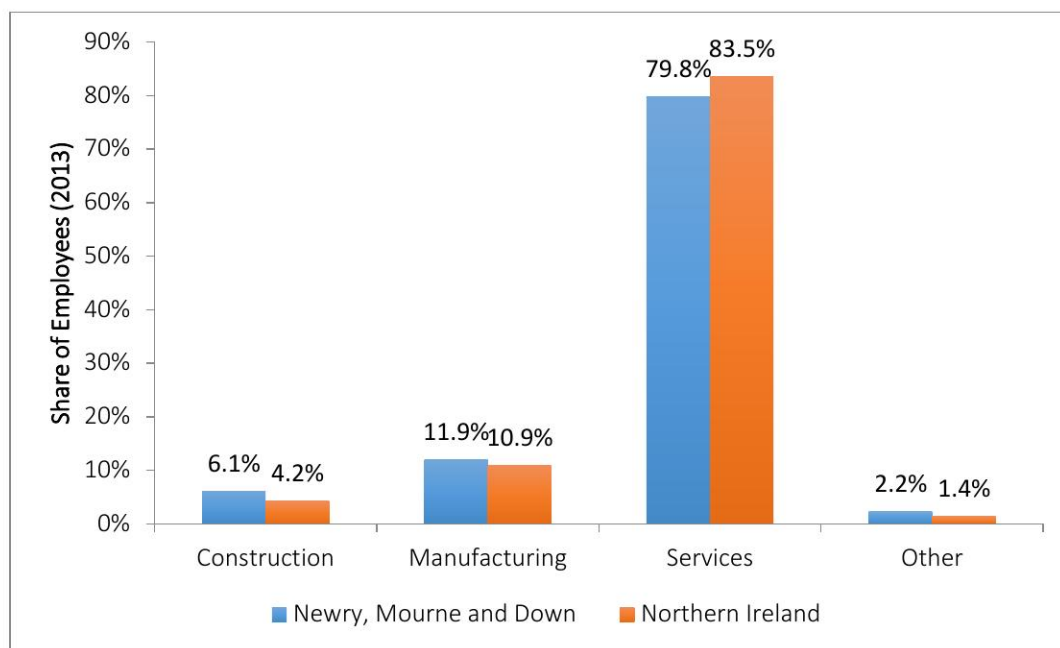
Source: Census of Population 2011

Employment

There were 51,178 employee jobs in the N,M&D area in 2013, 7% of the NI total. This is made up of 55% female employees and 45% male employees (NI 52% female vs. 48% male). There is a higher share of employees working part-time in the area compared to the NI average (38% s. 35%). This is largely because there are more women working part-time in the N,M&D area.

The area has a higher share of employees in both the Construction and Manufacturing sectors compared to the NI average. It has the 3rd highest share of Construction employees across the 11 Councils.

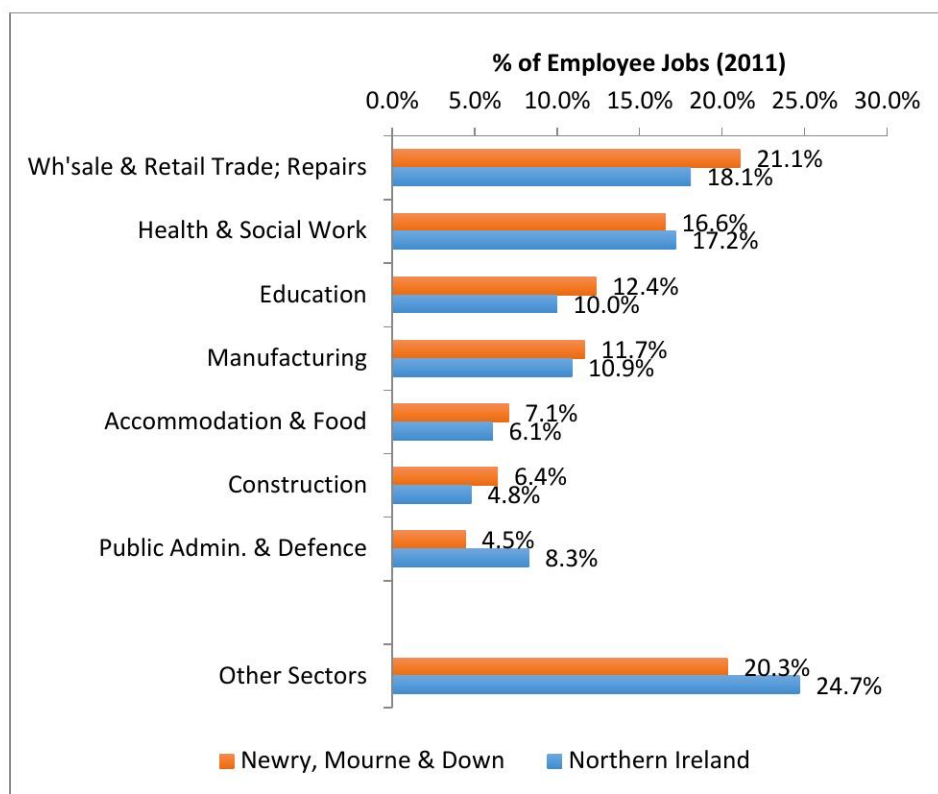
Figure 13: Sectoral Share of Employees (2013)



Source: Census of Employment 2013

The 2011 Census of Population confirms the findings of the 2013 Census of Employment and provides some greater detail on the sectoral composition of jobs in the area. It also highlights a higher share of employees in Wholesale/Retail, Education and to a less extent Accommodation/Food compared to the NI average.

Figure 14: Employee Jobs in Newry, Mourne & Down (2011)



Source: Census of Population 2011

Public Sector Employment

There are just over 14,500 people employed by the Public Sector in N,M&D, 7% of the NI total. This represents just over 28% of the employees in the area, lower than the NI average of 31%.

Table 6: Public Sector Employment (2013)

District Council	Public Sector	% of Employment
Belfast	72,159	34.3%
Derry and Strabane	16,855	33.5%
Fermanagh and Omagh	12,852	33.4%
Lisburn and Castlereagh	17,097	33.2%
Causeway Coast and Glens	11,969	30.4%
Antrim and Newtownabbey	16,426	29.8%
Armagh, Banbridge and Craigavon	20,035	29.5%
Newry, Mourne and Down	14,547	28.4%
North Down and Ards	9,946	26.8%
Mid and East Antrim	10,617	25.0%
Mid Ulster	10,462	21.9%
Northern Ireland	212,965	30.8%

Source: Census of Employment 2013

Occupations

A greater share of people in N,M&D are employed in skilled trades (18.2% vs. NI 14%).

Table 7: Key Occupations (16-74 years)

	Newry, Mourne and Down	Northern Ireland
Managers, directors and senior officials	8.3%	8.0%
Professional occupations	16.9%	17.2%
Associate professional and technical occupations:	7.5%	8.6%
Administrative and secretarial occupations	12.5%	14.1%
Skilled trades occupations	18.2%	14.0%
Caring, leisure and other service occupations	9.9%	9.3%

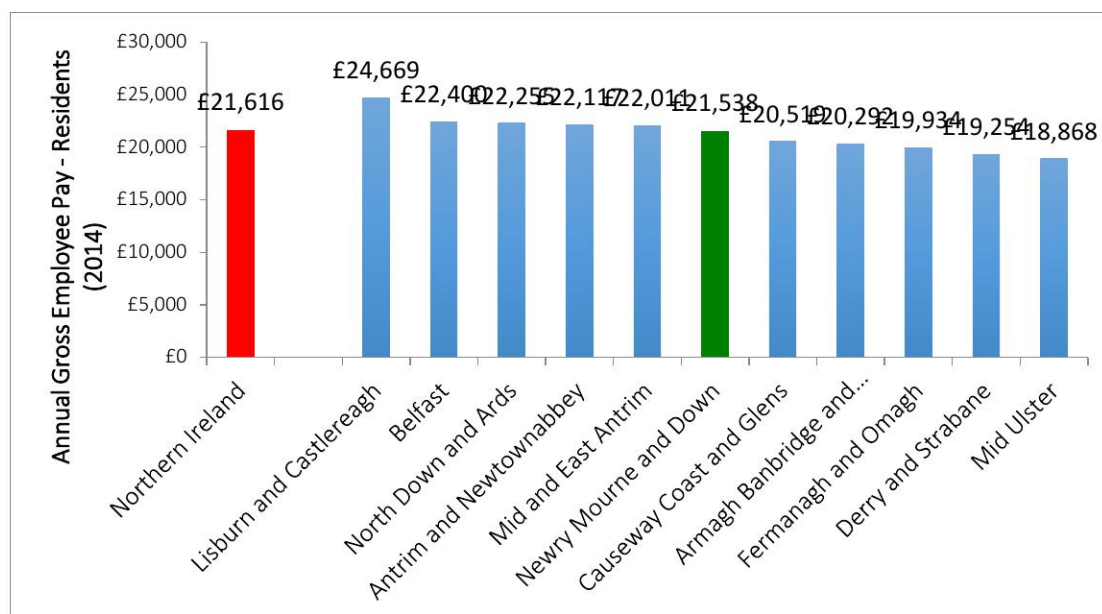
	Newry, Mourne and Down	Northern Ireland
Sales and customer service occupations	9.0%	10.1%
Process, plant and machine operatives:	7.9%	8.0%
Elementary occupations	9.9%	10.8%
	100%	100%

Source: Census 2011

Average Pay

Newry, Mourne and Down is a middle ranking region in terms of pay. The average annual salary is just over £21,500, similar to the NI average.

Figure 15: Annual Gross Employee Pay (2014)



Source: ASHE 2014

Travel to Work Patterns

The 2011 Census highlighted that 87% of people who work in Newry, Mourne and Down live in the area. Some 76% of people who live in the area work in the area while a further 11% commute to Belfast⁴.

⁴ Commuting is much more prevalent in Down than in Newry & Mourne

THE BUSINESS BASE IN NEWRY, MOURNE & DOWN

Introduction

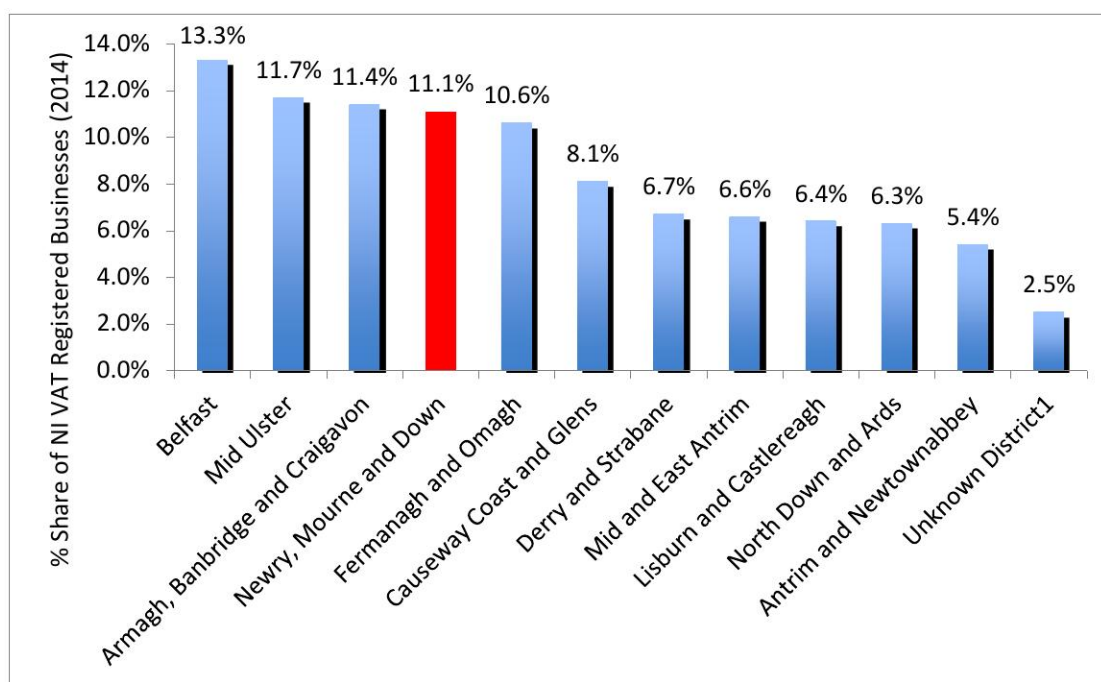
Northern Ireland is very much a micro-enterprise economy and this is also the case for Newry, Mourne and Down Council. The majority of businesses in the area employ less than 10 people. The self-employment rate is higher than the NI average.

However, the area does have some large businesses and accounts for 7 of the Top 100 Companies in Northern Ireland⁵.

The Business Base

There were 7,500 VAT/PAYE registered businesses in N,M&D in 2014, 11% of the NI total. This means the area has one of the largest business bases after Belfast across the Super Council areas.

Figure 16: Share of NI VAT/PAYE Registered Businesses (2014)



Source: IDBR 2014

Micro-businesses⁶ make up slightly more of the business population in N,M&D compared to Northern Ireland. Around 4 in 5 of businesses employ less than 5 people (79% vs. NI 76%), Nine in 10 businesses in the area employ less than 10 (91% vs. NI 88%), 3rd highest across the Councils. Just 1.2% of businesses employ between 50 and 249 employees (NI 1.7%) and the number of businesses with 250+ employees is minimal as is the case for NI more widely. This highlights just how small the overall business base is in Northern Ireland.

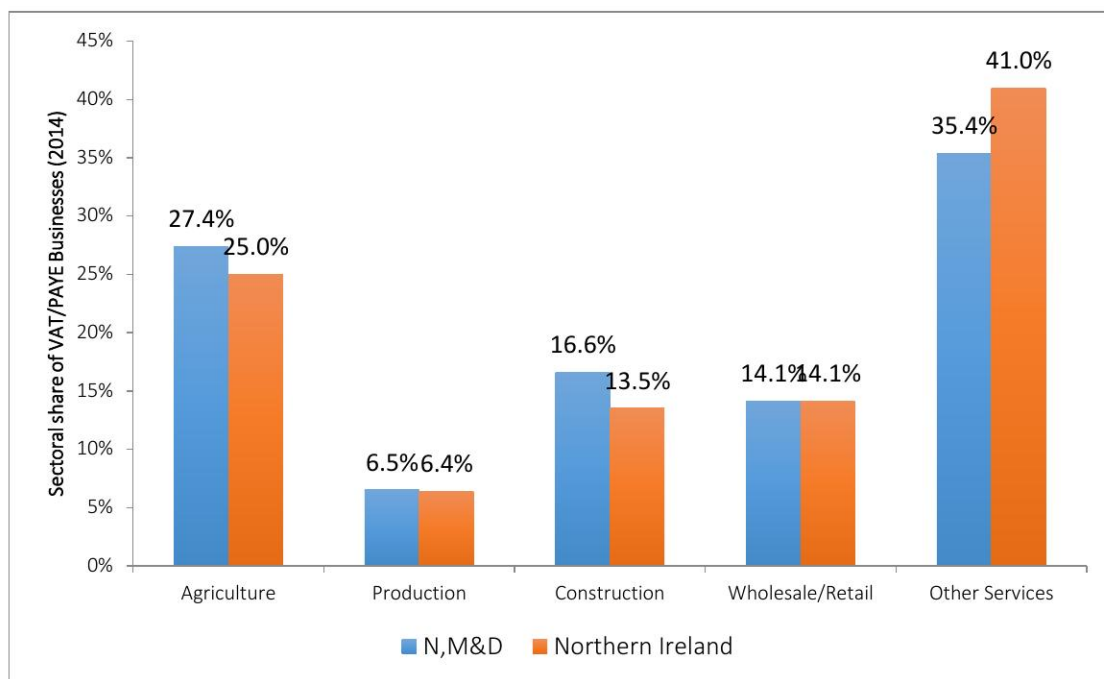
⁵ Source: Belfast Telegraph and Ulster Business

⁶ Less than 10 employees.

Almost 31% of businesses in N,M&D have a turnover of less than £50k placing them well under the current VAT threshold of £82k. This compares 28% for NI so businesses in the area are on average smaller in terms of turnover size also compared to the NI average. A further 43% of business have a turnover ranging between £50k and £249k (NI 43%). Fewer businesses have sales of £250k or more (26% vs. NI 29%).

The area has a larger share of businesses in both the Construction and Agriculture sectors compared to the NI average. It has a smaller share of businesses in Other Services, particularly the Professional Services sector.

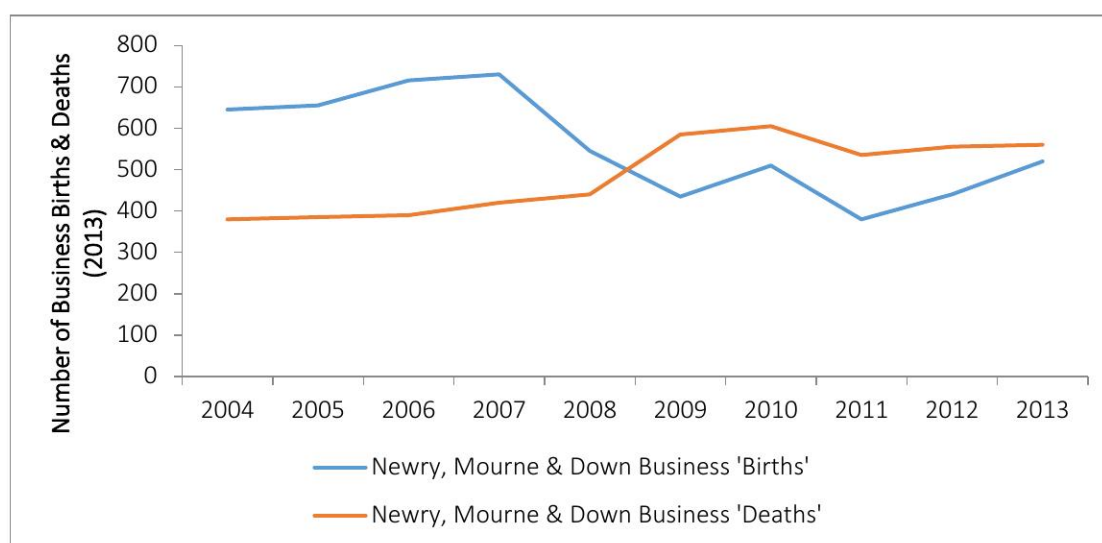
Figure 17: Sectoral Share of VAT/PAYE Businesses (2014)



Source: IDBR 2014

In 2013 there were more business ‘births’ than deaths in the N,M&D area which was also the case for Northern Ireland as a whole. Some 520 businesses newly registered for VAT/PAYE in 2013 while 560 businesses de-registered. The fall-out from the recession was significant in the area although some signs of recovery are beginning to emerge.

Figure 18: Business 'Births' and 'Deaths' in N,M&D



Source: Business Demography

Self-Employment

The 2011 Census highlights that there is a higher share of self-employed in the economically active population (17.3% vs. NI 13.4%). In fact the area has the 3rd highest share of self-employed in the economically active population across the 11 Councils.

The Agricultural Sector

In 2014 there were 3,765 farms in N,M&D, 15 per cent of the total in Northern Ireland. This ranks N,M&D the 3rd largest farming community after Fermanagh & Omagh and Mid Ulster. Farms in the area are more likely to be very small farms compared to NI average. The average size of farm is smallest across the 11 Councils alongside Fermanagh & Omagh. Some 83% of farms are defined as 'very small' compared to 76% for NI overall.

Table 8: Farming Community (2014)

	Number of Farms	Average SO/farm (€ '000)	Agricultural labour
Northern Ireland	24,228	74.0	47,864
Antrim and Newtownabbey	862	95.3	1,833
Armagh, Banbridge and Craigavon	3,166	91.1	7,079
Belfast	21	122.7	115
Causeway Coast and Glens	2,453	89.4	5,119
Derry and Strabane	1,687	74.1	3,339
Fermanagh and Omagh	4,958	50.6	8,797

	Number of Farms	Average SO/farm (€ '000)	Agricultural labour
Lisburn and Castlereagh	833	88.4	1,904
Mid and East Antrim	1,750	81.3	3,483
Mid Ulster	4,080	82.4	7,621
Newry, Mourne and Down	3,735	51.6	6,845
North Down and Ards	683	118.3	1,729

Source: Farm Census 2014

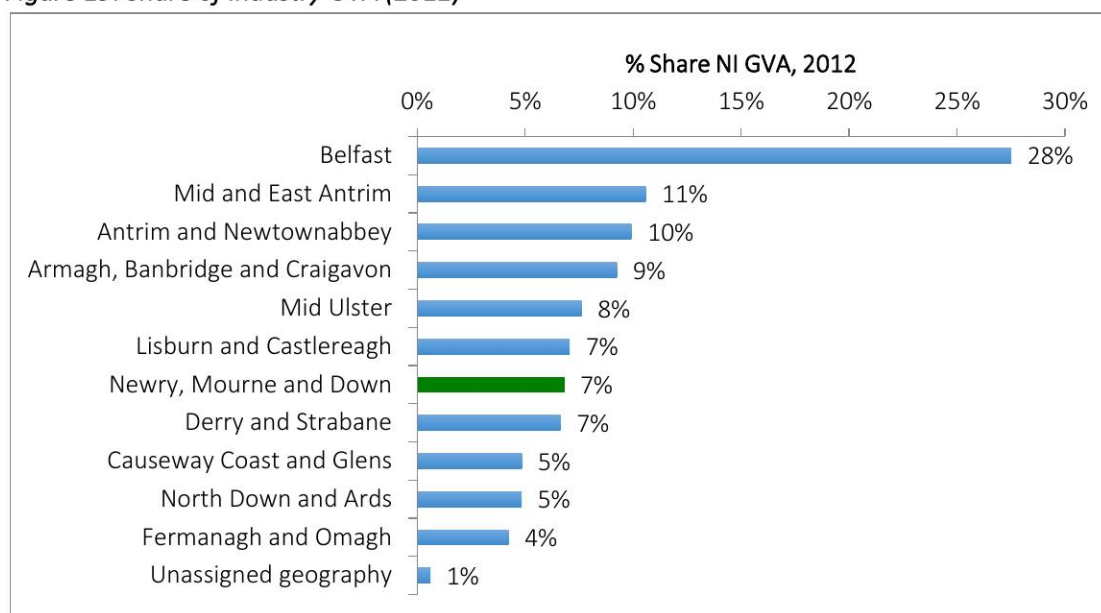
The farm labour force in the District is 6,845 making up 14 per cent of the overall Northern Ireland Agricultural labour force. The majority of the labour force is made up of farmers and their families (77% v. NI 74%). Around half of farmers are self-employed (50% vs. NI 56%).

Although the farms in the area are largely focused on poultry (66% vs. NI 84%), there is a larger concentration of both cattle (13% vs. NI 6%) and sheep (18% vs. NI 8%) compared to the NI average.

Share of Industry GVA

N,M&D accounts for 7% of industry GVA according to the 2012 Annual Business Inquiry. This is just 3% of the NI total and ranks the area 5th from the bottom of the Super Council rankings

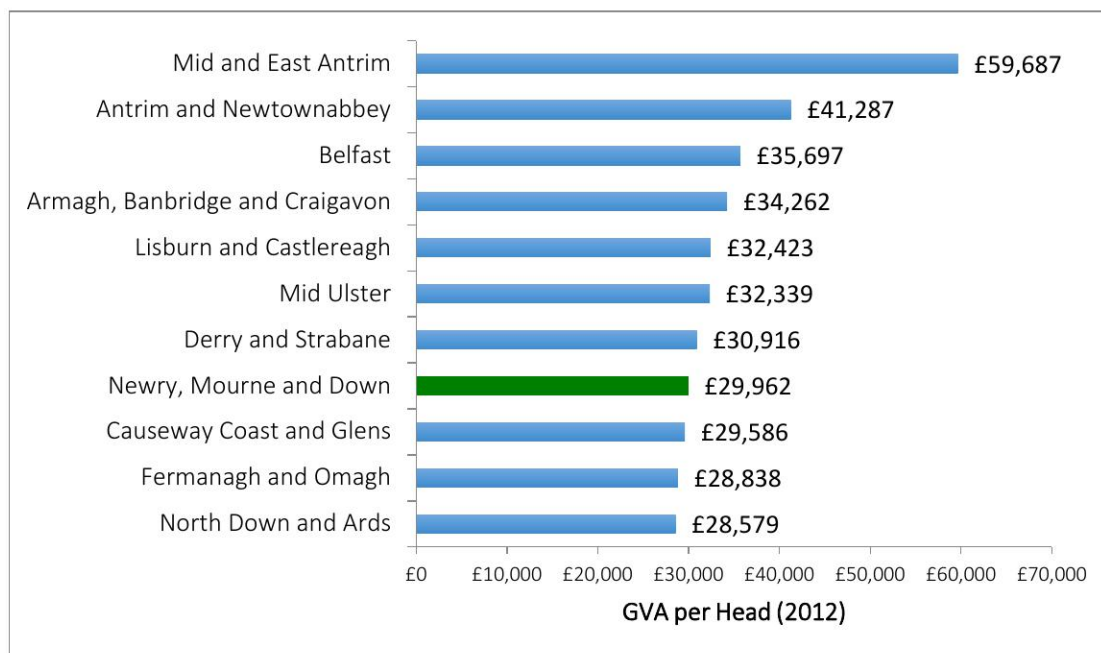
Figure 19: Share of Industry GVA (2012)



Source: Annual Business Inquiry

When GVA is standardised by employment, the area ranks 4th from the bottom of the Councils' rankings.

Figure 20: GVA Per Employee (2012)

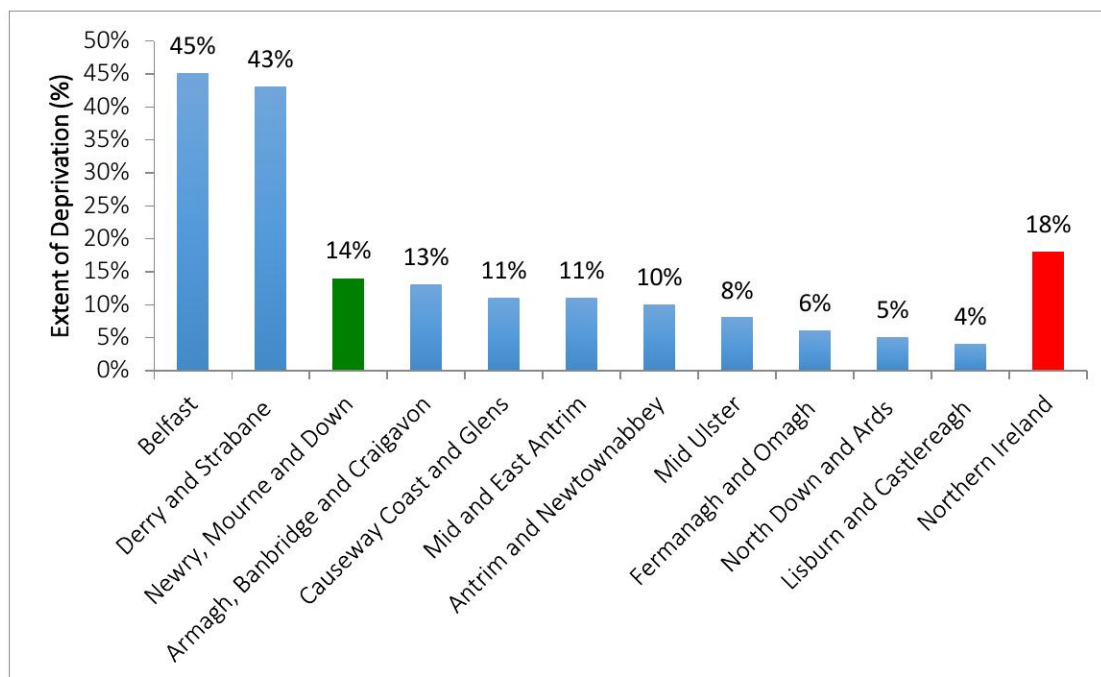


Source: Annual Business Inquiry (2012)

Deprivation

Newry, Mourne & Down ranks 3rd highest of the 11 Councils in terms of the extent of deprivation.

Figure 21: Ranking of Extent of Deprivation



The Super Output Areas (SOAs)⁷ which rank in the Top 100 most deprived in terms of multiple deprivation include Ballymote (59th), Drumgullion (71st), Ballybot (91st), Daisy Hill 1 (95th).

⁷ There are 890 Super Output Areas (SOA)

Agenda Item:	Public Realm & Revitalisation Schemes (Post RPA)
Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Spend requirements on Public Realm and Revitalisation.
Date:	Monday 11 May 2015
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Jonathan McGilly, Assistant Director of Economic Regeneration

Decisions Required

To note the contents of the report and approve recommendations at Section 3

1.0 Purpose and Background

In August 2014, STC agreed to a presented paper (See attached – appendix Ai) on the allocation of the 'DSD forward work plan Regeneration monies' against 5 specific projects over the next 2-3 financial years.

However, the October 2015 announcement of the non-transfer of DSD functions until 2016/17 and instruction to Council to not proceed to tender/scheme progression (due to Central Government funding reviews) has now created a situation where DSD readiness to progress (April 2016) means that NMD District Council must review its budget allocation due to the 6 months that have been lost.

a.) In regards to the Newry Cathedral Corridor Public Realm Scheme, DSD have now confirmed they have a total of £658,000 available that must be spent by 31st March 2016, with the Council having to complete the remainder of the scheme in the 16/17 financial year. Council have already budgeted Capital & Revenue match monies in 2015/16 (See Appendix Aii) with a revenue contribution also being sought in 2016/17. (Prior to the 6 month delay the scheme was to be onsite from Jan 2015 to Sept 2015)

b.) In regards to the Newry Linkages Revitalization Scheme and Newry Cathedral Corridor Revitalisation Scheme, DSD have confirmed that they have now no provision for the Linkages Revitalisation Scheme in 2015/16 and both it and the Cathedral Corridor Revitalisation Scheme would have to be funded in 2016/17 out of the Councils own proposed Regeneration funds, following the transfer of functions and budgets. Currently shown as Capital in 16/17, monies on offer would need to be revisited as Revenue to make these schemes happen.

c.) In relation to the Warrenpoint Public Realm Scheme, DSD have now confirmed that out of the previous £1.8 million on offer from them towards the scheme, they will only be able to contribute up to a maximum of £600,000 before the end of March 2016, given the proposed Sept 2015 start date. With a 12 month contract thereafter, the Council will have to complete the scheme and contribute the outstanding £1.3 million in 16/17 out of the Regeneration Budget Transferring across to Council.

Key Issue

	<p>Swift approval now essential, with the 2015/16 financial year now underway and lead in times required in regards to procurement for both Public Realm Schemes. It will take much work to get on-site for Sept 2015 to ensure expenditure of the DSD funding that is available and the Councils own contributions.</p>
3.0	<p>Recommendations</p> <ul style="list-style-type: none"> a.) Council to now proceed with the Newry Cathedral Corridor Public Realm Scheme (Sept 2015 to June 2016) which has relevant DSD funding on offer (£658,000) in 2015/16, Council Match Funding in place for 15/16 and a further £50,000 revenue being required in 16/17. b.) With no DSD funding on offer to the Newry Linkages Revitalisation and Newry Cathedral Corridor Revitalisation Schemes in 2015/16, these are to be funded in 2016/17 from the Councils own Regeneration budgets. Currently shown as Capital, but need to be revisited as part of the 16/17 Revenue Budget. c.) Council to now proceed with the Warrenpoint Public Realm Scheme (Sept 2015 to Sept 2016) which has DSD funding on offer (£600,000) in 2015/16 with the remaining £1.3 million to be taken from the 2016/17 Regeneration Budget Transferring across to Council from DSD. d.) The Warrenpoint Revitalisation Scheme is to be funded in 17/18 from the Councils own Regeneration budgets.
4.0	<p>Resource Implications</p> <ul style="list-style-type: none"> 1.) £50,000 revenue funding required in 16/17 for the Cathedral Corridor Public Realm Scheme. 2.) Council reconsider Revitalisation Budgets for 16/17 and realign from Capital to Revenue. 3.) Council allocate the £1.3 million of 16/17 DSD Transferable Budget to Warrenpoint Public Realm Scheme.
5.0	<p>Appendices</p> <ul style="list-style-type: none"> - Ai) STC Agreed Paper from August 2014. - Aii) Actual vs Projected Capital/Revenue funding requirements over the 3 years

Appendix A - Public Realm & Revitalisation Schemes (Moving Forward with Schemes)

Following the presentation of a detailed paper to the STC in April 2014 and approval of a similar paper by the Shadow Council in July 2014, agreement was reached in regards to the allocation of the 'DSD forward work plan regeneration monies' (See below) against the following projects over the next 2-3 financial years ;

- Newry Linkages Revitalisation Scheme
- Newry Cathedral Corridor Public Realm Scheme
- Newry Cathedral Corridor Revitalisation Scheme
- Warrenpoint Public Realm Scheme
- Warrenpoint Revitalisation Scheme

Following this approval, Council Officials are now seeking the further approval to proceed to Tender Stage and Contractor Appointment on a number of the above schemes.

Recommendation: The Shadow Council agree to the relevant commencement of approved projects in line with the available and approved budgets under the DSD Forward Work Plan.

Financial Requirements

	14/15 Council Approved Contribution	15/16 Required from DSD Budget Transfer	15/16 Approved Council Contribution	16/17 Required from DSD Budget Transfer	16/17 Approved Council Contribution	1718 Required from DSD Budget Transfer
Newry Linkages Public Realm Scheme	£240,000©	0	0	0	0	0
Newry Linkages Revitalisation	0	250,000	0	0	0	0
Cathedral Corridor PR Scheme	200,000(R)	671,000	0	0	0	0
Cathedral Corridor Revitalisation	0	0	0	250,000	0	0
Warrenpoint PR Scheme	50,000©	900,000	250,000©	901,000	0	0
Warrenpoint Revitalisation	0	0	0	0	0	300,000
TOTAL	490,000	1,821,000	250,000©	1,151,000	0	300,000

© Capital // (R) Revenue

FOR CONSIDERATION BY THE SHADOW COUNCIL IN AUGUST 2014

Appendix Aii - NMD District Council Regeneration Budget (Actual V's Projected) Capital and Revenue

	2015 / 2016		2015 / 2016		2016 / 2017		2016 / 2017		2017 / 2018		2017 / 2018		Total Actual		Total Projected	
	Actual Capital	Budget Revenue	Actual Capital	Budget Revenue	Actual Capital	Budget Revenue	Actual Capital	Budget Revenue	Actual Capital	Budget Revenue	Actual Capital	Budget Revenue	Actual Capital	Actual Revenue	Projected Capital	Projected Revenue
1 Newry Linakges Revitalisation	0	0	250,000	0	200,000	0	0	0	0	0	0	0	250,000	0	200,000	0
2 Newry Cathedral Corridor PR	72,100	100,000	0	50,000	0	50,000	0	0	0	0	0	0	72,100	32,100	32,100	190,000
3 Newry Cathedral Corridor Rev	0	0	250,000	0	200,000	0	0	0	0	0	0	0	250,000	200,000	200,000	0
4 Warrenpoint Public Realm	115,000	40,000	95,100	0	195,100	0	0	0	0	0	0	0	210,100	350,100	350,100	0
5 Warrenpoint Revitalisation	0	0	0	0	0	0	0	0	0	0	0	0	300,000	300,000	300,000	0
TOTAL	187,100	140,000	595,100	50,000	595,100	50,000	300,000	0	300,000	0	0	0	1,082,200	1,082,200	1,082,200	190,000

2 - DSD will put forward £658,000 towards the Newry Cathedral Corridor Public Realm Scheme to match the Council £222,100

4 - DSD will put forward £600,000 towards the Warrenpoint Public Realm Scheme, with Council having to show £350,000 from its resources and £1.3 million (£1,307,000 to be transferred) of the DSD transferred budget to go directly to the Warrenpoint Public Realm Scheme in 16/17.

Agenda Item:	Coastal Tourism Masterplan Report for both the Causeway and Mourne Coastal Routes.
Report to:	Economic Regeneration and Tourism Committee
Subject:	Nomination of 4 elected members to attend a consultation workshop on Coastal Tourism Masterplan for both the Causeway and Mourne Coastal Routes on 21 May 2015
Date:	13 April 2015
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Michelle Boyle

Decisions Required

1.0	<p>Purpose and Background</p> <p>Project: Coastal Tourism Masterplan Report for both the Causeway and Mourne Coastal Routes.</p> <p>Funder: Tourism NI and LA along Mourne Coastal Route and Causeway Coastal Route</p> <p>The key aim of this pre-development work is to identify and provide development plans for new and existing visitor sites/attractions/view-points etc for both coastal driving routes for outline development.</p> <p>Through assessment it will provide outline interventions/recommendations and outline costs to improve the visitor access, welcome and visitor infrastructure along our premier driving routes. Infrastructure enhancements could include visitor access, car-parking configuration, landscaping, public art and interpretation interventions etc. Previously infrastructure work was carried out in both routes which was based on pre-development carried out by Scott Wilson - Mourne Coastal Route 2010 and Colin Buchanan - Causeway Coastal Route Technical Study 2008. This piece of work facilitated capital investment at key sites along both Coastal Routes</p> <p>This piece of pre-development work would provide the outline building blocks for potential future capital works.</p>
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2.0	<p>Key Issues</p> <p>The project is to be completed by 30 June 2015. A workshop is scheduled for 21 May 2015 with various stakeholders and 4 elected members are requested from the relevant committee of Council from Newry, Mourne & Down District Council and 4 elected members are requested from North Down and Ards Borough Council</p>
3.0	<p>Recommendations</p> <p>April 2015 Economic Regeneration & Tourism Committee asked to appoint 4 elected members to attend a consultation workshop on 21 May 2015 (Relevant LA's along both Mourne Coastal Route and Causeway Coastal Route are each been asked to nominate 4 elected members to attend)</p>
4.0	<p>Resource Implications</p> <p>Newry & Mourne DC and Down DC contributed £5000 in financial year 14/15. No further financial contribution required</p>
5.0	<p>Appendices</p> <p>Scope of Services for Coastal Tourism Masterplan Report for both the Causeway and Mourne Coastal Routes available on request.</p>

Appendix 1

Agenda Item:	Mourne Way Marathon
Report to:	Economic Regeneration and Tourism Committee
Subject:	Mourne Way Marathon – Provision of samples by local micro brewery
Date:	5 May 2015
Reporting Officer:	Marie Ward, Director Economic Regeneration and Tourism
Contact Officer:	Michelle Boyle

Decisions Required	
1.0	<p>Purpose and Background</p> <p>Mourne Way Marathon is taking place in Kilbroney Park on 6 June 2015. This is an annual event in Kilbroney Park.</p> <p>Extreme 26 have requested if a local micro brewery, who are sponsoring the event could provide samples to competitors of the Mourne Way Marathon</p> <p>Kilbroney Park is an alcohol free, however Council following consideration has permitted a similar initiative at an event in Newry Market.</p> <p>No sale of alcohol will take place, this is a complimentary sample to event participants</p>
2.0	<p>Key Issues</p> <p>Kilbroney Park is an alcohol free zone.</p> <p>A sample of alcohol should only be available to event participants 18 or over in a controlled environment and factored into the Risk Assessment</p>
3.0	<p>Recommendations</p> <p>To permit a micro brewery who are sponsors of the Mourne Way Marathon to provide a sample to all event participants aged 18 or over. Approved subject to agreement of a cordoned off area, concealed to participants only, and the management of this should be reflected within the organiser's health and safety plan"</p>
4.0	<p>Resource Implications</p> <p>No additional resources due to this request</p>
5.0	<p>Appendices</p> <p>N/A</p>

Agenda Item:	Mountain Bike NI - Marketing of Rostrevor and Castlewellan
Report to:	Economic Regeneration and Tourism Committee
Subject:	To continue with the partnership with Mountain Bike to market the Rostrevor and Castlewellan Mountain Bike Trails
Date:	1 May 2015
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Michelle Boyle

Decisions Required

1.0 Purpose and Background

Mountain Bike NI Consortium

Rostrevor and Castlewellan Mountain Bike Trails were developed in 2013 as joint destination project. A requirement of the funding was a short break destination approach to marketing the facilities. This marketing of the 3 national trails centres in Northern Ireland (Castlewellan, Rostrevor and Davagh) was delivered through a consortium between Outdoor Recreation NI and Down, Newry & Mourne and Cookstown Councils. This partnership secured funding from a range of sources including a Corporate Sponsor to deliver comprehensive campaigns which has been instrumental in raising the profile of the Trail Centres across Ireland and GB. This consortium has brought expertise from Outdoor Recreation NI who were instrumental in developing the trails from inception along with efficiencies through the consortium approach and combining resources. The current consortium funding arrangements finished in March 2015 when existing LA arrangements ceased.

To ensure current engagement and momentum is not lost, it is imperative the comprehensive campaigns delivered since 2013 continues as both Rostrevor and Castlewellan or key resources for the new Council. The facilities have enjoyed significant investment and have the potential to continue to grow visitor numbers and bed nights for the District. The best opportunity to continue to deliver these campaigns in the short term is through the Mountain Bike NI consortium

Consortium Benefits:

Data Collection - Visitor counter collection at both sites. Both Castewellan and Rostrevor have way surpassed visitor projections after year 1 at both sites

Collaborative targeted campaigns across UK and Ireland ensuring effective use of marketing spend

·For every £1 spent per local authority up to March 2015 on mountain bike marketing – Outdoor Recreation NI through the consortium has multiplied this by 4.26

Campaign	Amount Invested per LA	Amount invested by other partners	Total Campaign Budget
Autumn 2013	1500	4500	6000
Spring / Summer 2014	3500	10500	14000
Autumn 2014	1500	4500	6000
Spring 2015 – in partnership with Tourism Ireland	5000	18000	23000
TOTAL	11500	37500	49000

Examples on magazine ads, social media and web content attached in appendices

Ongoing delivery of:

- Ongoing E-marketing to database of **9,000** targeted customer contacts
- Social Media communication, interaction and engagement to **over 14,000** followers across various channels
- Website management and maintenance – **Rostrevor is the No.1 Trail Centre on MountainbikenI 52,718 page views in 2014/2015**

E-commerce platform for MTB Trails cards - generating **£2892 for N&MDC Council and £1814 for Down DC** since trails launch

PR – since the Trails launches in May 2013 – ORNI has attracted journalist from the majority of key UK magazines

- MBR Magazine
- Singletrack Magazine
- MBUK Magazine – example within dropbox folder
- Enduro Website
- Irish Times
- Outsider Magazine
- Dirt Magazine

Local Business Liaison – ORNI has recruited **56 local accommodation providers and eateries on MountainBikeNI.com** – providing a free platform to communicate offers to mountain bikers. This has also included a downloadable destination guide.

Mountain Bike Research – ORNI currently finalising research into the mountain bike centres which will help inform future investment

Volunteer Ranger Scheme – 74 volunteers registered. ORNI co-ordinate the volunteer rangers scheme which assist with basic trail maintenance days at each centre

Consortium – Going Forward

It is proposed Mountain Bike NI going forward will include the following partners:

National Trail Centres
 Newry, Mourne and Down DC (Rostrevor and Castlewellan)
 Cookstown DC (Davagh Trail)

Regional Trail Centres
 Mid Ulster Council (Blessingbourne Trails)
 Belfast City Council (Barnett Demesne Trails)

The estimated costs to continue employ a dedicated mountain biking officer is £60,000

Funding Confirmed:

Trail Centre	Contribution	Notes
Blessingbourne Trails (Regional)	5,000	Allocated from ORNI SLA with Dungannon & South Tyrone which has transitioned to Mid Ulster
Barnett Demesne Trails (Regional)	5,000	Allocated by Belfast City Council
Castlewellan Mountain Bike Trails (National)	11,666	Allocated by Down DC before RPA
Total	21,666	

Awaiting confirmation from:

Trail Centre	Contribution	Notes
Rostrevor Mountain Bike Trails (National)	11,666	Newry, Mourne and Down District Council - previously requested from Newry & Mourne DC
Davagh Forest Trails (National)	11,666	Mid Ulster Council - previously requested from Cookstown DC
Private Sector Sponsor	15,000 (est)	Current contribution from corporate sponsor
Total	38,332	

2.0	<p>Key Issues</p> <p>To continue delivering marketing plans and campaigns for Rostrevor and Castlewellan Mountain Bike Trails through the limited resources available from the Council to the marketing of the trail centres. An expertise has been developed via the Mountain Bike consortium which can deliver a comprehensive programme of marketing activity and engagement with the tourism sector, with the resources available.</p>
3.0	<p>Recommendations</p> <p>Newry, Mourne and Down District Council to ensure continuity of delivery continues to be a partner in the Mountain Bike NI consortium for the financial year 15/16 with a contribution of £23,332 and assisting with campaigns throughout the year, subject to confirmation of support from all partners. On the basis of agreement of other partners the Corporate Sponsor is extended for this financial year only, to maximise benefits to all parties The Council input is reviewed during this financial year to advise on the most appropriate way forward from April 2016 with regard to the mechanism for trail marketing, promotion and engagement with the tourism sector</p>
4.0	<p>Resource Implications</p> <p>Newry Mourne and Down DC have made provision financial provision of £23,332 in 15/16 to contribute to the core Mountain Bike NI consortium costs. (Down DC had already confirmed £11,666 before new Council commenced. A small budget is also available to contribute to campaigns throughout the year</p>
5.0	<p>Appendices</p> <p>Sample of marketing materials https://www.dropbox.com/sh/2jx1v6q770aqzfw/AAAY2peItPFa1so_yeVLXtY0a?dl=0</p>

Agenda Item:	
Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Craft NI/ Making It residency
Date:	Monday 11 May 2015
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Denise Griffith, Arts Officer, Down Arts Centre

Decisions Required

To note the contents of the report and approve recommendations at 3

1.0	<p>Purpose and Background</p> <p>Craft NI's <i>making it</i> programme is a 2-year business support placement for designer-makers in craft and applied arts. <i>making it</i> is a model of best practice in craft enterprise development.</p> <p>It is focussed on supporting designer-makers as they take their first steps towards establishing sustainable craft businesses. Every two years, the programme places studio-based craft businesses within host organisations throughout Northern Ireland.</p>
2.0	<p>Key Issues</p> <p>Delay in agreeing a designer/maker because of the overlap in dates:</p> <p>This year the dates for the placement have changed from November to April to coincide with the financial year. Down Arts Centre currently hosts a Designer/Maker, Aine McKenna, who finishes in November 2015.</p> <p>SERC has agreed to host the 2015 Maker, Helen Faulkner, until November when she will move into the workshop in Down Arts to complete the final 18 months of the residency.</p>
3.0	<p>Recommendations</p> <p>Seeking retrospective approval for the 2015/2017 Making It Residency</p>
4.0	<p>Resource Implications</p> <p>None</p>

5.0	Appendices

Appendix 1

Agenda Item:	Green Apple Award for 'Newry City Linkages Public Realm Scheme'
Report to:	Enterprise Regeneration and Tourism Committee
Subject:	Receiving the Green Apple Award and Commissioning relevant PR.
Date:	Monday 11 May 2015
Reporting Officer:	Marie Ward, Director Enterprise, Regeneration and Tourism
Contact Officer:	Jonathan McGilly, Assistant Director of Economic Regeneration

Decisions Required

To note the contents of the report and approve recommendations at Section 3

1.0	<p>Purpose and Background</p> <p>Following completion of the £2.4 million Environmental Improvement Scheme in August 2014, the Council along with its Consultant and Contractor partners submitted the project to the Green Apple Built Environment 2015 Awards. Following submission and assessment, the Council has been informed that it will now be receiving a Winners award.</p> <p>To receive the award, precipitant's can either travel to London (June 2015) to collect it, or instead have the award sent to them to organize their own PR around the project's success.</p>
	<p>Key Issue</p> <p>The council's partners (consultant/contractor) are keen to work with the Council on getting a good profile from the award and using the backdrop of the scheme in mid-summer (June 2015) to full effect for PR purposes.</p>
3.0	<p>Recommendations</p> <p>a.) To have the Green Apple Built Environment Award 2015 send to Council for it and its partners to organise the relevant PR around the success of the Newry City Linkages Public Realm Scheme.</p>
4.0	<p>Resource Implications</p> <p>The cost of not going to London to collect the award and instead having the award sent to the Council for it to organise its own PR onsite, will significantly reduce any potential resource/cost implementations.</p>
5.0	<p>Appendices</p> <p>None</p>



Irish Open

26th - 31st May 2015

Royal County Down Golf Club, Newcastle, Co Down.

Progress Report

The 2015 Dubai Duty Free Irish Open is being held at Royal County Down Golf Club from Tuesday 26th to Sunday 31st May inclusive. To try and ensure a safe and successful event, highlighting the tourist potential of the district the Council has been working with other key stakeholders such as European Tour, Tourism NI, PSNI, Translink, DRD Transport NI and Royal County Down Golf Club to co-ordinate all aspects of this very exciting international event with a global audience.

A number of subcommittees have been set up namely:

Emergency Planning

Festival and Events

Traffic and Transportation

Volunteering

Environmental and Physical Regeneration

Communication

Emergency Planning

The Council have been working with the European Tour, PSNI, NIFRS, Coast Guard and the Ambulance service and Social services to produce a major incidence plan and a Crowd safety management plan. A silver command centre will be set up in Ardmore PSNI station Newry during the event with the bronze command at Royal County Down. A European tour table top exercise is planned for this Thursday 14th May involving all the key agencies to test communications, medical and the incident plans.

Volunteering

350 volunteers have been recruited from the general public to assist visitors during the event in Newcastle. With the assistance of Volunteer Now and the PSNI the volunteers have been trained. All volunteers will work in shifts. All shifts now almost assigned. The volunteers will wear a uniform and will be coordinated via the Newcastle Centre. A further 350 volunteers have also

been recruited by the Tour and trained for duties within Royal County Down Golf club. These volunteers have been recruited by the Association of Golf clubs

Environmental and Physical

The Council has coordinated a series of cleaning schedules. The Main Street power washing will take place on 25th and 26th May. five big belly bins will be installed. Council will carry out grass cutting in the urban area. Transport NI will cut grass in rural areas and will under take weed control. There will be an embargo of street and road works from 25th May to 31st May. NIHE will be ensuring that areas under their control will be kept clean and tidy. Works to derelict properties has been completed in Newcastle, Clough, Ballynahinch, Saintfield and south promenade.

A series of planting and floral displays have been planned with planting out the promenade infill, new beds at south prom and Railway St. Planter along the Newcastle main St and two Golf sculptures in Railway St. Major works. To redesign bunkers, shape fairways and improve the pitch and putt for " Golf Football" has been completed in Island Park. Golf themed floral displays for the main Newcastle entrance roundabout are presently being prepared for placement

Traffic Management

One of the key elements of planning such a huge event is the development of a Traffic Management Plan (TMP). This plan aims to ensure that visitors have easy access to the event while at the same time minimizing the impact of increased traffic on residents and business. To this end the TMP has been developed to concentrate traffic to three main car parks around Newcastle:

Northfields (Castlewellan Road)

Donard Park Upper

GAA Grounds (Castlewellan Road)

These car parks will be extensively signed for golf traffic via yellow AA signs and electronic adjustable signage

The only streets in the town that will have restricted vehicle access will be the residential area closest to the course, namely Merrion Avenue, Golf Links Road, Golf Links Avenue and Golf Links Crescent. All other roads in the town will be open to traffic as normal although some streets will have parking restrictions

Peak Traffic Times

Traffic coming to the event will be concentrated around certain times of the day. It is expected that peak traffic will be as follows:

- Wednesday 27th 8am to 11am and 4pm to 6pm
- Thursday 28th 6.30am to 8.30am and 6pm to 8pm
- Friday 29th 7.30am to 9.30am and 6pm to 8pm

- Saturday 30th 8am to 11am and 5pm to 8pm
- Sunday 31st 8am to 11am and 5pm to 8pm

Communication

A communication and engagement plan has been formulated and will feed into the main Tourism NI communication Plan with a joint media/branding message with wide use of social and print media. Signage has been erected throughout the district

Engagement is continuing with all key stake holders including;

Residents

Businesses

Catering and accommodation

Churches

Schools

Social services

Hospital and Trusts

Farmer Associations

NIEA

European Tour

Statutory Agencies including PSNI

Event/Festival

A full schedule of fringe festival events have been organized with key stakeholders. These include; youth legacy golf challenge, island Green Chip challenge, Golf Simulator, GAA legend exhibition game, Café culture event, Comedy night, Love golf love opera, Food and Blues festival along with various tours, exhibitions and entertainment. An Open Fringe Festival brochure has been designed, printed and widely distributed.

VILLAGE



- 1 WELCOME PAVILION
- 2 TICKET COLLECTION
- 3 TOILETS
- 4 PUNJANA TEA ROOM
- 5 EUROPEAN TOUR OFFICIAL MERCHANDISE
- 6 FOOD COURT
- 7 TOURISM NI
- 8 HEINEKEN SPORTS BAR
- 9 EMIRATES
- 10 DUBAI DUTY FREE
- 11 BIG SCREEN
- 12 CHAMPIONSHIP SCOREBOARD
- 13 JN WINE CHAMPAGNE BAR
- 14 GOOD FOOD NI
- 15 GRAB & GO BAR
- 16 BMW CAR DISPLAY
- 17 ROYAL COUNTY DOWN PRO SHOP
- 18 VILLAGE SHOP
- 19 SPONSORS' EXHIBITION
- 20 INFORMATION
- 21 ATM

BELFAST / LISBURN →



KEY

- | | | | | |
|--------------------------------------|--------------------------------------|--|-----------------------|-----------------------------|
| HO SLIEVE DONARD HOTEL | CL CADDIES LOUNGE | SP SPONSORS PAVILION | SG SHORT GAME AREA | TOILETS |
| CM CHAMPIONS AND MASTERS HOSPITALITY | MG MOURNE GOLF CLUB | CO CHAMPIONSHIP OFFICE | DR DRIVING RANGE | CATERING AREA |
| SZ EUROPEAN TOUR SWING ZONE | CGI CONFEDERATION OF GOLF IN IRELAND | MC MEDIA CENTRE | ES EMERGENCY SERVICES | BIG SCREEN |
| | H HELIPAD | MP ROYAL COUNTY DOWN MEMBERS' PAVILION | VH VOLUNTEERS HQ | LEADERBOARD |
| | | PG PUTTING GREEN | CP CAR PARK | RESERVED / PRE-PAID SEATING |
| | | TV COMPOUND | SPECTATOR ENTRANCE | |

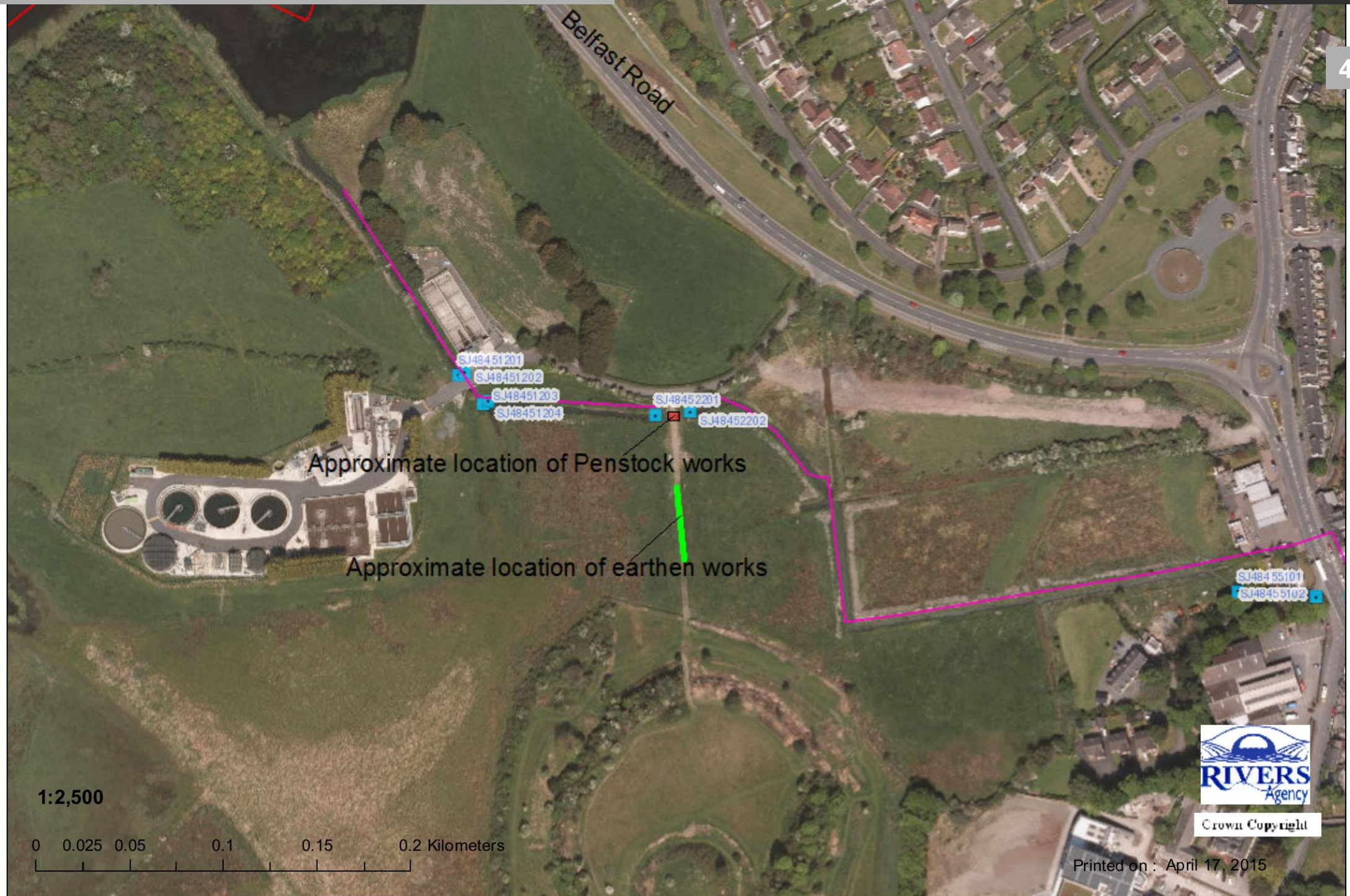
Agenda Item:	
Report to:	Enterprise, Employment and Regeneration
Subject:	Proposed flood defence works to the public right of way between the Mound of Down and Well Lane, Downpatrick
Date:	14 May 2015
Reporting Officer:	Marie Ward
Contact Officer:	Heather Wilson

Decisions Required

The Committee agrees to the flood defence works to be carried out by Rivers Agency to the public right of way between the Mound of Down and Well Lane, Downpatrick

1.0	<p>Purpose & Background</p> <p>A public right of way between the Mound of Down and Well Lane was asserted on the 25 June 2014. Following planning approval and securing of NIEA grant aid, up-grading works were carried out to the path and completed in October 2014.</p> <p>The Rivers Agency has now approached the Council with a proposal to carry out works to the path to improve the flood defences in that part of Downpatrick. This will involve the raising of the central third of the causeway over which the path has been built so that it may act as a flood defence in future. They are also proposing to upgrade and service a penstock close to the entrance of the causeway at Well Lane.</p> <p>Should these works be carried out Rivers Agency will re-instate the path to the current specification. If no objections are raised regarding the proposed works it is anticipated that this will be completed within the next two months.</p> <p>The funding body for the original works to the path has no objection to the proposed works, provided the path is reinstated.</p> <p>As the path is a public right of way, under Article 19 of the Access to the Countryside (NI) Order 1983, a Temporary Public Path Closure Order will be required to be made prior to commencement of works.</p>
2.0	<p>Recommendation</p> <p>The Council raises no objection to the works to the path and agrees to the making of a Temporary Public Path Closure Order.</p>

3.0	Resource Implications None
4.0	Appendices Map of the path attached



Approximate location of Penstock works

Approximate location of earthen works

1:2,500



Crown Copyright

Printed on : April 17, 2015

Agenda Item:	
Report to:	Enterprise, Employment and Regeneration
Subject:	UK Challenge Fund - Expressions of interest
Date:	11 May 2015
Reporting Officer:	Marie Ward
Contact Officer:	Mark Mohan

Decisions Required

The Committee agrees to 3 expressions of Interest being worked up with partner organisations and submitted to the UK Challenge fund for consideration. If expressions of interest are successful, full applications will be developed and submitted to the programme. The 3 project areas will be:

1. St Patrick's Country (Downpatrick & Armagh)
2. Game of Thrones – film tours
3. Green Destinations (Mourne Mountains & Ring of Gullion / Strangford Lough)

1.0

Purpose & Background

The UK Challenge Fund is a new merit-based initiative, operating as part of a GB wide campaign, which is open to eligible education, tourism, and trade and investment organisations in England, Scotland, Wales and Northern Ireland, to help them capitalise on opportunities in overseas markets. It is fully endorsed by DETI.

The application process has two separate stages, Expression of Interest and Full Application. Feedback will be given to successful applicants after the Expression of Interest Stage to assist with the development of Full Applications.

The Programme Board is keen to support project ideas which are creative, exciting and innovative from organisations involved in the education, tourism, and trade and investment sectors. Partnership bids – e.g. multiple organisations in the same destination / region with common interests coming together to promote the overall offer of the destination in a selected overseas market(s) will be particularly welcome, as well projects that can demonstrate how different organisations working together can achieve outcomes greater than the sum of their individual parts.

Newry Mourne & Down District Council have tourism products and assets that can help NI stand out in out of state markets, and that are ready for 'export', in partnership with various organisations /agencies

	<p>and businesses. These include:</p> <ol style="list-style-type: none"> 1. St Patrick (<i>Downpatrick & Armagh are recognised as the 2 most important key sites in Ireland relating to St Patrick</i>) 2. Game of Thrones – film tours (<i>global TV series filmed in the main on location across Counties Down & Antrim</i>) 3. Green Destinations (<i>Co.Down & Gullion is soon to have circa 100+ green accredited tourism businesses across the region which will allow the council to promote its tourism destinations of Mourne Mountains & Ring of Gullion / Strangford Lough as ‘Green Destinations’ – a first for NI</i>) <p>Successful applications to this programme in partnership with other key organisations/agencies & businesses can bid for up to £100,000 per project. If successful this coupled with participating partner contributions could offer a substantial opportunity in the promotion of these 3 projects in out of state markets.</p> <p>Partner organisations linked to this initiative include; (Incoming carriers to be identified by Tourism Ireland) and a range of businesses associated with the 3 aforementioned projects. Tourism Ireland would take a lead role in developing the content for full applications, advising on target markets and contribution required from participating partners to maximise the opportunity for each potential project.</p>
<p>2.0</p>	<p>Recommendation</p> <p>That the council agrees to three expressions of Interest being submitted in partnership with Armagh, Banbridge & Craigavon Borough Council, Ards & North Down Borough Council and Tourism Ireland to the UK Challenge fund for consideration.</p> <p>If expressions of interest are successful, full applications will be developed and submitted to the programme. The 3 project areas will be:</p> <ol style="list-style-type: none"> 1. St Patrick’s Country (Downpatrick & Armagh) 2. Game of Thrones – film tours 3. Green Destinations (Mourne Mountains & Ring of Gullion / Strangford Lough)
<p>3.0</p>	<p>Resource Implications</p> <p>To be considered at stage 2 of the process, subject to successful expressions of interest</p>
<p>4.0</p>	<p>Appendices</p> <p>N/A</p>

“Not for publication – Exempt information under Paragraph 3 of Part 1 of Schedule 6 of the Local Government Act (Northern Ireland) 2014 – information relating to the financial or business affairs of any particular person (including the Council holding that information) and the public, may, by resolution, be excluded during this item of business.”

2.0	Key Issues: <ol style="list-style-type: none">1. Address water ingress through the existing walls and parapets.2. Contractor designed scaffolding and temporary works to provide appropriate and safe access to carry out the required external works.3. Working on a confined site with restricted working access and associated logistical and management challenges.
3.0	Resource Implications: <ol style="list-style-type: none">1. Project Management.2. Monthly meetings and occasional site meetings.3. Financial – The Capital budget for refurbishment works to Newry Town Hall, for Phases 1 and 2, during 2015/16 is £500,000.00.